



Michael J Bradley

Education

Ph.D. Oklahoma State University
M.S. Western Illinois University
B.S. Oklahoma State University

Professional Experience & Appointments

Associate Professor
Arkansas Tech University
Aug 2020-Current

Teach in the undergraduate curricula for the Department of Parks, Recreation, & Hospitality
Serve in various positions in the department, college, and university
Serve in various professional service positions at local, state, regional, and national levels

Associate Professor & Graduate Coordinator
Eastern Kentucky University
Aug 2012-Jul 2020

Taught in the undergraduate and graduate curricula for the Department of Recreation and Park Administration
Principle investigator for various recreation & tourism projects at that national, state, and local levels for the Center for Economic Development, Entrepreneurship, & Technology
Served in various positions in the department, college, and university.
Served in various professional service positions at local, state, regional, and national levels

Owner
Dreaming Creek Brewery
Aug 2016-Apr 2020

Developed content and managed branding, marketing, and social media
Managed finances for two taprooms, statewide distribution, and operations
Trained and scheduled taproom and event employees

Field Research Coordinator
Oklahoma State University
Aug 2008-Jul 2012

Managed GIS site teams and helped develop park master plans for Oklahoma State Parks master plan & GIS mapping project
Taught in the undergraduate curricula for the Recreation Management and Therapeutic Recreation Program

Assistant Forestry Coordinator
Interim Facility Manager

ACRT Inc
Broken Arrow Parks & Recreation

Graduate Assistant
Recreation Supervisor
Center Manager
Assistant Unit Director

Western Illinois University
 Muskogee Parks & Recreation
 Oklahoma State University Campus Recreation
 Boys & Girls Clubs of Green Country

Professional Teaching Experience

Online Facilitation (*) - Hybrid Facilitation (ψ) - Travel Course (φ)

Arkansas Tech University

Site Planning & Design	RP 3034	Fall 2020
Work Experiences	RP 3043 ψ	Fall 2020
		Spring 2021
Natural Resource Management & Planning	RP 3053	Spring 2021
Financing Recreation & Parks	RP 3403	Spring 2021
Recreational Sport Management	RP 3503	Spring 2021
Recreation & Park Administration	RP 4013 ψ	Fall 2020
Research Methods	RP 4023	Spring 2021
Park Operations	RP 4063	Fall 2020

Eastern Kentucky University

Leisure Services Careers	REC 101*	Spring 2013
		Fall 2013
Leisure Diversity & Culture	REC 200*	Winter 2014
Civic Engagement Experiences	REC 300 φ	Fall 2014, 2015
		Spring 2015
Place and Identity in Appalachia	HON 320	Spring 2017
Supervision of Recreation Personnel	REC 350ψ	Fall 2012-2014
		Summer 2014-2020
Management of Recreation Services	REC 401*-ψ	Summer 2013-2015
		Spring 2014-2015
Planning, Design & Maintenance of Recreation Facilities	REC 406	Spring 2013-2015
		Fall 2014
Independent Study	REC 409ψ	Fall 2013, 2017
		Spring 2013-2016
Park, Recreation and Tourism Research Methods	REC 410	Spring 2016-2018
		Fall 2018-2020
		Fall 2012-2019
Internship	REC 463*	Spring 2014-2020
		Summer 2015-2020
Resort Recreation Management	REC 480	Fall 2012-2013
Outdoor Recreation Interpretation	REC 516/716	Fall 2012-2017
Park Management	REC 530/730 φ	May 2016-2020
Special Topics Courses		Spring 2019-2020
Natural Resource Tourism		Summer 2014-2016
Wildlife Tourism	REC 590/790*	Fall 2015-2018
Community Tourism		Winter 2015-2019
Bourbon & Beer Tourism		
Park, Recreation, and Tourism Research Methods	REC 801	Fall 2015-2020

Advanced Studies in Recreation	REC 809ψ	Spring 2013-2020
Outdoor Recreation in America	REC 830	Spring 2016, Fall 2018
Independent Study	REC 890ψ	Fall 2013- 2018 Spring 2013-2020

Oklahoma State University

Introduction to Weight Training	LEIS 1352	Fall 2010
Recreation in the Natural Environment	LEIS 4473	Spring 2011
Senior Seminar	LEIS 4481	Fall 2010

Funded Projects and Research – Total Funding: \$641,473

Eastern Kentucky University (49)

52. Watson, K., Richter, S., & Bradley, M.J. (2020). *2020 Recreation Heritage Engineering Lands (RHELM) program: Student internships*. United States Forest Service – Daniel Boone National Forest. (\$138,420.83)
51. McChesney, J. & Bradley, M.J. (2020). *Richmond Parks and Recreation Master Plan*. City of Richmond, Kentucky. (\$5,000).
50. Bradley, M.J. (2019). *Graduate student development: Travel support for graduate students to attend the 2019 Southeastern Recreation Research Conference*. Eastern Kentucky University College of Health Sciences' Disney Academic Enrichment Grant. (\$1,795)
49. Bradley, M.J. & Maples, J.N. (2020). *Division for Tourism and Recreation Research*. Eastern Kentucky University Center for Economic Development, Entrepreneurship, and Technology. (\$59,371.38).
48. Maples, J.N. & Bradley, M.J. (2019). *Economic Impact of Visitors on the Sheltonwee Trail Corridor*. Eastern Kentucky University Division of Sponsored Programs. (\$2,736.38).
47. Maples, J.N. & Bradley, M.J. (2019). *The Economic Impact and Minimum Impact Awareness of the Bishop Area Rock Climbing and Bouldering Community*. Access Fund. (\$7,344).
46. Bradley, M.J. & Maples, J.N. (2019). *Economic impact of the 2019 International Trails Symposium*. American Trails Association. (\$9,700).
45. Maples, J.N. & Bradley, M.J. (2019). *Economic impact of paddling on the Clark County region of the Kentucky River*. Southwest Clark Neighborhood Association. (\$10,000).
44. Bradley, M.J. (2019). *Graduate student development: Travel support for graduate students to attend the 2019 Southeastern Recreation Research Conference*. Eastern Kentucky University College of Health Sciences' Disney Academic Enrichment Grant. (\$2,567)
43. Maples, J.N., Bradley, M.J., Leebrick, R., & Giles, S. (2018). *Economic Impact of Rock Climbing in West Virginia's New River Gorge*. Access Fund. (\$12,500)
42. Maples, J.N. & Bradley, M.J. (2018). *Economic Impact of the 2018 All A Classic*. Eastern Kentucky University Center for Economic Development, Entrepreneurship, and Technology. (\$9,500)
41. Maples, J.N. & Bradley, M.J. (2018). *Economic impact of mountain biking, rock climbing, and whitewater paddling in Colorado's United States Department of Agriculture Forest Service: Grand Mesa, Uncompahgre, and Gunnison National Forests*. Outdoor Alliance. (\$21,765)
40. Bradley, M.J., Maples, J.N. & Fouts, T. (2018). *2018 Recreation Heritage Engineering Lands (RHELM) program: Student internships*. United States Forest Service – Daniel Boone National Forest. (\$84,382)
39. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of the 2017 Mountain Mushroom Festival*. City of Irvine, Kentucky. (\$2,000)
38. Maples, J.N., Bradley, M.J., & Joyce, S. (2017). *Economic impact of the 2017 Rough Trail Ultramarathon in Powell and Wolfe Counties, Kentucky*. Next Opportunity Events. (\$2,000).
37. Maples, J.N., Bradley, M.J., & Joyce, S. (2017). *Economic impact of the 2017 Hot, Hot Hundred in Morehead, Kentucky*. Next Opportunity Events. (\$2,000)

36. Maples, J.N., Bradley, M.J., & Joyce, S. (2017). *Economic impact of the 2017 Reaper 30K in Bath County, Kentucky*. Next Opportunity Events. (\$2,000)
35. Maples, J.N., Bradley, M.J., Sharp, R.L., Lush, C., Mori, E., & Wagers, D. (2017). *Economic impact study of the 2017 Big Turtle 50 Miler*. Big Turtle 50 Miler. (\$2,000)
34. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of rock climbing in the Nantabala and Pisgah National Forests*. Outdoor Alliance. (\$7,500)
33. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of mountain biking in the Nantabala and Pisgah National Forests*. Outdoor Alliance. (\$7,500)
32. Maples, J.N. & Bradley, M.J. (2017). *Economic impact of non-commercial paddling in the Nantabala and Pisgah National Forests*. Outdoor Alliance. (\$7,500)
31. Bradley, M.J. (2017). *Graduate student development: Travel support for graduate students to attend the 2018 Southeastern Recreation Research Conference*. Eastern Kentucky University College of Health Sciences' Dizney Academic Enrichment Grant. (\$2,024)
30. McChesney, J., Bradley, M.J., & Fouts, T. (2017). *2017 Recreation Heritage Engineering Lands (RHELM) program: Student internships*. United States Forest Service – Daniel Boone National Forest. (\$36,002)
29. Bradley, M. J. (2017). *Perceptions of black bear management in Kentucky's Appalachia*. Eastern Kentucky University Division of Sponsored Programs. (\$2,732)
28. Bradley, M.J. & Clark, B. (2017). *Daniel Boone National Forest national visitor use monitoring addendum*. United States Forest Service – Daniel Boone National Forest. (\$116,509)
27. Maples, J.N., Bradley, M.J., Hill, A., Scott, S., & Sharp, R.L. (2016). *Economic impact study of the 2016 Cloudsplitter 100 footrace event*. Cloudsplitter 100. (\$2,000)
26. Maples, J.N. & Bradley, M.J. (2016). *Economic impact of the 2016 Economic Botany Conference at Pine Mountain Settlement School*. Pine Mountain Settlement School. (\$3,000)
25. Maples, J.N. & Bradley, M.J. (2016). *Economic impact of the 2018 National Outdoor Recreation Conference in Boise, Idaho*. Society of Outdoor Recreation Professionals. (\$3,000)
24. Bradley, M.J. (2016). *Graduate student development: Travel support for graduate students to attend the 2017 Southeastern Recreation Research Conference*. Eastern Kentucky University College of Health Sciences' Dizney Academic Enrichment Grant. (\$1,615)
23. Bradley, M.J. & Clark, B. (2016). *National Visitor Use Monitoring for Daniel Boone National Forest*. United States Forest Service. (\$27,819)
22. Bradley, M.J. (2016). *University Fellow Award*. Eastern Kentucky University Office of the President. (\$4,200)
21. Neustat, G., Zielinski, E., & Bradley, M.J. (2016). *Earth Day environmental education initiative: Planting native trees on campus*. Eastern Kentucky University Office of Sustainability. (\$200)
20. Zielinski, E. & Bradley, M.J. (2016). *US Army Corps of Engineers Kendall Campground Survey*. Eastern Kentucky University Office of Undergraduate Research. (\$140)
19. Maples, J.N., Bradley, M.J., & McSpirit, S. (2015). *Economic impact study of the Rough Trail Ultramarathon*. Rough Trail Ultramarathon. (\$2,000)
18. Maples, J.N., Bradley, M.J., & McSpirit, S. (2015). *Economic impact study of the Cloudsplitter 100 footrace event*. Cloudsplitter 100. (\$2,000)
17. Maples, J.N., Bradley, M.J., & Bogard, D. (2015). *Economic impact study of the Hollerwood Offroad Adventure Park*. Hollerwood Board of Directors. (\$2,000)
16. Zielinski, E., Neustat, G., & Bradley, M.J. (2015). *Grand Isle Natural Resource Service Learning*. Eastern Kentucky University Student Government Association. (\$2,270)
15. Bradley, M.J. (2015). *An assessment of black bear populations and management attitudes among key stakeholders in Southeast Oklahoma and Southwest Arkansas*. Eastern Kentucky University Division of Sponsored Programs. (\$2,980)
14. Jones, A., Adkins, K., Bradley, M.J., Hatcher, W., Maples, J.N., McSpirit, S., Sharp, R., & Mooers, I.

