

# Business & Community Outreach

- Industry Training
  - Training for Incumbent & New Workers
  - Customized & Open-enrollment
  - Credit and Non-Credit
- Leadership Franklin County
- Community Outreach
- VESTA (Wine & Grape Education Program)

# Business & Community Outreach

- Leadership Franklin County
  - In its 4th year w/ 18 participants in class
  - 54 graduates since beginning in 2012
  - 10 month program (Aug – May)
  - Housed at ATU – Ozark Campus
  - Director: Laura Rudolph

Laura Rudolph

Director of Community Outreach

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# Business & Community Outreach

- Kids Campus & Community Outreach Events
  - 2014-2015:
    - 38 Kids Campus Events & 3,495 Students Served
  - Gets K-12 on our campus for various programs
    - Baby steps, ACT Boot Camp, FFA Day, Summer educational programming/camps, and more.
  - Community Outreach
    - Campus advertising at various events/chambers
    - Community Events – Health Fair, United Way Fill the Bus, & more
  - Career & Professional Development
    - Departments wanting us to speak to students
    - Career Fair

# Business & Community Outreach

- VESTA (Viticulture & Enology Science and Technology Alliance)
  - Viticulture: cultivation or culture of grapes
  - Enology: science that deals w/ wine & winemaking
  - Technical Certificates in both V & E
  - Certificate of Proficiency in Viticulture
  - Associate's offered through partner institutions
  - Online and classroom / field instruction

# Business & Community Outreach

- Business & Industry Training
  - Facilities we use to house industry training when not on site at the company
    - Morrilton Training Center – in partnership w/ Green Bay Packaging
    - At Industry preferred location
    - ATU – Ozark Campus
    - Arkansas Tech Career Center – Russellville
    - Booneville Training Center & Adult Ed – in partnership w/ Rockline
    - Morton Hall
    - Fort Chaffee
    - Van Buren Adult Ed Center
    - Clarksville Public Schools

# Business & Community Outreach

- Business & Industry Training

- Green Bay Packaging Morrilton Training Center

- Partnership w/ industry, state resources, ATU Ozark
    - Opened in 2009
    - Provides mechanical & electrical training to industry
    - State of the art training equipment
    - Affordable and accessible
    - Train almost 30 companies

# Morrilton Training Center – Green Bay Packaging



# Morrilton Training Center – Green Bay Packaging

- Programmable Logic Controllers (PLC's)
- Basic Electricity for Industrial Applications
- Electrical Troubleshooting
- Batteries and DC Circuits
- Transformers and AC Circuits
- Reading Technical Diagrams
- Electrical Measuring Instruments
- Bearings and Lubrication
- Maintenance of Mechanical Drives
- Precision/Laser Alignment
- Introduction to Hydraulics
- Hydraulic Systems Maintenance
- Pneumatic Systems Maintenance
- Pumps
- Introduction to Blueprint reading





# Customized Contract Training



- Leadership
- Welding
- ICD-10
- Radiation Gauge
- CPR
- Refrigeration
- Confined Space
- Technical Math
- Hydraulics
- Computer Applications
- Industrial Painting
- Efficiency in manufacturing
- Workplace behavior

# Business & Community Outreach

- Business & Industry Training

- Recent customized industry training in:

- Technical math
    - Leadership for Supervisors
    - Painting in industrial apps
    - Welding
    - Manufacturing principles
    - Confined space
    - CPR
    - ICD-10 (Health Codes)
    - Leadership for Supervisors
    - Precision Maintenance
    - Operator Basic Care
    - Refrigeration
    - Gauge calibration
    - Computer applications
    - Rigging
    - Procurement
    - Hydraulics
    - ISO (International Organization of Standardization)
    - Heat treat/furnace
    - Heavy equipment

# Grant Funding Examples

- Assist industry with accessing grant funds
  - EWTP, BITP, UI Training Trust, IWTP
- Act 1131 of 2015 Regional Workforce Planning Grant
- Tyson Foods Charitable Grants
- AR Dept. of Workforce Services Grants

# Career Services Assistance

- Relationship with employers allows us to find out about job opportunities and internships for students.
- Can also use Norman Career Services
- Career Fair on Ozark Campus
- Faculty play a large role as well

# Business & Community Outreach

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