

COSMETIC CHANGES ROUND #1

College of Arts & Humanities – Department of History & Political Science

1. Modify the title for **HIST 1543: Honors World History to 1500**, to Honors Themes in World History, and modify the course description;
2. Modify the title for **HIST 2043: Honors United States History to 1877**, to Honors Themes in American History, and modify the course description; and
3. Modify the **Curriculum in Pre-Law**.

College of Arts & Humanities – Department of Music

1. Change the title for **MUS 1191: Voice and Diction I**, to Vocal Diction I, and modify the course description;
2. Change the title for **MUS 1431: Class Piano**, to Class Piano III, add a prerequisite, and modify the course description;
3. Change the title for **MUS 1441: Class Piano I, II, III, and IV**, to Class Piano IV, add a prerequisite, modify the prerequisite and course description;
4. Change the title for **MUS 1551, 3551: String Ensembles**, to Chamber Ensembles;
5. Change the title for **MUS 2000: Sophomore Barrier**, to Applied Competency; and
6. Change the title for **MUS 2003: Introduction to Music**, to Survey of Music History.

College of Business & Economic Development – School of Business

1. Change the title for **HI 6063: Leadership in Health Informatics**, to Leadership in Health Informatics, modify the course description, and cross list with OL 5043: Ethical Leadership;
2. Add the Note: Offered Fall for **HI 6073: Security and Privacy in Health Informatics**;
3. Modify the course description for **HI 6083: Health Care Policy**.
4. Modify the course description for **MGMT 4083: Business Policy**;
5. Modify the course description for **MKT 4033: Internship in Marketing I**;
6. Modify the **Curriculum in Bachelor of Science in Business Administration in Business Data Analytics**;
7. Modify the **Curriculum in Bachelor of Science in Business Administration in Business Management**;
8. Modify the **Curriculum in Bachelor of Science in Business Administration in Digital Marketing (Part A and B)**; and
9. Modify the **Curriculum in Bachelor of Science in Business Administration in Finance (Part A and B)**;

College of Education & Health – Department of Department of Emergency Management, Professional Studies, & Student Affairs Administration

1. Change the title for **BAS 4253: Quality Control and Continuous Improvement**, to Quality Control;
2. Change the title for **BAS 4453: Problem Solving and Root Cause Analysis**, to Root Cause Analysis;
3. Change the title for **BAS 4553: Workplace Health and Safety**, to Occupational Safety;
4. Change the title for **EAM 3023: Principles of Preparedness and Response Operations**, to Principles of Preparedness and Response, add a co-requisite or prerequisite, and modify the course description;

5. Change the title for **EAM 4003: Principles of Disaster Relief and Recovery**, to Principles of Mitigation and Recovery, and modify the course description;
6. Change the title for **EAM 4013: Mitigation and Continuity of Operations**, to Resilience and Continuity; and modify the course description;
7. Change the title for **EAM 4023: Geographic Information Systems in Emergency Management**, to Technology for Comprehensive Emergency Management, add prerequisites, and modify the course description;
8. Change the title for **EAM 4033: Emergency Management Research Methods/Analysis**, to Emergency Management Research and Grants; modify the prerequisites and course description;
9. Cross list **EMHS 6103: Research Design and Methods**, with SAA 6113: Research Design and Analysis;
10. Change the course number for **EMHS 6513: Technology for Comprehensive Emergency Management**, to EMHS 5023; and add a note;
11. Change the title for **OL/PS 4143: Nonprofit Governance**, to Nonprofit Organizations;
12. Change the title for **OL 5143: Nonprofit Governance**, to Nonprofit Organizations;
13. Change the title for **SAA 6053: Legal Issues for Student Affairs Administrators**, to Legal Issues in Higher Education;
14. Cross list **SAA 6113: Research Design and Analysis**, with EMHS 6103: Research Design and Methods;
15. Cross-list **SAA 6133: Ethical Leadership in Higher Education**, with OL 5043: Ethical Leadership;
16. Modify the **Accelerated Bachelor of Science in Emergency Management to the Master of Science in Emergency Management and Homeland Security**; and
17. Modify the **Master of Science in Emergency Management and Homeland Security**.

College of Education & Health –Department of Kinesiology & Rehabilitation Science

1. Modify the grade mode for **SCS 6103: Professional Project**;

College of Education & Health – Department of Nursing

1. Modify the course description for **NUR 6303: Law, Ethics, and Policy in Healthcare**; and
2. Modify the grade mode for **NUR 6991-6996: Research Thesis**.

College of Education & Health – Department of Department of Department of Teaching & Educational Leadership

1. Change the title for **ELED 2003: Educational Research and the Teacher as a Lifelong Learner**, to Introduction to Education, and modify the course description;
2. Change the title for **ELED 4003: Seminar in Elementary Education**, to Residency A Seminar;
3. Change the title for **ELED 4903: Residency A in Elementary Education**, to Residency B Seminar;
4. Change the title for **ELED 4909: Residency B in Elementary Education**, to Residency B;
5. Change the title for **RDNG 3163: Integrated Language Arts**, to Content Area Literacy;
6. Change the title for **SEED 4809: Teaching in the Elementary and Secondary School**, to Residency B;
7. Change the title for **SEED 4909: Teaching in the Secondary School**, to Residency B;
8. Change the title for **SPED 3153: Planning, Instruction, and Assessment for Students with Disabilities**, to Planning, Instruction, and Assessment for Students with Exceptionalities;
9. Modify the prerequisite for **SPED 5063: Supervised Practicum, Grades K – 12**,
10. Modify the **Curriculum in Bachelor of Science in Elementary Education, (Part A and B)**.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
History and Political Science	6/30/23

Title	Signature	Date
Department Head Dr. Aaron McArthur		5 July 2023
Dean Dr. Jeffrey Cass		7/23/2023

Course Subject: (e.g., ACCT, ENGL) HIST	Course Number: (e.g., 1003) 1543
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Official Catalog Title:

Honors World History to 1500

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

Modify the title and description of the course to the following:

HIST 1543: Honors Themes in World History

Honors Themes in World History offers special topics or lenses through which to explore the history of humanity around the world, with an emphasis on the critical analysis of primary source documents and the methods by which historians and other scholars interpret historical evidence.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

n/a

b. Explain the rationale for the cosmetic course change.

Prospective honors students looking over the program requirements as well as incoming Honors Program scholars who are making their schedule often mistakenly view the Honors World History to 1500 course as a “repeat” of the AP World History course they completed in high school. It can lead them to feel like they’re wasting time in their degree plan and discourage them from choosing Arkansas Tech or frustrate them when they get here. The course is very different from an AP course, as the students find once they take it. Changing the title and description will provide prospective and current students with more accurate information about their Honors curriculum. It may also help with recruiting.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

The course change does not affect another department, per se, but does affect the Honors program. We have discussed this with the University Honors Director Dr. Wright (and admissions) who supports this initiative as a way to clarify the curriculum. A form stating her support can be provided if needed.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
History and Political Science	6/30/23

Title	Signature	Date
Department Head Dr. Aaron McArthur		5 July 2023
Dean Dr. Jeffrey Cass		7/23/2023

Course Subject: (e.g., ACCT, ENGL) HIST	Course Number: (e.g., 1003) 2043
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Official Catalog Title:

Honors United States History to 1877

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

Modify the title and description of the course to the following:

HIST 2043: Honors Themes in American History

Themes in American History offers special topics or lenses through which to explore the people and places of the American past, with an emphasis on the critical analysis of primary source documents and the methods by which historians and other scholars interpret historical evidence.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

n/a

b. Explain the rationale for the cosmetic course change.

Prospective honors students looking over the program requirements as well as incoming Honors Program scholars who are making their schedule often mistakenly view the Honors US History to 1877 course as a “repeat” of the AP US History to 1877 course they completed in high school. It can lead them to feel like they’re wasting time in their degree plan and discourage them from choosing Arkansas Tech or frustrate them when they get here. The course is very different from an AP course, as the students find once they take it. Changing the title and description will provide prospective and current students with more accurate information about their Honors curriculum. It may also help with recruiting.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

The course change does not affect another department, per se, but does affect the Honors program. We have discussed this with the University Honors Director Dr. Wright (and admissions) who supports this initiative as a way to clarify the curriculum. A form stating her support can be provided if needed.



ARKANSAS TECH UNIVERSITY

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
History and Political Science	09/11/2023

Title	Signature	Date
Department Head		14 Sept 2023
Dean		26 Sept 23

PROGRAM TITLE:

Recommended Curriculum in Pre-Law

Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.)

Replace PHIL 3023 Ethics with PHIL 2053 Introduction to Critical Thinking

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

- b. Explain the rationale for the cosmetic course change.


PHIL 3023 Ethics is being eliminated from the catalog and will no longer be offered. Replacing it with PHIL 2053 Introduction to Critical Thinking will make

the philosophy options in the Recommended Pre-Law Curriculum more consistent with those listed in the Pre-Law Minor.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

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General Information

Navigate this section: 

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- Admission
- ACTS Course Transfer System
- Fees & Expenses
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- General Education Requirements
- University Honors
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- Military Science
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Pre-Law Pre-Professional Program

DEPARTMENT
HOMEPAGE

Accredited law schools have not, in general, adopted specific requirements for pre-law courses. However, in most cases, courses of value to those planning the study of law include: history, economics, political science, philosophy, psychology, sociology, English composition, and literature, as well as courses in the natural sciences, mathematics, and accounting. A broad cultural background is of prime importance.

Rather than attempt to prescribe the specific contents of courses to be taken by pre-law students, Arkansas Tech University considers the individual intellectual interests of students of prime importance, encouraging development of the ability to read and comprehend accurately, rapidly, and thoroughly; to think logically; to analyze and weigh situations and materials; to speak and write clearly; and to develop a critical approach and mature study habits.

The pre-professional curriculum is not a major in itself. Pre-law students must declare a major for graduation selected from any degree currently offered at Arkansas Tech University. Among general electives in the chosen major, or in excess of the 120 hours required for graduation, **pre-law students are urged to take the courses listed below** to prepare them for the LSAT and law school.

Many pre-law students choose to major in history or political science, and pre-law advisors are located in the Department of History and Political Science. Students should consult these listed pre-law advisors regardless of their chosen major, as these advisors specifically help students design a good pre-law curriculum.

Recommended Curriculum in Pre-Law

[BLAW 2033 Legal Environment of Business](#)

[PHIL 3103 Logic](#)

[CJ 2043 Crime and Delinquency/SOC 2043 Crime and Delinquency](#)

[POLS 2003 American Government](#)

[CJ 4023 Law and the Legal System](#)

[POLS 3023 Judicial Process/CJ 3023 Judicial Process](#)

[ENGL 3043 Literary Editing and Publishing](#)

[POLS 4043 American Constitutional Law](#)

PHIL 2053 >

JOUR 4123 Laws of Communication

PSY 2003 General Psychology

PHIL 3023 Ethics

COMM 2003 Public Speaking

PHIL 3063 Modern Political

COMM 2111 Debate Practicum-

Thought/POLS 3063 Modern Political
Thought

COMM 2121 Debate Practicum

HIST 4183 American Legal History

COMM 4153 Persuasive Theory
and Audience Analysis

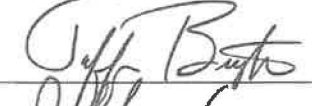
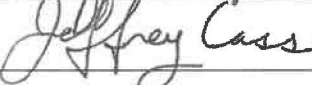
PHIL 3073 Philosophy of Law



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Music	05/31/2023

Title	Signature	Date
Department Head Jeff Bright		05/31/2023
Dean		07/11/23

Course Subject: (e.g., ACCT, ENGL) MUS	Course Number: (e.g., 1003) 1191
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Official Catalog Title:
Vocal Diction I

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

**Change the title to Vocal Diction and the course description to
*A study of the pronunciation rules for singers through the use of the
International Phonetic Alphabet.***

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable

- b. Explain the rationale for the cosmetic course change.

**Curriculum program changes will just require one vocal diction course
so no need to have numbered course titles.**

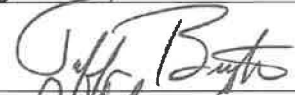
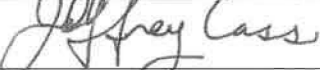
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Music	06/01/2023

Title	Signature	Date
Department Head Jeff Bright		06/01/2023
Dean		07/11/23

Course Subject: (e.g., ACCT, ENGL) MUS	Course Number: (e.g., 1003) 1431
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Official Catalog Title: **Class Piano**

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description) **Change the catalog title to Class Piano III. Change the prerequisite and course description to the following:**
Prerequisite: Pass MUS 1421 with a "C" or better.
A development of the fundamental skills of the piano, emphasizing those aspects most useful to non-piano majors. Students will begin to develop skills in reading multiple score parts, modulation, harmonizing with secondary chords, improvisation, playing a wide variety of literature, and accompanying.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not applicable

- b. Explain the rationale for the cosmetic course change.

Clarify the level of instruction students will receive.

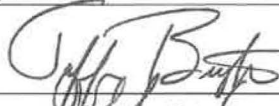
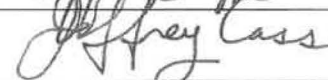
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Music	06/01/2023

Title	Signature	Date
Department Head Jeff Bright		06/01/2023
Dean		07/11/23

Course Subject: (e.g., ACCT, ENGL) MUS	Course Number: (e.g., 1003) 1441
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Official Catalog Title: **Class Piano I, II, III and IV**

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description) **Change the catalog title to Class Piano IV. Change the prerequisite and course description to the following:**
Prerequisite: Pass MUS 1431 with a "C" or better.
A development of the fundamental skills of the piano, emphasizing those aspects most useful to non-piano majors. Students will continue to develop skills in reading multiple score parts, modulation, harmonizing with secondary chords, improvisation, playing a wide variety of literature, and accompanying.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
Not applicable
- b. Explain the rationale for the cosmetic course change.
Clarify the level of instruction students will receive.

