



REQUIRED Cover Page

## APPLICATION FOR PROFESSIONAL DEVELOPMENT GRANT

**\*\*All applicants please complete this cover page.**

<b>Choose one:</b> <input type="checkbox"/> Creative activity <input type="checkbox"/> Research activity <input checked="" type="checkbox"/> Professional Enhancement activity	<b>Date of Last PDG Award (Semester and Year awarded):</b> ____ Spring 2006 ____ <b>Date of ATU Faculty Appointment (Semester and Year):</b> Fall 1990 ____
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1. Project Title: Arkansas Association of Instructional Media Annual Conference

2. Name of Principal Investigator/Project Director: Connie Zimmer

3. School (abbrev): ED 4. Department: Curriculum & Instruction

5. Campus Mail Address: czimmer@atu.edu 6. PI/PD Campus Phone: 479-978-0434

7. Amount Requested: \$ 599.17 8. Total Cost of Project: \$ 599.17

9. Does this project involve: 10. Duration of Project: April 22-24, 2007

Yes No

- ☐ ☒ human subjects?
- ☐ ☒ animals/animal care facility?
- ☐ ☒ radioactive materials?
- ☐ ☒ hazardous materials?
- ☐ ☒ biological agents or toxins restricted by the USA Patriot Act?
- ☐ ☒ copyright or patent potential?
- ☐ ☒ utilization of space **not** currently available to the PI/PD?
- ☐ ☒ the purchase of equipment/instrumentation/software currently **available** to the PI/PD?

**NOTE:** If the answer is "yes" to any of the above questions, the investigator must attach appropriate documentation of approval or justification for use/purchase.

**SIGNATURES**

David Bell 1-15-07  
Department Head Date

Shawn Shute 1-16-07  
Dean Date

**This Section to be completed by the Office of Academic Affairs**

PDC Committee Award Recommendation: Yes \_\_\_\_ No \_\_\_\_  
PDC Committee Proposal Rank: \_\_\_\_ of \_\_\_\_ Total Proposals.  
Recommendation of VPAA: Yes \_\_\_\_ No \_\_\_\_  
Recommendation of President: Yes \_\_\_\_ No \_\_\_\_  
Award Date: \_\_\_\_

## REQUIRED COVER PAGE



### ABSTRACT:

The Arkansas Association of Instructional Media Annual Conference will be held in Hot Springs, AR on April 22-24, 2007. I am currently scheduled to give three presentations with a possibility of a fourth being requested. I am also a candidate for a 4 year board position on the slate of officers to be elected by the membership. This association is a 500+ member technology professional association that is the state affiliate of AECT, Association of Educational Communications and Technology. Arkansas Tech's Master of Education in Instructional Technology is the only Arkansas graduate program nationally recognized by AECT as part of the National Council for Accreditation of Teacher Educators.

### PURPOSE:

Attendance of the conference, presentation of 3 programs, and participation in the association's election process.

### SIGNIFICANCE:

Nationally known speakers as well as state level experts in the field will be presenting at this conference. Material learned at this conference will be incorporated into the ITED graduate course work to keep classes current and to better prepare our students for work in the field. The keynote speaker is Bryan Townsend, a nationally known speaker and writer. I am attaching the known conference sessions to this proposal. Others sessions will be released at a later date.

### DISSEMINATION:

Information is shared with graduate students in the Instructional Technology graduate degree program as well as other technology faculty.

### BUDGET:

The proposed budget form is attached.

Lodging for two nights	258.78	
Registration	140.00	(estimated, the form has not been released yet)
Food	72.00	
Parking	20.00	
Mileage	63.00	
Miscellaneous	45.39	
Total	599.17	

**PROPOSED BUDGET  
FACULTY RESEARCH GRANT**  
(include budget categories as appropriate)

1. Graduate assistant stipend \$ \_\_\_\_\_  
Fringe benefits @ .4% (4/10 percent) of graduate assistant stipend \_\_\_\_\_

2. Non-work study stipend \_\_\_\_\_  
Fringe benefits @ .4% (4/10 percent) of non-work study stipend \_\_\_\_\_

3. \*Supplies (please list items to be purchased and estimated price  
per item including taxes and shipping, if appropriate):

Item No. 1 (e.g., software)	Estimated Price	_____
Item No. 2 (e.g., copying costs)	Estimated Price	_____
Item No. 3	Estimated Price	_____
(additional lines as needed)		

