In keeping with the vision and mission of the institution, Arkansas Tech University.....

## **Goal 1: Student Access and Opportunity**

......will provide access and opportunities to a diverse population of students.

## **Goal 2: Student Success and Support**

.....will provide programs and support for the success of students.

# **Goal 3: Our People and Resources**

.....will invest in and provide support for recruitment and retention of university faculty and staff.

## **Goal 4: Programs and Deliveries**

.....will provide students with quality and accessible academic and co-curricular programs.

### **Goal 5: Partnerships and Innovations**

.....will strengthen the university and its offerings through innovative and engaging partnerships, internally and externally.

# **Goal 1: Student Access and Opportunity**

In keeping with the vision and mission of the institution, Arkansas Tech University will provide access and opportunities to a diverse population of students.

### Item 1:

Recruit and enroll first-time freshmen, transfer students, new graduate students and students who have dropped out/stopped out.

### Item 2:

Enhance our programs and procedures in providing access to underrepresented student populations.

### Item 3:

Make educational opportunities more financially accessible to prospective and current students.

## Item 4:

Identify innovative opportunities to make college more affordable.

1 4/05/2022

#### Item 5:

Increase the number of incoming students who participate in ATU college preparation and outreach programs.

## **Goal 2: Student Success and Support**

In keeping with the vision and mission of the institution, Arkansas Tech University will provide programs and support for the success of students.

#### Item 1:

Increase student persistence, retention and graduation rates in all demographic categories.

### Item 2:

Increase opportunities for high-impact practices, experiential learning and student engagement.

### Item 3:

Provide increased support and opportunities to promote awareness of differing life circumstances, cultures and world views.

# **Goal 3: Our People and Resources**

In keeping with the vision and mission of the institution, Arkansas Tech University will invest in and provide support for recruitment and retention of university's faculty and staff.

### Item 1:

Establish new and begin implementation of compensation targets.

### Item 2:

Expand recruitment for minority candidates for faculty and staff positions.

### Item 3:

Increase resources and opportunities for stakeholder professional development.

### Item 4:

Provide opportunity and support for faculty and staff mental health and well-being.

#### Item 5:

Update the university campus master plan for future building priorities and the long-term facilities maintenance plan.

2 4/05/2022

## **Goal 4: Programs and Deliveries**

In keeping with the vision and mission of the institution, Arkansas Tech University will provide students with quality and accessible academic and co-curricular programs.

### Item 1:

Identify and implement academic and non-credit programs in response to market demand.

### Item 2:

Increase the number of enhanced technology classrooms and the availability of online/virtual courses and programs.

### Item 3:

Identify and implement new pathways to stackable courses and/or degree offerings.

#### Item 4:

Increase co-curricular program opportunities for prospective and current students.

### Item 5:

Create operational procedures that eliminate barriers to innovation.

# **Goal 5: Partnerships and Innovation**

In keeping with the vision and mission of the institution, Arkansas Tech University will strengthen the university and its offerings through innovative and engaging partnerships, internally and externally.

### Item 1:

Form inter-and intra-campus/college/department academic partnerships that align with the university mission.

### Item 2:

Enhance and expand external community and industry partnerships.

# Item 3:

Develop and implement a career coaching model under the Arkansas Tech Institute in partnership with P-12, business and industry.

### Item 4:

Expand partnerships with other 4-year and 2-year colleges and universities, domestic and international.

### Item 5:

Increase the economic impact on the Arkansas River Valley region and the state.

3 4/05/2022