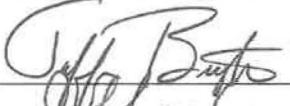
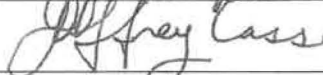
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Music	05/31/2023

Title	Signature	Date
Department Head Jeff Bright		05/31/2023
Dean		07/11/23

Course Subject: (e.g., ACCT, ENGL) MUS	Course Number: (e.g., 1003) 1551, 3551
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Official Catalog Title:
String Ensembles

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)
Change the title to Chamber Ensembles

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
Not applicable
- b. Explain the rationale for the cosmetic course change.
Change of title to reflect inclusive nature of these ensembles.

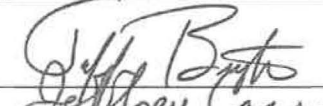
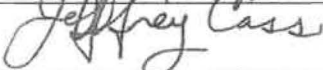
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Music	05/31/2023

Title	Signature	Date
Department Head Jeff Bright		05/31/2023
Dean		07/11/23

Course Subject: (e.g., ACCT, ENGL) MUS	Course Number: (e.g., 1003) 2000
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Official Catalog Title:
Sophomore Barrier

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)
Change the title to Applied Competency

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
Not Applicable
- b. Explain the rationale for the cosmetic course change.
Change the course title to avoid using negative language.

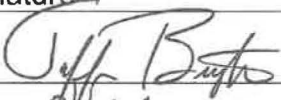
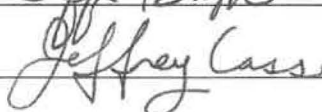
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Music	05/23/2023

Title	Signature	Date
Department Head Jeff Bright		05/23/2023
Dean		07/11/23

Course Subject: (e.g., ACCT, ENGL) MUS	Course Number: (e.g., 1003) 2003
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Official Catalog Title: **Introduction to Music**

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

Change course title to "Survey of Music History"

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not applicable

- b. Explain the rationale for the cosmetic course change.

New title better reflects the content of the course.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
School of Business	9/17/2023

Title	Signature	Date
Department Head Kevin Mason	<i>Kevin Mason</i>	9/18/2023
Dean	<i>Tracy Cole</i>	9-20-23

Course Subject: (e.g., ACCT, ENGL) HI	Course Number: (e.g., 1003) 6063
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Official Catalog Title:
Leadership in Health Informatics

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

1. Revise the course title and description and
2. Crosslist with OL 5043 (offered both fall and spring semesters)

HI 6063 revised course title and description: Ethical Leadership

The purpose of this course is to explore and apply the fundamental principles of ethical leadership and ethical development in organizations. Drawing on ethics, organizational, and adult learning theories, students will assess current issues, provide logical recommendations, and create organizational development interventions to address ethical issues that may arise within the context of organizations. This course is interdisciplinary and students are able to integrate key concepts in ethics, health informatics, and organizational change within their specific disciplines and interests to prepare themselves and others for leading organizations through complex ethical challenges.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. N/A

b. Explain the rationale for the cosmetic course change.

We are requesting this change in an effort to offer additional flexibility to MSHI students, and to utilize existing academic and faculty resources. Additionally, the current subject matter of the course as it has been taught over the past 3 years matches the proposed changes. MSHI students currently receive Project Management in other program courses, and Leadership concepts are universal.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

Arkansas Tech University DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

Department Affected: EPS/Org Studies	This department <input checked="" type="checkbox"/> supports <input type="checkbox"/> does not support the change.
Comments: We support the cross-listing of OL 5043 and HI 6063. MA-ODL students interested in HI graduate electives will be advised to substitute another HI course for HI 6063.	

Department Head Signature: _____ *Rene Costine* _____

Date: 9-15-23



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
School of Business	9/13/2023

Title	Signature	Date
Department Head Kevin Mason	<i>Kevin Mason</i>	9/14/2023
Dean	<i>Tracy Cole</i>	9-20-23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
HI	6073
Official Catalog Title: Security and Privacy in Health Informatics	
Describe the change you want to make: (e.g., delete the prerequisite, modify the course description) Change the course from spring semester to fall semester offering	
Answer the following Assessment questions: a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not Applicable b. Explain the rationale for the cosmetic course change. Change is required to accommodate core course offerings and maintain current faculty loads	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php . Not Applicable	



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Health Information Management	9-11-23

Title	Signature	Date
Department Head Kevin Mason	<i>Kevin Mason</i>	9/28/2023
Dean Tracy Cole		

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
HI	6083

Official Catalog Title:

Health Care Policy

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description). **Modify the course description to:**

This course is an overview of current trends in healthcare today and the legal, ethical, and policy issues that may be confronted. Students will examine contemporary social, economic, ethical, and legislative issues influencing healthcare policy. Legal liability of professionals, personnel law, legal compliance, professional practice standards, ethical standards, and laws related to information management and patient records will be addressed.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

- b. Explain the rationale for the cosmetic course change.

This course will be cross listed with NUR 6303 Law, Ethics, and Policy in Healthcare for efficiency. This modified course matches the proposed NUR

6303 modified course description so that the course descriptions for both course will match.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

Arkansas Tech University
DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

Department Affected: Nursing Department	This department <input checked="" type="checkbox"/> supports <input type="checkbox"/> does not support the change.
Comments: Nursing and HI departments have agreed to cross list NUR 6303 Law, Ethics, and Policy in Health Care and HI 6083 Health Policy for efficiency. Cosmetic change forms for both courses reflect matching course descriptions.	

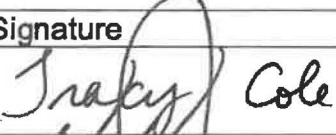

Department Head Signature: Shelly Daily
Date: 9/28/23



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
School of Business	3-21-23

Title	Signature	Date
Department Head Tracy Cole		4-17-23
Dean Russ Jones		4-12-23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
MGMT	4083

Official Catalog Title:

Business Policy

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

Modify the course description by changing "College of Business" to "School of Business"

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

NA

- b. Explain the rationale for the cosmetic course change.

The recent consolidation of colleges inadvertently changed curriculum, this change corrects the curriculum to reflect restructured names (no actual change to the curriculum is being made)

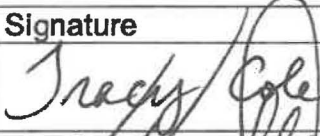

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
School of Business	3-21-23

Title	Signature	Date
Department Head Tracy Cole		4-17-23
Dean Russ Jones		4-12-23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
MKT	4033

Official Catalog Title:
Internship in Marketing I

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)
Modify the course description by changing "College of Business" to "School of Business"

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
NA
- b. Explain the rationale for the cosmetic course change.
The recent consolidation of colleges inadvertently changed curriculum, this change corrects the curriculum to reflect restructured names (no actual change to the curriculum is being made)



If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
School of Business	3-31-23

Title	Signature	Date
Department Head Tracy Cole		4-17-23
Dean Russ Jones		4-12-23

**PROGRAM TITLE:
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS
DATA ANALYTICS**

Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.)

Change footnote 3 from:

³This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Data Analytics and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *BDA 6203 can replace MKT 3153 Marketing Research and Analysis*
- *MGMT 6203 can replace MGMT 4103 Supply Chain Management*
- *MKT 6103 can replace MKT 4013 Digital Metrics*
- *BDA 6323 can replace BDA 4003 Business Intelligence*

To:

³This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Data Analytics and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *BDA 6203 can replace MKT 3153 Marketing Research and Analysis*

- *MGMT 6203 can be used to replace any Approved Elective*
- *MKT 6103 can be used to replace any Approved Elective*
- *BDA 6323 can replace BDA 4003 Business Intelligence*

Answer the following Assessment questions:

- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

NA

- Explain the rationale for the cosmetic course change.

This change more exactly identifies how the MBA course is used as a substitution in the matrix and also gives students more flexibility.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

Curriculum Matrix for Catalog

Curriculum in BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS MANAGEMENT

<p>Freshman Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Freshman Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Sophomore Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Sophomore Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Junior Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Junior Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>

<p>Senior Fall Semester</p> <p>Add/Change:</p> <p>Delete: Footnote 3 from MGMT 4013</p> <p>Total Hours:</p>	<p>Senior Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Total Program Hours _____</p>	

Change footnote 3 from:

³*This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Data Analytics and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:*

- *BDA 6203 can replace MKT 3153 Marketing Research and Analysis*
- *MGMT 6203 can replace MGMT 4103 Supply Chain Management*
- *MKT 6103 can replace MKT 4013 Digital Metrics*
- *BDA 6323 can replace BDA 4003 Business Intelligence*


To:


³*This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Data Analytics and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:*

- *BDA 6203 can replace MKT 3153 Marketing Research and Analysis*
- *MGMT 6203 can be used to replace any Approved Elective*
- *MKT 6103 can be used to replace any Approved Elective*
- *BDA 6323 can replace BDA 4003 Business Intelligence*

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- College Distinction
- Military Science
- Catalog PDF 

Bachelor of Science in Business Administration in Business Data Analytics

DEPARTMENT
HOMEPAGE

Business Data Analytics applies knowledge and skills in business, math, and technology to solve some of today's toughest problems. Students learn to apply quantitative reasoning, critical thinking, and high ethical standards to real world situations. Graduates in this major are able to analyze both small and big data sets to develop business insights to guide decision making. Analysts see trends, identify opportunities, and make predictions that allow businesses to survive and thrive in a competitive, rapidly changing environment. People who can make sense of the numbers and have strong data-driven decision making skills are highly sought after in organizations of all sizes and across all industries. The goal of the BDA program is to have students ready to contribute to the organization's bottom line from day one.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits	Spring	Credits
ENGL 1013 Composition I ¹	3	ENGL 1023 Composition II ¹	3
BUAD 1111 Introduction to Business	1	SCIL 1XXX Science with Laboratory ¹	4
BUAD 2003 Business Information Systems	3	BLAW 2033 Legal Environment of Business	3
MATH 2243 Calculus for Business and Economics	3	MATH 2223 Quantitative Business Analysis	3
		BDA 2003 Business Problem Solving	3

Fall	Credits	Spring	Credits
COMM 2173 Business and Professional Speaking or COMM 2003 Public Speaking	3	Total Hours	16
FAH 1XXX Fine Arts and Humanities Courses ¹	3		
Total Hours	16		

Sophomore

Fall	Credits	Spring	Credits
ACCT 2004 Accounting Principles I and ACCT 2000 Accounting Principles I Lab	4	ACCT 2013 Accounting Principles II	3
ECON 2003 Principles of Macroeconomics	3	ECON 2013 Principles of Microeconomics	3
STAT 2163 Introduction to Statistical Methods or PSY 2053 Statistics for the Behavioral Sciences/SOC 2053 Statistics for the Behavioral Sciences	3	SCIL 1XXX Science with Laboratory ¹	4
BDA 3013 Business Spreadsheet Modeling	3	USHG 1XXX U.S. History and Government ¹	3
FAH 1XXX Fine Arts and Humanities Courses ¹	3	ENGL 2053 Technical Writing	3
Total Hours	16	Total Hours	16

Junior

Fall	Credits	Spring	Credits
MKT 3043 Principles of Marketing	3	MGMT 3103 Operations Management	3
Approved Elective ²	3	ECON 3093 Econometrics	3

Fall	Credits	Spring	Credits
<u>MGMT 3003 Principles of Management</u>	3	<u>BDA 3053 Business Data Analysis</u>	3
<u>BDA 3003 Data Analytics Apps Development</u>	3	Approved Elective ²	6
<u>BDA 3033 Data Modeling and Management</u>	3	Total Hours	15
Total Hours	15		

Senior

Fall	Credits	Spring	Credits
Approved Elective ^{2,3}	6	<u>MKT 3153 Marketing Research and Analysis</u>	3
<u>MGMT 4013 Management Information Systems</u>	3	<u>MGMT 4083 Business Policy</u>	3
<u>FIN 3063 Business Finance</u>	3	<u>MGMT 4203 Project Management</u>	3
Elective	2	<u>BDA 4003 Business Intelligence</u>	3
Total Hours	14	Total Hours	12

¹ See appropriate alternatives or substitutions in "General Education Requirements".

² Approved Electives: MGMT 3113 Business Process Improvement, BDA 4031 BDA Internship/BDA 4032 BDA Internship/BDA 4033 BDA Internship, BDA 4073 Special Topics, MKT 4013 Digital Metrics, FIN 4033 Financial Modeling, COMS 1333 Web and Mobile Technologies, COMS 2104 (Prerequisite COMS 1403 Orientation to Computing, Information, and Technology/COMS 1411 Computer and Information Science Lab), MKT 3063 Social Media Marketing, PHIL 3103 Logic, HIM 4063 Organization and Administration, MGMT 4103 Supply Chain Management, STAT 2304 Programming Languages for Data Science or higher STAT course.

