



REQUIRED Cover Page

APPLICATION FOR PROFESSIONAL DEVELOPMENT GRANT

**All applicants please complete this cover page.

Choose one: <input type="checkbox"/> Creative activity <input type="checkbox"/> Research activity <input checked="" type="checkbox"/> Professional Enhancement activity	Date of Last PDG Award (Semester and Year awarded): <u>none</u> Date of ATU Faculty Appointment (Semester and Year): <u>08/15/05</u>
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1. Project Title: Conference presentations
2. Name of Principal Investigator/Project Director: Slavica Kodish, Ph.D.
3. School (abbrev): A & S 4. Department: Speech, Theatre, & Journalism
5. Campus Mail Address: 1209 North Fargo 6. PI/PD Campus Phone: 356-2026
7. Amount Requested: \$ 3,780.44 8. Total Cost of Project: \$ 3,780.44
9. Does this project involve: 3781 hand 10. Duration of Project: approx. 2 weeks total
- Yes No
- ☐ ☒ human subjects?
- ☐ ☒ animals/animal care facility?
- ☐ ☒ radioactive materials?
- ☐ ☒ hazardous materials?
- ☐ ☒ biological agents or toxins restricted by the USA Patriot Act?
- ☐ ☒ copyright or patent potential?
- ☐ ☒ utilization of space not currently available to the PI/PD?
- ☐ ☒ the purchase of equipment/instrumentation/software currently available to the PI/PD?

NOTE: If the answer is "yes" to any of the above questions, the investigator must attach appropriate documentation of approval or justification for use/purchase.

SIGNATURES

Anna R. Jacate 1/18/06

Department Head

Date

Iduncan

Dean

Date

This Section to be completed by the Office of Academic Affairs

PDC Committee Award Recommendation: Yes ___ No ___
PDC Committee Proposal Rank: ___ of ___ Total Proposals.
Recommendation of VPAA: Yes ___ No ___
Recommendation of President: Yes ___ No ___
Award Date: _____

Slavica Kodish, Ph.D
Assistant Professor of Speech
Department of Speech, Theatre, and Journalism

Abstract

I will be presenting four papers total and chairing one panel at the following conferences:

(1) East/Southeast U.S. Conference of the Association for Business Communication, Tampa, FL, March 16-18, 2006. Paper title: Dimensions and Levels of Organizational Trust

(2) Southern States Communication Association Annual Convention, Dallas, TX, April 5-9, 2006. Two papers: Friends or Co-Workers: Exploring the Interpersonal Component of Organizational Trust (Applied Communication Division) and Communicating Organizational Trust: An Exploration of the Link between Words and Actions (Theory of Communication Division). In addition to presenting the papers, I will chair a panel "Competitive Papers: Defining and Fostering Excellence in the Study of Perceptions of Gender."

(3) International Communication Association Annual Convention, Dresden, Germany, June 19-23, 2006. Paper title: Antecedents of Organizational Trust (Organizational Communication Division).

Purpose/Objectives

The purpose of my attending the above listed conferences is to present my research on trust and to learn about the advances in organizational communication in particular and the field of communication in general.

Significance/Need

The three conferences that I plan to attend are renowned for bringing together outstanding scholars and educators from all over the country, and in the case of the International Communication annual convention, from all over the world. Attending these conferences will help me expand my knowledge on new ideas and various research methods applied in the field of communication. I will also be able to exchange ideas with colleagues and meet colleagues from other universities. This enriching experience will be reflected in my educational and scholarly work. I will be able to incorporate the new knowledge in my classes, I will gain insights that I can use in my research and when guiding students in their communication research efforts.

Process for Attainment of Objectives/Goals

In two instances, I will be attending an out-of-state conference, and in one instance, I will be attending an international conference: (1) East/Southeast U.S. Conference of the Association for Business Communication, Tampa, FL, March 16-18, 2006; (2) Southern States Communication Association Annual Convention, Dallas, TX, April 5-9, 2006; (3) International Communication Association Annual Convention, Dresden, Germany, June 19-23, 2006.

