2016-17 Catalog

August 24, 2015 Curriculum Committee September 8, 2015 Faculty Senate

College of Arts and Humanities

#### Department of Art

- 1. Add the following courses to the course descriptions:
  - a. ART 2223: History of Digital Art;
  - b. GAME 3013: Game Development I;
  - c. GAME 3023: Game Development II;
  - d. GAME 4013: Senior Game Project I;
  - e. GAME 4023: Senior Game Project II;
  - f. GAME 4263: 3D Modeling;
  - g. GAME 4633: 3D Animation;
  - h. GAME 4803: Game Design Theory; and
  - i. GAME 4901: Professional Portfolio; and
- 2. Add the Curriculum in Game and Interactive Media Design.

College of Natural and Health Sciences

Department of Biological Sciences

- 1. Add the following courses to the course descriptions:
  - a. ENVS 4112 and 4114: Environmental Science Internship;
  - b. ENVS (BIOL) 4124: Biological Assessment of Water Quality;
  - c. ENVS 4133: Environmental Policy;
  - d. ENVS 4881-4: Advanced Topics in Environmental Science; and
  - e. ENVS 4951-4: Undergraduate Research in Environmental Science; and
- 2. Add the Curriculum in Environmental Science.

Department of Physical Sciences

- 1. Add PHSC 2003, Physics in Society and the Environment, to the course descriptions;
- Modify the Curriculum in Chemistry Biochemistry Option as follows: a) add 2 hours of CHEM 4951-2: Undergraduate Research in Chemistry, or CHEM 4991-2: Special Problems in Chemistry;
   b) add 3 hours of upper division CHEM electives; and c) change the electives from 11 hours to 6 hours; and
- 3. Separate the Curriculum in Physical Science for Teacher Licensure into the Curriculum in Chemistry Education and Curriculum in Physics Education;

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**Registrar's Office** 

# Arkansas Tech University REQUEST FOR COURSE ADDITION

то:	Select /	Appropriate Committee	
FROM (Initiating Department):	Art		
DATE SUBMITTED:	6/10/	/15	
Title	·····	Signature	Date
Department Head		Klawre Ward	6/26/15
Dean		hh h h	8/4//15
Teacher Education Council (if applie	cable)	1	
Graduate Council (if applicable)			
Registrar		I wearen	6126/15
Vice President for Academic Affairs			

Course Subject: (e.g., ACCT, ENGL)	Course Number: (	e.g., 1003)	Effective Term:
ART	2223		C Spring 🙆 Summer I
			Fall 2016
Official Catalog Title: (If official title	e exceeds 30 characte	rs, indicate Banner Til	le below)
History of Digital Art			<u>Ulaitekanina konnan kana kana kana kana kana kana </u>
Banner Title: (limited to 30 character	s, including spaces, capi	talize all letters — this v	vill display on the transcript)
History of Digital Art	la de entre de la constante en estra en contrante en constante en constante en constante de la constante de la		
Will this course be cross-listed with	another existing cou	rse? If so, list course s	ubject and number.
← Yes ເ No			kesta kenanda ana kenanda kenangan penangan penangan penangan kenangan penangan kenangan kenangan kenangan kena S
Will this course be cross-listed with	a course currently no	ot in the undergradua	te or graduate catalog?
If so, list course subject and numbe	er. CYes 🏵 No 🗍		
Is this course repeatable for addit	ional earned hours?	C Yes 🏵 No How	many total hours? 3
Grading: 🔅 Standard Letter	C P/F	C Other	
Mode of Instruction (check approp	riate box):		
🗘 01 Lecture C 02	Lecture/Laboratory	C 03 Laboratory or	1 v

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O5 Practice Teaching	6 Internship/Practicum	C 07 Apprenticeship/Externship	
🀔 08 Independent Study	ි 09 Readings	10 Special Topics	
12 Individual Lessons	13 Applied Instruction	🗘 16 Studio Course	
17 Dissertation	18 Activity Course	C 19 Seminar C 98 Othe	r
Does this course require a f	fee? 🤇 Yes 🌾 No How M	luch? Select Fee Type	*******
If selected other list fee typ	e:		
	🔽 Major	T Minor	
(If major or minor course, y program.)	ou must complete the Request	for Program Change form to add cours	se to
If course is required by maj	or/minor, how frequently will c	ourse be offered?	
Once a year			Washington and an
For the proposed course, at	ttach a syllabus in Word format	that includes: (items a. through d. sho	ould be
entered as they should app		and a subsequences of the subsequences of suc	
a. Course subject			
5. Course number			
c. Catalog course title			
J. Catalog description			
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	isfer System (ACTS) course num	ber, if applicable	
2. Cross-listing			
	y, Spring only. Do not enter if o	ffer course fall and spring)	
4. Prerequisites			
5. Co-requisites			
6. Description			
7. Notes (e.g., informati	on not in description such as co	urse may be repeated for credit)	
8. Contact Hours if diffe	rent than lecture (e.g., Lecture	three hours, laboratory three hours)	
9. Fees (e.g., \$36 art fee		· · ·	
	ructor, office hours, contact info	ormation (telephone, email)	
. Text required for course		· · · · · · · · · · · · · · · · · · ·	
Bibliography (supplemer			
n. Justification/rationale fo	<del>-</del> -		
. Course objectives			
•	se meets general education obj	ectives (courses included in the genera	
		its one or more of the objectives conta	
			med III
	tives listed in undergraduate ca	4.	
	clude grading policy with specif	ic equivalents for A, B, C)	
. Policy on absences, chea			
n. course content (outline)	of material to be covered in cou	rsej.	
Will this course require any	special resources such as unus	ial maintenance costs, library resource	s, snecia
software, distance learning			, эрсско
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Will this course require a special classroom (computer lab, smart classroom, or laboratory)? No
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Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

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ART 2223 History of Digital Art Professor: Dr. Dawn Ward Office – Norman Hall 104-A Hours: 3-5 MWF, 2-3 T & TH Office Phone #479.968.0244 email – dward23@atu.edu

#### **History of Digital Art**

**Course Description:** This course will examine the contemporary history of art and focus on work created with digital technology including: new media, video, animation, video games, mobile and other interactive art forms. Through a historical, artistic and technological framework students will gain a better understanding of the current influences that shape contemporary Art.

#### **Course Objectives:**

Students will study contemporary artists of the digital age such as Nam June Paik, Peter Campus, Cindy Sherman, Bruce Nauman, Bill Viola, Chuck Close, Jenny Holzer, William Wegman, The Art Guys and Gretchen Bender. Students will examine and explore how these artists create works in the digital format like their predecessors used a paintbrush. This course will not only examine works by these artists but how they incorporate technology with artistic concept and practice.

#### **Course Outcomes:**

On successful completion of the course, students will be able to accomplish the following: Provide a critical framework of the use of technology in contemporary art by examining the role of digital art, discussing and identifying contemporary artists, their work and the various media used to produce those works.

**Required Textbook:** *Digital Art*, by Christiane Paul, second edition 2008, publisher Thames & Hudson World of Art series.

# **Prerequisites: None**

# **Basis for Evaluation and Grading**

Grades are based on periodic weekly written assignments including art critiques, short essays, comparison and contrast papers, art image exams, online discussion participation and promptness meeting assignment deadlines. The assignment points may vary but all assignments will be determined according to the following scale: A= 100-90 B= 89-80 C=79-70 D=69-60 F=59 or below

Successful completion of all projects and examinations are the minimum required to earn a grade of C. Grades above a C are earned by the quality of work and participation. Late work is not accepted unless sufficient documentation supports such an arrangement.

# ATTENDANCE:

You will find your assignments on Blackboard and attendance for this class will be counted as part of your grade, along with completion of projects and research assignments. Students are allowed 4 absences without penalty as per the department of art's policy. These absences are up to the student to use wisely. More than 4 absences will result in a reduction in your participation and attendance grade and more than 7 absences will result in the student being dropped from the course for excessive absences.

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#### ACADEMIC HONESTY:

Cheating, unethical behavior or plagiarism of any type (including the use of web-based public domain items) will not be tolerated and will result in the grade of "F" for the course. Students will be provided with a list of legitimate on-line resources that may be used, all work used in papers must be credited to its source and no other sources except for the course text book and the provided sources may be used for research papers.

#### **BLACKBOARD:**

This course will utilize blackboard to post lectures, lessons and discussion boards. You will access your grades and feedback through this site as well so if you need help using Blackboard please notify the instructor at the beginning of class so that you can schedule some time to go over the learning platform.

Check your Tech e-mail account frequently; it may be necessary at times for me to contact you by e-mail with important news and information about the class – once a week is not enough to ensure that information gets to you in a timely manner.

#### **COURSE OUTLINE:**

#### Week 1

This week will be dedicated to an introduction to the course syllabus, learning how to navigate the course assignments and links on your course page in Blackboard, how to upload your assignments, formats for papers, discussion board requirements and exam procedures. Note: all reading assignments for each week must be completed prior to that week of the course to be prepared for the week's discussions, exams and writing assignments.

Reading Assignment for week 1 – your course syllabus.

#### Week 2

What is Modernism? When and why did the Modernist's thought and practice become an issue to be challenged by Postmodern artists? How did technology play a role in this shift? We will be examining early technology and interactive art including the works of Marcel Duchamp, John Cage, Moholy-Nagy, John Cage, Andy Warhol who as artists set the stage for experimental-interactive art.

Read – pages 7-16 of the introduction to your text.

#### Week 3

This week we look at the early history of technology and art and some of the important influences on the movement. What were some of the early technological inventions and how were they used by artists as a tool for making images and how are those images presented and collected? We will discuss the Fluxus movement and Nam June Paik as well as some of the first digital artists John Whitney, Charles Csuri, James and Douglas Davis.

Read - pages 17-25 the introduction to your text Digital Art.

#### Week 4

Discussion of appropriation, collage and photography in earlier modern art movements such as Surrealism, Super Realism, Dada, and Pop Art which includes the artists' interpretation of mass

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production and reproduction as a pivotal shift in the process of making art. This shift most aptly described in Walter Benjamin's essay on "The Work of Art in the Age of Mechanical Reproduction" helps define the new age of art and will be looked at for its influential role in critical theory. Artists in this discussion include Raoul Hausmann, Herbert Bayer, Richard Estes, Andy Warhol, Max Ernst and Sherrie Levine, Paul Smith, Scott Griesbach.

# Read – pages 26-42 of Chapter 1 "Digital Technologies as a Tool" **Exam 1 over Weeks 1-4 (from notes and book)**

### Week 5

Photography, deconstruction and the manipulating of images with digital technologies. What happens to the original? The value and existence of the traditional/original work of art is the debate on work that can be easily reproduced and copied. Discussion of the processes and theories of deconstruction and dematerialization of art and how this is reflected in Postmodern works of art by the Starn Twins (Mike & Doug), The Art Guys, Cindy Sherman, Daniel Canogar, Peter Campus, Carl Fudge, Michael Rees and Ana Marton.

Read – pages 42-65 Chapter 1 "Digital Technologies as a Tool"

#### Week 6

This week we will be looking at the part one of the fusion of art and technology to create virtual worlds. We will be examining forms of digital art using Installation Art to depict Virtual Reality as an art medium from the early explorations of Morton Heilig and his Sensorama Machine invented in 1957 to current practitioners of the art such as Perry Hoberman, Bill Seaman, Gideon May, Rafael Lozano-Hemmer, Jeffery Shaw and Michael Naimark.

Read – pages 67-87 Chapter 2 – "Digital Technologies as a Medium"

# Week 7

Part two of the fusion of technology and art looks at the film & video artists who have used this medium in both installation settings and sculptural forms to make their work or convey their work such as Nam June Paik, Bill Viola, Jim Campbell, Peter Campus, Toni Dove, Adrian Piper, Wilson and Mierle Ukeles.

Read – pages 88-107 Chapter 2 – "Digital Technologies as a Medium"

# Midterm Exam – Weeks 5-7

From notes and book

**Week 8** – This week is dedicated to research processes and sources to complete your final research paper. This paper is due at the end of week 12. The topics for this paper are of your choice but must be put in writing by the end of week 9 for approval. A short descriptive paragraph discussing the topic choice, relevant resources including the textbook and a short statement of why you have selected the topic must be uploaded to the drop box located in the Week 9 folder. There will be several exercises including a comparison essay to help you prepare to write your final paper.

#### Week 9

Part three of the fusion of technology and art focuses on internet art and animation. This section looks at computer animation, software art, all forms of interactive media and other artistic expressions of

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virtual reality. Discussions of satellite, LED, digital video, internet, computer games, sound, hypermedia and artists such as Mark Napier, Bonnie Mitchell, Charlotte Davis, Tamiko Thiel and Zara Houshmand, Peter D'Agostino, Jenny Holzer, Gretchen Bender and David Blair that have developed or embraced these mediums and styles into their works.

Read – pages 108-138 Chapter 2 "Digital Technologies as a Medium"

### Week 10

Part one in themes in digital art covers concepts dealing with Artificial Life, Artificial Intelligence, intelligent agents, telepresence, telematics, telerobotics, body and identity. In this section we will examine the subjects as well as the artists who embrace these themes such as Bruce Nauman, Eric Paulos, John Canny, Eduardo Kac, Kenneth Feingold, Steve Mann, Stelarc, Stahl Stenslie and Scott Snibbe.

Read – pages 140-174 Chapter 3 "Themes in Digital Art" EXAM 2 – over weeks 8-10 – from notes and book

#### Week 11

Part two in themes in digital art covers concepts dealing with Databases, data visualization and mapping, text and narrative environments and gaming. In this section we will examine these subjects as well as the artists who embrace these themes such as Benjamin Fry, George Legrady, Alex Galloway, Nancy Paterson, John Klima, Art + Com, Camille Utterback, Romy Achituv, David Small, Natalie Bookchin, jodi, and Feng Mengbo.

Read – pages 175-203 Chapter 3 "Themes in Digital Art"

# Week 12

Part three in themes in digital art covers concepts dealing with tactical media, activism, hacktivism and technologies of the future. In this section we will examine these subjects as well as the artists who embrace these themes such as Josh On, Antonio Muntadas, etoy, Vuk Cosie and project 0100101110101101.org.

Read - pages 204-211 Chapter 3 "Themes in Digital Art"

# Week 13

Part four in themes in digital art covers concepts dealing with mobile, locative media and social networking. In this section we will examine these subjects as well as the artists who embrace these themes such as Natalie Jeremijenko, Marina Zurkow, Scott Paterson, Julian Bleecker, Q.S. Serafijn, Lars Spuybroek, Teri Rueb, Usman Haque, Angie Waller, Warren Sack, Preemptive Media, and Jenny Marketou.

Read – pages 216-237 Chapter 3 "Themes in Digital Art"

# Week 14

What's next? The next generation of virtual worlds. An open discussion on the remaining pages of chapter 3 beginning on page 238. Eteam, Will Pappenheimer and John Craig Freeman are some of the artists we will be discussing as future models for digital art.

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#### Week 15

Art and the Internet – a week of online interactive artwork including collaborative works using mobile technology by artist's such as: Mongrel, Futurefarmers, Michael Weinkove, Candy Factory, and Jenny Holzer. A list of sites to visit and discuss will be in your week 15 folder.

Final exam – weeks 11-15 From notes and book

#### STUDENT DISABILITY:

Arkansas Tech University is committed to providing equal opportunities for higher education to academically qualified individuals who are disabled. If you have any questions or concerns about disability services and testing accommodations for students registered with the Office of Disability Services please contact Liz Means, Coordinator for Disability Services at 968-0302. For questions about testing practices and policies, please contact Karen Pittman, Coordinator of Testing Services at 968-0382

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# Arkansas Tech University

#### **Course Addition ART 2223**

#### **Assessment Form**

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	vide an answer for each question. Your answers are to be typed single spaced.
a.	How does this course fit with the university mission? Art 2223 is an innovative course that develops professional skills in graphic design, computer science and interactive media. The skills developed are critical to a new global economy based on computer technology and visual digital communication.
b.	If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. <i>Not applicable</i> .
c.	Provide up to three student learning outcomes students will achieve after completing this course? Provide a critical framework of the use of technology in contemporary art by examining the role of digital art, discussing and identifying contemporary artists, their work and the various media used to produce those works.
d.	What assessment tool or measure will you use to assess student learning? CPGE data.
e.	What will students demonstrate, represent, or produce to provide evidence of their learning? <i>Critiques, essays and exams.</i>
f.	Provide an example or examples of student learning assessment evidence which supports the addition of this course. Senior surveys in the art department have suggested student desire for a 3-D and gaming program. In addition, the 2015 ATU enrollment management list of high school seniors identified as prospective students, 642 expressed an interest in pursuing degrees in an art or computer related field. US Bureau of Labor statistics list software and web developers as faster than average employment fields (over 20% projected growth 2012-2022) with median pay ranges between \$60,000 and \$90,000 per year. Employers are expected to add over a quarter of a million jobs to the existing one million jobs in these fields in the United States by 2022.
g.	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. <i>There are only a few programs in the state with a similar course. Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.</i>

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# Arkansas Tech University REQUEST FOR COURSE ADDITION

то:	Select A	ppropriate Committee	
FROM (Initiating Department):	Art		
DATE SUBMITTED:	6/10/1	15	
Title	<u> </u>	Signature	Date
Department Head		Dawn Unid	6/26/15
Dean		an	8/1/15
Teacher Education Council (if applica	ble)		
Graduate Council (if applicable)			
Registrar		Gebeauer	6126/15
Vice President for Academic Affairs			

Course Subject: (e.g., ACCT, ENGL)	Course Number: (	e.g., 1003)	Effective Term:
GAME	3013	· · · · · · · · · · · · · · · · · · ·	C Spring 🔅 Summer I
			Fall 2016
Official Catalog Title: (If official title	exceeds 30 characte	rs, indicate Banner T	ïtle below)
Game Development I			·
Banner Title: (limited to 30 characters,	including spaces, capi	talize all letters — this	will display on the transcript)
Game Development I	ar an 2010 an 2010 an California an Anna an Ann		
Will this course be cross-listed with	another existing cou	rse? If so, list course	subject and number.
C Yes @ No			
Will this course be cross-listed with a	a course currently no	ot in the undergradu	ate or graduate catalog?
If so, list course subject and number	. 🤆 Yes 🌾 No 🗍		
Is this course repeatable for addition	nal earned hours?	C Yes 🏾 No Hov	v many total hours? 3
Grading: 🛛 🏾 🗭 Standard Letter	⊂ P/F	C Other	
Mode of Instruction (check appropri	ate box):		******
🗘 01 Lecture 🗰 02 L	ecture/Laboratory	C 03 Laboratory or	ıly

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	C 06 Internship/Practicum	C 07 Apprenticeship/Externship	_
08 Independent Study	(~ 09 Readings	C 10 Special Topics	
12 Individual Lessons	C 13 Applied Instruction	🤨 16 Studio Course	
17 Dissertation Research	C 18 Activity Course	C 19 Seminar C 98 Otl	her
Does this course require a fee	e? 🖲 Yes 🤇 No How	Much? \$45 Art	
f selected other list fee type:	:		
Elective	🔽 Major	☐ Minor	
If major or minor course, you program.)	u must complete the Reque	st for Program Change form to add co	ourse to
f course is required by major	r/minor, how frequently wil	l course be offered?	an a
Once a year		at that includes: (Items a. through d. s	
<ol> <li>Cross-listing</li> <li>Offered (e.g., Fall only,</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., information</li> <li>Contact Hours if differe</li> <li>Fees (e.g., \$36 art fee)</li> </ol>	n not in description such as ent than lecture (e.g., Lectu uctor, office hours, contact i al reading list)	imber, if applicable f offer course fall and spring) course may be repeated for credit) re three hours, laboratory three hours nformation (telephone, email)	)

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Will this course require a special classroom (computer lab, smart classroom, or laboratory)? Yes

Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

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**Registrar's Office** 

GAME 3013 Game Development I Fall 2016 Instructor: TBD Email: TBD Office Hours: TBD

#### **Course Description**

This course is an introduction to the fundamentals of game design and development. 3 credit hours, \$45 art fee, Fall only

### Prerequisite: ART 2213

### Required Textbook: Game Development Essentials: Game Level Design by Jeannie Novak

Paperback: 512 pages Publisher: Cengage Learning; 3 edition (August 17, 2011) ISBN-10: 1111307652

#### **Recommended Supplies:**

Flash drive, external hard drive, sketchbook, pencils and/or markers

#### Justification of the Course

This course introduces students to the basics of game scripting. It builds upon the techniques developed in the foundational computer programming courses while introducing concepts of game interface, graphics, and narrative. The instructional methods of this course will include creative work, lectures, demonstrations, individual research, group critiques and presentations. Participation in all aspects is vital to the success of this course and will be an integral part of the student's final course evaluation.

#### **Course Objectives**

Course will provide students with the skills and practice through lectures and tutorials to introduce techniques of game development from the ground up.

#### 1. Pre-production:

- a. Research and analysis
- b. Idea development
- c. Storyboarding and story writing
- 2. Production and Post-production:
  - a. Basic programming
  - b. Game engines
  - c. Creating effective gameplay
  - d. Level design
  - e. Play testing
  - f. Validation and Deployment

#### **General Education Goals**

The general education curriculum is designed to provide a foundation for knowledge to educated people and to develop the capacity for an individual to expand that knowledge over his or her lifetime. Students who have completed the general education curriculum at Arkansas Tech University will be able to:

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- a. Communicate effectively
- b. Think critically
- c. Develop ethical perspectives
- d. Apply scientific and quantitative reasoning
- e. Demonstrate knowledge of the arts and humanities
- f. Understand wellness concepts

### **Course Outline**

There will be 3-5 major projects, some of which may be team-oriented.

Assignments will be graded based upon the following criteria:

Creativity - originality of concept and approach to problem solving

Technique- ability to use the software effectively and execution of required elements

Presentation – quality of written and spoken discussion of work, including participation in group critiques

Process - demonstration of concept development through mid-progress critiques and sketchbook

### **Final Assessment:**

Based on total points and protocol A: 90-100 Exemplary performance in all aspects of course B: 80- 89 Very Good performance on most course aspects

C: 70 - 79 Good or average performance overall

D: 60 -69 Unsatisfactory Performance

F: Failure

# **Department of Art Attendance Policy:**

The Art Department has adopted the following policy:

For more than 4 missed classes (for studio this constitutes 12 contact hours) regardless of excuse, the instructor has the discretion to drop the final grade one level.

For more than 7 missed classes (21 studio contact hours) the student will receive a failing grade, unless the student drops within the university guidelines/deadlines.

Up to four classes can be missed without penalty, except for assigned due dates and exams. Students will not be penalized for officially sanctioned university activities. It is the responsibility of the student to present to instructors notice and verification of authorized participation. It should be understood that some course work cannot be made up and a student will be held accountable for missed content.

Tardiness is unacceptable and unprofessional. If a student is tardy or leaves class before the instructor has dismissed the rest of the class three times, it will count as a recorded absence.

# **Classroom Policies**

Professional behavior is required. Punctual attendance and intelligent participation are expected. The use of cell phones, including talking and texting, or computer use is not allowed during class lecture, discussions or critiques. In fact, cell phones should be either turned off or silenced before class begins. Food and drinks are allowed as long as you are not being loud or leaving behind a mess. **However food is not allowed around computers or printing equipment!** If your behavior is disruptive you will be

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asked to leave the class and you will be counted as absent. Essentially, just try to be respectful of the instructor and your fellow classmates.

#### Academic Integrity

Plagiarism, cheating, stealing, lying, and interfering with other students' work are in violation of the standards of academic integrity and will be penalized according to ATU policy.

# In short: IF YOU PLAGIARIZE YOU RISK FAILING THE ASSIGNMENT AND POSSIBLY THE COURSE AS A WHOLE.

If you are unaware of what constitutes a violation of academic integrity, please review the ATU Student Handbook regarding academic policies.

#### **Statement on Disabilities:**

Arkansas Tech adheres to policies providing accommodations for disabilities. If you have special needs due to a disability, contact the Disability Service Office, Dean Hall, Room 110, 968-0316. The instructor should be notified at the beginning of the course if you have special needs.

This syllabus is a guideline for the semester. It may become apparent that the schedule or classroom policies need adjustment to reflect the current state of the course or address unexpected issues. You will be notified of any changes in schedule or classroom policy before they take effect!

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#### Arkansas Tech University

#### **Course Addition GAME 3013**

#### **Assessment Form**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	vide an answer for each question. Your answers are to be typed single spaced.
a.	How does this course fit with the university mission? <i>GAME 3013is an innovative course that develops professional skills in graphic design, computer science and interactive media. The skills developed are critical to a new global economy based on computer technology and visual digital communication.</i>
b.	If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. <i>Not applicable.</i>
c.	Provide up to three student learning outcomes students will achieve after completing this course? Students will demonstrate proficiency in preproduction, production and post-production techniques.
d.	What assessment tool or measure will you use to assess student learning? CPGE or other
e.	What will students demonstrate, represent, or produce to provide evidence of their learning? <i>Project proposals</i> .
f.	Provide an example or examples of student learning assessment evidence which supports the addition of this course. Senior surveys in the art department have suggested student desire for a 3-D and gaming program. In addition, the 2015 ATU enrollment management list of high school seniors identified as prospective students, 642 expressed an interest in pursuing degrees in an art or computer related field. US Bureau of Labor statistics list software and web developers as faster than average employment fields (over 20% projected growth 2012-2022) with median pay ranges between \$60,000 and \$90,000 per year. Employers are expected to add over a quarter of a million jobs to the existing one million jobs in these fields in the United States by 2022.
g.	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. <i>There are only a few similar courses in the state.</i> Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.

JUN 2 6 2015

Registrar's Office

# Arkansas Tech University REQUEST FOR COURSE ADDITION

Select	Appropriate Committee	
Art		
6/10	/15	
<u>I</u>	Signature	Date
	Dawn Ward	6/26/15
	- Man	5/1/15
licable)	1//	//
- <del>***, * , *, *, *, *, *, *, *, *, *, *, *</del>	Yweatter	6126/15
rs		
	licable)	6/10/15 Signature Mary Ward Micable) JWOQUUU

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)	Effective Term:
GAME	3023	C Spring @ Summer I
		Fall 2016
Official Catalog Title: (If official title e	exceeds 30 characters, indicate Bann	ner Title below)
Game Development II	nen en la sense de la sense	anne an
Banner Title: (limited to 30 characters,	including spaces, capitalize all letters –	- this will display on the transcript)
Game Development II	nan kan kan kan kan kan kan kan kan kan	
Will this course be cross-listed with a	nother existing course? If so, list co	urse subject and number.
🗘 Yes 🖷 No		Nen Manna (an Paula anna an Anna anna anna anna anna anna
Will this course be cross-listed with a	course currently not in the underg	raduate or graduate catalog?
If so, list course subject and number.	⊂Yes ● No	
Is this course repeatable for addition	nal earned hours? 🦳 Yes 🌾 No	How many total hours? 3
Grading: 🛛 🖗 Standard Letter	C P/F C Oth	

former.	U	Ą	2	6	2	015

○ 01 Lecture	A		
<i>~ ~ ~ · </i>	O2 Lecture/Laboratory	C 03 Laboratory only	Reĝistrar's Of
C 05 Practice Teaching	C 06 Internship/Practicum	C 07 Apprenticeship/Externs	ship
C 08 Independent Study	O9 Readings	C 10 Special Topics	
C 12 Individual Lessons	13 Applied Instruction	← 16 Studio Course	
C 17 Dissertation Research	C 18 Activity Course	C 19 Seminar	🤆 98 Other
Does this course require a	fee? • Yes • No How	Much? \$45 Art	
If selected other list fee ty	pe:		
Elective		Minor	
(If major or minor course, y program.)	you must complete the Reque	st for Program Change form	to add course to
f course is required by ma	jor/minor, how frequently will	course be offered?	
Once a year Spring			
c. Catalog course title			
<ol> <li>Cross-listing</li> <li>Offered (e.g., Fall on</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., informat</li> <li>Contact Hours if diffe</li> <li>Fees (e.g., \$36 art fee</li> </ol>	tructor, office hours, contact i	f offer course fall and spring) course may be repeated for e three hours, laboratory thr	credit) ee hours)

# JUN 2 6 2015

**Registrar's Office** 

software, distance learning equipment, etc.? Yes

Will this course require a special classroom (computer lab, smart classroom, or laboratory)? Yes

Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum\_forms.php">http://www.atu.edu/registrar/curriculum\_forms.php</a>.

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**Registrar's Office** 

GAME 3023 Game Development II Fall 2016 Instructor: TBD Email: TBD Office Hours: TBD

#### **Course Description**

This course is a continuation of the fundamentals of game design and development through the design and production of more complex games and utilization of game engines. 3 credit hours, \$45 art fee, Spring only.

#### **Prerequisite:**

Required Textbook: Unreal Game Development, by Ashish Amresh & Alex Okita Paperback: 500 pages Publisher: A K Peters/CRC Press (August 3, 2010) ISBN-10: 1568814593

#### **Recommended Supplies:**

Flash drive, external hard drive, sketchbook, pencils and/or markers

#### Justification of the Course

This course continues to build upon the concepts of Game Development I while introducing students to more complex game concepts and techniques. This course will begin the implementation of modeling, animation, textures, and sound. The instructional methods of this course will include creative work, lectures, demonstrations, individual research, group critiques and presentations. Participation in all aspects is vital to the success of this course and will be an integral part of the student's final course evaluation.

#### **Course Objectives**

This course will further develop the skills and techniques in learned in Game Development II through lectures and tutorials and introduce new concepts of working with game engines, game production and prototyping.

- 1. Pre-production and Production:
  - a. Research and idea development
  - b. Programming and game engines
  - c. Character and narrative development
  - d. Game aesthetics and interface
  - e. Level design
  - f. Sound design
- 2. Post-production:
  - a. Playtesting
  - b. Validation and Deployment
  - c. Game marketing

#### **General Education Goals**

The general education curriculum is designed to provide a foundation for knowledge to educated people and to develop the capacity for an individual to expand that knowledge over his or her lifetime.

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Students who have completed the general education curriculum at Arkansas Tech University will be able to:

- a. Communicate effectively
- b. Think critically
- c. Develop ethical perspectives
- d. Apply scientific and quantitative reasoning
- e. Demonstrate knowledge of the arts and humanities
- f. Understand wellness concepts

### **Course Outline**

There will be 3-5 major projects, some of which may be team-oriented.

Assignments will be graded based upon the following criteria:

Creativity - originality of concept and approach to problem solving

Technique- ability to use the software effectively and execution of required elements

Presentation – quality of written and spoken discussion of work, including participation in group critiques

Process - demonstration of concept development through mid-progress critiques and sketchbook

#### **Final Assessment:**

Based on total points and protocol
A: 90-100 Exemplary performance in all aspects of course
B: 80- 89 Very Good performance on most course aspects
C: 70 - 79 Good or average performance overall
D: 60 -69 Unsatisfactory Performance
F: Failure

#### **Department of Art Attendance Policy:**

The Art Department has adopted the following policy:

For more than 4 missed classes (for studio this constitutes 12 contact hours) regardless of excuse, the instructor has the discretion to drop the final grade one level.

For more than 7 missed classes (21 studio contact hours) the student will receive a failing grade, unless the student drops within the university guidelines/deadlines.

Up to four classes can be missed without penalty, except for assigned due dates and exams. Students will not be penalized for officially sanctioned university activities. It is the responsibility of the student to present to instructors notice and verification of authorized participation. It should be understood that some course work cannot be made up and a student will be held accountable for missed content.

Tardiness is unacceptable and unprofessional. If a student is tardy or leaves class before the instructor has dismissed the rest of the class three times, it will count as a recorded absence.

#### **Classroom Policies**

Professional behavior is required. Punctual attendance and intelligent participation are expected. The use of cell phones, including talking and texting, or computer use is not allowed during class lecture, discussions or critiques. In fact, cell phones should be either turned off or silenced before class begins. Food and drinks are allowed as long as you are not being loud or leaving behind a mess. **However food** 

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is not allowed around computers or printing equipment! If your behavior is disruptive you will be asked to leave the class and you will be counted as absent. Essentially, just try to be respectful of the instructor and your fellow classmates.

#### Academic Integrity

Plagiarism, cheating, stealing, lying, and interfering with other students' work are in violation of the standards of academic integrity and will be penalized according to ATU policy.

# In short: IF YOU PLAGIARIZE YOU RISK FAILING THE ASSIGNMENT AND POSSIBLY THE COURSE AS A WHOLE.

If you are unaware of what constitutes a violation of academic integrity, please review the ATU Student Handbook regarding academic policies.

### **Statement on Disabilities:**

Arkansas Tech adheres to policies providing accommodations for disabilities. If you have special needs due to a disability, contact the Disability Service Office, Dean Hall, Room 110, 968-0316. The instructor should be notified at the beginning of the course if you have special needs.

This syllabus is a guideline for the semester. It may become apparent that the schedule or classroom policies need adjustment to reflect the current state of the course or address unexpected issues. You will be notified of any changes in schedule or classroom policy before they take effect!

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#### **Arkansas Tech University**

#### **Course Addition**

#### Assessment Form GAME 3023

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.		
a.	How does this course fit with the university mission? GAME 3023 is an innovative course that develops professional skills in graphic design, computer science and interactive media. The skills developed are critical to a new global economy based on computer technology and visual digital communication.	
b.	If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. Not applicable.	
C.	Provide up to three student learning outcomes students will achieve after completing this course? Students will demonstrate proficiency preproduction, production and postproduction techniques.	
d.	What assessment tool or measure will you use to assess student learning? CPGE or other	
e.	What will students demonstrate, represent, or produce to provide evidence of their learning? <i>Project proposls</i>	
f.	Provide an example or examples of student learning assessment evidence which supports the addition of this course. Senior surveys in the art department have suggested student desire for a 3-D and gaming program. In addition, the 2015 ATU enrollment management list of high school seniors identified as prospective students, 642 expressed an interest in pursuing degrees in an art or computer related field. US Bureau of Labor statistics list software and web developers as faster than average employment fields (over 20% projected growth 2012-2022) with median pay ranges between \$60,000 and \$90,000 per year. Employers are expected to add over a quarter of a million jobs to the existing one million jobs in these fields in the United States by 2022.	
g.	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. There are only a few similar courses in the state. Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.	

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# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select Appropriate Committee		
FROM (Initiating Department):	Art		
DATE SUBMITTED:	6/10/15		
Title	Signature	) Date	
Department Head	1 hur	Mart 6/26/15	
Dean		8/4/15	
Teacher Education Council (if appli	able)		
Graduate Council (if applicable)			
Registrar	Jalan	er 0126/15	
Vice President for Academic Affair			

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 10	003) Effective Term:				
GAME	4013	C Spring 🖲 Summer I				
		Fall 2016				
Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)						
Senior Game Project I						
Banner Title: (limited to 30 characters,	including spaces, capitalize al	Il letters — this will display on the transcript)				
Senior Game Project I						
Will this course be cross-listed with another existing course? If so, list course subject and number.						
⊂Yes ● No						
Will this course be cross-listed with a course currently not in the undergraduate or graduate catalog?						
If so, list course subject and number. Yes INO						
Is this course repeatable for additional earned hours? CYes CYes No How many total hours? 3						
Grading: 🛛 🖲 Standard Letter	⊂ P/F	C Other				
Mode of Instruction (check appropriate box):						

JUN 2 6 2015

F			
C 01 Lecture	02 Lecture/Laboratory	C 03 Laboratory only	
← 05 Practice Teaching	C 06 Internship/Practicur	m C 07 Apprenticeship/Externshi	p
C 08 Independent Study	C 09 Readings	C 10 Special Topics	
C 12 Individual Lessons	C 13 Applied Instruction	16 Studio Course	
C 17 Dissertation Research	C 18 Activity Course	C 19 Seminar (	98 Other
Does this course require a	fee? I Yes C No I	How Much? \$45 Art	
If selected other list fee ty	pe:		
T Elective	Major	「 Minor	
(If major or minor course, program.)	you must complete the Re	equest for Program Change form to	add course to
If course is required by ma	ijor/minor, how frequently	y will course be offered?	
Once a year - Fall			
<ol> <li>Cross-listing</li> <li>Offered (e.g., Fall on</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., informat</li> <li>Contact Hours if diffe</li> <li>Fees (e.g., \$36 art feed)</li> </ol>	insfer System (ACTS) cours ily, Spring only. Do not en tion not in description such erent than lecture (e.g., Le e) structor, office hours, cont e ental reading list)	e number, if applicable ter if offer course fall and spring) h as course may be repeated for cre ecture three hours, laboratory three act information (telephone, email)	
j. Description of how cour education component s General Education Obje	should show how the coursectives listed in undergrade nclude grading policy with eating, plagiarism, etc.	specific equivalents for A, B, C)	<b>v</b>
Will this course require any	y special resources such as	s unusual maintenance costs, library	/ resources, special

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Registrar's Office

software, distance learning equipment, etc.? Yes

Will this course require a special classroom (computer lab, smart classroom, or laboratory)? Yes

Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

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GAME 4013 Senior Game Project I Fall 2016 Instructor: TBA Email: Office Hours: Norman Hall

**Course Description:** Senior Game Project I is the first course of the senior capstone experience of the Game Design Major. Students will work in teams to design and develop their project in preparation for the production phase, simulating the "real world" experience of the game and interactive media industry. 3 credit hours, \$45 course fee, Fall only.

**Course Objectives:** The first semester will result in a project being 'green lighted' and include a fully fleshed out design document and production plan as well as a demo or vertical slice of the game design.

**Course Outcomes:** Students will learn to work in a team environment using a synthesis of their skills in Computer scripting, 3D modeling, 3D animation, UI design, game audio, game music, game mechanic design, level design, interactive writing, prototyping, scheduling, testing, teamwork, and public presentations are all skills that will come to bear on a student's senior project.

**Course Rationale:** Course introduces students to the type of team environment that is found in the industry where the student will design and develop their project that will result in a fully functioning video game.

Prerequisite: GAME 3023, GAME 4263 & GAME 4633

**Textbook:** No Text – all reading and other assignments will be given in class or via Blackboard. Students should have access to a PC Desktop/Laptop – For project and coursework outside of class. Students should have access to a platform specific device – For development, testing, and presentation of project (as applicable).

# **Recommended Materials:**

USB Flash Drive – 2 GB for storing and transporting project data or an external hard drive and a Dropbox Account

# **Course Outline**

- Write, design, and develop a professional Game Design Document.
- Design, conduct and assess a prototyping process for their game design.
- Produce a fully functioning platform, PC, or mobile game.
- Present their game, game design, and process publicly to a group of peers, instructors and industry professionals.
- Apply critical thinking skills in each phase of development beginning with assessment of the game concept, generating and testing design assumptions, planning and scheduling the game's development, and in preparing a presentation of their game's design as well as final product.

