Minutes of
THE FACULTY SENATE
OF
ARKANSAS TECH UNIVERSITY

The Faculty Senate met Tuesday, November 8, 2011, at 3 p.m. in Room 325 of the Ross Pendergraft Library and Technology Center. The following members were present:

Dr. Jennifer Helms  Dr. Cathi McMahan
Dr. Dan Bullock  Dr. V. Carole Smith
Dr. Eric Lovely  Dr. Alex Mirkovic
Mr. Ken Futterer  Ms. Jamie Earls
Dr. Sean Huss  Dr. Johnnette Moody
Dr. James Walton  Dr. Robin Lasey
Dr. David Eshelman  Ms. Annette Stuckey
Dr. Sherman Alexander  Dr. Penny Willmering

Dr. Tom Limperis, Dr. Susan Underwood, and Dr. Ernest Enchelmayer were absent. Dr. William Hoefler, Dr. Ed Bashaw, Dr. Kevin Mason, Dr. Annette Holeyfield, Dr. Carl Brucker, Dr. Jeff Woods, Dr. Jeff Robertson, Mr. Jeff Aulgur, Ms. Jennifer Fleming, Dr. Scott Kirkconnell, Dr. James Musser, Dr. Dan Martin, Dr. Jason Warnick, Dr. Eric Bowne, Dr. Joshua Lockyer, Dr. Mary Ann Rollans, and Dr. J. J. Mayo were visitors. Additionally, members of Dr. Scott Kirkconnell’s research class were also present.

CALL TO ORDER
APPROVAL OF MINUTES

President Smith called the meeting to order and asked for a motion to approve the minutes of the October 11, 2011, meeting.

Motion by Ms. Earls, seconded by Dr. Moody, to approve the minutes as distributed. Motion carried.

Motion by Dr. Lovely, seconded by Dr. Lasey, to amend the order of the agenda and allow discussion of New Business, Item A, at this time. Motion carried.

NEW BUSINESS:
CURRICULAR ITEMS

Motion by Dr. Lasey, seconded by Ms. Stuckey, to consider all of the curriculum proposals together. Motion carried. Motion by Dr. Walton, seconded by Dr. Willmering, to approve the following proposals:

Department of Art
(a) delete ART 4133, Art History, Native American, from the course descriptions;
(b) delete ART 4143, Art History, Latin American, from the course descriptions;
(c) add ART 3133, Art History, Americas & Africa, to the course descriptions;
(d) add ART 3143, Art History, Asia & Pacific, to the course descriptions;
(e) add ART 4113, Art History, Art After 1945, to the course descriptions; and
(f) change ART 4103, Art History, Modern, as follows:
   (1) change the title to Art History, Modern, 1789-1945; and modify the course description.

Department of Behavioral Sciences
(a) add ANTH 3103, Anthropology of Food, to the course descriptions;
(b) add SOC 2023, Sociology of the Ozark-Ouachita Region, to the course descriptions; and
(c) add the degree Associate of Arts in Ozark-Ouachita Studies.
Department of English and World Languages
(a) delete SPAN 4384, Medical Interpretation Theory, from the course descriptions;
(b) delete SPAN 4801, Practicum in Medical Interpretation I, from the course descriptions;
(c) delete SPAN 4809, Practicum in Medical Interpretation II, from the course descriptions;
(d) add ENGL 0404, Developmental Reading and Writing, to the course descriptions;
(e) add SPAN 3382, Principles of Interpretation, to the course descriptions;
(f) delete the concentration in Spanish for Medical Interpretation from the B.A. in World Languages degree program;
(g) delete the minor in Italian/Latin;
h) modify the curriculum in World Languages (Spanish concentration) as follows:
   (1) require SPAN 3123, Spanish Civilization and Culture, AND SPAN 3133, Spanish-American Civilization and Culture;
   (2) delete SPAN 3023, Introduction to Linguistics; and
   (3) add SPAN 4023, Introduction to Spanish Linguistics; and
(i) modify the minor in Spanish Medical Interpretation as follows:
   (1) add SPAN 1063, Basic Spanish for Medical and Social Services;
   (2) add SPAN 3382, Principles of Interpretation; and
   (3) delete SPAN 4384, Medical Interpretation Theory.