- (2015). *Community Economic Development Boot Camp: An Interdisciplinary Team Field Approach*. Eastern Kentucky University Division of Sponsored Programs. (\$2,500)
13. Bradley, M.J. & Sharp, R.L. (2014). *Trail Town Certification and Student-Service Learning: A Partnership For Enhanced Student Engagement in Paintsville, Kentucky*. Eastern Kentucky University Center for Appalachian Regional Engagement and Stewardship. (\$2,000)
 12. Bradley, M.J. & Sharp, R.L. (2014). *Kentucky Adventure Tourism Trail Town Certification Project for Paintsville Kentucky*. City of Paintsville, Kentucky. (\$6,640)
 11. Bradley, M.J. (2013). *Identifying levels of environmental ethics and values of state park visitors: A pilot study*. Eastern Kentucky University Division of Sponsored Programs. (\$7,909)
 10. McSpirit, S., Bradley, M.J., & Sharp, R.L. (2013). *Trailtown certification data collection project for Elkhorn City Kentucky*. Robert Welch Foundation. (\$900)
 9. McSpirit, S., Bradley, M.J., & Sharp, R.L. (2013). *Trailtown certification data collection project for Elkhorn City Kentucky*. Elkhorn City Heritage Council. (\$600)
 8. McSpirit, S., Bradley, M.J., & Sharp, R.L. (2013). *Trailtown certification data collection project for Elkhorn City Kentucky*. Eastern Kentucky University College of Arts & Sciences. (\$2,000)
 7. Garnett, S., Bradley, M.J. & Sharp, R.L. (2013). *Identifying environmental attitudes of children: A pilot-study using the environmental attitudes and awareness survey instrument*. Eastern Kentucky University Division of Natural Areas. (\$903.16)
 6. Bradley, M.J., Bennett, W. & Clark. B. (2013). *Connecting today's digital learners with nature*. Bluegrass Greensource, Inc. (\$5,000)
 5. Bradley, M.J. (2012). *Identifying social justice barriers in Kentucky's Appalachia region state parks*. Eastern Kentucky University Center for Appalachian Studies. (\$1,000)
 4. Bradley, M.J. (2012). *Eastern Kentucky University & Recreation & Park Administration Representative at the National Recreation and Park Association Annual Congress & Exposition*. Eastern Kentucky University Graduate College. (\$450)
- Oklahoma State University (3)**
3. Bradley, M.J. & Caneday, L. (2011) *Assessment of Public Perception of ODWC's Wildlife Expo – 2011*. Oklahoma Department of Wildlife Conservation. (\$1,500)
 2. Bradley, M.J. & Caneday, L. (2010) *Visitor Feedback – 2010 Wildlife Expo Exit Survey*. Oklahoma Department of Wildlife Conservation. (\$1,500)
 1. Bradley, M.J. (2006). *Providing needed sports equipment for youth utilizing the Muskogee Recreation Center*. Kaboom via Kaleidoscope Foundation. (\$500)

Refereed Publications - 28

Arkansas Tech University

- x. Lipe, A., Bradley, M.J., & Watson, K. (2020). A pilot study to understand visitor perceptions of White Nose Syndrome and bat colony management at Carter Caves in northeast Kentucky. *Kentucky SHAPE Journal*. **In Review**.
- x. Maples, J.N., Bradley, M.J., Clark, B., Giles, S., & Leebrick, R. (2020). Leave no person behind: Examining inclusivity programming and environmental impact among rock climbers. *Journal of Outdoor and Environmental Education*. **In Review**
- x. Bradley, M.J., Sims, S., & Maples, J.N. (2020). Waterparks' economic impact on rural Kentucky communities. *Tourism Economics*. **In Review**
- x. Miller, A., Maples, J.N., & Bradley, M.J. (2020). There's an app for that: Demographic differences in hiker cellular technology use in backcountry areas. *Journal of Emerging Sports*. **In Review**
- x. Bradley, M.J., Maples, J.N., & Brown, A. (2020). Hiker perceptions on economic development around the Custer Gallatin National Forest. *Journal of Outdoor Recreation & Tourism*. **In Review**

- x. Crawford, C., Maples, J.N., & Bradley, M.J. (2020). Portable technology use and perceptions of its use among ultramarathon runners. *OAHPERD Journal*. **In Review**
- x. Liu, S., Wu, N., & Bradley, M.J. (2020). To fee or not to fee? Satisfaction, quality, and support of entrance fee of a state park system. *Parks Stewardship Forum*. **Accepted.**
- x. Sharp, R.L., Bradley, M.J., & Maples, J.N. (2020). Who has the right-of-way? Equity and economics of off-highway vehicle use in eastern Kentucky. *Journal of Appalachian Studies*. **Accepted**
29. Maples, J.N., Bradley, M.J., & Hacker, N. (2020). Economic impact of paddling on the Kentucky River near Fort Boonesborough State Park. *Kentucky SHAPE Journal*, 58 (1), 9-21.
- Eastern Kentucky University (28)
28. Bradley, M.J., Maples, J.N., & Sharp, R.L. (2020). Identifying areas of concern related to social equity and equal access in state parks. *Kentucky SHAPE Journal*, 57 (2), 18-27.
27. Maples, J. N., Bradley, M.J., Giles, G., Leebrick, R.A. & Clark, B. (2019). Climbing out of Coal Country: The Economic Impact of Rock Climbing in West Virginia’s New River Gorge. *Journal of Appalachian Studies* 25 (2), 184-201.
26. Bradley, M.J., Creech, W.Z., Maples, J.N., & Scott, C. (2019). Shaping resident perceptions through exposure to tourism development in rural Kentucky communities. *Kentucky SHAPE Journal*, 57 (1), 37-43.
25. Mullins, C.K., Bradley, M.J., Mullins, L.D. & Maples, J.N. (2019). Increasing visitor knowledge of park history and natural resources via non-traditional recreation: An exploratory study of quicksand enthusiasts. *Natural Resources*, 10 (9), 358-366. DOI: <https://doi.org/10.4236/nr.2019.109024>
24. Bradley, M.J., Maples, J.N., Bogard, D., Liu, H.L, & Sharp, R.L. (2019). Leisure identity of birders in the United States. *Alabama ASAPERD Journal* 39 (1), 9-21.
23. Liu, H., Bradley, M.J., Wu, I., & Maples, J.N. (2019). Resident perceptions of black bear management in south central Kentucky. *Natural Resources*, 10 (7). DOI: 10.4236/nr.2019.107017
22. McMullin, C., Bradley, M.J., & Maples, J.N. (2019). Beer tourism in Kentucky: An interpretation of community attachment and locavore behavior. *Kentucky Journal of Undergraduate Scholarship*. 3 (1). 40-46. <https://encompass.eku.edu/kjus/vol3/iss1/5>
21. Jones, E., Hoover, M., Bradley, M.J., & Maples, J.N. (2019). A pilot study to understand visitor preferences of a nature-based municipal park. *Kentucky SHAPE Journal*, 56 (2), 16-24.
20. Bradley, M.J., Grundy, J., Maples, J.N. & Chen, S. (2019). Initiating a new community festival and understanding economic impact: A case study of a rural Kentucky community. *Kentucky SHAPE Journal* 56 (2), 51-58.
19. Liu, H., Bagherst, T., & Bradley, M.J. (2018). Female Roller Derby Athletes’ Athletic Identity and Systematic Pursuit of Leisure. *Journal of Amateur Sport*, 4 (1), 108-128.
18. Bradley, M.J., Maples, J.N., Bradley, C., Liu, H. & Chalkidou, T. (2018). Crouch, pause, set: Social identity and leisure levels of female ruggers in Kentucky. *Kentucky SHAPE Journal*, 55 (2), 8-16.
17. Mullins, C.K. & Bradley, M.J. (2017). The social world of sinkers: A recreational pursuit of quicksand. *Journal of Unconventional Parks, Tourism, & Recreation Research*, 7 (1), 11-15.
16. Sharp, R.L., Bradley, M.J. & Maples, J.N. (2017). A methodological evaluation of an environmental education survey: Is there a technological advantage. *Journal of Outdoor Recreation, Education, and Leadership*, 9 (3), 275-279.
15. Bradley, M.J., Sharp, R.L., Bradley, C., & Riley, T. (2017). A pre-test post-test pilot assessment of environmental education on youth’s knowledge and intended behavior changes. *Kentucky SHAPE Journal*, 54 (2), 24-31.
14. Fisher, E., Sharp, R.L., & Bradley, M.J. (2017). Perceived benefits of service learning: A comparison of collegiate recreation concentrations. *Journal of Experiential Education*, 40 (2), 187-201.
13. Summers, J., Bradley, M.J., Johnson, A. & Sharp, R.L. (2017). Viability of hunting as a means of wild

