

PROPOSAL FOR COURSE CHANGE

To: Curriculum Committee

From: **Business and Economics Department**

Date submitted: **October 15, 2007**

Request for: Curriculum Change X
(Excluding course credit hour changes)

Submitted by: Kevin Mason

Approved by:	B&E Dept. Head:	Kevin Mason	<i>Km</i>
	Acct Dept. Head:	Pam Carr	<i>PC</i>
	Dean of School:	Tom Tyler	<i>TT</i>

Reviewed by:	Registrar:	Tammy Rhodes	<i>JRhodes</i>
	Vice President:	Jack Hamm	

Require BUAD 1003 for three School of Business programs (ACCT, ECON, and MGMK) and change the course description of BUAD 1003 to the following:

Description: This course cannot be taken for credit after completion of any upper division (3-4000 level) School of Business course. The purpose of "Introduction to Business Systems" is to orient students to the business disciplines and business expectations including professionalism and ethics. Topics examined include business fundamentals such as accounting, finance, management, marketing, information technology and a basic understanding of economic factors. The course also provides an overview of the School of Business programs, the School of Business core curriculum (including course requirements, student responsibilities, and study skills), and an overview of business career options.

Effective date or term: **Fall 2008**

*Course fees:

II. Justification and feasibility of course:

A. What is the need for this course? Who will take it?

Some students have misconceptions as to what a business major offers the student. As such, some students elect to drop out of the School of Business majors before they are ever able to understand how the various courses relate to each other. This course will help all business majors to understand the "Big Picture" of the business disciplines and give them a basis for understanding the more complex specific courses required in the major. This course will be required of all business majors.

B. How does it relate to other work being offered by your department? Is there an overlap with other courses in the department?

app CC 11/19/07
app FS 12/3/07

This course will allow student to get an early more comprehensive look at the field of business before they get into the more complex details of how to deal with business analysis and problem solving.

- C. Is this course part of any general plan of development within your department? Explain.

Yes, we hope to by providing students with a general "Big Picture" look at business systems (from the proposed courses) then exposing them to the more detailed specific course requirements, and finally having the students pull the details together in our capstone course (Business Policy), that they will have a greater understanding of how to critically examine business situations and solve business problems.

- D. How often will the course be offered?

Every Semester

- E. How will the course be staffed?

With current faculty

- F. How will this course change affect other departments' students and offerings? With what other departments have you specifically consulted?

No other departments will be affected.

***Note: Each new course proposal must include a short explanation describing how the new course integrates with the assessment process of the department in which the course will be taught.**

The course will be used to gather baseline data related to the School of Business learning objects which will then be compared to data gathered during the students' senior year to assess progress towards learning goals.

An Outline in specific detail of how proposal will alter the MGMK program curriculum follows (next page):