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# **Requirements and Evaluation**

- At the beginning of each meeting, students should be prepared to discuss and demonstrate the state of their game project or design.
- In the first half of this two-semester course, students will develop their game design in what the game industry refers to as the "pre-production" phase of development. During this phase, the game idea will be refined, the scope will be determined, the look and feel of the game will be decided, and all necessary assets and functionality will be defined. Once the core design is complete, the student will design, conduct and assess prototypes needed for the development of this game. It is the goal of these prototypes to determine the final target feature set of the game and to test any design assumptions the student's design may pose.
- The final project for this course is a presentation of the design and prototyping process along with analysis, followed by a presentation of the completed game design, accompanied by a demo or vertical slice of the game as developed via the prototyping phase.
- During the second half of the two-semester course, students will focus solely on the production phase by developing the game described and prototyped from the first semester. At the conclusion of the second semester, students will present a professional public presentation of their final fully functioning game.

# **General Education Goals**

The general education curriculum is designed to provide a foundation for knowledge to educated people and to develop the capacity for an individual to expand that knowledge over his or her lifetime. Students who have completed the general education curriculum at Arkansas Tech University will be able to:

- a. Communicate effectively
- b Think critically
- c. Develop ethical perspectives
- d. Apply scientific and quantitative reasoning
- e. Demonstrate knowledge of the arts and humanities
- f. Understand wellness concepts

# **Final Assessment:**

Based on total points and protocol

A: 90-100 Exemplary performance in all aspects of course

B: 80-89 Very Good performance on most course aspects

C: 70 - 79 Good or average performance overall

D: 60 - 69 Unsatisfactory Performance

F: Failure

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# **Attendance Policy:**

The Art Department has adopted the following policy: For more than 4 missed classes (for studio this constitutes 12 contact hours) regardless of excuse, the instructor has the discretion to drop the final grade one level. As a capstone course working within teams these class times will be flexible to the team's individual schedules but all deadlines and meetings are required and students are expected to be punctual and prepared.

# **Disability Services**

Arkansas Tech University is committed to providing equal opportunities for higher education to academically qualified individuals who are disabled. If you have any questions or concerns about disability services and testing accommodations for students registered with the Office of Disability Services please contact Liz Means, Coordinator for Disability Services at 968-0302. For questions about testing practices and policies, please contact Karen Pittman, Coordinator of Testing Services at 968-0382.

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#### Arkansas Tech University

#### **Course Addition GAME 4013**

**Registrar's Office** 

Assessment Form

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this course fit with the university mission? *GAME 4013 is an innovative course* that develops professional skills in graphic design, computer science and interactive media. The skills developed are critical to a new global economy based on computer technology and visual digital communication.
- b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. *Not applicable.*
- c. Provide up to three student learning outcomes students will achieve after completing this course? Students will learn to work in a team environment using a synthesis of their skills in Computer scripting, 3D modeling, 3D animation, UI design, game audio, game music, game mechanic design, level design, interactive writing, prototyping, scheduling, testing, teamwork, and public presentations are all skills that will come to bear on a student's senior project.
- *d.* What assessment tool or measure will you use to assess student learning? *Panel and faculty reviews, class critiques, project presentations and CPGE data.*
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? *They will produce video games.*
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. Senior surveys in the art department have suggested student desire for a 3-D and gaming program. In addition, the 2015 ATU enrollment management list of high school seniors identified as prospective students, 642 expressed an interest in pursuing degrees in an art or computer related field. US Bureau of Labor statistics list software and web developers as faster than average employment fields (over 20% projected growth 2012-2022) with median pay ranges between \$60,000 and \$90,000 per year. Employers are expected to add over a quarter of a million jobs to the existing one million jobs in these fields in the United States by 2022.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. *There are only a few similar courses in the state.* Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.

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**Registrar's Office** 

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select Appropriate Committee		
FROM (Initiating Department):	Art		
DATE SUBMITTED:	6/10/15		
Title	I	Signature	Date
Department Head		Klause Ward	6/24/15
Dean		6	8/4/15
Teacher Education Council (if applicable)		///	
Graduate Council (if applicable)			
Registrar		Holder	6126/15
Vice President for Academic Affairs			

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e	.g., 1003)	Effective Term:		
GAME	4023		C Spring G Summer I Fall 2016		
Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below) Senior Game Project II					
Banner Title: (limited to 30 characters, including spaces, capitalize all letters — this will display on the transcript) Senior Game Project II					
Will this course be cross-listed with another existing course? If so, list course subject and number. C Yes  No Will this course be cross-listed with a course currently not in the undergraduate or graduate catalog?					
If so, list course subject and number. Is this course repeatable for additional earned hours? Yes No How many total hours? 3					
Grading: <ul> <li>Grading:</li> <li>Standard Letter</li> </ul>	C P/F	C Other			
Mode of Instruction (check appropriate box):					
C 01 Lecture @ 02 Le	cture/Laboratory	C 03 Laboratory	only		

# JUN 2 6 2015

**Registrar's Office** 

← 05 Practice Teaching	C 06 Internship/Practicum	C 07 Apprenticeship/Externship		
C 08 Independent Study	C 09 Readings	C 10 Special Topics		
C 12 Individual Lessons	C 13 Applied Instruction	16 Studio Course		
17 Dissertation Research	18 Activity Course	C 19 Seminar C 98 Other		
Does this course require a fe	e? @ Yes C No How	Much? \$45 Art		
If selected other list fee type				
Elective	🔽 Major	I <sup>mm</sup> Minor		
(If major or minor course, you must complete the Request for Program Change form to add course to program.)				
If course is required by majo	r/minor, how frequently wil	I course be offered?		
Once a year - Spring				
<ul> <li>entered as they should appear in the catalog)</li> <li>a. Course subject</li> <li>b. Course number</li> <li>c. Catalog course title</li> <li>d. Catalog description <ol> <li>Arkansas Course Transfer System (ACTS) course number, if applicable</li> <li>Cross-listing</li> <li>Offered (e.g., Fall only, Spring only. Do not enter if offer course fall and spring)</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., information not in description such as course may be repeated for credit)</li> <li>Contact Hours if different than lecture (e.g., Lecture three hours, laboratory three hours)</li> </ol> </li> </ul>				
<ul> <li>9. Fees (e.g., \$36 art fee)</li> <li>e. Section for Name of instructor, office hours, contact information (telephone, email)</li> <li>f. Text required for course</li> <li>g. Bibliography (supplemental reading list)</li> <li>h. Justification/rationale for the course</li> <li>i. Course objectives</li> <li>j. Description of how course meets general education objectives (courses included in the general education component should show how the course meets one or more of the objectives contained in General Education Objectives listed in undergraduate catalog)</li> <li>k. Assessment methods (include grading policy with specific equivalents for A, B, C)</li> <li>l. Policy on absences, cheating, plagiarism, etc.</li> <li>m. Course content (outline of material to be covered in course).</li> </ul>				
Will this course require any s software, distance learning e		usual maintenance costs, library resources, special		

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Will this course require a special classroom (computer lab, smart classroom, or laboratory)? Yes

Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

# GAME 4023 Senior Game Project II Instructor: TBA Email: Office Hours:

**Course Description:** Senior Game Project II is the second capstone course of the Game Design and Interactive Media Major, and develops the team projects created in Senior Game Project I into fully functioning finished video games further simulating the "real world" experience in working in the interactive media field. 3 credit hours, \$45 course fee, Spring only.

**Course Objectives:** The second semester takes the 'green lighted' game and uses it as a blueprint for a fully functional game that will be developed by the student team and be presented to a panel of colleagues, instructors, and industry professionals at the end of the semester.

**Course Rationale:** Course will culminate the student's Game Design experience with a fully functional game for their portfolio.

**Course Outcomes:** Students will learn to work in a team environment using a synthesis of their skills in Computer scripting, 3D modeling, 3D animation, UI design, game audio, game music, game mechanic design, level design, interactive writing, prototyping, scheduling, testing, teamwork, and public presentations are all skills that will come to bear on a student's senior project.

**Textbook:** No Text – all reading and other assignments will be given in class or via Blackboard. Students should have access to a PC Desktop/Laptop – For project and coursework outside of class. Students will need access to a platform specific device – For development, testing, and presentation of project (as applicable).

# **Recommended Materials:**

USB Flash Drive – 2 GB for storing and transporting project data or external hard drive and a Dropbox Account

# **Course Outline**

- Write, design, and develop a professional Game Design Document.
- Design, conduct and assess a prototyping process for their game design.
- Produce a fully functioning platform, PC, or mobile game.
- Present their game, game design, and process publicly to a group of peers, instructors and industry professionals.
- Apply critical thinking skills in each phase of development beginning with assessment of the game concept, generating and testing design assumptions, planning and scheduling the game's development, and in preparing a presentation of their game's design as well as final product.

# **Requirements and Evaluation**

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- At the beginning of each meeting, students should be prepared to discuss and demonstrate the state of their game project or design.
- In the first half of this two-semester course, students will develop their game design in what the game industry refers to as the "pre-production" phase of development. During this phase, the game idea will be refined, the scope will be determined, the look and feel of the game will be decided, and all necessary assets and functionality will be defined. Once the core design is complete, the student will design, conduct and assess prototypes needed for the development of this game. It is the goal of these prototypes to determine the final target feature set of the game and to test any design assumptions the student's design may pose.
- The final project for this course is a presentation of the design and prototyping process along with analysis, followed by a presentation of the completed game design, accompanied by a demo or vertical slice of the game as developed via the prototyping phase.
- During the second half of the two-semester course, students will focus solely on the production phase by developing the game described and prototyped from the first semester. At the conclusion of the second semester, students will present a professional public presentation of their final fully functioning game.

# **General Education Goals**

The general education curriculum is designed to provide a foundation for knowledge to educated people and to develop the capacity for an individual to expand that knowledge over his or her lifetime. Students who have completed the general education curriculum at Arkansas Tech University will be able to:

- a. Communicate effectively
- b Think critically
- c. Develop ethical perspectives
- d. Apply scientific and quantitative reasoning
- e. Demonstrate knowledge of the arts and humanities
- f. Understand wellness concepts

# **Final Assessment:**

Based on total points and protocol

- A: 90-100 Exemplary performance in all aspects of course
- B: 80- 89 Very Good performance on most course aspects
- C: 70 79 Good or average performance overall
- D: 60 -69 Unsatisfactory Performance
- F: Failure

# JUN 2 6 2015

Registrar's Office

#### **Attendance Policy:**

The Art Department has adopted the following policy: For more than 4 missed classes (for studio this constitutes 12 contact hours) regardless of excuse, the instructor has the discretion to drop the final grade one level. As a capstone course working within teams these class times will be flexible to the team's individual schedules but all deadlines and meetings are required and students are expected to be punctual and prepared.

#### **Disability Services**

Arkansas Tech University is committed to providing equal opportunities for higher education to academically qualified individuals who are disabled. If you have any questions or concerns about disability services and testing accommodations for students registered with the Office of Disability Services please contact Liz Means, Coordinator for Disability Services at 968-0302. For questions about testing practices and policies, please contact Karen Pittman, Coordinator of Testing Services at 968-0382.

JUN 2 6 2015

Registrar's Office

#### Arkansas Tech University

#### **Course Addition GAME 4023**

**Assessment Form** 

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this course fit with the university mission? The Game and Interactive Media Design Program is an innovative program that develops professional skills in graphic design, computer science and interactive media. The skills developed are critical to a new global economy based on computer technology and visual digital communication.
- b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. *Not applicable*.
- c. Provide up to three student learning outcomes students will achieve after completing this course? Students will learn to work in a team environment using a synthesis of their skills in Computer scripting, 3D modeling, 3D animation, UI design, game audio, game music, game mechanic design, level design, interactive writing, prototyping, scheduling, testing, teamwork, and public presentations are all skills that will come to bear on a student's senior project.
- *d.* What assessment tool or measure will you use to assess student learning? *Panel and faculty reviews, class critiques, project presentations and CPGE data.*
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? *They will produce video games.*
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. Senior surveys in the art department have suggested student desire for a 3-D and gaming program. In addition, the 2015 ATU enrollment management list of high school seniors identified as prospective students, 642 expressed an interest in pursuing degrees in an art or computer related field. US Bureau of Labor statistics list software and web developers as faster than average employment fields (over 20% projected growth 2012-2022) with median pay ranges between \$60,000 and \$90,000 per year. Employers are expected to add over a quarter of a million jobs to the existing one million jobs in these fields in the United States by 2022.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. There are only a few similar courses in the state. Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.

JUN 2 6 2015

Registrar's Office

# Arkansas Tech University REQUEST FOR COURSE ADDITION

то:	Select A	ppropriate Committee	
FROM (Initiating Department):	Art		
DATE SUBMITTED:	6/10/:	15	
Title		Signature	Date
Department Head		A largy Ward	6/26/15
Dean		The	8/9/15
Teacher Education Council (if applica	able)		
Graduate Council (if applicable)			
Registrar		Hozailer	6/20/15
Vice President for Academic Affairs			

Course Subject: (e.g., ACCT, ENGL)	Course Number: (	e.g., 1003)	Effective Term:
GAME	4263		C Spring 🔎 Summer I
			Fall 2016
Official Catalog Title: (If official title	exceeds 30 characte	ers, indicate Banner Tit	le below)
3D Modeling	NEW PERSONNEL CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR		
Banner Title: (limited to 30 characters,	including spaces, cap	italize all letters — this v	vill display on the transcript)
3D Modeling			
Will this course be cross-listed with	another existing cou	urse? If so, list course s	subject and number.
🗘 Yes @ No			
Will this course be cross-listed with a	a course currently n	ot in the undergradua	te or graduate catalog?
If so, list course subject and number	CYes 🏽 No		
Is this course repeatable for addition	nal earned hours?	⊂Yes ● No How	many total hours? 3
Grading: 🛛 🏾 🗭 Standard Letter	⊂ P/F	○ Other	
Mode of Instruction (check appropri	ate box):		
C 01 Lecture 🗘 🗘 02 L	ecture/Laboratory	C 03 Laboratory only	Ý

# JUN 2 6 2015

O5 Practice Teaching			Registrar's
	C 06 Internship/Practicum	C 07 Apprenticeship/Externship	
C 08 Independent Study	C 09 Readings	10 Special Topics	
C 12 Individual Lessons	C 13 Applied Instruction	C 16 Studio Course	
C 17 Dissertation Research	18 Activity Course	C 19 Seminar C 9	98 Other
Does this course require a fee	e? 🖲 Yes 🤇 No Hov	v Much? \$45 Art	
If selected other list fee type:			
Elective	🔽 Major	T Minor	
(If major or minor course, you program.)	u must complete the Requ	est for Program Change form to ad	ld course to
If course is required by major,	/minor, how frequently w	Il course be offered?	
Once a year - Spring		nat that includes: (Items a. throug	
<ol> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., information</li> <li>Contact Hours if differe</li> <li>Fees (e.g., \$36 art fee)</li> </ol>	Spring only. Do not enter n not in description such a ent than lecture (e.g., Lectu uctor, office hours, contact	umber, if applicable if offer course fall and spring) s course may be repeated for credi ire three hours, laboratory three h information (telephone, email)	

# JUN 2 6 2015

Registrar's Office

Will this course require a special classroom (computer lab, smart classroom, or laboratory)? Yes

Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

JUN 2 6 2015

**Registrar's Office** 

GAME 4263 3D Modeling Fall 2016 Instructor: Jasmine Greer Email: jgreer5@atu.edu Office Hours: Norman Hall 102, TBD

### **Course Description**

This course introduces the fundamental of object and character creation using 3D modeling software such as Autodesk's Mud Box and Maya. 3 credit hours, \$45 art fee, Spring only

Prerequisite: ART 3253 & GAME 3013

**Required Textbook:** *Introducing Autodesk Maya 2015*, by Dariush Derakhshani, Publisher: Sybex; 1st edition 2014, ISBN-10: 1118862848

### **Recommended Supplies:**

Flash drive, external hard drive, sketchbook, pencils and/or markers

### Justification of the Course

This course introduces students to the basic concepts of modeling in three-dimensional space. It builds upon the foundational art concepts of shape, space, light, volume and texture. The course will use a variety of 3D software including Autodesk's Maya, Mud Box and 3Ds Max. The instructional methods of this course will include creative work, lectures, demonstrations, individual research, group critiques and presentations. Participation in all aspects is vital to the success of this course and will be an integral part of the student's final course evaluation.

### **Course Objectives**

- 1. Lectures and tutorials to introduce basic concepts and techniques of object and character creation in Mud Box. This includes:
  - a. Learning the Mud Box interface
  - b. Navigating the 3D space
  - c. Creating polygonal objects and meshes
  - d. Utilizing transformation tools
  - e. Sculpting and painting 3D forms
  - f. Editing materials
  - g. Creating and applying texture maps
- 2. Tutorials to introduce basic concepts and techniques of environment design. This includes:
  - a. Posing object and characters
  - b. Lighting the scene
  - c. Rendering and exporting

# **General Education Goals**

The general education curriculum is designed to provide a foundation for knowledge to educated people and to develop the capacity for an individual to expand that knowledge over his or her lifetime. Students who have completed the general education curriculum at Arkansas Tech University will be able to:

a. Communicate effectively

- b. Think critically
- c. Develop ethical perspectives
- d. Apply scientific and quantitative reasoning

JUN 2 6 2015

**Registrar's Office** 

e. Demonstrate knowledge of the arts and humanities

f. Understand wellness concepts

### **Course Outline**

There will be 3-5 major projects, some of which may be team-oriented. Handouts will be given for each upcoming assignment including requirements and due dates.

Assignments will be graded based upon the following criteria:

Creativity – originality of concept and approach to problem solving

Technique- ability to use the software effectively and execution of required elements

Presentation – quality of written and spoken discussion of work, including participation in group critiques

Process - demonstration of concept development through mid-progress critiques and sketchbook

# Final Assessment:

Based on total points and protocol
A: 90-100 Exemplary performance in all aspects of course
B: 80- 89 Very Good performance on most course aspects
C: 70 - 79 Good or average performance overall
D: 60 -69 Unsatisfactory Performance
F: Failure

# **Department of Art Attendance Policy:**

The Art Department has adopted the following policy:

For more than 4 missed classes (for studio this constitutes 12 contact hours) regardless of excuse, the instructor has the discretion to drop the final grade one level.

For more than 7 missed classes (21 studio contact hours) the student will receive a failing grade, unless the student drops within the university guidelines/deadlines.

Up to four classes can be missed without penalty, except for assigned due dates and exams. Students will not be penalized for officially sanctioned university activities. It is the responsibility of the student to present to instructors notice and verification of authorized participation. It should be understood that some course work cannot be made up and a student will be held accountable for missed content.

Tardiness is unacceptable and unprofessional. If a student is tardy or leaves class before the instructor has dismissed the rest of the class three times, it will count as a recorded absence.

# **Classroom Policies**

Professional behavior is required. Punctual attendance and intelligent participation are expected. The use of cell phones, including talking and texting, or computer use is not allowed during class lecture, discussions or critiques. In fact, cell phones should be either turned off or silenced before class begins. Food and drinks are allowed as long as you are not being loud or leaving behind a mess. **However food is not allowed around computers or printing equipment!** If your behavior is disruptive you will be asked to leave the class and you will be counted as absent. **Essentially, just try to be respectful of the instructor and your fellow classmates**.

JUN 2 6 2015

#### **Academic Integrity**

Registrar's Office

Plagiarism, cheating, stealing, lying, and interfering with other students' work are in violation of the standards of academic integrity and will be penalized according to ATU policy.

# In short: IF YOU PLAGIARIZE YOU RISK FAILING THE ASSIGNMENT AND POSSIBLY THE COURSE AS A WHOLE.

If you are unaware of what constitutes a violation of academic integrity, please review the ATU Student Handbook regarding academic policies.

#### Statement on Disabilities:

Arkansas Tech adheres to policies providing accommodations for disabilities. If you have special needs due to a disability, contact the Disability Service Office, Dean Hall, Room 110, 968-0316. The instructor should be notified at the beginning of the course if you have special needs.

This syllabus is a guideline for the semester. It may become apparent that the schedule or classroom policies need adjustment to reflect the current state of the course or address unexpected issues. You will be notified of any changes in schedule or classroom policy before they take effect!

Course Agreement Form

Read, complete, and return to instructor:

I have read the course syllabus for Jasmine Greer's 3D Modeling, and I understand its content. I also understand the rules for the class, and I will follow and abide by these rules, including those relating to attendance, assignments, grading criteria, plagiarism, and behavior.

Date	
Print name	
Signature	
Email address	

JUN 2 6 2015

**Registrar's Office** 

#### Arkansas Tech University

#### **Course Addition GAME 4263**

#### **Assessment Form**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this course fit with the university mission? *GAME 4263 is an innovative course* that develops professional skills in graphic design, computer science and interactive media. The skills developed are critical to a new global economy based on computer technology and visual digital communication.
- b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. *Not applicable.*
- c. Provide up to three student learning outcomes students will achieve after completing this course? *Students will be introduced to 3D software including Autodesk's Maya, Mud Box and 3Ds Max.*
- d. What assessment tool or measure will you use to assess student learning? Panel and faculty reviews, class critiques, project presentations and CPGE data.
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? They will complete course projects demonstrating their 3D skills.
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. Senior surveys in the art department have suggested student desire for a 3-D and gaming program. In addition, the 2015 ATU enrollment management list of high school seniors identified as prospective students, 642 expressed an interest in pursuing degrees in an art or computer related field. US Bureau of Labor statistics list software and web developers as faster than average employment fields (over 20% projected growth 2012-2022) with median pay ranges between \$60,000 and \$90,000 per year. Employers are expected to add over a quarter of a million jobs to the existing one million jobs in these fields in the United States by 2022.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. There are only a few similar courses in the state. Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.

JUN 2 6 2015

Registrar's Office

# Arkansas Tech University REQUEST FOR COURSE ADDITION

то:	Select A	Select Appropriate Committee		
FROM (Initiating Department):	Art	·····		
DATE SUBMITTED:	6/10/:	15		
Title		Signature	Date	
Department Head		Dawn Uhrd	6/26/15	
Dean		1/16	8/4/15	
Teacher Education Council (if applic	able)	///		
Graduate Council (if applicable)				
Registrar		Ywearen	6/26/15	
Vice President for Academic Affairs				

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 100	3) Effective Term:
GAME	4633	Spring 🙃 Summer I Fall 2016
Official Catalog Title: (If official title	exceeds 30 characters, indica	
3D Animation		
Banner Title: (limited to 30 characters,	, including spaces, capitalize all	letters — this will display on the transcript)
3D Animation		
Will this course be cross-listed with Yes Too Will this course be cross-listed with If so, list course subject and number	a course currently not in the	o, list course subject and number. undergraduate or graduate catalog?
Is this course repeatable for addition	onal earned hours? 🦷 Yes	No How many total hours? 3
Grading: 🔅 Standard Letter	۴ P/F	← Other
Mode of Instruction (check appropri	iate box):	
C 01 Lecture 📀 02	Lecture/Laboratory 🍊 🔿	3 Laboratory only

# JUN 2 6 2015

Registrar's Office

C 05 Practice Teaching	C 06 Internship/Practicum	C 07 Apprenticeship/Externship
🍧 08 Independent Study	O9 Readings	C 10 Special Topics
12 Individual Lessons	13 Applied Instruction	C 16 Studio Course
17 Dissertation	18 Activity Course	C 19 Seminar C 98 Other
Does this course require a fe	e? 🕶 Yes 🍈 No How N	Auch? \$45 Art
If selected other list fee type		
Elective	🗭 Major	☐ Minor
(If major or minor course, yc program.)	ou must complete the Reques	t for Program Change form to add course to
If course is required by majo	r/minor, how frequently will	course be offered?
Once a year - Spring		
<ol> <li>Cross-listing</li> <li>Offered (e.g., Fall only</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., informatic</li> <li>Contact Hours if differ</li> <li>Fees (e.g., \$36 art fee)</li> <li>Section for Name of instr</li> <li>Text required for course</li> <li>Bibliography (supplemen</li> <li>Justification/rationale for</li> <li>Course objectives</li> <li>Description of how cours</li> <li>education component sh</li> </ol>	ent than lecture (e.g., Lecture uctor, office hours, contact in tal reading list) the course e meets general education ob	offer course fall and spring) ourse may be repeated for credit) three hours, laboratory three hours) formation (telephone, email) jectives (courses included in the general sets one or more of the objectives contained in
k. Assessment methods (ind I. Policy on absences, chea	clude grading policy with spec	ific equivalents for A, B, C)
Will this course require any software, distance learning	-	sual maintenance costs, library resources, special

# JUN 2 6 2015

Registrar's Office

Will this course require a special classroom (computer lab, smart classroom, or laboratory)? Yes

Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

NEWEIVED

# JUN 2 6 2015

**Registrar's Office** 

GAME 4633 3D Animation Fall 2016 Instructor: Jasmine Greer Email: jgreer5@atu.edu Office Hours: Norman Hall 102, TBD

#### **Course Description**

This course introduces the fundamental 3D theories and principles of computer modeling and animation using software such as Autodesk's Mud Box and Maya. 3 credit hours, \$45 art fee. Spring only

Prerequisite: ART 4623 & GAME 3013

**Required Textbook:** *Mastering Autodesk Maya 2015:* by Todd Palamar, Autodesk Official Press, Sybex; 1st edition 2014, ISBN-10: 1118862511

#### **Recommended Supplies:**

Flash drive, external hard drive, sketchbook, pencils and/or markers

#### Justification of the Course

This course offers the student an introduction into the exciting world of 3D animation. It builds upon 2D animation skills and incorporates them into the 3D format. The course will use a variety of 3D software including Autodesk's Maya, Mud Box and 3Ds Max. The instructional methods of this course will include creative work, lectures, demonstrations, individual research, group critiques and presentations. Participation in all aspects is vital to the success of this course and will be an integral part of the student's final course evaluation.

#### **Course Objectives**

- 1. Lectures and tutorials to introduce basic concepts and techniques of object creation in Maya. This includes:
  - a. Learning the Maya interface
  - b. Creating polygonal objects and meshes
  - c. Utilizing transformation tools
  - d. Working with hierarchies and layers
  - e. Creating and applying texture maps
- 2. Tutorials to introduce basic concepts and techniques of animation. This includes:
  - a. Working with the timeline
  - b. Creating and altering keyframes
  - c. Camera creation and movement
  - d. Introduction to rigging
  - e. Rendering and exporting

#### **General Education Goals**

The general education curriculum is designed to provide a foundation for knowledge to educated people and to develop the capacity for an individual to expand that knowledge over his or her lifetime. Students who have completed the general education curriculum at Arkansas Tech University will be able to:

- a. Communicate effectively
- b. Think critically
- c. Develop ethical perspectives
- d. Apply scientific and quantitative reasoning

JUN 2 6 2015

Registrar's Office

e. Demonstrate knowledge of the arts and humanities

f. Understand wellness concepts

#### **Course Outline**

There will be 3-5 major projects, some of which may be team-oriented. Handouts will be given for each upcoming assignment including requirements and due dates.

Assignments will be graded based upon the following criteria:

Creativity – originality of concept and approach to problem solving

Technique- ability to use the software effectively and execution of required elements

Presentation – quality of written and spoken discussion of work, including participation in group critiques

Process - demonstration of concept development through mid-progress critiques and sketchbook

#### **Final Assessment:**

Based on total points and protocol
A: 90-100 Exemplary performance in all aspects of course
B: 80- 89 Very Good performance on most course aspects
C: 70 - 79 Good or average performance overall
D: 60 -69 Unsatisfactory Performance
F: Failure

#### **Department of Art Attendance Policy:**

The Art Department has adopted the following policy:

For more than 4 missed classes (for studio this constitutes 12 contact hours) regardless of excuse, the instructor has the discretion to drop the final grade one level.

For more than 7 missed classes (21 studio contact hours) the student will receive a failing grade, unless the student drops within the university guidelines/deadlines.

Up to four classes can be missed without penalty, except for assigned due dates and exams. Students will not be penalized for officially sanctioned university activities. It is the responsibility of the student to present to instructors notice and verification of authorized participation. It should be understood that some course work cannot be made up and a student will be held accountable for missed content.

Tardiness is unacceptable and unprofessional. If a student is tardy or leaves class before the instructor has dismissed the rest of the class three times, it will count as a recorded absence.

#### **Classroom Policies**

Professional behavior is required. Punctual attendance and intelligent participation are expected. The use of cell phones, including talking and texting, or computer use is not allowed during class lecture, discussions or critiques. In fact, cell phones should be either turned off or silenced before class begins. Food and drinks are allowed as long as you are not being loud or leaving behind a mess. **However food is not allowed around computers or printing equipment!** If your behavior is disruptive you will be asked to leave the class and you will be counted as absent. **Essentially, just try to be respectful of the instructor and your fellow classmates**.

#### Academic Integrity

JUN 2 6 2015

**Registrar's Office** 

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# In short: IF YOU PLAGIARIZE YOU RISK FAILING THE ASSIGNMENT AND POSSIBLY THE COURSE AS A WHOLE.

If you are unaware of what constitutes a violation of academic integrity, please review the ATU Student Handbook regarding academic policies.

#### Statement on Disabilities:

Arkansas Tech adheres to policies providing accommodations for disabilities. If you have special needs due to a disability, contact the Disability Service Office, Dean Hall, Room 110, 968-0316. The instructor should be notified at the beginning of the course if you have special needs.

This syllabus is a guideline for the semester. It may become apparent that the schedule or classroom policies need adjustment to reflect the current state of the course or address unexpected issues. You will be notified of any changes in schedule or classroom policy before they take effect!

JUN 2 6 2015

**Registrar's Office** 

#### Arkansas Tech University

#### **Course Addition GAME 4633**

Assessment Form

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this course fit with the university mission? *GAME 4633 is an innovative course* that develops professional skills in graphic design, computer science and interactive media. The skills developed are critical to a new global economy based on computer technology and visual digital communication.
- b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. *Not applicable.*
- c. Provide up to three student learning outcomes students will achieve after completing this course? Students will demonstrate and understanding of the basic concepts and techniques of animation.
- *d.* What assessment tool or measure will you use to assess student learning? *Panel and faculty reviews, class critiques, project presentations and CPGE data.*
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? *They will produce animations.*
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. Senior surveys in the art department have suggested student desire for a 3-D and gaming program. In addition, the 2015 ATU enrollment management list of high school seniors identified as prospective students, 642 expressed an interest in pursuing degrees in an art or computer related field. US Bureau of Labor statistics list software and web developers as faster than average employment fields (over 20% projected growth 2012-2022) with median pay ranges between \$60,000 and \$90,000 per year. Employers are expected to add over a quarter of a million jobs to the existing one million jobs in these fields in the United States by 2022.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. *There are only a few similar courses in the state.* Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.

JUN 2 6 2015

**Registrar's Office** 

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select A	Appropriate Committee	
FROM (Initiating Department):	Art		анан <u>а</u> луудан талан талар т Талар талар тала
DATE SUBMITTED:	6/10/	15	
Title		Signature	Date
Department Head		Khun Ukid	6/20/15
Dean		116.	8/4/15
Teacher Education Council (if applicable)			
Graduate Council (if applicable)			
Registrar		Falaver	6/26/15
Vice President for Academic Affairs			

Course Subject: (e.g., ACCT, ENGL)	Course Number: (	e.g., 1003)	Effective Term:
GAME	4803		C Spring C Summer I Fall 2016
Official Catalog Title: (If official title e	xceeds 30 characte	ers, indicate Banner T	itle below)
Game Design Theory		<u> </u>	
Banner Title: (limited to 30 characters,	including spaces, cap	italize all letters — this	will display on the transcript)
Game Design Theory			arrestationano Ko
Will this course be cross-listed with a	nother existing cou	urse? If so, list course	subject and number.
C Yes 🏽 No			
Will this course be cross-listed with a	course currently n	ot in the undergradu	ate or graduate catalog?
If so, list course subject and number.	🗘 Yes		
Is this course repeatable for additio	nal earned hours?	🗘 Yes 🌾 No How	v many total hours? 3
Grading: 📀 Standard Letter	۲ P/F	C Other	
Mode of Instruction (check appropria	ate box):		
O1 Lecture	ecture/Laboratory	ឹ 03 Laboratory c	only

# JUN 2 6 2015

Registrar's Office

	<ul> <li>O6 Internship/Practicum</li> <li>O9 Readings</li> </ul>	O7 Apprenticeship/Externship 10 Special Topics
C 12 Individual Lessons	-	10 Special Topics
	يعنو	
C 17 Dissertation	13 Applied Instruction	🦳 16 Studio Course
- in prosentation	18 Activity Course	C 19 Seminar C 98 Other
Does this course require a fee	? CYes 🖲 No How N	Art
If selected other list fee type:		
T Elective	🔽 Major	T Minor
(If major or minor course, you program.)	must complete the Request	for Program Change form to add course to
If course is required by major/	minor, how frequently will d	course be offered?
Once a year		
	•	t that includes: (Items a. through d. should be
entered as they should appea	ir in the catalog)	
a. Course subject		
b. Course number		
c. Catalog course title		
d. Catalog description		
1. Arkansas Course Transfe	er System (ACTS) course nun	nber, if applicable
2. Cross-listing		
-	Spring only. Do not enter if a	offer course fall and spring)
4. Prerequisites		
5. Co-requisites		
6. Description		
•	not in description such as o	ourse may be repeated for credit)
· •	-	three hours, laboratory three hours)
9. Fees (e.g., \$36 art fee)	in than lecture (e.g., Lecture	ance hours, laboratory three hoursy
e. Section for Name of instruc	stor office hours contact in	formation (telephone, email)
f. Text required for course	ctor, office hours, contact in	iormation (telephone, emaily
-	I reading list)	
g. Bibliography (supplementa	-	
h. Justification/rationale for t	ne course	
i. Course objectives	maata aanaa ah ah ah ah	institute (as upon included in the second
	-	jectives (courses included in the general
•		ets one or more of the objectives contained in
	ves listed in undergraduate o	
k. Assessment methods (inclu		fic equivalents for A, B, C)
I. Policy on absences, cheatir		
m. Course content (outline of	material to be covered in co	urse).
Will this course require any	vacial recourses such as usual	-ual maintenance costs librany recourses, specie
Will this course require any sp software, distance learning eq		sual maintenance costs, library resources, specia

# JUN 2 6 2015

**Registrar's Office** 

Will this course require a special classroom (computer lab, smart classroom, or laboratory)? No

Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

JUN 2 6 2015

**Registrar's Office** 

GAME 4803 Game Design Theory Professor: TBA Office – Norman Hall Hours: TBA Office Phone #email –

Game Design Theory Fall only

**Catalog Course Description:** This course will serve as an introduction to the interdisciplinary study of commercial videogames as texts, examining their cultural, educational, and social functions in contemporary settings. 3 Credit hours

**Course Justification:** By analyzing, reading and writing about videogames, we will examine debates surrounding how they function within socially situated contexts in order to better understand games' influence on and reflections of society.

**Course Objectives:** This course will analyze games as interactive media, as rule-based systems, as cultural and social texts, and as designed learning spaces and will concentrate heavily on games' potential impact on society, their cultural influence, and their phenomenology and ontology. Students will not be expected to create, design, or produce games or simulations for this course.

#### **Course Outcomes:**

On successful completion of the course, students will be able to accomplish the following:

- To introduce students to contemporary commercial videogames from a variety of genres, rule systems, strategies, and contexts.
- To explore video games' impact as contemporary social texts, each with their own social communities, cultures, and significance as media.
- To examine the emerging field of scholarly game studies as it exists across the globe and in various interdisciplinary formats.
- To connect and compare videogames to other contemporary digital (and non-digital) media.

**Required Textbook:** *Game Design Theory: A New Philosophy for Understanding Games,* Keith Burgun, publisher: A K Peters/CRC Press (August 13, 2012)

#### Prerequisite: ART 2223 & GAME 3023

#### **Basis for Evaluation and Grading**

Grades are based on periodic weekly written assignments including art critiques, short essays, comparison and contrast papers, an in-depth research paper on a directed topic, two art image exams, online discussion participation and promptness meeting assignment deadlines. The assignment points may vary but all assignments will be determined according to the following scale: A= 100-90 B= 89-80 C=79-70 D=69-60 F=59 or below

Successful completion of all projects and examinations are the minimum required to earn a grade of C. Grades above a C are earned by the quality of work and participation. Late work is not accepted unless sufficient documentation supports such an arrangement.

JUN 2 6 2015

#### **Registrar's Office**

#### ATTENDANCE:

You will find your assignments on Blackboard and attendance for this class will be counted as part of your grade, along with completion of projects and research assignments. Students are allowed 4 absences without penalty as per the department of art's policy. These absences are up to the student to use wisely. More than 4 absences will result in a reduction in your participation and attendance grade and more than 7 absences will result in the student being dropped from the course for excessive absences.

#### ACADEMIC HONESTY:

Cheating, unethical behavior or plagiarism of any type (including the use of web-based public domain items) will not be tolerated and will result in the grade of "F" for the course. Students will be provided with a list of legitimate on-line resources that may be used, all work used in papers must be credited to its source and no other sources except for the course text book and the provided sources may be used for research papers.

#### **BLACKBOARD:**

This course will utilize blackboard to post lectures, lessons and discussion boards. You will access your grades and feedback through this site as well so if you need help using Blackboard please notify the instructor at the beginning of class so that you can schedule some time to go over the learning platform.

Check your Tech e-mail account frequently; it may be necessary at times for me to contact you by e-mail with important news and information about the class – once a week is not enough to ensure that information gets to you in a timely manner.

#### **COURSE OUTLINE:**

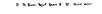
Week 1 - Course introduction

- Week 2 & 3 Games as Culture, Games as Art: What is Gaming?
- Week 4 Genre Fiction: The History and Role of Genre in Gaming
- Week 5 War Games: Gaming's Place in World Conflict
- Week 6 The Role of Gaming in Military Simulations
- Week 7 Gaming and Gender Relationships
- Week 8 Midterm exam and paper topics due
- Week 9 Bad Guys, Good Guys: Ethnicity and Gaming
- Week 10 Virtual Money: Economics of Games
- Week 11 Persuasive Games: Understanding Procedural Rhetoric
- Week 12 Failure and Death: Gaming's Didactic Method
- Week 13 Digital Pastoral: Nature and Landscape in Virtual Worlds
- Week 14 Going Solo: The Individual and Communal in Gaming
- Week 15 The Desert of the Real: Realism, Virtual Reality and the Future of Gaming

#### Final exam – weeks 9-15

from notes and book - online exam with essay questions.

#### STUDENT DISABILITY:



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Registrar's Office

Arkansas Tech University is committed to providing equal opportunities for higher education to academically qualified individuals who are disabled. If you have any questions or concerns about disability services and testing accommodations for students registered with the Office of Disability Services please contact Liz Means, Coordinator for Disability Services at 968-0302. For questions about testing practices and policies, please contact Karen Pittman, Coordinator of Testing Services at 968-0382

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Registrar's Office

#### Arkansas Tech University

#### **Course Addition GAME 4803**

#### **Assessment Form**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this course fit with the university mission? *GAME 4803 is an innovative program that develops professional skills in graphic design, computer science and interactive media. The skills developed are critical to a new global economy based on computer technology and visual digital communication.*
- b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. *Not applicable.*
- c. Provide up to three student learning outcomes students will achieve after completing this course? *Students will demonstrate an understanding of game theory and culture.*
- *d.* What assessment tool or measure will you use to assess student learning? *Panel and faculty reviews, class critiques, project presentations and CPGE data.*
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? *Essays and Exams*
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. Senior surveys in the art department have suggested student desire for a 3-D and gaming program. In addition, the 2015 ATU enrollment management list of high school seniors identified as prospective students, 642 expressed an interest in pursuing degrees in an art or computer related field. US Bureau of Labor statistics list software and web developers as faster than average employment fields (over 20% projected growth 2012-2022) with median pay ranges between \$60,000 and \$90,000 per year. Employers are expected to add over a quarter of a million jobs to the existing one million jobs in these fields in the United States by 2022.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. *There are only a few similar courses in the state.* Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.

