

REQUIRED COVER PAGE



APPLICATION FOR PROFESSIONAL DEVELOPMENT GRANT

Choose one: <input type="checkbox"/> Creative activity <input checked="" type="checkbox"/> Research activity <input type="checkbox"/> Professional Enhancement activity	Date of Last PDG Award (Semester and Year awarded): <u>N/A</u> Date of ATU Faculty Appointment (Semester and Year): <u>Fall 2005</u>
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1. Project Title: RECOVERING RHETORICA
2. Name of Principal Investigator/Project Director: Ernest J. Enchelmayer
3. School (abbrev): LFA 4. Department: ENGLISH
5. Campus Mail Address: WPN 139 6. PI/PD Campus Phone: 356-2030
7. Amount Requested: \$ 4368.71 8. Total Cost of Project: \$4500.00
9. Does this project involve: 10. Duration of Project: one month - July 2006

Yes No

- ☐ ☒ human subjects?
☐ ☒ animals/animal care facility?
☐ ☒ radioactive materials?
☐ ☒ hazardous materials?
☐ ☒ biological agents or toxins restricted by the USA Patriot Act?
☐ ☒ copyright or patent potential?
☐ ☒ utilization of space **not** currently available to the PI/PD?
☐ ☒ the purchase of equipment/instrumentation/software currently **available** to the PI/PD?

*Pay from
2006-07
budget*

NOTE: If the answer is "yes" to any of the above questions, the investigator must attach appropriate documentation of approval or justification for use/purchase.

SIGNATURES

Carl Buckner 3-13-06
Department Head Date
Eduncan 3-13-06
Dean Date

This Section to be completed by the Office of Academic Affairs

PDC Committee Award Recommendation: Yes ___ No ___
PDC Committee Proposal Rank: ___ of ___ Total Proposals.
Recommendation of VPAA: Yes ___ No ___
Recommendation of President: Yes ___ No ___
Award Date: _____

B. Abstract

My proposed research project involves furthering the visual representations of rhetoric that I began in my dissertation. These visual representations, often in the form of the Seven Liberal Arts or Trivium, are found on tapestries, in paintings, in books, on walls, in statue, in glass, and several other formats. Particularly, these images are found on the continent of Europe.

My work requires that I look up the images of rhetoric in a database, usually found “on site” at a museum, art gallery, library and, in some cases, a castle. In the case of the Uni Marburg Bildarchiv, for instance, I should be able to research a great range of related images.

During my recent dissertation research, I spent a lot of time doing archival research in Illinois (UIUC & SIUC), the St. Louis Art Museum (SLAM), as well as some minor museum research in Belgium. My research to this point leads me to believe that the vast majority of rhetoric images will be found in Germany. The exploration of these images will contribute to “picturing” rhetoric.

C. Purpose / Objectives

The overall purpose is to initiate the location of rhetoric’s visual representations for immediate and future study. I hope that a short stint conducting research in Germany (I have an invitation from Uni Marburg) will yield several results and be a good beginning to further research. I think that these images – the recovery or discovery of them – within their contexts can possibly reflect the work of others doing textual research in the field of rhetoric. The images of Rhetorica and Lady Rhetoric suggest what might have been, in the context of what the authors of classical treatises have offered to students of rhetoric.

D. Significance / Need

In Cheryl Glenn’s *Rhetoric Retold*, she maps out new textual territories for women in rhetoric. My work echoes Glenn’s by mapping and focusing on the visual tapestry of rhetoric iconography. One way to try and clear up some of the distortions found in the representation of women and rhetoric is to do basic archeological work – simply digging out the literary *and* visual legacies of Rhetorica. This idea of looking

for the visual representation(s) of a field of study fits perfectly well, theoretically, with rhetoric because the author of the *Rhetorica ad Herennium* (RAH) suggests that iconography might well be suited for learning or remembering subject matter (see RAH 3.22.37 & 3.20.33). Also, in *De Oratore*, Cicero echoes the RAH in his discussion of images related to learning and memory (2.87.358.116 in the Loeb Classical Library edition).

E. Process for Attainment of Objectives / Goals

Principally, I plan to spend most of my research time at the Bildarchiv on the campus of Uni Marburg. This Bildarchiv (literally translated as picture archive) is the most significant database in Germany to use when searching for images. My intention is to spend the majority of my time searching the database and books to record the locations of images for further study. As my initial dissertation research yielded some 42 images over the course of 4 years, without the benefit of such primary research in Germany, I seek to locate 20 more images and get as many copies/photos as I can. My research will include searching for Lady Rhetoric, Rhetorica, Rettorica, Rhetorik, Retorick, and all of the various spellings the variety of European languages has to offer. This will require a great amount of time, but it is also the best way to locate more images.

F. Dissemination of Results

I have made several presentations on or related to Rhetorica at conferences in the past several years. Particularly, I want to present material at the major conferences for my field such as the Conference on College Composition and Communication (commonly known as the CCCC's) and I specifically plan to submit a paper for International Society for the History of Rhetoric's Conference in 2007. Also, I hope to polish a conference paper presentation and submit it for publication to appropriate journals such as *Rhetorica: A Journal of the History of Rhetoric* published by the University of California Press.

G. Repeated Requests = Not applicable

H. Budget

Applicant has applied for a Deutscher Akademischer Austausch Dienst (DAAD) or "German Academic Exchange Service" Award. The amount of the award can be from €715 to €975 (or \$850 – 1,150 USD).

Applicant has also applied for an ATU Faculty Research Grant up to \$1995.21 USD. Applicant understands that this Development Grant can exceed \$2000.00 USD where the aforementioned can not.

