

DRAFT

Strategic Planning Committee
Ross Pendergraft Library, Room 325
September 23, 2015 at 3:00 p.m.

Present: Ms. Angela Bonds, Ms. Sandy Cheffer, Dr. Jon Clements, Dr. John Freeman, Ms. Aubrey Holt, Dr. Eric Lovely, Dr. Stephen Jones, Dr. Lucas Maxwell, Dr. Julie Mikles-Schluterman, Dr. Johnette Moody, Mr. Yasu Onodera, Mr. Saul Pennington, Dr. Michael Rogers, Ms. Tammy Rye, Ms. Julia Smith, Ms. Lesley Snider, Dr. Jason Warnick, Mr. Ken Wester, and Ms. Pat Chronister

Absent: Dr. Daniel Bullock, Mr. Kelly Davis, Ms. Jocelyn Flores, Mr. Randy Horton, Mr. Tanner Howell, Ms. Jana Crouch, Dr. Arnie Yasinski, Dr. Larry Large

I. Stakeholders Report

Dr. Warnick reported the feedback received the past week included comments relating to auto packaging of textbooks for the Ozark Campus to ensure timely delivery, the need for an identifiable fight song, the availability of ATU branded items for purchase in the community and the need for faculty, staff, and students to purchase and display such items, and an email from Dr. Bowen concerning community service.

Members discussed the licensing fee (approximately \$100 per year) associated with providing ATU branded items. The Working Group Chairs investigating the ATU brand and marketing reported concern from their groups about this issue and questioned how best to build institutional pride on campus and in the community.

II. Reports from Working Group Chairs

Dr. Warnick presented a combined report from the Working Groups, detailing progress to date (Attachment A).

In the presentation from the Enrollment and Marketing Working Group, a question arose concerning a suggestion to allow an “office” to have the authority to make changes at the course level as part of retention efforts, and Dr. Warnick stated he would ask Dr. Bullock to clarify this statement at the next meeting.

III. Demographics of ATU Students and Faculty

Dr. Warnick distributed information concerning faculty and student demographics on both the Russellville and Ozark Campuses (Ozark Campus data includes the Career Center) (Attachment B). Dr. Warnick stated the data is on the Institutional Research website (<http://www.atu.edu/ir/>). He also reported that IPEDS and SREB also have data which might be of interest to members and displayed the Annie E. Casey Foundation website (<http://www.aecf.org/>) which has information relating to all students in Arkansas in their Kids Count Data Center.

IV. Open Forums

Dr. Warnick reported open forums sessions would be scheduled for October, consisting of faculty/staff sessions, student sessions, and community sessions on both the Russellville and Ozark campuses. He stated Dr. Anglin will provide funding for ATU vans to take faculty from the Russellville Campus to the Ozark Campus to be present for their forums. Faculty who choose to attend will also be given a tour of the Ozark Campus.

Dr. Maxwell questioned what a closer integration between the two campuses would actually look like. Dr. Warnick stated this was an excellent discussion to be held at the next meeting.

Mr. Pennington questioned why students are not being retained and whether data exists outlining the causes. Members noted that data collected was minimal and students would many times report personal reasons for the cause.

The meeting adjourned at 5:05 p.m.



STRATEGIC INITIATIVES – GRADUATION RATES

Arkansas Tech University will strive to increase the graduation rate

■ Key Points

- Current 6 year graduation rate is 45%, we should target +55%
- Graduation rates are highest among our non-traditional students (25+ years old)
 - Strategically develop programs that would appeal to this demographic
 - Additional online programs especially at the graduate level
 - Develop relationships and programs with companies that could promote the programs to their employees
- Need a coordinated retention effort to help students succeed
 - Establish an office on campus that coordinates and “owns” all retention efforts/data
 - Office needs authority to make changes at the course level
 - Remedial courses housed under the designated retention office or college



STRATEGIC INITIATIVES – RETENTION

Arkansas Tech University will create a dedicated office housed in Academic Affairs that will generate and coordinate all retention efforts on campus

■ Key Points

- Need a resource to mine the data to better understand trends in subpopulations of students
- Office will promote High Impact Practices (HIPS)
 - First-Year Seminars and Experiences (such as TECH 1001 and CSP 1013)
 - Learning Communities
 - Undergraduate Research
- Coordinate all retention efforts
 - Early Warning System
 - Complete College America Remedial Redesign
 - Gateway to Completion
 - Tutoring and Supplemental Instruction
 - Bridge to Excellence
 - TRIO programs
 - Upward Bound
 - Upward Bound Math Sciences
 - Student Support Services
- Office should be given authority to make changes at the course level to aid in retention.



STRATEGIC INITIATIVES – DIVERSITY

Arkansas Tech University will increase the diversity of the student population

■ Key Points

- ATU has the lowest percentage of minority students (22%) of all other four year public institutions in the state
- Latino population is the fastest growing demographic in the state
 - Strategically target this population by identifying programs that may cater to their interest
 - Translate all online course material, marketing materials, and especially website to Spanish
 - Staff all offices with multiple staff members that are fluent in Spanish
- Increase recruiting efforts from countries around the globe
 - We should leverage the IMSSO office to recruit more highly qualified international students.



STRATEGIC INITIATIVES – ENROLLMENT PROCESS

Arkansas Tech University will work to streamline the application, financial aid, and registration process. The university should set a goal to process applications, financial aid, and registration in no longer than a month from first contact.

■ Key Points

- ATU was found to be a month and a half behind offering financial aid awards to students when compare to other universities of similar size and scope.
- We could make a goal of having an academic advisor contact potential students within 48 hours of receiving an initial correspondence.
 - Advisor could send prospective student information on programs of interest

Musings and Projected Findings

Financial Structure and Operations

Working Group

- Vision: Act as responsible stewards of the University's resources to produce an educational product which benefits all of ATU's stakeholders.
- Mission: To construct a planned and rational process of protecting and budgeting for the University's financial and physical resources.
 - funds received from state appropriations, student tuition and fees, and donor contributions
 - the physical plant (buildings, land, etc.)
 - capital and non-capital purchases (technology, equipment, etc.)

- Objective One: Ensure that the University's financial status remains sound but flexible with or without enrollment growth
- Key Results
 - Accurate and meaningful enrollment projections
 - Academic pricing structure which keeps Tech competitive and solvent
 - Auxiliary funding model which provides neutral or positive cash flows
 - Active development efforts to increase donor base

- Objective Two: Construct a budgeting system for capital and non-capital purchases to provide for replacement and repair funding in advance
- Key Results
 - Construction of a critical maintenance hierarchy which can be used to schedule and budget for repairs
 - Creation of a budgetary system to plan for and fund repairs on all facilities from construction to demise
 - Categorization of health and status for all machinery and equipment to prepare for repair and replacement

- Objective Three: Create a technology structure (hardware and software) which allows and budgets for upgrades and replacement on rotation
- Key Results
 - Coordination of all technology upgrades, purchases and replacements through the Office of Information Systems
 - Cooperation between all departments on campus on software and hardware usage to promote compatibility
 - Categorization of all technology so that periodic replacement and repair can be budgeted for and executed in a timely manner without recourse to other budgets

Student Support

Arkansas Tech University

ATU Objectives:

- **Increase retention and persistence to graduation**

- Student Success Center that coordinates all of the student success programs
- Graduate students faster (changing remedial course offerings and gen ed offerings)
 - Can these be made available for free online as MOOCS?
 - Can these be offered as condensed courses?
 - Can remedial courses be turned in to delayed remediation?
- First year, high risk students are enrolled in smaller classes with cohorts for the first year