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Registrar's Office

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select A	ppropriate Committee	
FROM (Initiating Department):	Art		
DATE SUBMITTED:	6/10/1	.5	
Title		Signature	Date
Department Head		Nawn Ward	6/26/15
Dean		Ma	8/4/15
Teacher Education Council (if applic	able)		
Graduate Council (if applicable)			
Registrar		Lasaun	6/26/15
Vice President for Academic Affairs			

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1	003) Effective Term:	
GAME	4901	C Spring C Sumr Fall 2016	ner I
Official Catalog Title: (If official title	exceeds 30 characters, inc	licate Banner Title below)	
Professional Portfolio			
Banner Title: (limited to 30 characters, Professional Portfolio	including spaces, capitalize	all letters — this will display on the tra	inscript)
Will this course be cross-listed with	another existing course? I	f so, list course subject and numbe	r.
C Yes C No Will this course be cross-listed with If so, list course subject and number	~~ ~ · · ·	he undergraduate or graduate cata	alog?
Is this course repeatable for addition	onal earned hours? Γγ	es 👎 No How many total hours?	1
Grading: 🔅 Standard Letter	<pre>     P/F </pre>	ぐ Other	
Mode of Instruction (check appropr	iate box):		
C 01 Lecture 🙆 02	Lecture/Laboratory (	03 Laboratory only	

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			Registrar's Of
05 Practice Teaching	🦈 06 Internship/Practicum	C 07 Apprenticeship	/Externship
🖞 08 Independent Study	O9 Readings	🍈 10 Special Topics	
🚡 12 Individual Lessons	13 Applied Instruction	ी6 Studio Course	
17 Dissertation	18 Activity Course	C 19 Seminar	C 98 Other
Does this course require a fe	e? C Yes 🏾 No How N	Much? A	rt
f selected other list fee type	•	nal an bound of the Ball of State of State of States of Stat	
Elective	🔽 Major	Minor	
(If major or minor course, yo program.)	u must complete the Reques	t for Program Change f	form to add course to
f course is required by majo	r/minor, how frequently will	course be offered?	
Once a year Spring	ach a syllabus in Word forma		
<ol> <li>Cross-listing</li> <li>Offered (e.g., Fall only,</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., information</li> <li>Contact Hours if difference</li> <li>Fees (e.g., \$36 art fee)</li> <li>Section for Name of instruction</li> <li>Text required for course</li> <li>Bibliography (supplementation)</li> <li>Lustification/rationale for</li> <li>Course objectives</li> <li>Description of how course</li> </ol>	uctor, office hours, contact in tal reading list) the course e meets general education ob	offer course fall and sp course may be repeated three hours, laborato formation (telephone, ojectives (courses inclue	d for credit) ry three hours) email) ded in the general
education component sho General Education Object k. Assessment methods (inc			e objectives contained in

JUN 2 6 2015

Registrar's Office Will this course require a special classroom (computer lab, smart classroom, or laboratory)? No

Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum\_forms.php.

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**Registrar's Office** 

### GAME 4901 Professional Portfolio

Fall 2016 Instructor: TBD Email: TBD Office Hours: TBD

### **Course Description**

The Game and Interactive Media Design course prepares the student for entry into the professional world through the development of a resume, portfolio and the presentation of their work. 1 credit hour, Spring only.

Prerequisite: GAME 4013

### **Required Textbook: None**

### **Recommended Supplies:**

Flash drive, external hard drive, sketchbook, pencils and/or markers

### Justification of the Course

In this course students will create and refine a digital game portfolio according to industry standard quality. They will develop an online presence while researching game and interactive media markets to tailor their work to specific job opportunities. The instructional methods of this course will include creative work, lectures, demonstrations, individual research, group critiques and presentations. Participation in all aspects is vital to the success of this course and will be an integral part of the student's final course evaluation.

### **Course Objectives**

Students will develop a professional digital portfolio that meets industry standards.

- 1. Portfolio:
  - a. Refining and documenting previous projects
  - b. Showing evidence of current project development
  - c. Creation of a sizzle reel
  - d. Exporting work for various display formats (web, YouTube, DVD/Blu-ray, print)
- 2. Employment:
  - a. Research into game design and interactive media job opportunities
  - b. Resume building and formatting
  - c. Job, internship, and graduate program application practices
  - d. Self-marketing and utilization of social media tools

### **General Education Goals**

The general education curriculum is designed to provide a foundation for knowledge to educated people and to develop the capacity for an individual to expand that knowledge over his or her lifetime. Students who have completed the general education curriculum at Arkansas Tech University will be able to:

- a. Communicate effectively
- b. Think critically
- c. Develop ethical perspectives
- d. Apply scientific and quantitative reasoning
- e. Demonstrate knowledge of the arts and humanities

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Registrar's Office

f. Understand wellness concepts

#### **Course Outline**

There will be 3-5 major projects, some of which may be team-oriented.

Assignments will be graded based upon the following criteria:

Creativity – originality of concept and approach to problem solving

Technique- ability to use the software effectively and execution of required elements

Presentation – quality of written and spoken discussion of work, including participation in group critiques

Process - demonstration of concept development through mid-progress critiques and sketchbook

#### **Final Assessment:**

Based on total points and protocol
A: 90-100 Exemplary performance in all aspects of course
B: 80- 89 Very Good performance on most course aspects
C: 70 - 79 Good or average performance overall
D: 60 -69 Unsatisfactory Performance
F: Failure

#### **Department of Art Attendance Policy:**

The Art Department has adopted the following policy:

For more than 4 missed classes (for studio this constitutes 12 contact hours) regardless of excuse, the instructor has the discretion to drop the final grade one level.

For more than 7 missed classes (21 studio contact hours) the student will receive a failing grade, unless the student drops within the university guidelines/deadlines.

Up to four classes can be missed without penalty, except for assigned due dates and exams. Students will not be penalized for officially sanctioned university activities. It is the responsibility of the student to present to instructors notice and verification of authorized participation. It should be understood that some course work cannot be made up and a student will be held accountable for missed content.

Tardiness is unacceptable and unprofessional. If a student is tardy or leaves class before the instructor has dismissed the rest of the class three times, it will count as a recorded absence.

#### **Classroom Policies**

Professional behavior is required. Punctual attendance and intelligent participation are expected. The use of cell phones, including talking and texting, or computer use is not allowed during class lecture, discussions or critiques. In fact, cell phones should be either turned off or silenced before class begins. Food and drinks are allowed as long as you are not being loud or leaving behind a mess. **However food is not allowed around computers or printing equipment!** If your behavior is disruptive you will be asked to leave the class and you will be counted as absent. **Essentially, just try to be respectful of the instructor and your fellow classmates.** 

#### **Academic Integrity**

Plagiarism, cheating, stealing, lying, and interfering with other students' work are in violation of the standards of academic integrity and will be penalized according to ATU policy.

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#### Registrar's Office In short: IF YOU PLAGIARIZE YOU RISK FAILING THE ASSIGNMENT AND POSSIBLY THE COURSE AS A WHOLE.

If you are unaware of what constitutes a violation of academic integrity, please review the ATU Student Handbook regarding academic policies.

#### **Statement on Disabilities:**

Arkansas Tech adheres to policies providing accommodations for disabilities. If you have special needs due to a disability, contact the Disability Service Office, Dean Hall, Room 110, 968-0316. The instructor should be notified at the beginning of the course if you have special needs.

This syllabus is a guideline for the semester. It may become apparent that the schedule or classroom policies need adjustment to reflect the current state of the course or address unexpected issues. You will be notified of any changes in schedule or classroom policy before they take effect!

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**Registrar's Office** 

#### Arkansas Tech University

#### **Course Addition GAME 4901**

#### Assessment Form

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	wide an answer for each question. Your answers are to be typed single spaced.
h.	How does this course fit with the university mission? <i>GAME 4901</i> is an innovative program that develops professional skills in graphic design, computer science and interactive media. The skills developed are critical to a new global economy based on computer technology and visual digital communication.
i.	If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. <i>Not applicable.</i>
j.	Provide up to three student learning outcomes students will achieve after completing this course? Students will develop a resume and portfolio and present their work
k.	What assessment tool or measure will you use to assess student learning? Panel and faculty reviews, class critiques, project presentations and CPGE data.
١.	What will students demonstrate, represent, or produce to provide evidence of their learning? <i>They will produce a portfolio</i> .
m.	Provide an example or examples of student learning assessment evidence which supports the addition of this course. Senior surveys in the art department have suggested student desire for a 3-D and gaming program. In addition, the 2015 ATU enrollment management list of high school seniors identified as prospective students, 642 expressed an interest in pursuing degrees in an art or computer related field. US Bureau of Labor statistics list software and web developers as faster than average employment fields (over 20% projected growth 2012-2022) with median pay ranges between \$60,000 and \$90,000 per year. Employers are expected to add over a quarter of a million jobs to the existing one million jobs in these fields in the United States by 2022.
n.	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. There are only a few similar courses in the state. Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.

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**Registrar's Office** 

# Arkansas Tech University PROPOSAL FOR NEW PROGRAM

то:	Curriculum Committee
FROM (Initiating Department):	Art Department, College of Arts and Humanities
DATE SUBMITTED:	July 1, 2015

Title	Signature	Date
Department Head	Ken Kail	6/20/15
Dean	1 Way	6/26/15
Teacher Education Council (if applicable)	14	, , ,
Graduate Council (if applicable)		
Registrar	Yammy Wealler	7/13/15
Vice President for Academic Affairs	0	

Program Title:	CIP Code:
Game and Interactive Media Design	50.0411
Contact Person:	Proposed Date:
Dawn Ward	Fall 2016
Arkansas Tech University	8
Norman 104	
203 W. Q Street	
Russellville AR, 72801	
dward23@atu.edu	
(479) 968-0244	

Program Summary: (Include general description of program with overview of any curriculum additions or modifications, proposed cost, faculty resources, library resources, facilities and equipment, purpose, and any other important information)

#### **Program Description**

The Bachelor of Arts in Game and Interactive Media Design includes courses in graphic design and computer science and introduces students to the cutting edge of visual communication arts and the latest in the interactive digital technology sciences. The program prepares students for work in

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#### **Registrar's Office**

the video game and entertainment industries as well as a broad range of fields requiring skills in animation, simulation, programming, web design, editing, mobile application development, interactive environment construction, and story formation. Web development and software development are among the fastest growing labor sectors in the United States. In recent years, Arkansas has invested heavily in developing a work force to serve this demand. Governor Asa Hutchinson's high school computer programming initiative and Winrock International's Innovate Arkansas and Ark Challenge represent just a few of the state's programs to build a high-tech economy in the state. The market for video games, a subsector of web and software development, is rapidly expanding as well. Texas has become a regional hub for the video game industry, and tremendous potential exists to spread the game industry across the border.

The proposed Game and Interactive Media Degree incorporates traditional and online instruction. It requires 57 hours of major credit beyond the general education curriculum. 30 of these hours come from existing programming and graphic design courses offered at Tech. 25 of these hours are new courses covering game development, 3D design, game theory, and interactive media history. The degree culminates in a two part senior project in which students create a fully developed game or interactive media project. Students also accumulate a portfolio of work to aid them in seeking employment after graduation.

#### **Similar Programs**

Just a few colleges and universities in Arkansas offer a similar major. Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.

#### **Curriculum Additions**

The proposed major will require nine new courses: ART 2223 History of Digital Art GAME 3013 Game Development I GAME 3023 Game Development II GAME 4633 3D Animation GAME 4263 3D Modeling GAME 4013 Senior Game Project I GAME 4803 Game Production GAME 4023 Senior Game Project II GAME 4901 Professional Portfolio

#### **New Faculty Resources**

One new full time, tenure track game design professor at \$70,000 plus benefits One new full time instructor of art at \$40,000 plus benefits.

#### **Equipment and Facilities**

\$100,000 game design lab in Norman or Brown Hall \$20,000 in software and hardware upgrades per year

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List existing degree programs that support the proposed program:

Graphic Design Computer Science English Speech

(See attached support forms in Appendix A)

Need for the Program: (Survey data on student interest in the program (numbers not percentages), job availability, corporate demands, and employment/wage projections). Focus mostly on state needs.

As an attachment, include letters of support from organizations and businesses that can speak to number of job vacancies, whether the degree will provide opportunities for job advancement, increase in wages based on additional education, etc.)

The 2015 ATU enrollment management list of over 12,500 high school seniors identified as prospective Tech students indicated that 642 expressed an interest in pursuing degrees in an art or computer related field. 190 of these prospective students expressed an interest in computer science specifically, and 187 expressed interest in graphic design specifically. A survey of 645 current and prospective students conducted for this proposal in May and June 2015 contained 23 respondents who answered "yes," they would declare Game and Interactive Media Design their major if offered. Another 84 answered "maybe," they would declare Game and Interactive Media Design their major. 58 respondents who were not currently enrolled at Tech indicated that they would be more likely to enroll at Arkansas Tech University if a Game and Interactive Media Design major was offered.

Preliminary results from an employer needs survey delivered to Arkansas companies indicated anticipated growth in the interactive media industry, the need for a tech savvy workforce, and job openings in several fields served by the proposed degree of between \$30,000 and \$70,000. The Bureau of Labor Statistics' job outlook data for the United States for 2012-2022 suggested growth in all areas related to interactive media, computer programming and graphic design. Software developers and web developers, in particular, showed stronger than average job growth and salary ranges from \$60,000 to \$90,000. In the bureau's statistics for Arkansas, some 6500 people were listed as working in fields supported by the proposed degree, with salary ranges from \$35,000 to \$100,000. Letters of support from potential employers and a targeted job search on Monster.com also indicated demand in Arkansas for program graduates.

(See attached evidence of need in Appendix B)

Curriculum Outline by Semester		
Fall Fall	nan Year	
ART 1303 Intro to Drawing	<b>Spring</b> ART 1403 2-D Design	
Science w/ Lab*	ART 2213 Digital Skills for GD	
ENGL 1013 Composition I*	COMS1403 Orientation to Computing	
ART 1001 Intro to Art*	COMS1411Computer and IS Lab	
MATH 1113 College Algebra*	Social Science*	
	ENGL 1023 Composition II*	
Total Hours 14	Total Hours 16	
Fall	nore Year Spring	
ART 2223 History of Digital Art	COMS 2203 Found Computer Pro II	
Social Science* 🖉	Science w/ Lab*	
COMS 2104 Found Comp Program I	Fine Art/Humanities* 17	
Social Science/Fine Art/Humanities/Speech*	U.S. History/Government*	
Fine Art/Humanities*	ART 2303 Figure Drawing	
Total Hours 16	Total Hours 16	
Fall	or Year Spring	
GAME 3013 Game Develop I	GAME 3023 Game Develop II	
ENGL 2043 Creative Writing or SPH 3163 Write Perform	nGAME 4633 3D Animation	
ART 4623 Animation Techniques	GAME 4263 3D Modeling	
ART 3253 Digital Illustration	Elective (6hrs)	
Elective (3hrs)		
Total Hours 15	Total Hours 15	
Sani	or Year	
Fall	Spring	
GAME 4013 Senior Game Project I	GAME 4023 Senior Game Project II	
GAME 4803 Game Production	ductionGAME 4901 Professional Portfolio	
Elective (9hrs)		
Total Hours 15	Total Hours 13	
*Designates General Education Requirements I Sec appropriate alternatives Requirements" 2.4+ least Total number of Semester Hours Required for Graduation: 120	or substitutions in "General Edu <u>YC upper level hours are requir</u> Can the program be completed in 8 semesters? Gres C No	
	If not, provide justification.	
List New Courses (Please attach New Course Pro		
LIST New Courses (Please attach New Course Pro)	pusais);	
ART 2223 History of Digital Art		
· <del>-</del>		
GAME 3013 Game Development I GAME 3023 Game Development II		

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	Registiai
ART 4263 3D Modeling	
GAME 4013 Senior Game Project I	
GAME 4803 Game Theory	
GAME 4023 Senior Game Project II	
GAME 4901 Professional Portfolio	
(See attached new course proposals in Appendix C)	
Identify General Education Courses, Core Courses, and Major Courses:	
General Education (35 hours):	
See catalog for general education options.	
Institutional/College Requirements (1 hour):	
ART 1001 Introduction to Art (fulfills TECH 1001 requirement)	
Core Courses (28 hours):	
GAME 3013 Game Development I	
ART 4623 Animation Techniques	
ART 3253 Digital Illustration	
GAME 3023 Game Development II	
GAME 4633 3D Animation	
GAME 4263 3D Modeling	
GAME 4013 Senior Game Project I	
GAME 4803 Game Theory	
GAME 4023 Senior Gamer Project II	
GAME 4901 Professional Portfolio	
Major Courses (29 hours):	
ART 1303 Introduction to Drawing	
ART 1403 2-D Design	
ART 2213 Digital Skills	-
COMS 1403 Orientation to Computing	
COMS 1411 Computer and Information Science Lab	
ART 2223 History of Digital Art	
COMS 2104 Computer Programming I	
COMS 2203 Computer Programming II	
ART 2303 Figure Drawing	
ENGL 2043 Creative Writing or SPH 3163 Writing for Performance	
Electives (27 hours):	
Any electives. See 40 hour upper division requirement.	

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Courses currently offered via distance technology: (moved from above section)

General Education (35 hours): See catalog for general education options: <u>http://www.atu.edu/academics/catalog/graduation-requirements.html#GenEdRequirements</u>

**Program Admission Requirements:** 

Entering Freshman / New Student:

New students to Arkansas Tech University must submit an application for admission, college entrance exam scores, a record documenting completion of secondary requirements, and proof of immunization documenting 2 MMR. If you have concurrent college credit, an official transcript from that institution is required. For Advanced Placement (AP), College Level Examination Program (CLEP), or International Baccalaureate (IB) credit, original score reports or a certified copy from your high school will need to be submitted prior to credit being awarded. A minimum criterion for exam scores and grade point average is listed below:

- Composite ACT score of 19 or above, composite SAT score of 1330 or above, or a composite COMPASS score of 68 (averaging scores in algebra, writing, and reading). Note: The ACT Writing exam is not required for admission purposes.
- Completion of graduation requirements from a public secondary school, private secondary school, or a home school program documenting a minimum 2.0/4.0 cumulative grade point average, and completion of the university's secondary school core curriculum, OR minimum GED score of 600.

Students who have scored accordingly on an Advanced Placement (AP), College Level Examination Program (CLEP), or International Baccalaureate (IB) can earn credit toward graduation at Arkansas Tech University by receiving a qualifying score on the examinations. These credits can satisfy general education requirements. AP, CLEP, and IB scores should be documented on your application for admission. Submit official score reports or readable copies embossed by your high school to the Office of Admissions. Students who have earned an International Baccalaureate (IB) should submit their IB transcript for evaluation.

Freshmen who do not meet unconditional admission requirements will be conditionally admitted with a minimum composite ACT score of 15, composite SAT score of 1060 or above, or a composite COMPASS score of 47 (averaging scores in algebra, writing, and reading), and by completing college core with a 2.0/4.0 grade point average or minimum GED score of 600.

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### **Registrar's Office**

### **Returning Student:**

Students who have not attended Arkansas Tech in the past year or have attended another college or university since last attending Tech must submit a new application for admission. Minimum grade point average requirements are listed below:

- Has not attended another college since attending Tech
  - o Cumulative Tech GPA of 2.0 or higher
- Has attended another college since attending Tech
  - o Cumulative Tech GPA of 2.0 or higher
  - o Official college transcript(s) documenting a cumulative college GPA of 2.0 or higher
  - o Must be eligible for re-enrollment at the last institution attended

Transfer Student:

Students who have not attended Arkansas Tech University must submit an application for admission, official transcripts from each institution previously attended, and proof of immunization.

If transferring less than 24 credit hours, an official high school transcript and ACT, SAT, or COMPASS scores must be submitted. Arkansas Tech University will recognize transfer credit from a U.S. institution provided that the institution is accredited by one of the six U.S. regional accreditation associations, and for courses that are approved for transfer by ADHE through ACTS. Acceptance of course credit may depend on the date that the institution was accredited or the date that a course was approved for transfer by ADHE. Transfer credit for coursework from institutions outside the U.S. will be considered on an individual basis. Students seeking transfer of credit from a foreign college/university must complete a credential evaluation through a company authorized by Arkansas Tech University (a list of approved service providers can be obtained in the IMSSO or in the Registrar's Office). Transfer credit, although accepted by the university, is not guaranteed to be applicable toward meeting degree requirements for the particular program of study selected by the transfer student. Once admitted, your academic advisor will determine which credits count toward your degree requirements.

Minimum grade point average requirements are listed below:

1. All transfers must be eligible for re-enrollment at the last institution attended and have a cumulative college GPA of 2.0

Attach the New Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

(See attached program assessment in Appendix D) List the names and credentials of all faculty teaching course in the proposed program.

Dawn Ward, PhD, Professor of Art (ART 1403, ART 2223) Jasmine Greer, MFA, Assistant Professor of Art (ART 2213, 4623, 3253 and GAME 4633, 4263) Neal Harrington, MFA, Associate Professor of Art (ART 2303)

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David Mudrinich, MFA, Professor of Art (ART 1303)	•
David Hoelzeman, PhD, Professor of Computer and Information Science (COMS 2104, 220	
Matt Brown, PhD, Associate Professor of Computer and Information Science (COMS 1403	1, 1411)
Larry Morell, PhD, Professor of Computer and Information Science (COMS 2104, 2203)	
Nobuyuki Nezu, PhD, Associate Professor of Computer and Information Science (COMS 22	203)
Ron Robison, MS, Associate Professor of Computer and Information Science (COMS 1403)	-
Sarah Robison, MS, Associate Professor of Computer and Information Science (COMS 210	
Jerry Wood, MS, Assistant Professor of Computer and Information Science (COMS 2104, 2	
Paul Lake, AM, Professor of English (ENGL 2043)	.2037
· · · · · · · · · · · · · · · · · · ·	
David Eshelman, PhD, Associate Professor of Communication (SPH 3163)	
New Hire, Game Design Professor (GAME 3013, 3023, 4013, 4023, 4803, 4901)	
Total number of faculty required (existing and new)	
For new faculty members include expected credentials/experience and hire date	
Most of the program's graphic design and programming classes can initially be absorbed t	y l
existing faculty, but several of the new courses will require the shifting of instructional rol	es and
the hiring of new faculty.	
One new full time, tenure track game design professor at \$70,000 plus benefits	
One new full time instructor of art at \$40,000 plus benefits.	
The proposed curriculum requires a professor with highly specialized skills in both art and	
computer science as well as a working knowledge of game engines. A PhD is preferable bi	
or MFA is acceptable with experience in the game industry. The program will also require	
faculty member Jasmine Greer to shift a significant portion of her existing course rotation	
new major. We will need the full time, non-tenure track instructor of art to take over the	
that Greer will no longer be able to teach. Dawn Ward will also need to shift some of her	
rotation to Game and Interactive Media Design as well. The instructor of art position will	require
an MA or MFA. Both positions have a desired hire date of August 2016.	
For proposed graduate programs attach curricula vitae for the faculty teaching the program	m
N/A	
	AMA 499 1 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
Description of Resources	

Current Library and instructional facilities

Program courses will rely on the use of the existing graphic design lab in Norman and the existing computer programming labs in Corley. The library labs provide backup and overflow space when needed. Library book and subscription resources can be built with the regular allocation to the departments.

2	6	2015

New Resources Require	d (include costs and acquisition plan):	Registrar's
\$100.000 game design	ab in Norman or Brown Hall	
	l hardware upgrades per year	
	e a designated lab for game design classes using Aut	
	The lab will also be needed for outside of class stude	ent use in completing
senior game project rec	uirements.	
See budget under New	Program Costs)	
	penditures for first three years of program operation	)
nclude:		
New administrative	costs	
New faculty		
New library resource		
New/renovated facil		
New instructional ec	•	
Distance delivery co Other new costs	515	
Other new costs		
Revenue:		
Tuition and Fee	s (20 students):	
Year 1:	20X\$7740 (2015-16 in state tuition and fees for $30$	hours)
	Total = \$154,800	
Year 2:	20 students X \$7934 (assumes 2.5% increase)	
	Total = \$158,680	
Year 3:	20 students X \$8133 (assumes 2.5% increase)	
	Total = \$162,660	
Costs:		
Classroom (assi	iming a dedicated computer lab in Norman with 20 s	tations):
Year 1:	Construction and Labor = \$30,000	
	Classroom Furniture = \$10,000	
	Computers (\$2000 x 20) = \$40,000	
	Projection System = \$5000	
	Printer = \$5000	
	Software and Supplies = \$10,000	
	Total = \$100,000	
Year 2:	Software and Supplies = \$10,000	
	Hardware Maintenance = \$10,000	
	Total = \$20,000	
Year 3:	Software and Supplies = \$10,000	
	Hardware Maintenance = \$10,000	
	Total = \$20,000	

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Faculty	<i>!</i> :			
	Year 1: Gam	e Design Special	list: \$70,000	
	(Bas scier \$50- with Instr (Pos in Ja <i>Tota</i> Year 2: Gam Instr	ed on equivalent face and graphic ( 60,000 for facult crossover comp uctor: \$40,000 ition required to smine Greer's w l = \$110,000 e Design Special	t salary at UT Dallas of p design skills and experie ty in game design, but t outer science and desigr	demand in Art as well as shift Design.)
			list: \$72,828 (assumes 2	% raise)
		•	assumes 2% raise)	
	Tota	= 114,444		
Totals:				
	Revenue	Cost	Yearly Gain/Loss	Total
Year 1:	\$154,800	\$210,000	-\$55,200	(-\$55,200)
Year 2:	\$158,680	\$132,200	+\$26,480	(-\$28,720)
Year 3:	\$162,660	\$134,444	+\$28,216	(-\$504)
Year 4:	\$166,720	\$136,733	+\$29,987	+\$29,483
		sted for 30 stude duce a \$22,200		enue would exceed costs in

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Appendix A Support Forms

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**Registrar's Office** 

#### Arkansas Tech University DEPARTMENTAL SUPPORT FORM

Department Affected:	
Computer and Information Science	This department supports the change.
Comments:	
If enrollment increases by 20+ students in each of th COMS2203) an additional Computer and Information start of the proposed program's third year.	

Department Head Signature: David A Heeffer Date: June 8, 2015

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#### Arkansas Tech University DEPARTMENTAL SUPPORT FORM

Department Affected: English and World Languages	This department Supports D does not support the change.
Comments:	
The Department of English and World La degree.	nguage supports the proposed matrix for the Game Design

Department Head Signature: Carl Stucken Date: 6-8-15

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### Arkansas Tech University DEPARTMENTAL SUPPORT FORM

Department Affected: Art	This department Esupports the change.	does not support
Comments:		

Date: 6/8/5 Department Head Signature: 915

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#### Arkansas Tech University DEPARTMENTAL SUPPORT FORM

Department Affected: Comm. & Jour.	This department B supports the change.
Comments: Sph. 3163 in	proposed Some and
Inforactive Design	Prayron -

22 50 Department Head Signature: Date: <u>6.8.15</u>

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Appendix B Evidence of Need

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Email to Jeff Woods from Shauna Donnell, 6/2/15

There are 12,594 freshman prospects in Banner for fall 2015. Of those prospects, here is the headcount for the following majors: ART: 16 ART EDUCATION: 40 ELEG-COMPUTER ENGINEERING: 73 COMPUTER SCIENCE: 190 FINE ARTS: 49 GRAPHIC DESIGN: 187 INFORMATION SYSTEMS: 49 INFORMATION TECHNOLOGY: 38

Shauna S. Donnell, Assistant Vice President Enrollment Management Arkansas Tech University 1605 Coliseum Drive, Room 147 Russellville AR 72801-2222 PH: 479.968.0343 FAX: 479.964.0522 sdonnell@atu.edu



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**Registrar's Office** 

# Student Survey Game and Interactive Media Design Degree Results, June 2015

Q1 Are you currently enrolled at Arkansas Tech University?

Q2 If you are enrolled at Arkansas Tech, have you declared a major?

Q3 If you are not currently a student at Arkansas Tech, do you plan on enrolling at Arkansas Tech University in the future?

Q4 If you are not currently a student at Arkansas Tech, would you be more likely to enroll at Arkansas Tech if a Game and Interactive Media Design major was available?

Q5 Would you declare Game and Interactive Media Design as your major?

Q1		
Yes	No	Blank
473	163	9

	Q2				
Yes		No		Blank	
	368		188		89

Q3		
Yes	No	Blank
215	17	413

	Q4		
Yes		No	Blank
	58	206	381

Q	5		
Yes	No	Maybe	Blank
23	528	84	10

Results are out of 645 total participants.

~

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**Registrar's Office** 

# Survey Report: Employer Needs Survey Game Design

Employer:		
29262025	05/29/2015	ArkansasWeb.com
29262036	05/29/2015	Hooper Productions, Inc.
<u>29300407</u>	06/10/2015	Stone Ward
<u>29300755</u>	06/10/2015	Perch
<u>29306450</u>	06/11/2015	Team SI
1		
Type of Comp	bany:	
29262025 05/29/2015	web design, mobile design, pro	ogramming, hosting, graphic design
<u>29262036</u> 05/29/2015	Video Production - Commerci	als, Training, Marketing
<u>29300407</u> 06/10/2015	Advertising Agency	
<u>29300755</u> 06/10/2015	Design and Development	
<u>29306450</u> 06/11/2015	Digital Marketing Firm	
1		
Contact Perso	n:	
29262025	05/29/2015	Minell Eberdt
29262036	05/29/2015	Bob Hooper
<u>29300407</u>	06/10/2015	Gregg Gladden
<u>29300755</u>	06/10/2015	Ryan Byrd
<u>29306450</u>	06/11/2015	Tim Whitley
1		
Position Title:		
<u>29262025</u> 05/29/2015	President	
<u>29262036</u> 05/29/2015	Owner	
<u>29300407</u> 06/10/2015	Production Manager	
<u>29300755</u> 06/10/2015	Founder & Lead Designer	
29306450 06/11/2015	President & Founder	
1. List job title	es with your company th	at require employees to have

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the kno	owledge and	skills obtained from the proposed degree program.
29262025	· · · · · · · · · · · · · · · · · · ·	Web Designer Web Programmer Database Programmer Graphic Designer
<u>29262036</u>	05/29/2015	My company isn't large enough to employ full time animators or graphic artist. I usually contract with other providers
<u>29300407</u>	06/10/2015	Programer Editer Copy Writer Producer
<u>29300755</u>	06/10/2015	UI/UX Designer Developer
<u>29306450</u>	06/11/2015	- Sr. Developer - Jr. Developer - Graphic Designer
	1 👻	
2. List	the degree re	equired for each job title listed in #1.
29262025	05/29/2015	
<u>29262036</u>	05/29/2015	None
<u>29300407</u>	06/10/2015	Web designer Film Production English/Writing Film Production
<u>29300755</u>	06/10/2015	In this field, no degree is "required" in the truest sense, but having specific skill-based training/education is very important and can help set apart applicants. With that said, it has to be the *right* skills that are learned. A degree in art (in the generic sense) isn't going to get you very far in this field. People want to see that you are proficient in particular skills sets and technologies.
<u>29306450</u>	06/11/2015	We do not require because there is not a good curriculum that teaches the students of the technologies of the current time. Universities are usually 5 years behind. In the digital world, that is like 15 years in the real world. I hire off of passion and drive. With those two things, an individual will learn how to code.
1	1	
3. Indi in #1.	cate the certi	fication/licensure required for each job title listed
29262025		05/29/2015
<u>29262036</u>		05/29/2015
29300407	n on the second second by the	06/10/2015
29300755		06/10/2015
<u>29306450</u>		06/11/2015
Ľ	1 💌	. )
4. How	v many positi	ions do you currently have for each job title listed
in #1?	₹ 1.	
29262025	05/29/2015	3
<u>29262036</u>	05/29/2015	None
<u>29300407</u>	06/10/2015	4432
<u>29300755</u>	06/10/2015	
<u>29306450</u>	06/11/2015	None at this time. We have 5 on staff but looking for that to grow in the next 6 months to close

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	to 10.	-
1		
5. How many posit	ion openings do you	currently have for each job
title listed in #1?		
<u>29262025</u> 05/29/	/2015	0
<u>29262036</u> 05/29/	/2015	None
<u>29300407</u> 06/10/	/2015	None that I know of.
<u>29300755</u> 06/10/	/2015	none
<u>29306450</u> 06/11/	/2015	
1		
6. How many posit	ion openings will you	have the next 2–5 years for
each job title listed	in #1?	
<u>29262025</u> 05/29/2015	2	
<u>29262036</u> 05/29/2015	Unknown	
<u>29300407</u> 06/10/2015	Hard to say, but this is the direc	tion that on-line production is going.
<u>29300755</u> 06/10/2015	2-4	
29306450 06/11/2015	5	
1		
7. What is the annu	al salary for each pos	ition listed in #4?
<u>29262025</u> 05/29/2015	\$28,000 - \$40,000	
<u>29262036</u> 05/29/2015	unknown	
<u>29300407</u> 06/10/2015	30 - 50K	
<u>29300755</u> 06/10/2015	Ul/UX Designer: \$	60,000 Developer: \$70,000
<u>29306450</u> 06/11/2015	Junior: 45,000 Sen	ior: 70,000
		······
8. If no openings no	ow, when do you anti	cipate having openings for
the positions listed	in #1?	
<u>29262025</u> 05/29/2015	unsure	
<u>29262036</u> 05/29/2015	unknown	
<u>29300407</u> 06/10/2015	1 to 2 years	
<u>29300755</u> 06/10/2015	I anticipate at least 1 new hire (mo	est likely a part-time developer) within the year.
<u>29306450</u> 06/11/2015	6 Months	
1 -		

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# 9. Would you give hiring preference to applicants with the proposed degree?

<u>29262025</u> 05/29/2015	
<u>29262036</u> 05/29/2015	In Broadcast Production - few if any people check degrees. Most people look at your work.
<u>29300407</u> 06/10/2015	Yes
<u>29300755</u> 06/10/2015	Yes, as long as they had specific training in modern and emerging technologies (highly proficient in Adobe Creative Suite and/or Sketch, highly proficient in HTML & CSS, at least a little knowledge in Javascript and Front-End libraries, etc.)
<u>29306450</u> 06/11/2015	Yes

10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? Would you provide tuition assistance to employees enrolling in program coursework?

<u>29262025</u> 05/29/2015	unable to do that
<u>29262036</u> 05/29/2015	If I grew large enough.
<u>29300407</u> 06/10/2015	8 I can't speak to that, but it is a possibility.
29300755 06/10/2015	<b>0</b>
<u>29306450</u> 06/11/2015	1
1 🔫	

11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends?

29262025	05/29/2015	possibly	
<u>29262036</u>	05/29/2015	Absolutely.	area da metro a me
<u>29300407</u>	06/10/2015	Yes	and an address
<u>29300755</u>	06/10/2015	n/a	
29306450	06/11/2015	yes	
1	¥]	· · · · · · · · · · · · · · · · · · ·	
			-

12. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment?

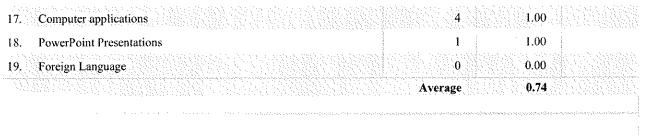
29262025         05/29/2015           29262036         05/29/2015	unsure My Company isn't large enough to participate.
	I can not speak to that, but these are all possibilities. We've discussed the possibility of needing an intern within the next year or 2.