³ This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Data Analytics and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- BDA 6203 Business Information Analysis can replace MKT 3153 Marketing Research and Analysis
- MGMT 6203 Decision Modeling in Supply Chain Management can replace MGMT 4083 Business Policy
- MKT 6103 Digital Marketing Strategy can replace MKT 4013 Digital Metrics
- BDA 6323 Applied Predictive Analytics can replace BDA 4003 Business Intelligence

any Approved Elective

DEGREE AUDIT CHECK LIST (BSBA-BDA) Business Data Analytics

~~2023-24~~ **2024-26**

Date		
Grade Point	Graduation Date	
General Education Requirements		Hrs
ENGL #	1013/1043 & 1023/1053	6
MATH #		0
SCIENCE		4
SCIENCE		4
US HIST/GOVT		3
SOC SCI		0
FINE ART/HUM		3
FINE ART/HUM		3
COMM		0
TECH 1001 ♦		0
TOTAL GEN ED HOURS		23
Electives		
50% of COB courses taken at Tech		
TOTAL ELECTIVE HOURS		2

Student's Name		
T#		
Major Requirements		Hrs
BDA	2003 3003 3013 3033 3053 (4003 or 6323)	18
BUAD	1111♦ 2003	4
Appr Elec	*BDA 4031-3 BDA 4073 COMS 1011 <i>Any MBA</i> or	15
*only 3 hrs	COMS 1013 1333 FIN 4033 HIM 4063	
	MGMT 3113 4103	
	MKT 3063 4013	
	PHIL 3103 STAT 2303 or higher level	
ACCT	2000 2004 2013	7
BLAW	2033	3
COMM	2173** or 2003**	3
ECON	2003** 2013** 3093	9
ENGL	2053	3
FIN	3063	3
MATH	2243** 2223	6
MGMT	3003 3103 4013 4083 4203	15
MKT	3043 (3153 or 6PA 6203)	6
	STAT 2163 or PSY/SOC 2053	3
TOTAL MAJOR HOURS		
TOTAL HOURS		95

Final Check:

Min. hours required 120
 40 hours upper level _____ thru _____
 # of "D" hours _____ thru _____
 Max activity hours 4 _____

Earned Hrs _____
 minus P/C HRS _____
 to be completed _____
TOTAL _____

** Satisfying Gen Ed

♦ Satisfying Institutional Requirement

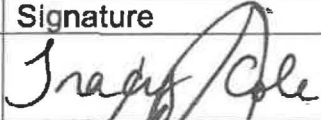

C or better must be earned for Gen Ed



ARKANSAS TECH UNIVERSITY

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
School of Business	3-31-23

Title	Signature	Date
Department Head Tracy Cole		4-17-23
Dean Russ Jones		4/12/23

**PROGRAM TITLE:
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS
MANAGEMENT**

Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.)

Change footnote 4 from:

⁴This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Management and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *BDA 6203 can replace MKT 3153 Marketing Research and Analysis*
- *MGMT 6203 can replace MGMT 4103 Supply Chain Management*
- *MKT 6103 can replace MKT 4013 Digital Metrics*
- *BDA 6323 can replace BDA 4003 Business Intelligence*

To:

⁴This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Management and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *BDA 6203 can be used to replace any School of Business Elective (3000-4000)*
- *MGMT 6203 can be used to replace any Management Elective (3000-4000)*
- *MGMT 6103 can be used to replace any Management Elective (3000-4000)*
- *MKT 6113 can be used to replace any School of Business Elective (3000-4000)*

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

NA

- b. Explain the rationale for the cosmetic course change.

This change more exactly identifies how the MBA course is used as a substitution in the matrix and also gives students more flexibility.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

Curriculum Matrix for Catalog Curriculum in BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS MANAGEMENT	
<p>Freshman Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Freshman Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Sophomore Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Sophomore Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Junior Fall Semester: Add 3 hours Elective and change 6 hours of Management Elective (3000-4000) to 3 hours School of Business Elective (footnote 3)</p>	<p>Junior Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p>

Total Hours:	Total Hours:
Senior Fall Semester: Delete 3 hours of Elective and change 3 hours of School of Business Elective (3000-4000) (footnote 3, 4) to 6 hours of Management Elective (3000-4000) (footnote 4)	Senior Spring Semester Add/Change: Delete: Total Hours:
Total Hours:	Total Program Hours _____

Change footnote 4 from:

⁴This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Management and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *BDA 6203 can replace MKT 3153 Marketing Research and Analysis*
- *MGMT 6203 can replace MGMT 4103 Supply Chain Management*
- *MKT 6103 can replace MKT 4013 Digital Metrics*
- *BDA 6323 can replace BDA 4003 Business Intelligence*

To:

⁴This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Management and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *BDA 6203 can be used to replace any School of Business Elective (3000-4000)*
- *MGMT 6203 can be used to replace any Management Elective (3000-4000)*
- *MKT 6103 can be used to replace any School of Business Elective (3000-4000)*
- *BDA 6323 can be used to replace any School of Business Elective (3000-4000)*

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Bachelor of Science in Business Administration in Business Management

[DEPARTMENT
HOMEPAGE](#)

Business Management prepares students to manage organizations of all types. Managers help businesses improve the way they get products and services to their customers. They keep businesses running smoothly by bringing together suppliers, employers, workers and the tools they use to create the products and services sold everywhere. Business management students have opportunities to participate in experiential learning such as working with ATU's Small Business Technology and Development Center to help local businesses to manage more efficiently.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits	Spring	Credits
ENGL 1013 Composition I ¹	3	ENGL 1023 Composition II ¹	3
FAH 1XXX Fine Arts and Humanities Courses ¹	3	SCIL 1XXX Science with Laboratory ¹	4
PSY 2003 General Psychology	3	USHG 1XXX U.S. History and Government ¹	3
MATH 1113 College Algebra ²	3	MATH 2223 Quantitative Business Analysis ²	3
BUAD 1111 Introduction to Business	1	COMM 2173 Business and Professional Speaking or COMM 2003 Public Speaking	3
BUAD 2003 Business Information Systems	3		
Total Hours	16	Total Hours	16

Sophomore



Fall	Credits	Spring	Credits
<u>ACCT 2004 Accounting Principles I/ACCT 2000 Accounting Principles I Lab</u>	4	<u>ACCT 2013 Accounting Principles II</u>	3
<u>ECON 2003 Principles of Macroeconomics</u>	3	<u>ECON 2013 Principles of Microeconomics</u>	3
<u>FAH 1XXX Fine Arts and Humanities Courses</u> ¹	3	<u>SCIL 1XXX Science with Laboratory</u> ¹	4
<u>BDA 2003 Business Problem Solving</u>	3	<u>STAT 2163 Introduction to Statistical Methods or PSY 2053 Statistics for the Behavioral Sciences/ SOC 2053 Statistics for the Behavioral Sciences</u>	3
<u>BLAW 2033 Legal Environment of Business</u>	3	<u>MGMT 3003 Principles of Management</u>	3
Total Hours	16	Total Hours	16

Junior



Fall	Credits	Spring	Credits
<u>ENGL 2053 Technical Writing</u>	3	<u>FIN 3063 Business Finance</u>	3
<u>MGMT 3123 Business Ethics</u>	3	<u>MGMT 3103 Operations Management</u>	3
<u>MKT 3043 Principles of Marketing</u>	3	<u>Management Elective (3000-4000)</u>	6
<u>Management Elective (3000-4000)</u> ³	6 ³	<u>Elective</u>	3
Total Hours	15	Total Hours	15

Senior



Fall	Credits	Spring	Credits
<u>MGMT 4013 Management Information Systems</u>	3	<u>MGMT 4083 Business Policy</u>	3

Fall	Credits	Spring	Credits
School of Business Elective (3000-4000) ^{3,4}	3 6	School of Business Elective (3000-4000) ^{3,4}	6
Elective ⁴	9 6	Elective ⁴	2
Total Hours	15	Total Hours	11

¹ See appropriate alternatives or substitutions in "General Education Requirements".

² Students who have two years of high school algebra with a grade of "C" or better and a math ACT score of 22 or above may omit College Algebra and enroll directly in MATH 2223 Quantitative Business Analysis. If omitted, an additional 3 hours of electives will be required. Students considering graduate school are advised to use free elective hours to take MATH 2914 Calculus I.

³ Excludes HIM and AHS courses.

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- BDA 6203 Business Information Analysis can replace MKT 6153 Marketing Research and Analysis
- MGMT 6203 Decision Modeling in Supply Chain Management can replace MGMT 403 Supply Chain Management
- MKT 603 Digital Marketing Strategy can replace MKT 4013 Digital Metrics
- BDA 6303 Applied Predictive Analytics can replace BDA 4023 Business Intelligence



MGMT 6103 can replace any management Elective (3000-4000)

MKT 6113 can replace any School of Business Elective (3000-4000)

School of Business Elective (3000-4000)
Management Elective (3000-4000)

DEGREE AUDIT CHECK LIST (BSBA-MGBM) Business Management

~~2023-24~~ 2024-25

Date		
Grade Point	Graduation Date	
General Education Requirements		Hrs
ENGL #	1013/1043 & 1023/1053	6
MATH #		0
SCIENCE		4
SCIENCE		4
US HIST/GOVT		3
SOC SCI		0
FINE ART/HUM		3
FINE ART/HUM		3
COMM		0
TECH 1001 ♦		0
TOTAL GEN ED HOURS		23
Electives		
50% of COB courses taken at Tech		
* 12 hrs GR		
TOTAL ELECTIVE HOURS		14

Student's Name		
T#		
Major Requirements		Hrs
MGMT	3003 3103 3123 4013 4083	15
MGMT	12 HR UD *6 hrs GR	12
	Any SB UD Elective *6 hrs GR	9
MKT	3043	3
	ONLY 3 HRS OF INTERN ALLOWED	
ACCT	2000 2004 2013	7
BDA	2003	3
BLAW	2033	3
BUAD	1111♦ 2003	4
COMM	2173** or 2003**	3
ECON	2003** 2013**	6
ENGL	2053	3
FIN	3063	3
MATH	1113*** 2223	6
PSY	2003	3
	STAT 2163 or PSY/SOC 2053	3
	May omit MATH 1113 see catalog	
TOTAL MAJOR HOURS		83
TOTAL HOURS		

Final Check: Min. hours required 120 Earned Hrs _____
 40 hours upper level _____ thru _____ minus P/C HRS _____
 # of "D" hours _____ thru _____ to be completed _____
 Max activity hours 4 _____ **TOTAL** _____

** Satisfying Gen Ed
 ♦ Satisfying Institutional Requirement
 # C or better must be earned for Gen Ed

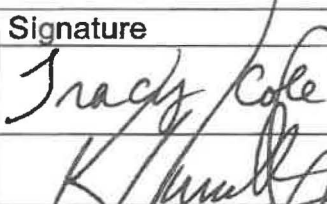
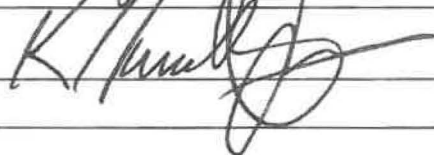
*** 12 hrs GR maximum**



ARKANSAS TECH UNIVERSITY

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
School of Business	3-31-23

Title	Signature	Date
Department Head Tracy Cole		4-17-23
Dean Russ Jones		4-12-23

**PROGRAM TITLE:
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN DIGITAL
MARKETING**

Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.)

Change footnote 4 from:

⁴This program partners the BSBA Digital Marketing undergraduate degree with the MBA degree. A maximum of 12 graduate level credit hours can be counted towards both the BSBA Digital Marketing degree and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *BDA 6203 can replace MGMT 4073 Special Topics in Management*
- *MGMT 6203 can replace MGMT 4103 Supply Chain Management*
- *MGMT 6103 can replace MGMT 4213 Strategy and Leadership*
- *MKT 6113 can replace MKT 4103 Special Topics in Marketing*

To:

⁴This program partners the BSBA Digital Marketing undergraduate degree with the MBA degree. A maximum of 12 graduate level credit hours can be counted towards both the BSBA Digital Marketing degree and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *BDA 6203 can be used to replace any General Elective*
- *MGMT 6203 can be used to replace any Approved Elective*
- *MKT 6103 can replace MKT 4013 Digital Metrics*
- *MKT 6113 can be used to replace any Marketing Elective*

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

NA

- b. Explain the rationale for the cosmetic course change.

This change corrects an incorrect substitution in the footnote, more exactly identifies how the MBA course is used as a substitution in the matrix, and also gives students more flexibility.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

Curriculum Matrix for Catalog

Curriculum in BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS MANAGEMENT

<p>Freshman Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Freshman Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Sophomore Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Sophomore Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Junior Fall Semester</p>	<p>Junior Spring Semester</p>

Add/Change:	Delete 3 hours Marketing Elective (3000-4000)
Delete:	Add 3 hours General Elective
Total Hours:	Total Hours: 15
Senior Fall Semester	Senior Spring Semester
Add Footnote 4 to MKT 4013 Digital Metrics and 3 hours Approved Electives	Change General Electives from 5 hours to 3 hours and add Footnote 4
Change General Electives from 3 hours to 2 hours	Add 3 hours Marketing Elective (3000-4000)
Total Hours: 14	Footnote 4
	<hr/> Total Hours: 12

Change footnote 4 from:

⁴This program partners the BSBA Digital Marketing undergraduate degree with the MBA degree. A maximum of 12 graduate level credit hours can be counted towards both the BSBA Digital Marketing degree and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *BDA 6203 can replace MGMT 4073 Special Topics in Management*
- *MGMT 6203 can replace MGMT 4103 Supply Chain Management*
- *MGMT 6103 can replace MGMT 4213 Strategy and Leadership*
- *MKT 6113 can replace MKT 4103 Special Topics in Marketing*

To:

⁴This program partners the BSBA Digital Marketing undergraduate degree with the MBA degree. A maximum of 12 graduate level credit hours can be counted towards both the BSBA Digital Marketing degree and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *BDA 6203 can be used to replace any General Elective*
- *MGMT 6203 can be used to replace any Approved Elective*
- *MKT 6103 can replace MKT 4013 Digital Metrics*
- *MKT 6113 can be used to replace any Marketing Elective*



ARKANSAS TECH UNIVERSITY

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
School of Business	10/18/2023

Title	Signature	Date
Department Head Kevin Mason	<i>Kevin Mason</i>	10/18/2023
Dean Tracy Cole	<i>Tracy Cole</i>	10/23/2023

PROGRAM TITLE:

Digital Marketing

Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.)