- **Improve career success of students**

- Increase staffing and expand Career Services
 - For each college there should be a career counselor that works with students
 - For each college there should be an Employer Relations Advisor that works with industry and businesses
- Increase opportunities for students to connect with community in coursework
 - More service learning courses
 - More project based courses
 - More internship opportunities
- Create a Center for Innovation and Entrepreneurship or Innovation Hub or Innovation Spaces

- **Increase diversity in student body and staff/faculty**

- **Improve campus security**

- Create a communication center
- Increase number of officers

- **Increase number of faculty and staff**
- **Improve communication among all of the different university parts**
- **Improve coordination with Ozark campus and Career Center**
 - Stackable degrees and certificates
 - Bachelor of Applied Sciences

- **Improve the process for providing student services and support**
 - One-stop Student Services Center
- **Improve success of students between ages of 20-24**
 - Child care center on campus
 - More flexible course offering to assist with work schedule (online courses, condensed courses or Saturday and evening offerings)
 - More on campus work opportunities (student worker positions) that are then coordinated by Career Services

Academic Structure and Faculty

- OBJECTIVE

- To improve/enhance faculty experience on all campuses
 - Advising load
 - Promotion and tenure
 - Shared Governance
 - Transparency
 - Salaries
 - Step-down retirement

Academic Structure and Faculty

- OBJECTIVE
 - To maintain transparency and shared governance

Academic Structure and Faculty

- OBJECTIVE:
 - To improve diversity among faculty/staff/students

Academic Structure and Faculty

- OBJECTIVE:

- To re-align administrative structure and to reduce redundancy
- Ozark campus administration/faculty/staff integrated/invited to attend applicable meetings on Russellville campus
- Re-align academic structure on Russellville campus
- Re-align academic structure on Ozark campus from a flat structure to mirror the re-aligned structure of the Russellville campus
- Streamline processes that currently require approval from the Vice President of Academic Affairs
- Change to Provost

Working Group- University as a Public Institution

Objective 1

- Unanimously recommend ATU consider revising its mission statement

ATU Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners (<http://www.atu.edu/about.php>).

- Key Results (5 Characteristics of a Good Mission Statement)
 - Succinct as possible
 - Memorable
 - Unique to ATU
 - Realistic
 - Current
- Actions
 - Recommendation this be included in the Strategic Plan produced in the Spring
 - Committee, task force, etc., that evaluates current ATU mission statement

Objective 2

- ATU develop a campaign with multiple initiatives to increase the Tech identity and brand within the ATU community (faculty, staff and students across all campuses) and the surrounding towns
- Key Results
 - Better brand recognition (1 or a few symbols everyone recognizes)
 - More visibility of ATU in surrounding towns with flags, signs, etc.
 - Increased loyalty to Tech among faculty, staff, students, alumni and the surrounding towns
- Possible Actions
 - Explore a rebranding and/or reduction of ATU symbols
 - Campaign to Techify Russellville and surrounding towns
 - Have Tech Days where ATU students, faculty, staff and alumni go green and gold, not just Razorback red
 - Tech days not just for ATU but our surrounding communities as well
 - Rejuvenate Tech Connect committee

Objective 3

- ATU explore the creation of a Community Engagement Office with supporting staff
- Key Results
 - Bridge building between ATU and its surrounding communities
 - Increased collaboration between ATU and surrounding communities
 - Resource sharing between ATU and surrounding communities
 - Increased experiential learning opportunities to compliment class instruction
 - Instilling a habit of community involvement and leadership in ATU students
- Actions
 - Explore creation of a new office
 - Evaluate if this should be its own department, a center or new component of existing department (like Student Services)

Objective 4

- ATU explore creation of a department with staff to facilitate routinized experiential learning opportunities
- Key Results
 - Increased internship opportunities in businesses in our surrounding communities
 - Increased marketability of ATU students through on-the-job experience
 - Increased networking for ATU students
 - Support for departments and programs that have or want to add internship requirements
 - Added value to ATU degrees and enhanced list of business contacts
- Action
 - Explore creation of a new office
 - Evaluate if this should be its own department, a center or new component of existing department (like Norman Career Services)

Arkansas Tech University

Faculty Demographics

(Main Campus)

	Fall 2005		Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
Total Headcount of Faculty																				
Full-time	233	63%	244	72%	252	69%	254	69%	257	67%	254	66%	261	64%	278	65%	279	62%	290	63%
Part-time	136	37%	93	28%	113	31%	116	31%	126	33%	129	34%	147	36%	153	35%	170	38%	168	37%
Academic Rank - Full-time Faculty																				
Professors																				
Male	34	14%	32	13%	34	13%	34	14%	32	12%	32	13%	34	13%	33	12%	41	15%	42	14%
Female	14	6%	15	6%	14	6%	16	6%	21	9%	21	8%	19	7%	20	7%	20	7%	21	7%
Associate Professors																				
Male	40	17%	42	17%	43	17%	38	15%	43	17%	44	17%	45	17%	52	19%	48	17%	49	17%
Female	28	12%	27	11%	30	12%	32	13%	32	12%	31	12%	32	12%	34	12%	39	14%	37	13%
Assistant Professors																				
Male	46	20%	55	23%	52	21%	56	22%	56	22%	57	23%	61	24%	53	19%	52	19%	47	16%
Female	46	20%	53	22%	54	21%	52	20%	47	18%	46	18%	47	18%	51	19%	47	17%	55	19%
Instructors																				
Male	9	4%	7	3%	7	3%	8	3%	8	3%	8	3%	7	3%	9	3%	7	2%	13	5%
Female	16	7%	13	5%	18	7%	18	7%	18	7%	15	6%	16	6%	26	9%	25	9%	26	9%
Ethnicity - Full-time Faculty																				
White (Non-Hispanic)	215	92%	224	91%	233	92%	234	92%	234	91%	231	91%	237	91%	255	92%	255	92%	266	92%
African-American (Non-Hispanic)	2	1%	2	1%	2	1%	2	1%	3	1%	3	1%	3	1%	4	1%	4	1%	4	1%
American Indian/Alaska Native	1	1%	1	1%	1	<1%	1	<1%	1	<1%	2	1%	2	1%	2	1%	2	1%	1	<1%
Asian/Pacific Islander	12	5%	14	6%	13	5%	9	4%	10	4%	8	3%	9	4%	11	4%	10	4%	13	4%
Hispanic	3	1%	3	1%	3	1%	2	1%	5	2%	3	1%	3	1%	3	1%	4	1%	4	1%
Non-Resident Alien							2	1%	1	<1%	7	3%	6	2%	3	1%	4	1%	2	1%
Unknown							4	2%	3	1%	0	0%	0	0%	0	0%	0	0%	0	0%
Gender - Full-time Faculty																				
Male	129	55%	136	55%	136	54%	136	54%	139	54%	141	56%	147	56%	147	53%	148	53%	151	52%
Female	104	45%	108	45%	116	46%	118	46%	118	46%	113	44%	114	44%	131	47%	131	47%	139	48%
Tenure Status - Full-time Faculty																				
Tenured	119	51%	118	48%	131	52%	136	54%	141	55%	142	56%	144	55%	146	53%	151	54%	152	52%
Non-tenured on track	78	34%	85	35%	76	30%	73	28%	67	26%	71	28%	75	29%	74	26%	76	27%	78	27%
Non-tenure track	36	15%	41	17%	45	18%	45	18%	49	19%	41	16%	42	16%	58	21%	52	19%	60	21%
Degree Preparation - Full-time Faculty																				
Doctorate	148	64%	162	66%	169	67%	171	67%	178	69%	182	72%	187	72%	196	71%	200	72%	202	70%
Other Terminal Degree	8	3%	8	3%	9	4%	9	4%	7	3%	7	3%	7	3%	5	2%	6	2%	6	2%
Specialist	0	0%	1	1%	1	<1%	1	<1%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Masters	72	31%	72	29%	69	27%	71	28%	71	28%	64	25%	66	25%	73	26%	69	25%	80	28%
Less than Masters	5	2%	1	1%	4	2%	2	1%	1	<1%	1	<1%	1	<1%	4	1%	4	1%	2	<1%
Teaching Load Average - Full-time Faculty (Credit Hours)	12.5		13.0		12.8		12.9		12.9		12.9		13.15		13.2		12.4		12.4	
Student to Faculty Ratio - on campus (all faculty)	18.8:1		18.0:1		17.8:1		17.2:1		17.8:1		17.7:1		16.8:1		19.8:1		19.7:1		20:1	

