

Business & Community Outreach

- Industry Training
 - Training for Incumbent & New Workers
 - Customized & Open-enrollment
 - Credit and Non-Credit
- Leadership Franklin County
- Community Outreach
- VESTA (Wine & Grape Education Program)

Business & Community Outreach

- Leadership Franklin County
 - In its 4th year w/ 18 participants in class
 - 54 graduates since beginning in 2012
 - 10 month program (Aug – May)
 - Housed at ATU – Ozark Campus
 - Director: Laura Rudolph

Laura Rudolph

Director of Community Outreach

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Business & Community Outreach

- Kids Campus & Community Outreach Events
 - 2014-2015:
 - 38 Events & 3,495 Students Served
 - Gets K-12 on our campus for various programs
 - Baby steps, ACT Boot Camp, FFA Day, Summer educational programming/camps, and more.
 - Community Outreach
 - Campus advertising at various events/chambers
 - Community Events – Health Fair, United Way Fill the Bus, & more
 - Career & Professional Development
 - Departments wanting us to speak to students
 - Career Fair

Business & Community Outreach

- VESTA (Viticulture & Enology Science and Technology Alliance)
 - Viticulture: cultivation or culture of grapes
 - Enology: science that deals w/ wine & winemaking
 - Technical Certificates in both V & E
 - Certificate of Proficiency in Viticulture
 - Associate's offered through partner institutions
 - Online and classroom / field instruction

Business & Community Outreach

- Business & Industry Training
 - Facilities we use to house industry training when not on site at the company
 - Morrilton Training Center – in partnership w/ Green Bay Packaging
 - At Industry preferred location
 - ATU – Ozark Campus
 - Arkansas Tech Career Center – Russellville
 - Booneville Training Center & Adult Ed – in partnership w/ Rockline
 - Morton Hall
 - Fort Chaffee
 - Van Buren Adult Ed Center
 - Clarksville Public Schools

Business & Community Outreach

- Business & Industry Training

- Green Bay Packaging Morrilton Training Center

- Partnership w/ industry, state resources, ATU Ozark
 - Opened in 2009
 - Provides mechanical & electrical training to industry
 - State of the art training equipment
 - Affordable and accessible
 - Train almost 30 companies

Morrilton Training Center – Green Bay Packaging



Morrilton Training Center – Green Bay Packaging

- Programmable Logic Controllers (PLC's)
- Basic Electricity for Industrial Applications
- Electrical Troubleshooting
- Batteries and DC Circuits
- Transformers and AC Circuits
- Reading Technical Diagrams
- Electrical Measuring Instruments
- Bearings and Lubrication
- Maintenance of Mechanical Drives
- Precision/Laser Alignment
- Introduction to Hydraulics
- Hydraulic Systems Maintenance
- Pneumatic Systems Maintenance
- Pumps
- Introduction to Blueprint reading



Customized Contract Training



- Leadership
- Welding
- ICD-10
- Radiation Gauge
- CPR
- Refrigeration
- Confined Space
- Technical Math
- Hydraulics
- Computer Applications
- Industrial Painting
- Efficiency in manufacturing
- Workplace behavior



Business & Community Outreach

- Business & Industry Training

- Recent customized industry training in:

- Technical math
 - Leadership for Supervisors
 - Painting in industrial apps
 - Welding
 - Manufacturing principles
 - Confined space
 - CPR
 - ICD-10 (Health Codes)
 - Leadership for Supervisors
 - Precision Maintenance
 - Operator Basic Care
 - Refrigeration
 - Gauge calibration
 - Computer applications
 - Rigging
 - Procurement
 - Hydraulics
 - ISO (International Organization of Standardization)
 - Heat treat/furnace
 - Heavy equipment



Grant Funding Examples

- Assist industry with accessing grant funds
 - EWTP, BITP, UI Training Trust, IWTP
- Act 1131 of 2015 Regional Workforce Planning Grant
- Tyson Foods Charitable Grants
- AR Dept. of Workforce Services Grants

Career Services Assistance

- Relationship with employers allows us to find out about job opportunities and internships for students.
- Can also use Norman Career Services
- Career Fair on Ozark Campus
- Faculty play a large role as well

Business & Community Outreach

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