

**Arkansas Tech University
Student Government Association**

*Resolution 030
March 27th, 2019*

REQUEST THAT THE STUDENT GOVERNMENT SUPPORT THE CREATION OF A
HOMECOMING EXECUTIVE TEAM.

WHEREAS: Homecoming is an integral part of Arkansas Tech's history, and

WHEREAS: Increased time and effort is needed to enhance our Homecoming experience for our students, and

WHEREAS: Currently these events are planned by two different student organizations (SAB and SGA) and with staff in Campus Life, and

WHEREAS: Centralizing this task to a specific group will allow for more intentional time, effort and ownership of this event, and

WHEREAS: This event will be in the hands of students whose sole responsibility is homecoming – allowing other organizations to still participate but not place the entire burden for this event on them, and

WHEREAS: This new team/organization/committee will provide more opportunities for students to participate in leadership experiences, and

WHEREAS: Many other campuses have this exact type structure in place, and it has shown to be very successful in energizing Homecoming efforts, and

WHEREAS: SGA typically spends about \$10,000 from their budget allotment to support Homecoming efforts and these funds would be removed from the SGA allotment and earmarked to the new group, and

WHEREAS: This would also remove SGA for having a mandatory official role. And allow the Secretary of Student development to focus on the SGA Retreat planning as well as the Engaged Leaders Institute, and

WHEREAS: This group will consult regularly with SGA to determine program/event interest in addition to working with SAB and RHA to heavily include those group in the Homecoming planning.

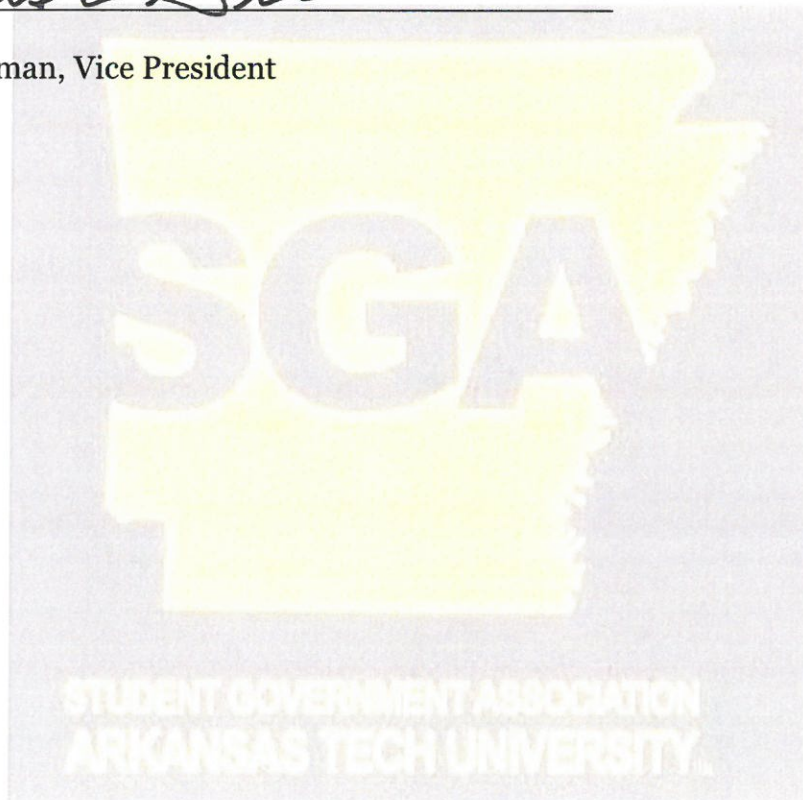
WHEREAS: This program will be implemented for the 2019-2020 academic year,

THEREFORE, BE IT RESOLVED, The Student Government Association of Arkansas Tech supports the creation of a Homecoming Executive Team for the 2019-2020 academic year.

Signed: Jayson Simmons

Jayson Simmons, President

Attest: Justin Gunderman
Justin Gunderman, Vice President



Creation of a “Homecoming Executive Team” at Arkansas Tech

- Originator:** Department of Campus Life
- First Reviews:** Student Activities Board and Student Government Executive Board
- When:** In place for the 2019-2020 academic year
- Membership:** Recruitment to begin in April 2019
- Why:** Increased time and effort is needed to enhance our Homecoming experience for our students. Currently these events are planned by two different student organizations (SAB and SGA) and with staff in Campus Life. Centralizing this task to a specific group will allow for more intentional time, effort and ownership of this event. This event will be in the hands of students whose sole responsibility is homecoming – allowing other organizations to still participate but not place the entire burden for this event on them.
This new team/organization/committee will provide more opportunities for students to participate in leadership experiences.
- Trends:** Many other campuses have this exact type structure in place, and it has shown to be very successful in energizing Homecoming efforts.
- Budget:** Approximately \$20,000 in student fee funds have been used in the past by Campus Life to facilitate Homecoming Week. These funds will be ear marked for this group to do the same.
SGA typically spends about \$10,000 from their budget allotment to support Homecoming efforts. These funds would be removed from the SGA allotment and ear marked to the new group. This would also remove SGA for having a mandatory official role.

Homecoming Executive Team (H.E.T) Working Proposal

Membership Positions:

- Chair
- Vice Chair – Events
- Vice Chair – Student Org Competitions
- Vice Chair – Residence Halls
- Vice Chair – Marketing
- Vice Chair – Alumni & Athletic Relations
- Vice Chair – Volunteers
- Vice Chair – Finance
- Vice Chair – Royalty

Membership Duties:

Chair –

VC - Events

VC - Student Org Competitions

VC – Marketing

VC – Alumni & Athletic Relations

VC – Volunteers

VC – Finance

VC – Royalty

Membership Compensation:

Chair:	\$500 per semester (x1)
Vice Chairs:	\$350 per semester (x8)

Semester Total: \$3,300

Annual Total: \$6,600

Membership Requirements:

- Cycle: January – December
 - Members must be enrolled in both semester
- Good conduct
- Good academic standing

- Not in executive position in SGA, RHA, or SAB (paid positions)
- Fall/Spring – weekly H.E.T meetings
- Committee (Vice Chair) meetings as needed

Financial Layout:

Student Fee:

- \$20,000

From SGA budget:

- \$ 9,500 (HC Court, Give a-ways, supplies) – taken from SGA budget

Participation Fees:

- Funds are deposited into Agency Reserve

Compensation total:

- \$6,600 annually

Contributing Events

- SAB – use of own funds
- RHA – use of own funds

