

Two Decades of Change and Growth at ATU

Category	Fall 1994	Fall 2004	Fall 2014
Campuses	1 (Russellville)	2 (Added Ozark Campus)	3 (Added RHS Career Center)
Programs	60	96	128
• Majors	(133)	(199)	(207)
• Minors	(N/A)	(31)	(41)
Degree Sought			
• Certificate	[Not offered]	329 [¥]	233 [§]
• Associates	5 [€]	6 (2%)	219 (12%)
• Bachelors	835 (100%)	1284 (92%)	1620 (87%)
TOTAL	835	1397	1862
• Graduate	37	88	271
Degrees Awarded			
• Certificate	[Not offered]	79	527
• Associate	22	42	430
• Bachelors	576	777	1408
• Masters	42	139	303
TOTAL	640	1037	2344
Personnel			
• Faculty	181 [*]	261	364
• Staff	238 [*]	342	556
Demographics			
• Female	2581 (54.86%)	3523 (54.34%)	6689 (56%)
• White	4398 (93.49%)	5826 (89.86%)	9314 (77.6%)
• African American	154 (3.27%)	267 (4.11%)	919 (7.65%)
• American Indian	51 (1.08%)	100 (1.54%)	121 (1%)
• Asian/PI	35 (.74%)	64 (.98%)	154 (1.28%)
• Hispanic	34 (.72%)	117 (1.80%)	728 (6%)
• Non-resident Alien	32 (.68%)	109 (1.68%)	449 (3.74%)
Student Age			
• Traditional (≥23)	2855 (61%)	4986 (72%)	8398 (70%)
• Nontraditional	1850 (39%)	1797 (28%)	3604 (30%)
TOTAL	4705	6483	12002
Attendance Status			
• Full time	3654 (77.67%)	5317 (82%)	7288 (60.72%)
• Part time	1050 (22.32%)	1166 (18%)	4714 (39.27%)
Tuition			
• Undergraduate			
○ In-state	\$865 (12 credits)	\$1,656 (12 credits)	\$2,508 (12 credits)
○ Out-of-state	\$1,730 (12 credits)	\$3,312 (12 credits)	\$5,016 (12 credits)
• Graduate			
○ In-state	\$78/credit hour	\$146/credit hour	\$261/credit hour
○ Out-of-state	\$156/credit hour	\$292/credit hour	\$522/credit hour
• Ozark	[Not offered]	\$420 (12 credits) \$35/credit hour	\$103/credit hour
Tuition Status			
• In-state	4558 (96.89%)	6180 (95.32%)	11067 (92.2%)
• Out-of-state	146 (3.1%)	303 (4.67%)	935 (7.79%)
Student Housing			
• On-Campus	N/A	2311 (31%) [†]	2729 (23%)
• Off-Campus	N/A	5165 (69%) [†]	9273 (77%)
TOTAL		7476[†]	12002
Instruction Method			
• Face-to-face	4705 (100%)	6977 (93%) [†]	10337 (86%)
• Online	[Not offered]	499 (7%) [†]	1665 (14%)
TOTAL		7476[†]	12002

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€1994 data is not available; Data is from 1996 ¥Data is for cohort spanning years 2003-2005

§Data is for cohort spanning years 2009-2012 *1994 data unavailable; data is from 1993.

†2004 data unavailable; data is from 2007

Facts from the Data

- ATU has more than doubled the number of programs offered over the last two decades, while not quite doubling the major options it offers to ATU students. Minor program options have grown over the last decade, but not as significantly.
- ATU has grown its degree offerings significantly. Beyond baccalaureate degrees, ATU offers certificate programs, associates degrees, masters degrees, and now a doctorate degree (EDD).
- ATU has seen the size of its freshman class more than double over the last two decades.
- ATU has seen the number of students seeking associates degrees grow astronomically (36.5 times larger) from 2004 to 2014, after seeing virtually NO GROWTH for a decade (1993-2004).
- ATU has seen the number of students seeking bachelor's degrees almost triple in the last 20 years.
- The entering graduate class more than doubled from 1994 to 2004 and tripled from 2004 to 2014.
- ATU saw a 62% increase in the number of degrees awarded between 1994 and 2004 and more than doubled (225% increase) the number of degrees awarded from 2004 to 2014. There is significant growth in all categories (certificates, associates degrees, bachelors degrees and masters degrees).
- ATU is one of the 10 fastest-growing master's degree-granting universities in America for both 2013 and 2014. It is also the fastest-growing university in Arkansas (<https://www.atu.edu/futurestudents.php>)
- Both the size of the faculty and staff has just over doubled in two decades.
- Demographically, ATU has seen significant growth in the diversity of the student body, particularly over the last 10 years. In that time period, the African American population tripled, the Hispanic population is over SIX times larger than it was, and foreign students are FOUR times larger than they were.
- We continue to attract and serve more traditional age college students than nontraditional ones. While the ratio of traditional college students has grown in proportion to nontraditional ones over the last two decades, the growth has only been from 3 out of 5 to every 2 out of 3 students being traditional college age.
- Undergraduate tuition more than doubled from 1994 to 2004 and has more than quadrupled from 1994 to 2014. Graduate tuition has almost doubled and almost quadrupled in those same time periods. Ozark tuition has almost tripled in the last decade (2004 to 2014).
- While the number of students ATU can house on campus has grown, the proportion of our students we are housing on campus has declined significantly by almost 10% in a decade. As students living on campus is one of the keys to retention, this is a disconcerting finding.
- In less than a decade, the number of students enrolling in courses using online instruction has more than tripled. Likewise, the percentage of courses at ATU that are online has doubled from 7% to 14% in that same time period.