



September 2022

Student Voting Rates for Arkansas Tech University

NSLVE Campus Report



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College of Civic Life



INSTITUTE FOR DEMOCRACY
& HIGHER EDUCATION

September 2022
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. This report contains three years of relevant topline data: 2014, 2018, and 2020. In addition to sharing the change between 2014 and 2018 voting rates, we also disaggregate the data so you can better identify and address gaps in participation. Although you have likely seen these numbers before, we find that many report recipients appreciate a refresher heading into another national election.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. In 2020, it jumped to 66%. In the last midterm, the student voting rate more than doubled, from roughly 19% in 2014 to around 40% in 2018. These encouraging data points signal that 2022 can be yet another banner year for student participation if we all work together to ensure that lasting, long-term interventions turn this into a *trend* across the nation.

As always, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also encourage you to review our recommendations for leveraging election seasons to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation, year around: Election Imperatives 2.0 and the more recent Election Imperatives 2020: A Time of Physical Distancing and Social Action, a report with recommendations for institutional leaders, faculty, and voter coalitions.

Since political dialogue across campus and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on how campuses use their NSLVE reports.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email IDHE@Tufts.edu for more information, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a year-round objective. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
The Team at IDHE

IDHE: <https://idhe.tufts.edu/>

NSLVE: <https://idhe.tufts.edu/nslve>

Election Imperatives: <https://idhe.tufts.edu/publications-and-resources/election-imperatives>

Talking Politics discussion guide (for NSLVE reports): <https://idhe.tufts.edu/resources/talking-politics-guide-campus-conversations-about-nslve-reports>

Free Speech & Inclusion on Campus discussion guide: <https://idhe.tufts.edu/resources/free-speech-inclusion-campus-discussion-guide>

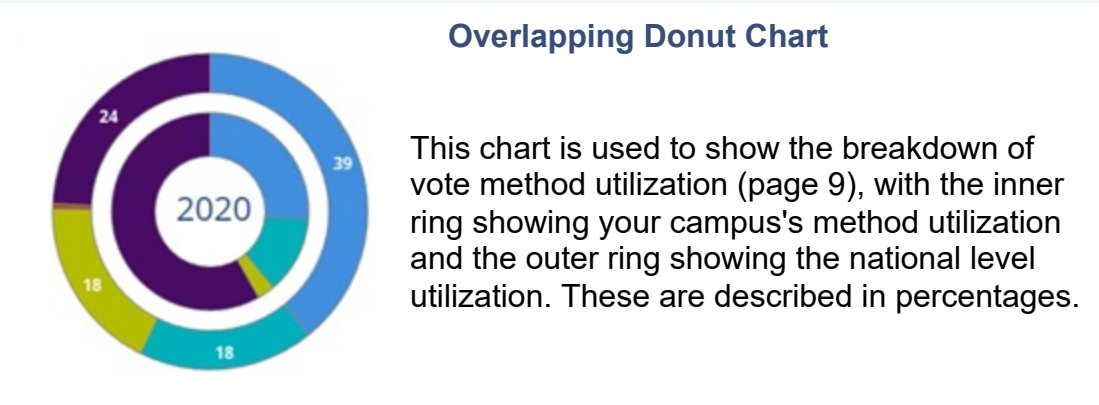
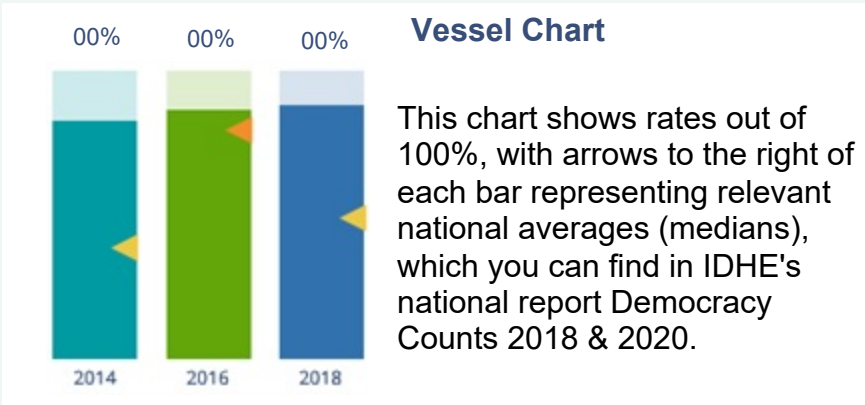
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show the numbers of students and the rates from 2014, 2018, and 2020. The change column represents difference between counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-