* In the Fall of 2012 a change in how the student to faculty ratio is calculated was necessary due to the increase of SSCH produced through eTech, this change in definition caused the ratio to climb slightly

Arkansas Tech University

Faculty Demographics

(Ozark Campus)

	Fall 2005		Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
Total Headcount of Faculty																				
Full-time	19	95%	21	60%	29	69%	34	71%	36	49%	36	45%	46	52%	52	59%	52	53%	56	54%
Part-time	1	5%	14	40%	13	31%	14	29%	37	51%	44	55%	43	48%	36	41%	47	47%	47	46%
Ethnicity - Full-time Faculty																				
White (Non-Hispanic)	18	95%	19	90%	27	94%	32	94%	32	89%	34	94%	43	94%	50	96%	50	96%	54	96%
African-American (Non-Hispanic)	1	5%	1	5%	1	3%	1	3%	1	3%	1	3%	2	4%	1	2%	1	2%	1	2%
American Indian/Alaska Native	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Asian/Pacific Islander	0	0%	1	5%	1	3%	1	3%	1	3%	1	3%	1	2%	1	2%	1	2%	1	2%
Hispanic	0	0%	1	5%	1	3%	1	3%	1	3%	0	0%	0	0%	0	0%	0	0%	0	0%
Multiple Ethnicities	0	0%	0	0%	0	0%	0	0%	1	3%	0	0%	0	0%	0	0%	0	0%	0	0%
Gender - Full-time Faculty																				
Male	7	37%	8	38%	13	45%	16	47%	16	44%	16	44%	21	46%	23	44%	22	42%	23	41%
Female	12	63%	13	62%	16	55%	18	53%	20	56%	20	56%	25	54%	29	56%	30	58%	33	59%

Arkansas Tech University
Student Demographics: All Students

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	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Total	7038	100.00%	7476	100.00%	7492	100.00%	8814	100.00%	9815	100.00%	10464	100.00%	10950	100.00%	11369	100.00%	12002	100.00%
Gender																		
___ Female	3815	54.20%	4038	54.01%	4050	54.05%	4748	53.86%	5229	53.27%	5785	55.28%	6163	56.28%	6315	55.54%	6689	55.73%
___ Male	3223	45.79%	3438	45.98%	3442	45.94%	4066	46.13%	4586	46.72%	4679	44.71%	4787	43.71%	5054	44.45%	5313	44.26%
Ethnicity																		
___ White	6096	86.61%	6321	84.55%	6357	84.85%	7484	84.91%	8194	83.48%	8656	82.72%	8889	81.17%	8937	78.60%	9314	77.60%
___ Black	351	4.98%	415	5.55%	378	5.04%	413	4.68%	529	5.38%	604	5.77%	778	7.10%	811	7.13%	919	7.65%
___ Non-resident Alien	249	3.53%	306	4.09%	284	3.79%	288	3.26%	302	3.07%	287	2.74%	293	2.67%	395	3.47%	449	3.74%
___ American Indian/Alaska Native	107	1.52%	127	1.69%	117	1.56%	145	1.64%	173	1.76%	186	1.77%	180	1.64%	129	1.13%	121	1.00%
___ Asian/Pacific Islander	74	1.05%	101	1.35%	127	1.69%	123	1.39%	155	1.57%	170	1.62%	175	1.59%	158	1.38%	154	1.28%
___ Hispanic	161	2.28%	206	2.75%	229	3.05%	329	3.73%	364	3.70%	428	4.09%	489	4.46%	645	5.67%	728	6.06%
___ Hawaiian	0	0	0	0	0	0	6	0.06%	4	0.04%	6	0.05%	5	0.04%	5	0.04%	8	0.06%
___ Multiple Ethnicities	0	0	0	0	0	0	26	0.29%	94	0.95%	127	1.21%	141	1.28%	289	2.54%	309	2.57%
Enrollment Status																		
___ New	1725	24.50%	1841	24.62%	1691	22.57%	2033	23.06%	2065	21.03%	2104	20.10%	2082	19.01%	2052	18.04%	2227	18.55%
___ Continuing	4847	68.86%	4700	62.86%	5054	67.45%	5422	61.51%	6098	62.12%	6319	60.38%	6787	61.98%	6818	59.97%	6795	56.61%
___ Transfer	347	4.93%	585	7.82%	358	4.77%	404	4.58%	486	4.95%	633	6.04%	600	5.47%	659	5.79%	612	5.09%
___ Other	119	1.69%	350	4.68%	389	5.19%	955	10.83%	1166	11.87%	1408	13.45%	1481	13.52%	1840	16.18%	2368	19.73%
Attendance Status																		
___ Full Time	5573	79.18%	5886	78.73%	5827	77.77%	6534	74.13%	6992	71.23%	7226	69.05%	7292	66.59%	7283	64.06%	7288	60.72%
___ Part Time	1465	20.81%	1590	21.26%	1665	22.22%	2280	25.86%	2823	28.76%	3238	30.94%	3658	33.40%	4086	35.93%	4714	39.27%
Degree Intent																		
___ Degree Seeking	6756	95.99%	7096	94.91%	7093	94.67%	7876	89.35%	8701	88.65%	9111	87.06%	9491	86.67%	9599	84.43%	9726	81.03%
___ Non-Degree Seeking	282	4.00%	380	5.08%	399	5.32%	938	10.64%	1114	11.34%	1353	12.93%	1459	13.32%	1770	15.56%	2276	18.96%
Tuition Status																		
___ In-State	6556	93.15%	6900	92.29%	6919	92.35%	8203	93.06%	9093	92.64%	9716	92.85%	10194	93.09%	10503	92.38%	11067	92.20%
___ Out-of-State	482	6.84%	576	7.70%	573	7.64%	611	6.93%	722	7.35%	748	7.14%	756	6.90%	866	7.61%	935	7.79%
Student Level																		
___ Freshman	2572	36.54%	2833	37.89%	2590	34.57%	3079	34.93%	3218	32.78%	3334	31.86%	3167	28.92%	3199	28.13%	3291	27.42%
___ Sophomore	1349	19.16%	1309	17.50%	1351	18.03%	1478	16.76%	1707	17.39%	1663	15.89%	1728	15.78%	1763	15.50%	1703	14.18%
___ Junior	1053	14.96%	1079	14.43%	1180	15.75%	1202	13.63%	1326	13.50%	1539	14.70%	1660	15.15%	1641	14.43%	1688	14.06%
___ Senior	1342	19.06%	1411	18.87%	1533	20.46%	1640	18.60%	1836	18.70%	1888	18.04%	2156	19.68%	2213	19.46%	2230	18.58%