Add ART 2213 as a course option to the existing required course COMS 1333.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. **Not Applicable**
- b. Explain the rationale for the cosmetic course change. **To give student additional options to get creative content needed for success in marketing.**

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

Curriculum Matrix for Catalog Curriculum in <u>Digital Marketing</u> (enter title for program changing)	
Freshman Fall Semester Add/Change: Change COMS 1333 to read “COMS 1333 Web and Mobile Technologies or ART 2213 Digital Skills” Delete: Total Hours:	Freshman Spring Semester Add/Change: Delete: Total Hours:
Sophomore Fall Semester Add/Change: Delete: Total Hours:	Sophomore Spring Semester Add/Change: Delete: Total Hours:
Junior Fall Semester Add/Change: Delete: Total Hours:	Junior Spring Semester Add/Change: Delete: Total Hours:
Senior Fall Semester Add/Change: Delete: Total Hours:	Senior Spring Semester Add/Change: Delete: Total Hours:
Total Program Hours _____	

Arkansas Tech University
DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

Department Affected: ART	This department X supports <input type="checkbox"/> does not support the change.
Comments: The Art Department supports adding ART 2213 Digital Skills as an OR alternative to the COMS 1333 requirement for Digital Marketing majors.	

Department Head Signature: 
Date: 10/23/23

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General Information

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Bachelor of Science in Business Administration in Digital Marketing

DEPARTMENT
HOMEPAGE

Digital Marketing prepares students to work in the most dynamic and rapidly changing area of business. With courses in Marketing Research and Analytics, Integrated Marketing Communication, Social Media Marketing, Digital Metrics, and Retailing and the Virtual Market Place, students graduate with an understanding of how customers' preferences and opinions are measured, how data is collected and analyzed, and how marketing strategy is crafted to offer the right product for the right price in the right place to the most profitable customer. Digital Marketing students have opportunities to participate in applied learning experiences such as consulting with small businesses through ATU's Small Business Technology and Development Center to create social media marketing plans, to conduct actual marketing research for local organizations, and to work with other students to promote on campus activities.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits	Spring	Credits
ENGL 1013 Composition I ¹	3	ENGL 1023 Composition II ¹	3
FAH 1XXX Fine Arts and Humanities Courses ¹	3	SCIL 1XXX Science with Laboratory ¹	4
COMS 1333 Web and Mobile Technologies ¹	3	USHG 1XXX U.S. History and Government ¹	3
MATH 1113 College Algebra ²	3	MATH 2223 Quantitative Business Analysis ²	3

Fall	Credits	Spring	Credits
BUAD 1111 Introduction to Business	1	COMM 2173 Business and Professional Speaking or COMM 2003 Public Speaking	3
BUAD 2003 Business Information Systems	3	Total Hours	16
Total Hours	16		

Sophomore

Fall	Credits	Spring	Credits
ACCT 2004 Accounting Principles I and ACCT 2000 Accounting Principles I Lab	4	ACCT 2013 Accounting Principles II	3
ECON 2003 Principles of Macroeconomics	3	ECON 2013 Principles of Microeconomics	3
FAH 1XXX Fine Arts and Humanities Courses ¹	3	SCIL 1XXX Science with Laboratory ¹	4
BDA 2003 Business Problem Solving	3	STAT 2163 Introduction to Statistical Methods or PSY 2053 Statistics for the Behavioral Sciences/SOC 2053 Statistics for the Behavioral Sciences	3
BLAW 2033 Legal Environment of Business	3	MKT 3043 Principles of Marketing	3
Total Hours	16	Total Hours	16

Junior

Fall	Credits	Spring	Credits
ENGL 2053 Technical Writing	3	FIN 3063 Business Finance	3
MGMT 3003 Principles of Management	3	MGMT 3103 Operations Management	3
MKT 3063 Social Media Marketing	3	MKT 3153 Marketing Research and Analysis	3
MKT 3083 Retailing and the Virtual Marketplace	3	MKT 3163 Consumer Behavior	3

Fall	Credits	Spring	Credits
<u>BDA 3013 Business Spreadsheet Modeling</u>	3	General Marketing Elective (3000-4000)	3
Total Hours	15	Total Hours	15

Senior

Fall	Credits	Spring	Credits
<u>MGMT 4013 Management Information Systems</u>	3	<u>MGMT 4083 Business Policy</u>	3
<u>MKT 4013 Digital Metrics</u> ⁴	3	<u>MKT 4143 Marketing Strategy</u>	3
<u>MKT 4063 Integrated Marketing Communication in a Digital Age</u>	3	General Elective ⁴ Marketing Elective Total Hours (3000-4000) ⁴	5 3 3 3 11 12
Approved Elective ^{3, 4}	3		
General Elective	3 2		
Total Hours	15 14		

¹ See appropriate alternatives or substitutions in "General Education Requirements".

² Students who have two years of high school algebra with a grade of "C" or better and a math ACT score of 22 or above may omit College Algebra and enroll directly in MATH 2223 Quantitative Business Analysis. If omitted, an additional 3 hours of electives will be required. Students considering graduate school are advised to use free elective hours to take MATH 2914 Calculus I.

³ Approved electives include:

- COMS 2333 Web Publishing II
- JOUR 3173 Public Relations Principles
- MKT 3103 Selling and Sales Management
- MKT 4033 Internship in Marketing I
- MKT 4053 Sport and Event Marketing
- MKT 4093 International Marketing
- MGMT 4103 Supply Chain Management and
- MGMT 4113 Managerial Issues in Electronic Commerce

⁴ This program partners the BSBA Digital Marketing undergraduate degree with the MBA degree. A maximum of 12 graduate level credit hours can be counted towards both the BSBA Digital Marketing degree and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- BDA 6203 Business Information Analysis can replace MGMT 4073 Special Topics in Management any General Elective
 - MGMT 6203 Decision Modeling in Supply Chain Management can replace MGMT 4063 Supply Chain Management any Approved Elective
 - MGMT 6102 Organizational Management and Leadership can replace MGMT 4213 Strategy and Leadership any Marketing Elective
 - MKT 6113 Strategic Social Media Marketing can replace MKT 4103 Special Topics in Marketing any Marketing Elective
- MKT 6103 can replace MKT 4013 Digital Metrics*

DEGREE AUDIT CHECK LIST (BSBA-MKDM) Digital Marketing

2023-24 → 2024-25

Date		
Grade Point	Graduation Date	
General Education Requirements		Hrs
ENGL #	1013/1043 & 1023/1053	6
MATH #		0
SCIENCE		4
SCIENCE		4
US HIST/GOVT		3
SOC SCI		0
FINE ART/HUM		3
FINE ART/HUM		3
COMM		0
TECH 1001 ♦		0
TOTAL GEN ED HOURS		23
Electives		
May omit MATH 1113 see catalog		
50% of COB courses taken at Tech		
	GR	
TOTAL ELECTIVE HOURS		8

Student's Name		
T#		
Major Requirements		Hrs
MGMT	3003 3103 4013 4083	12
MKT	3043 3063 3083 3153 3163	
	4013 4063 4143 (4013 or 6103)	24
MKT	3 HRS UD or GR	3
	ONLY 3 HRS OF INTERN ALLOWED	
Approved or Elective	COMS 2333 JOUR 3173 MGMT 4103	
3 hrs GR	MGMT 4113 MKT 3103 4033 4053 4093	3
ACCT	2000 2004 2013	7
BDA	2003 3013	6
BLAW	2033	3
BUAD	1111♦ 2003	4
COMM	2173** or 2003	3
COMS	1333 or ART 2213	3
ECON	2003** 2013**	6
ENGL	2053	3
FIN	3063	3
MATH	1113#** 2223	6
	STAT 2163 or PSY/SOC 2053	3
	TOTAL MAJOR HOURS	89
	TOTAL HOURS	

Final Check:

Min. hours required 120
 40 hours upper level _____ thru _____
 # of "D" hours _____ thru _____
 Max activity hours 4 _____

Earned Hrs _____
 minus P/C HRS _____
 to be completed _____
TOTAL _____

** Satisfying Gen Ed

♦ Satisfying Institutional Requirement

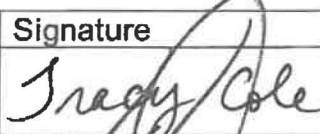
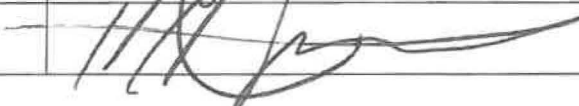
C or better must be earned for Gen Ed



ARKANSAS TECH UNIVERSITY

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
School of Business	3-31-23

Title	Signature	Date
Department Head Tracy Cole		4-17-23
Dean Russ Jones		4-12-23

PROGRAM TITLE:

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN FINANCE

Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.)

Change footnote 5 from:

⁵Students may apply in their junior year for admission into the Finance Accelerated Bachelor's Plus MBA Degree; however, they must have completed a minimum of 90 credit hours towards the Bachelor degree and have earned a minimum GPA of 3.0 or higher in those undergraduate courses to be eligible. Once approved, the student will be conditionally admitted into the MBA program. The following graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- FIN 6103 can replace FIN 4093 Advanced Financial Management
- BDA 6203 can replace MGMT 4013 Management Information Systems
- ECON 6103 can replace Finance Elective
- ACCT 6103 can replace Finance Elective

To:

⁵Students may apply in their junior year for admission into the Finance Accelerated Bachelor's Plus MBA Degree; however, they must have completed a minimum of 90 credit hours towards the Bachelor degree and have earned a minimum GPA of 3.0 or higher in those undergraduate courses to be eligible. Once approved, the student will be conditionally admitted into the MBA program. The following

graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *FIN 6103 can replace FIN 4093 Advanced Financial Management*
- *BDA 6203 can replace MGMT 4013 Management Information Systems*
- *ECON 6103 can replace Finance Major Elective or School of Business Elective (3000-4000 level) or General Elective*
- *ACCT 6103 can replace Finance Major Elective or School of Business Elective (3000-4000 level) or General Elective*

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

NA

- b. Explain the rationale for the cosmetic course change.
This change gives students more flexibility.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

Curriculum Matrix for Catalog Curriculum in BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS MANAGEMENT	
<p>Freshman Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Freshman Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Sophomore Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Sophomore Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Junior Fall Semester</p>	<p>Junior Spring Semester</p>

Delete 3 hours School of Business Elective (3000-4000) and add 3 hours Elective Total Hours:	Add/Change: Delete: Total Hours:
Senior Fall Semester Delete 3 hours Elective and add 3 hours of School of Business Elective (3000-4000) Total Hours:	Senior Spring Semester Add Footnote 5 to Finance Major Elective Total Hours:
Total Program Hours _____	

Change footnote 5 from:

⁵Students may apply in their junior year for admission into the Finance Accelerated Bachelor's Plus MBA Degree; however, they must have completed a minimum of 90 credit hours towards the Bachelor degree and have earned a minimum GPA of 3.0 or higher in those undergraduate courses to be eligible. Once approved, the student will be conditionally admitted into the MBA program. The following graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *FIN 6103 can replace FIN 4093 Advanced Financial Management*
- *BDA 6203 can replace MGMT 4013 Management Information Systems*
- *ECON 6103 can replace Finance Elective*
- *ACCT 6103 can replace Finance Elective*

To:

⁵Students may apply in their junior year for admission into the Finance Accelerated Bachelor's Plus MBA Degree; however, they must have completed a minimum of 90 credit hours towards the Bachelor degree and have earned a minimum GPA of 3.0 or higher in those undergraduate courses to be eligible. Once approved, the student will be conditionally admitted into the MBA program. The following graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- *FIN 6103 can replace FIN 4093 Advanced Financial Management*
- *BDA 6203 can replace MGMT 4013 Management Information Systems*
- *ECON 6103 can replace Finance Major Elective or School of Business Elective (3000-4000 level)*
- *ACCT 6103 can replace Finance Major Elective or School of Business Elective (3000-4000 level)*



ARKANSAS TECH UNIVERSITY

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
School of Business	9/22/2023

Title	Signature	Date
Department Head Kevin Mason	<i>Kevin Mason</i>	9/22/2023
Dean Tracy Cole	<i>Tracy Cole</i>	9-22-23

PROGRAM TITLE: BSBA in Finance

Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.)