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<u>9306450</u> 06/	1/2015	Internships						Registrar's
	1	I						
•	ou or a co		serve on t	he institu	ition's	progra	m	
29262025	05/29/2015		possibly					and the second se
<u>29262036</u>	05/29/2015		Probably not.					
<u>29300407</u>	06/10/2015		Yes, but this	is not my are	a of exper	tise.		We amp that a study of a
<u>29300755</u>	06/10/2015		No					
29306450	06/11/2015		Not at this tin	ne				
1	1							:
	te the ski listed in #		duals woul	d need f	or emp	oloyme	nt in th	e
l 00%Tea 0%Indepe	m work : 1.0 endent worke	unications : 1 0   100%Planr r : 1.00   100	00   100%Supe  .00   100%Lea ning/Organizi 0%Conflict reso olver : 1.00   1	adership/ini ng : 1.00   1 plution : 0.0	tiative : 1 00%Publ 0   0%Ma	.00   100 ic Speakir irketing :	ng:0.00 1.00 10(	)%Analytical
100%Tea 0%Indepo reasonin program 100%For	m work : 1.00 endent worke g : 1.00   100 ming : 1.00   eign Languag	unications : 1 0   100%Planr r : 1.00   100 0%Problem So	1.00   100%Lea ning/Organizi 0%Conflict reso olver : 1.00   1 ter applicatior	adership/ini ng : 1.00   1 olution : 0.0 00%Teacher	tiative : 1 00%Publ 0   0%Ma /Trainer 00%Powe	.00   100 ic Speakir rketing : : 1.00   1 rPoint Pre	ng : 0.00   1.00   100 00%Comp esentation	0%Analytical outer s : 1.00
100%Tea 0%Indepo reasonin program 100%For Question	m work : 1.00 endent worke g : 1.00   100 ming : 1.00   eign Languag	unications : 1 0   100%Planr r : 1.00   100 0%Problem So 100%Compu- re : 0.00   0%	1.00   100%Lea ning/Organizi 0%Conflict reso olver : 1.00   1 ter applicatior	adership/ini ng : 1.00   1 olution : 0.0 00%Teacher	tiative : 1 00%Publ 0   0%Ma /Trainer 00%Powe	.00   100 ic Speakir rketing : : 1.00   1 rPoint Pre	ng : 0.00   1.00   100 00%Comp esentation Score	0%Analytical outer s : 1.00
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1 00%Tea 0%Indepo reasonin program 1 00%For Question Interper	m work : 1.00 endent worke g : 1.00   100 ming : 1.00   eign Languag sonal communi on/Managemen	unications : 1 0   100%Planr r : 1.00   100 0%Problem So 100%Compu- re : 0.00   0% cations	1.00   100%Lea ning/Organizi 0%Conflict reso olver : 1.00   1 ter applicatior	adership/ini ng : 1.00   1 olution : 0.0 00%Teacher	tiative : 1 00%Publ 0   0%Ma /Trainer 00%Powe	.00   100 ic Speakir rketing : : 1.00   1 rPoint Pre	ng : 0.00   1.00   100 00%Comp esentation Score	0%Analytical outer s : 1.00
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100%Tea 0%Indepo reasonin program 100%For Question . Interper . Supervisi . Budgetin . Written/c . Leadersh	m work : 1.00 endent worke g : 1.00   100 ming : 1.00   eign Languag sonal communi on/Managemen g oral communicat	unications : 1 0   100%Planr r : 1.00   100 0%Problem So 100%Compute : 0.00   0% cations	1.00   100%Lea ning/Organizi 0%Conflict reso olver : 1.00   1 ter applicatior	adership/ini ng : 1.00   1 olution : 0.0 00%Teacher	tiative : 1 00%Publ 0   0%Ma /Trainer 00%Powe	.00   100 ic Speakir irketing : : 1.00   1 rPoint Pre Count 3 0 0	ng : 0.00 1.00   100 00%Comp esentation Score 1.00 0.00 1.00	0%Analytical outer s : 1.00
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# JUN 2 6 2015

# Registrar's Office



15. List other skills not included in #14.				
29262025	05/29/2015			
<u>29262036</u>	05/29/2015			
<u>29300407</u>	06/10/2015 Conceptual Art design, and coding.			
<u>29300755</u>	06/10/2015			
<u>29306450</u>	06/11/2015			
1	1			

# 16. How will this proposed degree program benefit your local community, the state, region or nation?

29262025	05/29/2015	Possibly provide a more technical employment base; however, we see these students that learn here leave for larger states.
<u>29262036</u>	05/29/2015	It's a growing field. It's impact on this area has no track record, but could benefit many different types of businesses.
<u>29300407</u>	06/10/2015	Growth in existing companies, and startup opportunities.
		We're in a critical time in Arkansas. There's a small, but growing tech community bubbling up
<u>29300755</u>	06/10/2015	in Central and Northwest Arkansas, but there's not enough talent right now to fully support big growth. Programs like this have the opportunity to be a pipeline into that growing community.
<u>29306450</u>	06/11/2015	
1	1 💌	

# 17. Provide any additional comments about the proposed degree

program	n	
	05/29/2015 05/29/2015	
<u>29300407</u>	06/10/2015	I believe that this is a new and exciting field that is wide open in this part of the country, and is full of opportunity.
<u>29300755</u>	06/10/2015	
<u>29306450</u>	06/11/2015	
	1 💌	

JUN 2 6 2015

**Registrar's Office** 

Job Type	Median Salary 2012	Number of Jobs 2012	Job Outlook 2012-2022	Comparative Job Growth	Employment Change 2012-2022
Computer					
Programmers	\$74,280	343,700	8% increase	As fast as average	28,400
Graphic Designers	\$44,150	259,500	7% increase	Slower than average	17,400
Multimedia Artists and Animators	\$61,370	68,900	6% increase	Slower than average	4,300
Software Developers	\$93,350	1,018,000	22% increase	Much faster than average	222,600
Web Developers	\$62,500	141,400	20% increase	Faster than average	28,500

### U.S. National Job Outlook by Category - Bureau of Labor Statistics

### Bureau of Labor Statistics May 2014 State Occupational Employment and Wage Estimates for Arkansas

http://www.bls.gov/oes/current/oes\_ar.htm

Occupation Title	Employment	Employment per 1000 jobs	Annual Mean Wage
Computer Programmers	3,280	2.834	\$71,620
Computer Occupations, All Other	510	0.437	\$76,870
Computer and Information Systems Managers	1,710	1.472	\$109,880
Graphic Designers	940	0.807	\$39,100
Art Directors	140	0.124	\$51,900
Multimedia Artists and Animators	30	0.029	\$36,390

Calculated with data collected from employers in all industry sectors in metropolitan and nonmetropolitan areas in Arkansas.

JUN 2 6 2015

**Registrar's Office** 

### 3D Design & Visualization

Karla Winters, Sr. Manager

June 3rd, 2015

#### Dr. Jeffrey Woods Dean, College of Arts and Humanities and Professor of History Arts and Humanities Witherspoon Building 240 407 West Q Street Russeliville, AR 72801

Dear Dr. Woods,

I am writing this letter in support of Arkansas Tech University's proposed new degree program, a BA in Game Design and Interactive Media. 3D simulations in a retail environment are getting more and more popular and widely needed. Walmart Stores, Inc. has a team dedicated to visualizing store environments and proposed ideas to help aid in training associates and making decisions based on real-life scenarios.

The 3D Design & Visualization team look for talented individuals that have degrees and experience in graphic design, animation, game simulation, and programming. We are only one small team, fighting against other large teams and vendors, to provide the ultimate in retail design simulations. There are many other companies in this industry that look for talented people to fill these roles. I feel an education in this field would be helpful to your students by providing a variety of future employment opportunities.

Sincerely,

Marla D Winter

Karla Winters Sr. Manager 3D Design & Visualization Store Layout Department Walmart Stores, Inc



**Registrar's Office** 

6/8/2015

Join Our Excellent Mobile and Web Developers in Conway - Metova, Inc. I Jobs.com

Join Our Excellent Mobile and Web Developers in Conway Metova, Inc. - 9 Little Rock, AR Posted: 5/22/201

Apply Now (http://findinjob.com/job/on/AQ6\_5802Yaj85Dm0VAUJoin-Owr/Excellent-Mobile-and-Web-Developers-in-Conway.htm?uon\_source-hionster&utn\_medianvPPC&utn\_campaign=tree}

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People describe you as interese, and you take that as a compliment. You require excellence. You expect your zo-warkers to make wise decisions, to be curious, to be curious, to be curious, to be curious and the curious of the curiou see what is before the same of the same for you. You are candid, and you listen well. You have great ideas and you drive them to implementation. because you know she'd do We Make interesting Things

Every Metovian is encouraged to find their own purpose and to incorporate it into their work life. If your work is fulfilling, you will make your work the best that it can be. Here are some the second memory of the second s new problems. Second second

We Are Innovator

You could work for Big Corp and work on one thing forevor. Or you can work with us and find neat problems to solve all the time, Here are some of the cool things we've worked on? Unlockfulle doors with our phomes' Devising new excurity exploits for mobile devices' Syncing modils playback across multiple mobile devices' Customizing the Android OS to run on custom hardware' Designing scalable systems on AWS using the latest and groatest tech Skills & Requirements

Vor should be sameone who embodies our. If you exemplify sil of these values, we will find a place for you, Developers should frave 2 years of college or work experience with any subsol of the following technologies." Android (Android Statio, Gradie, Java, Mavent Front-End Web (Actobe Flash, AngularJS, CBS3, HTMLS, Jasmina, JavaScript, PhantemJS) 'OS (CoccasPode, Objective, C, Swith, Xcode)' Java (Apache CXF, Eclipse, Hitternate, Maven, Spring)' Ruby on Raits (Davise, Punda, Ruby,Nire, RSpec)' Web Server Management (Amazon Web Services, New ReBc, Puppet) About Motova, Inc.

Work for a company that understands technology, user experience, and professional services intimatoly." Selary is based on the value you provide, and we are willing to pay top of market for excellent people. "Banity health benefits, disability persists, and a 401(b) plant are included." Casual, open work environment at an incredials facility. Natural light, windows everywhere. "Stocked beverage fridge, ceffas, atc." Game room with ping pang table and custom-built arcade system." Did we mondion, two craft bears on tap? No third parties places.

Joel Test score: 12 put of 12

The la half a contraction is build in an a second of the quality of a software team." Do you use source control?" Can you make a build in one step?" Do you make daily builds? Do you have a hay database?" Do you 1% bugs before writing new code?" Do you have an up-to-date schedule?" Do you have a spec?" Do programmere have quibit working conditions?" Do you use the best tools money can buy?" Do you have testors?" Do new candidates write code during their interview?" Do you do hallway usubliky testing?

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**Registrar's Office** 

6/8/2015

Art Director - Rockfish | Jobs.com

# Art Director

Rockfish - 9 Rogers, AR 72757 Posted: 5/28/2015

Apply Now (http://rockfish.theresumator.com/apply/4oXUI4/Art-Director?source=MONS)

The Art Director works closely with the creative leadership as well as project management, account services and technology to develop the content and layout of a project that coordinates across different digital media (web, tablet, mobile, social, video, etc).

Responsibilities:

Create design systems that can coordinate across multiple platforms (web, mobile, social, etc) Create style guides to support design systems incorporate knowledge of digital trends and technologies into client solutions. Develop concepts and executions independently Work independently with limited oversight and guidance. Present concepts and designs internally and to client when appropriate Delegate and direct efforts of other designers to complete project deliverables. Manage progress of projects to meet established timelines, hours, and creative brief Grow the skills of design personnel over time Lead projects from the design perspective as well as taking a lead role in developing ideas for multiple projects. Manage the daily work assignments of a team of designers Closely monitor progress of projects Lead design team in meeting expectations on client deliverables and understand the process to get to a great final product Requirements:

Design Degree or equivalent experience Strong understanding of design and typography principles Strong understanding of relevant social media apps (Facebook, Twitter, Instagram, Pinterest, etc) Strong Understanding of HTML/CSS/JavaScript/Flash Strong understanding of production process for digital media (cuts, style guides, colorspace, file compression, layer comps, smart objects, exporting, batch processing, etc.) Professional recognition via industry awards, speaking engagements, etc. Considered expert in the field with specialization in visual, typography, animation, video, 3D,etc. Strong understanding of production Firm grasp of development tools Ability to inspire, collaborate, motivate, and set direction for designers Solid presentation skills Ability to coach, manage, and direct design work Ability to grow and guide career paths for designers Ability to manage multiple priorities simultaneously

Apply Now (http://rockfish.theresumator.com/apply/4cXUI4/Art-Director?source=MONS)

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### Registrar's Office

Software Developer Job in North Little Rock 72113, Arkansas US

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Job Summary

Company CompSys

Location North Little Rock, AR 72113

Industries Computer Software Computer/IT Services

Job Type Full Time

Employee

Years of Experience 1+ to 2 Years

Education Level High School or equivalent

Career Level Entry Level

Salary 35.00 - 45,000.00 \$ /year

Software Developer

#### About the Job

About the 3ob Compsys, linc, has a position open for a C# developer. Duties will consist of, but not be limited to, developing and troubleshooting custom small business applications. This is a ground level opportunity for the right person to help us develop this area of our business. We offer 100% employer paid Health, Dental, Disability, and life insurance for our team. If this sounds like an opportunity you would be interested in, let us know.

Apply

http://jobview.monster.com/Software-Developer-Job-North-Little-Rock-AR-US-136195905.aspx?mescoid=15001270010018jobPosition=2

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6/5/2015

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**Registrar's Office** 

INSTRUCTOR - Little Rock, AR - UALR | Jobs.com

### **INSTRUCTOR - Little Rock, AR**

UALR - V Little Rock, AR Posted: 5/6/2015

Apply Now (http://jobrep.com/job/3806661/instructor-little-rock-ar/us/?utm\_source=Monster&utm\_medium=PPC&utm\_campaign=tree)

University of Arkansas at Little RockEmerging Analytics Center (EAC)3D Artist II/Graphic Artist III The University of Arkansas at Little Rock seeks applications for the position of 3D Graphic Artist III (P98118) for the Emerging Analytics Center (EAC). EAC works on a wide range of virtual reality and interactive visualization applied research projects, many of which require the creation of 3D assets. shaders, scripts, animations and other components. The 3D artist will be responsible for the development of the "look and feel" of many projects and will work directly under the center's Director. This position may also require to supervise art and design students assisting on the projects. The position also has opportunities for advancement to a lead position. This position reports directly to the Director of EAC and its main location will be the central offices of EAC in the EIT building.Applicants must possess advance knowledge of Photoshop or similar packages and experience with 3D modeling tools such as 3D Studio Max, Maya, Blender or Google Sketch up.Required Qualifications: A bachelor's degree is required with three years' experience or equivalent expertise in 3D Art.Preferred Qualifications: Experience with a scripting or programming language desired but not required Application materials must be submitted through the online application system. Additional information about this position and application requirements are available under the Jobs link on the Human Resources' website at ualr.edu/humanresources/. incomplete applications will not be considered. This position is subject to a pre-employment criminal background check. A criminal conviction or arrest pending adjudication alone shall not disqualify an applicant in the absence of a relationship to the requirements of the position. Background check information will be used in a confidential, non-discriminatory manner consistent with state and federal law. The University of Arkansas at Little Rock is an equal opportunity, affirmative action employer and actively seeks the candidacy of minorities, women, veterans, and persons with disabilities. Under Arkansas law, all applications are subject to disclosure. Persons hired must have proof of legal authority to work in the United States.

Apply Now (http://jobrep.com/job/3806661/instructor-little-rock-ar/us/?utm\_source=Monster&utm\_medium=PPC&utm\_campaign=free)

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6/8/2015

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6/5/2015	CAD Drafter Job in Springdale 7276	, Arkansas US	
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Job Summary	· · · · · · · · · · · · · · · · · · ·		
Company 1st Employment Staffing			
Location Springdale, AR 72764			
Industries Construction - Industrial Facilities and Infrastructure Manufacturing - Other Engineering Services			
Job Yype Fall Time Employee			
Years of Experience 2+ to 5 Years			
Education Level Associate Degree			
Career Level Experienced (Non-Menager)			
Salary 40,090.00 - 50,000.00 \$ /year			
CAD Drafter			
About the Job Revit/AutoCAD Technician - Springdale, AR Temp to Perm or Direct Hire DOE 515 - 25H/R DOE			
Function as a structural/plant layout designer by working clos small projects. Design/draft new or modifications to existing primarily involves but is not limited to steel framing, concrete equipment. Person will be a member of a team in the product AutoCAD or Revit software. Perform other duties related to . Prepare plant layout, structural and nucchanical draw Make revisions to drawings as directed by profession Produce drawings in accordance with Facility Engine Assist management and professional staff in the deve	buildings and other structures for indu- structures, foundations and returnin to ion of deliverables for the above term propest deliverables as directed by su- ings to produce finished drawings unc al engineer during the design and con- vering Services' engineering and CAE clopment of standards.	surial manufacturing, processing, and storag f any type of structural element. Layout of F s and will prepare plan and detail drawings- pervisor. Key elements of the duties include er the supervision of a licensed professional situationphase of the project standords and industry standards	je facilities. Work auldings and process of structures using : ! ! engineer.
As a minimum, applicants must have an Associate's Degree i the candidate qualifications are: Extensive knowledge of Autodesk Revit and /AutoC/ Knowledge of material handling and agricultural proc bulk storage and other similar facility types. Knowledge of structural drafting of all major materia Knowledge of structural stell detailing, concrete. Krowledge of plant layout Apitude for visualizing in 3-D Exportence with industrial drawings Knowledgeable of building applications, construction Functional knowledge of Excel, Word, or other office	AD software ressing facility layout, meat processin is of construction. /rebar layout/detailing methods and relevant building codes		y requirements of
Requires interaction and coordination with other design discip	lines to complete design tasks. Must	accasionally travel to chient sites for gatherin	ng information and
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#### **Registrar's Office**

Digital Marketing Assistant Job in Little Rock 72209, Arkansas US

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**Ron Sherman Productions** 

Job Summary

Company Ron Sherman Productions

Location Little Rock, AR 72209 Industries Advertising and PR Services

Job Type Full Time Employee

**Digital Marketing Assistant** 

#### About the Job

Ron Sherman Advertising & Teleproductions is an established advertising agency and video production company in Little Rock, AR that has been an industry leader for over 30 years. Our company is rapidly growing and is in need of talented individuals to fill these newly available positions. We are looking for not only experienced, talented individuals but team players that will be a great fit in our company culture. It is an exciting time to be a part of Ron Sherman Advertising & Teleproductions and we look forward to hearing from you. If you think you would be an asset to our company, don't hesitate to apply!

#### **Digital Marketing Assistant**

RSAT is seeking to expand its rapidly growing internet marketing department and is looking for a well-rounded individual who has experience in one or more of the following areas: -Graphic Design

-Website Development -Search Engine Optimization (SEO) -Online Advertising

-Social Media

-Content Writing

The responsibilities of this position are to help ensure all projects are completed on time and correctly, while staying up to date on the latest industry trends in internet marketing and website design so that our clients continue to receive premium results in a timely fashion so they maintain their status as trendsetters within their respected industries. This is salaried position offering benefits, matching IRA, and vacation days.

#### **Requirements:**

-Experience in media preferred not required, whether it be with an agency or radio/TV/print

-experience in media preferred not required in advertising, marketing, computer science, or information technology related field -Must have intermediate to high skill level in web design, programming, and/or internet marketing -Must have strong communication skills to communicate with clients or colleagues on projects -Must have ability to stay organized and meet deadlines in fast-paced environment -Must be willing to occasionally stay late or work weekends as workload dictates -Monitoring, tracking, and reporting of performance

Apply

http://jobview.monster.com/GetJob.aspx?JobID=105410401&aid=132967869&uid=10001... 6/15/2015

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#### Digital Ad Designer Job in Little Rock 72201, Arkansas US

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Location Little Rock, AR 72201			
<b>Xndustries</b> Heathcare Services			
<b>Job Type</b> Full Time Employee			
Years of Experience 1+ to 2 Years			
Education Level Associate Degree Digital Ad Designer			

**Company Description** 

About the Job

PatientPoint® Is the leader and innovator of patient and physician engagement solutions at the point of care. PatientPoint award-winning patient education programs and care coordination platform drive meaningful outcomes for patients, healthcare providers and program sponsors. The PatientPoint Care Coordination Platform is the first mobileenabled care coordination and patient engagement platform to be prevaildated by the National Committee for Quality Assurance (NCQA) for 2011 patient-centered medical home (PCMH) criteria. PatientPoint serves more than 61,000 physicians across all programs and more than 570 hospitals throughout the U.S., and impacts over 456 million patient and caregiver exposures annually, Learn more at <u>www.patientpoint.com</u>

#### Job Description

The Digital Designer's primary role is to execute digital animations for local advertisers supporting the hospital waiting room digital screens program (HDN). The Digital Designer reports to Art Director, Digital Ads, and will work across departments as needed to meet the needs of business stakeholders. The Digital Designer will concept, design and deliver quality final assets that meet the requirements of the program. The Digital Designer will help aid the Art Director's management of program sponsor deliverables for our other digital programs—including local and national ads for our waiting room program and varied ads for our interactive programs. This role will also be responsible for contributing (as capacity allows) to execution of editorial segments and content production tasks (sound/VC editing) for our waiting room overall program. This essential role will pather with other creative designers as needed to ensure quality excution within digital products for clients, customers and patients.

#### Position Responsibilities:

-Serves on the Creative Department's digital design team to support development of sponsor ads for hospital—including new builds, edits and ongoing updates.

http://jobview.monster.com/GetJob.aspx?JobID=152308632&aid=132967869&uid=10001... 6/19/2015

JUN 2 6 2015

Registrar's Office

Appendix D Program Assessment

JUN 2 6 2015

**Registrar's Office** 

#### Arkansas Tech University

**Proposal for New Program Assessment Form** 

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- o. How does this proposal for the new program fit with the university mission? The Game and Interactive Media Design Program is an innovative program that develops professional skills in graphic design, computer science, game design and interactive media. The skills developed are critical to a new global economy based on computer technology and visual digital communication.
- p. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. *Not applicable*.
- q. How will this new program enhance learning for students enrolled in the program? The Game and Interactive Media Design Program will provide students with skills needed for employment in the video game and entertainment industries as well as a broad range of fields requiring animation, simulation, programming, web design, editing, mobile application development, interactive environment construction, and story formation. The program requires 58 hours of course work beyond the 35 hour general education curriculum and 27 hours of electives. Students will take courses in graphic design, 3D animation and modeling, computer programming, and game theory and development. They will be exposed to industry standard design software and computer programming techniques.
- r. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? *Students will demonstrate proficiency in industry standard design software and computer programming techniques. Students will graduate with a portfolio that demonstrates skills in illustration, animation, modeling, and story formation. Students will also individually or as a team develop a game in their capstone senior game project courses.*
- s. Provide an example or examples of assessment evidence which supports adding this new program. Senior surveys in the art department have suggested student desire for a 3D and gaming program. In addition, the 2015 ATU enrollment management list of high school seniors identified as prospective students, 642 expressed an interest in pursuing degrees in an art or computer related field. US Bureau of Labor statistics list software and web developers as faster than average employment fields (over 20% projected growth 2012-2022) with median pay ranges between \$60,000 and \$90,000 per year. Employers are

JUN 2 6 2015

expected to add over a quarter of a million jobs to the existing one million jobs in these fields in the United States by 2022.

- t. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the program provide comparative examples from regional educational institutions. *There are only a few similar programs in the state.* Southern Arkansas University has a game design degree, and Henderson State University has a digital art and design major. The University of Phoenix and ITT branches in Little Rock also offer game design degrees.
- u. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) *See attached.*

	Arkansas Tech University	
	Continuous Improvement Plan	
	Annual Assessment Cycle	
Academic Cycle: New	Program Proposal	
Program: BA in Game	and Interactive Media Design	

Program Objectives/Standards (align with mission)	Learning Objectives/ Outcome Assessment (3-5 unless otherwise specified)	Courses (program core)	Means of Assessment (direct and indirect measures)	Criteria for Success (performance standard)
PO1: Prepare students for a professional career in game and interactive media design.	LO1: Students will demonstrate skills in game and interactive media design.	GAME 4013 Senior Game Project I GAME 4023	Student Survey Industry Survey	Professional preparation rated good or excellent
		Senior Game Project II	Senior Game Project I and II – Panel review and rubric rating.	Program graduates rated good or excellent
				High Pass 90-

JUN 2 6 2015

	LO2: Students	ADT4622.25	Industry Suprov	Registrar's Offic 100% Pass 80-89%
PO2: Promote innovation through the use of industry standard design software and computer programming techniques.	LO2: Students will demonstrate an advanced understanding of counseling professional ethics and apply ethical standards in a counseling setting.	ART4633 3D Animation ART 4263 3D Modeling COMS 2104 Computer Programming I COMS 2203 Computer Programming II	Industry Survey Faculty Continuing Education	Classroom software rated good or excellent Faculty attends one continuing education workshop every two years
PO3: Provide solid foundations in illustration, animation, modeling, and story formation.	LO3: Students will demonstrate skills in illustration, animation, modeling, and story formation.	GAME 4901 Portfolio	Portfolio – Faculty review	High Pass 90- 100% Pass 80-89%
PO4: Provide a solid foundation in Game Theory	L04: Students will demonstrate basic knowledge of game theory fundamentals	GAME 4803 Game Theory	GAME 4803 Game Theory CPGE	High Pass 90- 100% Pass 80-89%

Assessment	CPGE Form or	CPGE System or	Actual Results	Use of Results for
	Department	Department	Obtained	Improvement
	Method	Method	(CPGE Report or	

## 111 2 6 20**15**

Registrar's Office

				·>
Course	GAME 4803	CPGE system for	Review and	Course,
Embedded	GAME 4013	GAME 4803	analyze ARGOS	instructional or
	GAME 4023		report for GAME	program changes.
	GAME 4901	Panel review for	4803.	
		GAME 4013 &	GAME 4013, 4023	
		4023	& 4901 Analyze	
nder State Spectra Branch, Stat		Faculty review for	panel feedback,	
		GAME 4901	project rubrics	
			and faculty review	
		Assessment data	for program	
		will be submitted	improvement	
		annually.	indicators.	
Indirect and	Student Survey	Students will	Analyze survey	Program and
Direct Measures		complete exit	results	Curriculum
Alignment	Industry Survey	survey upon		changes
	Continuing	completion of GAME 4901.		
	Continuing Education	GAINE 4901.		
	Education	Industry survey		
		will be distributed		
		annually.		
		Department head		
		will track		
		continuing		
		education		
		annually. ntinuous Improvemen	t Plan	
Su		gory from assessment		ons.
		9)		
Categories of Impr	ovement:	<b>Recommended Chang</b>		
A. Student Le		Course Embedded Stu		
B. Instruction	and Curriculum	Course Embedded Stu		
C. Assessmen		Evaluate assessment		
D. Program Q	uality	Evaluate changes from	n Student and Emplo	yer Satistaction
		Surveys	arted by student los	rning and program
E. Budget		Budget requests supp	orted by student leal	ning and program
		assessment.		·······

Continuous Improvement Learning Report	
Complete Annual Continuous Improvement Report form	
upload in TracDat documents section.	
ANNUAL PROGRAM	ARKANSAS TECH UNIVERSITY Department of:
CONTINUOUS IMPROVEMENT	Department oj:

JUN 2 6 2015

### **Registrar's Office**

STUDENT LEARNING REP	ORT Art
(January 2014)	Degree: Backelor of Art in Game and Interactive
ARGOS FORM	Media Design
	For Academic Year/Cycle:
	For Acuuemic Teur/Aprile.

### ANALYSIS OF EVIDENCE OF CONTINUOUS IMPROVEMENT PROGRAM STUDENT LEARNING

 For all student learning objectives, describe the means of assessment and criteria for success used, as well as the sampling methods and sample sizes. For each measure summarize the Argos report CPGE (Course, Program, General Education Assessment System) results of the activity measured and explanation of student learning strengths and weaknesses. Finally, indicate whether the criteria for success were met or not.

A. Program Student Learning Objectives	B. Means of Assessment, Criteria for Success, Courses, and Sample Size	C. Results Summarize Student Learning Argos Report	D. Criteria for Success Met or Not Met

2) State any proposed instructional or assessment changes to be implemented for the next academic year. Explain the rationale for these changes and how they will impact student learning and other considerations, such as curriculum, academic program, or assessment process. If no changes are planned, simply state "No changes are planned." Followed by an explanation of why no changes are planned.

Student Learning Outcome	Instructional, Curriculum,	Rationale for Changes	Impact of Planned Changes on
Changes	Assessment Changes		Student Learning

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select Appropriate Committee				
FROM (Initiating Department):	Department of Biological Sciences				
DATE SUBMITTED:	July 1, 2015				
Title	Signature	Date			
Department Head	Charlis Daya	-, 7-1-15			
Dean	9. Hris Ran	te 2015 Suly			
Teacher Education Council (if app	olicable)				
Graduate Council (if applicable)					
Registrar	Plaslauer	813/15			
Vice President for Academic Affa	irs				

Course Subject: (e.g., ACCT,	, ENGL) Course Number: (e.	g., 1003)	Effective Term:			
ENVS	4112 and 4114		Spring C Summer I			
Official Catalog Title: (If offi	cial title exceeds 30 characters	s, indicate Banner T	itle below)			
Environmental Science In	ternship					
Banner Title: (limited to 30 c	haracters, including spaces, capita	alize all letters — this	will display on the transcript)			
ENV SCI INTERNSHIP						
Will this course be cross-lis	ted with another existing cours	se? If so, list course	subject and number.			
C Yes 🖲 No						
Will this course be cross-listed with a course currently not in the undergraduate or graduate catalog?						
If so, list course subject and number. 🗇 Yes 👎 No						
If so, list course subject and	l number.					
	d number.	🤆 Yes 👎 No How	v many total hours?			
	or additional earned hours?	⊂Yes 🌾 No How ← Other	v many total hours?			
Is this course repeatable f	or additional earned hours? tter C P/F		v many total hours?			
Is this course repeatable for Grading:	or additional earned hours? tter C P/F					
Is this course repeatable for Grading:  Standard Le Mode of Instruction (check	or additional earned hours? tter C P/F	C Other	only			
Is this course repeatable for Grading:  Standard Le Mode of Instruction (check	or additional earned hours? tter C P/F appropriate box): C 02 Lecture/Laboratory	C Other	only hip/Externship			
Is this course repeatable for Grading:  Standard Le Mode of Instruction (check C 01 Lecture C 05 Practice Teaching	or additional earned hours? tter	C Other O3 Laboratory o C 07 Apprentices	onlv ship/Externship ics			

Does this course require a fee?	C Yes	No	How Much?		 Select Fee Type
If selected other list fee type:					
F Elective	🔽 Maj	or		Minor	
(If major or minor course, you m program.)	iust com	plete the	Request for P	rogram Ch	hange form to add course to
If course is required by major/m	inor, hov	w freque	ntly will course	be offere	:d?
On demand					
For the proposed course, attach	a syllabu	us in Wor	d format that	includes: (	Items a. through d. should be
entered as they should appear i	-				-
a. Course subject					
b. Course number					
c. Catalog course title					
d. Catalog description					
1. Arkansas Course Transfer	System (	ACTS) co	urse number, i	f applicab'	le
2. Cross-listing					
3. Offered (e.g., Fall only, Spi	ring only	. Do not	enter if offer c	ourse fall	and spring)
4. Prerequisites					
5. Co-requisites					
6. Description					
7. Notes (e.g., information no	ot in des	cription s	such as course	may be re	peated for credit)
8. Contact Hours if different	than lect	ture (e.g.	, Lecture three	hours, lat	poratory three hours)
9. Fees (e.g., \$36 art fee)					
e. Section for Name of instructo	or, office	hours, co	ontact informat	tion (telep	hone, email)
f. Text required for course					
g. Bibliography (supplemental r	-	st)			
h. Justification/rationale for the	course				
i. Course objectives					
<ol> <li>Description of how course me education component should General Education Objectives</li> </ol>	l show ho	ow the co	ourse meets on	ie or more	s included in the general of the objectives contained in
k. Assessment methods (include		•			ior A B C)
<ol> <li>Policy on absences, cheating,</li> </ol>		• •	in specific eq	invalence i	01,7,9,0,
m. Course content (outline of ma			red in course).		
Will this course require any spec	ial resou	irces suc	n as unusual m	aintenanc	e costs, library resources, special
software, distance learning equi					
No	. ,				
Will this course require a special	l classroc	m (com	outer lab, smar	t classroo	m, or laboratory)?
No					••
Attach the Course Addition Asse	ssment l	<sup>-</sup> orm.	*******	****	
Attached					
If this course will affect other de must be attached. N/A	partmen	its, a Dep	oartmental Sup	port Form	for each affected department

#### **Environmental Science Internship (ENVS 4112 and ENVS 4114)**

Instructor of record will be the program director of biology. The course will be offered on demand as determined by student need and available internship opportunities. No textbooks are typically assigned for an internship.

Prerequisite: Consent of biology program director.

#### Proposed course 4112

A supervised, practical experience providing ENVS majors with a hands-on, professional experience related to their career interests. Approximately 200 clock hours, a proposal, a log book, and a written and oral report are required.

#### Proposed course 4114

A supervised, practical experience providing ENVS majors with a hands-on, professional experience related to their career interests. Approximately 400 clock hours, a proposal, a log book, and a written and oral report are required.

Note: A maximum of four credit hours is allowed for ENVS internship.

#### Internship Requirements

1. Biology interns will adhere to the Tech Guidelines for interns.

2. The student will obtain a faculty contact to act as a program coordinator. This program will emphasize application of classroom knowledge to career goals. For the 4112 course, a minimum of 200 clock hours of supervision (20 hrs/wk for 10 weeks), a written or oral report, and a portfolio are required. For the 4114 course, a minimum of 400 clock hours of supervision (40 hrs/wk for 10 weeks), a written or oral report, and a portfolio are required.

3. The application for internship should be completed prior to the start of the internship. An internship project description form should be completed at the same time. An agreement letter from the job supervisor should be sent to the internship faculty director before the internship begins. This letter should detail the position responsibilities and what the intern will learn during the course of the internship as well as any work expectations from the intern.

4. All requirements, responsibilities, and evaluations for the final grade should be planned in detail before the program is started. This plan should be written and signed by the student, faculty advisor, and employment supervisor. It should include sufficient details to evaluate the student's performance for a grade. Remember, this course holds two or four credit hours and can dramatically improve or reduce a student's overall GPA.

5. The student should keep in contact with the faculty advisor to ensure the goals are being met through the course of the internship. A monthly or biweekly progress report/journal may be helpful to monitor the student's progress. This action will allow changes if they become necessary.

6. If problems arise, the faculty advisor must be contacted as soon as possible. The faculty advisor has to rely on the evaluation and assessment of the intern's supervisor to assign a grade.

7. If there is a dispute over performance, a non-partial third party can be asked to provide assessment of the student's performance. The use of a third party is up to the discretion of the faculty advisor.

#### Arkansas Tech University

#### **Course Change**

#### Assessment Form: Regarding course addition ENVS 4112 and 4114

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
- b. Explain the rationale for the cosmetic course change.

#### a. Accreditation Directive: N/A

b. Rationale: Supervised, hands-on practical experiences related to their career interests are often a deciding factor for competitive graduate school or job positions. This course will allow students to earn credit for these experiences. Having a 2 and 4 credit version of the course allows flexibility.

#### Summary of proposed course 4112

A supervised, practical experience providing ENVS majors with a hands-on, professional experience related to their career interests. Approximately 200 clock hours, a proposal, a log book, and a written and oral report are required.

#### Summary of proposed course 4114

A supervised, practical experience providing ENVS majors with a hands-on, professional experience related to their career interests. Approximately 400 clock hours, a proposal, a log book, and a written and oral report are required.

# Arkansas Tech University REQUEST FOR COURSE ADDITION

ТО:	Select A	ppropriate Committee	
FROM (Initiating Department):	Depar	tment of Biological Sciences	an a
DATE SUBMITTED:	July 1,	2015	
Title	I	Signature	Date
Department Head	*******	Charlingager 1	7-1-15
Dean		Julto Patter	2015, 84/4/
Teacher Education Council (if applie	able)	- y	
Graduate Council (if applicable)			
Registrar	٤	Yesawa	8/3/15
Vice President for Academic Affairs			

Course Subject: (e.g., ACCT, BIOL/ENVS	ENGL) Course Number: ( 4124		ffective Term: Spring C Summer I
<u></u>	cial title exceeds 30 characte		
Biological Assessment of V	Vater Quality		
Banner Title: (limited to 30 cl	naracters, including spaces, cap	oitalize all letters — this wi	ll display on the transcript)
Biological Assessment of V	Vater	· · ··· ···	
🗘 Yes 🏵 No	ed with another existing con ed with a course currently r number.		e or graduate catalog?
•	or additional earned hours?	🤆 Yes 🧉 No How m	nany total hours?
Grading: 📀 🐨 Standard Let		○ Other	, 
Mode of Instruction (check	appropriate box):		
C 01 Lecture	O2 Lecture/Laboratory	C 03 Laboratory only	v
© 05 Practice Teaching	C 06 Internship/Practicum	C 07 Apprenticeship	p/Externship
🗢 08 Independent Study	C 09 Readings	10 Special Topics	
C 12 Individual Lessons	C 13 Applied Instruction	16 Studio Course	
17 Dissertation	18 Activity Course	19 Seminar	C 98 Other

Does this course require a fee?	Yes	No	How Much?	20.00	Lab Fee-Biological
If selected other list fee type:					
I√ Elective	🔽 Majo	or	Į.	Minor	
(If major or minor course, you m program.)	ust comp	olete the	Request for Pr	ogram Char	nge form to add course to
If course is required by major/m	inor, how	/ frequer	ntly will course	be offered?	)
Spring Semesters					
For the proposed course, attach	a syllabu	s in Wor	d format that in	ncludes: (Ite	ems a. through d. should be
entered as they should appear i	n the cat	alog)			
a. Course subject					
b. Course number					
c. Catalog course title					
d. Catalog description					
1. Arkansas Course Transfer	System (A	ACTS) coι	urse number, if	applicable	
2. Cross-listing				<b>.</b>	
3. Offered (e.g., Fall only, Spr	ing only.	Do not	enter if offer co	ourse fall an	id spring)
4. Prerequisites					
5. Co-requisites					
6. Description	at in daca	rintion c	uch ac courco n		ated for anodit)
7. Notes (e.g., information no		•		• •	•
<ol> <li>Contact Hours if different 9. Fees (e.g., \$36 art fee)</li> </ol>	linan lecti	ure (e.g.,	Lecture three	nours, labor	ratory three nours)
e. Section for Name of instructo	r office ł	nours co	ntact informati	on (telenho	ne email)
f. Text required for course	r, once i	10413, 00	mact mormat	on treiephe	ne, emanj
g. Bibliography (supplemental re	eading lis	t)			
h. Justification/rationale for the		~/			
i. Course objectives					
j. Description of how course me	ets gene	ral educa	ation objective:	s (courses ir	ncluded in the general
education component should	-		•	•	•
General Education Objectives					,
k. Assessment methods (include	grading	policy w	ith specific equ	ivalents for	A, B, C)
I. Policy on absences, cheating,	plagiaris	m, etc.			
m. Course content (outline of ma	aterial to	be cover	ed in course).		
Will this course require any spec		roos such		intonanco r	ante library recourses special
software, distance learning equi			i as unusuai ma	intenance (	costs, library resources, special
No	pinency er				
Will this course require a special	classroo	m (comp	uter lab, smart	classroom,	or laboratory)?
No					
Attach the Course Addition Asse	ssment F	orm.			
Attached					
If this course will affect other de	nartmont	te a Don	artmontal Suna	ort Form fo	wasch affected department
must be attached. N/A	partment	ιο, α μεμ	artinentai supp	VIT FUTH TO	a each anecleu uepartment

#### Biological Assessment of Water Quality (BIOL/ENVS 4124)

Offered Spring Semesters. Instructor of record and appropriate text book is yet to be determined. Commetic change to add ENVS cross (ist Prerequisites: BIOL/ENVS/PHSC 1004, BIOL/FW 3114, and three semesters of chemistry This course is an in-depth study of assessment of water quality by analyzing biological and chemical data. This course may include topics and case studies from the following list: Compare and contrast biological and chemical techniques for assessing water quality Physical and chemical properties of water, Connecting flows and water quality Nutrient pollution, point and non-point sources Effects of petroleum pollution from extraction, transportation, refining, and combustion on biological systems SOPs, industry, and government standard practices and procedures for analyzing water quality Species richness, species evenness and rank abundance curves Techniques from microbiology Plants as assessment tools

Cladocerans and other zooplankton in laboratory or field

Macroinvertebrates as indicators

Fighting Back Against Invasive Plants

Watch-dogging Wetlands Mitigation

Tackling the Dead Zone & Restoring the Mississippi

Volunteer monitoring helps identify problems and improve clean-up

This course will be cross-listed BIOL and ENVS.

Lecture 3 hours, laboratory 3 hours. This course includes several required field trips. \$40 laboratory fee.

Justification/rationale for the course: Assessment of water quality is a very important task in environmental science. There are already several courses in the ENVS curriculum that prepare students with skills for analyzing water quality using chemical techniques. However, often these require expensive equipment and advanced technical skills. Biological techniques are often cheaper than and as effective as traditional chemical methods. Many NGO's (like River Keepers), environmental consulting firms, federal and state agencies use biological assessment of water quality for these reasons and environmental science graduates may need these skills.

#### **Arkansas Tech University**

Course Change

BIOL/ENVS

#### Assessment Form: Regarding course addition ENVS 4124

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

b. Explain the rationale for the cosmetic course change.