Arkansas Tech University
Student Demographics: All Students

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Student Level																		
___ High School Student	119	1.69%	261	3.49%	306	4.08%	854	9.68%	1051	10.70%	1286	12.28%	1378	12.58%	1666	14.65%	2187	18.22%
___ Graduate	603	8.56%	583	7.79%	532	7.10%	561	6.36%	677	6.89%	754	7.20%	861	7.86%	887	7.80%	903	7.52%
Career																		
___ Undergraduate	5865	83.33%	6221	83.21%	6182	82.51%	6973	79.11%	7502	76.43%	7910	75.59%	8056	73.57%	8326	73.23%	8930	74.40%
___ Graduate	603	8.56%	583	7.79%	532	7.10%	561	6.36%	677	6.89%	754	7.20%	861	7.86%	887	7.80%	903	7.52%
___ Vocational	570	8.09%	672	8.98%	778	10.38%	1280	14.52%	1636	16.66%	1800	17.20%	2033	18.56%	2156	18.96%	2169	18.07%
Age																		
___ under 18	391	5.55%	551	7.37%	584	7.79%	1125	12.76%	1323	13.47%	1540	14.71%	1581	14.43%	1849	16.26%	2386	19.88%
___ 18	1214	17.24%	1203	16.09%	1227	16.37%	1400	15.88%	1362	13.87%	1405	13.42%	1453	13.26%	1421	12.49%	1552	12.93%
___ 19	1007	14.30%	1070	14.31%	1058	14.12%	1154	13.09%	1348	13.73%	1187	11.34%	1203	10.98%	1298	11.41%	1263	10.52%
___ 20	865	12.29%	943	12.61%	925	12.34%	967	10.97%	1088	11.08%	1238	11.83%	1071	9.78%	1138	10.00%	1144	9.53%
___ 21	785	11.15%	769	10.28%	842	11.23%	884	10.02%	903	9.20%	982	9.38%	1102	10.06%	903	7.94%	978	8.14%
___ 22 - 23	741	10.52%	838	11.20%	836	11.15%	966	10.95%	1054	10.73%	1057	10.10%	1118	10.21%	1224	10.76%	1075	8.95%
___ 24 - 30	829	11.77%	880	11.77%	879	11.73%	976	11.07%	1141	11.62%	1236	11.81%	1373	12.53%	1415	12.44%	1511	12.58%
___ over 30	1206	17.13%	1222	16.34%	1141	15.22%	1342	15.22%	1596	16.26%	1819	17.38%	2049	18.71%	2121	18.65%	2093	17.43%

Arkansas Tech University
Student Demographics: All Freshmen

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	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Total	2572	100.00%	2833	100.00%	2590	100.00%	3079	100.00%	3218	100.00%	3334	100.00%	3167	100.00%	3199	100.00%	3291	100.00%
Gender																		
___ Female	1306	50.77%	1423	50.22%	1355	52.31%	1595	51.80%	1620	50.34%	1832	54.94%	1717	54.21%	1648	51.51%	1715	52.11%
___ Male	1266	49.22%	1410	49.77%	1235	47.68%	1484	48.19%	1598	49.65%	1502	45.05%	1450	45.78%	1551	48.48%	1576	47.88%
Ethnicity																		
___ White	2143	83.32%	2325	82.06%	2178	84.09%	2611	84.80%	2600	80.79%	2690	80.68%	2437	76.94%	2345	73.30%	2355	71.55%
___ Black	184	7.15%	227	8.01%	163	6.29%	153	4.96%	226	7.02%	260	7.79%	316	9.97%	320	10.00%	388	11.78%
___ Non-resident Alien	91	3.53%	90	3.17%	66	2.54%	61	1.98%	92	2.85%	84	2.51%	103	3.25%	161	5.03%	185	5.62%
___ American Indian/Alaska Native	44	1.71%	55	1.94%	47	1.81%	55	1.78%	65	2.01%	65	1.94%	53	1.67%	38	1.18%	30	0.91%
___ Asian/Pacific Islander	32	1.24%	44	1.55%	48	1.85%	47	1.52%	66	2.05%	54	1.61%	48	1.51%	43	1.34%	41	1.24%
___ Hispanic	78	3.03%	92	3.24%	88	3.39%	137	4.44%	128	3.97%	122	3.65%	162	5.11%	213	6.65%	200	6.07%
___ Hawaiian	0	0	0	0	0	0	3	0.09%	2	0.06%	4	0.11%	1	0.03%	2	0.06%	2	0.06%
___ Multiple Ethnicities	0	0	0	0	0	0	12	0.38%	39	1.21%	55	1.64%	47	1.48%	77	2.40%	90	2.73%
Enrollment Status																		
___ New	1529	59.44%	1627	57.43%	1540	59.45%	1837	59.66%	1818	56.49%	1849	55.45%	1765	55.73%	1744	54.51%	1924	58.46%
___ Continuing	868	33.74%	760	26.82%	889	34.32%	1050	34.10%	1184	36.79%	1191	35.72%	1203	37.98%	1186	37.07%	1108	33.66%
___ Transfer	175	6.80%	446	15.74%	161	6.21%	192	6.23%	216	6.71%	294	8.81%	199	6.28%	212	6.62%	183	5.56%
___ Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	57	1.78%	76	2.30%
Attendance Status																		
___ Full Time	2224	86.46%	2481	87.57%	2286	88.26%	2726	88.53%	2771	86.10%	2814	84.40%	2686	84.81%	2787	87.12%	2848	86.53%
___ Part Time	348	13.53%	352	12.42%	304	11.73%	353	11.46%	447	13.89%	520	15.59%	481	15.18%	412	12.87%	443	13.46%
Degree Intent																		
___ Degree Seeking	2503	97.31%	2781	98.16%	2545	98.26%	3036	98.60%	3182	98.88%	3306	99.16%	3119	98.48%	3148	98.40%	3244	98.57%
___ Non-Degree Seeking	69	2.68%	52	1.83%	45	1.73%	43	1.39%	36	1.11%	28	0.83%	48	1.51%	51	1.59%	47	1.42%
Tuition Status																		
___ In-State	2390	92.92%	2616	92.34%	2436	94.05%	2931	95.19%	3015	93.69%	3115	93.43%	2925	92.35%	2899	90.62%	2969	90.21%
___ Out-of-State	182	7.07%	217	7.65%	154	5.94%	148	4.80%	203	6.30%	219	6.56%	242	7.64%	300	9.37%	322	9.78%
Career																		
___ Undergraduate	2135	83.00%	2357	83.19%	2087	80.57%	2317	75.25%	2377	73.86%	2512	75.34%	2343	73.98%	2330	72.83%	2512	76.32%
___ Vocational	437	16.99%	476	16.80%	503	19.42%	762	24.74%	841	26.13%	822	24.65%	824	26.01%	869	27.16%	779	23.67%
Age																		
___ under 18	272	10.57%	295	10.41%	287	11.08%	295	9.58%	295	9.16%	288	8.63%	250	7.89%	249	7.78%	290	8.81%

