

**In keeping with the vision and mission of the institution, Arkansas Tech University.....**

***Goal 1: Student Access and Opportunity***

.....will provide access and opportunities to a diverse population of students.

***Goal 2: Student Success and Support***

.....will provide programs and support for the success of students.

***Goal 3: Our People and Resources***

.....will invest in facilities and provide support for recruitment and retention of university faculty and staff.

***Goal 4: Programs and Deliveries***

.....will provide students with quality and accessible academic and co-curricular programs.

***Goal 5: Partnerships and Innovations***

.....will strengthen the university and its offerings through innovative and engaging partnerships, internally and externally.

**Goal 1: Student Access and Opportunity**

In keeping with the vision and mission of the institution, Arkansas Tech University will provide access and opportunities to a diverse population of students.

**Item 1:**

Recruit and enroll, both domestically and internationally, first-time freshmen, transfer students, new graduate students and students who have dropped out/stopped out.

**Item 2:**

Enhance our programs and procedures in providing access to underrepresented student populations.

**Item 3:**

Make educational opportunities more financially accessible to prospective and current students.

**Item 4:**

Identify innovative opportunities to make college more affordable.

**Item 5:**

Increase the number of incoming students who participate in ATU college preparation and outreach programs.

**Goal 2: Student Success and Support**

In keeping with the vision and mission of the institution, Arkansas Tech University will provide programs and support for the success of students.

**Item 1:**

Increase student persistence, retention and graduation rates in all monitored demographic categories.

**Item 2:**

Increase opportunities for high-impact practices, experiential learning and student engagement.

**Item 3:**

Provide increased support and embed opportunities to promote awareness of differing life circumstances, cultures and world views.

**Goal 3: Our People and Resources**

In keeping with the vision and mission of the institution, Arkansas Tech University will invest in facilities and provide support for recruitment and retention of university faculty and staff.

**Item 1:**

Establish new and begin implementation of compensation targets.

**Item 2:**

Expand recruitment for minority candidates for faculty and staff positions.

**Item 3:**

Increase resources and opportunities for stakeholder professional development.

**Item 4:**

Expand resources and support for faculty and staff overall health and well-being.

**Item 5:**

Provide physical and digital learning/working environments that meet the needs of all stakeholders.

#### **Goal 4: Programs and Deliveries**

In keeping with the vision and mission of the institution, Arkansas Tech University will provide students with quality and accessible academic and co-curricular programs.

**Item 1:**

Identify and implement academic and non-credit programs in alignment with the current market and emerging trends.

**Item 2:**

Increase the number of enhanced technology classrooms and the availability of online/virtual courses and programs.

**Item 3:**

Identify and implement new pathways for course articulation and stackable credentials.

**Item 4:**

Increase co-curricular program opportunities for in-person and online students.

**Item 5:**

Create an environment that encourages innovation.

#### **Goal 5: Partnerships and Innovation**

In keeping with the vision and mission of the institution, Arkansas Tech University will strengthen the university and its offerings through innovative and engaging partnerships, internally and externally.

**Item 1:**

Form inter- and intra-campus/college/department partnerships.

**Item 2:**

Enhance and expand community and industry partnerships.

**Item 3:**

Develop and implement a career coaching model under the Arkansas Tech Institute in partnership with P-12 schools, business and industry.

**Item 4:**

Expand partnerships with other 4-year and 2-year colleges and universities, domestic and international.

**Item 5:**

Increase the economic impact on the Arkansas River Valley region and the state.