Dissemination of Results

I am in the final phases of preparing a manuscript on communicating organizational trust for submission to *Communication Quarterly* and am preparing a manuscript on antecedents of organizational trust for submission to *The Journal of Business Communication*. I am also in the process of conducting a new study on trust, which was approved by expedited review by the ATU Human Subjects Committee in November 2005.

Repeated Requests

I have not requested any funds from the Professional Development Committee.

Budget

The total estimated expenses for all three conferences is \$3,801.44. Please see the attached Travel form and itemized expenses for details.

Bibliography

Please see the attached Selected Bibliography.

Application Vita

Please see the attached CV abstract.

Attachments

Please see the attached evidence of acceptance of the papers.

Shavica Kodish
01/18/06

S. Kodish

**PROPOSED BUDGET
FACULTY RESEARCH GRANT**
(include budget categories as appropriate)

1. Graduate assistant stipend \$ _____
Fringe benefits @ .4% (4/10 percent) of graduate assistant stipend _____

2. Non-work study stipend _____
Fringe benefits @ .4% (4/10 percent) of non-work study stipend _____

3. *Supplies (please list items to be purchased and estimated price
per item including taxes and shipping, if appropriate):

Item No. 1 (e.g., software)	Estimated Price	_____
Item No. 2 (e.g., copying costs)	Estimated Price	_____
Item No. 3	Estimated Price	_____
(additional lines as needed)		

Total estimated supplies _____

4. Travel (please list travel expenditures by date
and estimated costs):

Travel No. 1	Estimated Price	670.44
Travel No. 2	Estimated Price	950.00
Travel No. 3	Estimated Price	2,160.00
(additional lines as needed)		

Total estimated travel 3,780.44

5. *Capital Outlay (please list items to be purchased and estimated
price per item including taxes and shipping, if appropriate):

Item No. 1	Estimated Price	_____
Item No. 2	Estimated Price	_____
Item No. 3	Estimated Price	_____
(additional lines as needed)		

Total estimated capital outlay _____

TOTAL PROPOSED BUDGET \$ 3,780.44

*Items purchased under \$2,500 (including taxes and shipping) are considered supply items. Capital Outlay items are those which cost \$2,500 or more (including taxes and shipping). Please contact the Purchasing Office for questionable items.

Slavica Kodish, Ph.D
Assistant Professor of Speech
Department of Speech, Theatre, and Journalism

Estimated expenses for attending three conferences in the Spring/Summer A semesters, 2006

(1) Conference: East/Southeast U.S. Conference of the Association for Business Communication, Tampa, FL, March 16-18, 2006

Airfare	271.44
Hotel	0
Russellville-Little Rock-Russellville	130.00
Airport parking	0
Tampa airport – Tampa – Tampa airport	0
Membership & registration fee	185.00
Meals	84.00

Total : **670.44**

(2) Conference: Southern States Communication Association Annual Convention, Dallas, TX, April 5-9, 2006.

Airfare	123.00
Hotel	460.00
Russellville-Little Rock-Russellville	130.00
Airport parking	0
Dallas airport – Dallas – Dallas airport	40.00
Membership & registration fee	85.00
Meals	112.00

Total : **950.00**

(3) Conference: International Communication Association Annual Convention, Dresden, Germany, June 19-23, 2006.

Airfare	900.00
Hotel	640.00
Russellville-Little Rock-Russellville	130.00
Airport parking	0
Dresden airport – Dresden – Dresden airport	60.00
Membership & registration fee	290.00
Meals	140.00

Total : **2,160.00**

Total estimated costs for all three conferences: \$ 3,780.44

Slavica Kodish, Ph.D
Assistant Professor of Speech
Department of Speech, Theatre, and Journalism

Selected Bibliography

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- Uslaner, E. M., & Dekker, P. (2001). The "social" in social capital. In E. M. Uslaner & P. Dekker (Eds.), *Social capital and participation in everyday life* (pp. 176-187). London: Routledge.
- Vanderveken, D. (2002). Searle on meaning and action. In G. Grewendorf & G. Meggle (Eds.), *Speech acts, mind, and social reality* (pp. 3-16). Dordrecht, Germany: Kluwer Academic.
- Weick, K. E. (1979). *The social psychology of organizing*. New York: Random House.

