



REQUIRED Cover Page

APPLICATION FOR PROFESSIONAL DEVELOPMENT GRANT

**All applicants please complete this cover page.

Choose one: <input type="checkbox"/> Creative activity <input type="checkbox"/> Research activity <input checked="" type="checkbox"/> Professional Enhancement activity	Date of Last PDG Award (Semester and Year awarded): <u>N/A</u> Date of ATU Faculty Appointment (Semester and Year): <u>Fall 2006</u>
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1. Project Title: AACSB World Class Practices in Management Education Conference

2. Name of Principal Investigator/Project Director: James Robert Walton

3. School (abbrev): SOB 4. Department: Business & Economics

5. Campus Mail Address: Corley 213 6. PI/PD Campus Phone: 356-2093

7. Amount Requested: \$ 2,475.00 8. Total Cost of Project: \$ 2,475.00

9. Does this project involve: 10. Duration of Project: May 2007

Yes No

- ☐ ☒ human subjects?
- ☐ ☒ animals/animal care facility?
- ☐ ☒ radioactive materials?
- ☐ ☒ hazardous materials?
- ☐ ☒ biological agents or toxins restricted by the USA Patriot Act?
- ☐ ☒ copyright or patent potential?
- ☐ ☒ utilization of space **not** currently available to the PI/PD?
- ☐ ☒ the purchase of equipment/instrumentation/software currently **available** to the PI/PD?

NOTE: If the answer is "yes" to any of the above questions, the investigator must attach appropriate documentation of approval or justification for use/purchase.

SIGNATURES

Kevin Mason 3/14/07
Department Head Date
Sam Syfer 3/14/07
Dean Date

This Section to be completed by the Office of Academic Affairs

PDC Committee Award Recommendation: Yes ☒ No ☐
PDC Committee Proposal Rank: of Total Proposals.
Recommendation of VPAA: Yes ☒ No ☐
Recommendation of President: Yes ☐ No ☐
Award Date: 4/3/07

AACSB World Class Practices in Management Education
Dr. James R. Walton, Business & Economics Department

The Association to Advance Collegiate Schools of Business conference is intended as a professional enhancement activity that will:

1. Discover global and regional trends and issues in business and management programs as well as implications for strategic management,
2. Review successful models for international strategic alliances and understand them for evaluating and selecting potential partners,
3. Hear from leading experts from around the world on topics critical to successful collaborative ventures,
4. Share best practices in faculty management and development, student recruitment curricula identified through accreditation reviews worldwide, and
5. Learn about recent advances in accreditation standards, pre-accreditation process benefits of accreditation.

The School of Business is up for AACSB reaccreditation in 2009 and it is important that SOB faculty be up to date in AACSB World Class Practices in Management Education. This conference and the faculty interactions that it will provide will offer me valuable training in international management practices that I can share with my colleagues and our students.

My teaching and research interests include International Marketing. One of the primary reasons for attending this conference is to meet and interact with faculty from the People's Republic of China to establish long term research and possibly student and faculty exchange partnerships. In addition to conducting research with Chinese faculty I hope to develop a better understanding of doing business in the PRC that I can apply to my International Marketing classes at Arkansas Tech University.

**PROPOSED BUDGET
FACULTY RESEARCH GRANT**
(include budget categories as appropriate)

1. Graduate assistant stipend \$ _____
Fringe benefits @ .4% (4/10 percent) of graduate assistant stipend _____

2. Non-work study stipend _____
Fringe benefits @ .4% (4/10 percent) of non-work study stipend _____

3. *Supplies (please list items to be purchased and estimated price
per item including taxes and shipping, if appropriate):

Item No. 1 (Registration Fees)	Estimated Price	<u>800.00</u>
Item No. 2	Estimated Price	_____
Item No. 3	Estimated Price	_____
(additional lines as needed)		

Total estimated supplies

4. Travel (please list travel expenditures by date
and estimated costs):

Travel No. 1 (Air to Beijing 5/20 & 5/24)	Estimated Price	<u>825.00</u>
Travel No. 2 (Taxis & Airport Parking)	Estimated Price	<u>200.00</u>
Travel No. 3 (Hotel 4 nights @ 125.00)	Estimated Price	<u>500.00</u>
Travel No. 4 (Meals 5 days @ 30.00)	Estimated Price	<u>150.00</u>
(additional lines as needed)		

Total estimated travel

5. *Capital Outlay (please list items to be purchased and estimated
price per item including taxes and shipping, if appropriate):

Item No. 1	Estimated Price	_____
Item No. 2	Estimated Price	_____
Item No. 3	Estimated Price	_____
(additional lines as needed)		

Total estimated capital outlay

TOTAL PROPOSED BUDGET \$ 2475.00

*Items purchased under \$2,500 (including taxes and shipping) are considered supply items. Capital Outlay items are those which cost \$2,500 or more (including taxes and shipping). Please contact the Purchasing Office for questionable items.

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Conferences & Seminars

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World Class Practices in Management Education

The Perfect Balance of Growth and Quality

May 20 - 22, 2007
Beijing Friendship Hotel
Beijing, China

→ [Registration and Fee Schedule](#)
→ [Hotel/Travel and Visa Information](#)

→ [Agenda](#)

Simultaneous interpretation available in English and Mandarin.

→ [Sponsorship Opportunities for This Conference](#)

Hosted by:



The quest for global collaboration and business school alliances. Asia's roaring entry into the management education landscape has instigated a set of challenges and a sense for transnational collaborations. Asia's leaders have built their successes on long-standing traditions and invented innovative institutions to support dynamic economies. This conference will help you respond to these issues by teaching you how to effectively foster individual and institutional networks, build strategic partnerships, and achieve collaborative alliances with other business schools.