Voting, Registration and Yield Rates

YOUR INSTITUTION

26.0%

2018 Voting Rate

+2.0

Change From 2014

ALL INSTITUTIONS

39.1%

2018 Voting Rate

REGISTRATION RATE

Year	2014	2018	2020
Rate	66.0%	72.0%	75.2%

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

Year	2014	2018	2020
Rate	36.4%	36.1%	68.4%

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE

Year	2014	2018	2020
Rate	24.0%	26.0%	51.4%

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2014-2018 Change
Total student enrollment per NSC	11,017	11,429	10,097	↑ 412
(Age under 18/Unknown)	1,649	2,558	2,166	↑ 909
(Non-resident aliens)	350	273	176	↓ -77
Non-resident aliens data source	IPEDS	IPEDS	IPEDS	
(FERPA records blocked)	—	—	—	—
(Non-degree seeking students)	—	—	—	—
Total eligible voters	9,012	8,596	7,751	↓ -416
Number of students who registered	5,949	6,193	5,825	↑ 244
Number of students who voted	2,164	2,235	3,984	↑ 71
Registration Rate %	66	72	75	↑ 6
Voting Rate of Registered Students %	36	36	68	→ 0
Voting Rate %	24	26	51	↑ 2

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

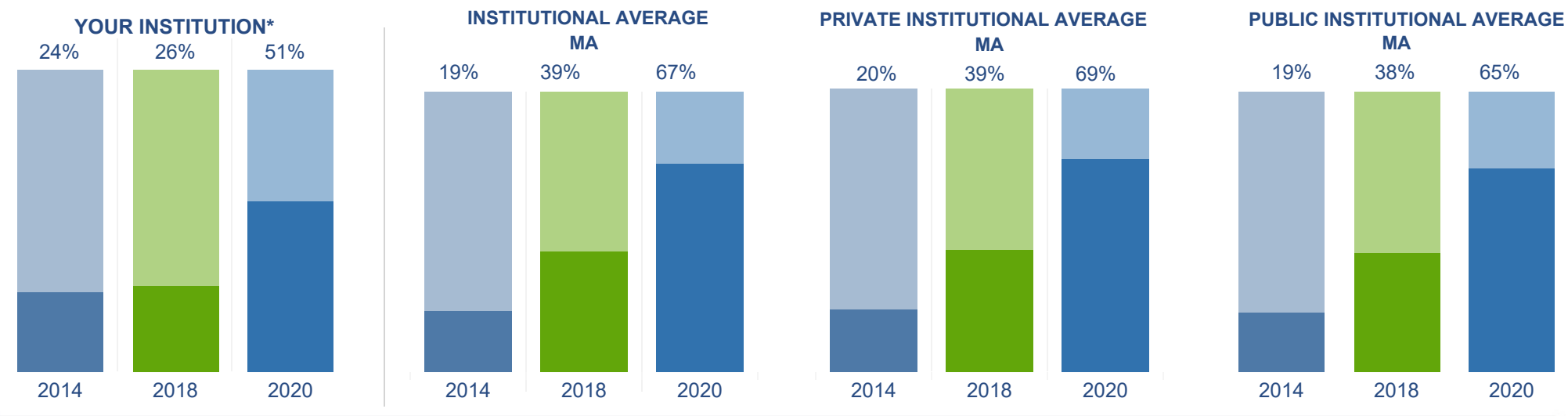
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

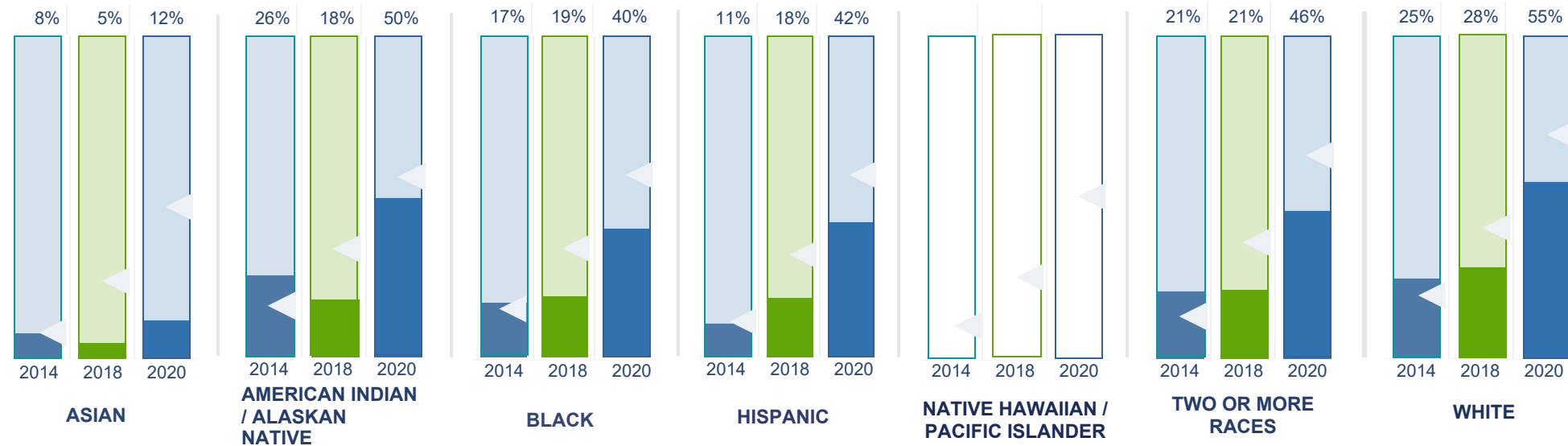
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