Total estimated supplies \_\_\_\_\_

4. Travel (please list travel expenditures by date  
and estimated costs):

Travel No. 1	Estimated Price	_____ 242.61 _____
Travel No. 2	Estimated Price	_____ 213.39 _____
Travel No. 3	Estimated Price	_____ 143.17 _____
(additional lines as needed)		

Total estimated travel \_\_\_\_\_ 599.17 \_\_\_\_\_

5. \*Capital Outlay (please list items to be purchased and estimated  
price per item including taxes and shipping, if appropriate):

Item No. 1	Estimated Price	_____
Item No. 2	Estimated Price	_____
Item No. 3	Estimated Price	_____
(additional lines as needed)		

Total estimated capital outlay \_\_\_\_\_

TOTAL PROPOSED BUDGET  
\$ \_\_\_\_\_ 599.17 \_\_\_\_\_

A new media center and what you need to know

Connie Zimm

A Story of Christmas

Harvey Smit

AECT Greetings-General Session III

Arkansas IDEAS

Kathleen Br

Arkansas State Award Book Nominees

Connie Zimm

Atrium-Web Based Library Automation

Alan Dillard

Breath Life into Your Characters

Tammy Tho

Brown Bag Book Club: Starting a book discussion group in your school

Rachel Barn

Bryan Townsend-General Session I

Bryan Townsend-General Session V

Centralized Resource Manager: Expanding Access with Decreasing Budgets

Ann Sauer

Fayettevill Public Schools Book Challenges: Lessons Learned

Cassandra B

Finding Worth in a Good Book

A LaFaye

Getting the most from your EBSCO databases

Kirk Gordor

Got Technology? We do!

Cathy Toney

How good is Google?

Rachel Shan

Information Literacy Ideas for K-4

Julie Phillip

Integrate technology at your school with Britannica Online

Jim Roberts

Issues Impacting school library media specialists

Connie Zimm

Lost in Outer Space: Persistence versus adversity

Magic with the Masters-General Session II

Making something out of nothing: Learning from Marie Curie today

Carla McCl

Making the most of your library web page

Lori Bush

Multimedia is Elementary

Becky Hart

Opposing Viewpoints and Student Resource Center

Michelle Po

PhotoStory3 in the Library Media Center

Melisa Willi

Read Across the Fifty States

Angela Wats

Redefining Library Space for Reading Areas

Rachel Shan

Retiree's Information and Reception to honor those that are retiring

Michael Ray

Searching for TinCup

Harvey Smit

Selection and Challenge Material Policies

Margaret An

SPARKS: Discovering Great Books

Dr. Owens, I

The future of the best in Children's literature

Leslie Berme

To Filter by Law, But How Much?

Sally Hawke

Town Hall Meeting-General Session IV

Using Kamishibai Theater in the Library

Kriste Rees

# TRAVEL EXPENSE REIMBURSEMENT FORM, TR-1E

PO #

DEPARTMENT Curriculum and Instruction

OFFICIAL STATION

Crabaugh 308

ATU

NAME OF PAYEE

Connie Zimmer

PRIVATE VEHICLE LICENSE NO.

PLACE OF RESIDENCE AND ADDRESS

682 Bradley Cove Road, Russellville, AR

## DETAILED EXPENDITURES OTHER THAN MILEAGE

DATE	NAME OF TOWN VISITED	COMMON CARRIER	HOTEL ROOM	MEALS	PER DIEM	TAXI	INCIDENTALS	TELEPHONE	TOTAL PER DAY	FROM	TO	MILEAGE DRIVEN	RATE PER	AMOUNT CLAIMED
04/22/07	Hot Springs		129.39	24.00			150.00		303.39	Russellville	Hot Springs	75	0.42	31.50
04/23/07			129.39	24.00			10.00		163.39				0.42	
04/24/07				24.00			45.39		69.39	Hot Springs	Russellville	75	0.42	31.50
													0.42	
													0.42	
													0.42	
													0.42	
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													0.42	
SUB-TOTALS			258.78	72.00			205.39		536.17	TOTALS FOR MILEAGE		150.00	0.42	63.00

INCIDENTALS (1) Postage (2) Parking Fee (3) Registration Fee (4) Emergency Car Repairs (5) Guide Service for the Blind (6) Minor Purchases (7) Meals for State Guests and Wards of the State (8) Other (Explain)