MGMK Fall Start	
Freshman Fall Semester Add/Change: Add BUAD 1003 Delete: Science with Lab ¹ Total Hours: Reduce to 15 hours	Freshman Spring Semester Add/Change: Add SPH 2173 Delete: Science with Lab ¹ Total Hours: Reduce to 15 hours
Sophomore Fall Semester Add/Change: Add Science with Lab ¹ Delete: Fine Art/Humanities ¹ Also Delete: Physical Activity ¹ Total Hours: 16 hours	Sophomore Spring Semester Add/Change: Add Science with Lab ¹ Delete: SPH 2173 Also Delete: Physical Activity ¹ Total Hours: 16 hours
Junior Fall Semester Add/Change: Add Physical Activity ¹ Delete: Total Hours: Increase to 16 hours	Junior Spring Semester Add/Change: Add Physical Activity ¹ Delete: Total Hours: Increase to 16 hours
Senior Fall Semester Add/Change: Delete: Total Hours: 15 hours	Senior Spring Semester Add/Change: Add Fine Art/Humanities ¹ Delete: Elective ⁵ Total Hours: 15 hours
MGMK Spring Start (If applicable)	
Freshman Spring Semester Add/Change: Add BUAD 1003 Delete: Science with Lab ¹ Total Hours: Reduce to 15 hours	Freshman Fall Semester Add/Change: Add SPH 2173 Delete: Science with Lab ¹ Total Hours: Reduce to 15 hours
Sophomore Spring Semester Add/Change: Add Science with Lab ¹ Delete: Fine Art/Humanities ¹ Also Delete: Physical Activity ¹ Total Hours: 16 hours	Sophomore Fall Semester Add/Change: Add Science with Lab ¹ Delete: SPH 2173 Also Delete: Physical Activity ¹ Total Hours: 16 hours
Junior Spring Semester Add/Change: Add Physical Activity ¹ Delete: Total Hours: Increase to 16 hours	Junior Fall Semester Add/Change: Add Physical Activity ¹ Delete: Total Hours: Increase to 16 hours
Senior Spring Semester Add/Change: Delete: Total Hours: 15 hours	Senior Fall Semester Add/Change: Add Fine Art/Humanities ¹ Delete: Elective ⁵ Total Hours: 15 hours
Total Program Hours 124	

An Outline in specific detail of how proposal will alter the ECON program curriculum follows
(next page):

ECON Fall Start	
Freshman Fall Semester Add/Change: Add BUAD 1003 Delete: HIST 1503 Total Hours:	Freshman Spring Semester Add/Change: Add HIST 1503 Delete: HIST 1513 Total Hours:
Sophomore Fall Semester Add/Change: Add HIST 1513 Delete: Fine Art/Humanities ¹ Total Hours:	Sophomore Spring Semester Add/Change: Delete: Total Hours:
Junior Fall Semester Add/Change: Delete: Total Hours:	Junior Spring Semester Add/Change: Add Fine Art/Humanities ¹ Delete: 3 hour Elective ⁵ Total Hours:
Senior Fall Semester Add/Change: Delete: Total Hours:	Senior Spring Semester Add/Change: Delete: Total Hours:
ECON Spring Start (If applicable)	
Freshman Spring Semester Add/Change: Add BUAD 1003 Delete: HIST 1503 Total Hours:	Freshman Fall Semester Add/Change: Add HIST 1503 Delete: HIST 1513 Total Hours:
Sophomore Spring Semester Add/Change: Add HIST 1513 Delete: Fine Art/Humanities ¹ Total Hours:	Sophomore Fall Semester Add/Change: Delete: Total Hours:
Junior Spring Semester Add/Change: Add Physical Activity ¹ Delete: Total Hours:	Junior Fall Semester Add/Change: Add Fine Art/Humanities ¹ Delete: 3 hour Elective ⁵ Total Hours:
Senior Spring Semester Add/Change: Delete: Total Hours:	Senior Fall Semester Add/Change: Delete: Total Hours:
Total Program Hours 124	

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123*

An Outline in specific detail of how proposal will alter the ACCT program curriculum follows:

ACCT Fall Start	
Freshman Fall Semester Add/Change: Add BUAD 1003 Add Physical Activity¹ Delete: Science with Lab¹ Total Hours: 16	Freshman Spring Semester Add/Change: No Change Delete: Total Hours: 16
Sophomore Fall Semester Add/Change: Add Science with Lab¹ Delete: Fine Art/Humanities¹ Also Delete: Physical Activity¹ Total Hours: 16 hours	Sophomore Spring Semester Add/Change: No Change Delete: Total Hours: 16 hours
Junior Fall Semester Add/Change: Fine Arts/Humanities¹ Delete: Electives Total Hours: 15	Junior Spring Semester Add/Change: No Change Delete: Total Hours: 15
Senior Fall Semester Add/Change: No Change Delete: Total Hours: 15 hours	Senior Spring Semester Add/Change: No Change Delete: Total Hours: 15 hours
Total Program Hours 124	