Department of History and Political Science
(a) delete HIST 4043, American Constitutional Development, from the course descriptions, from the course descriptions;
(b) add GEOG 4983, Geography Seminar, to the course descriptions;
(c) add HIST 3613, History of Japan, to the course descriptions;
(d) add HIST 3623, History of India, to the course descriptions;
(e) modify the course description for HIST 4183, American Legal History;
(f) change HIST 4983, Social Sciences Seminar, as follows:
   (1) change the title to History Seminar; and
   (2) delete the cross-listing for POLS 4983, Social Sciences Seminar, and remove the cross-listing from the course description;
(g) change PHIL 4093/5093, American Philosophy, as follows:
   (1) add the cross-listing for HIST 4223/5223 (new course number), American Philosophy, and add the cross-listing to the course description (Note: add the cross-listed course to the course descriptions also.);
(h) change PHIL 4103, Advanced Logic, as follows:
   (1) add the cross-listing for MATH 3103 (new course number), Advanced Logic;
   (2) add the prerequisites: MATH 2703, Discrete Mathematics, or PHIL 3103, Logic; and
   (3) modify the course description to include the cross-listing and new prerequisites (Note: add the cross-listed course to the course descriptions also.);
(i) change POLS 4983, Social Sciences Seminar, as follows:
   (1) change the title to Political Science Seminar; and
   (2) delete the cross-listing for HIST 4983, History Seminar, and remove the cross-listing from the course description;
(j) change the courses below as follows:
   (1) GEOG 2833, Introduction to Geographic Information Systems:
      (i) delete the prerequisite: COMS 2003 or permission of the instructor, and remove the prerequisite from the course description;
(2) GEOG 3803, Historical Geography:
   (i) delete the prerequisite: GEOG 2013, and remove the prerequisite from the course description;

(3) GEOG 4203, Place and Collective Memory:
   (i) delete the prerequisite: GEOG 2013, and remove the prerequisite from the course description;

(4) POLS 3013, Recent American Foreign and Military Policy:
   (i) delete the prerequisites: POLS 2013 and 3413 recommended, and remove the prerequisites from the course description;

(5) POLS 3083, Political Parties and Interest Groups:
   (i) delete the prerequisite: POLS 2013, and remove the prerequisite from the course description;

(6) POLS 3473, National Security Policy:
   (i) delete the prerequisites: POLS 2013 and 3013 recommended, and remove the prerequisites from the course description;

(7) POLS 3513, Research Methods II:
   (i) delete the prerequisite: Completion of MATH 1113 recommended, and remove the prerequisite from the course description;

(8) HIST 3043, Civil War and Reconstruction:
   (i) delete the prerequisite: HIST 2003 or permission of department head, and remove the prerequisite from the course description;

(9) HIST 3103, The Old South:
   (i) delete the prerequisite: HIST 2003 or permission of department head, and remove the prerequisite from the course description;

(10) HIST 3243, Archive and Manuscript Management:
    (i) delete the prerequisite: HIST 2203 or permission of department head, and remove the prerequisite from the course description;

(11) HIST 3281, Grant Writing for Historians:
    (i) delete the prerequisite: HIST 2203 or permission of department head, and remove the prerequisite from the course description;

(12) HIST 3283, Historical Editing:
    (i) delete the prerequisite: HIST 2203 or permission of department head, and remove the prerequisite from the course description;

(13) HIST 3291, Practicum in Public History:
    (i) delete the prerequisite: HIST 2203, and remove the prerequisite from the course description;

(14) HIST 3463, The Enlightenment, French Revolution, and Napoleonic Eras:
    (i) delete the prerequisites: HIST 1503 and 1513, and remove the prerequisites from the course description;

(15) HIST 3573, History of Eastern Europe:
    (i) delete the prerequisites: HIST 1503 and 1513, and remove the prerequisites from the course description;

(16) HIST 4033, The Frontier in American History:
    (i) delete the prerequisites: HIST 2003 and 2013, or permission of department head, and remove the prerequisites from the course description;

(17) HIST 4073, American Diplomatic History, 1776-1912:
    (i) delete the prerequisite: HIST 2003, and remove the prerequisite from the course description;

(18) HIST 4083, American Diplomatic History, 1912 to the Present:
    (i) delete the prerequisite: HIST 2013, and remove the prerequisite from the course description;
(19) HIST 4123, African American History:
   (i) delete the prerequisite: HIST 2003 or HIST 2013, and remove the prerequisite from the course description;
(20) HIST 4143, Native American History:
   (i) delete the prerequisite: HIST 2003 or HIST 2013, and remove the prerequisite from the course description;
(21) HIST 4163, American History Through Film:
   (i) delete the prerequisite: HIST 2013, and remove the prerequisite from the course description;
(22) HIST 4293, Historic Preservation:
   (i) delete the prerequisite: HIST 2203 or permission of department head, and remove the prerequisite from the course description; and
(23) HIST 4823, Nationalism:
   (i) delete the prerequisites: HIST 1503 and 1513, and remove the prerequisites from the course description; and
   (k) modify the minor in Pre-Law to delete HIST 4043, American Constitutional Development, as an elective.