Slavica Kodish

Curriculum Vitae (abstracted)

Home: 608 East J Street
Russellville, AR, 72801
Slavica.Kodish@atu.edu
(479) 967-3723

Work: Dept. of Speech, Theatre, & Journalism
1029 North Fargo Avenue
Russellville, AR 72801
(479) 356-2026

EDUCATION

- 2004 Ph.D. in Communication, University of South Florida
- 1984 M.A. in Linguistics, School of Philology, University of Belgrade
- 1977 B.A. in English Language and Literature, School of Philology, University of Belgrade

TEACHING EXPERIENCE

- Aug 2005 **Assistant Professor**, Department of Speech, Theatre, and Journalism, Arkansas Tech
to present University.
- Jan 2005 to **Adjunct**, Department of Communication, University of South Florida.
Aug 2005 Courses taught: Interpersonal Communication, Communicating Gender
and Identity, Communication Culture, and Community.
- 2000 to **Graduate Assistant**, Department of Communication, University of South Florida.
2005 Courses taught: Interpersonal Communication, Health Communication, Public
Speaking, Persuasion, Communication for Business and the Professions,
Communicating Gender and Identity, and Communication, Culture & Community.
- 1990 to **Senior Lecturer**, School of Law, University of Belgrade. Courses taught:
1993 Legal English I and Legal English II (each one of these is an advanced-level
two-semester course); designed the curriculum; prepared teaching materials and
tests; evaluated students.
- 1988 to **Part-time Lecturer** School of Economics, University of Belgrade.
1993 Courses taught: English for Business and Economics and Business Correspondence II,
III and IV, respectively (each one of these is an advanced-level two-semester course);
helped design the curriculum; prepared tests and additional teaching materials;
evaluated students.

SELECTED PUBLICATIONS

- 2005 Green, R., Gorzka, P., & Kodish, S. (2005). "Achieving Excellence in Practice: A Model for Continuing Education for Nurse Practitioners." *Journal of the American Association of Nurse Practitioner*, 17, 452-459.
- 2005 Green R., & Kodish, S. (2005) How to facilitate better patient/provider relationships. *Arthritis Practitioner*, 1(1), <http://www.arthritispractitioner.com>.
- 2000 Book Review: May Joseph's *Nomadic Identities: The Performance of Citizenship. Text and Performance Quarterly*, 20 (4), 419-421.
- 1991 Knezevic, R., Vujanovic*, S., Caga, V., Kasumovic, D. (1991) *Engleski jezik za IV razred ekonomske i ugostiteljsko-turisticke skole*, Zavod za udzbenike i nastavna sredstva, Beograd. (Co-author of an English language textbook for the final year of secondary vocational schools in the field of economics, tourism and hotel-keeping).
- 1989 Vujanovic*, S. Review of an article on affixation in the economic register, at the request of the School of Economics at the University of Kragujevac.
- 1989 Todorovic, S. and Vujanovic*, S. (1989) *Update Your Business English*, Naucna Knjiga, Beograd. (Co-author of an English language textbook for advanced-level business and economics students).

* Vujanovic is my maiden name

SELECTED PRESENTATIONS

- 2005 National Communication Association annual convention, Boston, MA: "The Action-Centered Model of Organizational Trust" (Organizational Communication Division) and "You Are Not Alone: The Spiritual Message of *The Phantom of the Opera*" (Spiritual Communication Division, Top Papers session).
- 2004 National Communication Association annual convention, Chicago IL. Paper presented: "Relationship Marketing in the Health Care Context: A Continuing Education Model for Nurse Practitioners," co-authored (Applied Communication Division).
- 2004 Southern States Communication Association annual conference, Tampa, FL. Paper presented "Female Bodies, Male Wisdom: The Need for a Counterstory."