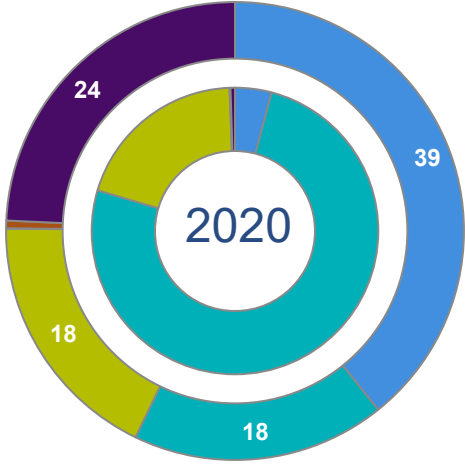
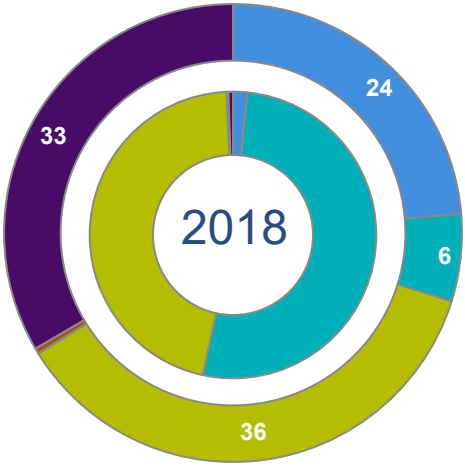
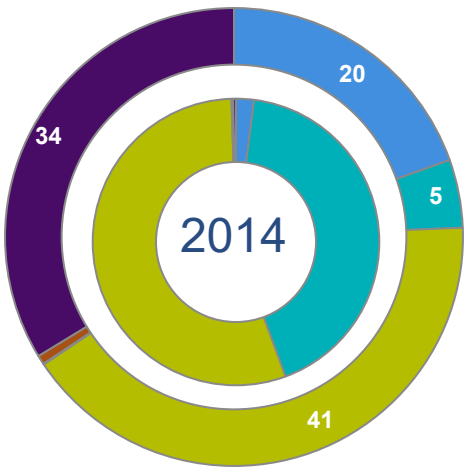
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change	
Asian	135	11	8	257	13	5	231	27	12	↓	-3
American Indian/ Alaska Native	102	26	25	82	15	18	78	39	50	↓	-7
Black	796	136	17	657	125	19	550	220	40	↑	2
Hispanic	515	54	10	667	123	18	688	288	42	↑	8
Native Hawaiian/ Pacific Islander	—	—	—	—	—	—	—	—	—	—	—
2 or More Races	183	38	21	299	64	21	312	142	46	↑	1
White	7,191	1,794	25	6,619	1,851	28	5,796	3,157	54	↑	3

By Voting Method

Not-In-Person Early Vote In-Person Other Provisional Unknown



	2014		2018		2020		2014-2018	
	Voted	Rate(%)	Voted	Rate(%)	Voted	Rate(%)	Rate Change	
Early Vote	917	42	1,157	52	3,009	76	↑	9
In-Person	1,192	55	1,026	46	790	20	↓	-9
Not-In-Person	43	2	36	2	163	4	→	0
Other	—	—	—	—	—	—	—	—
Provisional	—	—	—	—	—	—	—	—
Voting Method Unknown	—	—	12	1	20	1	—	—