Arkansas Tech University
Student Demographics: All Freshmen

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Age																		
__18	1073	41.71%	1085	38.29%	1087	41.96%	1227	39.85%	1178	36.60%	1237	37.10%	1239	39.12%	1212	37.88%	1340	40.71%
__19	422	16.40%	455	16.06%	467	18.03%	487	15.81%	552	17.15%	493	14.78%	485	15.31%	544	17.00%	551	16.74%
__20	132	5.13%	223	7.87%	145	5.59%	182	5.91%	204	6.33%	217	6.50%	208	6.56%	209	6.53%	196	5.95%
__21	86	3.34%	104	3.67%	73	2.81%	125	4.05%	129	4.00%	133	3.98%	100	3.15%	124	3.87%	110	3.34%
__22 - 23	115	4.47%	140	4.94%	110	4.24%	139	4.51%	167	5.18%	191	5.72%	165	5.20%	147	4.59%	154	4.67%
__24 - 30	195	7.58%	213	7.51%	170	6.56%	250	8.11%	299	9.29%	310	9.29%	284	8.96%	288	9.00%	290	8.81%
__over 30	277	10.76%	318	11.22%	251	9.69%	374	12.14%	394	12.24%	465	13.94%	436	13.76%	426	13.31%	360	10.93%

Arkansas Tech University
Student Demographics: All First-Time, Full-Time, Degree Seeking Undergraduates

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Total	1435	100.00%	1552	100.00%	1452	100.00%	1748	100.00%	1686	100.00%	1755	100.00%	1694	100.00%	1678	100.00%	1863	100.00%
Gender																		
___ Female	711	49.54%	764	49.22%	764	52.61%	883	50.51%	824	48.87%	940	53.56%	859	50.70%	839	50.00%	944	50.67%
___ Male	724	50.45%	788	50.77%	688	47.38%	865	49.48%	862	51.12%	815	46.43%	835	49.29%	839	50.00%	919	49.32%
Ethnicity																		
___ White	1217	84.80%	1304	84.02%	1274	87.74%	1521	87.01%	1387	82.26%	1464	83.41%	1335	78.80%	1288	76.75%	1390	74.61%
___ Black	106	7.38%	112	7.21%	75	5.16%	74	4.23%	127	7.53%	127	7.23%	178	10.50%	181	10.78%	236	12.66%
___ Non-resident Alien	25	1.74%	16	1.03%	5	0.34%	12	0.68%	7	0.41%	12	0.68%	12	0.70%	15	0.89%	36	1.93%
___ American Indian/Alaska Native	30	2.09%	32	2.06%	25	1.72%	33	1.88%	35	2.07%	29	1.65%	27	1.59%	18	1.07%	11	0.59%
___ Asian/Pacific Islander	16	1.11%	32	2.06%	28	1.92%	23	1.31%	36	2.13%	26	1.48%	17	1.00%	21	1.25%	22	1.18%
___ Hispanic	41	2.85%	56	3.60%	45	3.09%	74	4.23%	67	3.97%	60	3.41%	94	5.54%	115	6.85%	111	5.95%
___ Hawaiian	0	0	0	0	0	0	2	0.11%	0	0	3	0.17%	0	0	1	0.05%	0	0
___ Multiple Ethnicities	0	0	0	0	0	0	9	0.51%	27	1.60%	34	1.93%	31	1.82%	39	2.32%	57	3.05%
Tuition Status																		
___ In-State	1353	94.28%	1473	94.90%	1395	96.07%	1690	96.68%	1606	95.25%	1668	95.04%	1601	94.51%	1591	94.81%	1745	93.66%
___ Out-of-State	82	5.71%	79	5.09%	57	3.92%	58	3.31%	80	4.74%	87	4.95%	93	5.48%	87	5.18%	118	6.33%
Career																		
___ Undergraduate	1300	90.59%	1368	88.14%	1260	86.77%	1472	84.21%	1422	84.34%	1511	86.09%	1457	86.00%	1407	83.84%	1658	88.99%
___ Vocational	135	9.40%	184	11.85%	192	13.22%	276	15.78%	264	15.65%	244	13.90%	237	13.99%	271	16.15%	205	11.00%
Age																		
___ under 18	263	18.32%	286	18.42%	278	19.14%	285	16.30%	284	16.84%	282	16.06%	244	14.40%	243	14.48%	289	15.51%
___ 18	951	66.27%	992	63.91%	981	67.56%	1107	63.32%	1053	62.45%	1109	63.19%	1142	67.41%	1109	66.09%	1253	67.25%
___ 19	95	6.62%	101	6.50%	74	5.09%	118	6.75%	126	7.47%	133	7.57%	110	6.49%	132	7.86%	161	8.64%
___ 20	19	1.32%	32	2.06%	13	0.89%	37	2.11%	36	2.13%	37	2.10%	31	1.82%	30	1.78%	33	1.77%
___ 21	24	1.67%	15	0.96%	10	0.68%	31	1.77%	30	1.77%	35	1.99%	10	0.59%	13	0.77%	18	0.96%
___ 22 - 23	19	1.32%	32	2.06%	24	1.65%	31	1.77%	19	1.12%	36	2.05%	27	1.59%	32	1.90%	29	1.55%
___ 24 - 30	30	2.09%	49	3.15%	33	2.27%	59	3.37%	66	3.91%	56	3.19%	60	3.54%	52	3.09%	37	1.98%
___ over 30	34	2.36%	45	2.89%	39	2.68%	80	4.57%	72	4.27%	67	3.81%	70	4.13%	67	3.99%	43	2.30%

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Arkansas Tech University
Student Demographics: All Undergraduates

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Total	6435	100.00%	6893	100.00%	6960	100.00%	8253	100.00%	9138	100.00%	9710	100.00%	10089	100.00%	10482	100.00%	11099	100.00%
Gender																		
___ Female	3406	52.92%	3653	52.99%	3704	53.21%	4385	53.13%	4797	52.49%	5293	54.51%	5571	55.21%	5693	54.31%	6104	54.99%
___ Male	3029	47.07%	3240	47.00%	3256	46.78%	3868	46.86%	4341	47.50%	4417	45.48%	4518	44.78%	4789	45.68%	4995	45.00%
Ethnicity																		
___ White	5608	87.14%	5871	85.17%	5938	85.31%	7053	85.45%	7665	83.88%	8080	83.21%	8232	81.59%	8292	79.10%	8673	78.14%
___ Black	335	5.20%	398	5.77%	361	5.18%	388	4.70%	494	5.40%	550	5.66%	698	6.91%	720	6.86%	836	7.53%
___ Non-resident Alien	169	2.62%	210	3.04%	209	3.00%	206	2.49%	222	2.42%	206	2.12%	215	2.13%	306	2.91%	332	2.99%
___ American Indian/Alaska Native	102	1.58%	123	1.78%	111	1.59%	139	1.68%	165	1.80%	178	1.83%	170	1.68%	122	1.16%	115	1.03%
___ Asian/Pacific Islander	69	1.07%	96	1.39%	121	1.73%	120	1.45%	150	1.64%	160	1.64%	164	1.62%	149	1.42%	145	1.30%
___ Hispanic	152	2.36%	195	2.82%	220	3.16%	316	3.82%	348	3.80%	414	4.26%	470	4.65%	615	5.86%	697	6.27%
___ Hawaiian	0	0	0	0	0	0	6	0.07%	4	0.04%	5	0.05%	5	0.04%	5	0.04%	8	0.07%
___ Multiple Ethnicities	0	0	0	0	0	0	25	0.30%	90	0.98%	117	1.20%	135	1.33%	273	2.60%	293	2.63%
Enrollment Status																		
___ New	1534	23.83%	1627	23.60%	1543	22.16%	1853	22.45%	1838	20.11%	1867	19.22%	1793	17.77%	1758	16.77%	1950	17.56%
___ Continuing	4435	68.91%	4347	63.06%	4683	67.28%	5051	61.20%	5662	61.96%	5826	60.00%	6227	61.72%	6247	59.59%	6200	55.86%
___ Transfer	347	5.39%	569	8.25%	345	4.95%	394	4.77%	472	5.16%	609	6.27%	588	5.82%	647	6.17%	597	5.37%
___ Other	119	1.84%	350	5.07%	389	5.58%	955	11.57%	1166	12.75%	1408	14.50%	1481	14.67%	1830	17.45%	2352	21.19%
Attendance Status																		
___ Full Time	5426	84.32%	5714	82.89%	5703	81.93%	6377	77.26%	6801	74.42%	7017	72.26%	7068	70.05%	7063	67.38%	7028	63.32%
___ Part Time	1009	15.67%	1179	17.10%	1257	18.06%	1876	22.73%	2337	25.57%	2693	27.73%	3021	29.94%	3419	32.61%	4071	36.67%
Degree Intent																		
___ Degree Seeking	6208	96.47%	6558	95.13%	6581	94.55%	7331	88.82%	8034	87.91%	8369	86.18%	8643	85.66%	8734	83.32%	8845	79.69%
___ Non-Degree Seeking	227	3.52%	335	4.86%	379	5.44%	922	11.17%	1104	12.08%	1341	13.81%	1446	14.33%	1748	16.67%	2254	20.30%
Tuition Status																		
___ In-State	6061	94.18%	6433	93.32%	6492	93.27%	7766	94.09%	8570	93.78%	9132	94.04%	9492	94.08%	9792	93.41%	10362	93.35%
___ Out-of-State	374	5.81%	460	6.67%	468	6.72%	487	5.90%	568	6.21%	578	5.95%	597	5.91%	690	6.58%	737	6.64%
Student Level																		
___ Freshman	2572	39.96%	2833	41.09%	2590	37.21%	3079	37.30%	3218	35.21%	3334	34.33%	3167	31.39%	3199	30.51%	3291	29.65%
___ Sophomore	1349	20.96%	1309	18.99%	1351	19.41%	1478	17.90%	1707	18.68%	1663	17.12%	1728	17.12%	1763	16.81%	1703	15.34%
___ Junior	1053	16.36%	1079	15.65%	1180	16.95%	1202	14.56%	1326	14.51%	1539	15.84%	1660	16.45%	1641	15.65%	1688	15.20%
___ Senior	1342	20.85%	1411	20.47%	1533	22.02%	1640	19.87%	1836	20.09%	1888	19.44%	2156	21.36%	2213	21.11%	2230	20.09%