**Add the following course to Footnote 3: Finance major elective options:
FIN 4103: Special Topics in Finance**


Answer the following Assessment questions:


- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. **N/A**
- b. Explain the rationale for the cosmetic course change.
All UD Finance classes can serve as a Finance elective including Special Topics. We forgot to list this course in the footnote when we originally created the Finance curriculum

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

[DOWNLOAD PDF !\[\]\(5eb1325dfdc3f1cad8426726c0db51cd_img.jpg\)](#)

General Information

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Bachelor of Science in Business Administration in Finance

[DEPARTMENT
HOMEPAGE](#)

The study of finance equips students to analyze financial issues ranging from business finance to international finance and their relevance in the contemporary world. Capital structure and investment, personal and professional investing, asset valuation and management, risk hedging and management, and foreign exchange risk management are some traditional topics covered in the curriculum. The Bachelor of Science in Business Administration in Finance degree equips students to pursue finance-related career paths such as Financial Analysts, Cost/Credit Analysts, Bank Managers, Portfolio/Fund Managers, and Traders in Stocks, Bonds and Currencies.

The finance course of study contains a theoretical core supporting the finance, accounting, marketing, and management fields. It is designed to prepare graduates for management or analytical careers in business or government. In addition, the major provides a foundation for graduate study in a variety of fields. Faculty advisors work closely with students to assist them in planning their course work to achieve personal career objectives.

Students who complete the finance program will be able to:

1. Understand economic concepts and relationships.
2. Understand financial decision making at the individual, corporate, and public policy levels.
3. Improve problem-solving skills through the application of economic and financial concepts.
4. Evaluate economic and financial issues in a global context.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits	Spring	Credits
ENGL 1013	3	ENGL 1023	3
Composition I ¹		Composition II ¹	

Fall	Credits	Spring	Credits
<u>FAH 1XXX Fine Arts and Humanities Courses</u> ¹	3	<u>FAH 1XXX Fine Arts and Humanities Courses</u> ¹	3
<u>USHG 1XXX U.S. History and Government</u> ¹	3	<u>SCIL 1XXX Science with Laboratory</u> ¹	4
<u>MATH 2223 Quantitative Business Analysis</u>	3	<u>MATH 2243 Calculus for Business and Economics</u>	3
<u>BUAD 1111 Introduction to Business</u>	1	<u>COMM 2173 Business and Professional Speaking</u> or <u>COMM 2003 Public Speaking</u>	3
<u>BUAD 2003 Business Information Systems</u>	3	Total Hours	16
Total Hours	16		

Sophomore



Fall	Credits	Spring	Credits
<u>ACCT 2004 Accounting Principles I and ACCT 2000 Accounting Principles I Lab</u>	4	<u>SCIL 1XXX Science with Laboratory</u> ¹	4
<u>ECON 2003 Principles of Macroeconomics</u>	3	<u>ACCT 2013 Accounting Principles II</u>	3
<u>BDA 2003 Business Problem Solving</u>	3	<u>ECON 2013 Principles of Microeconomics</u>	3
<u>BLAW 2033 Legal Environment of Business</u>	3	<u>STAT 2163 Introduction to Statistical Methods</u> or <u>PSY 2053 Statistics for the Behavioral Sciences/SOC 2053 Statistics for the Behavioral Sciences</u>	3
General Elective	2	<u>ENGL 2053 Technical Writing</u>	3
Total Hours	15	Total Hours	16

Junior

Fall	Credits	Spring	Credits
School of Business Elective (3000-4000 level) ⁴	3	ECON 3003 Money and Banking	3
Elective	3	ECON 3093 Econometrics	3
FIN 3063 Business Finance	3	MKT 3043 Principles of Marketing	3
MGMT 3003 Principles of Management	3	FIN 3043 Investments	3
Finance Major Elective ^{2,3}	3	MGMT 3103 Operations Management	3
Economics Elective (3000-4000)	3	Total Hours	15
Total Hours	15		

Senior

Fall	Credits	Spring	Credits
MGMT 4013 Management Information Systems ⁵	3	MGMT 4083 Business Policy	3
FIN 3023 Financial Markets and Institutions	3	FIN 4033 Financial Modeling	3
FIN 4023 Portfolio Management	3	FIN 4093 Advanced Financial Management ⁵	3
School of Business Elective⁵ (3000-4000) 4, 5	3	Finance Major Elective ^{2,3}	3
Total Hours	12	Elective ⁵	3
		Total Hours	15

¹ See appropriate alternatives or substitutions in "General Education Requirements".

² Only three hours of economic/finance internship will apply to this requirement.

³ Finance major elective options: FIN 2013 Personal Finance, FIN 3032 Principles of Real Estate, FIN 4052 Internship I in Economics/Finance, FIN 4083 Financial Institution Management, ECON 4093 International Economics and Finance, ECON 3073 Intermediate Microeconomic Theory, ACCT 3003 Intermediate Accounting I, ACCT 3013 Intermediate Accounting II, ACCT 3043 Federal Taxes I or BDA 3053 Business Data Analysis **FIN 4103**

⁴ Excludes HIM and AHS courses.

⁵ Students may apply in their junior year for admission into the Finance Accelerated Bachelor's Plus MBA Degree; however, they must have completed a minimum of 90 credit hours towards the Bachelor degree and have earned a minimum GPA of 3.0 or higher in those undergraduate courses to be eligible. Once approved, the student will be conditionally admitted into the MBA program. The following graduate level courses can be used to replace four upper-division undergraduate courses as

follows:

- FIN 6103 Corporate Financial Management can replace FIN 4093 Advanced Financial Management
- BDA 6203 Business Information Analysis can replace MGMT 4014 Management Information Systems
- ECON 6103 Managerial Economics can replace Finance Elective *Major or School of Business Elective (3000-4000)*
- ACCT 6103 Accounting Analysis can replace Finance Elective *Major or School of Business Elective (3000-4000)*

DEGREE AUDIT CHECK LIST (BSBA-FIN) Finance

~~2023-24~~ **2024-25**

Date		
Grade Point	Graduation Date	
General Education Requirements		Hrs
ENGL #	1013/1043 & 1023/1053	6
MATH #		0
SCIENCE		4
SCIENCE		4
US HIST/GOVT		3
SOC SCI		0
FINE ART/HUM		3
FINE ART/HUM		3
COMM		0
TECH 1001 ♦		0
TOTAL GEN ED HOURS		23
Electives		
	GR	
50% of COB courses taken at Tech		
TOTAL ELECTIVE HOURS		8

T#		
Major Requirements		Hrs
ECON	2003** 2013** 3003 3093	
FIN	3023 3043 3063 4023 4033 <i>4093 or 4103</i>	
Finance Elective (6 HRS) <i>GR</i>	ACCT 3013 3043 BDA 3053 FIN 2013 <i>4013</i> FIN 3033 <i>4013</i> 4053 4083 ECON 3073 4093	
ECON	3 hrs UD	
SB	3 hrs UD <i>GR</i>	42
(ONLY 3HRS OF INTERNSHIP)		
ACCT	2000 2004 2013	7
BDA	2003	3
BLAW	2033	3
BUAD	1111♦ 2003	4
COMM	2173** or 2003**	3
ENGL	2053	3
MATH	2223#** 2243	6
MGMT	3003 3103 4013-4083 <i>(4013 or 4016203)</i>	12
MKT	3043	3
	STAT 2163 or PSY/SOC 2053	3
	TOTAL MAJOR HOURS	89
	TOTAL HOURS	

Final Check:

Min. hours required 120
 40 hours upper level _____ thru _____
 # of "D" hours _____ thru _____
 Max activity hours 4 _____

Earned Hrs _____
 minus P/C HRS _____
 to be completed _____
TOTAL _____

**** Satisfying Gen Ed**

♦ **Satisfying Institutional Requirement**

C or better must be earned for Gen Ed



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration (EPS)	10.26.23

Title	Signature	Date
Department Head Dr. Rene Couture	<i>Rene Couture</i>	10.26.23
Dean Dr. Tim Carter	<i>Tim Carter</i>	10.26.23

Course Subject: (e.g., ACCT, ENGL) BAS	Course Number: 4253
Official Catalog Title: Quality Control and Continuous Improvement	
Change the course catalog title to: Quality Control	
Answer the following Assessment questions: a. Not applicable b. The shortened title Quality Control reflects the core essence of the course and continuous improvement is an element of quality control (redundancy).	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration (EPS)	10.26.23

Title	Signature	Date
Department Head Dr. Rene Couture	<i>Rene Couture</i>	10.26.23
Dean Dr. Tim Carter	<i>Tim Carter</i>	10.26.23

Course Subject: (e.g., ACCT, ENGL) BAS	Course Number: 4453
Official Catalog Title: Problem Solving and Root Cause Analysis	
Change the course catalog title to: Root Cause Analysis	
Answer the following Assessment questions: a. Not applicable b. The shortened title Root Cause Analysis reflects the core essence of the course, and problem solving is an element of root cause analysis (redundancy).	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration (EPS)	10.26.23

Title	Signature	Date
Department Head Dr. Rene Couture	<i>Rene Couture</i>	10.26.23
Dean Dr. Tim Carter	<i>Tim Carter</i>	10.26.23

Course Subject: (e.g., ACCT, ENGL) BAS	Course Number: 4553
Official Catalog Title: Workplace Health and Safety	
Change the course catalog title to: Occupational Safety	
Answer the following Assessment questions: a. Not applicable b. The shortened title Occupational Safety offers enhanced clarity of meaning. The health of team members is embedded in safety; the reduced title eliminates redundancy.	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	

17 2023

Office



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration	3/8/2023

Title	Signature	Date
Department Head	<i>Sandy M Smith</i>	4-14-23
Dean <i>Linda Bean</i>	<i>Linda Bean</i>	4.17.23

Course Subject: (e.g., ACCT, ENGL) EAM	Course Number: (e.g., 1003) 3023
--	--

Official Catalog Title:
Principles of Preparedness and Response Operations

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)
Modify Catalog Title, Modify Course Description

New Official Catalog Title:
Principles of Preparedness and Response

Course Description:
Prerequisites: EAM 1013 or consent of the department head.

Co-requisites or Prerequisites: 3003 or consent of the department head.

Examines topics of preparedness and response **operations**. Required for major.

Answer the following Assessment questions:

- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
Not Applicable
- Explain the rationale for the cosmetic course change.
To align with industry terminology and configurations.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration	3/8/2023

Title	Signature	Date
Department Head	<i>Sandy M. Smith</i>	4-14-23
Dean <i>Linda Bear</i>	<i>Linda Bear</i>	4.17.23

Course Subject: (e.g., ACCT, ENGL) EAM	Course Number: (e.g., 1003) 4003
--	--

Official Catalog Title:
Principles of Disaster Relief and Recovery

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)
Modify Catalog Title, Modify Course Description

New Official Catalog Title:
Principles of Mitigation and Recovery

Course Description:
Prerequisites: EAM 1013 or consent of the department head.

~~Studies~~ Examines topics of mitigation and recovery issues ~~at different phases of~~ in emergency management. Required for major.

Answer the following Assessment questions:

- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable

- Explain the rationale for the cosmetic course change.

To align with industry terminology and configurations.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration	3/8/2023

Title	Signature	Date
Department Head	<i>Wendy M Smith</i>	4-14-23
Dean <i>Linda Bear</i>	<i>Linda Bear</i>	4.17.23

Course Subject: (e.g., ACCT, ENGL) EAM	Course Number: (e.g., 1003) 4013
--	--

Official Catalog Title:
Mitigation and Continuity of Operations

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)
Modify Catalog Title, Modify Course Description

New Official Catalog Title:
Resilience and Continuity

Course Description:
Prerequisites: EAM 1013 or consent of the department head.

Explores continuity of business and governmental operations, including risk assessment, hazard analysis, and resumption of operations with an emphasis of disaster **mitigation resilience**. Required for major.

Answer the following Assessment questions:

- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
Not Applicable
- Explain the rationale for the cosmetic course change.
To align with industry terminology and configurations.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration	3/8/2023

Title	Signature	Date
Department Head	<i>Handley M. Smith</i>	4-14-23
Dean <i>Linda Bean</i>	<i>Linda Bean</i>	4.17.23

Course Subject: (e.g., ACCT, ENGL) EAM	Course Number: (e.g., 1003) 4023
--	--

Official Catalog Title:
Geographic Information Systems in Emergency Management

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)
Modify Catalog Title, Modify Course Description, add prerequisite

New Official Catalog Title:
Technology for Comprehensive Emergency Management

Course Description:
Prerequisites: EAM 1013 or consent of the department head.

~~Introduces location-based computer technology emphasizing geographic information systems (GIS)~~ Examines the nature and scope of current and emerging technologies and applications in ~~as it applies to~~ emergency management. Required for major.

Answer the following Assessment questions:

- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
Not Applicable
- Explain the rationale for the cosmetic course change.
To align with industry terminology and configurations.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration	3/8/2023

Title	Signature	Date
Department Head	<i>Sandy M. Smith</i>	4-14-23
Dean <i>LINDA BEAN</i>	<i>Linda Bean</i>	4.17.23

Course Subject: (e.g., ACCT, ENGL) EAM	Course Number: (e.g., 1003) 4033
--	--

Official Catalog Title:
Emergency Management Research Methods/Analysis

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

Modify Catalog Title, Modify Course Description, add prerequisite

New Official Catalog Title:

Emergency Management Research and Grants

Course Description:

Prerequisites: **EAM 1013 and ENGL 1023** or consent of the department head.

Covers basic research to be utilized for decision-making, **and** policy development, **and grant writing** in emergency management. Required for major.

Answer the following Assessment questions:

- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable

- Explain the rationale for the cosmetic course change.

To align with industry needs.

