

**Arkansas Tech University  
Student Government Association**

*Resolution 020  
November 14, 2018*

**REQUEST THAT THE STUDENT GOVERNMENT SPONSOR SPORTING EVENT  
STUDENT SECTIONS**

WHEREAS: Arkansas Tech University is consistently at the top in terms of D2 athletics, and academics. However, our student section and student participation in sporting events is consistently subpar. Lack of participation can be attributed to the absence of a designated student section, and poor advertising of sporting events and times. This proposal is an effort to provide a lasting solution to the student participation problem about sporting events and garner more participation from the student body, and

WHEREAS: The creation of a designated student section at all possible sporting events advertised effectively would result in many more students coming to sporting events, and actively participating. The advertising could be solved by simply tweeting out every sporting event time, on all associated ATU twitter accounts, and along with the placement of signs around campus, and

WHEREAS: The following sports should have designated student sections: football, basketball, women's basketball, volleyball, and baseball. While all other sports are just as important these are the only sports where the seating, or venue would permit and effective student section, and

WHEREAS: The student section at football games should be between the 20 and 40-yard line, on the scoreboard side of the field, extending 15-20 rows up. The student section for all basketball, and volleyball should be in the section closest to the northeast side of the large tunnel. Located next to where the band sits during basketball games. The student section for baseball should be in the left-field stands, in the outfield, next to the multi-sport complex. All designated student sections should also have corresponding signage. These signs could be located either in the front or back of the student section. The signs could read "Student Section", "Tech Students", or anything to let students know where to sit, and non-students where not to sit. This signage would almost certainly increase participation in new students, old students, and less involved students alike. The student section signage could be sponsored by SGA, the University, or any other organization, and they should get their logos on the banners if they do sponsor, cutting the costs of the signs, and acting as advertisement for sponsors, and

WHEREAS: The benefits of these student sections would continue for years to come if the sections are maintained. Students would have networking opportunities at every sporting event. Revenue from sporting events would increase, enrollment would

increase, retention, and graduation rates would increase. Along with those benefits I believe our sports teams would even begin to perform better. An active student section would encourage our athletes to perform better, increasing our home field advantage. A successful student section would also increase the likelihood sports recruits attending our university,

**THEREFORE, BE IT RESOLVED,** the Student Government Association will sponsor the establishment of a student section at all available sporting events and cover the cost of signage at the corresponding sections.

Signed: Jayson Simmons

Jayson Simmons, President

Attest: Allison Edwards

Allison Edwards, Vice President