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified “Voting Method Unknown.” For a list of these states, see our FAQ. <https://idhe.tufts.edu/nsive/nsive-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020
18-21	15%	20%	49%
22-24	20%	21%	45%
25-29	26%	25%	45%
30-39	37%	40%	59%
40-49	46%	53%	74%
50+	57%	62%	72%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. In 2020, the youngest students on campuses voted at the highest rates, giving them increasing voice and power. Government officials should take note of this data point, as the viewpoints of young voters may prove influential in future elections. Candidates should be cautious about remaining distant and unresponsive to the perspectives of young voters.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change	
18-21	4,841	733	15	5,140	1,021	20	4,915	2,390	49	↑	5
22-24	1,433	284	20	1,373	290	21	1,174	533	45	↑	1
25-29	1,087	283	26	823	208	25	655	292	45	↓	-1
30-39	1,050	388	37	920	368	40	694	412	59	↑	3
40-49	612	282	46	362	192	53	325	239	74	↑	7
50+	339	194	57	251	156	62	164	118	72	↑	5

Looking Closer

By Sex

	2014			2018			2020			2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change	
Female	5,361	1,289	24	4,961	1,365	28	4,510	2,360	52	↑	3
Male	4,001	875	22	3,908	870	22	3,408	1,619	48	→	0

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2014-2018	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Rate Change	
EDUCATION LEVEL											
Undergraduate	—	—	—	7,816	1,793	23	7,001	3,475	50	—	
Graduate	—	—	—	833	381	46	668	421	63	—	
Class Unknown	9,362	2,164	23	220	61	28	258	88	34	↑	5
CLASS YEAR											
Freshman	3,187	499	16	2,823	545	19	2,587	1,123	43	↑	4
Sophomore	1,611	313	19	1,574	335	21	1,513	733	48	↑	2
Upperclassman	3,789	1,032	27	3,571	941	26	3,126	1,686	54	↓	-1
ENROLLMENT STATUS											
Full-time	6,927	1,334	19	6,532	1,383	21	6,168	3,015	49	↑	2
Part-time	2,435	830	34	2,337	852	36	1,759	969	55	↑	2

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change	
Agriculture	221	37	17	244	50	20	228	119	52	↑	4
Biological and Biomedical Sciences	273	45	16	282	59	21	275	131	48	↑	4
Business, Management, and Marketing	858	187	22	1,046	252	24	1,039	507	49	↑	2
Communication and Journalism	208	41	20	167	44	26	135	64	47	↑	7
Computer and Information Sciences	286	43	15	389	73	19	438	189	43	↑	4
Education	1,685	447	27	1,590	521	33	1,320	767	58	↑	6
Engineering and Engineering Technologies	495	88	18	593	94	16	483	223	46	↓	-2

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nsive-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change	
English Language and Literature	88	19	22	84	26	31	87	47	54	↑	9
Family and Consumer/Human Scienc..	26	11	42	46	—	—	58	30	52		—
Foreign Languages, Literatures, and ..	14	—	—	—	—	—	—	—	—		—
Health Professions	1,193	241	20	1,206	291	24	1,256	618	49	↑	4
History	103	36	35	82	36	44	71	58	82	↑	9
Law Enforcement, Firefighting, and P..	373	98	26	346	92	27	370	196	53	→	0
Liberal Arts and Sciences, and Huma..	1,137	217	19	1,239	303	24	754	346	46	↑	5
Mathematics and Statistics	22	—	—	21	—	—	28	19	68		—
Mechanic and Repair Technologies/T..	25	—	—	88	18	20	97	33	34		—
Multi/Interdisciplinary Studies	978	364	37	369	118	32	176	95	54	↓	-5
Natural Resources and Conservation	136	29	21	158	27	17	136	70	51	↓	-4
Parks, Recreation, Leisure, and Fitne..	105	18	17	100	19	19	71	29	41	↑	2
Personal and Culinary Services	13	—	—	—	—	—	23	12	52		—

By Field of Study

FIELDS	2014			2018			2020			2014-2018
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change
Physical Sciences	154	25	16	102	32	31	107	59	55	↑ 15
Precision Production	11	—	—	38	—	—	44	20	45	—
Psychology	268	38	14	249	55	22	277	137	49	↑ 8
Public Administration and Social Service Profe..	53	14	26	22	—	—	26	—	—	—
Social Sciences	87	25	29	135	47	35	112	73	65	↑ 6
Visual and Performing Arts	134	14	10	244	49	20	265	106	40	↑ 10
Unknown	23	—	—	14	—	—	41	22	54	—

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020 and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Arkansas Tech University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2022). 2014, 2018, and 2020 report for _____ [name of institution]. Medford, MA.



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