Arkansas Tech University
DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

Department Affected: Behavioral Sciences (BACHELOR OF ARTS IN CRIMINAL JUSTICE AND CRIMINOLOGY)	This department supports the change.
Comments: EAM 4033 is one of 4 options students pursuing a BACHELOR OF ARTS IN CRIMINAL JUSTICE AND CRIMINOLOGY may take as part of their basic research requirement.	

Department Head Signature: _____



Date: 3/13/23



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
EPS	8/21/23

Title	Signature	Date
Department Head Dr. Rene Couture	<i>Rene Couture</i>	8/21/23
Dean Dr. Tim Carter	<i>Tim Carter</i>	8/21/23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
EMHS	6103

Official Catalog Title:
EMHS 6103: Research Design and Methods

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

Cross-list course with SAA 6113: Research Design and Methods

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

-NA

- b. Explain the rationale for the cosmetic course change.

This course will be utilized across three graduate programs housed in the Department of Emergency Management, Professional Studies, and Student Affairs Administration. Cross-listing the course will create efficiency within the department by allowing students to take either the SAA or EMHS research course.

*Implement
Spring 2024*



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration	3/27/2023

Title	Signature	Date
Department Head	<i>Sandyrl Smith</i>	4-14-23
Dean	<i>Andie Beor</i>	4.17.23

Course Subject: (e.g., ACCT, ENGL) EMHS	Course Number: (e.g., 1003) 6513
---	--

Official Catalog Title:
Technology for Comprehensive Emergency Management

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)
Change course number to 5023

Add the note: Students who have taken EAM 4023 cannot take EMHS 5023 for credit. Course number was previously EMHS 6513.

Answer the following Assessment questions:

- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
Not Applicable
- Explain the rationale for the cosmetic course change.
To allow for use with the accelerated BS to MS degree program.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration (EPS)	10.26.23

Title	Signature	Date
Department Head Dr. Rene Couture	<i>Rene Couture</i>	10.26.23
Dean Dr. Tim Carter	<i>Tim Carter</i>	10.26.23

Course Subject: (e.g., ACCT, ENGL) OL / PS	Course Number: 4143
Official Catalog Title: Nonprofit Governance	
Change the course catalog title to: Nonprofit Organizations	
Answer the following Assessment questions: a. Not applicable b. The current title of Nonprofit Governance is too limited, as the course examines all aspects of nonprofit organizations and leadership.	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration (EPS)	10.26.23

Title	Signature	Date
Department Head Dr. Rene Couture	<i>Rene Couture</i>	10.26.23
Dean Dr. Tim Carter	<i>Tim Carter</i>	10.26.23

Course Subject: (e.g., ACCT, ENGL) OL	Course Number: 5143
Official Catalog Title: Nonprofit Governance	
Change the course catalog title to: Nonprofit Organizations	
Answer the following Assessment questions: a. Not applicable b. The current title of Nonprofit Governance is too limited, as the course examines all aspects of nonprofit organizations and leadership.	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration (EPS)	1/09/2023

Title	Signature	Date
Department Head Dr. Sandy Smith	<i>Sandy M. Smith</i>	1-9-23
Dean Dr. Linda Bean	<i>Linda Bean</i>	1.11.2023

Course Subject: (e.g., ACCT, ENGL) SAA	Course Number: (e.g., 1003) 6053
--	--

Official Catalog Title:
Legal Issues for Student Affairs Administrators

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)
Change Course Title to Legal Issues in Higher Education

- Answer the following Assessment questions:
- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
n/a
 - Explain the rationale for the cosmetic course change.
Better describe the content of the course

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

Arkansas Tech University
DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

Department Affected: Emergency Management & Homeland Security	This department <input checked="" type="checkbox"/> supports <input type="checkbox"/> does not support the change.
The EMHS program supports this name change as it not only better describes the course but, also, provides clarity for why students seeking the Graduate Certificate in Risk Management in Higher Education need a legal course specific to higher education and a course that covers legal issues with risk management.	

Department Head Signature: Sandy M. Smith

Date: 1-9-23



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
EPS	8/21/23

Title	Signature	Date
Department Head Dr. Rene Couture	<i>Rene Couture</i>	8/21/23
Dean Dr. Tim Carter	<i>Tim Carter</i>	8/21/23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
SAA	6113

Official Catalog Title:
SAA 6113: Research Design and Analysis

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

Cross-list course with EMHS 6103: Research Design and Methods

- Answer the following Assessment questions:
- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
-NA
 - b. Explain the rationale for the cosmetic course change.

This course will be utilized across three graduate programs housed in the Department of Emergency Management, Professional Studies, and Student Affairs Administration. Cross-listing the course will create efficiency within the department by allowing students to take either the SAA or EMHS research course.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

*Implement
Spring 2024*



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Emer Mgmt, Prof Studies & Student Affairs Administration	2/14/2023

Title	Signature	Date
Department Head Dr. Sandy Smith	<i>Sandy M Smith</i>	2-14-23
Dean Dr. Linda Bean	<i>Linda Bean</i>	2.14.2023

Course Subject: (e.g., ACCT, ENGL) SAA	Course Number: (e.g., 1003) 6133
--	--

Official Catalog Title:
Ethical Leadership in Higher Education

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

Add OL 5043 – Ethical Leadership cross-listing for SAA 6133

- Answer the following Assessment questions:
- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
Not applicable
 - b. Explain the rationale for the cosmetic course change.
Course content is equivalent and gives students a strong grounding in how leaders examine individual values to drive ethical behavior and decision-making. This change gives students more scheduling options.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration	3/27/2023

Title	Signature	Date
Department Head	<i>Wendy M. Smith</i>	4-14-23
Dean	<i>Linda Bear</i>	4.17.23

Accelerated BS Emergency Management to MS Emergency Management & Homeland Security

PROGRAM TITLE: *BS Emergency management to MS*

EMERGENCY MANAGEMENT AND HOMELAND SECURITY

~~Accelerated BS to MS~~

Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.)

Allow students admitted to the Accelerated BS EAM to MS EMHS to take up to 12 hours of 5000-6000 level EMHS courses. The courses may satisfy BS EAM electives, any general electives, and/or any EAM/EMHS cross listed courses.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not applicable

- b. Explain the rationale for the cosmetic course change.

We would like to allow any 5000-level EMHS course cross listed at the 4000-level to be used to satisfy the accelerated BS to MS requirements and reduce the number of substitutions required.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

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General Information

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Bachelor of Science in Emergency Management

DEPARTMENT
HOMEPAGE

Interest in emergency management and its importance from the global perspective continues to increase following ever present events related to natural and technological hazards, terrorism, and other homeland security issues. In this program, students explore emergency planning and preparedness, cultural considerations and natural human behavior, appropriate responses, political and legal applications within the field, and ethical foundations for emergency management professionals. The degree is available both on campus and through distance education, which received approval as an online degree program through the Higher Learning Commission of the North Central Association of Colleges and Schools.

The program employs the comprehensive emergency management approach (four phases and all hazards) required for various careers in the private sector, non-profit, and government agencies ranging from the local to federal levels. Some of these applications include business continuity, cyber security, risk assessment, preparedness, and planning.

The curriculum requires all students to complete 57 hours of EAM courses which include 12 hours of credit for practical application experiences in which students are able to turn their classroom training into practical application. The program is designed to build a solid foundation in emergency management concepts, competencies, and demonstrated applications. Additionally, students are required to complete courses related to written and oral communications as well as a Technology Course³.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman ▼

Fall	Credits	Spring	Credits
ENGL 1013 Composition I ¹	3	ENGL 1023 Composition II ¹	3

Fall	Credits	Spring	Credits
<u>SS 1XXX Social Science Courses</u> ¹	3	<u>SS 1XXX Social Science Courses</u> ¹	3
<u>MATH XXXX Mathematics</u> ¹	3	<u>SCIL 1XXX Science with Laboratory</u> ¹	4
<u>TECH 1001 Orientation to the University</u>	1	<u>Technology Course</u> ³	3
<u>CM 1XXX Communication</u> ¹	3	<u>EAM 3003 Developing Emergency Management Skills</u>	3
<u>EAM 1013 Aim and Scope of Emergency Management</u>	3	Total Hours	16
Total Hours	16		

Sophomore



Fall	Credits	Spring	Credits
<u>SCIL 1XXX Science with Laboratory</u> ¹	4	<u>USHG 1XXX U.S. History and Government</u> ¹	3
<u>FAH 1XXX Fine Arts and Humanities Courses</u> ¹	3	<u>FAH 1XXX Fine Arts and Humanities Courses</u> ¹	3
<u>ENGL 2053 Technical Writing or PS 3023 Professional Communications</u>	3	<u>EAM 4033 Emergency Management Research Methods/Analysis</u>	3
<u>EAM 3063 Emergency Management Doctrine</u>	3	<u>EAM Electives</u> ²	3
<u>Elective</u>	3	<u>Elective</u>	3
Total Hours	16	Total Hours	15

Junior



Fall	Credits	Spring	Credits
<u>EAM 3013 Public Policy and Politics in Emergency Management</u>	3	<u>EAM 3023 Principles of Preparedness and Response Operations</u>	3

Fall	Credits	Spring	Credits
EAM 4023 Geographic Information Systems in Emergency Management	3	EAM 3053 Introduction to Ethical and Legal Issues in Emergency Management	3
EAM Electives ²	3		
Electives ³	6	EAM 4013 Mitigation and Continuity of Operations	3
Total Hours	15		
		EAM Electives ²	3
		Electives ³	3
		Total Hours	15

Senior

Fall	Credits	Spring	Credits
EAM 4003 Principles of Disaster Relief and Recovery ← 3	3	EAM 4106 Internship/Practicum	6
EAM Electives ^{2, 3}	6	EAM 4606 Capstone	6
Electives ³	6	Total Hours	12
Total Hours	15		

¹ See appropriate alternatives or substitutions "General Education Requirements".

² 15 hours of EAM electives from the following: [EAM 1003 Living in a Hazardous Environment](#), [EAM 2033 Citizen/Family/Community Disaster Preparedness Education](#), [EAM 2413 UAVs in Emergency Management](#), [EAM 2881 Special Topics](#), [EAM 2882 Special Topics](#), or [EAM 2833 Special Topics](#), [EAM 2991 Special Problems](#), [EAM 2992 Special Problems](#), or [EAM 2993 Special Problems](#), [EAM 3033 The Social Dimension of Disaster](#), [EAM 3073 Safety Standards for Emergency Managers](#), [EAM 3103 Public Information Skills for Emergency Managers](#), [EAM 3143 The Economics of Disaster](#), [EAM 3243 Terrorism and Counterterrorism](#), [EAM 3903 Public Health Emergency Management](#), [EAM 4043 Disaster and Emergency Management Ethics](#), [EAM 4053 Community Management of Hazardous Materials](#), [EAM 4083 Leadership](#), [EAM 4083 Legal Issues in Emergency Management](#), [EAM 4093 Grants](#), [EAM 4103 Critical Infrastructure](#), [EAM 4881 Advanced Special Topics](#), [EAM 4882 Advanced Special Topics](#), or [EAM 4883 Advanced Special Topics](#), [EAM 4951 Undergraduate Research in Emergency Administration and Management](#), [EAM 4952 Undergraduate Research in Emergency Administration and Management](#), [EAM 4953 Undergraduate Research in Emergency Administration and Management](#), or [EAM 4954 Undergraduate Research in Emergency Administration and Management](#), [EAM 4991 Special Problems](#), [EAM 4992 Special Problems](#), or [EAM 4993 Special Problems](#)³ Three (3) hour Technology Course requirement from the following: [BUAD 1023 Keyboarding](#), [BUAD 2003 Business Information Systems](#); any course with the course subjects COMS, CSEC, BST, or CIS; or [GEOG 2833 Introduction to Geographic Information Systems](#) / [FW 2833 Introduction to Geographic Information Systems](#)

³ Students admitted to the Accelerated Bachelor's Plus EMHS Master's Degree Program can take up to 9 credit hours at the 5000-level and 6000-level that can count towards elective hours.

⁴ Students admitted to the Accelerated Bachelor's Plus EMHS Master's Degree Program may take [EMHS 5003 Principles and Practice of Disaster Relief and Recovery](#) instead of [EAM 4003 Principles of Disaster Relief and Recovery](#).

EAM Core (33 hours)

Students must make a "C" or better in all required courses and practical applications.

