



Dear colleagues and friends,

As the academic year closes, we become reflective on all that ATU has accomplished throughout the year. This End-of-the Year Portfolio presents a snapshot at the hard work and dedication the Division of Student Affairs team put forth in 2022-23. We continue to strive in working towards ATU's mission by keeping it at the forefront in all that we do. Our team of experienced and qualified individuals brings their best to aid our students in working towards their educational goals by providing support, resources, and experiences outside the classroom.

This year was not without challenges, but like our students, we learn and grow through adversity to become better leaders, and in turn better serve our students. I am proud of our team's respect for the evolution of how we work and interact with students. Our staff has taken the time to reflect and consider how they empower our students and coach them through new challenges. They have aligned our values with the priorities of an ever-changing student population. Through it all, they have been adaptive, flexible, and champions for student success.

The 2022-23 Student Affairs End-of-the-Year Portfolio presents accomplishments of our team and their commitment to student success. Each staff member, graduate assistant, and student employee played a role in these achievements, and for that, I am greatly appreciative.

As a new academic year is on the horizon, I am hopeful and energetic to continue our work to make sure students succeed, innovation thrives, and communities flourish.

Fight on!

A handwritten signature in green ink that reads "Keegan Nichols". The signature is written in a cursive, flowing style.

Dr. Keegan Nichols  
Vice President for Student Affairs



## HEALTH AND WELLNESS CENTER

The Health and Wellness Center participated in the Collegiate NARCAN Campaign in partnership with the Arkansas Department of Human Services and the Arkansas Collegiate Network. This partnership provided 24 free NaloxBoxes for campus placement and training about opioid overdose and the use of Naloxone to prevent overdose death.

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## ADMISSIONS

Admissions began offering Spanish speaking campus tours twice a month.

Admissions implemented Slate, CRM software, to begin comprehensive and robust tracking, reporting, and communication of prospective students and incoming students.

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## CIVIC ENGAGEMENT

ATU earned recognition by participating in the All In Campus Challenge and developing and enacting a civic engagement plan.

## FRATERNITY AND SORORITY LIFE

April 29, 2023 the first National Pan-Hellenic Council chapter was chartered at ATU.

## STUDENT CONDUCT

A Marijuana Workshop was created through a partnership with Counseling Services as an educational component for students who violate the illegal drug policy. Six students completed the new Group Marijuana Workshop.

The Traffic and Parking Committee provided student volunteers the opportunity to enhance their academic experience by having input into the rules and regulations that govern campus.

## FIRST-GENERATION STUDENT EXPERIENCE

ATU was selected to participate in NASPA's First Scholars program.



# By the Numbers

COUNSELING SERVICES

2,358

counseling sessions attended

COUNSELING SERVICES

447

unique students attended counseling

COUNSELING SERVICES

342

mental health consultations for new clients

HEALTH SERVICES

4,622

medical visits attended

HEALTH SERVICES

1,927

unique students attended medical visits

HEALTH SERVICES

72

visits to the Relaxation Room

RESIDENCE LIFE

252

more room renewals than Spring 2022

RESIDENCE LIFE

412

move-in volunteers

RESIDENCE LIFE

4,800+

meaningful conversations with residents recorded by student staff

RESIDENCE LIFE

306

community programs hosted by student staff

RESIDENCE LIFE

410+

hours of video recorded by student staff

RESIDENCE LIFE

820

students toured showrooms guided by student staff

RESIDENCE LIFE

1,249

number of work orders completed by student staff

ACADEMIC ADVISING CENTER

4,050

student advising appointments

DISABILITY SERVICES

356

students used accommodations

NORMAN CAREER SERVICES

32

events in Spring 2023 highlighting both local and global opportunities including graduate school applications, career fairs, expert panels, professional development workshops, and alumni connections.

TESTING SERVICES

166

praxis exams given to current and future educators

TESTING SERVICES

1,139

accommodated exams administered

TESTING SERVICES

56

TEAS exams given to potential nursing students

CIVIC ENGAGEMENT

135

students volunteered on MLK Day to assemble hygiene kits for the Russellville Women's Shelter and the Russ Bus.

# By the Numbers

## CIVIC ENGAGEMENT

134

students participated in Green and Gold Give Back

## STUDENT TRANSITION

82%

of Freshmen attended Fall Orientation

## CIVIC ENGAGEMENT

23

students received the Service Excellence Award for 100+ service hours during their time at ATU

## STUDENT ACTIVITIES BOARD

4,640

students attended programs

## STUDENT ACTIVITIES BOARD

37

programs hosted

## STUDENT ACTIVITIES BOARD

886

students attended Summer Sendoff

## STUDENT ACTIVITIES BOARD

324

students attended Big Money Bingo

## FRATERNITY & SORORITY LIFE

16,000

non-perishable food items were collected during Greek Week

## CAMPUS LIFE

615

students attended the Homecoming Pep Rally

## FRATERNITY & SORORITY LIFE

\$5,609

was raised during Greek Week to aid in the Torch Foundation for Tornado Relief

## STUDENT CONDUCT

276

conduct cases successfully adjudicated

## STUDENT CONDUCT

21

formal hearings conducted by the Student Affairs Conduct Board, providing due process to students alleged of policy violations

## CAMPUS RECREATION

435

games coordinated

## FIRST-GENERATION STUDENT EXPERIENCE

26

rising high school seniors participated in the First-Gen Institute and received their first college admission letter and first scholarship

## FIRST-GENERATION STUDENT EXPERIENCE

115

First-Gen students were served breakfast for the kickoff of First-Gen Celebration Week

## STUDENT CONDUCT

12

students serving on the Student Affairs Conduct Board gained valuable critical thinking, communication, and leadership skills, along with increased civic engagement

## CAMPUS RECREATION

4,077

students participated in intramural sports and activities

## CIVIC ENGAGEMENT

6,109.5

service hours logged by students

## ADMISSIONS

65%

of the top 20 feeder high schools had an increase in applications to ATU

## ADMISSIONS

78%

of the top Northwest Arkansas feeder high schools had an increase in applications

# Academic Benefits to Living On Campus:

ENTERING  
FRESHMEN

2 YEARS  
LIVING ON  
CAMPUS

3.24

GPA average over their two years living on campus

(based on data from Fall 2021 cohort)

ON CAMPUS  
SOPHOMORES

outperform their  
peers

(based on 2022-2023 data)

FALL <sup>on campus</sup> 3.18 → <sup>off campus</sup> 2.76

SPRING <sup>on campus</sup> 3.04 → <sup>off campus</sup> 2.82

ON CAMPUS  
JUNIORS

outperform their  
peers

(based on 2022-2023 data)

FALL <sup>on campus</sup> 3.23 → <sup>off campus</sup> 2.98

SPRING <sup>on campus</sup> 3.18 → <sup>off campus</sup> 2.93