Approved \_\_\_\_\_

Signature of Supervisor \_\_\_\_\_

Signature of Traveler \_\_\_\_\_

Title \_\_\_\_\_

01/16/07 SUB-TOTAL \$536.17

01/16/07 MILEAGE CLAIMED \$63.00

TOTAL CLAIMED \$599.17

## VITA

**Connie W. Zimmer**

**Associate Professor of Secondary Education**

**Undergraduate and Graduate Faculty**

**Appointed August, 1990**

### **Education and Certifications**

- M.S.L.S.      Library Science, Western Kentucky University, 1975  
Additional supporting fields, supervision, gifted
- B.A.            Library Science K-12 with secondary education minor in Geography, Western Kentucky University, 1972

### **Professional Experience**

- 2002-Present   Associate Professor of Secondary Education, Arkansas Tech University, teach courses in instructional technology at the undergraduate level, graduate courses in library media education and instructional technology, and coordinate the Master of Education in Instructional Technology
- 1990-2002      Assistant Professor of Secondary Education, Arkansas Tech University
- 1998-1990      Adjunct Professor, Department of Teacher Education (now the Department of Integrative Studies), Western Kentucky University, Bowling Green, KY
- 1985-1990      Video Instructor, Gifted and Talented Middle Level Residential Camp for Gifted Students, Western Kentucky University, Bowling Green, KY
- 1974-1990      Head Librarian, Warren East High School, Bowling Green, KY
- 1973-1974      Assistant Librarian, Bowling Green High School, Bowling Green, KY
- 1972-1973      Middle School Librarian, Ohio County Middle School, Hartford, KY
- 1971-1972      Page, Circulation Assistant, Reference Librarian, Bowling Green Public Library, Bowling Green, KY

### **Faculty and/or Administrative Load**

*Fall 2006*

- SEED3702-Introduction to Educational Technology, 2 s.h.
- EDMD6233-Administration of Media Services
- LBMD6013-Reference Materials in the School Library Media Center
- EDMD6133-Production of Instructional Materials
- EDMD6433-Practicum in Educational Media
- EDMD6436-Practicum in Educational Media

*Spring 2007*

ELED/LBMD6403-Literature for Children and Adolescents  
LBMD6013-Reference Materials in the School Library Media Center  
EDMD6433-Practicum in Educational Media  
EDMD6436-Practicum in Educational Media

**Other Collegiate Assignments**

Faculty Salary, Benefits, and Awards Committee, member 1999-2007  
Faculty Salary, Benefits, and Awards Committee, chair 1999-2003, 2004-2005,  
2006-2007  
Sabbatical Committee, Chair, 1999-2003, 2004-2005  
University Insurance Committee, Chair, 1999-2003, 2004-2005, 2006-2007

**Current Professional and Academic Memberships**

Member, American Library Association, 2002-present  
Member, American Association of School Librarians, 2002-present  
Member, Arkansas Library Association, various years  
Member, Arkansas Association of School Librarians, various years  
Member, Association for Educational Communications Technology, various years  
Member, Arkansas Association of Instructional Media, 1990-present  
Member, Arkansas River Valley Reading Council, 2002  
Member, Arkansas Reading Association, 2002  
Member, Phi Delta Kappa, 1994-present  
Foundation Representative, Lake Dardanelle Chapter of Phi Delta Kappa, 2003-  
2004  
Advisor, Lake Dardanelle Chapter of Phi Delta Kappa, 2005-2006  
Secretary, Lake Dardanelle Chapter of Phi Delta Kappa, 1996-2003  
Member-Arkansas Education Association, 1990-Present  
Member-National Education Association, 1971-Present  
Faculty Sponsor, Alpha Phi Omega Service Fraternity, 1999-Present  
Board Member, United Campus Ministry, 2002-2005  
Faculty Sponsor, Student National Education Association, 2000-Present  
Member, Southern Region Association of Teacher Educators, 2003  
Board of Trustees, Pope County Library System, 2005-Present

### **Current Professional Assignments and Activities**

NCATE Folio Preparer for AECT, 2003  
Coordinator, Master of Education in Instructional Technology, 1990-Present  
Exit Portfolio Committee, 1999-Present  
Search committee for Curriculum and Instruction faculty member, 2001, 2006  
Peer Review Committee, 1998-1999, 2000-2001, 2002-2003, 2004-2005, 2006-2007  
Technology Committee, 1991-2002, 2005-Present  
Member, Charlie May Simon Intermediate State Book Award Reading Committee, 1999-Present  
Chair and Member, Arkansas Diamond Primary State Book Award Reading Committee, 2000-Present

### **Presentations and Publications**

#### *Refereed Publications:*

Zimmer, C. (2003). Marketing your library: Reading motivation programs. *Arkansas Libraries*, 60, (6), 47  
Zimmer, C. (2003). Marketing your library, marketing yourself. *Arkansas Libraries*, 60, (3), 16-17.  
Zimmer, C. (2003) Serving their country ...librarians in the military. *Arkansas Libraries*, 60, (3), Front cover