Required EAM Courses Include:

- [EAM 1013 Aim and Scope of Emergency Management](#)
- [EAM 3003 Developing Emergency Management Skills](#)
- [EAM 3013 Public Policy and Politics in Emergency Management](#)
- [EAM 3023 Principles of Preparedness and Response Operations](#)
- [EAM 3053 Introduction to Ethical and Legal Issues in Emergency Management](#)
- [EAM 3063 Emergency Management Doctrine](#)
- [EAM 4003 Principles of Disaster Relief and Recovery](#)
- [EAM 4013 Mitigation and Continuity of Operations](#)
- [EAM 4023 Geographic Information Systems in Emergency Management](#)
- [EAM 4033 Emergency Management Research Methods/Analysis](#)

In addition, all students must take 12 Hours of Practical Application:

- [EAM 4106 Internship/Practicum](#)
- [EAM 4606 Capstone](#)

And 15 hours of EAM electives from the following:

- [EAM 1003 Living in a Hazardous Environment](#)
- [EAM 2033 Citizen/Family/Community Disaster Preparedness Education](#)
- [EAM 2413 UAVs in Emergency Management](#)
- [EAM 2881 Special Topics, EAM 2882 Special Topics, or EAM 2883 Special Topics](#)
- [EAM 2991 Special Problems, EAM 2992 Special Problems, or EAM 2993 Special Problems](#)
- [EAM 3033 The Social Dimension of Disaster](#)
- [EAM 3073 Safety Standards for Emergency Managers](#)
- [EAM 3123 Public Information Skills for Emergency Managers](#)
- [EAM 3143 The Economics of Disaster](#)
- [EAM 3243 Terrorism and Counterterrorism](#)
- [EAM 3903 Public Health Emergency Management](#)
- [EAM 4043 Disaster and Emergency Management Ethics](#)
- [EAM 4053 Community Management of Hazardous Materials](#)
- [EAM 4063 Leadership](#)
- [EAM 4083 Legal Issues in Emergency Management](#)
- [EAM 4093 Grants](#)
- [EAM 4103 Critical Infrastructure](#)
- [EAM 4881 Advanced Special Topics, EAM 4882 Advanced Special Topics, or EAM 4883 Advanced Special Topics](#)

- EAM 4951 Undergraduate Research in Emergency Administration and Management, EAM 4952 Undergraduate Research in Emergency Administration and Management, EAM 4953 Undergraduate Research in Emergency Administration and Management, or EAM 4954 Undergraduate Research in Emergency Administration and Management
- EAM 4991 Special Problems, EAM 4992 Special Problems, or EAM 4993 Special Problems



ARKANSAS TECH UNIVERSITY

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
Emergency Management, Professional Studies, and Student Affairs Administration	3/27/2023

Title	Signature	Date
Department Head	<i>Sandy R. Smith</i>	4-14-23
Dean	<i>Linda Bean</i>	4.17.23

PROGRAM TITLE:

EMERGENCY MANAGEMENT AND HOMELAND SECURITY

Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.)

Change EMHS 6513 to EMHS 5xx3.

5023

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not applicable

- b. Explain the rationale for the cosmetic course change.

We changed a required course (EMHS 6513) from a 6000 level to a 5000 level (5023) for use with the accelerated BS to MS degree program.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.

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General Information

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A-Z Index

Master of Science in Emergency Management and Homeland Security

**Rejina
Manandhar, PhD**

Program Director
Dean, rm 107A
(479) 356-2014
rmanandhar@atu.edu

The Department of Emergency Management (EM), Professional Studies, and Student Affairs Administration (EPS) at Arkansas Tech University offers advanced study in the disciplines of Emergency Management and Homeland Security (EMHS). Students will have the opportunity to study the emerging technology as well as the social, political, legal, ethical, and leadership aspects of EMHS from the perspective of a practitioner as well as a scholar. Graduates from the program are well-prepared to meet the growing demand for educated EMHS professionals in the private business sector, education, non-governmental organizations, and various government agencies and organizations at all levels-local, state, regional, national, and international.

This program may be completed online.

This degree offers a specialized program both for existing career professionals in the field, those seeking the academic foundation on which to build a career, and others who look to the Master's Degree as the first step towards the eventual pursuit of a doctorate.

The curriculum reflects the latest research and practical applications in the fields of Emergency Management and Homeland Security. Associated emerging technologies and areas of concentration are integrated into the curriculum. The EMHS Program Director acts as faculty advisor to each student admitted to the EMHS degree program.

Unconditional Admission

Students are eligible to apply for unconditional admission to the Master of Science degree program in Emergency Management and Homeland Security (EMHS) if they meet all of the following requirements. Additionally, all application credentials are examined by the Graduate Program Director and the Graduate Program Admission Committee when determining admission status.

1. Applicants must meet the admission requirements for the [Graduate College](#).
2. Applicants must have a minimum undergraduate or graduate cumulative grade point average of 3.00.

3. Applicants must provide a statement of intent which addresses career goals, interests in graduate education, emergency management, and research interests. (300 word minimum).
4. Applicants must provide a resume or vitae.
5. Approval from the Program Director.

Conditional Admission

Conditional admission may be possible when the grade point average is between 2.5 and 3.0. In addition, all application credentials are examined by a faculty committee from the EMHS Department to determine admission status. If a student was admitted conditionally based on grade point average, the condition will be met if upon completion of twelve (12) semester hours a cumulative grade point average of 3.00 or better is achieved.

Late Admission

Priority deadline date for fall admission is March 1 and spring admission is October 1. Any student requesting admission for any academic term must have their documentation material processed for admission to the program as required by the Department of Emergency Management, Professional Studies, and Student Affairs Administration by the first day of the term requested. Documentation includes undergraduate transcript(s), a Statement of Intent and either a Resume or a Vitae. If processing cannot be completed, and approval given by the Program Director, the student will be rejected for admission for that term and must wait to enter the next academic term.

Degree Requirements

1. The completion of 36 semester hours of graduate work is required, of which 18 semester hours must be at the 6000 level.

Required Courses (18 hours)

[EMHS 6033 Leadership and Management](#)

[EMHS 6063 Principles of Emergency Management](#)

[EMHS 6093 Principles of Homeland Security](#)

[EMHS 6103 Research Design and Methods](#)

[EMHS 6133 Ethical, Legal, and Political Considerations in Emergency Management and Homeland Security](#)

[EMHS ~~6513~~ 5023 Technology for Comprehensive Emergency Management](#)

EMHS Electives (9 hours)

Elective EMHS or non-EMHS graduate courses tailored to each student's interests and career objectives.

Comprehensive Examination Option (9 hours)

[EMHS 6933 Research I](#)

[EMHS 6413 Capstone](#)

EMHS Elective - three (3) hours

Thesis Option (9 hours)

[EMHS 6933 Research I](#)

[EMHS 6123 Applied Data Analysis](#)

[EMHS 6943 Master's Thesis](#)

Practicum Option (9 hours)

EMHS 6933 Research IEMHS 6423 Professional Practical Experience and Project DevelopmentEMHS 6413 Capstone

2. After completion of the Research I course, students choose to pursue either an original research thesis, a practicum research project, or the comprehensive exam. Students selecting the comprehensive exam will take an additional three (3) hour elective; student pursuing a thesis or practicum research project, will select a chair to guide their research work and either engage with the data collection and analysis (thesis) or professional practice (practicum) before completing their research work. EMHS faculty advisors will assist students in designing a curriculum of study leading to the fulfillment of degree requirements. Additionally, the Program Director and the Graduate College will monitor the students' progress. Ultimately, it remains the students' responsibility to understand and to satisfy all degree requirements.
3. A cumulated grade point average of a 3.00 or better must be achieved in all graduate work attempted at Arkansas Tech University, with a maximum of six (6) hours of "C" grades. A student receiving more than six (6) hours of "C" or grades lower than "C" should refer to the section of the catalog on Academic Probation and Dismissal.
4. The master's degree program must be completed within six (6) years from the time of admission to the graduate program.
5. A minimum of 27 semester hours of graduate coursework must be completed in residence at Arkansas Tech University.

Risk Management in Higher Education Graduate Certificate

1. Required Courses (15 hours)

EMHS 6023 Risk and Vulnerability Assessment for Business and Industry

EMHS 6063 Principles of Emergency Management

EMHS 6133 Ethical, Legal, and Political Considerations in Emergency Management and Homeland Security

SAA 6053 Legal Issues for Student Affairs Administrators

SAA 6143 Administration in Student Affairs

Degree Works

Degree Works is a software tool utilized by Arkansas Tech University designed to detail academic progression. It allows both students and advisors to monitor course progress towards degree completion and clearly indicates which course requirements have been met as well as how courses transfer into a program. Transfer courses must be approved through the use of a substitution/waiver form available via the Registrar for progress to display correctly within Degree Works.

Degree Works will display course progression based on the current program of study, but a "what-if" scenario can be generated for any program to see how progression looks with the courses currently completed and in progress. Note that if you have applied to and been admitted to a graduate program while still finishing your undergraduate program, Degree Works will show your new program of study in the graduate program and you would have to generate a "what-if" query to see your undergraduate degree progress.

Application for Graduation

In addition to satisfying all degree requirements, a candidate for a degree must file an [Application for Graduation](#) online or at the Graduate College. Students must apply for graduation upon completion of fifteen (15) graduate credit hours.

Special Conditions of Graduate Credit

Graduate Credit Taken Prior to Admission to Arkansas Tech University

A maximum of nine (9) semester hours of graduate credit with a grade point average of "B" or better may be transferred from an accredited graduate school if deemed appropriate to the graduate program by the head of the student's major department and the Graduate College Dean. Students must send a written request to the head of their major department to petition an acceptance of the transfer credit prior to requesting admission to candidacy to the graduate program. Graduate credit earned six (6) years prior to the completion date of all degree requirements may not be applied toward the degree without the approval of the appropriate program director and the Graduate College Dean. Credits earned by correspondence courses or for remedial purposes will not apply toward the graduate degree. No undergraduate course may be repeated for graduate credit.

Graduate Credit Taken After Admission to Arkansas Tech University

If after admission to graduate study, a student wishes to take a course at another institution to count toward degree requirements at Arkansas Tech University, the student must, in advance of enrollment, obtain written approval from the program director and the Graduate College Dean.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Department of Kinesiology & Rehabilitation Science	5/2/2023

Title	Signature	Date
Department Head		
Dean		

Course Subject: (e.g., ACCT, ENGL) SCS	Course Number: (e.g., 1003) 6103
Official Catalog Title: Professional Project	
Describe the change you want to make: (e.g., delete the prerequisite, modify the course description) Add the grade mode of "R" to the grade mode of "P" and "F" for the course.	
Answer the following Assessment questions: a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. b. Explain the rationale for the cosmetic course change. The grade mode of "R" is needed for a student who isn't able to complete the Professional Project within the term.	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	

NUR 6303



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
NURSING	9-11-24

Title	Signature	Date
Department Head	<i>Shelley Daily</i>	9/13/23
Dean	<i>Jim Lutz</i>	9/14/23

Course Subject: (e.g., ACCT, ENGL) NUR	Course Number: (e.g., 1003) 6303
--	--

Official Catalog Title:
Law, Ethics, and Policy in Healthcare

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description). **Modify the course description to:**

This course is an overview of current trends in healthcare today and the legal, ethical, and policy issues that may be confronted. Students will examine contemporary social, economic, ethical, and legislative issues influencing healthcare policy. Legal liability of professionals, personnel law, legal compliance, professional practice standards, ethical standards, and laws related to information management and patient records will be addressed.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. **Not applicable**
- b. Explain the rationale for the cosmetic course change.

This course will be cross listed with HI 6083 Health Care Policy for efficiency. This modified course description removes the term "nurse manager" and adds

some terminology that is pertinent to health information management that was already part of the course content.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal Department of Nursing	Date 4-25-23
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Title	Signature	Date
Department Head		4/26/23
Dean		4/26/23

Course Subject: (e.g., ACCT, ENGL) NUR	Course Number: (e.g., 1003) 6991 and 6993 6991-6996
--	--

Official Catalog Title: **Research Thesis**

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description) **Add the letter grade of "R" and "CR" to the standard letter grade. The "R" can be used if a student doesn't complete the thesis. The "R" = no earned hours. The "CR" can be used if the instructor doesn't want to assign a standard letter grade. The "CR" = finished and earned hours.**

Answer the following Assessment questions:

- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not applicable

- Explain the rationale for the cosmetic course change.

Degree Works will identify students with letter grades as completing the course when, in fact, they may not have completed thesis and require additional thesis hours in later semesters. This change removes the possibility of students graduating without completing thesis.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
TEL – Teaching and Educational Leadership	9 May 2023

Title	Signature	Date
Department Head	<i>Sheresa A. Cullen</i>	June 5, 2023
Dean	<i>Jim Lutz</i>	6/9/23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
ELED	2003

Official Catalog Title:

Educational Research and the Teacher as a Lifelong Learner

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

New course title: Introduction to Education

New course Description:

This course is designed to provide teacher candidates with an overview of the systemic nature of education and schooling. Emphasis will be given to what the teacher does within the system and how the system is impacted by students, teachers, parents, community, state, nation, and the world. Students will deal with the realities as well as the abstractions of the system through classroom instruction, guided field observation, and reflective discussion.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
- b. Explain the rationale for the cosmetic course change.

This will more accurately reflect the course and align the course name with the more common name used for similar courses at other institutions and allow for crosslisting between related programs.