- hog population management on federal property. *Kentucky Journal of Undergraduate Scholarship*, 1 (1). <http://encompass.eku.edu/kjus/vol1/iss1/5>
12. Bradley, M.J., Maples, J.N., Lewis, A., & Berend, J. (2017). Beer tourism in central Kentucky: Identifying on-site experience preferences for Kentucky brewery tourists. *Journal of Gastronomy and Tourism*, 2 (3), 153-162.
 11. Bradley, M.J., Berend, J., & Maples, J.N. (2016). Identifying resident brewery visitor's level of community attachment. *Kentucky SHAPE Journal*, 54 (1), 18-24.
 10. Sharp, R.L. & Bradley, M.J. (2016). Looking inward and moving on: Creating the future we wish to see. *Schole: A Journal of Leisure Studies and Recreation Education*. 31 (2), 1-2.
 9. Bradley, M.J., Bogard, D., Liu, H. & Maples, J.N. (2016). Place attachment in Kentucky State Parks: An opportunity to increase park visitation and advocacy. *Kentucky SHAPE Journal*, 53 (2), 30-38.
 8. Bradley, M.J. & Sharp, R.L. (2016). Why there is a need to discuss the gap between research and practice. *Schole: A Journal of Leisure Studies and Recreation Education*, 31 (1), 1-2. <http://dx.doi.org/10.18666/SCHOLE-2016-V31-I1-7264>
 7. Cantrell, C., Hensley, B., Hunter, J., & Bradley, M.J. (2015). In integral step in your graduate career and beyond. *Kentucky SHAPE Journal*, 53 (1).
 6. Liu, H., Bradley, M.J., & Burk, B. (2015). I am roller derby: The serious leisure and leisure identity of roller derby participants. *World Leisure Journal*. DOI: 10.1080/16078055.2015.1083466
 5. Bradley, M.J., Liu, H., Chalkidou, T.V. & Wu, I. (2015). This land is our land. *Oklahoma Association for Health, Physical Education, Recreation and Dance Journal*, 52 (2).
 4. Bradley, M.J., Liu, H., Chalkidou, T. & Caneday, L. (2015). Identifying differences of environmental ethics and place attachment among visitors and staff at state parks. *Journal of Visitor Studies*, 18 (1), 64-82. DOI: 10.1080/10645578.2015.1016368
 3. Bradley, M.J., Liu, H., Wu, I. & Chalkidou, T.V. (2013). Identifying characteristics of Oklahoma state park visitors to construct a better understanding of an individual's place bonding to natural resources. *Oklahoma Association for Health, Physical Education, Recreation and Dance Journal*, 51 (1), 23-29.
 2. Chalkidou, T.V., Bradley, M.J., & Liu, H. (2013). Identifying risk propensity of parks and recreation professionals: A certified park and recreation professional case study. *Oklahoma Association for Health, Physical Education, Recreation and Dance Journal*, 50 (3), 34-41.
 1. Musa, H. M., Hayes, C., Bradley, M.J., Clayson, A. & Gillibrand, G. (2013). Measures aimed at reducing plastic carrier bag use: A consumer behavior focused study. *Natural Environment*, 1 (2), 17-23. DOI: 10.12966/ne.06.02.2013

Publications and Reports - 197

Arkansas Tech University

198. McChesney, J. & Bradley, M. (2020). *Richmond Parks and Recreation 2020 Master Plan*. City of Richmond, Kentucky.

Eastern Kentucky University (170)

197. Garness, C., Maples, J.N., Bradley, M.J., Luneau, T., & Martin, T. (2020). *Ice climbing use and climate awareness among visitors at the Ouray Ice Park 2020*. American Alpine Club.
196. Maples, J.N., Bradley, M.J., Garness, C., Luneau, T., & Martin, T. (2020). *Economic impact of the 2020 Ouray Ice Festival*. City of Ouray.
194. Bradley, M.J., Maples, J.N., & Martin, T.M. (2020) *Economic impact of the 2020 All A Classic*. Eastern Kentucky University, City of Richmond, Kentucky, Richmond Tourism.
193. Bradley, M.J., Maples, J.N., & Martin, T.M. (2020). *Economic impact study of 2019 EKU football home game visitation*. Eastern Kentucky University.

192. Maples, J., Bradley, M.J., Deikis, J., Golden, T. & Martin, T.M. (2020). *Economic impact study of the 2019 Bishop Fall Highball Craggin' Classic*. American Alpine Club.
191. McMullin, C. & Bradley, M.J. (2019). The art of interpretation: Connecting with visitors will keep them coming back. *Parks and Recreation Business*, 18 (5), 44-47.*
190. Lewis, A. & Bradley, M.J. (2019). You're doing it right: Take steps to empower camp employees. *Camp Business*, 19 (5) 26-28.*
189. McMullin, C. & Bradley, M.J. (2019). A professional book review of Brené Brown's Braving the Wilderness. *Kentucky SHAPE Journal*, 56 (2), 86-89. ψ
188. Meunier, J., & Bradley, M.J. (2019). Using intrinsic motivation to increase employee engagement. *Parks and Recreation* 54 (4), 40-41.*
187. Maples, J., Bradley, M.J., Rhem, M.N. & Martin, T.M. (2019). *Economic impact study of the 2019 Bourbon Country Burn*. Bluegrass Cycling Club.
186. Rhem, M.N., Maples, J., Bradley, M.J., & Martin, T.M. (2019). *Participant experiences at the 2019 Bourbon Country Burn*. Bluegrass Cycling Club.
185. Maples, J., Bradley, M.J., & Martin, T.M. (2019). *2019 Kentucky cycling challenges economic impact summary report*. Bluegrass Cycling Club.
184. Maples, J., Bradley, M.J., & Mize, S. (2019). *Economic impact study of 2019 Bourbon & Bluegrass Century Ride*. Bluegrass Cycling Club & Bicycle Owensboro.
183. Mize, S., Bradley, M.J., & Maples, J.N. (2019). *Supplemental experience report for the 2019 Bourbon & Bluegrass Century Ride*. Bluegrass Cycling Club & Bicycle Owensboro.
182. Maples, J.N., Bradley, M.J., & Mize, S. (2019). *Event evaluation of the 2019 Horsey Hundred*. Bluegrass Cycling Club.
181. Maples, J.N., Bradley, M.J., & Mize, S. (2019). *Economic impact of the 2019 Horsey Hundred*. Bluegrass Cycling Club.
180. Maples, J.N., Bradley, M.J., & Twehues, A. (2019). *2019 Bluegrass River Run Participant Experience Study*. Explore Kentucky Initiative.
179. Maples, J.N. & Bradley, M.J. (2019). *2019 Bluegrass River Run Economic Impact Study*. Explore Kentucky Initiative.
178. Bradley, M.J., & Maples, J.N. (2019). *2019 International Trails Symposium Evaluation*. American Trails.
177. Bradley, M.J., & Maples, J.N. (2019). *2019 International Trails Symposium Economic Impact*. American Trails.
176. Maples, J.N., Bradley, M.J., & Mize, S. (2019). *2019 Red Bud Ride supplemental report*. Bluegrass Cycling Club.
175. Maples, J.N., Bradley, M.J., & Mize, S. (2019). *2019 Red Bud Ride economic impact study*. Bluegrass Cycling Club.
174. Crowe, C., Maples, J.N., Bradley, M.J., & Martin, T.M. (2019). *Visitors experiences at the 2019 All A Classic at Eastern Kentucky University*. Eastern Kentucky University Office of Government Relations & Eastern Kentucky University Center for Economic Development, Entrepreneurship, and Technology.
173. Maples, J.N., Bradley, M.J., Crowe, C., & Martin, T.M. (2019). *Economic impact of the 2019 All A Classic at Eastern Kentucky University*. Eastern Kentucky University Office of Government Relations & Eastern Kentucky University Center for Economic Development, Entrepreneurship, and Technology.
172. Maples, J.N., Bradley, M.J., & Martin, T.M. (2019). *Economic impact of non-local attendance at Eastern Kentucky University 2018 home football games*. Eastern Kentucky University Athletics.
171. Meunier, J., Marstiller, R., Bradley, M.J., & Maples, J.N. (2018). *Direct economic impact of visitors at the 2018 Daniel Boone Pioneer Festival*. Main Street Winchester & Winchester-Clark County Tourism.
170. Maples, J.N. & Bradley, M.J. (2018). *Economic Impact of Hiking in the Custer Gallatin National Forest*.

- Outdoor Alliance
169. Bradley, M.J. & Maples, J.N. (2018). *Supplemental Report on Hiking in the Custer Gallatin National Forest*. Outdoor Alliance.
 168. Maples, J.N. & Bradley, M.J. (2018). *Economic Impact of Mountain Biking in the Custer Gallatin National Forest*. Outdoor Alliance
 167. Maples, J.N. & Bradley, M.J. (2018). *Supplemental Report on Mountain Biking in the Custer Gallatin National Forest*. Outdoor Alliance.
 166. Maples, J.N. & Bradley, M.J. (2018). *Economic Impact of Rock Climbing in the Custer Gallatin National Forest*. Outdoor Alliance.
 165. Maples, J.N. & Bradley, M.J. (2018). *Supplemental Report on Rock Climbing in the Custer Gallatin National Forest*. Outdoor Alliance.
 164. Maples, J.N. & Bradley, M.J. (2018). *Economic Impact of Snowsports in the Custer Gallatin National Forest*. Outdoor Alliance.
 163. Ningard, H., Maples, J.N., and Bradley, M.J. (2018). *Supplemental Report on Snowsports Use in the Custer Gallatin National Forest*. Outdoor Alliance.
 162. Maples, J.N. & Bradley, M.J. (2018). *Economic Impact of Whitewater Paddling in the Custer Gallatin National Forest*. Outdoor Alliance.
 161. Maples, J.N. & Bradley, M.J. (2018). *Supplemental Report on Whitewater Paddling in the Custer Gallatin National Forest*. Outdoor Alliance.
 160. Maples, J.N. & Bradley, M.J. (2018). *Economic Impact of Hiking in the Grand Mesa, Uncompahgre and Gunnison National Forests (GMUG)*. Outdoor Alliance.
 159. Bradley, M.J. & Maples, J.N. (2018). *Supplemental Report on Hiking in the Grand Mesa, Uncompahgre, and Gunnison National Forests (GMUG)*. Outdoor Alliance.
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3. Bradley, M.J. (2009). *The Boys and Girls Clubs of Green Country – Agency Risk Management Plan*. Boys and Girls Clubs of Green Country Administrative Office.
2. Caneday, L., Jordan, D., Bradley, M.J., Hassell, D., & Chang, K. (2009). *Lake Texoma State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.
1. Jordan, D., Caneday, L., Bradley, M.J., Hassell, D., & Chang, K. (2009). *Roman Nose State Park Resource Management Plan*. State Parks Division of the Oklahoma Tourism and Recreation Department.

