

Strategic Planning Committee

Ross Pendergraft Library, Room 325 at 2:00 p.m.

November 16, 2015

Present: Dr. Jason Warnick, Ms. Aubrey Holt, Ms. Tammy Rye, Dr. Jon Clements, Mr. Eliel Mendez, Dr. Michael Rogers, Mr. Kelly Davis, Ms. Sandy Cheffer, Dr. Johnette Moody, Ms. Leslie Snider, Dr. Stephen Jones, Dr. Arnie Yasinski, Mr. Ken Wester, Dr. Eric Lovely, Dr. Daniel Bullock, Dr. Lucas Maxwell, Dr. Julie Mikles-Schluterman

Absent: Dr. John Freeman, Ms. Angela Bonds, Ms. Jocelyn Flores, Mr. Tanner Howell, Ms. Julia Smith, Mr. Saul Pennington, Mr. Randy Horton

Guests: Ms. Pat Chronister, Mr. Wyatt Watson

Mr. Watson stated he ran a report indicating the discount rate paid by each type of student. He said a discount rate is the amount of money a student pays out of pocket for tuition. Online undergraduate students were shown to have a lower discount rate than face to face students. A general discussion ensued regarding what type of student is attracted to online learning and how to best train faculty to teach an online course. Ms. Holt stated that Tech needs to create a unique way to be innovative and set apart from other online programs.

Dr. Rogers, Dr. Jones, Dr. Moody, Dr. Mikles-Schluterman and Dr. Bullock stated their groups are working on their white papers.

Dr. Bullock stated he met with the African American Student Association. He said the students identified various ways they felt marginalized, which highlighted the importance of sensitivity and cultural awareness training for the university.

Dr. Warnick stated there will be no Strategic Planning Committee meeting during Thanksgiving week.

Meeting adjourned at 2:50 p.m.