- 2004 *Advance* Job Fair and CE event, Tampa, FL. Co-speaker on conflict management strategies: "Conflict Management: It's Worth a Try."
- 2003 International Association for Languages and Intercultural Communication annual conference, Lancaster, UK. Paper presented "The Borderlands Narrative: A Lesson in Humanity."
- 2003 National Communication Association annual convention, Miami, FL. Two papers presented: "Mapping GlaxoSmithKline's Discourse of Technological Rationality: The Case of *Paxil*" and "Flair for the Playful: Rediscovering the Goddess."
- 2003 Florida Communication Association annual conference, Kissimmee, FL. Paper presented: "It's the Message Received that Counts: Relationship Marketing as a Field of Applied Communication."
- 2002 National Communication Association annual convention, New Orleans, LA. Paper presented "In Search of Genuine Dialogue: Eternal *Thou* and the Human Potential."
- 2001 National Communication Association annual convention, Atlanta, GA. Paper presented "The Building Blocks of Trust."
- 2001 Member of a panel at the Conference *University as Citizen*, Tampa, FL.

HONORS AND AWARDS

- 2003 Provost's Commendation for Outstanding Teaching by a Graduate Teaching Assistant. University of South Florida.
- 2000 Member, Phi Kappa Phi, International Honor Society
- 1994 Member, Phi Theta Kappa, International Honor Society
- 1989 British Council grant for the British Council Summer School, Plymouth, England
- 1980 and 1982 Member of a study group of graduate students doing research in London in the organization of the British Council
- 1973, '74, '75, '76 Annual awards for outstanding academic achievements at the University of Belgrade
- 1970, '71, '72, '73 Annual awards for outstanding achievements in academics and sports, Ulcinj High School

Bus. Conf. 2006

Slavica Kodish

From: Clive Muir [muirc@wssu.edu]
Sent: Wednesday, January 11, 2006 11:48 AM
To: Slavica Kodish
Subject: East/Southeast U.S. Tampa, Florida - March 16-18, 2006: Proposal Accepted

East/Southeast U.S. Tampa, Florida - March 16-18, 2006

March 16 - 18, 2006

<http://www.businesscommunicationconferences.org/ocs/index.php?cf=8>

Proposal title: Dimensions and Levels of Organizational Trust Slavica Kodish:

Username: kodish

Password: 3a3f79

Submission URL: <http://www.businesscommunicationconferences.org/ocs/submit.php?cf=8>

Sincerely,

Clive Muir

Director, Student Leadership Institute

Winston-Salem University

220 RJ Reynolds Building

Winston-Salem, NC 27110

Phone: 336-750-2351

Email: muirc@wssu.edu

SSCA 2006

Slavica Kodish

From: svkodish@aol.com
Sent: Wednesday, November 30, 2005 8:45 AM
To: Slavica.Kodish@atu.edu
Subject: Fwd: SSCA 2006 submission

-----Original Message-----

From: Cole Franklin <franklin@lacollege.edu>
To: Svkodish@aol.com
Sent: Tue, 29 Nov 2005 15:03:52 -0600
Subject: RE: SSCA 2006 submission

November 30, 2005

Dear Slavica,

I am pleased to inform you that your submission to the Communication Theory Division of the Southern States Communication Association has been accepted and will be programmed for the 2006 SSCA convention in Dallas-Addison, Texas. Congratulations on this honor.

The convention is scheduled for April 4-9, 2006 at the Dallas Marriot Quorum by the Galleria. Acceptance of your submission requires you to register for the convention to present your work.

Thank you once again for your submission and congratulations on your work. I look forward to seeing you in April.

Sincerely,

Cole Franklin
Vice-Chair, Communication Theory Division

Cole Franklin, Ph.D.
Associate Professor
E.O. Wood Professor of Communication Arts
Louisiana College
318-487-7597

From: Svkodish@aol.com [mailto:Svkodish@aol.com]
Sent: Monday, August 08, 2005 5:54 PM
To: franklin@lacollege.edu
Subject: SSCA 2006 submission

To Whom It May Concern:

Attached please find a copy of the paper and the cover page.

Sincerely,

S. Kodish

1/17/2006

SSCA 2006

Slavica Kodish

From: Dave Gesler [david.gesler@murraystate.edu]
Sent: Friday, December 09, 2005 10:28 AM
To: david.gesler@murraystate.edu
Subject: SSCA Applied Division submission

Hello, just a quick note to say congratulations on having your submission selected to be presented at the 2006 SSCA convention in Dallas for the Applied Communication Division.