#### *Refereed Presentations, state, regional, and national:*

Zimmer, Connie. Arkansas Library Association, October 8, 2006. Threat to School Librarian Funding, Fayetteville, AR.  
Zimmer, Connie. Arkansas Association of School Librarians, July 31, 2006. The Arkansas Diamond 2006-2007 Reading List, Bismarck, AR  
Zimmer, Connie. Arkansas Association of Instructional Media, April 10, 2006. The 2006-2007 Arkansas Diamond Reading List, Hot Springs, AR.  
Zimmer, Connie. Arkansas Association of Instructional Media, April 11, 2006. Discoveries About Arkansas School Library Media Centers, Hot Springs, AR.  
Zimmer, Connie. Arkansas Association of Instructional Media, April 11, 2006. What is the 65% Solution and how does it impact you? Hot Springs, AR.



Zimmer, Connie. Arkansas Library Association. October 3, 2005. The Impact of Consolidation Under Act 60 of the Second Extraordinary Session of 2003. Little Rock, AR.

Zimmer, Connie and Zimmer, Steve. Arkansas Department of Higher Education Math, Science, and Technology Spring Forum. The Digital Scavenger Hunt in Math and Science. Little Rock, AR.

Ramsey, Byra, Stephenson, Sammie, and Zimmer, Connie. Arkansas Conference on Teaching. November 4, 2005. Aligning Arkansas History Standards with Creative Units. Little Rock, AR

Taylor, Brenna, Womack, Sid, and Zimmer, Connie. Arkansas Association of Colleges of Teacher Education. April 23, 2004. Teacher Beliefs Regarding the Cause of Teacher Stress and Burnout. Conway, AR.

Womack, Sid and Zimmer, Connie. Arkansas Association of Teacher Education. September 24, 2004. Arkansas Teacher Attitudes in 1990 and 2002. Arkadelphia, AR.

Zimmer, C. Arkansas Association of School Librarians. August 4, 2003. The 2003-2004 Arkansas Diamond Award nominees. Hot Springs, AR

Zimmer, C. Hot Springs Technology Conference. June 18, 19, 2003. Preservation of Instructional Materials. Hot Springs, AR.

Zimmer, C. Arkansas Association of Instructional Media Annual Conference, April 13, 2003. The 2003-2004 Arkansas Diamond Award reading list. Ft. Smith, AR.

Ramsey, B., Bell, D. and Zimmer C. American Association of Teacher Educators. January 25, 2003. Perception or Reality: Electronic Portfolios. New Orleans, LA.

Lybyer, M., Womack, S., and Zimmer, C. Southern Region Association of Teacher Education, November 2, 2002. The effectiveness of positive discipline in classroom management. Hot Springs, AR.

Ramsey, B., Bell, D., and Zimmer, C. Southern Region Association of Teacher Education. November 1, 2002. Electronically created and stored student documents: concerns and benefits. Hot Springs, AR

Zimmer, C. Arkansas Association of School Library Media Educators. August 5, 2002. The 2002-2003 Arkansas Diamond award nominees. Lake DeGray, AR.

Zimmer, C. Arkansas Association of School Library Media Educators. August 5, 2002. The Charlie May Simon award nominees. Lake DeGray, AR.

Zimmer, C. Arkansas Association of Instructional Media Annual Conference. April 23, 2002. Health issues for media specialists. Hot Springs, AR.

Zimmer, C. Arkansas Association of Instructional Media Annual Conference, April 23, 2002. Make yourself the most valuable teacher in the school. Hot Springs, AR.

Zimmer, C. Arkansas Association of Instructional Media Annual Conference, April 22, 2002. An ALP! What in the world is that? Hot Springs, AR.

Zimmer, C. Arkansas Association of School Library Media Educators. September 22, 2001. Licensure issues effecting school librarians. Hot Springs, AR.

Zimmer, C. Arkansas Association of School Library Media Educators. July 28, 2000. The results of a survey of Arkansas school superintendents concerning the shortage of school library media specialists. Little Rock, AR

Zimmer, C. Arkansas Association of Instructional Media. April 9, 2000. Is there really a shortage of school library media specialists in Arkansas? Little Rock, AR

### **Research**

Issues dealing with school library media specialists and their impact on student learning

### **Other**

Leadership Award, Arkansas Association of Instructional Media, April 2002  
Who's Who in the South and Southwest  
Who's Who in America