Arkansas Tech University
Student Demographics: All Undergraduates

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Student Level																		
___ High School Student	119	1.84%	261	3.78%	306	4.39%	854	10.34%	1051	11.50%	1286	13.24%	1378	13.65%	1666	15.89%	2187	19.70%
Career																		
___ Undergraduate	5865	91.14%	6221	90.25%	6182	88.82%	6973	84.49%	7502	82.09%	7910	81.46%	8056	79.84%	8326	79.43%	8930	80.45%
___ Vocational	570	8.85%	672	9.74%	778	11.17%	1280	15.50%	1636	17.90%	1800	18.53%	2033	20.15%	2156	20.56%	2169	19.54%
Age																		
___ under 18	391	6.07%	551	7.99%	584	8.39%	1125	13.63%	1323	14.47%	1540	15.85%	1581	15.67%	1849	17.63%	2386	21.49%
___ 18	1214	18.86%	1203	17.45%	1227	17.62%	1400	16.96%	1362	14.90%	1405	14.46%	1453	14.40%	1421	13.55%	1552	13.98%
___ 19	1007	15.64%	1070	15.52%	1058	15.20%	1154	13.98%	1348	14.75%	1187	12.22%	1203	11.92%	1298	12.38%	1263	11.37%
___ 20	863	13.41%	943	13.68%	924	13.27%	964	11.68%	1088	11.90%	1236	12.72%	1071	10.61%	1137	10.84%	1140	10.27%
___ 21	775	12.04%	757	10.98%	827	11.88%	866	10.49%	888	9.71%	969	9.97%	1081	10.71%	878	8.37%	961	8.65%
___ 22 - 23	659	10.24%	760	11.02%	768	11.03%	868	10.51%	937	10.25%	941	9.69%	983	9.74%	1086	10.36%	929	8.37%
___ 24 - 30	663	10.30%	721	10.45%	703	10.10%	823	9.97%	949	10.38%	1001	10.30%	1083	10.73%	1117	10.65%	1189	10.71%
___ over 30	863	13.41%	888	12.88%	869	12.48%	1053	12.75%	1243	13.60%	1431	14.73%	1634	16.19%	1696	16.18%	1679	15.12%

Arkansas Tech University
Student Demographics: All Graduates

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	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Total	603	100.00%	583	100.00%	532	100.00%	561	100.00%	677	100.00%	754	100.00%	861	100.00%	887	100.00%	903	100.00%
Gender																		
___ Female	409	67.82%	385	66.03%	346	65.03%	363	64.70%	432	63.81%	492	65.25%	592	68.75%	622	70.12%	585	64.78%
___ Male	194	32.17%	198	33.96%	186	34.96%	198	35.29%	245	36.18%	262	34.74%	269	31.24%	265	29.87%	318	35.21%
Ethnicity																		
___ White	488	80.92%	450	77.18%	419	78.75%	431	76.82%	529	78.13%	576	76.39%	657	76.30%	645	72.71%	641	70.98%
___ Black	16	2.65%	17	2.91%	17	3.19%	25	4.45%	35	5.16%	54	7.16%	80	9.29%	91	10.25%	83	9.19%
___ Non-resident Alien	80	13.26%	96	16.46%	75	14.09%	82	14.61%	80	11.81%	81	10.74%	78	9.05%	89	10.03%	117	12.95%
___ American Indian/Alaska Native	5	0.82%	4	0.68%	6	1.12%	6	1.06%	8	1.18%	8	1.06%	10	1.16%	7	0.78%	6	0.66%
___ Asian/Pacific Islander	5	0.82%	5	0.85%	6	1.12%	3	0.53%	5	0.73%	10	1.32%	11	1.27%	9	1.01%	9	0.99%
___ Hispanic	9	1.49%	11	1.88%	9	1.69%	13	2.31%	16	2.36%	14	1.85%	19	2.20%	30	3.38%	31	3.43%
___ Hawaiian	0	0	0	0	0	0	0	0	0	0	1	0.13%	0	0	0	0	0	0
___ Multiple Ethnicities	0	0	0	0	0	0	1	0.17%	4	0.59%	10	1.32%	6	0.69%	16	1.80%	16	1.77%
Enrollment Status																		
___ New	191	31.67%	214	36.70%	148	27.81%	180	32.08%	227	33.53%	237	31.43%	289	33.56%	294	33.14%	277	30.67%
___ Continuing	412	68.32%	353	60.54%	371	69.73%	371	66.13%	436	64.40%	493	65.38%	560	65.04%	571	64.37%	595	65.89%
___ Transfer	0	0	16	2.74%	13	2.44%	10	1.78%	14	2.06%	24	3.18%	12	1.39%	12	1.35%	15	1.66%
___ Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10	1.12%	16	1.77%
Attendance Status																		
___ Full Time	147	24.37%	172	29.50%	124	23.30%	157	27.98%	191	28.21%	209	27.71%	224	26.01%	220	24.80%	260	28.79%
___ Part Time	456	75.62%	411	70.49%	408	76.69%	404	72.01%	486	71.78%	545	72.28%	637	73.98%	667	75.19%	643	71.20%
Degree Intent																		
___ Degree Seeking	548	90.87%	538	92.28%	512	96.24%	545	97.14%	667	98.52%	742	98.40%	848	98.49%	865	97.51%	881	97.56%
___ Non-Degree Seeking	55	9.12%	45	7.71%	20	3.75%	16	2.85%	10	1.47%	12	1.59%	13	1.50%	22	2.48%	22	2.43%
Tuition Status																		
___ In-State	495	82.08%	467	80.10%	427	80.26%	437	77.89%	523	77.25%	584	77.45%	702	81.53%	711	80.15%	705	78.07%
___ Out-of-State	108	17.91%	116	19.89%	105	19.73%	124	22.10%	154	22.74%	170	22.54%	159	18.46%	176	19.84%	198	21.92%
Age																		
___ 20	2	0.33%	0	0	1	0.18%	3	0.53%	0	0	2	0.26%	0	0	1	0.11%	4	0.44%
___ 21	10	1.65%	12	2.05%	15	2.81%	18	3.20%	15	2.21%	13	1.72%	21	2.43%	25	2.81%	17	1.88%
___ 22 - 23	82	13.59%	78	13.37%	68	12.78%	98	17.46%	117	17.28%	116	15.38%	135	15.67%	138	15.55%	146	16.16%