Presentations - 175 Invited/Refereed (ψ) - Reviewed (*)

Arkansas Tech University

175. Bradley, M.J. & Baker, J.M. (2020). *Understanding economic impact for events and programs in your community*. The 2020 Oklahoma Recreation and Parks Society Annual Conference. Virtual Conference. ψ
174. Bradley, M.J., Maples, J.N. & Hacker, N. (2020). *Local economic benefits of paddling access in central Kentucky*. The 2020 National Outdoor Recreation Conference. Nashville, Tennessee. ψ
173. Maples, J.N. & Bradley, M.J. (2020). *Economic impact of cross-country cycling challenges in rural Kentucky communities*. The 2020 National Outdoor Recreation Conference. Knoxville Tennessee. ψ
172. Watson, K. Bradley, M.J., & Maples, J.N. (2020). *Resident perceptions of outdoor recreation tourism in rural Kentucky*. The 2020 National Outdoor Recreation Conference. Knoxville, Tennessee. ψ

Eastern Kentucky University (148)

171. Brooks, B. & Bradley, M.J. (2020). *Cumberland Falls: A tourism powerhouse for southern Kentucky*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*
170. Brown, A. & Bradley, M.J. (2020). *Analysis of Bald Eagle tourism and potential economic impact in western Kentucky*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*

169. Canary, B., Beaty, R., & Bradley, M.J. (2020). *Elk restoration in eastern Kentucky*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*
168. Gover, L., Hacker, N., Bradley, M.J., & Maples, J. (2020). *The importance of the Sheltonwee Trace trail to surrounding communities*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*
167. Irving, N., Bradley, M.J., & Clark, B. (2020). *The economic impact of Natural Bridge on surrounding counties*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*
166. Kilburn, L., Day, M., Bradley, M.J., & Maples, J.N. (2020). *Red River Gorge: Economic impact of a destination resort*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*
165. Miller, A., Bradley, M.J., & Maples, J.N. (2020). *Hike, climb, paddle: Economic importance of Kentucky/Virginia's Breaks Interstate Park and recommendations for future development*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*
164. Minerich, E. & Bradley, M.J. (2020). *The impact of the Bernheim Research Forest on tourism and the surrounding community*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*
163. Rayls, E. & Bradley, M.J. (2020). *Big Bone, a land lost in time*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*
162. Sparks, T., Lachmann, M. & Bradley, M.J. (2020). *Mammoth Cave National Park's impact on the local economy*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*
161. Wehmeyer, A. & Bradley, M.J. (2020). *Economic impact of tourism in Kentucky trail towns*. 2020 Southeast Environment and Recreation Research Conference. Asheville, North Carolina.*
160. Watts, M., Bradley, M.J., Wilder, M., & Watson, K. (2019). *Teacher perspectives on environmental education programs provided by ECU Division of Natural Areas*. 2019 Kentucky Academy of Science Annual Meeting. ψ
159. Bradley, M.J. & Maples, J.N. (2019). *Use of portable technology among ultramarathon runners*. 2019 Eastern Kentucky University Presentation Showcase. Richmond, Kentucky.*
158. Bradley, M.J. & Maples, J.N. (2019). *Economic impact of hiking and related trail recreation in the Custer Gallatin National Forest*. 2019 Eastern Kentucky University Presentation Showcase. Richmond, Kentucky.*
157. Bradley, M.J. & Maples, J.N. (2019). *Economic impact of human-powered trail recreation in the Grand Mesa, Uncompahgre, and Gunnison National Forests*. 2019 Eastern Kentucky University Presentation Showcase. Richmond, Kentucky.*
156. Gray, M. & Bradley, M.J. (2019). *Conservation efforts made by user groups to Kentucky caves*. 2019 Southeastern Recreation Research Conference. Athens, Georgia. ψ
155. Watts, M. & Bradley, M.J. (2019). *Assessing teachers' satisfaction of environmental and education programs at Eastern Kentucky University's natural areas*. 2019 Southeastern Recreation Research Conference. Athens, Georgia. ψ
154. Henges, R., Bradley, M.J. & Maples, J.N. (2019). *Economic impact of Eastern Kentucky University football games*. 2019 Southeastern Recreation Research Conference. Athens, Georgia. ψ
153. McMullin, C., & Bradley, M.J. (2019). *Student employment and place attachment to a university*. 2019 Southeastern Recreation Research Conference. Athens, Georgia. ψ
152. Lipe, A., & Bradley, M.J. (2019). *Visitor perceptions regarding natural resource tourism and human influences on white-nose syndrome*. 2019 Southeastern Recreation Research Conference. Athens, Georgia. ψ
151. Hacker, N. & Bradley, M.J. (2019). *Birds of Madison County and their effects on park patrons*. 2019 Southeastern Recreation Research Conference. Athens, Georgia. ψ
150. Brown, A., Bradley, M.J., Maples, J.N. & Mullins, C. (2019). *Resident preferences for black bear population*

- management in central Kentucky*. 2019 Southeastern Recreation Research Conference. Athens, Georgia. ψ
149. Zepniewski, J., Gerken, M. & Bradley, M.J. (2019). *Hiking as a treatment for depression*. 2019 Southeastern Recreation Research Conference. Athens, Georgia. ψ
148. Muenier, J., Marsteller, R., Bradley, M.J. & Maples, J.N. (2019). *The economic impact of festivals in Winchester, Kentucky*. 2019 Posters-At-The-Capitol. Frankfort, Kentucky. ψ
147. Wilson, T., Schwalbach, M., Bradley, M.J., & Maples, J.N. (2019). *Direct spending analysis of the 2019 ECU Home Football Game Visitors*. 2019 Kentucky Recreation and Park Society Annual Conference. *
146. Bates, E.A., M., Bradley, M.J., & Maples, J.N. (2019). *Perceptions of emotions at waterfalls in municipal parks*. 2019 Kentucky Recreation and Park Society Annual Conference. *
145. Maples, J.N., Giles, S., Bradley, M.J., Clark, B., & Leebrick, R. (2018). *Climbing out of coal country: The economic impact of rock climbing in West Virginia's New River Gorge*. 2019 Annual Meeting of the Southern Sociological Society. *
144. Mason, K. & Bradley, M.J. (2018). *The economic impact of visitors to ECU home football games*. 2018 Kentucky Recreation and Park Society Annual Conference. *
143. Meunier, J., Marsteller, R., Bradley, M.J., & Maples, J.N. (2018). *The economic impact of festivals in Winchester, Kentucky*. 2018 Kentucky Recreation and Park Society Annual Conference. *
142. Lawson, D. & Bradley, M.J. (2018). *Local purchasing preferences of craft brewery customers: An Ethereal Brewing case study*. 2018 Kentucky Recreation and Park Society Annual Conference. *
141. Smith, K. & Bradley, M.J. (2018). *How perceptions in the Daniel Boone National Forest affect black bear management practices*. 2018 Kentucky Recreation and Park Society Annual Conference. *
140. Maples, J.N. & Bradley, M.J. (2018). *Understanding economic impact studies: Lessons on data and the outdoor revolution*. Society of Outdoor Recreation Professionals Webinar Series.
139. Bradley, M.J. (2018). *The sciences and sustainability of breweries*. 2018 Kentucky Association of Environmental Education Conference. Berea, Kentucky. *
138. Baas, J., McVay, A. & Bradley, M.J. (2018). *SCORP University: Understanding consultant and academic partnerships*. 2018 National Outdoor Recreation Conference. Burlington, Vermont. ψ
137. Maples, J.N. & Bradley, M.J. (2018). *Economic impact of attendance at the 2018 All A Classic at Eastern Kentucky University*. March 20, 2018 Richmond Chamber of Commerce Board Meeting. Richmond, Kentucky.
136. Maples, J.N. & Bradley, M.J. (2018). *Follow up on the Mountain Mushroom Festival economic impact study*. February 26, 2018 City Council Meeting. Irvine, Kentucky.
135. Gray, M. & Bradley, M.J. (2018). *Improving non-consumptive tourism in Kentucky*. 2018 Posters-At-The-Capitol: Transforming Education for a Brighter Tomorrow. Frankfort, Kentucky. ψ
134. Smith, J.W. & Bradley, M.J. (2018). *Innovations in outdoor recreation research*. 2018 National Outdoor Recreation Conference. Burlington, Vermont. ψ
133. Bradley, M.J. & Maples, J.N. (2018). *Economic impact of mountain bikers in the Nathabala and Pisgah National Forests*. 2018 National Outdoor Recreation Conference. Burlington, Vermont. ψ
132. Bradley, M.J. & Maples, J.N. (2018). *Economic impact of paddlers in the Nathabala and Pisgah National Forests*. 2018 National Outdoor Recreation Conference. Burlington, Vermont. ψ
131. Bradley, M.J. & Maples, J.N. (2018). *Economic impact of mountain climbers in the Nathabala and Pisgah National Forests*. 2018 National Outdoor Recreation Conference. Burlington, Vermont. ψ
130. Portman, J. & Bradley, M.J. (2018). *Visitors perceptions of white nose syndrome management*. 79th Annual Meeting of the Association of Southeastern Biologists. Myrtle Beach, South Carolina.
129. Rhodus, K. & Bradley, M.J. (2018). *Farmers market vendors*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
128. Hoover, M., Jones, E. & Bradley, M.J. (2018). *Visitor trends of Camp Catalpa in Richmond, KY*. 2018

- Southeastern Recreation Research Conference. Athens, Georgia.
127. Hurt, T. & Bradley, M.J. (2018). *Black bears at Daniel Boone National Forest*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
126. Grundy, J. & Bradley, M.J. (2018). *Economic impact of crafts festival in Paintsville, Kentucky*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
125. Staley, L. & Bradley, M.J. (2018). *Selfies and self-photography in natural areas*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
124. Taylor, M. & Bradley, M.J. (2018). *Social identity and serious levels of Squatchin' participants*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
123. Wootton, C. & Bradley, M.J. (2018). *Women rigger's leisure identity*. 2018 Southeastern Recreation Research Conference. Athens, Georgia.
122. Maples, J.N., Bradley, M.J., & Lush, C. (2018). *Rock climbing as sustainable tourism in Appalachia: A rock climbing case study in the Nantahala and Pisgah National Forests*. 2018 Southern Sociological Society Annual Meeting. New Orleans, Louisiana.
121. Bradley, M.J. & Mullins, C. (2017). *Getting more in and out of quicksand*. 2017 National Outdoor Recreation Conference. Scottsdale, Arizona. ψ
120. Sharp, R.L. & Bradley, M.J. (2017). *Right of way? Equity and economics of off-highway vehicle use*. 2017 National Outdoor Recreation Conference. Scottsdale, Arizona. ψ
119. Bradley, M.J. & Sharp, R.L. (2017). *Resident perceptions of black bear population management*. 2017 National Outdoor Recreation Conference. Scottsdale, Arizona. ψ
118. Bradley, M.J. (2017). *Visitor perceptions of sustainable cave tourism in Kentucky*. 2017 Eastern Kentucky University Presentation Showcase. Richmond, Kentucky.*
117. Bradley, M.J. & Maples, J.N. (2017). *Identifying the economic impact of endurance races held in rural Kentucky counties: A Pike County case study*. 2017 Eastern Kentucky University Presentation Showcase. Richmond, Kentucky.*
116. Gibson, H. & Bradley, M.J. (2017). *Wilderness-based therapy for veterans*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
115. Creech, W. & Bradley, M.J. (2017). *Shaping benefit perceptions through exposure to tourism development*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
114. Carroll, M. & Bradley, M.J. (2017). *Testing whether or not first generation students are more successful than non-first generation students by being more involved in extracurricular activities*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
113. Bell, M. & Bradley, M.J. (2017). *Fitness leisure motivations at Eastern Kentucky University*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
112. Taylor, M. & Bradley, M.J. (2017). *Seriousness of Bigfooters*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
111. Rowe, K., Jasinski, L., & Bradley, M.J. (2017). *The role of therapeutic recreation in community reintegration for residents of an acquired brain injury long term care rehabilitation program*. 2017 Southeastern Recreation Research Conference. Asheville, North Carolina.
110. Bradley, M.J. & Maples, J. N. (2016). *Utilizing economic impact analysis to leverage future programs and events*. 2016 Kentucky Recreation and Park Society Annual Conference. Hopkinsville, Kentucky.* DOI: 10.13140/RG.2.2.15951.89765
109. Bradley, M.J. (2016). *Identifying and discussion of the outcomes and environmental ethics of consumptive wildlife tourism*. 2016 Kentucky Association of Environmental Education Annual Conference. Jamestown, Kentucky.* DOI: 10.13140/RG.2.2.22662.78409
108. Bradley, M.J. & Keaton, W. (2016). *Determining outcomes of an environmental education based alternative spring break experience*. 2016 Kentucky Association of Environmental Education Annual Conference. Jamestown, Kentucky.* DOI: 10.13140/RG.2.2.36084.55681

