

SAFE ZONES

Each of the Arkansas Tech athletic logos has an established safe zone. This safe zone is intended to maintain the logo's integrity and to avoid visual confusion. No other type or graphic element (including folds, trims or edges) should fall within the safe zone shown. The safe zone for the seven horizontal logos is equal to one eighth of the width of the logo (A).

The safe zone for vertical Arkansas Tech athletic logos is equal to one sixth of the width of the logo, as demonstrated on the far side of the page. This safe zone spacing is uniform on all sides of the logo.