#### a. Accreditation Directive: N/A

b. Rationale: Assessment of water quality is a very important task in environmental science. There are already several courses in the ENVS curriculum that prepare students with skills for analyzing water quality using chemical techniques. However, often these require expensive equipment and advanced technical skills. Biological techniques are often cheaper than and as effective as traditional chemical methods. Many NGO's (like River Keepers), environmental consulting firms, federal and state agencies use biological assessment of water quality for these reasons and environmental science graduates may need these skills.

#### Summary of proposed course

This course is an in-depth study of assessment of water quality by analyzing biological and chemical data.

# Arkansas Tech University REQUEST FOR COURSE ADDITION

то:	Select /	Appropriate Committee	
FROM (Initiating Department):	Depa	rtment of Biological Sciences	
DATE SUBMITTED:	July 1	, 2015	
Title	<u></u>	Signature	Date
Department Head		Charlie Hogens	7-1-15
Dean		Alfulatu	2015 July /
Teacher Education Council (if applie	cable)		
Graduate Council (if applicable)			
Registrar		Yaraun	813/15
Vice President for Academic Affairs		an a	

Course Subject: (e.g., ACCT,	ENGL) Cou	irse Number: (	(e.g., 1003)	Effective Term:
ENVS	4:	133		• Spring C Summer I
Official Catalog Title: (If offi	cial title excee	ds 30 characte	ers, indicate Banner Ti	tle below)
Environmental Policy				*************
Banner Title: (limited to 30 cl	naracters, includ	ding spaces, cap	pitalize all letters — this v	will display on the transcript)
Environmental Policy				
Will this course be cross-list	ed with anoth	er existing co	urse? If so, list course s	subject and number.
C Yes 🏽 No				
Will this course be cross-list	ed with a cou	rse currently r	ot in the undergradua	ite or graduate catalog?
If so, list course subject and	number.	Yes 🔅 No		
Is this course repeatable for		arned hours?	C Yes 🍜 No How	many total hours?
Grading: 💿 🍘 Standard Let	ter	r P/F	C Other	
Mode of Instruction (check	appropriate b	ox):		
🏵 01 Lecture	C 02 Lecture	e/Laboratory	C 03 Laboratory of	nlv
© 05 Practice Teaching	C 06 Intern	ship/Practicum	C 07 Apprentices	nip/Externship
C 08 Independent Study	ि 09 Readir	ngs	C 10 Special Topic	CS
C 12 Individual Lessons	13 Applie	d Instruction	🌔 16 Studio Cours	e
C 17 Dissertation	18 Activity	y Course	19 Seminar	🐣 98 Other

Does this course require a fee?	C Yes	🖲 No	How Much?	Select Fee Type
If selected other list fee type:			·	
T Elective	🔽 Maj	or	I N	Minor
(If major or minor course, you m program.)	ust com	plete the	Request for Pro	gram Change form to add course to
If course is required by major/mi	inor, hov	w frequer	ntly will course b	e offered?
Spring Semesters				
For the proposed course, attach entered as they should appear i a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer S 2. Cross-listing 3. Offered (e.g., Fall only, Spr 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information no 8. Contact Hours if different to 9. Fees (e.g., \$36 art fee)	n the car System ( ing only ot in des	talog) ACTS) con . Do not cription s	urse number, if a enter if offer cou uch as course m	urse fall and spring) ay be repeated for credit)
e. Section for Name of instructo f. Text required for course g. Bibliography (supplemental re h. Justification/rationale for the	eading li		ontact informatio	on (telephone, email)
F ·	show ho listed in grading plagiaris	ow the co undergr policy w sm, etc.	ourse meets one aduate catalog) ith specific equiv	
Will this course require any spec software, distance learning equi No			1 as unusual mai	ntenance costs, library resources, special
Will this course require a special No Attach the Course Addition Asse			outer lab, smart o	classroom, or laboratory)?
Attached				
If this course will affect other de must be attached. N/A	partmer	nts, a Dep	artmental Suppo	ort Form for each affected department

#### **Environmental Policy (ENVS 4133)**

Offered Spring Semesters. Instructor of record and appropriate text book is yet to be determined.

Prerequisites: BIOL/ENVS/PHSC 1004 and BIOL/ENVS 3043

This course is an in-depth study of environmental policy and law, including federal and state regulations, federal and state agencies, policies, enforcement, historic legal actions, and important procedures for compliance.

This course may include topics and case studies from the following list: Introduction to the Clean Water Act Water Quality Standards Pollution Discharge Permits Stormwater Pollution Discharge Permits **Identifying Impaired Waters Restoring Impaired Waters** Water Quality Certification Dredge & Fill Permits Nonpoint Source Control State Revolving Funds Enforcement Other Laws Phosphorus Pollution Controls Kentucky Waterways Alliance antidegradation case Using the Clean Water Act to Restore Flows: Fay Creek Watershed-based approach to stormwater permits Creative ways to use Section 319 funds Hard infrastructure dollars pay for stream restoration An industrial success in Oregon Pursuing alternatives to wetland destruction Using 401 to protect streamflow in the Dosewallips River

Justification/rationale for the course: Knowledge of federal and state environmental policies and agencies is critical information for a professional environmental scientist whether they work for an environmental consulting firm, a state or federal agency, a private industry as an environmental compliance officer, or NGO. It is not only important to be familiar with current policies but also have the skills to research new and developing policies in the future. This course will review existing guidelines and compliance policies, but also provide students with the skills and confidence to directly research specific laws, rules, and compliance policies.

#### **Arkansas Tech University**

#### **Course Change**

#### Assessment Form: Regarding course addition ENVS 4133

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
- b. Explain the rationale for the cosmetic course change.

#### a. Accreditation Directive: N/A

b. Rationale: Knowledge of federal and state environmental policies and agencies is critical information for a professional environmental scientist whether they work for an environmental consulting firm, a state or federal agency, a private industry as an environmental compliance officer, or NGO. It is not only important to be familiar with current policies but also have the skills to research new and developing policies in the future. This course will review existing guidelines and compliance policies, but also provide students with the skills and confidence to directly research specific laws, rules, and compliance policies.

#### Summary of proposed course

This course is an in-depth study of environmental policy and law, including federal and state regulations, federal and state agencies, policies, enforcement, historic legal actions, and important procedures for compliance.

## Arkansas Tech University REQUEST FOR COURSE ADDITION

то:	Select Appropriate Committee		
FROM (Initiating Department):	Department of Biological Scien	ces	
DATE SUBMITTED:	July 1, 2015		******
Title	Signature		Date
Department Head	Charlin A	Egens	7-1-15
Dean	Q. Hall	attr	7-1-15 Zors July 1
Teacher Education Council (if applica	ble)		
Graduate Council (if applicable)			· ·
Registrar	Yaxaur		813/15
Vice President for Academic Affairs			
Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)	Ef	ffective Term:
ENVS	4881-4	6	Spring 🥤 Summer I
Official Catalog Title: (If official title	exceeds 30 characters, indicate Ba	anner Title	below)
Special Topics in Environmental Sc	ience		· · · · · · · · · · · · · · · · · · ·
Banner Title: (limited to 30 characters,		s — this will	l display on the transcript)
Special Topics in Env Sci			
Will this course be cross-listed with	another existing course? If so, list	course sul	bject and number.
C Yes 🌾 No			<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>

,
Will this course be cross-listed with a course currently not in the undergraduate or graduate catalog?

If so, list course subject an Is this course repeatable		• Yes C No How man	y total hours? 8
Grading: 📀 Standard Le	etter CP/F	C Other	
Mode of Instruction (checl	<pre>c appropriate box):</pre>		
<sup>で</sup> 01 Lecture	C 02 Lecture/Laboratory	C 03 Laboratory only	
C 05 Practice Teaching	🌔 06 Internship/Practicum	C 07 Apprenticeship/Ex	kternship
ි 08 Independent Study	⊂ 09 Readings	10 Special Topics	
12 Individual Lessons	C 13 Applied Instruction	🌔 16 Studio Course	
C 17 Dissertation	C 18 Activity Course	19 Seminar	🥂 98 Other

Does this course require a fee?	C Yes	No	How Much?		Lab Fee-Biological
If selected other list fee type:					
I√ Elective	🔽 Maj	or	Ţ	Minor	
(If major or minor course, you m program.)	ust com	plete the	Request for Pro	ogram Chai	nge form to add course to
If course is required by major/m	inor, hov	w frequei	ntly will course	be offered?	?
On demand					
For the proposed course, attach entered as they should appear i a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer S	n the ca	talog)			ems a. through d. should be
<ol> <li>Cross-listing</li> <li>Offered (e.g., Fall only, Spr</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., information no</li> <li>Contact Hours if different t</li> <li>Fees (e.g., \$36 art fee)</li> <li>Section for Name of instructo</li> </ol>	ot in desc than lect	cription s ure (e.g.,	uch as course n Lecture three l	nay be repe nours, laboi	eated for credit) ratory three hours)
<ul> <li>Text required for course</li> <li>Bibliography (supplemental rent of the second sec</li></ul>	eading lis			, ,	
<ul> <li>Course objectives</li> <li>Description of how course me education component should General Education Objectives</li> <li>Assessment methods (include</li> <li>Policy on absences, cheating,</li> <li>Course content (outline of ma</li> </ul>	show ho listed in grading plagiaris	w the co undergra policy w m, etc.	urse meets one aduate catalog) ith specific equi	or more o	f the objectives contained in
Will this course require any speci software, distance learning equip No			as unusual ma	intenance o	costs, library resources, special
Will this course require a special No	classroo	m (comp	uter lab, smart	classroom,	or laboratory)?
Attach the Course Addition Asses	ssment F	orm.			
Attached					
If this course will affect other dep must be attached. N/A	partmen	ts, a Dep	artmental Supp	ort Form fo	or each affected department

#### Advanced Topics in Environmental Science (ENVS 4881, 4882, 4883, 4884)

#### Offered: On demand

Prerequisites: an upper level science course and consent of the instructor.

This course offers advanced instruction in an area of environmental sciences that is not otherwise covered in the curriculum. The focus of the course will vary from offering to offering, thus the course may be taken more than once.

The instructor, text books, assessment methods and course objectives will vary from offering to offering.

#### I. Catalog description:

#### ENYS

BIOL 4881-4. Advanced Topics in Environmental Science. Prerequisites: an upper level science course and consent of the instructor. This course offers advanced instruction in an area of biological sciences that is not otherwise covered in the curriculum. The focus of the course will vary from offering to offering, thus the course may be taken more than once. Offered on demand.

#### II. Justification and feasibility:

- A. The field of environmental science is rapidly changing. The department needs to have a course designation such as this to allow flexibility in offerings to take advantage of faculty expertise and serve the needs of advanced students.
- B. Our department does not currently offer a course of this nature. We do offer a variable credit, directed research course. However, it is taught on an individual basis under a set of rather specific guidelines centered on the research process. The currently proposed course will involve teaching advanced biological topics in a more traditional lecture/lab format.
- C. This course developed directly from the department's plan to be able to offer different types on instruction in a timely fashion.
- D. The course will be offered as needed.
- E. Depending on the topic of interest, the course will be staffed either by Biological Sciences faculty or by qualified adjunct instructors. The offering of this course will depend on both need and availability of qualified staff.
- F. We have not consulted other departments because the changes are not expected to significantly impact other departments.

#### **Arkansas Tech University**

#### **Course Change**

#### Assessment Form: Regarding course addition ENVS 4881-4

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
- b. Explain the rationale for the cosmetic course change.

#### a. Accreditation Directive: N/A

b. Rationale: The field of environmental science is rapidly changing. The department needs to have a course designation such as this to allow flexibility in offerings to take advantage of faculty expertise and serve the needs of advanced students.

#### Summary of proposed course

This course offers advanced instruction in an area of environmental sciences that is not otherwise covered in the curriculum. The focus of the course will vary from offering to offering, thus the course may be taken more than once.

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select A	Appropriate Committee		
FROM (Initiating Department):	Depa	rtment of Biological Scien	ces	
DATE SUBMITTED:	July 1,	2015		
Title		Signature	Date	<b>,</b>
Department Head		Charli A	overs 7-	1-15
Dean		J.H.W.Ca	the Zois	STULL
Teacher Education Council (if appl	licable)	1.11		- Ju - 4 +
Graduate Council (if applicable)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Registrar		Haraun	- 813	5/15
Vice President for Academic Affair	ſS			

Course Subject: (e.g., ACCT,			Effective Term:
ENVS	4951-4		• Spring C Summer I
Official Catalog Title: (If offi	cial title exceeds 30 character	s, indicate Banner Tit	le below)
Undergraduate Research	in Environmental Science		
Banner Title: (limited to 30 c	haracters, including spaces, capit	alize all letters — this w	vill display on the transcript)
Undergraduate Research	ENVS		
Will this course be cross-list	ted with another existing cour	se? If so, list course s	ubject and number.
🗘 Yes 🌾 No			
Will this course be cross-list	ted with a course currently no	t in the undergraduat	te or graduate catalog?
If so, list course subject and	number. 🤆 Yes 👎 No		
Is this course repeatable for	or additional earned hours?	• Yes C No How	many total hours? 8
Is this course repeatable for Grading: 🔅 Standard Let		ົ Yes ⊂ No Hown	many total hours? 8
	ter C P/F		many total hours? 8
Grading: 🛛 🗭 Standard Let	ter C P/F		
Grading: 🔅 Standard Let Mode of Instruction (check	ter C P/F appropriate box):	C Other	ι Ιν
Grading: 🔅 Standard Let Mode of Instruction (check	appropriate box):	C Other	lv ip/Externship
Grading:	tter C P/F appropriate box): C 02 Lecture/Laboratory C 06 Internship/Practicum	C Other O3 Laboratory on C 07 Apprentices hi	iv ip/Externship s

Does this course require a fee?	Yes	No	How Much?	40	Lab Fee-Biological
If selected other list fee type:	[			******	
₩ Elective	🔽 Majo	or	Ĩ I	Minor	
(If major or minor course, you m program.)	ust com	olete the	Request for Pro	gram Cha	nge form to add course to
If course is required by major/mi	nor, hov	v frequer	ntly will course b	e offered	?
On demand					***************************************
For the proposed course, attach entered as they should appear in a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer S 2. Cross-listing 3. Offered (e.g., Fall only, Spr 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information no 8. Contact Hours if different t 9. Fees (e.g., \$36 art fee) e. Section for Name of instructo f. Text required for course g. Bibliography (supplemental re h. Justification/rationale for the i. Course objectives j. Description of how course me education component should General Education Objectives k. Assessment methods (include l. Policy on absences, cheating, m. Course content (outline of ma	by stem (A ing only. ing only. ot in desc than lect r, office l eading lis course ets gene show ho listed in grading plagiaris terial to	ACTS) cou Do not o cription s ure (e.g., nours, co t) ral educa w the co undergra policy wi m, etc. be cover	urse number, if a enter if offer con uch as course m Lecture three h ntact informatio ation objectives urse meets one aduate catalog) ith specific equiv red in course).	applicable urse fall an ay be rep ours, labo on (teleph (courses i or more o valents fo	eated for credit) pratory three hours) none, email) included in the general of the objectives contained in r A, B, C)
Will this course require any speci software, distance learning equip No			i as unusual mai	ntenance	costs, library resources, special
Will this course require a special No			uter lab, smart o	lassroom	, or laboratory)?
Attach the Course Addition Asses Attached	ssment F	orm.			
If this course will affect other dep must be attached. N/A	partmen	ts, a Dep	artmental Suppo	ort Form f	or each affected department

#### Undergraduate Research in Environmental Science (ENVS 4951, 4952, 4953, 4954)

Offered: On demand

Prerequisites: an upper level science course and consent of the instructor.

Advanced students carry out independent research activity relating to a significant problem in a major field of study and supervised by faculty member. Formal report and presentation required. One to four credits depending on problem selected and effort made.

\$40 laboratory fee

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#### **Arkansas Tech University**

#### **Course Change**

#### Assessment Form: Regarding course addition ENVS 4951, 4952, 4953, 4954

#### Our Mission

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Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.
- b. Explain the rationale for the cosmetic course change.

#### a. Accreditation Directive: N/A

b. Rationale: Research experience is valuable for graduate school or the workforce. This course will provide students with advanced directed research experience.

#### Summary of proposed course

Advanced students carry out independent research activity relating to a significant problem in a major field of study and supervised by faculty member. Formal report and presentation required. One to four credits depending on problem selected and effort made.

## Arkansas Tech University PROPOSAL FOR NEW PROGRAM

то:	Curriculum Committee
FROM (Initiating Department):	Department of Biological Sciences
DATE SUBMITTED:	June 30, 20 15

Title	Signature	Date
Department Head	Charlis Hagen,	6-30-15
Dean	1 Hw. Retu	2015 July 1
Registrar	Lesauer	8/3/15
Vice President for Academic Affairs		

Program Title:	CIP Code:
Environmental Science	03.0104
Contact Person:	Proposed Date:
Dr. Charlie Gagen, Head Department of Biological Sciences	Spring 2016
Arkansas Tech University	
1701 North Boulder Avenue cgagen@atu.edu	
479-964-0814	

#### **Program Summary:**

Faculty in Tech's Department of Biological Sciences - Biology Program, propose a new Bachelor of Science major in Environmental Science that prepares students to solve environmental problems. If approved, this will replace the Environmental Option currently offered for Biology majors.

#### **Program Overview and purpose**

The existing Environmental Option to the Biology major has provided students interested in environmental science with focused study similar to a minor in environmental science. However, as it is currently programmed it has not proven to be an attractive option for students wishing to major in Environmental Science. Students earning a bachelor of science in environmental science will be broadly trained to think critically about environmental issues based on a solid inter-disciplinary natural

Curriculum Ou	tline by Semester
See A	Attached
Total number of Semester Hours Required for	Can the program be completed in 8 semesters?
Graduation: 120	
List New Courses (New Course Proposals to follow	as separate attachments):
Environmental Science Internship (ENVS 4112 and	+ FNV/S 4114)
Environmental Policy (ENVS 4133)	······································
Biological Assessment of Water Quality (BIOL/EN	-
Advanced Topics in Environmental Science (ENVS	-
Undergraduate Research in Environmental Science	
General Education Courses, Core Courses, and Ma General Education Courses Specified for this Program (in	•
section specifically required for the major):	neiddes 55 totar with 10 listed here and 17 m the hext
ENGL 1013 and 1023 (or equivalent honors courses)	
MATH 1113 (or higher level MATH)	
3-hours of US History or Government	
6-hours of fine arts/humanities	
Core courses required for a major in Environmental Scie	ence (61 total semester credit hours):
BIOL 1011 Orientation to Biological Sciences (also fills a	
BIOL/ENVS/PHSC 1004 – Principles of Environmental Sc	
BIOL 1114 – Principles of Biology (also fills a general edu	
ECON 2003 – Principles of Economics I (also fills a gener SOC 1003 – Introduction to Sociology (also fills a genera	
SPH 2003 – Public Speaking (also fills a general education	
BIOL 2124 – Principles of Zoology	
BIOL 2134 – Principles of Botany	
BIOL 3114/FW 3114 – Principles of Ecology	
BIOL/ENVS 3043 – Conservation	
BIOL/ENVS/PHSC 3111 - Environmental Seminar	
CHEM 2124 – General Chemistry I	
CHEM 2134 – General Chemistry II CHEM 3254 – Fundamentals of Organic Chemistry	
CHEM 3264 – Pendamentals of Organic Chemistry	
ENVS 4133 – Environmental Policy-NEW	
GEOL 1014 – Physical Geology	
PHYS 2014 – Physical Principles I	
<i>Directed electives</i> supporting a major in Environmental meet the 120 total hours and 40 upper division hours re-	Science, Electives should be selected to ensure students
meet the 120 total hours and 40 upper division hours h	equirements (30-41 total semester treuit nours).
Group A Math choice (2 courses required, one from eac	
MATH 2163 – Introduction to Statistical Methods or SO	C/PSY 2053 Statistics for the Behavioral Sciences

FW 3173 – Biostatistics or MATH 2914 Calculus I

Group B Physical Science with laboratory choice (1 course required: 4-5 hours) PHYS 2024 – Physical Principles II, CHEM 3245 – Quantitative Analysis, or CHEM 4414- Instrumental Analysis

**Group C** Physical Science without laboratory choice (1 course required: 3 hours) BIOL/CHEM 3353 - Fundamentals of Toxicology (currently CHEM, proposed for cross-listing as BIOL), CHEM 3313-Environmental Chemistry, GEOL 3083 – Hydrogeology, GEOL 3153 - Environmental Geology, **or** PHSC 3033 -Meteorology

Group D GIS and Research choice (2 courses required: 7-8 hours) FW 2833/GEOG 2833 – Introduction to Geographic Information Systems FW 3074 - Habitat Evaluation FW 4034 – Geographic Information Systems in Natural Resources ENVS 4114 – Environmental Science Internship-NEW ENVS 4884 - Advanced Topics in Environmental Science ENVS 4954- Undergraduate Research in Environmental Science -NEW

Group E Life Science choice (2 courses required: 7-8 hours) BIOL 3004 – Plant Taxonomy BIOL 3034 – Genetics BIOL 3054 – Microbiology BIOL 3064 – Parasitology BIOL 3064 – Parasitology BIOL 3084/FW 3084 – Ichthyology BIOL 3104/AGPM 3104 – Introduction to Entomology BIOL 3134 – Invertebrate Zoology BIOL 3144/FW 3144 - Ornithology BIOL 3174 – Physiological Ecology BIOL 3174 – Physiological Ecology BIOL 3224/FW 3224 - Herpetology BIOL 4064 – Evolutionary Biology BIOL 4163/FW 4163 – Biodiversity and Conservation Biology

**Group F** Field Biology choice (1 course required: 4 hours) BIOL 4024/FW 4024 – Limnology FW 4014 – Forest Ecology and Management FW 4064 – Wetland Ecology and Management BIOL 4094 – Coastal Ecology ENVS 4124- Biological Assessment of Water Quality-NEW

Group G Social Science choice (2 courses required: 6 hours) Human Dimensions Elective ANTH 2003 - Cultural Anthropology ANTH 2103 - Ozark-Ouachita Studies ANTH 2303 - Globalization SOC 3033 - Sociology and Environment SOC 3113 - Social Movements and Social Change FW 4103 - Human Dimensions of Fisheries and Wildlife Management

# **Courses currently offered via distance technology:** None of the required courses aside from general education courses are offered via distance technology.

#### **Program Admission Requirements:**

No requirements past ordinary TECH admission requirements.

### **Curriculum in Environmental Science**

Freshman

Fail		Spring	
ENGL 1013 Composition I <sup>1,T</sup>	3	ENGL 1023 Composition I <sup>1,T</sup>	3
MATH 1113 College Algebra <sup>T</sup>	3	U.S. History/Government <sup>1,T</sup>	3
BIOL 1011 Orientation to the Biological Sciences	4	BIOL 1114 Principles of Biology <sup>, T</sup>	3
BIOL/ENVS/PHSC 1004 Principles of Environmental Science <sup>T</sup>	1	SOC 1003 Introduction to Sociology $^{\mathrm{T}}$	3
GEOL 1014 Physical Geology <sup>T</sup>	4	MATH 2163 Introduction to Statistical Methods or SOC/PSY 2053 Statistics for Behavioral Sciences <sup>T</sup>	3
Total Hours	15	o Total Hours	16

Sophomore

Fall		Spring	
Fine Arts & Humanities <sup>1,T</sup>	3	Fine Arts & Humanities <sup>1,T</sup>	3
ECON 2003 Principles of Economics I <sup>T</sup>	3	BIOL 2134 Principles of Botany <sup><math>T</math></sup>	4
<b>BIOL 2124</b> Principles of Zoology <sup>T</sup>	4	SPH 2003 Public Speaking <sup>™</sup>	3
CHEM 2124 General Chemistry $I^T$	4	CHEM 2134 General Chemistry II <sup>T</sup>	4
Total Hours	14	l Total Hours	14

#### Junior

Fall		Spring	
BIOL /FW 3114 Principles of Ecology	4	BIOL/ENVS/GEOL/PHSC 3111 Environmental Seminar	1
<b>BIOL/ENVS 3043 Conservation</b>	4	CHEM 3264 Mechanistic Organic Chemistry	4
CHEM 3254 Fundamentals of Organic Chemistry	3	PHYS 2014 Physical Principles I <sup><math>T</math></sup>	4
FW 3173 Biostatistics or MATH 2914 Calculus I	3-4	Life Science <sup>2</sup>	4
		Physical Science Elective without Lab <sup>3</sup> or GIS and Research <sup>4*</sup>	3
Total Hours	14- 15	Total Hours	16

Senior

Fall		Spring	
Life Science <sup>2</sup>	3-4	ENVS 4133 Environmental Policy	3
Physical Science Elective with Lab <sup>5*</sup> or Field Biology <sup>6</sup>	4-5	Field Biology <sup>6</sup> or Physical Science Elective with Lab <sup>5</sup> "	4
Physical Science Elective without Lab <sup>3</sup> or GIS and Research <sup>4*</sup>	3-4	GIS and Research <sup>4*</sup>	4
Human Dimensions <sup>7*</sup>	3	Human Dimensions <sup>7*</sup>	3
Elective*	0-4	Elective	0-4
Total Hours	13- 16	Total Hours	14- 18

<sup>1</sup>See appropriate alternatives or substitutions in "General Education Requirements".

<sup>2</sup>Take two Life Science Elective courses from the following: BIOL 3004: Plant Taxonomy, BIOL 3034: Genetics, BIOL 3054: Microbiology, BIOL 3064: Parasitology, BIOL/FW 3084: Ichthyology, BIOL/AGPM 3104: Introduction to Entomology, BIOL 3134: Invertebrate Zoology, BIOL/FW 3144: Ornithology, BIOL 3174: Physiological Ecology, BIOL/FW 3224: Herpetology, BIOL 4064: Evolutionary Biology, BIOL/FW 4163: Biodiversity and Conservation Biology.

<sup>3</sup>Take one Physical Science without Laboratory Elective course from the following: **BIOL/CHEM 3353**: **Fundamentals of Toxicology, CHEM 3313: Environmental Chemistry, GEOL 3083: Hydrogeology, GEOL 3153: Environmental Geology, PHSC 3033: Meteorology.** 

<sup>4</sup>Take two GIS and Research courses from the following: ENVS 4114: Environmental Science Internship, ENVS 4884: Advanced Topics in Environmental Science, ENVS 4954: Undergraduate Research in Environmental Science, FW/GEOL 2833: Introduction to Geographic Information Systems, FW 3074: Habitat Evaluation, FW 4034: Geographic Information Systems in Natural Resources.

<sup>5</sup>Take one Physical Science with Laboratory Elective course from the following: CHEM 3245: Quantitative Analysis, CHEM 4414: Instrumental Analysis, PHYS 2024: Physical Principles II

<sup>6</sup>Take one Field Biology course from the following: BIOL/FW 4024: Limnology, BIOL 4094: Coastal Ecology, ENVS 4124: Biological Assessment of Water Quality, FW 4014: Forest Ecology and Management, FW 4064: Wetland Ecology and Management.

<sup>7</sup>Take two Human Dimension courses from the following: ANTH 2003: Cultural Anthropology, ANTH 2103: Ozark-Ouachita Studies, ANTH 2303: Globalization, SOC 3033: Environment and Society, SOC 3113: Social Movements and Social Change, or FW 4103: Human Dimensions of Fisheries and Wildlife Management.

At least 40 upper level hours are required for the 120 hours degree.

<sup>T</sup>Designates a block of courses that would provide for a seamless transfer into this program if equivalent courses are taken at another college or university.

New Program Assessment Form: See attached.

Names and credentials of faculty teaching courses in the proposed program: Charlie Gagen, Ph.D.; Head, Department of Biological Sciences and Professor of Fisheries Science; Ph.D. in Ecology from Pennsylvania State University

Eric Lovely, Ph.D.; Director of the Biology Program and Associate Professor of Biology; Ph.D. in Zoology from University of New Hampshire

Cheryl Chaney; Assistant Professor of Biology; M.S. in Biology from Tennessee Technological University

Newton P. Hilliard Jr.; Ph.D.; Associate Professor of Chemistry; Ph.D. in Chemistry from Texas Tech University

John Jackson, Ph.D.; Director of the Fisheries and Wildlife Program and Professor of Fisheries Science Ph.D. in Fisheries Management from Mississippi State University

George Johnson, Ph.D.; Professor of Biology and Curator of Herbarium Ph.D. in Botany from North Carolina State University at Raleigh

Chris Kellner, Ph.D.; Professor of Wildlife Science Ph.D. in Zoology from University of Arkansas

Scott Kirkconnell, Ph.D.; Professor of Biology Ph.D. in Microbiology from Indiana University at Bloomington,

Tom Nupp, Ph.D.; Professor of Wildlife Science Ph.D. in Wildlife Science from Purdue University

Joe Stoeckel, Ph.D.; Professor of Fisheries Science Ph.D. in Fisheries Science from Virginia Tech University

Bruce Tedford, Ph.D.; Associate Professor of Biology Ph.D. in Physiology from Louisiana State A&M College

Tsunemi Yamashita, Ph.D.; Professor of Biology Ph.D. in Biology from Vanderbilt University

#### Total number of faculty required:

Six of the Biology Program faculty have specialty backgrounds that will directly support this new major and five more from the Fisheries and Wildlife Program also share relevant specialties. The Biology Program also has an open faculty position that will be dedicated to this discipline and fill specialty gaps. We anticipate filling this open position with a PhD environmental scientist by January 2016 to provide a total of twelve faculty qualified to teach courses directly related to this new major in environmental science.

#### Description of Current Resources (including instructional facilities):

This program will primarily draw on existing laboratory space and faculty in the College of Natural and Health Sciences, especially those in the Department of Biological Sciences, Biology Program and Fisheries and Wildlife Program. These resources include twelve full-time faculty (detailed above), five fully equipped teaching laboratories (botany, zoology, microbiology, fisheries, and wildlife), three research-ready laboratories (biotechnology, herbarium, and zoological collection), and adequate shared classroom availability.

#### **Current Library Resources:**

Due to TECH's long-standing support of programs and faculty emphasizing a wide variety of topics related to environmental science, our library already houses an appropriate array of print and electronic resources to support this proposed undergraduate program. In fact, the presence of TECH's related master's program in Fisheries and Wildlife Science has further augmented these resources.

#### New Resources Required:

Because we already have virtually all the faculty, space, laboratory equipment, library resources, and courses that we need, this program will not require additional resources at the outset. As enrollment grows, the program will be assessed and evaluated with respect to other departmental and college priorities to determine potential need for additional resources.

#### New Program Costs:

See above.

sciences background. These graduates will complete a core curriculum that covers a broad overview of fundamental sciences- biology, chemistry and geology. Beyond the fundamental core science curriculum, students will build on their knowledge and skills by taking directed electives in physical sciences, life sciences, and social sciences with emphasis in environmental challenges and solutions. Students will gain marketable perspectives by practicing discipline-specific research methodologies, presenting scientific information to varied audiences, and applying ecological concepts to analyze biological communities and ecosystems.

Most of the proposed curriculum is already offered in the College and Department, but we recommend developing two new courses: Environmental Policy (ENVS 4134) and Biological Assessment of Water (BIOL/ENVS 4124). If approved, this new major will render the existing Environmental Option to the Biology major obsolete, so it will be removed from the catalog as existing majors complete their degrees. Because we already have virtually all the faculty, space, laboratory equipment, library resources, and courses that we need, initially this program will not require additional resources. As enrollment grows, the program will be assessed and evaluated with respect to other departmental and college priorities to determine potential need for additional resources.

#### Proposed Catalog Description Bachelor of Science in Environmental Science

The Baccalaureate Degree in Environmental Science provides excellent preparation for careers in federal, state, and local government, public utilities, nonprofit sectors and industries. This program will prepare students for graduate study in a variety of related fields such as ecology, and environmental science. Students completing this degree will practice practical skills in animal and plant taxonomy and geographic information systems, as well as, chemical and biological assessment of water resources. They will apply their skills in advanced courses in environmental assessment including studies of federal and state policies and regulations.

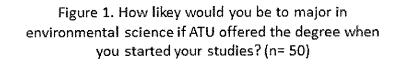
Students majoring in environmental science are required to complete sixty-one semester hours in core environmental science curriculum, two additional math courses (Group A: 6-7 semester hours), an additional physical science course with a lab (Group B: 4-5 semester hours), an additional physical science without a lab (Group C: 3 semester hours), two classes from GIS or research choices (Group D: 7-8 semester hours), two classes from life science choices (Group E: 7-8 semester hours), a capstone field biology course (Group F: 4 semester hours), and two courses in social or anthropogenic choices (Group G: 6 hours). Students have the option of tailoring the remaining semester hours to best meet their future education or career goals and meet the 120 total semester hour and 40 upper division institutional requirements.

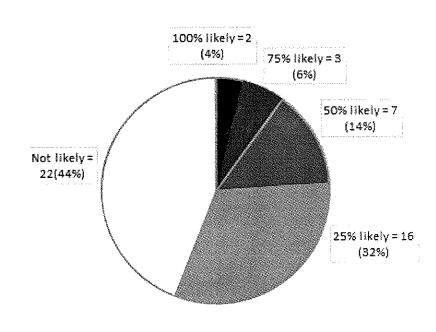
#### Existing degree programs that support the proposed program:

The new environmental science major will be administered within the Biology Program in the Department of Biological Sciences, but it will also draw on faculty expertise from the Fisheries and Wildlife Science Program and to a lesser extent the Department of Physical Sciences (chemistry and geology in particular). The new program will also utilize the expertise of Behavioral and Social Science Department.

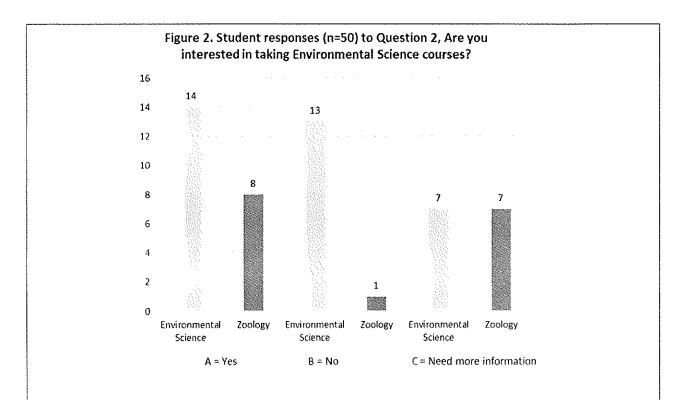
#### Need for the Program:

An internal student interest survey was administered to TECH students in Principles of Environmental Science (BIOL 1004/PHSC 1004) and Principles of Zoology (BIOL 2124). Survey results indicated that 12 out of 50 students (24%) surveyed were "≥ 50% likely to major in environmental science" if the program existed when they started (Figure 1).





In response to the question "Are you interested in taking courses in environmental science?", 44% of students indicated "Yes", while 28% indicated that they would need additional information to make a determination (Figure 2). Interestingly, the strongest interest in taking environmental science courses was observed in students taking general education Principles of Environmental Science. Principles of Environmental Science students (non-majors) were almost twice as likely to be interested in taking courses in environmental science as zoology students currently majoring in biology, 28% versus 16% positive response rate, respectively. This indicates that there is broad interest in the subject among non-majors.



When students were asked "How essential are undergraduate research/ internship opportunities for preparing you and making you competitive for entry into your chosen field of work?" close to 60% of students indicated these opportunities were critically important. See survey choices and response rates below:

A. Critically important. These learning opportunities are a pre-requisite for many job announcements or required to make me competitive. Response: 29/50 (58%)

B. Somewhat important. These learning opportunities would set me apart from other applicants, but are not essential. Response: 12/50 (24%)

C. Not important. Response: 2/50 (4%)

D. I am unsure how these opportunities relate to my employment or educational goals. Response: 6/50 (12%)

Since ADHE viability standards require an average of six graduates a year over a three year period, there appears to be more than sufficient student demand to sustain the program over the time and meet ADHE's viability standards.

#### State and Regional Job Outlook

Regional employers indicate that trends in Arkansas mirror the national needs for Environmental Science graduates. Overall, faster than average growth in the field of environmental science is anticipated. We have requested letters of support from relevant agencies and these will be appended as they arrive. Given the expressed need for our program by prospective employers, society, and students and considering that the majority of resources are already in place for this degree, faculty in the Department of Biological Sciences feel that an environmental science major will be a valuable addition to the program offerings at Arkansas Tech University. See the following section for more details on career demand nationally.

#### Job Outlook Nationally

Occupational outlook for environmental scientists and specialists is projected to grow by 15% from 2012 to 2022 (Bureau of Labor Statistics 2015). The increased environmental demands of a growing human population combined with the awareness of environmental hazards are expected to support a growing need for positions in the environmental sciences (Bureau of Labor Statistics 2015)."

Quick Facts: Environmental Scientists and Specialists					
2012 Median Pay	\$63,570 per year				
	\$30.56 per hour				
Entry-Level Education	Bachelor's degree				
Work Experience in a Related Occupation	None				
On-the-job Training	None				
Number of Jobs, 2012	90,000				
<u>Job Outlook, 2012-22</u>	15% (Faster than average)				
Employment Change, 2012-22	13,200				

Job Outlook by Category – Bureau of Labor Statistics Occupation Outlook, published January 8, 2014.

	Entry-	On-the-	Projected	Projected	2012 Median
	level	job	Number of New	Growth Rate	Annual Salary
Occupation	Education	training	Jobs, 2012 to		
		required	2022		
Biological	Bachelor's		5,000 to 9,999	10 to 19 percent	\$35,000 to \$54,999
technicians	degree				
Chemists	Bachelor's	None	5,000 to 9,999	0 to 9 percent	\$55,000 to \$74,999
	degree				
Conservation	Bachelor's	None	0 to 999	0 to 9 percent	\$55,000 to \$74,999
scientists	degree				
Environmental	Bachelor's	None	10,000 to 49,999	10 to 19 percent	\$55,000 to \$74,999
scientists and	degree			-	
specialists					
Natural	Bachelor's	None	1,000 to 4,999	0 to 9 percent	\$75,000 or more
sciences	degree				
managers					

### Proposal for New Program: Environmental Science Major Assessment Form

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does this proposal for the new program fit with the university mission? This new major will to nurture scholastic development, integrity, and professionalism as applied to the growing field of environmental science.

b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. **Not applicable.** 

c. How will this new program enhance learning for students enrolled in the program? This is a STEM area so most of the benefit will be in learning STEM topics. This new major enhances learning compared to what we already offer in STEM primarily by its interdisciplinary nature---that is, for a biological major, it includes a substantial and targeted component of physical science as well as other specialized science and social science topics. For more detail, see assessment plan, item g. below.

d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? **See assessment plan, item g. below.** 

e. Provide an example or examples of assessment evidence which supports adding this new program. See the New Program, Curriculum Committee form for a needs survey related to this proposal.

f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the program provide comparative examples from regional educational institutions. See the New Program, Curriculum Committee form for a needs survey related to this proposal.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) See attached assessment plan.