Arkansas Tech University
Student Demographics: All Graduates

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<u>Age</u> 24 - 30	166	27.52%	159	27.27%	176	33.08%	153	27.27%	192	28.36%	235	31.16%	290	33.68%	298	33.59%	322	35.65%
___over 30	343	56.88%	334	57.28%	272	51.12%	289	51.51%	353	52.14%	388	51.45%	415	48.19%	425	47.91%	414	45.84%

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Arkansas Tech University
Student Demographics: All Main Campus Students

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Total	6468	100.00%	6804	100.00%	6714	100.00%	7534	100.00%	8179	100.00%	8664	100.00%	8917	100.00%	9213	100.00%	9833	100.00%
Gender																		
___ Female	3497	54.06%	3616	53.14%	3554	52.93%	4031	53.50%	4361	53.31%	4792	55.30%	5034	56.45%	5116	55.53%	5450	55.42%
___ Male	2971	45.93%	3188	46.85%	3160	47.06%	3503	46.49%	3818	46.68%	3872	44.69%	3883	43.54%	4097	44.46%	4383	44.57%
Ethnicity																		
___ White	5585	86.34%	5745	84.43%	5671	84.46%	6372	84.57%	6772	82.79%	7108	82.04%	7200	80.74%	7121	77.29%	7501	76.28%
___ Black	329	5.08%	374	5.49%	354	5.27%	359	4.76%	472	5.77%	559	6.45%	708	7.93%	757	8.21%	875	8.89%
___ Non-resident Alien	249	3.84%	306	4.49%	284	4.22%	288	3.82%	302	3.69%	287	3.31%	293	3.28%	395	4.28%	449	4.56%
___ American Indian/Alaska Native	97	1.49%	104	1.52%	96	1.42%	110	1.46%	124	1.51%	134	1.54%	117	1.31%	93	1.00%	86	0.87%
___ Asian/Pacific Islander	65	1.00%	90	1.32%	109	1.62%	97	1.28%	120	1.46%	137	1.58%	127	1.42%	123	1.33%	121	1.23%
___ Hispanic	143	2.21%	185	2.71%	200	2.97%	278	3.68%	293	3.58%	313	3.61%	338	3.79%	484	5.25%	534	5.43%
___ Hawaiian	0	0	0	0	0	0	5	0.06%	4	0.04%	5	0.05%	4	0.04%	3	0.03%	6	0.06%
___ Multiple Ethnicities	0	0	0	0	0	0	25	0.33%	92	1.12%	121	1.39%	130	1.45%	237	2.57%	261	2.65%
Enrollment Status																		
___ New	1548	23.93%	1620	23.80%	1464	21.80%	1697	22.52%	1709	20.89%	1809	20.87%	1789	20.06%	1727	18.74%	1960	19.93%
___ Continuing	4549	70.33%	4379	64.35%	4611	68.67%	4793	63.61%	5286	64.62%	5449	62.89%	5830	65.38%	5819	63.16%	5736	58.33%
___ Transfer	296	4.57%	479	7.03%	299	4.45%	320	4.24%	400	4.89%	537	6.19%	490	5.49%	537	5.82%	505	5.13%
___ Other	75	1.15%	326	4.79%	340	5.06%	724	9.60%	784	9.58%	869	10.03%	808	9.06%	1130	12.26%	1632	16.59%
Attendance Status																		
___ Full Time	5210	80.55%	5403	79.40%	5270	78.49%	5750	76.32%	6122	74.85%	6351	73.30%	6417	71.96%	6285	68.21%	6393	65.01%
___ Part Time	1258	19.44%	1401	20.59%	1444	21.50%	1784	23.67%	2057	25.14%	2313	26.69%	2500	28.03%	2928	31.78%	3440	34.98%
Degree Intent																		
___ Degree Seeking	6262	96.81%	6462	94.97%	6376	94.96%	6841	90.80%	7455	91.14%	7847	90.57%	8161	91.52%	8168	88.65%	8307	84.48%
___ Non-Degree Seeking	206	3.18%	342	5.02%	338	5.03%	693	9.19%	724	8.85%	817	9.42%	756	8.47%	1045	11.34%	1526	15.51%
Tuition Status																		
___ In-State	5988	92.57%	6237	91.66%	6150	91.59%	6928	91.95%	7466	91.28%	7927	91.49%	8188	91.82%	8383	90.99%	8933	90.84%
___ Out-of-State	480	7.42%	567	8.33%	564	8.40%	606	8.04%	713	8.71%	737	8.50%	729	8.17%	830	9.00%	900	9.15%
Student Level																		
___ Freshman	2135	33.00%	2357	34.64%	2087	31.08%	2317	30.75%	2377	29.06%	2512	28.99%	2343	26.27%	2330	25.29%	2512	25.54%
___ Sophomore	1267	19.58%	1162	17.07%	1195	17.79%	1270	16.85%	1423	17.39%	1359	15.68%	1419	15.91%	1423	15.44%	1321	13.43%
___ Junior	1048	16.20%	1063	15.62%	1128	16.80%	1152	15.29%	1236	15.11%	1440	16.62%	1510	16.93%	1488	16.15%	1508	15.33%
___ Senior	1340	20.71%	1400	20.57%	1512	22.52%	1602	21.26%	1784	21.81%	1837	21.20%	2070	23.21%	2117	22.97%	2124	21.60%

Arkansas Tech University
Student Demographics: All Main Campus Students

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Student Level																		
___ High School Student	75	1.15%	239	3.51%	260	3.87%	632	8.38%	682	8.33%	762	8.79%	714	8.00%	968	10.50%	1465	14.89%
___ Graduate	603	9.32%	583	8.56%	532	7.92%	561	7.44%	677	8.27%	754	8.70%	861	9.65%	887	9.62%	903	9.18%
Career																		
___ Undergraduate	5865	90.67%	6221	91.43%	6182	92.07%	6973	92.55%	7502	91.72%	7910	91.29%	8056	90.34%	8326	90.37%	8930	90.81%
___ Graduate	603	9.32%	583	8.56%	532	7.92%	561	7.44%	677	8.27%	754	8.70%	861	9.65%	887	9.62%	903	9.18%
Age																		
___ under 18	323	4.99%	504	7.40%	519	7.73%	888	11.78%	933	11.40%	1017	11.73%	943	10.57%	1171	12.71%	1698	17.26%
___ 18	1167	18.04%	1138	16.72%	1130	16.83%	1272	16.88%	1226	14.98%	1283	14.80%	1307	14.65%	1255	13.62%	1373	13.96%
___ 19	954	14.74%	1013	14.88%	1005	14.96%	1050	13.93%	1224	14.96%	1050	12.11%	1093	12.25%	1180	12.80%	1140	11.59%
___ 20	834	12.89%	902	13.25%	876	13.04%	899	11.93%	1002	12.25%	1142	13.18%	961	10.77%	1049	11.38%	1036	10.53%
___ 21	756	11.68%	735	10.80%	807	12.01%	821	10.89%	836	10.22%	901	10.39%	1019	11.42%	828	8.98%	904	9.19%
___ 22 - 23	693	10.71%	765	11.24%	764	11.37%	874	11.60%	938	11.46%	934	10.78%	986	11.05%	1077	11.69%	942	9.57%
___ 24 - 30	725	11.20%	764	11.22%	739	11.00%	780	10.35%	892	10.90%	975	11.25%	1079	12.10%	1113	12.08%	1209	12.29%
___ over 30	1016	15.70%	983	14.44%	874	13.01%	950	12.60%	1128	13.79%	1362	15.72%	1529	17.14%	1540	16.71%	1531	15.57%

