

ATUTM Arkansas Tech University



Strategic Plan 2016-2021 Year Four Progress Highlights



A Note From Our President

When Arkansas Tech University faculty and staff were collaborating during the 2015-16 academic year to develop a new institutional strategic plan, none of us could have imagined the circumstances under which our institution would conclude year four of that plan.

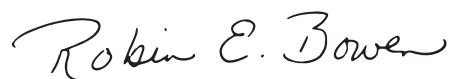
And yet, even while grappling with a global pandemic and its dramatic effects on the operation of our institution, the faculty and staff of ATU persisted and completed a successful year filled with meaningful and far-reaching achievements for the benefit of our students.

This publication is a recording and celebration of those achievements.

The 2019-20 academic year further demonstrated the will of the ATU community to facilitate student access and student success regardless of our circumstances.

I've never been more proud of our university, our faculty, our staff, our students and everyone who supports our mission and vision.

Sincerely,



Dr. Robin E. Bowen
President



ATU: Where Students Succeed, Innovation Thrives and Communities Flourish

- No. 1 in Arkansas on Social Mobility Index six consecutive years
- One of the three largest institutions of higher learning in Arkansas
- More than 93 percent of ATU students are from Arkansas
- 76 percent of ATU alumni remain in Arkansas after graduation
- No. 1 in NCAA Division II in student-athlete community service
- 14,884 hours of volunteer service by students last year
- \$5.5 million in new gifts and pledges to ATU Foundation in 2019-20





Year Four Progress Highlights

GOAL ONE: HUMAN CORE

- Conferred 4,072 degrees and credentials (most in single year in ATU history)
- Freshman four-year graduation rate increased by 15.8 percentage points over two years
- ATU-Ozark graduation rate increased by 13.3 percentage points over past four years
- Published ATU Strategic Plan for Inclusive Excellence
- External grant awards doubled in fiscal year 2020 as compared to one year earlier

GOAL TWO: ACADEMIC COHERENCE

- Formed Shared Governance Committee
- Finalized revised code of academic integrity
- Graduate College adopted accelerated bachelor's plus master's degree program format
- Hosted inaugural "Tech for Tech" economic development and workforce event
- Introduced Associate of Applied Science degree in banking operations
- Developed prior learning assessment for Tyson non-credit training program

GOAL THREE: OPERATIONS EXCELLENCE

- Purchased and developed 404 N. El Paso Ave. property for academic use
- Earned more than \$460,000 in rebates due to energy efficiency program
- Took ownership of University Commons Apartments from the ATU Facilities Development Foundation Inc.
- Began renovation of former swimming pool area in Hull Building for conversion to student union space

GOAL FOUR: CITIZENS OF THE REGION, STATE AND WORLD

- Released new brand identity for Arkansas Tech University
- Piloted a global civic literacy program
- Participated in March to Main and Paint the Town Green and Gold with Russellville community
- Selected as co-designer campus for national Ask Every Student civic engagement program
- Recipient of national award for non-credit training program partnership with Green Bay Packaging

Our Mission

Arkansas Tech University is dedicated to student success, access, and excellence as a responsive campus community providing opportunities for progressive intellectual development and civic engagement. Embracing and expanding upon its technological traditions, Tech inspires and empowers members of the community to achieve their goals while striving for the betterment of Arkansas, the nation, and the world.



www.atu.edu/strategicplanning