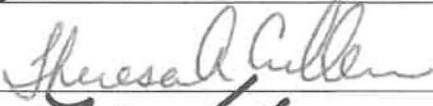

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
TEL – Teaching and Educational Leadership	9 May 2023

Title	Signature	Date
Department Head		June 5, 2023
Dean		6/9/23

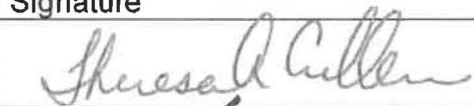

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
ELED	4003
Official Catalog Title:	
Seminar in Elementary Education	
Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)	
New course title: Residency A Seminar	
Answer the following Assessment questions:	
<p>a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.</p> <p>b. Explain the rationale for the cosmetic course change.</p>	
The department is looking to align the course titles between the Elementary Education Program, the Middle Level Education Program, and the Secondary Education Program.	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
TEL – Teaching and Educational Leadership	9 May 2023

Title	Signature	Date
Department Head		June 5, 2023
Dean		6/9/23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
ELED	4903
Official Catalog Title:	
Residency A in Elementary Education	
Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)	
New course title: Residency B Seminar	
Answer the following Assessment questions:	
<p>a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.</p> <p>b. Explain the rationale for the cosmetic course change.</p>	
The department is looking to align the course titles between the Elementary Education Program, the Middle Level Education Program, and the Secondary Education Program.	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
TEL – Teaching and Educational Leadership	9 May 2023

Title	Signature	Date
Department Head	<i>Sheresa D. Gillen</i>	June 5 2023
Dean	<i>Tin Lutz</i>	6/9/23

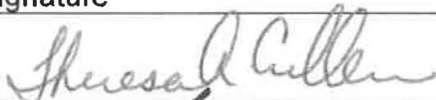

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
ELED	4909
Official Catalog Title:	
Residency B in Elementary Education	
Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)	
New course title: Residency B	
Answer the following Assessment questions:	
<p>a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.</p> <p>b. Explain the rationale for the cosmetic course change.</p>	
The department is looking to align the course titles between the Elementary Education Program, the Middle Level Education Program, and the Secondary Education Program.	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
TEL – Teaching and Educational Leadership	9 May 2023

Title	Signature	Date
Department Head		June 5, 2023
Dean		6/9/23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
RDNG	3163
Official Catalog Title:	
Integrated Language Arts	
Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)	
New course title: Content Area Literacy	
Answer the following Assessment questions:	
<p>a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.</p> <p>b. Explain the rationale for the cosmetic course change.</p>	
This will more accurately reflect the course and align the course name with the more common name used for similar courses at other institutions.	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
TEL – Teaching and Educational Leadership	9 May 2023

Title	Signature	Date
Department Head		June 30, 23
Dean		7/3/23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
SEED	4809

Official Catalog Title:

Teaching in the
~~Residency B in Elementary and Secondary Education~~ **School**

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

New course title: **Residency B**

Answer the following Assessment questions:

- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
- Explain the rationale for the cosmetic course change.

The department is looking to align the course titles between the Elementary Education Program, the Middle Level Education Program, and the Secondary Education Program.

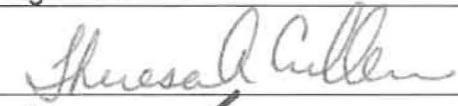

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
TEL – Teaching and Educational Leadership	9 May 2023

Title	Signature	Date
Department Head		June 30, 23
Dean		7/3/23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
SEED	4909

Official Catalog Title:
Teaching in the
~~Residency B in Secondary Education~~ **School**

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

New course title: **Residency B**

- Answer the following Assessment questions:
- If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
 - Explain the rationale for the cosmetic course change.

The department is looking to align the course titles between the Elementary Education Program, the Middle Level Education Program, and the Secondary Education Program.

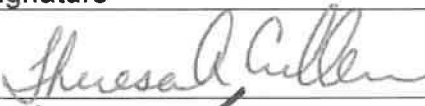

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
TEL – Teaching and Educational Leadership	9 May 2023

Title	Signature	Date
Department Head		June 5, 2023
Dean		6/9/23

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
SPED	3153
Official Catalog Title:	
Planning Instruction and Assessment for Students with Disabilities	
Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)	
New course title: Planning Instruction and Assessment for Students with Exceptionalities	
Answer the following Assessment questions:	
<ul style="list-style-type: none"> a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. b. Explain the rationale for the cosmetic course change. 	
This will more accurately reflect the course and use the current terminology for the course.	
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .	



ARKANSAS TECH UNIVERSITY

COSMETIC COURSE CHANGE

Department Initiating Proposal	Date
Teaching and Educational Leadership	7/25/23

Title	Signature	Date
Department Head	<i>Pam Dixon</i>	7/25/2023
Dean	<i>Tim Latta</i>	7/25/23

Course Subject: (e.g., ACCT, ENGL) SPED	Course Number: (e.g., 1003) 5063
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Official Catalog Title: Supervised Practicum, Grades K-12

This class is a supervised participation in an appropriate school, or institution working with children with exceptional learning needs in an Elementary, Middle Level, and Secondary setting. This course will provide a practical-hands-on application of teaching methods and ideas.

Describe the change you want to make: (e.g., delete the prerequisite, modify the course description)

We would like to delete the EDFD 6053 prerequisite requirement for this course since it is no longer a required course in the program of studies.

Answer the following Assessment questions:

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
This practicum course is mandated by DESE and has been accepted as our program requirements for this certificate.
- b. Explain the rationale for the cosmetic course change.

This change will reflect the current requirements for the K-12 Sped Certificate.

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.



ARKANSAS TECH UNIVERSITY

A

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
TEL – Teaching and Educational Leadership	9 May 2023

Title	Signature	Date
Department Head	<i>Sheresa D. Cullen</i>	June 5, 2023
Dean	<i>Tim Lutz</i>	6/9/23

PROGRAM TITLE:
Bachelor of Science – Elementary Education
Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.)
Move courses in junior and senior year per matrix.
Answer the following Assessment questions: <ul style="list-style-type: none"> a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. b. Explain the rationale for the cosmetic course change.
The new arrangement of the courses will better prepare students for their year-long residency by providing essential content prior to be in the classroom placements.
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .

In the attached matrix, include requested changes in the matrix and include course number and title.

Curriculum Matrix for Catalog Curriculum in <u>BS in Elementary Education</u> (enter title for program changing)	
<p>Freshman Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Freshman Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Sophomore Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Sophomore Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Junior Fall Semester</p> <p>Add/Change: ELED 4033</p> <p>Delete: ELED 3133</p> <p>Total Hours: 15</p>	<p>Junior Spring Semester</p> <p>Add/Change: RDNG 4003, ELED 3133, PE 3593</p> <p>Delete: HIST 2153, SPED 3153, ELED 3143</p> <p>Total Hours: 15</p>
<p>Senior Fall Semester</p> <p>Add/Change: ELED 3143, HIST 2153, SPED 3153</p> <p>Delete: RDNG 4003, ELED 4903, ELED 4033</p> <p>Total Hours: 15</p>	<p>Senior Spring Semester</p> <p>Add/Change: ELED 4903</p> <p>Delete: PE 3593</p> <p>Total Hours: 15</p>
Total Program Hours <u>120 hours</u>	

B



ARKANSAS TECH UNIVERSITY

COSMETIC PROGRAM CHANGE

Department Initiating Proposal	Date
Department of Teaching & Educational Leadership	

Title	Signature	Date
Department Head	<i>Pam Dixon</i>	10/2/2023
Dean	<i>Jim Lutz</i>	10/2/23


PROGRAM TITLE: Elementary Education
Outline change in program: (reorganization of courses listed in matrix, adding a footnote to a course, adding or deleting a course from a list, etc.) EDMD 3013: Integrating Instruction Technology, was changed to EDMD 2013. Update EDMD 3013 to 2013 in the Sophomore Fall semester.
Answer the following Assessment questions: <ul style="list-style-type: none"> a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. b. Explain the rationale for the cosmetic course change. This is a correction since the department changed EDMD 3013 to 2013 and missed updating the Elementary Education matrix.
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php .


In the attached matrix, include requested changes in the matrix and include course number and title.

Curriculum Matrix for Catalog Curriculum in Elementary Education	
<p>Freshman Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Freshman Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Sophomore Fall Semester</p> <p>Change: EDMD 3013 to 2013</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Sophomore Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Junior Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Junior Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
<p>Senior Fall Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>	<p>Senior Spring Semester</p> <p>Add/Change:</p> <p>Delete:</p> <p>Total Hours:</p>
Total Program Hours _____	

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General Information

Navigate this section: 

- Introduction
- Academic Calendar
- Administration & Faculty
- Programs of Study
- Admission
- ACTS Course Transfer System
- Fees & Expenses
- Student Affairs Operations
- Financial Aid
- Scholarships
- Regulations & Procedures
- Graduation Requirements
- General Education Requirements
- University Honors
- College Distinction
- Military Science
- Catalog PDF 

Bachelor of Science in Elementary Education

DEPARTMENT
HOMEPAGE

The Elementary Education program meets the needs of today's children building on the common core of knowledge, performance, and dispositions needed for professional educators in elementary education. This program is designed for those individuals preparing to teach in grades K-6.

There are three stages in the Bachelor of Science Elementary Education Degree program. Teacher candidates begin the first stage by taking general education requirements and are introduced to basic concepts, theory and practices.

During the second stage teacher candidates complete general education requirements and take courses specifically designed to prepare them for the education profession. Admission requires a minimum cumulative grade point average of 2.70 on all college work attempted with no grade below "C" (including work from other colleges and universities).

During the third stage of the elementary program, teacher candidates are placed in an appropriate environment for their internship. Admission to this stage requires a minimum grade point average of 2.70 with no grade below "C" in all courses and a satisfactory score on the licensure exam as established by the Arkansas Department of Education. Teacher candidates should make application for admission to the internship for the spring semester by October 15, or the fall semester by March 15.

See the [College of Education and Health](#) page for additional requirements.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits	Spring	Credits
ENGL 1013 Composition I ¹	3	ENGL 1023 Composition II ¹	3
BIOL 1014 Introduction to Biological Science	4	HIST 1503 World History to 1500	3

Fall	Credits	Spring	Credits
<u>MATH 1003 College Mathematics</u>	3	Social Studies Course (History, Economics, and/or Geography)	3
<u>COMM 2173 Business and Professional Speaking</u>	3	<u>PHSC 1013 Introduction to Physical Science</u>	3
<u>EDFD 1001 Orientation to Teaching K-12</u>	1	<u>PHSC 1021 Physical Science Laboratory</u>	1
Total Hours	14	<u>POLS 2003 American Government</u>	3
		Total Hours	16

Sophomore

Fall	Credits	Spring	Credits
EDMD 3013 2013 <u>Integrating Instructional Technology</u>	3	<u>ART 2123 Experiencing Art</u>	3
<u>HIST 1903 Survey of American History</u>	3	<u>MUS 2003 Introduction to Music</u>	3
<u>MATH 2033 Mathematical Concepts I</u>	3	<u>MATH 2043 Mathematical Concepts II</u>	3
<u>GEOL 1004 Essentials of Earth Science</u>	4	<u>SPED 2023 Development and Characteristics of Diverse Learners</u>	3
<u>ELED 2003 Educational Research and the Teacher as a Lifelong Learner</u>	3	<u>ELED 2113 Human Development and Learning Theories</u>	3
Total Hours	16	Total Hours	15

Junior

Fall	Credits	Spring	Credits
<u>MATH 3033 Methods of Teaching Elementary Mathematics</u>	3	<u>BIOL 3243 Integrating the Three Dimensions of Science/PHSC 3243 Integrating the Three Dimensions of Science</u>	3
<u>RDNG 3003 Teaching Literacy Foundations</u>	3		

Fall	Credits	Spring	Credits
SPED 3033 Foundations of Special Education	3	HIST 2153 Introduction to Arkansas History	3
ELED 3123 Diagnosis and Assessment of Elementary Students	3	RDNG 3163 Integrated Language Arts	3
ELED 3133 Integrated Curriculum ELED 4033	3	SPED 3153 Planning, Instruction, and Assessment for Students with Disabilities ELED 3133	3
Total Hours	15	ELED 3143 Teaching Methods K-6 Social Studies PE 3593	
		Total Hours	15

Senior

Fall	Credits	Spring	Credits
PHSC 3253 Teaching Methods for STEM/BIOL 3253 Teaching Methods for STEM	3	RDNG 4013 Child and Adolescent Literature	3
RDNG 4003 Literacy Assessment and Intervention ELED 3143	3	ELED 4909 Residency B in Elementary Education ELED 4903	9
ELED 4003 Seminar in Elementary Education	3	PE 3593 Methods of Teaching Health and Physical Education for K-6 Teachers	3
ELED 4033 Classroom and Behavior Management HIST 2153	3	Total Hours	15
ELED 4903 Residency A in Elementary Education SPED 3153	3		
Total Hours	15		

¹ See appropriate alternatives or substitutions in "General Education Requirements".

DEGREE AUDIT CHECK LIST (BS-EED) Elementary Education

~~2023-24~~ **2024-25**

Date		
Grade Point	Graduation Date	
General Education Requirements		Hrs
ENGL #	1013/1043 & 1023/1053	6
MATH #		0
SCIENCE		0
SCIENCE		0
US HIST/GOVT		0
SOC SCI		0
SOC SCI		0
FINE ART/HUM		0
FINE ART/HUM		0
SPH		0
TECH 1001 ♦		0
TOTAL GEN ED HOURS		6
Electives		
C or better in All Courses		
TOTAL ELECTIVE HOURS		0

Student's Name		
T#		
Major Requirements		Hrs
ELED	2003 2113 3123 3133 3143 4003	
	4033 4903 4909 EDFD 1001♦	
RDNG	3003 3163 4003 4013	
SPED	2023 3033 3153	55
ART	2123**	3
BIOL	1014**	4
BIOL/PHSC	3243 3253	6
COMM	2173**	3
EDMD	3013 2013	3
GEOL	1004	4
HIST	1503** 1903** 2153	9
MATH	1003** 2033 2043 3033	12
MUS	2003**	3
PE	3593	3
PHSC	1013** 1021**	4
POLS	2003**	3
Social Studies	HIST ECON or GEOG	3
	TOTAL MAJOR HOURS	115
	TOTAL HOURS	

Final Check:

Min. hours required 121
 40 hours upper level _____ thru _____
 # of "D" hours _____ thru _____
 Max activity hours 4 _____

Earned Hrs _____
 minus P/C HRS _____
 to be completed _____
TOTAL _____

** Satisfying Gen Ed

♦ Satisfying Institutional Requirement

C or better must be earned for Gen Ed