

APPLICATION FOR FACULTY RESEARCH GRANT

**All questions must be completed to be considered for grant award.

Choose one: <input type="checkbox"/> Creative Project <input checked="" type="checkbox"/> Research Project	Date of Last FRG Award (Semester and Year awarded): <u>n/a</u> Date of ATU Faculty Appointment (Semester and Year): <u>Fall Semester 2005</u>
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1. Project Title: Recovering Rhetorica
2. Name of Principal Investigator/Project Director: Ernest J. Enchelmayer
3. School (abbrev): LFA 4. Department: English
5. Campus Mail Address: WPN 139 6. PI/PD Campus Phone: 356-2030
7. Amount Requested: \$1995.21 8. Total Cost of Project: \$3200.00+
9. Does this project involve: 10. Duration of Project: Month of July 2006

Yes No

- ☐ ☒ human subjects?
☐ ☒ animals/animal care facility?
☐ ☒ radioactive materials?
☐ ☒ hazardous materials?
☐ ☒ biological agents or toxins restricted by the USA Patriot Act?
☐ ☒ copyright or patent potential?
☐ ☒ utilization of space **not** currently available to the PI/PD?
☐ ☒ the purchase of equipment/instrumentation/software currently **available** to the PI/PD?

NOTE: If the answer is "yes" to any of the above questions, the investigator must attach appropriate documentation of approval or justification for use/purchase.

SIGNATURES

Department Contribution (if applicable): \$ _____

Account Number: _____

 3-8-06
Chairperson Date

School Contribution (if applicable): \$ _____

Account Number: _____

 3-8-06
Dean Date

This Section to be completed by the Office of Academic Affairs

FSBA Committee Award Recommendation: Yes _____ No _____
FSBA Committee Proposal Rank: _____ of _____ Total Proposals.
Recommendation of VPAA: Yes _____ No _____
Recommendation of President: Yes _____ No _____
Award Date: _____

B. Abstract

My proposed research project involves furthering the visual representations of rhetoric that I began in my dissertation. These visual representations, often in the form of the Seven Liberal Arts or Trivium, are found on tapestries, in paintings, in books, on walls, in statue, in glass, and several other formats. Particularly, these images are found on the continent of Europe.

My work is largely primary research. It requires that I look up the images of rhetoric in a database, usually found “on site” at a museum, art gallery, library and, in some cases, a castle. In the case of the Uni Marburg Bildarchiv, for instance, I should be able to research a great range of related images and record their locations as well as visit the actual locations to make photographs and/or copies of the work.

During my recent dissertation research, I spent a lot of time doing archival research in Illinois (UIUC & SIUC), the St. Louis Art Museum (SLAM), as well as some minor museum research in Belgium. My research to this point leads me to believe that the vast majority of rhetoric images will be found in Germany. The exploration of these images will contribute to picturing rhetoric or, how rhetoric was visually displayed.

C. Purpose / Objectives

The overall purpose is to initiate the location of rhetoric representations for immediate and future study. I hope that a short stint conducting research in Germany (I have an invitation from Uni Marburg) will yield several results and be a good beginning to further research. I think that these images – the recovery or discovery of them – within their contexts can possibly reflect the work of others doing textual research in the field of rhetoric. The images of Rhetorica and Lady Rhetoric suggest what might have been, in the context of what the authors of classical treatises have offered to students of rhetoric. The exploration of these images will contribute to picturing rhetoric or, how rhetoric was visually displayed.

D. Significance / Need

In Cheryl Glenn's *Rhetoric Retold*, she maps out new textual territories for women in rhetoric. My work echoes Glenn's by mapping and focusing on the visual tapestry of rhetoric iconography. One way to try and clear up some of the distortions found in the representation of women and rhetoric is to do basic archeological work – simply digging out the literary *and* visual legacies of Rhetorica. This idea of looking for the visual representation(s) of a field of study fits perfectly well, theoretically, with rhetoric because the author of the *Rhetorica ad Herennium* (RAH) suggests that iconography might well be suited for learning or remembering subject matter (see RAH 3.22.37 & 3.20.33). Also, in *De Oratore*, Cicero echoes the RAH in his discussion of images related to learning and memory (2.87.358.116 in the Loeb Classical Library edition).

E. Process for Attainment of Objectives / Goals

Principally, I plan to spend most of my research time at the Bildarchiv on the campus of Uni Marburg. This Bildarchiv (literally translated as picture archive) is the most significant database in Germany to use when searching for images. My intention is to spend the majority of my time searching the database and books to record the locations of images for further study. As my initial dissertation research yielded some 42 images over the course of 4 years, without the benefit of such primary research in Germany, I seek to locate 20 more images and get as many copies/photos as I can. My research will include searching for Lady Rhetoric, Rhetorica, Rettorica, Rhetorik, Retorick, and all of the various spellings the variety of European languages has to offer. This will require a great amount of time, but it is also the best way to locate more images.