107. Bradley, M.J., Sharp, R.K., Johnson, A., & Summers, J. (2016). *In pursuit of pork: Determining outcomes of permitted wild hog hunting at Big South Fork National River and Recreation Area*. 2016 River Management Symposium and National Outdoor Recreation Conference. Boise, Idaho. ψ
106. Bradley, M.J., Zielinski, E. & Bogard, D. (2016). *Targeting the urban angler: outcomes of Kentucky's FiNs program*. 2016 River Management Symposium and National Outdoor Recreation Conference. Boise, Idaho. ψ
105. Bradley, M.J., Scott, C., Maples, J.N., Bogard, D., Neustat, G. & Mullins, C. (2016). *Outcomes of a service learning pedagogy in split level courses*. 2016 Pedagogicon Conference. Richmond, Kentucky. ψ DOI: 10.13140/RG.2.2.13854.74563
104. Johnson, A., Bradley, M.J., & Sharp, R.L. (2016). *Investigating success rates of permitted hog hunting at Big South Fork National River and Recreation Area*. 2016 Cumberland Plateau Scientific Research Conference. Big South Fork National River and Recreation Area, Rugby, Tennessee.*
103. Bradley, M.J., Sharp, R.L., & Liu, H. (2016). *Comparing black bear population management perceptions and preferences of visitors to Big South Fork National River and Recreation Area and the Onachita National Forest*. 2016 Cumberland Plateau Scientific Research Conference. Big South Fork National River and Recreation Area, Rugby, Tennessee.*
102. Bogard, D., Bradley, M.J., & Liu, H. (2016). *Levels of serious leisure and identity among birders in both Greece and the United States*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
101. Bradley, C., Riley, T., Sharp, R.L., & Bradley, M.J. (2016). *Impact of environmental education on youth's environmental knowledge and stewardship*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
100. Johnson, A., Bradley, M.J., & Sharp, R.L. (2016) *Managing wild hog populations through permitted hunting*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
99. Berend, J., Bradley, M.J., & Maples, J.N. (2016). *Beer tourism: Kentucky craft brewery visitor profile and motivations*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
98. Allen, P., Berend, J., & Bradley, M.J. (2016). *Level of community attachment with Kentucky craft breweries*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina.
97. Neustat, G., Bradley, M.J., & Sharp, R.L. (2016). *Public opinions on managing black bear populations in southeast Oklahoma*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
96. Sudbeck, R., Twehues, A., & Bradley, M.J. (2016). *Trail town certification: a resident survey of Paintsville, Kentucky*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
95. Lewis, A., Bradley, M.J., & Berend, J. (2016). *Motivations for brewery tourism in Kentucky*. 2016 Southeastern Recreation Research Conference, Asheville, North Carolina. *
94. Berend, J., Bradley, M.J., & Maples, J.N. (2016). *Beer tourism: Motivations and on-site experience preferences of Kentucky craft brewery visitors*. 2016 Annual Southern Sociological Meeting. Atlanta, Georgia. ψ
93. Berend, J. Bradley, M.J., & Maples, J.N. (2016). *Motivations and Locavore Tendencies: A Preliminary Visitor Study of Lexington, Kentucky Craft Breweries*. 2016 Appalachian Studies Association Conference. Shepherdstown, West Virginia. ψ
92. Scott, S., Bradley, M.J., Maples, J.N., Berend, J. & Engle, K. (2016). *Increasing rural tourism: A demographic profile of visitors to an OHV park in rural Kentucky*. 2016 Appalachian Studies Association Conference. Shepherdstown, West Virginia. Ψ
91. Bradley, M.J. & Maples, J.N. (2016). *Utilizing economic impact analysis to leverage future programs and events* 2016 Kentucky Recreation and Parks Society Annual Conference. Hopkinsville, Kentucky.*
90. Bradley, M.J. & Kurtz, J. (2015). *Economic and ancillary benefits of wildlife-based recreation businesses*. 2015 Kentucky Recreation and Parks Society Annual Conference. Lexington, Kentucky.*
89. Bradley, M.J., Sharp, R.L., & Barber, M. (2015). *Who is not at the table? Discussing the diversification and*

- future membership in KRPS*. 2015 Kentucky Recreation and Parks Society Annual Conference. Lexington, Kentucky.*
88. Bradley, M.J. (2015). *Natural resource recreation and tourism: Utilizing Kentucky Trail Town program to augment local initiatives for economic improvement*. 2015 Kentucky Recreation and Parks Society Annual Conference. Lexington, Kentucky.*
87. Sharp, R.L., Kurtz, J., & Bradley, M.J. (2015). *Recruiting the next generation of hunters: Identifying barriers and constraints to participation for college students*. 2015 Wildlife Society Annual Conference. Winnipeg, Manitoba, Canada. ψ
86. Bradley, M.J., Woolery, J., Wilder, M., Bennett, W., & Sharp, R.L. (2015). *Electronic assessment of environmental education programs for middle school student in Kentucky*. 2015 Kentucky Association of Environmental Education Annual Conference. Prestonsburg, Kentucky. ψ
85. Sharp, R.L. & Bradley, M.J. (2015). *A methodological evaluation of an environmental education survey*. 2015 National Recreation and Park Association & Academy of Leisure Science's 2015 Leisure Research Symposium. Las Vegas, Nevada. ψ
84. Holladay, P., Bradley, M.J., Dixon, A., Dixon, H., Keller, C., Madison, L., Ponder, L., & Skibins, J. (2015). *De place dem whey we fa gadda fa mek we scrong: Cultural preservation, resilience and the Gullah-Geechee*. 2015 International Symposium on Society and Resource Management. Charleston, South Carolina. ψ
83. Bradley, M.J., Liu, H., Chalkidou, T.V., Sharp, R.L., & Wu, I. (2015). *The birder, twitcher, and citizen scientist: Characteristics of birders in the United States and Greece*. 2015 International Symposium on Society and Resource Management. Charleston, South Carolina. ψ
82. Bradley, M.J., Liu, H., Holladay, P., & Wu, I. (2015). *Identifying factors to increase repeat visitation to Kentucky State Parks*. 2015 International Symposium on Society and Resource Management. Charleston, South Carolina. ψ
81. Bradley, M.J., Sharp, R.L., Liu, H., Woolery, J., & McSpirit, S. (2015). *From government to grassroots: Rural and natural resource tourism in Kentucky*. 2015 National Outdoor Recreation Conference. Annapolis, Maryland. ψ
80. Liu, H., Sharp, R.L., & Bradley, M.J. (2015). *Attitudes of park visitors toward wildlife and black bear management: A case study of Big South Fork National River and Recreation Area*. 2015 Northeastern Recreation Research Symposium. Annapolis, Maryland. ψ
79. Sharp, R.L. & Bradley, M.J. (2015). *Coal town to trail town: A grassroots approach to nature based tourism for rural community*. 2015 George Wright Society Conference: Engagement, Education and Expectations, The Future of Parks & Protected Areas. Oakland, California. ψ
78. Hood, J., Berend, J., Bradley, M.J., & Sharp, R.L. (2015). *Land use philosophies and environmental ethics of Kentucky state park visitors: A regional comparison case study*. 2015 UK Appalachian Research Community Symposium and Arts Showcase. Lexington, Kentucky.*
77. Hunter, J., Sharp, R.L. & Bradley, M.J. (2015). *Recognizing and crafting sustainable economic opportunities: Natural resource recreation and tourism for Kentucky municipalities*. 2015 UK Appalachian Research Community Symposium and Arts Showcase. Lexington, Kentucky.*
76. Woolery, J., Bradley, M.J., & Sharp, R.L. (2015). *Imparting knowledge and eco-friendly behaviors: Outcomes of environmental education for Kentucky middle school students*. 2015 UK Appalachian Research Community Symposium and Arts Showcase. Lexington, Kentucky.*
75. Zielinski, E. & Bradley, M.J. (2015). *Visitation and place attachment at Kentucky State Parks*. 2015 Posters-At-The-Capitol: Transforming Education for a Brighter Tomorrow. Frankfort, Kentucky. ψ
74. Hensley, A., McConnell, K., Bradley, M.J., Liu, H., & Burk, B. (2015). *The Jam on Serious Leisure and Leisure Identity of Female Roller Derby Participants*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
73. Hood, J., Berend, K., & Bradley, M.J. (2015). *Investigating environmental ethics differences of state park visitors*

