

FORMAT FOR CURRICULUM CHANGE PROPOSAL

To: Curriculum Committee or Graduate Council (as appropriate)

From: (Speech, Theatre & Journalism Department)

Date Submitted:

Type of Curriculum Change Requested: Addition of new course

Submitted By: Mr. Tommy Mumert, Mr. Warren Byrd

Approved By:

Department Head:

Dr. Deana R. Hester

Dean of School:

L. Duncan

Reviewed By:

Registrar:

Tommy Mumert

Vice-President for Academic Affairs

I. Program or curriculum change as it will appear in the catalog.

JOUR 1411-1421 01 Print Practicum

JOUR 2411-2421 01 Print Practicum

JOUR 3411-3421 01 Print Practicum

JOUR 4411-4421 01 Print Practicum

II. Course Information

A. Rationale for the requested change.

A print journalism practicum does not exist, so print majors are required to take either the broadcast or multimedia practicum. Currently, the journalism major requires all options to take four hours of practicum. A print practicum course would address the fundamentals of what students should be expected to know if they choose a career in print journalism and the newspaper industry. Students will learn in a hands-on environment, while working for the student newspaper, the tools they will need to successfully perform in the print medium, to include writing, layout & design, photography, and editing skills, plus basic ethics principles.

B. What impact will the change have on staffing, on other programs, budget, and space allocation?

1. Within the department requesting the change.

None. Equipment, staffing, meeting space unchanged/already exist.

2. Outside the department.

None.

App CC 10/22/07
App FS 11/12/07

C. Effective date or term.

~~Fall Semester 2008~~ Summer I, 2008

D. **When applicable, state with which departments you have specifically coordinated this change? (If unable to identify coordinating departments that change affects, Academic Affairs can offer assistance in identifying course use.

Department of Speech, Theatre and Journalism

List Department Head/
Program Director Consulted:
(Add to list as needed)

Indicate Support
for Proposal
(yes/no)

Date:

1. Dr. Donna Vocate

Yes

2.

3.

4.

5.

If no, please attach explanation from responding Department Head indicating why they do not support the proposal.

Note: A syllabus should accompany each course proposal. The syllabus should contain the objectives of the course, a summary of course content, and bibliography of resources.

***Each new program proposal must include an assessment plan using the approved University Assessment Form.**

*Updated 8/1/04

**Updated 9/1/05

Print Practicum

JOUR 1411/1421

JOUR 2411/2421

JOUR 3411/3421

JOUR 4411/4421

Instructor: Tommy Mumert

Office: 968-0284 (T4-A)

Electronic mail: tmumert@atu.edu

Office hours: 10-10:50 a.m. MWF, 1:30-3:30 MW,

9:30-11:30 a.m., TR, 4-5 T, and by appointment

Course description: Students will learn practical skills in the areas of writing, layout and design and photography while working an assigned number of hours each week for the student newspaper.

Textbook: Students enrolled in this class at the 1000-2000 level are required to have *The Associated Press Stylebook*. It is recommended that students also purchase a writer's guide to grammar, such as *When Words Collide* by Lauren Kessler and Duncan McDonald, or *Working with Words* by Brian S. Brooks, James L. Pinson and Jean Gaddy Wilson. Students enrolled in this class at the 3000-4000 level are required to have *The Newspaper Designer's Handbook (Fifth Edition)* by Tim Harrower.

Course overview: This course offers students the opportunity to learn practical skills in a hands-on, newsroom environment. Students will perform duties associated with the weekly production of *The Arka Tech* student newspaper where they will work under the supervision of the instructor. Sound news judgment and ethical decision making will also be stressed during the production process.

Course objective: To help students learn and sharpen the skills necessary as staffers working on the production of a newspaper. To meet that objective, students will be required to work three hours each week in *The Arka Tech* office. Students will also be working in teams to provide *The Arka Tech* with additional content on a monthly basis that will incorporate the students' efforts in writing, design, editing and photography. Each team will meet on a weekly basis with the instructor to discuss its progress.

Attendance: Because deadlines must be met for production of the newspaper each week, absences will create a hardship by increasing the workload on other students. Each student must make up his or her hours that are missed as a result of an absence. In addition, more than two absences will result in a student's grade being reduced by one letter grade.

Grading: A standard scale of 90-100, A; 80-89, B; 70-79, C; 60-69, D; 59-0, F will be used in this class. There will be 575 points possible during this semester. The completion of work while fulfilling the three-hour weekly requirement will total 250 points while successful completion of the monthly projects will total 250 points. A final exam in this

course where students can demonstrate their proficiency in the skills acquired during the semester will total 75 points.

General comments: Students will be expected to become proficient, by semester's end, with the variety of tools — both hardware and software — available to them in the newsroom setting. Using Nikon and Pentax digital SLR cameras, students will shoot images suitable for publication. Using Adobe PhotoShop, students will resize, crop and edit images that will be used in the newspaper. Using Adobe InDesign, students will design pages of the newspaper. The work done in both PhotoShop and InDesign will be used in a Macintosh environment.