Environmental	Assessment	Courses where	Criteria for success. Eighty	
Science graduates	measure:	learning will be	percent of the graduating	
will be able to:		assessed:	cohort will meet the grade	
			criteria below:	
Hypothesize causes	Rubric evaluating the	BIOL 1004	Graduates will competently	
and effects of	quality of an	BIOL/FW 3114	assign likely human causes of	
common	environmental	BIOL/FW 4024	common environmental	
environmental	impact assessment	ENVS	disruptions ranging from	
disruptions.	(EIA)		socioeconomic factors to	
			chemical reactions and likely	
			effects on plants and animals,	
			ranging from physiological to	
			toxicological, and ecological	
			mechanisms.	
Demonstrate	Rubric evaluating the	ENVS 4133	Earning a minimum grade of at	
knowledge of key	quality of an		least a C on the final exam	
legal aspects of	environmental			
environmental	impact assessment			
protection, e.g. the	(EIA)			
Endangered				
Species Act, Clean				
Water Act and		:		
National				
Environmental				
Protection Act.				
Predict the	Rubric evaluating	BIOL 4024/FW 4024,	Earning a minimum grade of at	
response of native	appropriateness of	4024, FW 4064,	least a C on a class portfolio or	
plant and animal	selecting	BIOL 4094, and	power-point presentation.	
communities to	measurement	ENVS 4124		
environmental	approach and quality			
toxicants.	interpreting data			
Demonstrate	Rubric evaluating	BIOL 4024/FW	Earning a minimum grade of at	
mastery of skills	proper operation of	4024,	least a C on the final exam	
and techniques	various meters and	FW 4064,	and/or laboratory practicums in	
associated	identification of	BIOL 4094, and	associated courses.	
with accurately measuring	typical terrestrial and	ENVS 4124		
environmental	aquatic organisms.			
variables and	,			
associated				
communities of				
organisms.	L	· · · · · · ·		

#### Item g. Environmental Science Assessment Plan

# **Arkansas Tech University DEPARTMENTAL SUPPORT FORM**

This form must be completed for every department affected by the course change.

This department	does not support
ports the Environmental	Science major proposed by
	☐ supports the change.

Department Head Signature: \_\_\_\_\_\_ Muss\_\_\_\_\_ Date: \_\_\_\_\_\_\_Date: \_\_\_\_\_\_\_

## Arkansas Tech University DEPARTMENTAL SUPPORT FORM Proposal to add a major in Environmental Science proposed by the Department of Biological Sciences

This form must be completed for every department affected by the course change.

Department Affected:	This department			
	supports 🛛 does not support			
Behavioral Sciences	the change.			
Comments:				

Department Head Signature: 12015 Date:

## Arkansas Tech University DEPARTMENTAL SUPPORT FORM Proposal to add a major in Environmental Science proposed by the Department of Biological Sciences

This form must be completed for every department affected by the course change.

Department Affected: Fisheries and Wildlife	This department		
Science Program, Biological Sciences	X supports	does not support	
	the change.		l

Comments:

A major in Environmental Science will be a good complement to the Fisheries and Wildlife Science Program. Some of the directed electives within the Environmental Science curriculum may increase enrollment in Fisheries and Wildlife Science courses. An additional section in Principles of Ecology (BIOL/FW 3114) may need to be offered if this major significantly increases the number of majors in Biological Sciences.

**Department Head Signature** 

## Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Curriulum Committee					
FROM (Initiating Department):	Physical Sciences					
DATE SUBMITTED:	t ylut	, 1, 2015				
Title		Signature	Date			
Department Head		Ji Musser,	7/1/2015			
Dean		Julikata	2015 July 1			
Teacher Education Council (if appl	icable)					
Graduate Council (if applicable)						
Registrar		Jammy availer	813/15			
Vice President for Academic Affair	S					
Course Subjects le a ACCT ENCL						

Course subject. (e.g., ACC	I, ENGL) Course Number: (e	.g., 1003)	DO3) Effective Term:			
PHSC	9	C Spring 🔎 Summer I				
Official Catalog Title: (If of	ficial title exceeds 30 character	s, indicate Banner Tit	le below)			
Physics in Society and th	e Environment		nynyn mae de mikkalanna an a baar a baar a bar a geregen yn an de maar hyner maar yn ar ar barn, ar a a saar an			
Banner Title: (limited to 30	characters, including spaces, capit	alize all letters — this w	/ill display on the transcript)			
Phys in Society & Enviro	****	άνται της τό τα παι το διαθού το πολογοριατικο άλαγο και το πολογοριατικο το διαθούσει το διαθούσει το πολογορι	· · · · ·			
Will this course be cross-li	sted with another existing cour	se? If so, list course s	ubject and number.			
C Yes 🏽 No		**************************************	,			
Will this course be cross-li	sted with a course currently no	t in the undergraduat	e or graduate catalog?			
If so, list course subject an	d number. 🤇 Yes 🔅 No 🗍	an a	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Is this course repeatable	for additional earned hours?	⊂ Yes 👎 No How r	nany total hours?			
Grading: 🛛 👎 Standard Le	etter CP/F	C Other				
Mode of Instruction (check	appropriate box):					
O1 Lecture	C 02 Lecture/Laboratory	C 03 Laboratory on	v			
○ 05 Practice Teaching	○ 06 Internship/Practicum	⊂ 07 Apprentices hi	p/Externship			
C 08 Independent Study	← 09 Readings	10 Special Topics				
C 12 Individual Lessons	C 13 Applied Instruction	🌕 16 Studio Course				
C 17 Dissertation	← 18 Activity Course					

Does this course require a fee?	C Yes @	No	How N	Auch?	[	Select Fee Type
If selected other list fee type:						
F Elective	Major			r	Minor	
(If major or minor course, you m program.)	ust complet	te the	Request	for Pro	ogram Cha	ange form to add course to
If course is required by major/mi	nor, how fr	equer	ntly will c	ourse l	be offered	1?
Each Spring, as needed		<del>1</del>				ĦŧŦĦĔŦĊŎŎĸĸĿĸĸĬĸĸŎĸĸġŎŎġĸŢĸŢĸŢŎŗĸĸĸŢŎĸĸĸijĸŢĸŢĸŢġĔŎĊĬĊŎĊŎĸĬĸŎĸĊĸŎĸŎĸŎĸŎĸŎĊŎŎĸĬĸŎĸŎĸŎĸŎĸŎĸŎ
For the proposed course, attach entered as they should appear in a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer S 2. Cross-listing 3. Offered (e.g., Fall only, Spri 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information noi 8. Contact Hours if different th 9. Fees (e.g., \$36 art fee) e. Section for Name of instructor f. Text required for course g. Bibliography (supplemental real n. Justification/rationale for the course b. Course objectives	n the cataio ystem (ACT ng only. Do t in descript han lecture , office hour ading list) course	s) cou o not e tion su (e.g., rs, coi	urse num enter if o uch as co Lecture t ntact info	ber, if a ffer con urse m three h prmatic	applicable urse fall a ay be rep ours, labo on (teleph	eated for credit) oratory three hours) one, email)
<ul> <li>Description of how course mee education component should s General Education Objectives I</li> <li>Assessment methods (include p</li> <li>Policy on absences, cheating, p</li> <li>Course content (outline of mat</li> </ul>	how how th isted in und grading poli lagiarism, e	he cou lergra icy wit etc.	urse mee duate ca th specifi	ts one talog) c equiv	or more c	of the objectives contained in
Vill this course require any specia oftware, distance learning equipr lo	l resources nent, etc.?	such	as unusu	al mair	itenance	costs, library resources, special
Vill this course require a special c	lassroom (c	ompu	iter lab.	mart c	lassroom	or laboratory)?
	(*	<b></b>				
lo					·····	······
Attach the Course Addition Assess ffectiveness web page at <a href="http://w">http://w</a>					on the As	sessment & Institutional
this course will affect other depa nust be attached. The form is loca ttp://www.atu.edu/registrar/cur	ated on the	Curri	culum fo	Suppo rms we	rt Form fo b page at	or each affected department
IA		<u>-</u> <u>-</u>	<b>.</b>			

## 2003 PHSC 2-3-Physics in Society and the Environment

Instructor:

[Name] [Office] [Phone Number] [email]

Office Hours:

## Catalog Course Description:

The course is a study of physics in society and in relation to the environment. The development of physics is considered in historical and contemporary contexts.

Offered: Spring, as needed

## Text:

There is no text for the course. [The course will use a variety of material that is freely available and accessible on the internet.]

## Purpose:

The course addresses competencies required of teacher candidates pursuing Secondary Physics Licensure in Arkansas and other states accredited by the Council for Accreditation of Educator Preparation (CAEP).

## Course Objectives:

The student will demonstrate understanding of the development of physics and applications of physics to environmental issues and other issues of importance to society.

## Pedagogy:

Every academic endeavor requires the acquisition of information, the development of skills and the understanding of concepts. The first two can be achieved utilizing learning techniques mastered by most university students. Conceptual understanding is more elusive. The scientific process of employing mental discipline to systematically investigate a concept is, within itself, a challenging concept. This course is designed to guide students in this scientific process. As such, class time will primarily be used to develop conceptual understanding rather than disseminate information. [It is the students' responsibility to read and review assigned material.] Classroom activities include

- mini-lectures
- demonstrations
- question/discussion sessions
- problem solving exercises and

• assessments.

### Academic Etiquette:

Each member of the university community is expected to contribute to a positive educational environment by showing respect for others and pursuing their studies with high standards of academic integrity. Note the following policies in addition to the information presented in the Student Handbook:

- Be present and ready for class at the scheduled time.
- Be supportive of your classmates.

### email:

Information concerning the class will occasionally be sent to Tech email accounts. Students are expected to check their Tech email accounts regularly.

### Blackboard:

This course uses the Blackboard Learning System. Announcements, assignments and course materials are posted on Blackboard.

### Assessment:

The course grade will be calculated as a number between 0 and 100 and given a letter grade according to the scale given.

90 – 100	А
80 – 89	В
70 – 79	С
60 – 69	D
Below 60	F

Contributions to the grade come from each of the following categories according to the percentages given.

Exercises	40%
Tests	45%
Final Exam	15%

Exercises – Students will engage in various learning exercises, such as homework, quizzes, demonstrations, discussions and group problem solving. The exercise grade will reflect both quality of work and participation.

Tests – Regular tests will be administered throughout the semester.

Final Exam – The final exam is a comprehensive exam that focuses on major concepts.

Attendance – Attendance at all classes is mandatory. Absences that result from participation in officially sanctioned ATU activities will not count against a student

IF the instructor has received appropriate documentation. In accordance with ATU policies, a student may be dropped from the course with an F due to excessive non-sanctioned absences. [In the case of unexcused absences, a student may provide the instructor with written documentation (either email or hard-copy) concerning the circumstances of the absence.]

Tardiness – Classes will start at the scheduled time. Tardiness is considered an absence of a portion of a class and repeated tardiness will contribute to recorded absences.

### Course Topics:

The course will address significant developments in physics, people involved in hthe developments, the developments in the context of society, the applications of the physics and the consequences for society and the environment. The course is a discussion-based examination of the following topics:

- Pre-Newtonian Physics
- Newtonian Physics
- Electromagnetism
- Atomic Physics
- The explosion and diversification of physics in the 20<sup>th</sup> century and the impact on engineering and technology including
  - o Quantum Mechanics
  - o Relativity
  - Solid State Physics
  - o Optics
  - o Nano-physics
  - o Nuclear Physics
  - Astrophysics
  - o Cosmology
  - Applied Physics
- Physics in the 21<sup>st</sup> century

Arkansas Tech University

**Course Addition** 

Assessment Form



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Provide an answer for each question. Your answers are to be typed single spaced.

a. How does this course fit with the university mission?

The course satisfies accreditation requirements for the Physics Education degree not satisfied by any current courses.

b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

The Arkansas Department of Education (ADE) announced in the February 16, 2015 issue of "Educator Preparation News" that the Physical Science Licensure option will be discontinued in August, 2016, to be replaced by licensure options in Physics and Chemistry. The announcement included the statement that "Now is the time for IHEs to convert Physical Science licensure programs to a Physics or Chemistry program.

c. Provide up to three student learning outcomes students will achieve after completing this course?

Students will gain understanding of the historical development of physics. Students will gain understanding of the applications of physics. Students will gain understanding of the consequences of physics applications on the environment.

d. What assessment tool or measure will you use to assess student learning?

Student learning will be assessed by the Praxis exam required by licensure and by accrediting agencies.

e. What will students demonstrate, represent, or produce to provide evidence of their learning?

Within the course, students will present key developments in physics in context of society and will connect the developments to applications and consequences of the key developments.

f. Provide an example or examples of student learning assessment evidence which supports the addition of this course.

The course is proposed in response to a change in teacher licensure. The content of the course is required by the Council for the Accreditation of Educator Preparation (CAEP), the accrediting agency for the program.

g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

All secondary physics teacher programs in the state of Arkansas are required to include the content in the proposed course.

# Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

то:	Curriculum Committee	
FROM (Initiating Department):	Department of Physcial Sciences	
DATE SUBMITTED:	July 1, 2015	

Title	Signature	Date
Department Head	Jen Mussen	7/1/2015
Dean	Julikath	2015 July
Teacher Education Council (if applicable)		/
Graduate Council (if applicable)		
Registrar	Faran	813/15
Vice President for Academic Affairs		

Program Title:	Requested changes will be		
Chemistry - Biochemistry option	effective Summer I for next		
	catalog year		
Outline change in program: (e.g., list changes in program such as (1) delete three hours of elective and			

(2) add three hours of approved major electives)

Add 2 hours CHEM 495x or CHEM 499x and add 3 hours upper division CHEM elective.

What impact will the change have on staffing, on other programs and space allocation? This change will have no impact on staffing or space allocation. Students can be accommodated easily into the current upper division chemistry courses since they are not currently at capacity.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum\_forms.php">http://www.atu.edu/registrar/curriculum\_forms.php</a>.

In the attached matrix, include requested changes in the matrix and include course number and title.

Curriculum Matrix for Catalog				
Curriculum in_Chemistry – Biochemistry option (enter title for program changing )				
Freshman Fall Semester	Freshman Spring Semester			
Add/Change:	Add/Change:			
Delete:	Delete:			
Total Hours:	Total Hours:			
Sophomore Fall Semester	Sophomore Spring Semester			
Add/Change:	Add/Change:			
Delete:	Delete:			
Total Hours:	Total Hours:			
Junior Fall Semester	Junior Spring Semester			
Add/Change:	Add/Change:			
Delete:	Delete:			
Total Hours:	Total Hours:			
Senior Fall Semester	Senior Spring Semester			
Add/Change: CHEM 4951 or CHEM 4991	Add/Change: CHEM 4951 or CHEM 4991			
Upper division CHEM elective (3 hrs)	Elective (change from 3 hrs to 2 hrs)			
Delete:Elective (4 hrs)	Delete:			
Total Hours:16 hrs	Total Hours: 13 hrs			

### **Arkansas Tech University**

### **Proposal for Change in Program**

### **Assessment Form**

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

·····	
Pro	vide an answer for each question. Your answers are to be typed single spaced.
a.	How does the program change fit with the university mission? The change in the biochemistry option for the chemistry degree satisfies the guidelines from our accrediting organization (the American Chemical Society) for a ACS-certified degree.
b.	If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. This change is developed from the ACS Guidelines and Evaluation Procedures for Bachelor's Degree Programs from the American Chemical Society Committee on Professional Training, Spring 2008 edition.
С.	How will the program change impact learning for students enrolled in this program? A certified degree signifies that a student has completed an integrated, rigorous program which includes introductory and foundational course work in chemistry and in-depth course work in chemistry or chemistry-related fields. The certified degree also emphasizes laboratory experience and the development of professional skills needed to be an effective chemist.
d.	What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? As listed in the original biochemisty program proposal, students will take the ACS Biochemistry exam to provide evidence of their learning.
	Provide an example or examples of student learning assessment evidence which supports the changes in the program. Not applicable since the change is due to accrediting agency guidelines not student assessment results.
	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. This changes fits within the current state of the discipline as defined by our accrediting agency, the American Chemical Society.
	Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success

which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) The assessment plan will be the same as submitted when the program was initially proposed.

# Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

TO:	Curriculum Committee and Teacher Education Council
FROM (Initiating Department):	Physical Sciences
DATE SUBMITTED:	June 30, 2015

Title	Signature	Date
Department Head	Jim Mussen	6/30/2015
Dean	Tille Rota	2015 Sune 3
Teacher Education Council (if applicable)	<i>i i j = 1</i> = 2 = 2	
Registrar	Scurauer	7/1/15
Vice President for Academic Affairs		

# Curriculum in Physical Science for Teacher Licensure

Program Title:	Requested changes will be
Chemistry Education	effective Summer I for next
	catalog year

Outline change in program: (e.g., list changes in program such as (1) delete three hours of elective and (2) add three hours of approved major electives)

The proposal is to divide the Physical Science for Teacher Licensure degree into two separate degrees, Chemistry Education and Physics Education. The Arkansas Department of Education (ADE) has changed licensure requirements, eliminating the physical and earth science licensure option and replacing it with a chemistry licensure option and a physics licensure option. Earth science has been removed from the licensure and is not addressed in the proposed Chemistry Education and Physics Education curricula.

Curriculum changes due to changes in licensure are addressed in ADE's "Protocol for the Review and Approval of Programs of Study Leading to Educator Licensure or Endorsement in Arkansas" in "Section II: Revisions to Existing Educator Licensure or Endorsement Programs", where revisions to licensure are recognized as a valid reason for curriculum changes.

Courses supporting physics and earth science, but not chemistry have been eliminated. Courses have been kept or added to address "competencies" required by accrediting and licensing. Some courses have been replaced by more appropriate courses.

Eliminated courses: GEOL 1004, Essentials of Earth Science or GEOL 1014, Physical Geology PHSC 3033, Meteorology PHSC 3053, Astronomy 3 hours of CHEM, MATH, PHSC or PHYS 1 hour of electives

Added courses: CHEM 3245, Quantitative Analysis CHEM 3264, Mechanistic Organic Chemistry

CHEM 3423, Descriptive Inorganic Chemistry PHSC 1011, Orientation to Physical Science II MATH 2163, Introduction to Statistical Methods

Replacement courses:

CHEM 3301, Chemistry Seminar [Replacing CHEM 4993, Special Problems in Chemistry or PHYS 4993, Special Problems in Physics and Astronomy]

HIST 1903, Survey of American History [Replacing HIST 2003, United States History to 1877 or HIST 2013, United States History since 1877]

PHYS 2114, General Physics I [Replacing PHYS 2014, Physical Principles I or PHYS 2114, General Physics I]

Accredited programs for licensure must prepare teachers with "Core Competencies", "Advanced Competencies" and "Supporting Competencies", as delineated by the National Science Teachers Association. Required competencies are mapped to the curriculum in the tables following the curriculum matrix.

What impact will the change have on staffing, on other programs and space allocation?

All of the courses are requirements for other degrees. No additional courses or sections will be needed to accommodate the program.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

Currie	culum N	Aatrix for Catalog	
		hemistry Education	
		ence for Teacher Licensure)	
Freshman Fall Semester		Freshman Spring Semester	
Add/Change:		Add/Change:	
Fine Arts & Humanities <sup>1</sup>	3	PHSC 1011 Orientation to Physical Science II	1
Delete:		Delete:	
GEOL 1004 Essentials of Earth Science or	4		
GEOL 1014 Physical Geology			
Total Hours:	15	Total Hours:	16
Sophomore Fall Semester		Sophomore Spring Semester	
Add/Change:		Add/Change:	
HIST 1903 Survey of American History	3	CHEM 3264 Mechanistic Organic Chemistry	4
PHYS 2114 General Physics I and	4	Elective	1
PHYS 2000 Physics Laboratory I			•
Delete:		Delete:	
HIST 2003 United States History to 1877 or	3	PHYS, PHSC, CHEM or MATH Elective	3
HIST 2013 United States History since 1877	5	initis, misc, chem of marm elective	5
PHYS 2014 Physical Principles I or			
PHYS 2114 General Physics I and	4		
PHYS 2000 Physics Laboratory I	·		
Total Hours:	17	Total Hours:	15
Junior Fall Semester		Junior Spring Semester	
Add/Change:		Add/Change:	
Fine Arts & Humanities	3	CHEM 3245 Quantitative Analysis	5
CHEM 3301 Chemistry Seminar	1		_
CHEM 3423 Descriptive Inorganic Chemistry	3		
MATH 2163 Introduction to Statistical Methods	3		
Delete:		Delete:	
Fine Arts & Humanities	6	PHSC 3033 Meteorology	3
CHEM 4993 Special Problems in Chemistry or	3	Elective	2
PHYS 4993 Special Problems in Physics and Astron	nomy		_
PHYS 3053 Astronomy	3		
Total Hours:	13	Total Hours:	15
Senior Fall Semester		Senior Spring Semester	
Add/Change:		Add/Change:	
PHSC 3233 Science Education in the Secondary	3		

School			
Delete: PHSC/BIOL 3233 Science Education in the Secondary School	3	Delete:	
Total Hours:	16	Total Hours: 13	3

### Science Content Requirement Analysis Tables A, B, and C for Chemistry Table A: Chemistry

A. Core Competencies (numbers 1-13)	B: Required course number & name or advising requirements
Fundamental structures of atoms and molecules	CHEM 2124
Basic principles of ionic, covalent, and metallic bonding	CHEM 2124
Periodicity of physical and chemical properties of	CHEM 2124
elements	
Laws of conservation of matter and energy	CHEM 2124
Fundamental of chemical kinetics, equilibrium and	
thermodynamics	CHEM 2134
Kinetic molecular theory and gas laws	CHEM 2124
Mole concept, stoichiometry, and laws of composition	CHEM 2124
Solutions, colloids, and colligative properties	CHEM 2124
Acids/base chemistry	CHEM 2134
Fundamental oxidation-reduction chemistry	CHEM 2134
Fundamental organic chemistry and biochemistry?	CHEM 3254, BIOL 1114
Nature of science: Fundamental processes in chemistry	CHEM 2124
Applications of chemistry in personal and community	CHEM 3313
health and environmental quality	
Fundamentals of nuclear chemistry	CHEM 2134
Historical development and perspectives in chemistry	CHEM 2124

## Table B: Chemistry

B. Advanced Competencies (numbers 14-27)	B. Required course number & name or advising requirements
Principles of electrochemistry	CHEM 2134
Transition elements and coordination compounds	CHEM 3423
Molecular orbital theory, aromaticity, metallic and ionic	
structures, and correlation to properties of matter	CHEM 3254, 2124, 3423
Advanced concepts in chemical kinetics, equilibrium, gas	
laws, and thermodynamics	CHEM 2134, 3245
Lewis strucures and molecular geometry	CHEM 3254
Advanced concepts in acid/base chemistry, including buffers	CHEM 2134, 3245
Major biological compounds and reactions	BIOL 1114
Solvent system concepts	CHEM 2124, 3245
Chemical reactivity and molecular structure including	
electronic and steric effects	CHEM 3254, 3264
Organic chemistry including syntheses, reactions,	
mechanisms, and aromaticity	CHEM 3254, 3264
Green chemistry and sustainability	CHEM 3313

	······································
How to design, conduct, and report research in chemistry	CHEM 3301

## Table C: Chemistry

C. Supporting Competencies (numbers 28-47)	B: Required course number & name or advising requirements
Biology	
Molecular biology	BIOL 1114
Ecology	
Earth Science	
Geochemistry	GEOL 1004
Cycles of matter	GEOL 1004
Energetics of Earth systems	GEOL 1004
Physics	
Energy	PHYS 2114
Properties and function of waves	PHYS 2024
Properties and function of motions	PHYS 2114
Properties and function of forces	PHYS 2114
Electricity	PHYS 2024
Magnetism	PHYS 2024
Mathematical and statistical concepts	
Statistics	MATH 2163
Use of differential equations	MATH 2114
Calculus	MATH 2914, 2924

## Arkansas Tech University

Proposal for Change in Program

**Assessment Form** 

Chemistry Education

Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

a. How does the program change fit with the university mission?

Teacher preparation is an important aspect of the ATU mission. Arkansas has been experiencing a shortage of qualified secondary physical science teachers for the past two decades, as documented by the U.S. Department of Education, Office of Postsecondary Education publication, "Teacher Shortage Areas, Nationwide Listing, 1990-1991 through 2015-2016". Preparing qualified secondary physical science teachers directly leads to the development of life-long learners throughout the communities where the teachers serve.

b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

The Arkansas Department of Education (ADE) announced in the February 16, 2015 issue of "Educator Preparation News" that the Physical Science Licensure option will be discontinued in August, 2016, to be replaced by licensure options in Physics and Chemistry. The announcement included the statement that "Now is the time for IHEs to convert Physical Science licensure programs to a Physics or Chemistry program.

c. How will the program change impact learning for students enrolled in this program?

Teacher candidates in the past were able to take a Physical Science Praxis exam to be licensed to teach Physical Science, Chemistry and Physics. The exam was not a good evaluation of candidate understanding in chemistry and physics. Beginning in Fall, 2015 candidates will take the appropriate area test (Chemistry or Physics). The changes in the program will better prepare candidates to be successful on the test and in the classroom.

d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students will demonstrate learning through their performance on the appropriate Praxis exam and through their internship evaluations.

e. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

The program changes are stipulated by ADE rather than based upon assessments made by Arkansas Tech University. ADE separated the Physical Science licensure option into Chemistry and Physics based on the recommendation of a state-wide committee of science educators that included ATU faculty member, Jim Musser. ADE changed the Praxis exam requirements based on the recommendation of another state-wide committee of science educators that also included Jim Musser.

f. How does this program fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples form regional educational institutions.

All teacher preparation programs in Arkansas are required to adhere to the changes in licensure.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome.

Teacher preparation program assessments are dictated by licensing and accrediting agencies. The program is accredited by the Council for the Accreditation of Educator Preparation (CAEP) which requires that candidates develop competencies delineated by the National Science Teachers Association (NSTA). The competencies for the Chemistry and Physics programs are included after the curriculum matrices. In addition, the Praxis exams for licensure provide outside assessment of the program.

# Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

TO:	Curriculum Committee and Teacher Education Council	
FROM (Initiating Department):	Physical Sciences	
DATE SUBMITTED:	June 30, 2015	

Title	Signature	Date
Department Head	Ju Musser 1	6/30/2015
Dean	7 Min. Rotu	2015 June 3
Teacher Education Council (if applicable)		
Registrar	Jurlauer	7/1/15
Vice President for Academic Affairs		

# Curriculum in Physical Science for Teacher Licensure

Program Title:	Requested changes will be
Physics Education	effective Summer I for next
	catalog vear

Outline change in program: (e.g., list changes in program such as (1) delete three hours of elective and (2) add three hours of approved major electives)

The proposal is to divide the Physical Science for Teacher Licensure degree into two separate degrees, Chemistry Education and Physics Education. The Arkansas Department of Education (ADE) has changed licensure requirements, eliminating the physical and earth science licensure option and replacing it with a chemistry licensure option and a physics licensure option. Earth science has been removed from the licensure and is not addressed in the proposed Chemistry Education and Physics Education curricula.

Curriculum changes due to changes in licensure are addressed in ADE's "Protocol for the Review and Approval of Programs of Study Leading to Educator Licensure or Endorsement in Arkansas" in "Section II: Revisions to Existing Educator Licensure or Endorsement Programs", where revisions to licensure are recognized as a valid reason for curriculum changes.

Courses supporting chemistry and earth science, but not physics have been eliminated. Courses have been kept or added to address "competencies" required by accrediting and licensing. Some courses have been replaced by more appropriate courses.

Eliminated courses: CHEM 3254, Fundamentals of Organic Chemistry CHEM 3313, Environmental Chemistry GEOL 1004, Essentials of Earth Science or GEOL 1014, Physical Geology MATH 1914, Precalculus

Added courses:

PHSC 1011, Orientation to Physical Science II MATH 2934, Calculus III MATH 3243, Differential Equations I PHYS 3133, Theory of Electricity and Magnetism PHSC 2003, Physics in Society and the Environment

Replacement courses:

PHYS 4993, Special Problems in Physics and Astronomy or PHYS 4113, Advanced Physics Laboratory [Replacing CHEM 4993, Special Problems in Chemistry or PHYS 4993, Special Problems in Physics and Astronomy]

BIOL 1004, Principles of Environmental Science [Principles of Biology]

HIST 1903, Survey of American History [Replacing HIST 2003, United States History to 1877 or HIST 2013, United States History since 1877]

PHYS 2114, General Physics I [Replacing PHYS 2014, Physical Principles I or PHYS 2114, General Physics I]

PHYS 2124, General Physics II [Replacing PHYS 2024, Physical Principles II or PHYS 2124, General Physics II]

Accredited programs for licensure must prepare teachers with "Core Competencies", "Advanced Competencies" and "Supporting Competencies", as delineated by the National Science Teachers Association. Required competencies are mapped to the curriculum in the tables following the curriculum matrix.

What impact will the change have on staffing, on other programs and space allocation?

The program would require one new course, PHSC 2<sup>66</sup> 3 to address required competencies. This course could be taught once every other year. All other courses are requirements for other degrees. No additional sections will be needed to accommodate the program.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

## In the attached matrix, include requested changes in the matrix and include course number and title.

Curric	ulum N	Aatrix for Catalog	
Curricu	ılum in	Physics Education	
(Formally, Physi	ical Scie	ence for Teacher Licensure)	
Freshman Fall Semester		Freshman Spring Semester	
Add/Change:		Add/Change:	
MATH 2914 Calculus I	4	BIOL 1004 Principles of Environmental Science	4
PHSC 053 Astronomy	3	MATH 2924 Calculus II	4
		PHSC 1011 Orientation to Physical Science II	1
Delete:		Delete:	
GEOL 1004 Essentials of Earth Science or	4	BIOL 1114 Principles of Biology	4
GEOL 1014 Physical Geology		MATH 2914 Calculus I	4
MATH 1914 Precalculus	4		
Total Hours:	15	Total Hours:	16
Sophomore Fall Semester		Sophomore Spring Semester	
Add/Change:		Add/Change:	
HIST 1903 Survey of American History	3	PHYS 2124 General Physics II and	4
PHYS 2114 General Physics I and	4	PHYS 2010 Physics Laboratory II	
PHYS 2000 Physics Laboratory I		PHSC 23 Physics in Society and the Environmer	nt 3
POLS 2003 American Government	3	MATH 3243 Differential Equations I	З
MATH 2934 Calculus III	4	Electives	3
Delete:		Delete: 2024	
HIST 2003 United States History to 1877 or	3	PHYS 2214 Physical Principles II or	
HIST 2013 United States History since 1877		PHYS 2124 General Physics II and	4
PHYS 2014 Physical Principles I or		PHYS 2010 Physics Laboratory II	
PHYS 2114 General Physics I and	4	PHYS, PHSC CHEM or MATH Elective	3
PHYS 2000 Physics Laboratory I		CHEM 3133 Environmental Chemistry	3
MATH 2924 Calculus II	4		
CHEM 3254 Fundamentals of Organic Chemistry	4		
Total Hours:	16	Total Hours:	16
Junior Fall Semester		Junior Spring Semester	
Add/Change:		Add/Change:	
PHYS, PHSC CHEM or MATH Elective	3	PHYS 4113 Advanced Physics Laboratory or	3
ANTH 2003 Cultural Anthropology	3	PHYS 4993 Special Problems in Physics and Astron	nomy
PHYS 3213 Modern Physics or	3		
PHYS 3133 Theory of Electricity and Magnetism			

Delete:		Delete:	
PHYS 3213 Modern Physics	3	POLS 2003 American Government	3
CHEM 4993 Special Problems in Chemistry or	3	Elective	2
PHYS 4993 Special Problems in Physics and Astr	onomy		
PHSC 3053 Astronomy	3		
Total Hours:	15	Total Hours:	13
Senior Fall Semester		Senior Spring Semester	
Add/Change: PHYS 3213 Modern Physics or PHYS 3133 Theory of Electricity and Magnetism	3	Add/Change:	
Delete: ANTH 2003 Cultural Anthropology	3	Delete:	
Total Hours:	16	Total Hours:	13

# Science Content Requirement Analysis Tables A, B, and C for Physics

## Table A: Physics

A. Core competencies (numbers 1-11)	B: Required course number & name or advising requirements
Energy, work, and power	PHYS 2114
Motion, major forces, and momentum	PHYS 2114
Newtonian physics w/engineering applications	PHYS 2114
Conservation mass, momentum, energy, and charge	PHYS 2114, 2124
Physical properties of matter: solids, liquids, and gases	CHEM 2124, PHYS 2114
Kinetic-molecular motion and atomic models	CHEM 2124, PHYS 2124, 2114
Radioactivity, nuclear reactors, fission, and fusion	PHYS 2124
Wave theory, sound, light, the electromagnetic spectrum and optics	PHYS 2124
Electricity and magnetism	PHYS 2124, 3133
Fundamental processes of investigating in physics	PHYS 4113
Applications of physics in environmental quality and to personal and community health	PHSC 23

## Table B: Physics

B. Adv	anced Competencies (numbers 12-22)	B: Required course number & name or advising requirements
Thermodyna	amics and energy-matter relationships	PHYS 2114, 2124, 3213
Nuclear phy	sics including matter-energy duality and reactivity	PHYS 3213

Angular rotation and momentum, centripetal forces, and vector	
analysis	PHYS 2114
Quantum mechanics, space-time relationships, and special	
relativity	PHYS 3213
Models of nuclear and subatomic structures and behavior	PHYS 3213
Light behavior, including wave-particle duality and models	PHYS 3213
Electrical phenomena including electric fields, vector analysis,	PHYS 2124, 3133
energy, potential, capacitance, and inductance	
Issue related to physics such as disposal of nuclear waste, light	
pollution, shielding communication systems and weapons	
development	PHSC 200 3
Historical development and cosmological perspectives in physics	
including contributions of significant figures and	
underrepresented groups, and evolution of theories in physics	PHSC 2003
How to design, conduct, and report research in physics	PHYS 4113
Applications of Physics and engineering in society, business,	
industry, and health fields	PHYS 2114, 2124

## Table C: Physics

C. Supporting Competencies (numbers 23-40)	B: Required course number & name or advising requirements
Biology	
Organization of life	BIOL 1004
Bioenergetics	BIOL 1004
Biomechanics	BIOL 1004
Cycles of matter	BIOL 1004
Chemistry	
Organization of matter and energy	CHEM 2124
Electrochemistry	CHEM 2134
Thermodynamics	CHEM 2134
Bonding	CHEM 2124
Earth sciences and/or astronomy	
Structure of the universe	PHSC 3053
Energy	PHYS 2114

Interactions of matter	PHYS 2114, 2124
Mathematical and statistical concepts and skills	
Statistics	PHYS 2114
Use of differential equations	MATH 3243
Calculus	MATH 2914, 2924, 2934

### Arkansas Tech University Proposal for Change in Program Assessment Form

Our Mission

Physics Education

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a. How does the program change fit with the university mission?

Teacher preparation is an important aspect of the ATU mission. Arkansas has been experiencing a shortage of qualified secondary physical science teachers for the past two decades, as documented by the U.S. Department of Education, Office of Postsecondary Education publication, "Teacher Shortage Areas, Nationwide Listing, 1990-1991 through 2015-2016". Preparing qualified secondary physical science teachers directly leads to the development of life-long learners throughout the communities where the teachers serve.

b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

The Arkansas Department of Education (ADE) announced in the February 16, 2015 issue of "Educator Preparation News" that the Physical Science Licensure option will be discontinued in August, 2016, to be replaced by licensure options in Physics and Chemistry. The announcement included the statement that "Now is the time for IHEs to convert Physical Science licensure programs to a Physics or Chemistry program.

c. How will the program change impact learning for students enrolled in this program?

Teacher candidates in the past were able to take a Physical Science Praxis exam to be licensed to teach Physical Science, Chemistry and Physics. The exam was not a good evaluation of candidate understanding in chemistry and physics. Beginning in Fall, 2015 candidates will take the appropriate area test (Chemistry or Physics). The changes in the program will better prepare candidates to be successful on the test and in the classroom.

d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students will demonstrate learning through their performance on the appropriate Praxis exam and through their internship evaluations.

e. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

The program changes are stipulated by ADE rather than based upon assessments made by Arkansas Tech University. ADE separated the Physical Science licensure option into Chemistry and Physics based on the recommendation of a state-wide committee of science educators that included ATU faculty member, Jim Musser. ADE changed the Praxis exam requirements based on the recommendation of another state-wide committee of science educators that also included Jim Musser.

f. How does this program fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples form regional educational institutions.

All teacher preparation programs in Arkansas are required to adhere to the changes in licensure.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome.

Teacher preparation program assessments are dictated by licensing and accrediting agencies. The program is accredited by the Council for the Accreditation of Educator Preparation (CAEP) which requires that candidates develop competencies delineated by the National Science Teachers Association (NSTA). The competencies for the Chemistry and Physics programs are included after the curriculum matrices. In addition, the Praxis exams for licensure provide outside assessment of the program. 2016-17 Catalog

September 22, 2015 Curriculum Committee October 13, 2015 Faculty Senate

College of Arts and Humanities

Department of Communication and Journalism

- 1. Delete TH 4263: Theatre History I: Antiquity to 1564, from the course descriptions;
- 2. Delete TH 4273: Theatre History II: 1564 to 1900, from the course descriptions;
- 3. Change the title for TH 4313 (5313): Theatre History III: 1900 to 1960, to Theatre History I: Antiquity to Romanticism; and modify the course description;
- Change the title for TH 4323 (5323): Theatre History IV: 1960 to the Present, to Theatre History II: Late 18<sup>th</sup> Century to the Present; and modify the course description;
- 5. Modify the Curriculum in Speech for Teacher Licensure as follows: a) delete TH 4263 Theatre History I: Antiquity to 1564; and TH 4273 Theatre History II: 1564 to 1900; from the theatre history requirement; and b) require TH 4313: Theatre History I: Antiquity to Romanticism, and TH 4323: Theatre History II: Late 18<sup>th</sup> Century to the Present;
- Modify the Curriculum in Communication with Theatre Option and the Minor in Theatre as follows: a) delete TH 4263 Theatre History I: Antiquity to 1564; and TH 4273 Theatre History II: 1564 to 1900; from the list of courses satisfying the theatre history requirement;
- Modify the Curriculum in Journalism with Broadcast Option as follows: a) add JOUR 3133: Publications Management; JOUR 3143: News Reporting; and JOUR 4123: Laws of Communication, to the Core Requirements; b) and delete 9 hours of electives;
- Modify the Curriculum in Journalism with Print Option as follows: a) add JOUR 3133: Publications Management; and JOUR 4123: Laws of Communication, to the Core Requirements; b) move JOUR 3143: News Reporting, to the Core Requirements; c) add JOUR 4053: Mass Communication Seminar, to the Print Option; and b) delete 9 hours of electives;
- Modify the Curriculum in Journalism with Public Relations Option as follows: a) add JOUR 3133: Publications Management; JOUR 3143: News Reporting; and JOUR 4123: Laws of Communication, to the Core Requirements; and b) delete 9 hours of electives;
- 10. Update the Journalism Introduction section of the catalog to reflect the additions to the Core Requirements and Print Option; and
- 11. Add the minor in Social Media.

