

Two Decades of Change and Growth at ATU

Category	Fall 1994	Fall 2004	Fall 2014
Campuses	1 (Russellville)	2 (Added Ozark Campus)	3 (Added RHS Career Center)
Programs	60	96	128
• Majors	(133)	(199)	(207)
• Minors	(N/A)	(31)	(41)
Degree Sought			
• Certificate	[Not offered]	329 [‡]	233 [§]
• Associates	5 [€]	6 (2%)	219 (12%)
• Bachelors	835 (100%)	1284 (92%)	1620 (87%)
TOTAL	835	1397	1862
• Graduate	37	88	271
Degrees Awarded			
• Certificate		79	527
• Associate		42	430
• Bachelors		777	1408
• Masters		139	303
Personnel			
• Faculty	181 [*]	261	364
• Staff	238 [*]	342	556
Demographics			
• Female	2581 (54.86%)	3523 (54.34%)	6689 (56%)
• White	4398 (93.49%)	5826 (89.86%)	9314 (78%)
• Black	154 (3.27%)	267 (4.11%)	919 (7.65%)
• American Indian	51 (1.08%)	100 (1.54%)	121 (1%)
• Asian/PI	35 (.74%)	64 (.98%)	154 (1.28%)
• Hispanic	34 (.72%)	117 (1.80%)	728 (6%)
• Non-resident Alien	32 (.68%)	109 (1.68%)	449 (3.74%)
Student Age			
• Traditional (≤23)	2855 (61%)	4986 (72%)	8398 (70%)
• Nontraditional	1850 (39%)	1797 (28%)	3604 (30%)
TOTAL	4705	6483	12002
Tuition			
• Undergraduate			
○ In-state	\$865 (12 credits)	\$1,656 (12 credits)	\$2,508 (12 credits)
○ Out-of-state	\$1,730 (12 credits)	\$3,312 (12 credits)	\$5,016 (12 credits)
• Graduate			
○ In-state	\$78/credit hour	\$146/credit hour	\$261/credit hour
○ Out-of-state	\$156/credit hour	\$292/credit hour	\$522/credit hour
• Ozark	[Not offered]	\$420 (12 credits) \$35/credit hour	\$103/credit hour
Attendance Status			
• Full Time			7288 (61%)
• Part Time			4714 (39%)
Tuition Status			
• In-State			11067 (92%)
• Out-of-State			935 (8%)
Student Housing			
• On-Campus	N/A	2311 (31%) [‡]	2729 (23%)
• Off-Campus	N/A	5165 (69%) [‡]	9273 (77%)

TOTAL		7476[†]	12002
Instruction Method			
• Face-to-face	4705 (100%)	6977 (93%) [†]	10337 (86%)
• Online	[Not offered]	499 (7%) [†]	1665 (14%)
TOTAL		7476[†]	12002

[€]1994 data is not available; Data is from 1996

[¥]Data is for cohort spanning years 2003-2005

[§]Data is for cohort spanning years 2009-2012

^{*}1994 data unavailable; data is from 1993.

[†]2004 data unavailable; data is from 2007

Facts from the Data

- ATU has more than doubled the number of programs it offers over the last two decades, while not quite doubling the major options it offers to ATU students. Minor program options have grown over the last decade, but not as significantly.
- ATU has grown its degree offerings significantly. In addition to baccalaureate degrees, ATU offers certificate programs, associates degrees, masters degrees, and now a doctorate degree (EDD).
- ATU has seen the size of its freshman class more than double over the last two decades.
- ATU has seen the number of students seeking associates degrees grow astronomically (36.5 times larger) from 2004 to 2014, after seeing virtually NO GROWTH for a decade (1993-2004).
- ATU has seen the number of incoming freshman seeking bachelors
- The entering graduate class has more than doubled from 1994 to 2004 and then tripled from 2004 to 2014.
- ATU is one of the 10 fastest-growing master's degree-granting universities in America for both 2013 and 2014. It is also the fastest-growing university in Arkansas (<https://www.atu.edu/futurestudents.php>)
- Both the size of the faculty and staff has just over doubled in two decades.
- We continue to attract and serve more traditional age college students than nontraditional ones. While the ratio of traditional college students has grown in proportion to nontraditional ones over the last two decades, the growth has only been from 3 out of 5 to every 2 out of 3 students being traditional college age.
- Undergraduate tuition more than doubled from 1994 to 2004 and has more than quadrupled from 1994 to 2014. Graduate tuition has almost doubled and almost quadrupled in those same time periods. Ozark tuition has almost tripled in the last decade (2004 to 2014).
- While the number of students ATU can house on campus has grown, the proportion of our students we are housing on campus has declined significantly by almost 10% in a decade. As students living on campus is one of the keys to retention, this is a disconcerting finding.

- In less than a decade, the number of students enrolling in courses using online instruction has more than tripled. Likewise, the percentage of courses at ATU that are online has doubled from 7% to 14% in that same time period.