Supplies:

Item No. 1 Bildarchiv Copies	Estimated Price	<u>\$ 250.00</u>
Item No. 2 Power converter kit	Estimated Price	<u>\$ 25.00</u>
Item No. 3 <i>Per Diem</i> for food [\$28.00 x 16 days]	Estimated Price	<u>\$ 448.00</u>
Item No. 4 Postage to mail materials	Estimated Price	<u>\$ 150.00</u>
Total estimated supplies		<u>873.00</u>

Travel:

Travel No. 1 – Plane ticket – 10-26 JUL 06	Estimated Price	<u>1177.49</u>
Travel No. 2 – Car Rental – 19-25 JUL 06	Estimated Price	<u>627.72</u>
Travel No. 3 – Car Rental Insurance + Miles	Estimated Price	<u>150.00</u>
Travel No. 4 – Petrol/Gas	Estimated Price	<u>@AR State Rate / NOT above \$300.00</u>
Travel No. 5 – City Rail/Subway Costs	Estimated Price	<u>55.00</u>
Travel No. 6 – Parking Fees (in U.S. & Abroad)	Estimated Price	<u>210.00</u>
Travel No. 7 – Lodging	Estimated Price	<u>975.50</u>
Total estimated travel		<u>3495.71</u>
TOTAL PROPOSED BUDGET		<u>\$4368.71</u>

I. Bibliography

Cicero. *AD C. Herennium: De Ratione Dicendi (Rhetorica Ad Herennium)*. Trans. By Harry Caplan.

Cambridge, MA: Loeb-Harvard U. Press, 1964. [Loeb Classical Library]

Cicero. *De Oratore*. Trans. By E. W. Sutton and H. Rackham. 2 vols. Cambridge, MA: Loeb-Harvard UP, 1976. [Loeb Classical Library]

Glenn, Cheryl. *Rhetoric Retold: Regendering the Tradition from Antiquity Through the Renaissance*. Carbondale, IL: Southern Illinois University Press, 1997.

BILDARCHIV FOTO MARBURG

DEUTSCHES DOKUMENTATIONSZENTRUM FÜR KUNSTGESCHICHTE
PHILIPPS-UNIVERSITÄT MARBURG

Bildarchiv Foto Marburg · D-35032 Marburg

Ernest J. Enchelmayer, Ph.D.
Assistant Professor of English
Witherspoon 141
Arkansas Tech University
Russellville, AR 72801
USA

MARBURG, 27.10.2005

Wolffstraße, D-35037 Marburg
Telefon: +49 (0)6421 282-3600
Telefax: +49 (0)6421 282-8931
bildarchiv@fotomarburg.de

Zahlung erbeten an: Universität Marburg
Sparkasse Marburg, Konto 108, Blz 533 500 00

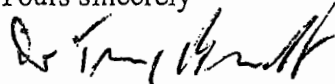
Dear Mr. Enchelmayer,

you are welcome to use our archive during your planned stay in Germany next year.

Your research on images showing rhetoric (Rhetorica, Lady Rhetoric, Rettorica, etc.) in our archive should be successful, because we cannot present all our materials on our website. Many images can be found only in our microfiche-editions and directly in our house.

Our house is open from Monday to Friday from 8.00 am to 5.00 pm.

Yours sincerely



(Dr. Thomas Brandt)



DEPARTMENT OF ENGLISH

Witherspoon Building Room 141
407 West Q Street
Russellville, AR 72801-2222

phone: 479-968-0256

http://lfa.atu.edu/english/home_page.html

M.A. in English

M.L.A. in Communications

M.Ed. in English Education

B.A. in English or English Education

B.F.A. in Creative Writing or Creative Writing Education

Carl Brucker

Department Head, American
Studies, technical writing

Nancy Cox

English Education, composition

Ernest J. Enchelmayer

Rhetoric, TESL, Film, Technical
Writing

Paola Gemme

American studies, TESL

Andrew Geyer

Creative Writing, fiction, film

Ruth Harrison

American Literature

Paul Lake

Creative Writing, poetry, world
literature

Stan Lombardo

Director of Composition, Graduate
Assistant Supervisor, Shakespeare,
technical writing, TESL, film,
Rhetoric

Trey Philpotts

British Literature, world literature,
Rhetoric

Susan Poznar

British Literature, world literature,
research methods

Michael Ritchie

Creative writing, American studies,
world literature, film

Earl Schrock

Linguistics, folklore, Rhetoric

Virginia Tyson

Composition

Donna White

Young Adult Literature, linguistics

Deborah Wilson

Coordinator M.L.A. program,
American studies, Southern
Literature, film

Sam Worley

American studies

13 March 2006

Dear Members of the Faculty Development Grant Committee,

I wish to include this brief note about the date of my intended travel (July 2006) with regard to the dates of the fiscal year ending 30 June 2006. There was no clear explanation of how to apply for funding during the months of July, August, September, and leading up to 15 October (the first cycle date), so I am hoping that the committee will consider this when reviewing my request.

Assuming the committee approves all or some of my proposal, the fiscal year will close before my trip begins. However, I should be able to charge many of the items on my list ahead of 30 June 2006. As well, the committee might also be able to approve the *Per Diem* since that is a "set" amount.

If the committee is not able to commit to funds for July 2006 travel during this cycle, I was wondering if "pre-approval" could be made for funding in the '06-'07 cycle? I only ask because I am a new faculty member and do not know all of the protocols at ATU nor with the Faculty Development Grants.

Thank you for considering my application and I appreciate your time,

Ernest J. Enchelmayer, Ph.D.