Department of Music
   (a) add MUS 1631/3631, Symphonic Wind Ensemble, to the course descriptions.

Department of Management and Marketing
   (a) delete MGMT 2013, Management Productivity Tools, from the course descriptions;
   (b) add BDA 2003, Business Problem Solving, to the course descriptions;
   (c) add BDA 2013, Business Spreadsheet Modeling, to the course descriptions;
   (d) add BDA 3003, Data Analytics Apps Development, to the course descriptions;
   (e) add BDA 3033, Data Modeling and Management, to the course descriptions;
   (f) add BDA 3053, Business Data Analysis, to the course descriptions;
   (g) add BDA 4003, Business Intelligence, to the course descriptions;
   (h) add BDA 4031-3, Internship, to the course descriptions;
   (i) add BDA 4073, Special Topics, to the course descriptions;
   (j) add BUAD 3093, Management, to the course descriptions;
   (k) add BUAD 3193, Marketing, to the course descriptions;
   (l) add BUAD 3293, International Business, to the course descriptions;
   (m) add BUAD 3393, Small Business Firm Planning, to the course descriptions;
   (n) change BUAD 1003, Introduction to Business Systems, as follows:
      (1) change the course number to BUAD 1001; and
      (2) change the title to Introduction to Business; and
   (o) change MKT 4073, Service Marketing Management, as follows:
      (1) change the title to Retail Operations; and
      (2) modify the course description; and
   (p) modify the College of Business core curriculum as follows:
      (1) change BUAD 1003, Introduction to Business, to BUAD 1001;
      (2) delete MGMT 2013, Management Productivity Tools; and
      (3) add BDA 2003, Business Problem Solving; and
   (q) add the degree program B.S.B.A. in Business Data Analytics.
**Department of Health and Physical Education**

(a) add WS 4013, Wellness Science Practicum, to the course descriptions;
(b) add WS 4023, Principles of Strength and Conditioning, to the course descriptions; and
(c) modify the curriculum in Health and Physical Education – Wellness/Fitness as follows:
   (1) delete six hours PE 2523, Foundations in Health and Physical Education, and JOUR 1163, Basic Photography, or JOUR 2133, Introduction to Mass Communication, or JOUR 2143, News Writing; and
   (2) add requirement for six hours of WS 4013, Wellness Science Practicum, and WS 4023, Principles of Strength and Conditioning.

**Department of Biological Sciences**

(a) modify the curriculum in Biology (Environmental option) as follows:
   (1) add BIOL 1011, Orientation to the Biological Sciences;
   (2) move CHEM 2124, General Chemistry I, and CHEM 2134, General Chemistry II to the sophomore year of the matrix;
   (3) delete the requirements for two (2) hours of PE Activity and three (3) hours of COMS;
   (4) add flexibility on Social Sciences;
   (5) update recommended choices for electives in footnote;
   (6) add FW 3173, Biostatistics, as an alternative for Calculus requirement;
   (7) add BIOL 3174, Physiological Ecology, as an alternative for BIOL 3124, General Physiology, requirement; and
   (8) add BIOL 4094, Coastal Ecology, as an alternative for BIOL 3114, Principles of Ecology, requirement.

**Department of Physical Sciences**

(a) change PHSC 3033, Meteorology, as follows:
   (1) change the prerequisites from: PHSC 1013 or PHYS 2014 or CHEM 1114 or CHEM 2124 to: Any physical science course (PHSC, GEOL, CHEM, PHYS) and change the prerequisites in the course description.

**Department of Professional Studies**

(a) add PS 3143, Applied Professional Research, to the course descriptions;
(b) change the course number for PS 4006, Capstone Project, to PS 4003, Capstone Project.
(c) modify the curriculum in the Associate of Science in Early Childhood Education as follows:
   (1) reduce degree-required credit hours from 61 to 60;
   (2) add SPH 1003, Introduction to Speech Communication, requirement;
   (3) add TECH 1001, Orientation to the University, requirement;
   (4) delete WS 1002, Physical Wellness and Fitness, requirement;
   (5) replace PE 2513, First Aid, requirement with NUR 2303, Nutrition; and,
   (6) delete duplicate listing of GEOG 2013, Regional Geography of the World, from the sophomore spring semester.

