



REQUIRED Cover Page

## APPLICATION FOR PROFESSIONAL DEVELOPMENT GRANT

\*\*All applicants please complete this cover page.

|   |   |
|---|---|
| <b>Choose one:</b><br><input type="checkbox"/> Creative activity<br><input type="checkbox"/> Research activity<br><input checked="" type="checkbox"/> Professional Enhancement activity | <b>Date of Last PDG Award</b> (Semester and Year awarded): <u>Spring 2006</u><br><b>Date of ATU Faculty Appointment</b> (Semester and Year): <u>Fall 2005</u> |
|---|---|

1. **Project Title:** Women of Rhetoric (Presentation at the Conference on College Composition and Communication (CCCC's))

2. **Name of Principal Investigator/Project Director:** Dr. Ernest J. Enchelmayer

3. **School (abbrev):** LFA 4. **Department:** ENGLISH

5. **Campus Mail Address:** WPN 139 6. **PI/PD Campus Phone:** 356-2030

7. **Amount Requested:** \$ 1690.82 8. **Total Cost of Project:** \$ 1690.82

9. **Does this project involve:** 10. **Duration of Project:** March 22-March 24, 2007

**Yes No**

- ☐ ☒ human subjects?
- ☐ ☒ animals/animal care facility?
- ☐ ☒ radioactive materials?
- ☐ ☒ hazardous materials?
- ☐ ☒ biological agents or toxins restricted by the USA Patriot Act?
- ☐ ☒ copyright or patent potential?
- ☐ ☒ utilization of space **not** currently available to the PI/PD?
- ☐ ☒ the purchase of equipment/instrumentation/software currently **available** to the PI/PD?

**NOTE:** If the answer is "yes" to any of the above questions, the investigator must attach appropriate documentation of approval or justification for use/purchase.

**SIGNATURES**

Ernest J. Enchelmayer 10-12-06  
Department Head Date  
William Dean 10-12-06  
Dean Date

**This Section to be completed by the Office of Academic Affairs**

PDC Committee Award Recommendation: Yes\_\_\_\_ No\_\_\_\_  
PDC Committee Proposal Rank: \_\_\_\_\_ of \_\_\_\_\_ Total Proposals.  
Recommendation of VPAA: Yes\_\_\_\_ No\_\_\_\_  
Recommendation of President: Yes\_\_\_\_ No\_\_\_\_  
Award Date: \_\_\_\_\_

## **A. COVER PAGE**

See page #1

## **B. ABSTRACT**

This development project is for the dissemination of research at *the* national conference for my research field: the Conference on College Composition and Communication (CCCC's). I have an invitation to present my research at the 2007 conference in New York City during March 21-25. I will make a 20 minute presentation with a panel of peers using electronic projection to share the visual elements of my research into the visual/historical significance of women (iconography) in rhetoric.

## **C. PURPOSE / OBJECTIVES**

I examine several images of rhetoric iconography as a way of representing an idea. And, this idea is embodied in female personifications of rhetoric. One question I will explore is: Why do the images designed for rhetoric include women and are they always women? Most of the images in my collection are female and the archival work completed this past summer in Germany – on a development grant – contributes to this presentation.

## **D. SIGNIFICANCE / NEED**

*Professional Enhancement Projects:* My going to New York City for this conference is necessary because that is where the event is being organized for 2007. The significance of this project is to share information with my peers who have similar interests in rhetoric and/or visual rhetoric. Further, of late it is quite important – in many fields – to explore the significance of women and women's roles in the development/history of a particular field. It is no different in rhetoric/composition. My work brings to light the visual representations of rhetoric and at the same time carves out (more) space for women on the historical timeline charting rhetoric's development.

## **E. PROCESS FOR ATTAINMENT OF OBJECTIVES / GOALS**

*Professional Enhancement Projects:* I am the specific speaker on this project. Peers on my panel have not been named to date. The conference is the Conference on College Composition and Communication. It is the annual conference for the organization, College Composition and Communication. This group meets at a new location each year. The CCCC's is part of the National Council of Teachers of English (NCTE). The conference is going to be held at the Hilton New York Hotel.

**F. DISSEMINATION OF RESULTS**

I will present a paper and Powerpoint slideshow to those attending my session. The venue for this will be in the conference room I am assigned. I plan to provide several copies of my paper for distribution among attendees.

