

# DEGREE AUDIT CHECK LIST

## (BSBA-MKMS) Marketing Marketing Strategy

2021-22

|                                       |                        |            |
|---------------------------------------|------------------------|------------|
| <b>Date</b>                           |                        |            |
| <b>Grade Point</b>                    | <b>Graduation Date</b> |            |
| <b>General Education Requirements</b> |                        | <b>Hrs</b> |
| <b>ENGL #</b>                         | 1013/1043 & 1023/1053  | 6          |
| <b>MATH #</b>                         |                        | 0          |
| <b>SCIENCE</b>                        |                        | 4          |
| <b>SCIENCE</b>                        |                        | 4          |
| <b>US HIST/GOVT</b>                   |                        | 3          |
| <b>SOC SCI</b>                        |                        | 0          |
| <b>FINE ART/HUM</b>                   |                        | 3          |
| <b>FINE ART/HUM</b>                   |                        | 3          |
| <b>COMM</b>                           |                        | 0          |
| <b>TECH 1001 ♦</b>                    |                        | 0          |
|                                       |                        |            |
|                                       |                        |            |
| <b>TOTAL GEN ED HOURS</b>             |                        | <b>23</b>  |
| <b>Electives</b>                      |                        |            |
|                                       |                        |            |
|                                       |                        |            |
|                                       |                        |            |
|                                       |                        |            |
|                                       |                        |            |
| <b>TOTAL ELECTIVE HOURS</b>           |                        | <b>6</b>   |

|                            |                                                                   |            |
|----------------------------|-------------------------------------------------------------------|------------|
| <b>Student's Name</b>      |                                                                   |            |
| <b>T#</b>                  |                                                                   |            |
| <b>Major Requirements</b>  |                                                                   | <b>Hrs</b> |
| <b>MGMT</b>                | 3003 3103 4013 4083                                               | 12         |
|                            | 3043 3153 3163 4063 4143                                          | 15         |
| <b>MKT Strategy 15 hrs</b> | JOUR 3173 MGMT 4103 MKT 3063<br>MKT 3083 3103 4013 4033 4053 4093 | 15         |
| <b>College of Business</b> | 6 hrs UD                                                          | 6          |
|                            | <b>ONLY 3 HRS OF INTERN ALLOWED</b>                               |            |
| <b>ACCT</b>                | 2000 2003 2013                                                    | 6          |
| <b>BDA</b>                 | 2003                                                              | 3          |
| <b>BLAW</b>                | 2033                                                              | 3          |
| <b>BUAD</b>                | 1111♦ 2003 2053 3023                                              | 10         |
| <b>COMM</b>                | 2173**                                                            | 3          |
| <b>COMS</b>                | 1333                                                              | 3          |
| <b>ECON</b>                | 2003** 2013**                                                     | 6          |
| <b>FIN</b>                 | 3063                                                              | 3          |
| <b>MATH</b>                | 1113#** 2223                                                      | 6          |
|                            | <b>May omit MATH 1113 see catalog</b>                             |            |
|                            | <b>50% of COB courses taken at Tech</b>                           |            |
|                            |                                                                   |            |
| <b>TOTAL MAJOR HOURS</b>   |                                                                   | <b>91</b>  |
| <b>TOTAL HOURS</b>         |                                                                   |            |

**Final Check:**

Min. hours required 120  
 40 hours upper level \_\_\_\_\_ thru \_\_\_\_\_  
 # of "D" hours \_\_\_\_\_ thru \_\_\_\_\_  
 Max activity hours 4 \_\_\_\_\_

Earned Hrs \_\_\_\_\_  
 minus P/C HRS \_\_\_\_\_  
 to be completed \_\_\_\_\_  
**TOTAL** \_\_\_\_\_

\*\* Satisfying Gen Ed

♦ Satisfying Institutional Requirement

# C or better must be earned for Gen Ed