- in eastern and western Kentucky*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
72. Hunter, J., Sharp, R.L., & Bradley, M.J. (2015). *Music and mountains: Increasing natural resource recreation and tourism in Paintsville, Kentucky*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
71. Jasper, A., Ransdell, C., & Bradley, M.J. (2015). *Self-esteem, empowerment, and recreation: A meta-analysis of outdoor recreation on adolescent females*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
70. Kurtz, J., Sharp, R.L., Bradley, M.J., & Wilder, M. (2015). *On the trail of student participants: Seeking to identify barriers to hunting and create a hunter recruitment profile for college students in Kentucky*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
69. Newsome, T. & Bradley, M.J. (2015). *Determining Barriers for Kentuckians Visiting Kentucky State Resort Parks*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
68. Woolery, J., Bradley, M.J., & Sharp, R.L. (2015). *Measuring outcomes of an environmental education experiences: A mixed-methodology study of middle school students in central Kentucky*. 2015 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
67. Zielinski, E., Bradley, M.J., & Chen, S. (2014). *Increasing repeat visitation and place attachment: Overcoming barriers to access for state park visitors*. 2014 Kentucky Association for Health, Physical Education, Recreation and Dance Annual Convention. Lexington, Kentucky. ψ
66. Lakes, R., Sharp, R.L., Chen, S., & Bradley, M.J. (2014). *Black bears and outdoor recreation: Identifying visitors' wildlife management preferences*. 2014 Kentucky Association for Health, Physical Education, Recreation and Dance Annual Convention. Lexington, Kentucky. ψ
65. Mullins, C., Bradley, M.J., & Richardson, J. (2014). *Creating meaningful student experiences: Identifying and cultivating successful collaborative partnerships in the community*. 2014 Kentucky Engagement Conference. Morehead, Kentucky. ψ
64. Richardson, J., Bradley, M.J., & Mullins, C. (2014). *Identifying outcomes of two student engagement experiences*. 2014 Kentucky Engagement Conference. Morehead, Kentucky. ψ
63. Sharp, R.L., Lakes, R., Bradley, M.J., & Liu, H. (2014). *Visitor perceptions of black bears: What attitudes predict support for different management actions*. 2014 Cumberland Plateau Scientific Research Conference. Big South Fork National River and Recreation Area, Rugby, Tennessee.*
62. Sharp, R. L., Cleckner, L., & Bradley, M.J. (2014). *One size fits all, or does it? How education impacts boaters' perceptions of aquatic invasive species in the Finger Lakes region of New York State*. 2014 Pathways4 Conference: Integrating Human Dimensions into Fish and Wildlife Management. Estes Park, Colorado. ψ
61. Fisher, E., Bradley, M.J., & Sharp, R. (2014). *Identifying the benefits of service learning: A pilot study*. National Recreation and Park Association & Academy of Leisure Science's 2014 Leisure Research Symposium. Charlotte, North Carolina. ψ
60. Wiley, A., Bradley, M.J., & Wilder, M. (2014). *Feasibility of installing a sustainable multiuse trail at EKU's Maywoods*. 2014 Natural Areas Conference, Dayton, Ohio. ψ
59. Liu, H., Bradley, M.J., & Burke, B. (2014). *An investigation of serious leisure and leisure identity of female roller derby participants in the United States*. 2014 World Leisure Congress. Mobile, Alabama ψ
58. Bradley, M.J., Liu, H., Chalkidou, T.V., Sharp, R. L. (2014). *An exploratory study to compare birders in the United States and Greece*. 2014 World Leisure Congress. Mobile, Alabama ψ
57. Wiley, A. & Bradley, M.J. (2014). *Balancing user preferences and conservation practices: A multi-use trail feasibility study*. 2014 National Outdoor Recreation Conferences. San Francisco, California. ψ
56. Bradley, M.J., Sims, S., Liu, H., & Sharp, R.L. (2014). *Identifying social justice barriers in Kentucky's Appalachia region state parks*. 2014 Northeastern Recreation Research Conference. Cooperstown, New York. ψ

55. Bradley, M.J., Liu, H., & Wu, I. (2014). *Levels of acceptance of America's Great Outdoors Initiative: An Oklahoma Pilot Study*. 2014 Northeastern Recreation Research Conference. Cooperstown, New York. ψ
54. Lakes, R., Sharp, R.L., & Bradley M.J. (2014). *Facilitating manager's decisions by understanding levels of support for black bear management options at Big South Fork National River and Recreation Area*. 2014 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
53. Bradley, M.J., Sims, S., Liu, H., & Sharp, R. (2014). *Social equity and public space access in Appalachian Kentucky*. 2014 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
52. Bradley, M.J., Sharp, R., Gum, C., McSpirit, S., & Scott, S. (2014). *Diversifying a local economy in Eastern Kentucky: An Elkhorn City case study*. 2014 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
51. Bradley, M.J., Richardson, J. Liu, H., Wu, I. & Sharp, R. (2014). *Park visitors' acceptance of America's Great Outdoors initiative*. 2014 Southeastern Recreation Research Conference. Asheville, North Carolina. ψ
50. Scott, S. L., McSpirit, S., Bradley M.J., & Sharp, R. L. (2014). *Report from a tourism-based development project in Elkhorn City, Kentucky: A community-university collaboration*. 2014 Appalachian Studies Association Conference. Huntington, West Virginia.*
49. Bradley, M.J., McSpirit, S., Sharp, R.L., & Scott, S. (2014). *Diversifying a local economy through recreation and tourism in Eastern Kentucky: Elkhorn City Case Study*. 2014 Association for Humanist Sociology Midwest Regional Conference. Indianapolis, Indiana.*
48. Bradley, M.J., Sims, S., & Liu, H. (2014). *Public space social equity in Appalachian Kentucky*. 2014 Association for Humanist Sociology Midwest Regional Conference. Indianapolis, Indiana.*
47. Mullins, C. & Bradley, M.J. (2014). *Empty rooms & empty pockets: Marketing your unused space*. 2014 Kentucky Recreation and Parks Society Annual Conference. Owensboro, Kentucky.*
46. Bradley, M.J. & Sharp, R.L. (2014). *Nature based recreation & tourism: Exploring the exceptional opportunities in Kentucky*. 2014 Kentucky Recreation and Parks Society Annual Conference. Owensboro, Kentucky.*
45. Bradley, M.J., Sharp, R.L., & Baker, J. (2014). *Now or later: When is the right time for a graduate degree?* 2014 Kentucky Recreation and Parks Society Annual Conference. Owensboro, Kentucky.*
44. Bradley, M.J. & Sharp, R.L. (2014). *Preparing tomorrow's advocates: An environmental education and service-learning project*. 2014 Kentucky Association of Environmental Education Conference. Lexington, Kentucky. ψ
43. Wiley, A., Bradley, M.J., & Wilder, M. (2014). *Evaluation of trail suitability for mountain biking*. 2014 Kentucky Association of Environmental Education Conference. Lexington, Kentucky.*
42. Bradley, M.J., Sharp, R.L., & McSpirit, S. (2014). *Moving towards an outdoor recreation based economy: A collaborative effort in Elkhorn City, Kentucky*. 2014 National Outdoor Recreation Conference. San Francisco, California. ψ
41. Wiley, A., Bradley, M.J., & Wilder, M. (2014). *Feasibility of installing a sustainable multiuse trail at EKU's Maywoods*. 13th Annual Eastern Kentucky University Undergraduate Presentation and Graduate Showcase. Richmond, Kentucky.*
40. Bradley, M.J., Sims, S., & Liu, H. (2014). *Identifying how place attachment and perceived barriers to access affects Kentucky State Parks*. 2014 Welch Social and Economic Justice in Appalachia Lecture Series. Richmond, Kentucky. ψ
39. Bradley, M.J. & Sharp, R. L. (2013). *Am I a bird nerd? Social identity of birders and birding participants*. 2013-2014 West Sixth Science Pub Lecture Series. Lexington, Kentucky.
38. Bradley, M.J, & Ruhl, M. (2013). *I love this park: Personal attachment and Kentucky's resort parks*. 2013 Kentucky Recreation & Park Society Annual Conference. Hebron, Kentucky.*
37. Bradley, M.J, & Sharp, R.L. (2013). *Partnering with academic departments: Mutual benefits of student service*

- learning and parks and recreation departments*. 2013 Kentucky Recreation & Park Society Annual Conference. Hebron, Kentucky.*
36. Bradley, M.J. & Sharp, R.L. (2013). *Leave no trace*. 2013 Biannual Eastern Kentucky University Family Nature Day. Crab Orchard, Kentucky.
35. Bradley, M.J. & Liu, H. L. (2013). *Understanding Management Preferences of Natural Resource Visitors*. 2013 National Outdoor Recreation Conference & 2013 Conference on Forests for People. Traverse City, Michigan. ψ
34. Liu, H. L. & Bradley, M.J. (2013). *Place attachment of Oklahoma state park visitors*. 2013 Annual Northeastern Recreation Research Symposium. Cooperstown, New York. ψ
33. Liu, H. L. & Bradley, M.J. (2013). *Wildlife related recreation: Urban and rural perceptions*. 2013 Annual Northeastern Recreation Research Symposium. Cooperstown, New York. Ψ
32. Bradley, M.J. & Sharp, R. L. (2013). *Visitor and visitor use impacts: A love/hate relationship*. 2013 Southeastern State Parks Programs Seminar. Cumberland Falls State Resort Park, Kentucky.*
31. Bradley, M.J. & Liu, H. L. (2013). *Utilizing Environmental Ethics for Land Planning – An America's Great Outdoors Investigation*. 2013 National Outdoor Recreation Conference & Conference on Forests for People. Traverse City, Michigan. ψ
30. Bradley, M.J., Bennett, W., Wilder, M., & Sharp, R. (2013). *Tools for review and assessment of environmental education programs*. 2013 Kentucky Association for Environmental Education Annual Conference. Lake Barkley, Kentucky.*
29. Bradley, M.J. (2013). *Place attachment development*. 2013 Kentucky Association for Environmental Education Annual Conference. Lake Barkley, Kentucky.*
28. Bradley, M.J. & Paradis, L. (2012). *Building organizational and community sustainability: Succession planning for staff and volunteer leadership*. 2012 National Recreation and Park Association (NRPA) Annual Congress & Expo. Anaheim, California. ψ
27. Bradley, M.J. & Mize, S. (2012). *Fulfilling your potential: Beginning your involvement in professional organizations*. 2012 National Recreation and Park Association (NRPA) Annual Congress & Expo. Anaheim, California.ψ
26. Bradley, M.J. (2012). *Emotions, policies, virtues or personal goals: Difficult decision guidance*. 2012 Kentucky Recreation & Park Society Annual Conference. Frankfort, Kentucky.*
25. Toombs, B. & Bradley, M.J. (2012) *Benefits of outdoor recreation for youth*. 2012 Kentucky Recreation & Park Society Annual Conference. Frankfort, Kentucky.*
24. Ruhl, M. & Bradley, M.J. (2012) *Do you know your native ducks?* 2012 Kentucky Recreation & Park Society Annual Conference. Frankfort, Kentucky.*
- Oklahoma State University (23)**
23. Bradley, M.J. & Liu, H. (2012) *Comparing environmental ethics of Oklahoma state park visitors & employees*. 2012 Oklahoma Association for Health, Physical Education, Recreation and Dance Annual Conference. Edmond, Oklahoma.*
22. Bradley, M.J., Chalkidou, T.V. & Liu, H. (2012). *William Perry's ethical and intellectual development scheme*. 2012 Oklahoma Association for Health, Physical Education, Recreation and Dance Annual Conference. Edmond, Oklahoma.*
21. Bradley, M.J. (2012) *Environmental Ethics of State Park Users in Oklahoma*. 2012 National Association of Recreation Resource Planners Annual Conference. Baton Rouge, Louisiana. ψ
20. Bradley, M.J. & Liu, H. (2012) *Utilizing participant photography to understand undergraduate place attachment to a university*. 2012 Oklahoma State University Research Symposium. Stillwater, Oklahoma. *
19. Velasco, P., Chalkidou, T.V. & Bradley, M.J. (2012). *Predicting ODWC wildlife expo visitor satisfaction*. 2012 Oklahoma State University Research Symposium. Stillwater, Oklahoma.*
18. Baker, J. & Bradley, M.J. (2012) *Reconnecting children and nature*. 2012 Oklahoma State University Research Symposium. Stillwater, Oklahoma.*