F. Dissemination of Results

I have made several presentations on or related to Rhetorica at conferences in the past several years. Particularly, I want to present material at the major conferences for my field such as the Conference on College Composition and Communication (commonly known as the CCCC's) and I specifically plan to

submit a paper for International Society for the History of Rhetoric's Conference in 2007. Also, I hope to polish a conference paper presentation and submit it for publication to appropriate journals such as *Rhetorica: A Journal of the History of Rhetoric* published by the University of California Press.

G. Repeated Requests = Not applicable

H. Budget

Applicant has also applied for a Deutscher Akademischer Austausch Dienst (DAAD) or "German Academic Exchange Service" Award. The amount of the award can be from €715 to €975 (or \$850 – 1,150 USD).

Supplies:

Item No. 1 Museum/Gallery Copies	Estimated Price	<u>\$ 180.00</u>
Total estimated supplies		<u>190.00</u>

Travel:

Travel No. 1 – Plane ticket – 10-26 JUL 06	Estimated Price	<u>1177.49</u>
Travel No. 2 – Car Rental – 19-25 JUL 06	Estimated Price	<u>627.72</u>
Travel No. 3 – Petrol/Gas	Estimated Price	<u>at AR State Rate (or other rate?)</u>

Total estimated travel 1805.21

TOTAL PROPOSED BUDGET \$1995.21

I. Bibliography

Cicero. *AD C. Herennium: De Ratione Dicendi (Rhetorica Ad Herennium)*. Trans. By Harry Caplan.

Cambridge, MA: Loeb-Harvard U. Press, 1964. [Loeb Classical Library]

Cicero. *De Oratore*. Trans. By E. W. Sutton and H. Rackham. 2 vols. Cambridge, MA: Loeb-Harvard UP, 1976. [Loeb Classical Library]

Glenn, Cheryl. *Rhetoric Retold: Regendering the Tradition from Antiquity Through the Renaissance*. Carbondale, IL: Southern Illinois University Press, 1997.

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RELATED PUBLICATIONS:

Enchelmayer, Ernest J. "The Southern Icon." *The Encyclopedia of Southern Culture*. Ed. James Thomas. University of North Carolina Press (forthcoming)

Blakesley, David. *Illuminating Rhetoric: A Guide to Seeing, Reading, and Writing*. San Francisco: Mayfield/McGraw-Hill, 2003. [Editorial Assistant]

RELATED CONFERENCES, PAPERS, LECTURES, & PUBLIC APPEARANCES:

"Iconography: Visualizing Rhetoric." Medieval Popular Culture area of the Popular Culture Association, San Antonio, TX, April 2004.

"Rhetorica Iconography: Making the Visual Matter." Conference on College Composition and Communication, San Antonio, TX, March 2004.

"Medieval Iconography of Rhetoric as Teacher." Southeastern Medieval Association, University of Arkansas, Fayetteville, AR, October 2003.

"Visual and Cultural Rhetoric." Conference on College Composition and Communication, New York City, NY, March 2003.

"Historical and Pedagogical Consideration of Rhetorical Iconography." Conference on College Composition and Communication/RNF, Denver, CO, March 2001.

"Influences of Rhetoric(a) in Composition." South Central Modern Language Association, Memphis, TN, October 1999.

"Rhetoricism, Social Constructionism, and Cognitive Science." Midwest Modern Language Association, St. Louis, MO, November 1998.

RELATED TEACHING AT THE UNIVERSITY LEVEL:

- Rhetoric (graduate)
- Specialized Study in English (graduate) [research on visual rhetoric]
- Visual Composition (undergraduate)

BILDARCHIV FOTO MARBURG

DEUTSCHES DOKUMENTATIONSZENTRUM FÜR KUNSTGESCHICHTE
PHILIPPS-UNIVERSITÄT MARBURG

Bildarchiv Foto Marburg · D-35032 Marburg

Ernest J. Enchelmayer, Ph.D.
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MARBURG, 27.10.2005

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bildarchiv@fotomarburg.de

Zahlung erbeten an: Universität Marburg
Sparkasse Marburg, Konto 108, Blz 533 500 00

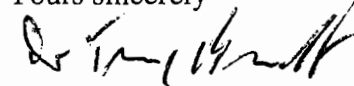
Dear Mr. Enchelmayer,

you are welcome to use our archive during your planned stay in Germany next year.

Your research on images showing rhetoric (Rhetorica, Lady Rhetoric, Rettorica, etc.) in our archive should be successful, because we cannot present all our materials on our website. Many images can be found only in our microfiche-editions and directly in our house.

Our house is open from Monday to Friday from 8.00 am to 5.00 pm.

Yours sincerely



(Dr. Thomas Brandt)