(d) delete the curriculum for the Bachelor of Arts in General Studies; and,
(e) modify the curriculum in Professional Studies as follows:
   (1) reduce degree-required credit hours from 124 to 120;
   (2) add PS 3143, Applied Professional Research, requirement;
   (3) add SPH 2173, Business and Professional Speaking, requirement;
   (4) add PS 3133, Applied Principles of Personnel Management, requirement;
   (5) add one (1) additional elective hour;
(6) replace PS 4006, Capstone Project, with PS 4003, Capstone Project;
(7) delete SPH 2003, Public Speaking, requirement;
(8) delete requirement for BUAD 2053, Business Statistics, or MATH 2163, Introduction to Statistical Methods;
(9) delete WS 1002, Physical Wellness and Fitness, requirement; and,
(10) delete PSY 3093, Industrial Psychology, requirement.

Motion carried.

The order of the agenda was resumed.

OLD BUSINESS:

RECOMMENDATIONS ON PHYSICAL EDUCATION

President Smith reminded the Senators of Dr. Kirkconnell’s eight recommendations at the October meeting concerning physical education activity and asked for discussion.

Dr. Lovely read the following resolution/motion: The Faculty Senate recognizes that the pursuit of good physical and mental health for all members of the Arkansas Tech community is important to the achievement of our mission. Motion seconded by Dr. Eshelman. Motion carried.

Dr. Lovely noted that one of the general education objectives is to “understand wellness concepts” which previously was measured by the physical education courses. He questioned whether this goal was still appropriate.

Motion by Dr. Lasey, seconded by Dr. Lovely, to ask the General Education Committee to review the general education wellness goal and make a recommendation. Motion carried.

UNIVERSITY POLICY ON RETIREMENT FUNDS

President Smith reported that she and Dr. Bullock would meet with Mr. Moseley and will report at the next meeting. Dr. Lasey commented that the Faculty Salary, Benefits, and Awards Committee could be asked to review this issue. President Smith suggested that the Senate wait until after she and Dr. Bullock have spoken with Mr. Moseley to decide if further action is needed. Dr. Bullock clarified that the main issue is the current inability to access retirement funds before retirement.

ATTENDANCE ACCOUNTING

President Smith reported that she had spoken with Ms. Goines, and Ms. Goines had referred her to Ms. Tammy Rhodes, Registrar, stating that the questions being asked were most appropriately answered by the Registrar. President Smith stated she would continue to pursue this issue.

REPORT BY SUBCOMMITTEE REVIEWING COMMON TEXTBOOK POLICY

President Smith asked for a report. Dr. Eshelman distributed a recommendation from the ad hoc committee. Attached to the recommendation was a revised textbook selection policy which, Dr. Eshelman reported, he had worked on with Dr. Watson. Dr. Eshelman read the recommendations as a motion:

Seeing that Arkansas Tech now has a campus-wide policy on textbook selection, the Faculty Senate chooses to endorse the following revisions to the existing policy: 1. the use of more invitational language when it comes to policy exceptions (including examples of potential exceptions); 2. a clearly laid-out description of how such exceptions are to be requested/approved; and 3. more information about how the policy applies to non-traditional programs (such as concurrent courses). Seconded by Mr. Futterer.

Dr. Eshelman stated that the last item was requested by Dr. Watson in response to issues arising with concurrent credit courses being taught in high schools and the high schools providing the textbooks. Dr. Mirkovic suggested inclusion of the notion of multiple sections
within the recommendation since the policy relates to multiple sections of the same course
(i.e., “...campus-wide policy on textbook selection for multi-section courses. . .”).
Dr. Lovely emphasized that, by adopting the recommendations and revisions to the policy,
the Senate is not endorsing the policy itself but endorsing the revisions only. Some
questioned the exact changes in wording to the existing policy as copies of the original
policy wording were not available for review.

Motion by Dr. Walton, seconded by Mr. Futterer, to table the recommendations to the
December meeting in order to allow additional review of the actual revisions suggested.
Motion carried.

REPORT BY
SUBCOMMITTEE
ON FACULTY
HIRING PRACTICES
AND THE
FACULTY’S ROLE

President Smith asked for a report. Ms. Earls referred to Dr. Huss. Dr. Huss reported that
the subcommittee is completing a survey on this issue and should have results for the
meeting in December.