Arkansas Tech University
Student Demographics: All Students by School

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School=Ozark Campus of ATU

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Total	590	100.00%	684	100.00%	793	100.00%	1280	100.00%	1636	100.00%	1800	100.00%	2033	100.00%	2156	100.00%	2169	100.00%
Gender																		
___ Female	318	53.89%	422	61.69%	496	62.54%	717	56.01%	868	53.05%	993	55.16%	1129	55.53%	1199	55.61%	1239	57.12%
___ Male	272	46.10%	262	38.30%	297	37.45%	563	43.98%	768	46.94%	807	44.83%	904	44.46%	957	44.38%	930	42.87%
Ethnicity																		
___ White	528	89.49%	586	85.67%	698	88.02%	1112	86.87%	1422	86.91%	1548	86.00%	1689	83.07%	1816	84.23%	1813	83.58%
___ Black	24	4.06%	42	6.14%	25	3.15%	54	4.21%	57	3.48%	45	2.50%	70	3.44%	54	2.50%	44	2.02%
___ American Indian/Alaska Native	11	1.86%	23	3.36%	21	2.64%	35	2.73%	49	2.99%	52	2.88%	63	3.09%	36	1.66%	35	1.61%
___ Asian/Pacific Islander	9	1.52%	11	1.60%	18	2.26%	26	2.03%	35	2.13%	33	1.83%	48	2.36%	35	1.62%	33	1.52%
___ Hispanic	18	3.05%	22	3.21%	31	3.90%	51	3.98%	71	4.33%	115	6.38%	151	7.42%	161	7.46%	194	8.94%
___ Hawaiian	0	0	0	0	0	0	1	0.07%	0	0	1	0.05%	1	0.04%	2	0.09%	2	0.09%
___ Multiple Ethnicities	0	0	0	0	0	0	1	0.07%	2	0.12%	6	0.33%	11	0.54%	52	2.41%	48	2.21%
Enrollment Status																		
___ New	178	30.16%	223	32.60%	228	28.75%	336	26.25%	356	21.76%	295	16.38%	293	14.41%	325	15.07%	267	12.30%
___ Continuing	316	53.55%	330	48.24%	457	57.62%	629	49.14%	812	49.63%	870	48.33%	957	47.07%	999	46.33%	1059	48.82%
___ Transfer	52	8.81%	107	15.64%	59	7.44%	84	6.56%	86	5.25%	96	5.33%	110	5.41%	122	5.65%	107	4.93%
___ Other	44	7.45%	24	3.50%	49	6.17%	231	18.04%	382	23.34%	539	29.94%	673	33.10%	710	32.93%	736	33.93%
Attendance Status																		
___ Full Time	366	62.03%	486	71.05%	559	70.49%	784	61.25%	870	53.17%	875	48.61%	875	43.03%	998	46.28%	895	41.26%
___ Part Time	224	37.96%	198	28.94%	234	29.50%	496	38.75%	766	46.82%	925	51.38%	1158	56.96%	1158	53.71%	1274	58.73%
Degree Intent																		
___ Degree Seeking	514	87.11%	646	94.44%	732	92.30%	1035	80.85%	1246	76.16%	1264	70.22%	1330	65.42%	1431	66.37%	1419	65.42%
___ Non-Degree Seeking	76	12.88%	38	5.55%	61	7.69%	245	19.14%	390	23.83%	536	29.77%	703	34.57%	725	33.62%	750	34.57%
Tuition Status																		
___ In-State	588	99.66%	675	98.68%	784	98.86%	1275	99.60%	1627	99.44%	1789	99.38%	2006	98.67%	2120	98.33%	2134	98.38%
___ Out-of-State	2	0.33%	9	1.31%	9	1.13%	5	0.39%	9	0.55%	11	0.61%	27	1.32%	36	1.66%	35	1.61%
Student Level																		
___ Freshman	448	75.93%	481	70.32%	508	64.06%	762	59.53%	841	51.40%	822	45.66%	824	40.53%	869	40.30%	779	35.91%
___ Sophomore	86	14.57%	153	22.36%	160	20.17%	208	16.25%	284	17.35%	304	16.88%	309	15.19%	340	15.76%	382	17.61%
___ Junior	8	1.35%	17	2.48%	58	7.31%	50	3.90%	90	5.50%	99	5.50%	150	7.37%	153	7.09%	180	8.29%
___ Senior	4	0.67%	11	1.60%	21	2.64%	38	2.96%	52	3.17%	51	2.83%	86	4.23%	96	4.45%	106	4.88%

Arkansas Tech University
Student Demographics: All Students by School

School=Ozark Campus of ATU

	Fall 2006		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Student Level																		
___High School Student	44	7.45%	22	3.21%	46	5.80%	222	17.34%	369	22.55%	524	29.11%	664	32.66%	698	32.37%	722	33.28%
Career																		
___Undergraduate	20	3.38%	12	1.75%	15	1.89%	0	0	0	0	0	0	0	0	0	0	0	0
___Vocational	570	96.61%	672	98.24%	778	98.10%	1280	100.00%	1636	100.00%	1800	100.00%	2033	100.00%	2156	100.00%	2169	100.00%
Age																		
___under 18	68	11.52%	47	6.87%	65	8.19%	237	18.51%	390	23.83%	523	29.05%	638	31.38%	678	31.44%	688	31.71%
___18	49	8.30%	65	9.50%	97	12.23%	128	10.00%	136	8.31%	122	6.77%	146	7.18%	166	7.69%	179	8.25%
___19	53	8.98%	58	8.47%	53	6.68%	104	8.12%	124	7.57%	137	7.61%	110	5.41%	118	5.47%	123	5.67%
___20	33	5.59%	43	6.28%	50	6.30%	68	5.31%	86	5.25%	96	5.33%	110	5.41%	89	4.12%	108	4.97%
___21	31	5.25%	35	5.11%	37	4.66%	63	4.92%	67	4.09%	81	4.50%	83	4.08%	75	3.47%	74	3.41%
___22 - 23	51	8.64%	74	10.81%	73	9.20%	92	7.18%	116	7.09%	123	6.83%	132	6.49%	147	6.81%	133	6.13%
___24 - 30	105	17.79%	119	17.39%	142	17.90%	196	15.31%	249	15.22%	261	14.50%	294	14.46%	302	14.00%	302	13.92%
___over 30	200	33.89%	243	35.52%	276	34.80%	392	30.62%	468	28.60%	457	25.38%	520	25.57%	581	26.94%	562	25.91%