17. Bradley, M.J. & Caneday, L. (2012). *Permitting and licensing Issues and solutions in interagency cooperation*. 2012 Oklahoma SCORP Recreation Rally 2012 – Part 2. Oklahoma City, Oklahoma.
16. Bradley, M.J. & Caneday, L. (2012). *Water based recreation and future demands for water resources*. 2012 Oklahoma SCORP Recreation Rally 2012 – Part 1. Tulsa, Oklahoma.
15. Bradley, M.J. (2012). *Decision-making proficiency: Understanding the process*. 2012 NIRSA Region IV Student Lead On Annual Conference. Stillwater, Oklahoma.*
14. Bradley, M.J. & Baker, J. (2011). *Barriers and solutions to nature based recreation for young teens*. 2011 Oklahoma Association for Health, Physical Education, Recreation and Dance Annual Conference. Norman, Oklahoma.*
13. Yoder, D., Bradley, M.J., & Nunes, C. (2011). *Building the capacity for ethical leadership and decision-making*. 2011 National Recreation and Park Association (NRPA) Annual Congress & Expo. Atlanta, Georgia.ψ
12. Chang, G., Caneday, L., Bradley, M., & Hassell, D. (2011). *Web-based geo-spatial service for resource planning and asset management*. 2011 Annual Oklahoma South Central Arc User Group (SCAUG) Conference, Oklahoma City, Oklahoma.*
11. Chang, G., Caneday, L., Bradley, M., & Hassell, D. (2011). *WebGIS for state park planning*. Presented at 2011 National Association of Recreation Resource Planning (NARRP) Conference, Breckenridge, Colorado.*
10. Barber, M., Bradley, M. J, Noordhoff, Z. & White, N. (2011) *What To Expect When You're Expecting... A Job*. 2011 Western Illinois University Recreation, Parks, and Tourism Administration Professional Development Conference. Macomb, Illinois.
9. Bradley, M.J. & Baker, J. (2011) *Natural resource & GPS mapping issues in Oklahoma State Parks*. 2011 Western Illinois University Recreation, Parks, and Tourism Administration Professional Development Conference. Macomb, Illinois.
8. Bradley, M.J., Baker, J. & Hawkins, P. (2011). *The benefits of connecting children to nature*. 2011 Oklahoma Association for Health, Physical Education, Recreation and Dance Annual Conference. Norman, Oklahoma.*
7. Chang, G., Caneday, L., & Bradley, M.J. (2011). *Functionality and delivery of Oklahoma state park WebGIS*. 2011 Oklahoma Association for Health, Physical Education, Recreation and Dance Annual Conference. Norman, Oklahoma.*
6. Bradley, M.J., Chalkidou, T.V. & Caneday, L. (2011) *Predicting overall satisfaction of wildlife expo attendees*. 2011 Oklahoma State University Research Symposium. Stillwater, Oklahoma. *
5. Bradley, M.J. (2011). *Therapeutic swim lab & recreation programming: Undergraduate leisure students' creative endeavors*. 2011 Oklahoma State University Creativity Festival. Stillwater, Oklahoma.
4. Richwine, D. & Bradley, M.J. (2010). *Research to practice: Sustainability in your parks & recreation agency*. 2010 National Recreation and Park Association (NRPA) Annual Congress & Expo. Minneapolis, Minnesota. ψ
3. Baker, J. & Bradley, M.J. (2010) *Using Social Networks With Your Agency*. 2010 Oklahoma Recreation & Parks Society Annual Conference. Norman, Oklahoma.*
2. Bradley, M.J., Fink, K., Lewis, P., Chalkidou, T.V., Velasco, P., & Hawkins, P. (2010) *Help Me Understand Ethics Models*. 2010 Oklahoma Recreation & Parks Society Annual Conference. Norman, Oklahoma.*
1. Bradley, M.J. & Fink, K. (2009). *Bringing the hammer down: Dealing with ethics in the workplace*. 2009 National Recreation and Park Association (NRPA) Annual Congress & Expo. Salt Lake City, Utah. ψ

Blogs & Online Content

Arkansas Tech University

16. Sims, S., Maples, J.N., & Bradley, M.J. (2020). Paradise Cove 2016 economic impact study. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>

Eastern Kentucky University

15. Maples, J.N. & Bradley, M.J. (2020). Economic impact of the 2017 Mountain Mushroom Festival. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
14. Lipe, A. & Bradley, M.J. (2018). The growth of Theodore Roosevelt and natural history understanding conservation and preservation. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
13. Riley, T. & Bradley, M.J. (2018). Professional image matters in tourism and hospitality. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
12. Rhodus, K. & Bradley, M.J. (2018). Service management in hospitality. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
11. Wooton, C. & Bradley, M.J. (2018). Benefits of having Special Olympics athletic programs for people with disabilities. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
10. Rhodus, K. & Bradley, M.J. (2018). Women in leadership. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
9. Boujade, M. & Bradley, M.J. (2018). The importance of equal employment opportunity laws. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
8. Rhodus, K. & Bradley, M.J. (2018). Influences on motivation in the hospitality industry. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
7. Rhodus, K. & Bradley, M.J. (2018). Personality development in the hospitality industry. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
6. Rhodus, K. & Bradley, M.J. (2018). The desire to see and do more. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
5. Jones, E. & Bradley, M.J. (2018). Fitness trackers: The next level of exercise. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
4. Hurt, T. & Bradley, M.J. (2018). The rise in popularity of themed foot racing events. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
3. Hoover, M. & Bradley, M.J. (2018). The popularity of summer camps. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
2. Grundy, J. & Bradley, M.J. (2018). Supervised opioid injection clinics in local parks. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>
1. Flener, G. & Bradley, M.J. (2018). Place, connectedness, and home: A community journal and a personal reflection. *Red Dirt: A Parks, Recreation, & Tourism Blog*. <http://www.reddirtconsulting.blogspot.com>

Honors & Awards Departmental Honors (ψ) - Individual Honors (*)

2020 Excellence in Service Award ψ

April 2020 Eastern Kentucky Student Life

2020 CHS Excellence in Scholarship (*Nominated*)

May 2020 College of Health Sciences, Eastern Kentucky University

2020 ECU High Impact Practice Award*

April 2020 Eastern Kentucky University

2019 Excellence in Community Service Award ψ

Vitae – Michael Bradley

April 2019 Eastern Kentucky University Student Life
 2018 Professional of the Year Award*
 November 2018 Kentucky Recreation and Park Society
 Faculty Advisor Award*
 May 2018 Eastern Kentucky University Recreation Club
 Faculty Scholars Institute Fellow*
 May 2018 Eastern Kentucky University
 Critical Thinking Teacher of the Year Nominee*
 April 2017 Eastern Kentucky University
 Faculty Leadership Institute Fellow*
 January 2017 Eastern Kentucky University
 Outstanding Department, Class I ψ
 November 2016 Kentucky Recreation and Park Society
 University Scholarship Fellow*
 April 2016 Eastern Kentucky University
 Outstanding Department Award ψ
 August 2015 Honda Foundation
 Critical Thinking Teacher of the Year Nominee*
 April 2015 Eastern Kentucky University
 Young Professional Award*
 April 2015 Society of Outdoor Recreation Professionals
 Excellence in Scholarship Award*
 August 2014 Eastern Kentucky University College of Health Sciences
 RPA Research Award*
 May 2014 Eastern Kentucky University Dept. of Recreation and Park Administration
 Gold Award*
 April 2014 Western Illinois University Department of Recreation, Park & Tourism Administration
 Critical Thinking Teacher of the Year Nominee*
 May 2014 Eastern Kentucky University
 Community Service Award ψ
 December 2013 Richmond Department of Parks & Recreation
 Faculty Advisor Award*
 December 2013 Eastern Kentucky University Recreation Club
 Critical Thinking Teacher of the Year Nominee*
 May 2013 Eastern Kentucky University
 Rising Star Alumni Award*
 June 2013 Oklahoma State University College of Education

Academic Service

#Volunteer, *Dean/Administrative Appointment, ψ Peer Election/Selection

Arkansas Tech University

Rho Phi Lambda Faculty Advisor# 2020-Current

Eastern Kentucky University

Student Life Alternative Breaks Faculty Learning Partner# 2013-2020

Alpha Phi Omega Faculty Advisor# 2014-2020

Division of Natural Areas Committee Member # 2014-2020

Vitae – Michael Bradley

Academic Planning and Assessment Committee Member*	2015-2020
Salary Compensation Adjustment - Budget Implementation Sub-Committee*	2018-2020
Provost Search Committee ψ	2017-2019
Faculty Senate ψ	2014-2017
College (Health Sciences)	
Curriculum Committee Member*	2017-2020
Commencement Reader#	2014-2018
Learning Resources Committee Member*	2013-2017
Scholar's Day Committee Member*	2015-2017
Continuing Education Committee Member*	2012-2015
Academic Integrity Committee Member*	2012-2015
Department (Recreation and Park Administration)	
Marketing Committee Member*	2012-2020
Assurance of Learning Committee Member*	2012-2020
Recreation Club Faculty Advisor#	2013-2020
Constitution and Bylaws Committee Member*	2015-2020
Rho Phi Lambda Faculty Advisor#	2015-2020
Curriculum Committee Chair*	2017-2020
Curriculum Committee Member*	2012-2020
Promotion and Tenure Committee Member*	2018-2020
Faculty Evaluation Committee Member*	2018-2020

Student Committees & Independent Studies

Thesis or Dissertation Committee Chair/CoChair (*)

Arkansas Tech University

Eastern Kentucky University

43. Brown, Annamarie. (2020). *Trail Town Economic Impact of the Sheltonwee Trace*.
42. Brooks, Blaine. (2020). *Economic Impact of the 2020 All A Classic*.
41. Manuel, Tony. (2020). *Recreation User Study for Richmond, Kentucky*.
40. Hacker, Natasha. (2019). *Interpretation of White Hall Historic Site*.
39. Posey, Katie. (2019). *Study of off-season programs for summer camps*.
38. Gray, Mary. (2019). *Kentucky residents' perception of elk management*.
37. Watts, Mahala. (2019) *Evaluation of the environmental education programming at Eastern Kentucky University Davison of Natural Areas. Master's Thesis. **
36. McMullin, Callie. (2018) *Identifying long term outcomes of camp counselor formal and informal training. Undergraduate Honors Thesis. **
35. Rowe, Kate. (2018) *Return to self: Impact of long term acquired brain injury rehabilitation on community reintegration. Master's Thesis. **
34. Lipe, Aaron. (2018). *Jellico Creek integrated resource management strategy*.
33. Rhodus, Kimberly. (2018). *Outdoor recreation planning*.
32. Hurt, Trent. (2018). *Economic impact of rural breweries in Kentucky*.
31. Adams, Cierra. (2018). *Issues in outdoor recreation*.
30. Hammel, Jaclyn (2018). *Identifying white nose syndrome management preferences of cave tourists in Kentucky*.
29. Taylor, Mitchell. (2018). *Perceptions of black bear population management*.
28. Lewis, Andrews. (2018). *Outcomes and impacts of recreation service programming in Kentucky colleges*.
27. Wichmann, Jacob. (2017). *Human dimensions of wildlife survey methodology*.

