

Faculty Professional Development Grant Final Report

Grant to Attend ALSB Conference
Academy of Legal Studies in Business
2016 Annual Conference
August 8 – 11, 2016
San Juan, Puerto Rico

Submitted
by

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PROFESSIONAL ENHANCEMENT OPPORTUNITY

Restatement of Professional Enhancement Opportunity

The professional development grant received was to attend the Academy of Legal Studies (ALSB) 2016 Annual Conference in San Juan, Puerto Rico, August 8-11. The purpose of my participation in this conference was to present a teaching case on embezzlement and business ethics, earn Continuing Legal Education (CLE) credits to maintain my license to practice law in Arkansas, update my knowledge in numerous areas of the law, learn new teaching methods appropriate to this subject, and network with other professors in my academic field.

Brief Review of the Professional Enhancement Opportunity

I attended the Academy of Legal Studies in Business (ALSB) 2016 Annual Conference. ALSB is the primary professional organization for professors in the fields of business law and business ethics. Founded in 1924, the ALSB is an association of teachers and scholars in the fields of business law and law-related courses outside of professional law schools. ALSB provides a forum for the exchange of ideas and encourages support and cooperation among those who teach and conduct research in the field of legal studies. The annual conference also offers the opportunity to earn CLE credits, which are necessary for business law professors who also maintain a license to practice law.

Summary of Findings, Outcomes, or Experiences

The ATU College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), which requires business faculty members to conduct research and engage in scholarly activities to remain academically qualified. I gave a presentation, "*Trust is Good, Verification is Better: A Teaching Case on Embezzlement, Ethics, and the Fraud Triangle*," which qualifies as a scholarly activity that will enable me to remain academically qualified. I also earned 12 hours of CLE, which will enable me to maintain my license to practice law. This credential is an important qualification for professors in the legal field.

By attending the presentations at this conference, I was able to update my knowledge on several important topics, such as employment law, labor law, ethics, contract law, constitutional law, and consumer protection. I also learned new ideas and techniques for teaching business law and engaging students in the classroom. Because these sessions were targeted toward business law professors, they provided specific suggestions, information, resources, and demonstrations appropriate for teaching business law and business ethics, both online and in traditional classrooms enhanced with technology.

Conclusions and Recommendations

The interaction with participants and presenters was educational and motivational for me both as an instructor and as a member of the legal profession. I developed new expertise in business law and ethics and gained new ideas and insights for teaching this material through a variety of techniques. By presenting a teaching case and earning Continuing Legal Education credits, I also fulfilled requirements needed to maintain my academic and professional qualifications. The ALSB Conference is an excellent professional development opportunity that I would recommend to other professors in my field.