COMMUNICATION
WITH THE BOARD
OF TRUSTEES

President Smith reported that the Senators working on the letter for the Board of Trustees
would meet after today’s Senate meeting. Dr. Walton commented that a draft has been
prepared including the following key points: appreciation for inviting the Senate chair to
attend each Board of Trustees meeting; an invitation to attend any meeting of the Senate;
and information concerning where the Senate's minutes and agendas are posted. The final
draft will be presented at the next meeting for review.

Both Dr. Mirkovic and Dr. Lovely questioned whether the Senate chair could request to be
placed on the Board agenda. President Smith noted that the agenda is set by the Board of
Trustees.

STUDENT
EVALUATIONS
PROCEDURE AND
FACULTY
HANDBOOK
CONFLICT

President Smith asked Mr. Futterer for comments. Mr. Futterer distributed a handout
containing language from the Faculty Handbook, page 29, section E, and from the minutes
of the September 13, 2011, Faculty Senate meeting. He noted that the Faculty Handbook
clearly states that the evaluation instruments become the faculty member’s property.
Therefore, if the paper evaluation forms are scanned and then shredded, this practice is in
violation of the Handbook. He also noted that, prior to the use of ClassClimate, some deans
and perhaps department heads had made copies of the evaluation forms before giving them
back to the faculty member. He stated that there are concerns for both privacy, particularly
concerning the student comments, and ownership at issue here. Dr. Walton noted the
importance of these documents for maintaining portfolios and potential applications of
employment.

Motion by Dr. Lasey, seconded by Dr. Moody, to table this item until December to allow
Senators time to discuss the issue with their colleagues. Motion carried.

Motion by Dr. Lovely, seconded by Dr. Huss, to add to the agenda two additional items
included in Mr. Futterer’s handout as New Business: Collegiality and Administrators and
Social Media Guidelines. Motion carried.

ELECTED
STANDING
COMMITTEES

President Smith referenced the document from Dr. Watson’s office incorporating
recommended changes to standing committees by the Senate on December 7, 2010 and
September 13, 2011. Dr. Watson had reviewed the recommendations and suggested some
revisions for a document which he is willing to take to the Board of Trustees.
Motion by Mr. Futterer, seconded by Dr. Walton, to accept the revisions. Motion carried.

Dr. Walton stated there have been questions concerning the frequency of sabbaticals and the number allowed and reported that the Faculty Salary, Benefits, and Awards Committee is reviewing this.

SOCIAL MEDIA GUIDELINES
Mr. Futterer referenced the previous handout and stated he had received an email which required him to read the social media guidelines and indicate his compliance by his signature. He stated he has an issue with being required to sign any document not approved in some form through faculty governance. Several Senators indicated they had not received this email. Ms. Earls stated she believed the information would have come from the University Relations Office. President Smith asked the Senators to discuss with their colleagues whether this information was disseminated campuswide and stated she would invite Ms. Carrie Harris Phillips to the next meeting to discuss this.

COLLEGIALLY AND ADMINISTRATORS
Mr. Futterer again referenced the previous handout, which included the statement on collegiality from the Faculty Handbook, page 28, and indicated his concern for recent comments made to the media by Dr. Brown concerning the Theatre shop and the faculty. He questioned whether the collegiality clause present in the Faculty Handbook applied to administrators, particularly those with rank. Dr. Walton noted that most academic administrators have faculty appointments and therefore should be subject to the same concept of collegiality as all faculty. He also stated that AACSB, the accrediting body for the College of Business programs, was very interested in collegiality amongst the business faculty and this is part of their reporting mechanism. Mr. Futterer stated he was troubled by the statements and wanted a “sense of the Senate” on this issue.

Motion by Dr. Walton, seconded by Dr. Bullock, to table the discussion until December to allow time for reflection. Motion carried.

OPEN FORUM
President Smith asked for any additional discussion items. None were presented.

ANNOUNCEMENTS/INFORMATION ITEMS
President Smith announced that the lunch for December had been cancelled due to a conflict with Dr. Brown’s schedule. The December meeting, however, will still take place at 12:30 p.m. in Pendergraft 325 (Reading Day).

ADJOURNMENT
The meeting adjourned at 4:13 p.m.

Respectfully submitted,

V. Carole Smith, Ph.D., President

Daniel W. Bullock, Ph.D., Secretary