The division thanks you for your contribution to the division, and I look forward to seeing you in Dallas. Happy end of the semester and happy holidays.

Sincerely,
dave, Applied Division program planner, 2006.

Dave Gesler, PhD
Assistant Professor
Dept. of Organizational Communication
Murray State University
270.762.3174

SSCA 2006

Slavica Kodish

From: Sandra Halvorson [shalvorson@pc.fsu.edu]
Sent: Wednesday, November 30, 2005 9:46 AM
To: Slavica.Kodish@atu.edu
Subject: SSCA - chair

Slavica,

I am asking you to chair a panel for the Gender Division, at the SSCA conference, to be held in Texas in April, 2006. The panel is entitled, "Competitive Papers: Defining & Fostering Excellence in the Study of Perceptions of Gender"

Please let me know if you will be available to chair the panel.

I will be sending more details as to the exact date and time of your panel as soon as I hear from our overall division planner.

Thank you for your help.

Sandra Halvorson
Program Planner - Gender Division

Sandra Halvorson, Ph.D.
Department of Communication
Florida State University - Panama City Campus 4750 Collegiate Dr.
Panama City, FL 32405
shalvors@garnet.acns.fsu.edu

(850) 872-4750 ext. 206
(850) 644-2090 ext. 206
(850) 872-7720 Fax

<http://www.pc.fsu.edu>

Slavica Kodish

From: DO_NO_REPLY@allacademic.com
Sent: Monday, January 16, 2006 10:41 AM
To: Slavica.Kodish@atu.edu
Subject: ICA Congratulations!!

Dear Slavica Kodish

Congratulations on having your paper or panel selected for the 2006 conference "Networking Communication Research." All presenters need to register for the conference. Conference registration can be done now online at <http://www.icahdq.org/events/conference/2006/conf2006.asp> The deadline for preregistration is May 5, 2006.

The Organizational Communication division had over 100 submissions and the readers did an excellent job evaluating them. Most panels have 4-5 papers scheduled, so please keep this in mind when preparing your presentation. It should be no longer than 12-15 minutes. Every panel has a respondent.

The online program will be available on or about March 15, 2006. You may go online at that time and search the program for your presentation time(s). This year ICA has made a strong effort to provide the audio-visual equipment you requested when you submitted your paper or panel. ICA will not be able to honor requests made after that time.

Instead of a paper distribution center at the conference, conference attendees will be given complimentary online access to all papers prior to and for six weeks after the conference. If you would like to upload a more recent version the paper submission site will be available from April 1 to April 30, 2006. It will not be possible to upload a revised version after that time. All papers will be archived for historical purposes. Beginning February 1, 2006, you may also obtain the reviews for your submission by accessing the submission site on the ICA homepage using the same login as you did with your original submission.

For those of you who have been accepted in the plenary interactive paper session, ICA has given this session plenary status and nothing else is scheduled in this time slot. This is comparable to a poster session. A blue ribbon panel will judge the papers and award \$500 USD for the best paper, \$250 USD for second and \$100 USD for third. The papers and authors must be present at the session to be eligible. Guidelines for effective interactive presentations will be in the April and May ICA newsletters and online.

Visa requirements for entry into Germany may have changed recently for your country of citizenship. Please check these requirements early, as the process now takes much longer to complete if a visa is needed. ICA will

provide letters of invitation to those who require it. Please contact ICA Executive Director Michael Haley at mhaley@icahdq.org to request letters of invitation.

The Dresden conference promises to be a very rich and exciting event. We look forward to your participation and attendance. Hope to see you at our Organizational Communication Business Meeting!

Cheers,

Cynthia Stohl, Org Com Vice Chair

Ronald E. Rice

Conference Chair

Slavica Kodish

From: Eldon Clary [eldon.clary@mail.atu.edu]
Sent: Wednesday, November 16, 2005 11:43 AM
To: slavica.kodish@atu.edu
Cc: donna.vocate@atu.edu
Subject: IRB

Dr. Kodish

Your proposal "The action-centered model of organizational trust" has been approved by expedited review.

Eldon Clary, Jr.
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