**G. REPEATED REQUESTS :** Not Applicable.

**H. BUDGET:** See attached pages

**I. BIBLIOGRAPHY:** Not Applicable

**J. APPLICATION VITA** See attached pages

**PROPOSED BUDGET**  
**FACULTY DEVELOPMENT GRANT**  
(include budget categories as appropriate)

1. Supplies (please list items to be purchased and estimated price per item including taxes and shipping, if appropriate):

|   |                 |                 |
|---|-----------------|-----------------|
| Item No. 1 Video LCD Projector for session (rent)       | Estimated Price | <u>\$75.00</u>  |
| Item No. 2 Laptop use for session (rent)                | Estimated Price | <u>\$100.00</u> |
| Item No. 3 Screen use for session (rent)                | Estimated Price | <u>\$15.00</u>  |
| [These prices are "set" by the hotel/conference center] |                 |                 |

Total estimated supplies \$190.00

2. Travel (please list travel expenditures by date and estimated costs):

|  |                 |                 |
|--|-----------------|-----------------|
| Travel No. 1 March 22 & 24 round-trip flight         | Estimated Price | <u>\$461.20</u> |
| Travel No. 2 March 22 & 24 drive to/from airport     | Estimated Price | <u>\$34.32</u>  |
| Travel No. 3 March 22 & 24 cab/shuttle rides/tickets | Estimated Price | <u>\$100.00</u> |

Total estimated travel \$595.52

3. Lodging & Parking & Fees & Food:

|   |                 |                 |
|---|-----------------|-----------------|
| Item No. 1 Conference Hotel (\$269 x 2 nights + taxes/fees) | Estimated Price | <u>\$618.30</u> |
| Item No. 2 Conference Registration + Program copy           | Estimated Price | <u>\$170.00</u> |
| Item No. 3 Parking at Little Rock Airport (\$11 x 3 days)   | Estimated Price | <u>\$33.00</u>  |
| Item No. 4 \$28.00 per diem x 3 days                        | Estimated Price | <u>\$84.00</u>  |

Total estimated lodging & parking & fees \$905.30

**TOTAL PROPOSED BUDGET \$1690.82**

### Grant Application Curriculum Vita

Home:  
302 Walleye Drive  
Russellville, AR 72802-7828

|      |  |
|------|--|
| 2005 | <b>Ph.D., English, Southern Illinois University, Carbondale</b><br><i>Major Emphasis:</i> Rhetoric/Composition<br><i>Minor Emphases:</i> English Education & Medieval/Arthurian Literature<br><i>Dissertation title:</i> “Rhetorical Iconography: Representing Rhetoric in the History of the Visual Arts” |
| 1995 | <b>M.A., English, Arkansas State University, Jonesboro</b><br><i>Emphasis:</i> English – Rhetoric/Linguistics/Literature   |
| 1993 | <b>B.A., English, the University of Mississippi, Oxford</b><br><i>Major area of study:</i> English – Literature<br><i>Minor area of study:</i> German  |

|           |   |
|-----------|---|
| 2005-     | Assistant Professor, Arkansas Tech University   |
| 2004-2005 | Associate Director, Communication across the Curriculum (CxC), Academic Affairs, Louisiana State University |
| 2002-2004 | Assistant Professor, English, Troy University   |
| 1997-2002 | Teaching Assistant, Southern Illinois University Carbondale   |
| 1995-1997 | Instructor (full-time), Arkansas State University   |
| 1993-1995 | Teaching Assistant, Arkansas State University   |

|      |   |
|------|---|
| 2006 | ATU Faculty Development: Researching Rhetorica in Germany July 2006 (\$4,300).  |
| 2005 | “Communication Studios for Engineering” Louisiana State University (\$200,000).   |
| 2004 | Conference/travel grant, Faculty Development Council, Troy University (\$1000).   |
| 2003 | Technology Fee Committee grant, English Department, Troy University (\$75,000). Also, conference/travel grant, Faculty Development Council, Troy University (\$1000). |
| 2002 | Technology Fee Grant for English Department, Southern Illinois University Carbondale. (\$60,000).   |

### **RELATED PUBLICATIONS:**

Enchelmayer, Ernest J. "The Southern Icon." *The Encyclopedia of Southern Culture*. Ed. James Thomas. University of North Carolina Press (forthcoming)

Blakesley, David. *Illuminating Rhetoric: A Guide to Seeing, Reading, and Writing*. San Francisco: Mayfield/McGraw-Hill, 2003. [Editorial Assistant]

### **RELATED CONFERENCES, PAPERS, LECTURES, & PUBLIC APPEARANCES:**

"Who Are These Women Representing Rhetoric?" Conference on College Composition and Communication, New York, NY, March 2007.

"Iconography: Visualizing Rhetoric." Medieval Popular Culture area of the Popular Culture Association, San Antonio, TX, April 2004.

"Rhetorica Iconography: Making the Visual Matter." Conference on College Composition and Communication, San Antonio, TX, March 2004.

"Medieval Iconography of Rhetoric as Teacher." Southeastern Medieval Association, University of Arkansas, Fayetteville, AR, October 2003.

"Visual and Cultural Rhetoric." Conference on College Composition and Communication, New York City, NY, March 2003.

"Historical and Pedagogical Consideration of Rhetorical Iconography." Conference on College Composition and Communication/RNF, Denver, CO, March 2001.

"Influences of Rhetoric(a) in Composition." South Central Modern Language Association, Memphis, TN, October 1999.

"Rhetoricism, Social Constructionism, and Cognitive Science." Midwest Modern Language Association, St. Louis, MO, November 1998.

### **RELATED TEACHING AT THE UNIVERSITY LEVEL:**

- Rhetoric (graduate)
- Specialized Study in English (graduate) [research on visual rhetoric]
- Visual Composition (undergraduate)