26. Taylor, Mitchell. (2017). *Comparing social identity and serious leisure levels of squatchin' participants.*
25. Bell, Megan. (2017). *Perceptions of black bear population management in the Red River Gorge area of the Daniel Boone National Forest.*
24. Carroll, Markus. (2017). *White nose syndrome and bat colony management.*
23. Creech, Zachary (2017). *Perceptions of black bear population management in the London Ranger District of the Daniel Boone National Forest.*
22. Berend, Joseph. (August 2017). *Motivation and buying local: A preliminary visitor study of Lexington, Kentucky craft breweries. Master's Thesis. **
21. Sims, Stephen. (May 2017). *Identifying the economic benefits of water parks in rural communities in Kentucky. Doctoral Dissertation.**
20. Thorn, Jamie. (2017). *Sustainability in parks and protected areas. Doctoral Dissertation.**
19. Lakes, Robert M. (2016). *An Examination of Intrinsic Existence Value Towards Wildlife of Columbus Zoo and Aquariums Tourists: Evaluating the Impact of Behind the Scenes Programming. Doctoral Dissertation.**
18. Bradley, Christina. (2016). *Rugby participant's social identity and serious leisure.*
17. Berend, Joseph. (2016) *Brewery research in Kentucky.*
16. Mason, Luke. (2016). *Identifying visitor opinions related to white nose syndrome management.*
15. Bogard, Dylan. (2016). *Serious leisure and identity of birders in the US and Greece.*
14. Goyer, Audrey. (2015). *Kentucky Bourbon & Beer Tourism Research Pilot Project.*
13. Paddick, Seth. (2015). *State Park Marketing Development.*
12. Sims, Sawyer. (2015). *An evaluation of FiNs: A Kentucky Fish & Wildlife program.*
11. Kurtz, Justin. (2015). *Identifying levels of ethics in hunting and fishing participants in Kentucky. Master's Thesis. **
10. Walendziak, Nicholas (2015). *Longitudinal variation in environmental impact at rock climbing areas in the Red River Gorge Limits of Acceptable Change Study Area, Daniel Boone National Forest, Kentucky. Master's Thesis. **
9. Fisher, Eden. (2015). *Service learning outcomes in a recreation and park administration undergraduate curriculum. Master's Thesis. **
8. Lakes, Robert. (2014). *Understanding levels of support for black bear management options at Big South Fork National River and Recreation Area. Master's Thesis. **
7. Richardson, Justin. (2014). *Creating a process and model for the development of resource management plans for Kentucky's state parks.*
6. Preston, Brandie. (2014). *Do significant natural features affect perceived barriers to visitation: An analysis of Carter Caves and Natural Bridge state parks in Kentucky.*
5. Rogers, Mitch. (2014). *Identifying perceived barriers to visiting state resort parks in Kentucky: A case study of Cumberland Falls State Resort Park.*
4. Carver, Tara. (2014). *Place attachment to Kentucky State Parks: A literature review and analysis.*
3. Redmond, Haley. (2013). *Are Kentucky's state parks accessible? A study of how well General Butler State Resort Park meets necessary accessibility benchmarks.*
2. Sims, Stephen. (2013). *Effects of theme parks on local and regional communities, an investigative analysis.*
1. Garnett, Susan. (2013). *Environmental education programs during extracurricular field trips for elementary school children: An investigation of digital native children's response to programming and evaluation.*

Academic Service (2017-Current)

OAHPERD Journal	2013-Current
Journal of Applied Geography	2013-Current
Scholar	2013-Current
Southeast Environment and Recreation Research Conference	2014-Current

Kentucky SHAPE Journal	2014-Current
Community Development	2019-Current

Professional Service (2017-Current)

ALSnet Listserv Administrator (Academy of Leisure Sciences)	2013-Current
University Accreditation Visitor (COAPRT)	2016-Current
Conference & Executive Committee (SERR)	2015-Current
Association Ambassador (KAEE)	2013-2020
Board of Directors (KSPF)	2014-2020
NRPA Research Session Reviewer	2018-2020
Professional Development & Education Committee (SORP)	2012-2018
Boards of Directors (SORP)	2015-2018
Awards Committee (SORP)	2012-2018
Membership & Communication Committee (SORP)	2012-2018
Conference Co-Chair (SERR)	2016-2018

Professional & Field Associated Memberships (2017-Current)

AmeriCorps Alumni Association	2005-Current
National Recreation and Park Association	2008-Current
Academy of Leisure Sciences (ALS)	2013-Current
The Teaching Professor	2020-Current
Arkansas Recreation and Park Association (ARPA)	2020-Current
Arkansas Hospitality Association	2020-Current
Society of Parks and Recreation Educators	2020-Current
Kentucky Recreation & Park Society (KRPS)	2012-2020
Kentucky State Parks Foundation (KSPF)	2013-2020
Kentucky Organization of Field Stations	2014-2020
Kentucky Guild of Brewers	2017-2020
The Brewer's Association	2017-2020
Kentucky Travel Industry Association	2018-2020
Kentucky Association for Environmental Education (KAEE)	2013-2018
Society of Outdoor Recreation Professionals (SORP)	2011-2018

Conferences/Workshops (2017-Current)

Oklahoma Recreation and Parks Society Annual Conference	2020
Arkansas Recreation and Park Association Annual Conference	2020
Southeastern Environmental and Recreation Research Conference	2014-2020
National Outdoor Recreation Conference	2012-2020
Posters @ Capitol (Frankfort, Kentucky)	2017-2019
Kentucky Recreation and Parks Society Annual Conference	2012-2019
National Recreation and Park Association	2019
Kentucky Association for Environmental Education Outdoor Learning Symposia	2019
Kentucky Travel Industry Association	2019
Kentucky Association for Environmental Education Annual Conference	2013-2018

Courses, Seminars, & Continuing Education (2017-Current)

Business Manager (Facebook Blueprint)	Nov 2020
Great Meetings with Great Outcomes (ProValens)	Oct 2020
Disability Awareness Part 3 of 3: Accessibility vs Usability (ProValens)	Oct 2020
Building Support Communities: Clery Act and Title IX Part 2 (EverFi)	Oct 2020
COAPRT Accreditation Visitor Training	Oct 2020
Building Supportive Communities: Clery Act and Title IX Part 1 (EverFi)	Sept 2020
Diversity: Inclusion in the Modern Workplace (EverFi)	Aug 2020
Transitioning to Teaching Online (ATU eTech)	Aug 2020
Universal Design & Learning (ATU CETL)	Aug 2020
Field Components with Online Instruction (The Academy of Leisure Sciences)	Jul 2020
Experiential Learning & Experiences (The Academy of Leisure Sciences)	Jul 2020
Internships in Leisure (The Academy of Leisure Sciences)	Jul 2020
Mandated Reporter Online Training (Arkansas Commission of Child Abuse, Rape, and Domestic Violence)	Jul 2020
Individual Excellence (EKU Workforce Development)	May 2020
Fundamental of Supervision & Management (EKU Workforce Development)	May 2020
Harassment & Discrimination Prevention Training (EKU)	Feb 2020
Everglades Boat Education Course (National Park Service)	Oct 2019
LOOP Training (EKU)	Sep 2019
Preventing and Responding to Disruptive Students (EKU)	Sep 2019
Quality Enhancement Program Training (EKU)	Sep 2019
Green Dot Safety & Prevention Training (EKU)	Aug 2019
Data Trustees Training (EKU)	Mar 2019
How to Restore and Create Community (Orton Foundation)	Mar 2019
Overview of Visitor Use Management Council Visitor Capacity (SORP)	June 2018
Developing a Business Case for Your Campground (SORP)	May 2018
Nature that Builds Community, Wellness & Learning (American Rivers)	May 2018
Five Paths to Academic Leadership (EKU)	Apr 2018
Best Practices in Campground Design (SORP)	Mar 2018
How Much Is A River Worth (American Rivers)	Mar 2018
Best Practices in Cabin, Glamping, and Bike Camping (SORP)	Feb 2018
Green Dot Suicide Prevention Training (EKU)	Feb 2018
Volunteer Water Quality Monitoring on the Waccamaw River (American Rivers)	Feb 2018
Understanding RV Consumer and Product Trends (SORP)	Jan 2018
NPS: Adapting and Reacting to Change – Parts 1-3 (Eppley Institute)	Nov 2017
Historical Perceptions of Disability (Eppley Institute)	Nov 2017
Health in Park and Recreation Master Planning (Eppley Institute)	Nov 2017
Incorporating Health Messaging and Health Outcomes (Eppley Institute)	Nov 2017
The Changing Face of Camping (SORP)	Oct 2017
Partnering for Relevancy and Inclusion: A Regional Approach (SORP)	Aug 2017
Environmental Education and Outdoor Recreation: Strategies for Impact (SORP)	Feb 2017
Faculty Leadership Institute (Eastern Kentucky University)	Jan 2017

Professional Certifications

Vitae – Michael Bradley

National Recreation & Park Association (NRPA)
Certified Park and Recreation Professional (CPRP)
September 2012 – February 2015

International Sports Medicine Association (ISMA)
American Aerobic Association International (AAAI)
Personal Fitness Trainer Certification
October 8, 2005 – October 8, 2007

Leave No Trace (LNT)
Leave No Trace Trainer
March 9, 2003 (No Expiration Date)

Media & Significant Citations of Scholarship

Nicholas, A. & Aldridge, M. (2020). *Nantabala and Pisgah National Forests Environmental Impact Statement*.
United States Department of Agriculture.

https://www.fs.usda.gov/Internet/FSE_DOCUMENTS/fseprd698556.pdf

Clark, O. (2020). *Deep Pocket*. Rock and Ice. https://rockandice.com/snowball/deep-pockets/?fbclid=IwAR0_lgswHzIhw4MZ3Jh0Re6gZ3KXm1aLGzjf6deH4dCp1hKpwDdN44Viagw

Daily Sentinel (Western Colorado). https://www.gjsentinel.com/news/western_colorado/forest-fun-means-big-bucks-for-western-colorado/article_51095b3a-f39b-11e8-8c41-10604b9f1ff4.html

Billings Gazette. https://missoulian.com/outdoors/report-outlines-income-generated-by-nonmotorized-recreation-on-custer-gallatin/article_dccc9dcd-b2f9-5268-9014-457c55d1c6a8.html