College of Business

Department of Management and Marketing

- 1. Modify the Curriculum in Business Data Analytics as follows: a) delete 2 hours of general electives and b) add 2 hours of major electives; and
- 2. Add the Minor in Business Data Analytics.

### College of Engineering and Applied Sciences

### Department of Agriculture

- 1. Add AGBU 3033: Legal Environment of Agriculture Business, to the course descriptions; and
- Modify the Curriculums in Agriculture Business, Animal Science Option, Feed Mill Management Option, Horticulture Option, Public Relations Option, and Pre-Veterinary Medicine Option, as follows: change the requirement BLAW 2033: Legal Environment of Business, to BLAW 2033: Legal Environment of Business, or AGBU 3033: Legal Environment of Agriculture Business.

Department of Electrical Engineering

- 1. Add ELEG (MCEG) 3000: Engineering Internship/Research Experience, to the course descriptions;
- 2. Add ELEG 4191: Electrical Design Project I, to the course descriptions;
- 3. Add ELEG 4192: Electrical Design Project II, to the course descriptions;
- 4. Delete ELEG 4193: Electrical Design Project, from the course descriptions;
- Change the course number for ELEG1012: Introduction to Electrical Engineering, to ELEG 1011; add the prerequisites: Math ACTE score of 24 or higher, or a grade of C or higher in MATH 1113: College Algebra, or MATH 1914: Precalculus, or MATH 1203: Plane Trigonometry, or consent of instructor; and modify the course description;
- 6. Modify the Curriculum in Electrical Engineering as follows: a) delete ELEG1012: Introduction to Electrical Engineering; b) add ELEG1011: Introduction to Electrical Engineering, and TECH 1001: Orientation to the University; c) delete MCEG 2013: Statics, MCEG 2023: Engineering Materials, and MCEG 2033: Dynamics; d) add COMS 2203: Foundations of Computer Programming II, 3 hours of Technical Electives, and 3 hours of Math Electives; e) delete ELEG 4193: Electrical Design Project; and add ELEG 4191: Electrical Design Project I, and ELEG 4192: Electrical Design Project II;
- Modify the Curriculum in Electrical Engineering Computer Engineering Option as follows: a) delete ELEG1012: Introduction to Electrical Engineering; b) add ELEG1011: Introduction to Electrical Engineering, and TECH 1001: Orientation to the University; c) delete ELEG 4193: Electrical Design Project; and add ELEG 4191: Electrical Design Project I, and ELEG 4192: Electrical Design Project II; and
- 8. Add the Biomedical Option to the Curriculum in Electrical Engineering.

Department of Emergency Management

- 1. Add EAM 3053: Introduction to Ethical and Legal Issues in Emergency Management, to the course descriptions;
- 2. Add EAM 3063: Emergency Management Doctrine, to the course descriptions;
- 3. Add EAM 4063: Leadership, to the course descriptions;
- 4. Add EAM 4200: Capstone, to the course descriptions;
- 5. Modify the course description for EAM 1003: Living in a Hazardous Environment;
- 6. Add EAM 1003: Living in a Hazardous Environment, as a prerequisite or co-requisite for EAM 1013: Aim and Scope of Emergency Management; and modify the course description;

- Modify the prerequisites for EAM 3003: Developing Emergency Management Skills, FROM: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, or consent of instructor; TO: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, or consent of department head; and modify the course description;
- 8. Change the title for EAM 3013: Public Policy Issues in Emergency, to Public Policy and Politics in Emergency Management; modify the prerequisites FROM: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, or consent of instructor; TO: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, or consent of department head; and modify the course description;
- 9. Change the title for EAM 3023: Principles and Practice of Disaster Planning and Response Operations, to Principles of Preparedness and Response Operations; modify the prerequisites FROM: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, or consent of advisor; TO: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, EAM 3003: Developing Emergency Management Skills, or consent of department head; and modify the course description;
- 10. Change the title for EAM 4003: Principles and Practice of Disaster Relief and Recovery, to Principles of Disaster Relief and Recovery; modify the prerequisites FROM: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, or consent of instructor; TO: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, EAM 3003: Developing Emergency Management Skills, or consent of department head; and modify the course description;
- 11. Change the title for EAM 4013: Business and Industry Crisis Management, to Mitigation and Continuity of Operations; modify the prerequisites FROM: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, or consent of instructor; TO: Prerequisites: EAM 1003: Living in a Hazardous Environment, EAM 1013: Aim and Scope of Emergency Management, and EAM 3003: Developing Emergency Management Skills, or consent of the department head; and modify the course description;
- 12. Modify the prerequisites for EAM 4023; Information Technology and Emergency Management, FROM: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, or consent of instructor; TO: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, or consent of department head; and modify the course description;
- 13. Modify the prerequisites for EAM 4033: Emergency Management Research Methods/Analysis, FROM: Prerequisites: EAM 1003: Living in a Hazardous Environment, EAM 1013: Aim and Scope of Emergency Management, ENGL 2053: Technical Writing, or consent of instructor; TO: Prerequisites: EAM 1003: Living in a Hazardous Environment, EAM 1013: Aim and Scope of Emergency Management, ENGL 2053: Technical Writing, or consent of department head; and modify the course description;
- 14. Modify the prerequisites for EAM 4043: Disaster and Emergency Management Ethics, FROM: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of

Emergency Management, or consent of instructor; TO: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, EAM 3053: Introduction to Ethical and Legal Issues in Emergency Management, or consent of department head; and modify the course description;

- 15. Change the title for EAM 4083: Introduction to Legal Issues in Emergency Management, to Legal Issues in Emergency Management; modify the prerequisites FROM: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, or consent of instructor; TO: Prerequisites: EAM 1003: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, and EAM 1013: Living in a Hazardous Environment, and EAM 1013: Aim and Scope of Emergency Management, ead 1013: Aim and Scope of Emergency Management, EAM 3053: Introduction to Ethical and Legal Issues in Emergency Management, or consent of department head; and modify the course description;
- 16. Change the title for EAM 4106: Practicum/Internship, to Internship/Practicum; modify the prerequisites FROM: Prerequisites: Completion of a minimum of 75 hours including 21 hours of EAM Core (EAM 1003: Living in a Hazardous Environment, EAM 1013: Aim and Scope of Emergency Management, EAM 4023: Information Technology and Emergency Management, EAM 4033: Emergency Management Research Methods/Analysis, and 9 additional hours) and EAM 3206: Externship, or consent of the instructor; TO: Prerequisites or Co-requisites: EAM 4206: Capstone, or consent of the department head; modify the course description; and add \$100 travel supervision fee; and
- 17. Modify the Curriculum in Emergency Management as follows: a) delete the following courses: EAM 2033: Citizen/Family/Community Disaster Preparedness Education, EAM 3033: The Social Dimension of Disaster, EAM 3123: Public Information Skills for Emergency Managers, EAM 3143: The Economics of Disaster, EAM 3243: Introduction to Terrorism and Anti-Terrorism, EAM 4043: Disaster and Emergency Management Ethics, EAM 4053: Community Management of Hazardous Materials, EAM 4083: Introduction to Legal Issues in Emergency Management, and EAM 4991, 4992, 4993: Special Problems and Topics; b) add EAM 3053: Introduction to Ethical and Legal Issues in Emergency Management, EAM 3063: Emergency Management Doctrine, EAM 4206: Capstone, and 15 hours of EAM Electives; c) require a C or better in required EAM Core courses which includes 12 hours of Practical Applications; d) add the following courses as EAM Electives: EAM 2033: Citizen/Family/Community Disaster Preparedness Education, EAM 3033: The Social Dimension of Disaster, EAM 3123: Public Information Skills for Emergency Managers, EAM 3143: The Economics of Disaster, EAM 3243: Introduction to Terrorism and Anti-Terrorism, EAM 4043: Disaster and Emergency Management Ethics, EAM 4053: Community Management of Hazardous Materials, EAM 4063: Leadership, EAM 4083: Introduction to Legal Issues in Emergency Management, and EAM 4991, 4992, 4993: Special Problems and Topics; e) delete the Administrative Core; f) delete the Interdisciplinary Core; g) require COMS 2003: Microcomputer Applications, or equivalent, ENGL 2053: Technical Writing, or PS 3023: Professional Communications, and Speech to satisfy general education requirement; h) change electives from 6 hours to 18 hours; and i) delete EAM 3206: Externship.

### Department of Mechanical Engineering

- 1. Add MCEG (ELEG)3000: Engineering Internship/Research Experience, to the course descriptions;
- 2. Add MCEG 4491: Mechanical Design Project I, to the course descriptions;

- 3. Add MCEG 4492: Mechanical Design Project II, to the course descriptions;
- 4. Delete MCEG 4493: Mechanical Design Project, from the course descriptions;
- Change the course number for MCEG 1012: Introduction to Mechanical Engineering, to MCEG 1011; add the prerequisites: Math ACTE score of 24 or higher, or a grade of C or higher in MATH 1113: College Algebra, or MATH 1914: Precalculus, or MATH 1203: Plane Trigonometry, or consent of instructor; and modify the course description;
- Modify the Curriculum in Mechanical Engineering Option as follows: a) delete MCEG1012: Introduction to Mechanical Engineering; b) add MCEG 1011: Introduction to Mechanical Engineering, and TECH 1001: Orientation to the University; c) delete MCEG 4493: Mechanical Design Project; and add MCEG 4491: Mechanical Design Project I, and MCEG 4492: Mechanical Design Project II;
- Modify the Associate of Science in Nuclear Technology as follows: a) delete MCEG 1012: Introduction to Mechanical Engineering or ELEG 1012: Introduction to Electrical Engineering; b) add MCEG 1011: Introduction to Mechanical Engineering or ELEG 1011: Introduction to Electrical Engineering; and c) add TECH 1001: Orientation to the University.

College of Natural and Health Sciences

Department of Nursing

 Modify the Curriculum in Baccalaureate in Nursing, Curriculum in Baccalaureate Nursing for LPNs, and Nursing Curriculum for Registered Nurses as follows: add BIOL 3054, Microbiology, or BIOL 2054: Microbiology for Health Sciences;

## RECEIVE

# Arkansas Tech University REQUEST FOR COURSE DELETION

JUN 18 26

Registrar's Off

TO:	Curriulum Committee
FROM (Initiating Department):	Communication & Journalism
DATE SUBMITTED:	6.18.15

Title	Signature	Date
Department Head Anthony Caton	X-Ja	6.18.15
Dean	Ma	6-18-15
Teacher Education Council (if applicable)	11	
Graduate Council (if applicable)		
Registrar	Jammylesaule	6/19/15
Vice President for Academic Affairs		

Course Subject: (e.g., ACCT, ENGL) TH	Course Number: (e.g., 1003) 4263
If this course is cross-listed, list course subject and number.	Will the cross-listed course be deleted?
Official Catalog Title:	

Theatre History I: Antiquity to 1564

(NOTE: If major or minor course, you must complete the Request for Program Change form to delete course from program.)

Attach the Course Deletion Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

NOTE: This deletion will be effective in the May Mini Term (the last term) of the current catalog year.

### Office of Assessment and Institutional Effectiveness (2014)

## RECEIVED

JUN 18 2015

### Arkansas Tech University

Registrar's Office

Course Change

Assessment Form

TH 4263

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- b. Provide an example or examples of student learning assessment evidence which supports the course change. Historically, ATU has offered theatre history in a four-course sequence. Although such a sequence offers a great deal of breadth, it does not serve students because they cannot easily take all four sections, leading to incomplete content mastery. In the past, Theatre majors have only had to take one of the four courses, while Speech Education majors took only the first two courses (theatre up to 1900). The result was the students received an incomplete picture of theatre history. By condensing the four course sequence to two courses, students are better able to gain a fuller picture of theatre history. Data collected from our most recent program assessment indicate that students need improvement in the History/Theatre/Literature section of the Theatre Praxis test. Furthermore, this change moves us more in line with our peer institutions: UCA, U of A, and the University of the Ozarks all offer theatre history in a two-course sequence.

### RECEIVED

# Arkansas Tech University REQUEST FOR COURSE DELETION

JUN 18 2015

**Registrar's Office** 

TO:	Curriulum Committee
FROM (Initiating Department):	Communication & Journalism
DATE SUBMITTED:	6.18.15

Title	Signature	Date
Department Head Anthony CAton	X-1a	6.18.15
Dean	1 all a	6-18-15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Yammy Weann	6/19/15
Vice President for Academic Affairs	U	

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)		
тн	4273		
If this course is cross-listed, list course subject and number.	Will the cross-listed course be deleted?		
N/A	C Yes 🗭 No		
Official Catalog Title:			
Theatre History II: 1564 to 1900			
(NOTE: If major or minor course, you must complete the Request for Program Change form to delete course from program.)			
Attach the Course Deletion Assessment Form. The form is located on the Assessment & Institutional			
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>			
If this course will affect other departments, a Departmental Support Form for each affected department			
must be attached. The form is located on the Curriculum forms web page at			

http://www.atu.edu/registrar/curriculum\_forms.php.

NOTE: This deletion will be effective in the May Mini Term (the last term) of the current catalog year.

Office of Assessment and Institutional Effectiveness (2014)

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JUN 1 8 2015

Arkansas Tech University

Registrar's Office

**Course Change** 

Assessment Form

TH 4273

Our	Mis	sic	n

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

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- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- b. Provide an example or examples of student learning assessment evidence which supports the course change. Historically, ATU has offered theatre history in a four-course sequence. Although such a sequence offers a great deal of breadth, it does not serve students because they cannot easily take all four sections, leading to incomplete content mastery. In the past, Theatre majors have only had to take one of the four courses, while Speech Education majors took only the first two courses (theatre up to 1900). The result was the students received an incomplete picture of theatre history. By condensing the four course sequence to two courses, students are better able to gain a fuller picture of theatre history. Data collected from our most recent program assessment indicate that students need improvement in the History/Theatre/Literature section of the Theatre Praxis test. Furthermore, this change moves us more in line with our peer institutions: UCA, U of A, and the University of the Ozarks all offer theatre history in a two-course sequence.

# RECEIVED

# Arkansas Tech University REQUEST FOR COURSE CHANGE

JUN 18 2015

Registrar's Office

TO:	Curriculum Committee
FROM (Initiating Department):	Communication & Journalism
DATE SUBMITTED:	6.18.15

Title	Signature	Date
Department Read	And the	6.18.15
Dean /	Mar	6-18-15
Teacher Education Council (if applicable)	1	
Graduate Council (if applicable)	<i>b</i>	
Registrar	Yammy Levalle	6/19/15
Vice President for Academic Affairs	0	

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)		
ТН	4313		
Is this course cross-listed with another existing course? If so, list course subject and number.			
C Yes & No TH 5313			
Official Catalog Title:			
TH 4313: Theatre History III: 1900 to 1960			
Request to change: (check appropriate box):			
🗧 Course Number 🔽 Title	Course Description		
Cross-Listing Prerequis	site Co-requisite		
Grading Fee			
Other			
NOTES: These changes will become effective in the Summer I Term of the new catalog year.			
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description			
of other courses, a Course Change must be submitted to address all changes in related			
courses.			

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N/A Registrar's Of
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)
Theatre History I: Antiquity to Romanticism
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)
THEATRE HISTORY I
New Course Description: A historical survey of the development of drama and theatre from classical Greece to the age of romanticism.
New Cross List:
Adding Cross-Listing     Changing Cross-Listing     Deleting Cross-Listing
If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate)
New Prerequisite (list all, as you want them to appear in the catalog): N/A
N/A New Co-requisite (list all, as you want them to appear in the catalog):
N/A New Co-requisite (list all, as you want them to appear in the catalog): May not be repeated for credit as TH 5313.
N/A New Co-requisite (list all, as you want them to appear in the catalog): May not be repeated for credit as TH 5313.  Elective Major Minor (If major or minor course, you must complete the Request for Program Change form to add course to
N/A New Co-requisite (list all, as you want them to appear in the catalog): May not be repeated for credit as TH 5313.  Elective Major Minor (If major or minor course, you must complete the Request for Program Change form to add course to program.)

Office of Assessment and Institutional Effectiveness (2014)

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JUN 18 2015

#### Arkansas Tech University

Registrar's Office

**Course Change** 

Assessment Form

71+4313/5313

#### **Our Mission**

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Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- b. Provide an example or examples of student learning assessment evidence which supports the course change. Historically, ATU has offered theatre history in a four-course sequence. Although such a sequence offers a great deal of breadth, it does not serve students because they cannot easily take all four sections, leading to incomplete content mastery. In the past, Theatre majors have only had to take one of the four courses, while Speech Education majors took only the first two courses (theatre up to 1900). The result was the students received an incomplete picture of theatre history. By condensing the four course sequence to two courses, students are better able to gain a fuller picture of theatre history. Data collected from our most recent program assessment indicate that students need improvement in the History/Theatre/Literature section of the Theatre Praxis test. Furthermore, this change moves us more in line with our peer institutions: UCA, U of A, and the University of the Ozarks all offer theatre history in a two-course sequence.

# Arkansas Tech University REQUEST FOR COURSE CHANGE

JUN 18 2015

Registrar's Office

TO:	Curriculum Committee
FROM (Initiating Department):	Communication & Journalism
DATE SUBMITTED:	6.18.15

Title	Signature	Date
Department Head	07/00	6.18.15
Dean	(MM G	6-18-15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Sammy legaren	6/19/15
Vice President for Academic Affairs	Ú	

Course Subject:	(e.g., ACCT, ENGL)	Course Number: (e.g., 1003)		
TH		4323		
Is this course cro	ss-listed with another existing cou	rse? If so, list course subject and number.		
🗇 Yes 👎 No	тн 5323			
Official Catalog T	ïtle:			
TH 4323: Thea	tre History IV: 1960 to the Present			
Request to chang	ge: (check appropriate box):			
Course Numbe	r 🔽 Title	Course Description		
Cross-Listing	Prerequisite	Co-requisite		
🗐 Grading	Fee			
Other	« المواقعة ماراه المراجع الم	ġĊĸĸĸĊĸĸĨĿĸĨĿĸĨĸĸſĸĸĊĸĸĊĸĸĊŗĸĊĨĸĨĊĸĸĨĿĸĸĨĸĸĊĸĸĊĸĸĔĸĸĔĊĸĔĊĸĸĬţĸĔijĸĔijĸĔijĸĔſĸĔĬĸĸĔſĸĔĨĸĸĔĸĸĔĬġĔŔĸſĬĬŖĸŧĸĿĸĸţĸĿĸĿĸĿĸ ġĊĸĸĸĊĸĸĨĿĸĨĿĸĨĿĸſĿĸĊŗĸĔĊĸĔĨĸĨĿĸĊĨĸĔĊĸĔĊĸĔĊĸĔĊĸĔĊĸĔĊĸĔŢŎĸĔġĸŔijĸĔijĸĔijĸĔſĸĔĬĸĸĔſĸĔĨŢĸĔſĸĔĬĸĸĔġĸĔĬġĔĸĸĴĬĸĸĿŢĸĿĿĿĸŢĸ		
NOTES: These ch	anges will become effective in the	Summer I Term of the new catalog year.		
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description				
of other courses, a Course Change must be submitted to address all changes in related				
courses.				