Featured Speaker:

Professor Cheng Siwei, Vice-Chairman of the Standing Committee of the National People's Congress of the People's Republic of China and dean of the School of Management of the Graduate School of the Chinese Academy of Sciences, will discuss China's new economy, including venture capital financing, global partnerships, China's positioning on free market policies and how these new developments are fostering innovative business models, and business education in mainland China.



As an active and productive scholar, Professor Cheng has published more than 20 academic books both in Chinese and English, and over 120 articles in prestigious academic journals. His academic thoughts and views have extensive influence on academia and in the professions. He has been invited to give academic speeches at various international conferences and visited a number of prestigious universities around the world, including Harvard University, Yale University, Princeton University, University of Pennsylvania, and Northwestern University in USA.

Professor Cheng also is the president of Chinese Society for Management Modernization, the president of the Association of the Chinese Soft Science Research, and the chairman of the editorial board of Management Review.

Who Should Attend

Deans, associate deans, department chairs, academic directors, program directors, international relations directors, and faculty

Conference Chairperson:

Judy Olian, Dean and John E. Anderson Chair of Management
Anderson School of Management, University of California, Los Angeles

Learning Outcomes

- Discover global and regional trends and issues in business and management programs, as well as implications for strategic management at your institution.
- Review successful models for international strategic alliances and understand the process for evaluating and selecting potential partners.
- Hear from leading experts from around the world on topics critical to successful collaborative ventures.
- Share best practices in faculty management and development, student recruitment, and curricula identified through accreditation reviews worldwide.
- Learn about recent advances in accreditation standards, pre-accreditation processes, and benefits of accreditation.

CONTRIBUTOR

Plenary I



Latin Trade Magazine

FRIEND

General Program Support

Emerald Group Publishing Limited

AACSB International

777 South Harbour Island Boulevard, Suite 750
Tampa, FL 33602-5730 USA
Tel: 813-769-6500 Fax: 813-769-6559

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World-Class Practices in Management Education

May 20 - 22, 2007
Beijing, China

[Register Online](#)
or
[Fax/Mail Registration Form](#)

You will need the event code to complete this form

Event Code: WCP6-20

	Received by April 20, 2007	Received After April 20, 2007
1st & 2nd Member (per person)	\$795	\$995
3rd & Subsequent Member	\$695	\$895
Non-Member	\$895	\$1,095

AACSB International

777 South Harbour Island Boulevard, Suite 750
Tampa, FL 33602-5730 USA
Tel: 813-769-6500 Fax: 813-769-6559

2006 / 2007 Event Registration

Use a separate form for each person, duplicate form as needed. Advance event and travel information is available on the Web site: <http://www.aacsb.edu>. For further information, call 1+813-769-6500 or email events@aacsb.edu.

- Use a separate form for each registrant; duplicate form as needed.
- Registration pricing is a per person amount based on date of receipt and a first come, first serve basis.
- Multiple discount is applied based on the 3rd & Subsequent Attendee from each member organization per event.
- Payment must accompany your registration form and be made in U.S. currency only, drawn on a U.S. bank.

Event Code	Date	Location	Fee
Grand Total of Registration Fees			\$

Please print, type or attach business card.

___ First time AACSB International registrant check here

Date: _____

First: _____ MI: _____ Family/Last: _____

Preferred First Name for Badge: _____ Position Title: _____

Division/Department: _____

School/Organization: _____

Address: _____

City: _____ Province/State: _____ Postal Code: _____ Country: _____

Phone: () _____ Fax: () _____ Email: _____

Is this an official contact information change: ___ Yes ___ No How did you hear about this event? _____

Dietary: ___ Low Fat ___ Vegetarian ___ Kosher ___ Shellfish Allergies ___ Other _____ Requests must be made by Early Cut off date.

Physical: ___ Please check here if you require special accommodations to participate, attach a written description of your needs.

Accommodations: All hotel accommodations and related special requests must be made directly with the hotel.

Register via

1. **INTERNET** with credit card information: <http://www.aacsb.edu>.
2. **FAX** completed registration form with credit card information or wire transfer documentation to 1+813-472-5531. (If you are faxing, please do not mail original form.)
3. **MAIL/Post** completed registration form with check payments to:
AACSB International Events, PO Box 116201, Atlanta, GA 30368-6201.

FOR OVERNIGHT DELIVERY AND CORRESPONDENCE:

AACSB International Events, 777 South Harbour Island Blvd., Suite 750, Tampa, FL 33602-5730 USA.

(Both registration and payment must be received by the cutoff date to qualify for the discounted rate.)

Payment must accompany your registration form.

U.S. Federal Identification # 43-6036286

For wire transfer, please add \$15.00

Indicate participant's name, organization, and Event Code on payment.

Please fax receipt of transfer with registration

SunTrust Bank

401 East Jackson Street, Tampa, FL 33602 USA

Account # 1000010751146 Routing # 061000104 Swift # SNTRUS3A

Charge my: ___ American Express ___ VISA
___ Euro/MasterCard Total Amount: \$ _____

Card # _____

Expiration Date: _____

Cardholder Signature: _____
(required for charge payments)

Enclosed is check # _____ payable to
AACSB International for \$ _____
(Payment in U.S. currency, drawn on a U.S. bank)

Online Event Catalog

Faxed registration cannot be processed without credit card payment.