J.M	Annes.	8	2015
	~~~~		

New Course Number (c.g. 1002)	
New Course Number: (e.g., 1003)	Registrar's Offi
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title be	low)
Theatre History II: Late 18th Century to the Present	
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display or	the transcript)
THEATRE HISTORY II	The dunserpty
New Course Description: The development of theatre from the late 1700s through the t century, including melodrama, realism, experimental theatre, feminism, political theatre multiculturalism, and collective creation.	
New Cross List:	
C Adding Cross-Listing Cross-Listing Cross-Listing	isting
If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate)	
New Prerequisite (list all, as you want them to appear in the catalog): N/A	
New Co-requisite (list all, as you want them to appear in the catalog): May not be repeated for credit as TH 5323.	
Elective Major Minor	<u></u>
(If major or minor course, you must complete the Request for Program Change form to a program.)	dd course to
Attach the Course Addition Assessment Form. The form is located on the Assessment & Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>	Institutional
If this course will affect other departments, a Departmental Support Form for each affect department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.	

Office of Assessment and Institutional Effectiveness (2014)

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#### Arkansas Tech University

Registrar's Office

**Course Change** 

Assessment Form

TH 4623/5323

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- b. Provide an example or examples of student learning assessment evidence which supports the course change. Historically, ATU has offered theatre history in a four-course sequence. Although such a sequence offers a great deal of breadth, it does not serve students because they cannot easily take all four sections, leading to incomplete content mastery. In the past, Theatre majors have only had to take one of the four courses, while Speech Education majors took only the first two courses (theatre up to 1900). The result was the students received an incomplete picture of theatre history. By condensing the four course sequence to two courses, students are better able to gain a fuller picture of theatre history. Data collected from our most recent program assessment indicate that students need improvement in the History/Theatre/Literature section of the Theatre Praxis test. Furthermore, this change moves us more in line with our peer institutions: UCA, U of A, and the University of the Ozarks all offer theatre history in a two-course sequence.

JUN 18 2015

# Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

Registrar's Office

TO:	Curriculum Committee
FROM (Initiating Department):	Communication & Journalism
DATE SUBMITTED:	6.18.15

Title	Signature	Date
Department Head Authory Coton	11000	6.18.15
Dean (	Min	6-18-15
Teacher Education Council (if applicable)	///	
Graduate Council (if applicable)		
Registrar	Jammy Wealler	6/19/15
Vice President for Academic Affairs	J	

Program Title:	Requested changes will be	
Speech For Teacher Licensure	effective Summer I for next	
	catalog year	

Outline change in program: (e.g., list changes in program such as (1) delete three hours of elective and (2) add three hours of approved major electives)

Replace theatre history requirement (TH 4263 and TH 4273) with revised course offerings (TH 4313: Theatre History I: Antiquity to Romanticism or TH 4323: Theatre History II: Late 18<sup>th</sup> Century to the Present)

What impact will the change have on staffing, on other programs and space allocation? Apart from fine-tuning the theatre history sequence, there will be no impact.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

JUN 18 2015

#### Registrar's Office

	Kegistrar's Offic
	latrix for Catalog
	cation with Theatre Option
enter title for p Freshman Fall Semester	program changing )
Freshman Fall Semester	Freshman Spring Semester
Add/Change:	Add/Change:
Delete:	Delete:
Total Hours:	Total Hours:
Sophomore Fall Semester	Sophomore Spring Semester
Add/Change:	Add/Change:
Delete:	Delete:
Total Hours:	Total Hours:
Junior Fall Semester	Junior Spring Semester
Add/Change:	Add/Change: TH 4323: Theatre History II: Late 18 <sup>th</sup> Century to the Present
Delete:	Delete: TH 4263: Theatre History I: Antiquity to 1564
Total Hours:	Total Hours: no change (15 hrs.)
Senior Fall Semester	Senior Spring Semester
Add/Change: TH 4313: Theatre History I: Antiquity to Romanticism	Add/Change:
Delete: TH 4273: Theatre History: 1564 to 1900	Delete:

# JUN 18 205

Total Hours: no change (15 hrs.)	Total Hours:	Registrar's Office

Office of Assessment and Institutional Effectiveness (2014)

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JUN 18 2015

#### **Arkansas Tech University**

Proposal for Change in Program

**Assessment Form** 

Speech for Teacher Licensure

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does the program change fit with the university mission? Students will gain increased "scholastic development" as they acquire a more complete understanding of theatre history. This change will lead to a "solid educational foundation" for a "life-long" understanding of where theatre has been, where it is, and where it is going.
- b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- c. How will the program change impact learning for students enrolled in this program? Students will gain a more complete understanding of theatre history. For Speech Ed majors, they will now take a complete sequence in theatre history courses, rather than just the first two courses in a four-course sequence (up to 1900). For Theatre majors, they will now be required to take one out of two courses in theatre history, instead of one out of four. While we have chosen not to require both theatre history courses for majors---because we choose to keep the major to 33 hours---Theatre majors are much more likely to take two out of two courses rather than four out of four.
- d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Students will be able to explain and incorporate into their work the history of their discipline, as they engage as practitioners or teachers.
- e. Provide an example or examples of student learning assessment evidence which supports the changes in the program. Data collected from our most recent program assessment indicates that students need improvement in the History/Theatre/Literature section of the Theatre Praxis test. At the time that this data was collected, 60% of student test scores were below average for this section. Furthermore, when Dr. Eshelman took the Theatre Praxis exam on Dean Tarver's recommendation, he noted that it included many questions having to do with theatre after 1900----for example, questions on *The Crucible* and *The Death of a Salesman*. Because high school teachers will be directing many (if not mostly) contemporary plays, it makes sense that Speech Ed students' knowledge of theatre extends beyond 1900.

Registrar's Office

Office of Assessment and Institutional Effectiveness (2014)

#### RECEIVED

#### JUN 18 2015

- f. How does this course fit in the current state of the discipline? This change moves its moves
- g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) The theatre history courses correspond to the Development of Western Drama learning outcome. This outcome is defined as follows: Students will demonstrate an era-specific understanding of the major trends in the development of Western drama. The outcome is assessed through successful completion of the course. The Development of Western Drama outcome is not new to the Theatre Program. Assessment data has been collected for many years and will continue to be collected.

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JUN 18 2015

#### **Continuous Improvement Plan**

Repistrar's Office

#### Annual Assessment Cycle

#### Academic Cycle: Change in Academic Program

## Program: Communication with Theatre Option

Program Objectives/Standards (align with mission)	Learning Objectives/ Outcome Assessment	Courses (program core)	Means of Assessment (direct and indirect measures)	Criteria for Success (performance standard)
PO1: Development of Western Drama	LO1: Students will demonstrate an era-specific understanding of the major trends in the development of western drama.	TH 4313 or TH 4323	Final Grade	80% of program completers will receive a final grade of excellent (A), above average (B), or average (C) in one section of Theatre History.

TracDat Enterprise v4.9.4

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me Assessmer	nt Unit – Academic M I	ajor Plan – Cou <b>By Unit <sub> </sub> By C</b>		rt Plan <b>Results</b>	Data Tools Report
Major-AH-COM	M-Theatre (BA) > Resu	ılts > By Unit			62 F
ormalist Analysi: nalysis approach	s Approach : Student	s will demonst	rate the ability	y to read plays thr	ough a formalist
Show Results					
andard Acting T echniques.	Fechniques : Student	s will demonstr	rate an unders	tanding of standar	dacting
Show Results					
	h <b>eory :</b> Students will theatrical design.	demonstrate a	n understandi	ng of the discipline	es and theory
Show Results					
ocal Production ffective vocal pr	s : Students will dem oductions.	onstrate an un	derstanding of	the disciplines of	healthy,
Show Results					
	ations : Students wil involved in dramatic		the skills nece	ssary to construct	and maintain the
Show Results					
	Western Drama : Stud he development of W		onstrate an era	1-specific understa	nding of the
<u>Hide Results</u>					
	Completion of TH 426	3, 4273, 4313, 0	or 4323: Theat	re History I-IV.	
Assessment Measure: Criterion for Success:	Completion of TH 426 80% of program comp (B) or average (C) in c	leters will rece	ive a final grac Theatre Histor	le of excellent (A) y.	above average
Assessment Measure: Criterion for Success: Date	80% of program comp (B) or average (C) in c Result	leters will rece	ive a final grac Theatre Histor	le of excellent (A)	_
Assessment Measure: Criterion for Success: Date	80% of program comp (B) or average (C) in c	leters will rece	ive a final grac Theatre Histor	le of excellent (A) y.	above average edit   add Action
Assessment Measure: Criterion for Success: Date 5/18/2015	80% of program comp (B) or average (C) in o Result 100% of SPH TH major program completers in calendar year 2014 earned a grade of "C" or higher in Theatre History. 100% of SPH TH	leters will rece one section of Actions Rel	ive a final grac Theatre Histor lated Documer	le of excellent (A) y. hts Result Status No Further Action Required No Further	_
Assessment Measure: Criterion for Success: Date 5/18/2015	80% of program comp (B) or average (C) in o Result 100% of SPH TH major program completers in calendar year 2014 earned a grade of "C" or higher in Theatre History.	leters will rece one section of <sup>-</sup> Actions Rel <u>1</u>	ive a final grad Theatre Histor lated Documer 0	le of excellent (A) y. hts Result Status No Further Action Required	edit   add Action
Assessment Measure: Criterion for Success: Date 5/18/2015	80% of program comp (B) or average (C) in o Result 100% of SPH TH major program completers in calendar year 2014 earned a grade of "C" or higher in Theatre History. 100% of SPH TH	leters will rece one section of T Actions Rel <u>1</u>	ive a final grad Theatre Histor lated Documer 0	le of excellent (A) y. hts Result Status No Further Action Required No Further	edit   add Action

#### JUN 18 2015

#### Arkansas Tech University

#### **Registrar's Office**

## **PROPOSAL FOR CHANGE IN PROGRAM**

TO:	Curriculum Committee
FROM (Initiating Department):	Communication & Journalism
DATE SUBMITTED:	6.18.15

Title	Signature	Date
Department Head Austhony Cate	170	6.18.15
Dean	1 mm	6-18-15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Sammybelauer	6/19/15
Vice President for Academic Affairs	U	

	Program Title:	Requested changes will be	ļ
Communication with Theatre Option		effective Summer I for next	
		catalog year	

Outline change in program: (e.g., list changes in program such as (1) delete three hours of elective and (2) add three hours of approved major electives)

Replace theatre history requirement (TH 4263, TH 4273, TH 4313, or TH 4323) with revised course offerings (TH 4313: Theatre History I: Antiquity to Romanticism or TH 4323: Theatre History II: Late 18<sup>th</sup> Century to the Present)

What impact will the change have on staffing, on other programs and space allocation? Apart from fine-tuning the theatre history sequence, there will be no impact.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

JUN 18 2015

Registrar's Office

,	registrar's Offi		
Curriculum Matrix for Catalog			
Curriculum in Communication with Theatre Option			
(enter title for program changing )			
Freshman Fall Semester Freshman Spring Semester			
Add/Change:	Add/Change:		
Delete:	Delete:		
Total Hours:	Total Hours:		
Sophomore Fall Semester	Sophomore Spring Semester		
Add/Change:	Add/Change:		
Delete:	Delete:		
Total Hours:	Total Hours:		
Junior Fall Semester	Junior Spring Semester		
Add/Change:	Add/Change: TH History (with note: Choose one: TH 4313 Theatre History I: Antiquity to Romanticism, TH 4323 Theatre History II: Late 18 <sup>th</sup> Century to the		
Delete:	Present.)		
Total Hours:	Delete: TH History (with note: Choose one: TH 4263 Theatre History I: Antiquity to 1564, TH 4273 Theatre History II: 1564 to 1900, TH 4313 Theatre History III: 1900 to 1960, TH 4323 Theatre History IV: 1960 to the Present.)		
	Total Hours: no change (15 hrs.)		
Senior Fall Semester	Senior Spring Semester		
Add/Change:	Add/Change:		

JUN 1 8 2015

	Registrar's Off	ice
Delete:	Delete:	
Total Hours:	Total Hours:	

#### Office of Assessment and Institutional Effectiveness (2014)

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Arkansas Tech University

#### Proposal for Change in Program

JUN 1 8 2015

**Registrar's Office** 

Assessment Form

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced. a. How does the program change fit with the university mission? Students will gain increased "scholastic development" as they acquire a more complete understanding of theatre history. This change will lead to a "solid educational foundation" for a "life-long" understanding of where theatre has been, where it is, and where it is going. b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable. c. How will the program change impact learning for students enrolled in this program? Students will gain a more complete understanding of theatre history. For Speech Ed majors, they will now take a complete sequence in theatre history courses, rather than just the first two courses in a four-course sequence (up to 1900). For Theatre majors, they will now be required to take one out of two courses in theatre history, instead of one out of four. While we have chosen not to require both theatre history courses for majors---because we choose to keep the major to 33 hours---Theatre majors are much more likely to take two out of two courses rather than four out of four. d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Students will be able to explain and incorporate into their work the history of their discipline, as they engage as practitioners or teachers. e. Provide an example or examples of student learning assessment evidence which supports the changes in the program. Data collected from our most recent program assessment indicates that students need improvement in the History/Theatre/Literature section of the Theatre Praxis test. At the time that this data was collected, 60% of student test scores were below average for this section. Furthermore, when Dr. Eshelman took the Theatre Praxis exam on Dean Tarver's recommendation, he noted that it included many questions having to do with theatre after 1900----for example, questions on The Crucible and The Death of a Salesman. Because high school teachers will be directing many (if not mostly) contemporary plays, it makes sense that Speech Ed students' knowledge of theatre extends beyond 1900.

- f. How does this course fit in the current state of the discipline? This change mpegistrapsed file line with our peer institutions: UCA, U of A, and the University of the Ozarks all offer theatre history in a two-course sequence.
- g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) The theatre history courses correspond to the Development of Western Drama learning outcome. This outcome is defined as follows: Students will demonstrate an era-specific understanding of the major trends in the development of Western drama. The outcome is assessed through successful completion of the course. The Development of Western Drama outcome is not new to the Theatre Program. Assessment data has been collected for many years and will continue to be collected.

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FOR ASSISTANCE CONTACT DR. MONICA VARNER

JUN 1 8 2015

#### Continuous Improvement Plan

Registrar's Office

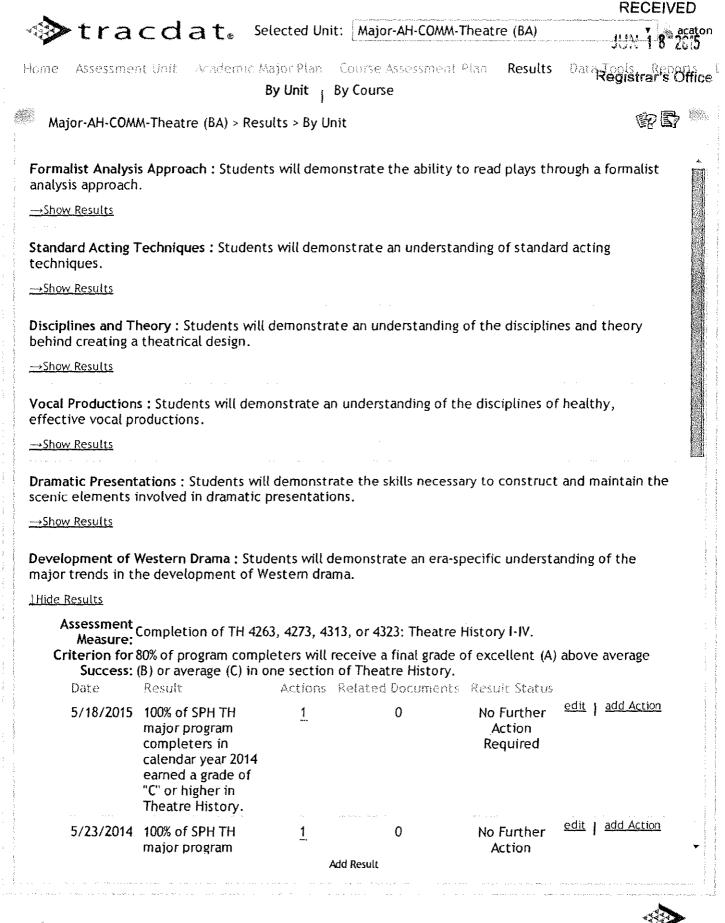
#### Annual Assessment Cycle

Academic Cycle: Change in Academic Program

#### Program: Communication with Theatre Option

Program Objectives/Standards (align with mission)	Learning Objectives/ Outcome Assessment	Courses (program core)	Means of Assessment (direct and indirect measures)	Criteria for Success (performance standard)
PO1: Development of Western Drama	LO1: Students will demonstrate an era-specific understanding of the major trends in the development of western drama.	TH 4313 or TH 4323	Final Grade	80% of program completers will receive a final grade of excellent (A), above average (B), or average (C) in one section of Theatre History.

TracDat Enterprise v4.9.4



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http://tracdat.atu.edu:8081/tracdat/faces/assessment/observations/observation.jsp

#### JUN 18 2015

# Arkansas Tech University

Registrar's Office

TO:	Curriculum Committee
FROM (Initiating Department):	Communication & Journalism
DATE SUBMITTED:	6.18.15

# PROPOSAL FOR CHANGE IN PROGRAM

Title	Signature	Date
Department Head formy Carton	2570	6.18.15
Dean //	Ma	6-18-15
Teacher Education Council (if applicable)	111	
Graduate Council (if applicable)		
Registrar	Jammy Wlawa	6/19/15
Vice President for Academic Affairs	0	

	······································
Program Title:	Requested changes will be
Minor Theatre	effective Summer I for next
	catalog year

Outline change in program: (e.g., list changes in program such as (1) delete three hours of elective and (2) add three hours of approved major electives)

Replace theatre history requirement (TH 4263, TH 4273, TH 4313, or TH 4323) with revised course offerings (TH 4313: Theatre History I: Antiquity to Romanticism or TH 4323: Theatre History II: Late 18<sup>th</sup> Century to the Present)

What impact will the change have on staffing, on other programs and space allocation? Apart from fine-tuning the theatre history sequence, there will be no impact.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at http://www.atu.edu/assessment/

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum\_forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

JUN 18 205

Minors do not require curriculum matrices. Instead, please replace the listed Theatre History Grunses, with the following: TH 4313: Theatre History I: Antiquity to Romanticism, TH 4323: Theatre History II: Late 18<sup>th</sup> Century to the Present.

JUN 18 2015

Registrar's Office

Arkansas Tech University

#### Proposal for Change in Program

Assessment Form

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does the program change fit with the university mission? Students will gain increased "scholastic development" as they acquire a more complete understanding of theatre history. This change will lead to a "solid educational foundation" for a "life-long" understanding of where theatre has been, where it is, and where it is going.
- b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- c. How will the program change impact learning for students enrolled in this program? Students will gain a more complete understanding of theatre history. For Speech Ed majors, they will now take a complete sequence in theatre history courses, rather than just the first two courses in a four-course sequence (up to 1900). For Theatre majors, they will now be required to take one out of two courses in theatre history, instead of one out of four. While we have chosen not to require both theatre history courses for majors---because we choose to keep the major to 33 hours---Theatre majors are much more likely to take two out of two courses rather than four out of four.
- d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Students will be able to explain and incorporate into their work the history of their discipline, as they engage as practitioners or teachers.
- e. Provide an example or examples of student learning assessment evidence which supports the changes in the program. Data collected from our most recent program assessment indicates that students need improvement in the History/Theatre/Literature section of the Theatre Praxis test. At the time that this data was collected, 60% of student test scores were below average for this section. Furthermore, when Dr. Eshelman took the Theatre Praxis exam on Dean Tarver's recommendation, he noted that it included many questions having to do with theatre after 1900---for example, questions on *The Crucible* and *The Death of a Salesman*. Because high school teachers will be directing many (if not mostly) contemporary plays, it makes sense that Speech Ed students' knowledge of theatre extends beyond 1900.

#### JUN 18 20:5

- f. How does this course fit in the current state of the discipline? This change mpegius mose offer line with our peer institutions: UCA, U of A, and the University of the Ozarks all offer theatre history in a two-course sequence.
- g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) The theatre history courses correspond to the Development of Western Drama learning outcome. This outcome is defined as follows: Students will demonstrate an era-specific understanding of the major trends in the development of Western drama. The outcome is assessed through successful completion of the course. The Development of Western Drama outcome is not new to the Theatre Program. Assessment data has been collected for many years and will continue to be collected.

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JUN 1 8 2015

#### **Continuous Improvement Plan**

# Registrar's Office

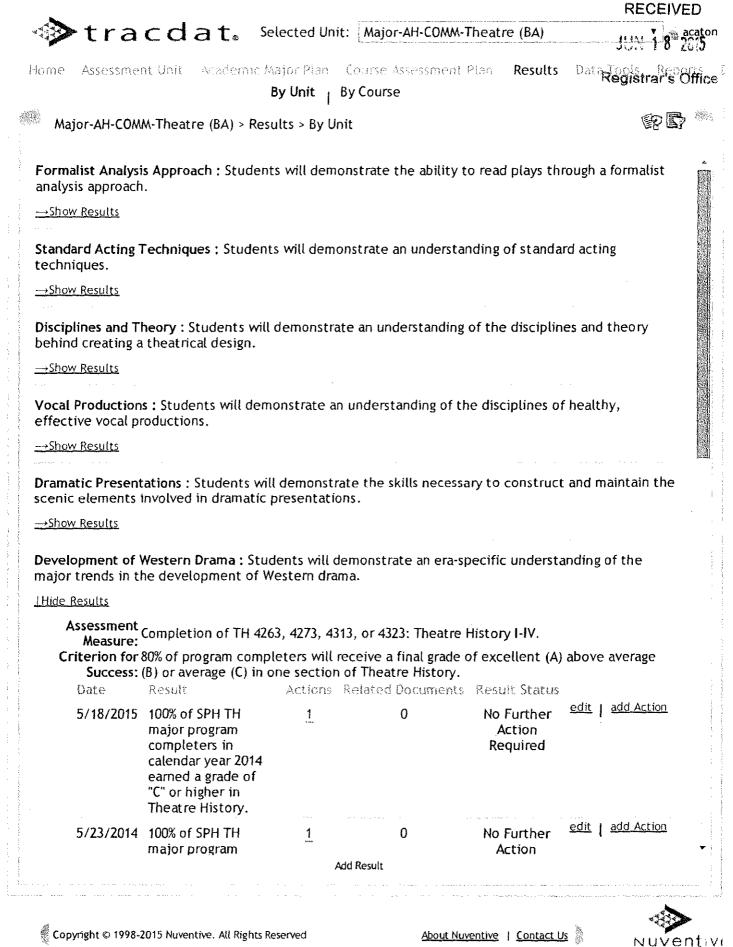
#### Annual Assessment Cycle

#### Academic Cycle: Change in Academic Program

#### Program: Communication with Theatre Option

Program Objectives/Standards (align with mission)	Learning Objectives/ Outcome Assessment	Courses (program core)	Means of Assessment (direct and indirect measures)	Criteria for Success (performance standard)
PO1: Development of Western Drama	LO1: Students will demonstrate an era-specific understanding of the major trends in the development of western drama.	TH 4313 or TH 4323	Final Grade	80% of program completers will receive a final grade of excellent (A), above average (B), or average (C) in one section of Theatre History.

TracDat Enterprise v4.9.4



http://tracdat.atu.edu:8081/tracdat/faces/assessment/observations/observation.jsp

JUN 0 8 2015

## Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

Registrar's Office

TO: Curriculum Committee

FROM: Communication & Journalism

DATE SUBMITTED: June 2015

REQUEST FOR CHANGE IN PROGRAM (Modification or Deletion of Existing Major, Option or Minor)

Title	Signature	Date
Department Head	177Xids	6.8.15
Anthony Caton		<u> </u>
Dean	Mu	6-8-15
Teacher Education Council (if applicable)	///	
Graduate Council (if applicable)		
Registrar	Fammylelauen	6/10/15
Vice President for Academic Affairs	0	

Program Title: Curriculum in Journalism (Broadcast Option)	Effective Date: Fall 2016
Outline change in program and attach curricul	um matrix:
Increase the core requirements in the journal	lism major by nine hours. Courses to be added: JOUR
3133 Publication Management (cosmetic nan	÷ •
3133 Publication Management (cosmetic nan Diversity"), JOUR 3143 News Reporting and J	· ·

What impact will the change have on staffing, on other programs and space allocation?

This change will not affect any other department. The aforementioned classes have regularly been offered in the departmental schedule. However, with a more defined/predictable schedule, it may be necessary to move any or all of the additional core courses to a larger classroom (CES 134 or 137).

Please provide a rationale for the need for this new course including the evidence derived from your program assessment. Assessment evidence may come from direct and indirect measures of student learning as well as analysis of the current state of the discipline.

The changes are needed to meet AEJMC accreditation standards. See attachment of discipline standards from the accreditation agency the Association for Education in Journalism and Mass

JUN 08 205

Communication (AEJMC).	See attachment of current undergraduate student assessment measures	
and the criterions for succ	ess. Registrar's	office

If this course will affect other departments a Departmental Support Form for each affected department must be attached.

N/A

Delete: 3 Hours UD elective

In the attached matrix, outline in specific detail how your proposal will alter the program (include course number and title)

Fall Start Curriculum Matrix for Catalog

Curriculum in Journalism (Broadcast Option)		
Freshman Fall Semester	Freshman Spring Semester	
Add/Change:	Add/Change:	
Delete:	Delete:	
Total Hours:	Total Hours:	
Sophomore Fall Semester	Sophomore Spring Semester	
Add/Change:	Add/Change:	
Delete:	Delete:	
Total Hours:	Total Hours:	
Junior Fall Semester	Junior Spring Semester	
Add/Change: Add JOUR 3133	Add/Change: Add JOUR 3143	

Delete: 3 Hours UD elective

## JUN 0.8 205

Registrar's	Office
- 1000 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	

Total Hours:	Total Hours:
Senior Fall Semester	Senior Spring Semester
Add/Change: Add JOUR 4123	Add/Change:
Delete: 3 Hours UD elective	Delete:
Total Hours:	Total Hours:

**Arkansas Tech University** 

JUN 08 235

**Registrar's Office** 

Proposal for New Program Assessment Form

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this proposal for the new program fit with the university mission? The curricular changes to the Bachelor of Arts in Journalism will provide students the opportunity to enhance their "scholastic development" and advance "professionalism" in journalism while greatly improving their needed skills sets.
- b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. The changes are in line with discipline standards supported by the Association for Education in Journalism and Mass Communication (AEJMC).
- c. How will this new program enhance learning for students enrolled in the program? Students in the journalism major will now be required to complete 21 hours of core courses. The previous core consisted of JOUR 2133, JOUR 2143, JOUR 2163 and JOUR 4883 (12 hours). The proposal adds JOUR 3143 News Reporting, JOUR 3133 Media Management and Diversity and JOUR 4123 Laws of Communication. The additional courses will give majors more tangible, practical skills, enhance diversity awareness and provide extensive legal/ethical discipline knowledge.
- d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Students will obtain heightened awareness of the importance of understanding and communicating with individuals of diverse personal and cultural backgrounds, hone their skills in the practical arena of interviewing and increase their understanding of legal and ethical issues in the discipline demonstrated in course exams, writing assignments and exercises.
- e. Provide an example or examples of assessment evidence which supports adding this new program. Recent placement history (based on surveys conducted for a self-study report for the B.A. in Journalism) indicates that roughly 30% of ATU journalism graduates find employment in the discipline or a related one. The practical knowledge and theory posited in the core additions will enhance the vocational attractiveness of our journalism graduates.
- f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the program, provide comparative examples from regional educational institutions. State and regional

institutions, such as the University of Arkansas in Fayetteville, Arkansas and Abilehell 08 Christian University in Abilene, Texas, have added News Reporting and Diversity courses to their required cores.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) See attached.

# Arkansas Tech University

Registrar's Office

JUN 08 205

### Continuous Improvement Plan

Annual Assessment Cycle

Academic Cycle: Change in Academic Program

Program: B.A. in Journalism

Program Objectives/Standards (align with mission)	Learning Objectives/ Outcome Assessment (3-5 unless otherwise specified)	Courses (program core)	Means of Assessment (direct and indirect measures)	Criteria for Success (performance standard)
PO1: Program completers will understand and apply the principles and laws of freedom of speech and of the press.	LO1: Students will demonstrate and apply advanced principles of communication law and ethics.	JOUR 4123 Laws of Communication	Comprehensive Exam I Comprehensive Final Exam II	80% of program completers will earn a final grade of "C" or higher
PO2: Program completers will demonstrate an understanding of gender, race, ethnicity, sexual orientations and, as appropriate, other forms of domestic society in mass communication.	LO2: Students will develop a heightened awareness of the importance of understanding and communicating with individuals of diverse personal and cultural backgrounds.	JOUR 2133 Introduction to Mass Communication	Comprehensive Exam 1 Comprehensive Final Exam II	80% of program completers will earn a grade of "C" or higher
PO3: Program completers will understand concepts and apply theories in the use and presentation of information and images.	LO3: Students will learn the concepts and practice in the various multi- media communication platforms.	JOUR 2163 Introduction to Multi-Media	Comprehensive Exam I Comprehensive Final Exam II	80% of program completers will earn a grade of "C" or higher
PO4: Program completers will write correctly and evaluate information by methods	LO4: Students will develop and hone their journalistic writing skills.	JOUR 2143 Media Writing	Comprehensive Final Exam Weekly Graded Writing Assignments	80% of program completers will earn a grade of "C" or

#### Office of Assessment and Institutional Effectiveness (2014)

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communications profesions, audienc	-AC			Registrar's Off
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and the second second		Assessment Proces	iS and a second second	
	As	sessment Plan Implem	entation	
Assessment	CPGE Form or	CPGE System or	Actual Results Obtained	Use of Results for
	Department	Department Method	A REAL PROPERTY AND A REAL OF A	Improvement
	Method	Method	(CPGE Report or	
	a su su de la composición de la compos La composición de la c		Department Method)	a total a second data a
Course	JOUR 4123	CPGE system for	Review and	Course,
Embedded	JOUR 2133	all courses.	analyze ARGOS	instructional or
COMMENT AS CONSISTENTS	JOUR 2163	Assessment data	report for core	program changes
ing and an arrival	JOUR 2143	will be submitted	courses	
and much as a share of		annually	ļ	
Indirect and	Post assessment	Department	Analyze survey	Program and
Direct Measures	survey for	method: post	results	curriculum
Alignment	graduates and	assessment		changes
g an east faile so an a	employers	survey link will be		
		sent to graduates		
		by email or mail		
		ntinuous Improvemen		
Sui	nmarize each cate	gory from assessment	results and conclusion	MS.
Categories of Impro	ovement:	Recommended Chang	jes:	
A. Student Lea	arning	Course Embedded Student Learning Outcome Assessment		
B. Instruction	and Curriculum	Course Embedded Student Learning Outcome Assessment		
C. Assessment		Evaluate assessment p	process from Student	Learning reports.
D. Program Qu	uality	Evaluate program qua	–	te survey and
	·	employer satisfaction		
E. Budget		Budget requests supported by student learning and program		
		assessment.		

1. Twelve program learning objectives adopted from the accrediting agency the Association for JUN 0.8 2015 Education in Journalism and Mass Communication (AEJMC):

#### **Registrar's Office**

- \*Program completers will understand and apply the principles and laws of freedom of speech and press. (JOUR 4123)
- \*Program completers will demonstrate an understanding of the history and role of professionals and institutions in shaping communication. (JOUR 4113)
- \*Program completers will demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in mass communication. (JOUR 2133)
- \*Program completers will demonstrate an understanding of diversity of peoples and cultures and of the significance and impact of mass communication in a global society. (JOUR 2153)
- \*Program completers will understand concepts and apply theories in the use and presentation of images and information. (JOUR 2163)
- \*Program completers will demonstrate an understanding of professional ethnics and work ethically in pursuit of truth, fairness, accuracy and diversity. (JOUR 4043)
- \*Program completers will think critically, creatively and independently. (JOUR 4083)
- \*Program completers will conduct research and evaluate information by methods appropriate to their communication profession. (JOUR 4193)
- \*Program completers will write correctly and clearly in forms and styles appropriate for the communication professions, audiences and purposes they serve. (JOUR 2143)
- \*Program completers will critically evaluate their own work and that of others for accuracy, fairness, clarity, appropriate style and grammatical correctness. (JOUR 3183)
- \*Program completers will apply basic numerical and statistical concepts. (JOUR 4193)
- \*Program completers will apply the basic tools and technologies appropriate for the communication professions in which they work. (JOUR 3193)

JUN 0 8 2015

## Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

**Registrar's Office** 

TO: Curriculum Committee

FROM: Communication & Journalism

DATE SUBMITTED: June 2015

REQUEST FOR CHANGE IN PROGRAM (Modification or Deletion of Existing Major, Option or Minor)

Title	Signature	Date
Department Head	, lota	6.8.15
Anthony Caton	V Xha	
Dean	MAL	6-8-15
Teacher Education Council (if applicable)	11	
Graduate Council (if applicable)		
Registrar	Sammy adalle	6/10/15
Vice President for Academic Affairs	ſ	

Program Title: Curriculum in Journalism (Print Option)	Effective Date: Fall 2016
Outline change in program and attach curriculum	natrix:
Increase the core requirements in the journalism	major by nine hours. Courses to be added: JOUR
3133 Publication Management (cosmetic name cl	nange to come "Media Management and
Diversity"), JOUR 3143 News Reporting and JOUR	4123 Laws of Communication. JOUR 4053
Publication Design will replace JOUR 3143 as part	of the print core. An UD three-hour elective will be
Publication Design will replace JOUR 3143 as part removed from the spring junior year and the fall	of the print core. An UD three-hour elective will be

This change will not affect any other department. The aforementioned classes have regularly been offered in the departmental schedule. However, with a more defined/predictable schedule, it may be necessary to move any or all of the additional core courses to a larger classroom (CES 134 or 137).

Please provide a rationale for the need for this new course including the evidence derived from your program assessment. Assessment evidence may come from direct and indirect measures of student learning as well as analysis of the current state of the discipline.

The changes are needed to meet AEJMC accreditation standards. See attachment of discipline standards from the accreditation agency the Association for Education in Journalism and Mass

JUN 08 2015

	Communication (AEJMC). See attachment of cu and the criterions for success.	rrent undergraduate student assessක්ෂි <b>බටු කියින</b> ් පොලිස්සිය හා සංකා කරන්න හා සංකා කරන්න හා සංකා කරන්නේ සහ කරන්න	
	If this course will affect other departments a Departmental Support Form for each affected department must be attached.		
	N/A		
	In the attached matrix, outline in specific detail he course number and title)		
	Fall Start Curricul	um Matrix for Catalog	
	Curriculum in Jour	nalism (Print Option)	
Fresh	ıman Fall Semester	Freshman Spring Semester	
Add/	Change:	Add/Change:	
Delet	e:	Delete:	
Total	Hours:	Total Hours:	
Soph	omore Fall Semester	Sophomore Spring Semester	
Add/	Change:	Add/Change:	
Dele	te:	Delete:	
Total	Hours:	Total Hours:	
Junic	or Fall Semester	Junior Spring Semester	
Add/	Change: Add JOUR 3133	Add/Change: Add JOUR 3143	
Dele	te: Remove JOUR 3143	Delete: <b>3 Hours UD elective</b>	

# JUN 0 8 2015

	Papistrar's Office
Total Hours:	Total Hours:
Senior Fall Semester	Senior Spring Semester
Add/Change: Add JOUR 4123	Add/Change: Add JOUR 4053
Delete: 3 Hours UD elective	Delete: 3 Hours UD elective
Total Hours:	Total Hours:

Arkansas Tech University

JUN 0 8 2015

Registrar's Office

**Proposal for New Program Assessment Form** 

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this proposal for the new program fit with the university mission? The curricular changes to the Bachelor of Arts in Journalism will provide students the opportunity to enhance their "scholastic development" and advance "professionalism" in journalism while greatly improving their needed skills sets.
- b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. The changes are in line with discipline standards supported by the Association for Education in Journalism and Mass Communication (AEJMC).
- c. How will this new program enhance learning for students enrolled in the program? Students in the journalism major will now be required to complete 21 hours of core courses. The previous core consisted of JOUR 2133, JOUR 2143, JOUR 2163 and JOUR 4883 (12 hours). The proposal adds JOUR 3143 News Reporting, JOUR 3133 Media Management and Diversity and JOUR 4123 Laws of Communication. JOUR 4053 Publication Design will replace JOUR 3143 in the print core. The additional courses will give majors more tangible, practical skills, enhance diversity awareness and provide extensive legal/ethical discipline knowledge.
- d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Students will obtain heightened awareness of the importance of understanding and communicating with individuals of diverse personal and cultural backgrounds, hone their skills in the practical arena of interviewing and increase their understanding of legal and ethical issues in the discipline demonstrated in course exams, writing assignments and exercises.
- e. Provide an example or examples of assessment evidence which supports adding this new program. Recent placement history (based on surveys conducted for a self-study report for the B.A. in Journalism) indicates that roughly 30% of ATU journalism graduates find employment in the discipline or a related one. The practical knowledge and theory posited in the core additions will enhance the vocational attractiveness of our journalism graduates.
- **f.** How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the program, provide

comparative examples from regional educational institutions. State and regional institutions, such as the University of Arkansas in Fayetteville, Arkansas and Abilene Christian University in Abilene, Texas, have added News Reporting and Diversity courses to their required cores.

**g.** Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) **See attached.** 

#### Office of Assessment and Institutional Effectiveness (2014)

# JUN 08 20:5

Registrar's Office

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	Arkansas Tech University	
	Continuous Improvement Plan	
	Annual Assessment Cycle	
Academic Cycle: Change ir	n Academic Program	
Program: B.A. in Journalis	m	
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Program	Learning	Courses	Means of Assessment	Criteria for
Objectives/Standards (align with mission)	Objectives/ Outcome Assessment (3-5 unless otherwise specified)	(program core)	(direct and indirect ) measures)	Success (performance standard)
PO1: Program completers will understand and apply the principles and laws of freedom of speech and of the	LO1: Students will demonstrate and apply advanced principles of communication law and ethics.	JOUR 4123 Laws of Communication	Comprehensive Exam I Comprehensive Final Exam II	80% of program completers will earn a final grade of "C" or higher
press. PO2: Program completers will demonstrate an understanding of gender, race, ethnicity, sexual orientations and, as appropriate, other forms of domestic society in mass communication.	LO2: Students will develop a heightened awareness of the importance of understanding and communicating with individuals of diverse personal and cultural backgrounds.	JOUR 2133 Introduction to Mass Communication	Comprehensive Exam 1 Comprehensive Final Exam II	80% of program completers will earn a grade of "C" or higher
PO3: Program completers will understand concepts and apply theories in the use and presentation of information and images.	LO3: Students will learn the concepts and practice in the various multi- media communication platforms.	JOUR 2163 Introduction to Multi-Media	Comprehensive Exam I Comprehensive Final Exam II	80% of program completers will earn a grade of "C" or higher
PO4: Program completers will write correctly and evaluate information by methods	LO4: Students will develop and hone their journalistic writing skills.	JOUR 2143 Media Writing	Comprehensive Final Exam Weekly Graded Writing Assignments	80% of program completers will earn a grade of "C" or

FOR ASSISTANCE CONTACT DR. MONICA VARNER

#### Office of Assessment and Institutional Effectiveness (2014)

JUN 0 8 2015

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they serve.		
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### Assessment Plan Implementation

Assessment	CPGE Form or Department Method	CPGE System or Department Method	Actual Results Obtained (CPGE Report or Department Method)	Use of Results for Improvement	
Course Embedded	JOUR 4123 JOUR 2133 JOUR 2163 JOUR 2143	CPGE system for all courses. Assessment data will be submitted annually	Review and analyze ARGOS report for core courses	Course, instructional or program changes	
Indirect and Direct Measures Alignment	Post assessment survey for graduates and employers	Department method: post assessment survey link will be sent to graduates by email or mail	Analyze survey results	Program and curriculum changes	
Su		ntinuous Improvemen gory from assessment		DNS.	
Categories of Impr		<b>Recommended Chang</b>			
A. Student Le	······	Course Embedded Student Learning Outcome Assessment			
B. Instruction and Curriculum		Course Embedded Student Learning Outcome Assessment			
			Evaluate assessment process from Student Learning reports.		
D. Program Quality		Evaluate program quality from post-graduate survey and employer satisfaction survey.			
E. Budget	·····	Budget requests supported by student learning and progra assessment.			

- 1. Twelve program learning objectives adopted from the accrediting agency the Association for Education in Journalism and Mass Communication (AEJMC): JUN 0.8 2015
  - \*Program completers will understand and apply the principles and laws of freedom of speech and press. (JOUR 4123)
  - \*Program completers will demonstrate an understanding of the history and role of professionals and institutions in shaping communication. (JOUR 4113)
  - \*Program completers will demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in mass communication. (JOUR 2133)
  - \*Program completers will demonstrate an understanding of diversity of peoples and cultures and of the significance and impact of mass communication in a global society. (JOUR 2153)
  - \*Program completers will understand concepts and apply theories in the use and presentation of images and information. (JOUR 2163)
  - \*Program completers will demonstrate an understanding of professional ethnics and work ethically in pursuit of truth, fairness, accuracy and diversity. (JOUR 4043)
  - \*Program completers will think critically, creatively and independently. (JOUR 4083)
  - \*Program completers will conduct research and evaluate information by methods appropriate to their communication profession. (JOUR 4193)
  - \*Program completers will write correctly and clearly in forms and styles appropriate for the communication professions, audiences and purposes they serve. (JOUR 2143)
  - \*Program completers will critically evaluate their own work and that of others for accuracy, fairness, clarity, appropriate style and grammatical correctness. (JOUR 3183)
  - \*Program completers will apply basic numerical and statistical concepts. (JOUR 4193)
  - \*Program completers will apply the basic tools and technologies appropriate for the communication professions in which they work. (JOUR 3193)

### **Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM**

### JUN 0 8 2015 **Registrar's Office**

**Curriculum Committee** 

FROM: **Communication & Journalism** 

DATE SUBMITTED: June 2015

REQUEST FOR CHANGE IN PROGRAM (Modification or Deletion of Existing Major, Option or Minor)

Title	Signature	Date
Department Head Anthony Caton	An J. las	6.8.15
Dean	Ma	6-8-15
Teacher Education Council (if applicable)	1/	
Graduate Council (if applicable)		
Registrar	Jammy Coracen	6/10/15
Vice President for Academic Affairs	()	

Program Title: Curriculum in Journalism (PR Option)	Effective Date: Fall 2016
Outline change in program and attach curriculun	n matrix:

Increase the core requirements in the journalism major by nine hours. Courses to be added: JOUR 3133 Publication Management (cosmetic name change to come "Media Management and Diversity"), JOUR 3143 News Reporting and JOUR 4123 Laws of Communication. An UD three-hour elective will be removed from the fall and spring junior year and the fall senior year (see attached matrix).

What impact will the change have on staffing, on other programs and space allocation?

This change will not affect any other department. The aforementioned classes have regularly been offered in the departmental schedule. However, with a more defined/predictable schedule, it may be necessary to move any or all of the additional core courses to a larger classroom (CES 134 or 137).

Please provide a rationale for the need for this program change including the evidence derived from your program assessment. Assessment evidence may come from direct and indirect measures of student learning as well as analysis of the current state of the discipline.

The changes are needed to meet AEJMC accreditation standards. See attachment of discipline standards from the accreditation agency the Association for Education in Journalism and Mass

TO:

Communication (AEJMC).	See attachment of current undergraduate student assessment ageasure's	Office
and the criterions for succ	ess.	

If this course will affect other departments a Departmental Support Form for each affected department must be attached.

N/A

In the attached matrix, outline in specific detail how your proposal will alter the program (include course number and title)

Fall Start Curriculum Matrix for Catalog

### Curriculum in Journalism (Public Relations)

Freshman Fall Semester	Freshman Spring Semester
Add/Change:	Add/Change:
Delete:	Delete:
Total Hours:	Total Hours:
Sophomore Fall Semester	Sophomore Spring Semester
Add/Change:	Add/Change:
Delete:	Delete:
Total Hours:	Total Hours:
Junior Fall Semester	Junior Spring Semester
Add/Change: Add JOUR 3133	Add/Change: Add JOUR 3143
Delete: 3 Hours UD elective	Delete: 3 Hours UD elective

### JUN 08 2015

		Registrar's Office
Total Hours:	Total Hours:	
Senior Fall Semester	Senior Spring Semester	
Add/Change: Add JOUR 4123	Add/Change:	
Delete: 3 Hours UD elective	Delete:	
Total Hours:	Total Hours:	

JUN 08 2015

Arkansas Tech University

Proposal for New Program Assessment Form

**Registrar's Office** 

### **Our Mission** Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners. Provide an answer for each question. Your answers are to be typed single spaced. a. How does this proposal for the new program fit with the university mission? The curricular changes to the Bachelor of Arts in Journalism will provide students the opportunity to enhance their "scholastic development" and advance "professionalism" in journalism while greatly improving their needed skills sets. b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. The changes are in line with discipline standards supported by the Association for Education in Journalism and Mass Communication (AEJMC). c. How will this new program enhance learning for students enrolled in the program? Students in the journalism major will now be required to complete 21 hours of core courses. The previous core consisted of JOUR 2133, JOUR 2143, JOUR 2163 and JOUR 4883 (12 hours). The proposal adds JOUR 3143 News Reporting, JOUR 3133 Media Management and Diversity and JOUR 4123 Laws of Communication. The additional courses will give majors more tangible, practical skills, enhance diversity awareness and provide extensive legal/ethical discipline knowledge. d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Students will obtain heightened awareness of the importance of understanding and communicating with individuals of diverse personal and cultural backgrounds, hone their skills in the practical arena of interviewing and increase their understanding of legal and ethical issues in the discipline demonstrated in course exams, writing assignments and exercises. e. Provide an example or examples of assessment evidence which supports adding this new program. Recent placement history (based on surveys conducted for a self-study report for the B.A. in Journalism) indicates that roughly 30% of ATU journalism graduates find employment in the discipline or a related one. The practical knowledge and theory posited in the core additions will enhance the vocational attractiveness of our journalism graduates. f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the program, provide comparative examples from regional educational institutions. State and regional

JUN 08 2015

institutions, such as the University of Arkansas in Fayetteville, Arkansas and Abilene Christian University in Abilene, Texas, have added News Reporting and Diversity courses to their required cores.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) See attached.

JUN 08 2015

Office

	Arka	nsas Tech Universi	ty	Registrar
	Continu	ious Improvement	Plan	
	Annı	al Assessment Cyc	le	
Academic Cycle: Chang	e in Academic Progra	im		
Program: B.A. in Journ	alism			
Program Objectives/Standards (align with mission)	Learning Objectives/ Outcome Assessment (3-5 unless otherwise specified)	Courses (program core)	Means of Assessment (direct and indirect measures)	Criteria for Success (performance standard)
PO1: Program completers will understand and apply the principles and laws of freedom of speech and of the press.	LO1: Students will demonstrate and apply advanced principles of communication law and ethics.	JOUR 4123 Laws of Communication	Comprehensive Exam I Comprehensive Final Exam II	80% of program completers will earn a final grade of "C" or higher
PO2: Program completers will demonstrate an understanding of gender, race, ethnicity, sexual orientations and, as appropriate, other forms of domestic society in mass communication.	LO2: Students will develop a heightened awareness of the importance of understanding and communicating with individuals of diverse personal and cultural backgrounds.	JOUR 2133 Introduction to Mass Communication	Comprehensive Exam 1 Comprehensive Final Exam II	80% of program completers will earn a grade of "C" or higher
PO3: Program completers will understand concepts and apply theories in the use and presentation of information and images	LO3: Students will learn the concepts and practice in the various multi- media communication platforms.	JOUR 2163 Introduction to Multi-Media	Comprehensive Exam I Comprehensive Final Exam II	80% of program completers will earn a grade of "C" or higher
images. PO4: Program completers will write correctly and	LO4: Students will develop and hone their journalistic	JOUR 2143 Media Writing	Comprehensive Final Exam Weekly Graded	80% of program completers

FOR ASSISTANCE CONTACT DR. MONICA VARNER

writing skills.

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will earn a

grade of "C" or

Writing Assignments

#### Office of Assessment and Institutional Effectiveness (2014)

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Assessment.	CPGE Form or Department Method	CPGE System or Department Method	Actual Results Obtained (CPGE Report or Department Method)	Use of Results for Improvement
Course Embedded	JOUR 4123 JOUR 2133 JOUR 2163 JOUR 2143	CPGE system for all courses. Assessment data will be submitted annually	Review and analyze ARGOS report for core courses	Course, instructional or program changes
Indirect and Direct Measures Alignment	Post assessment survey for graduates and employers	Department method: post assessment survey link will be sent to graduates by email or mail	Analyze survey results	Program and curriculum changes
Su		ntinuous Improvemen gory from assessment		DNS.
Categories of Impr	ovement:	Recommended Chang	<u>;es:</u>	
A. Student Le	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	Course Embedded Student Learning Outcome Assessment		
B. Instruction and Curriculum		Course Embedded Student Learning Outcome Assessment		
C. Assessment		Evaluate assessment process from Student Learning reports.		
D. Program Quality		Evaluate program quality from post-graduate survey and employer satisfaction survey.		
E. Budget		Budget requests supported by student learning and program assessment.		

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- 1. Twelve program learning objectives adopted from the accrediting agency the Association for Education in Journalism and Mass Communication (AEJMC):
  - \*Program completers will understand and apply the principles and laws of freedom of speech and press. (JOUR 4123)
  - \*Program completers will demonstrate an understanding of the history and role of professionals and institutions in shaping communication. (JOUR 4113)
  - \*Program completers will demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in mass communication. (JOUR 2133)
  - \*Program completers will demonstrate an understanding of diversity of peoples and cultures and of the significance and impact of mass communication in a global society. (JOUR 2153)
  - \*Program completers will understand concepts and apply theories in the use and presentation of images and information. (JOUR 2163)
  - \*Program completers will demonstrate an understanding of professional ethnics and work ethically in pursuit of truth, fairness, accuracy and diversity. (JOUR 4043)
  - \*Program completers will think critically, creatively and independently. (JOUR 4083)
  - \*Program completers will conduct research and evaluate information by methods appropriate to their communication profession. (JOUR 4193)
  - \*Program completers will write correctly and clearly in forms and styles appropriate for the communication professions, audiences and purposes they serve. (JOUR 2143)
  - \*Program completers will critically evaluate their own work and that of others for accuracy, fairness, clarity, appropriate style and grammatical correctness. (JOUR 3183)
  - \*Program completers will apply basic numerical and statistical concepts. (JOUR 4193)
  - \*Program completers will apply the basic tools and technologies appropriate for the communication professions in which they work. (JOUR 3193)

### Arkansas Tech University PROPOSAL FOR NEW PROGRAM

JUN 23 2015

#### **Registrar's Office**

ТО:	Curriculum Committee
FROM (Initiating Department):	Communication & Journalism
DATE SUBMITTED:	June 22, 2015

Title	Signature	Date
Department Head	177 60	6.22.15
Anthony Caton		
Dean	V	6-22-15
Dr. Jeff Woods	111 m	0 00 /3
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Jamny Colauce	6/23/15
Vice President for Academic Affairs	()	

Program Title:	CIP Code:		
Minor in Social Media			
Contact Person:	Proposed Date:		
Name: Anthony Caton	Fall 2016		
Institution Name: Arkansas Tech University			
Address: Russellville, AR. 72801			
E-mail Address: acaton@atu.edu			
Phone Number: 479.964.0890			

Program Summary: (Include general description of program with overview of any curriculum additions or modifications, proposed cost, faculty resources, library resources, facilities and equipment, purpose, and any other important information) The addition of the Social Media minor requires 18 hours of course work in the Department of Communication & Journalism, with the remaining three course hours either from the Department of Behavioral Science or the Department of Management and Marketing. The minor will provide students outside of the Department of Communication and Journalism the opportunity to gain general and practical knowledge and skills that would be beneficial to them and expand their career options. Courses in the minor: JOUR 2163 Introduction to Multimedia, JOUR 3173 Public Relations Principles, JOUR 3273 Public Relations Writing, JOUR 4023

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 Social Media, JOUR 4083 Computer Mediated Communication or JOUR 4123 Laws of Communication, SPH 4153 Persuasive Theory and Audience Analysis, and MKT 3163 Consumer Behavior or PSY 2025 to Consumer Psychology. The inclusion of the minor will not require the addition of any new courses, more money, faculty, library, facilities, or equipment purchases/resources.
 's Office

 List existing degree programs that support the proposed program: Communication and Journalism, Marketing, and Psychology.
 Marketing, and Psychology.

Need for the Program: (Survey data on student interest in the program (numbers not percentages); rights Office availability, corporate demands, and employment/wage projections). Focus mostly on state needs. As an attachment, include letters of support from organizations and businesses that can speak to number of job vacancies, whether the degree will provide opportunities for job advancement, increase in wages based on additional education, etc.) The minor in Social Media is recommended by a variety of professional organizations and entities, including commercial media outlets (KATV and KFSM-TV; KOLX-FM) and area Chambers' of Commerce (including those in Russellville and Fort Smith). The minor in Social Media will provide students with relevant information and skill sets that will increase their vocational opportunities and make them more marketable. Also, a student survey of incoming freshmen was conducted at the ATU Advising Center in June 2015 to gauge interest in a possible Social Media minor. Of 611 students asked, 173 expressed an interest in selecting Social Media as a minor. (See appendix.)

Curriculum Outline by Semester: Courses required for a minor in Social Media: JOUR 2163, JOUR 3173, JOUR 3273, JOUR 4023, JOUR 4083 or JOUR 4123, SPH 4153, and MKT 3163 or PSY 20123.

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	V.	
Total number of Semester Hours Required for	Can the program be completed in 8 semesters?	
Graduation: 21 Hours	🖲 Yes 🔿 No	
	If not, provide justification.	

List New Courses (Please attach New Course Proposals): No new courses will be added to support the Social Media minor.

Identify General Education Courses, Core Courses, and Major Courses: No additional general education or core courses are required for a minor in Social Media. Courses required for the minor: JOUR 2163, JOUR 3173, JOUR 3273, JOUR 4023, JOUR 4083 or JOUR 4123, SPH 4153, and MKT 3163 or PSY 2023.

Courses currently offered via distance technology: (moved from above section) JOUR 3173, JOUR 4083, PSY 2023, and SPH 4153.

Program Admission Requirements: 2.0 Grade Point Average.

Attach the New Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

N/A

List the names and credentials of all faculty teaching course in the proposed program. Dr. Sangki Lee (Associate Professor) earned Ph. D. from Penn State University in 2007 and has been full time faculty since 2008; Dr. Merlin Mann (Associate Professor) earned Ph. D. from University of Missouri in 1991 and has been full time faculty since 2012; Dr. Kevin Mason (Professor) earned Ph. D. from the University of Arkansas in 1995 and has been full time faculty since 1986; William Reeder

JUN 2 3 2015

(Assistant Professor) earned M.A. from Arkansas Tech University in 2002 and has been full time faculty since 2010; Megan Toland (Assistant Professor) earned M.A. from Arkansas Tech University in 2008 and has been full time faculty since 2014; Dr. Tom Vaughn (Associate Professor) earned Ph. D. from Indiana University in 1998 and has been full time faculty since 2003; and Dr. Jason Warnick (Associate Professor) earned Ph. D. University of Mississippi in 2006 and has been full time faculty since 2006.

Total number of faculty required (existing and new) For new faculty members include expected credentials/experience and hire date **Existing seven full time faculty.** 

For proposed graduate programs attach curricula vitae for the faculty teaching the program

N/A

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Description of Resources Registrar	s Office
Current Library and instructional facilities	
Current instructional facilities of five classrooms and lab (four classrooms in CES building and one in	
Rothwell Hall; writing lab in CES) will suffice.	
New Resources Required (include costs and acquisition plan):	
No additional resources warranted.	
New Program Costs (Expenditures for first three years of program operation)	
Include: No additional costs warranted.	(
New administrative costs	
New faculty	ĺ
New library resources and costs	(
New/renovated facilities and costs	(
New instructional equipment and costs	(
Distance delivery costs	(
Other new costs	
	]

JUN 23 2015

### Arkansas Tech University DEPARTMENTAL SUPPORT FORM

**Registrar's Office** 

This form must be completed for every department affected by the course change.

Department Affected: College of Business	This department Supports does not support the change.
Comments:	
Communication and Journalism requests approval for	or a proposal for a minor in Social Media.

Department Head Signature:

Stephen Jones Associate Dean, College of Business Date:<u>06/18/2015</u>

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### Arkansas Tech University DEPARTMENTAL SUPPORT FORM

**Registrar's** Office

This form must be completed for every department affected by the course change.

Department Affected: Behavioral Sciences	This department Supports I does not support the change.
Comments: Sociol Media Minor	

Department Head Signature:

Date: <u>6-15-15</u>

Office of Assessment and Institutional Effectiveness (2014)

#### **Arkansas Tech University**

#### **Proposal for Change in Program**

#### **Assessment Form**

Social Media Minor

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does the program change fit with the university mission? The Social Media Minor proposal will provide students the opportunity to enhance their "scholastic development" and advance "professionalism" in social media while greatly improving their needed skill sets.
- **b.** If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. **Not Applicable.**
- c. How will the program change impact learning for students enrolled in this program? Students pursuing a Social Media Minor will complete 21 hours of required courses. The required courses are: JOUR 2163, JOUR 3173, JOUR 3273, JOUR 4023, JOUR 4083 or JOUR 4123, SPH 4153, and MKT 3163 or PSY 2023. The required courses will give students tangible practical social media skills and extensive legal discipline knowledge.
- d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Students will hone their skills in the practical arena of social media and increase their understanding of legal issues in the discipline.

e. Provide an example or examples of student learning assessment evidence which supports the changes in the program. Recent placement history (based on surveys conducted for a self-study report for the B.A. in Journalism) indicate that roughly 30% of ATU journalism graduates find employment in the discipline or a related one. The practical knowledge and theory posited in the Social Media core can only enhance the vocational attractiveness of students who earn a minor in Social Media.

f. How does this course fit in the current state of the discipline? Institutions such as Morehead State University in Morehead, Kentucky and West Virginia University in Morgantown, West Virginia have created minors in Social Media.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment

plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) See attached.

#### Arkansas Tech University

Continuous Improvement Plan

Annual Assessment Cycle

Academic Cycle: Change in Academic Program

Program: Social Media Minor

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Program Objectives/Standards (align with mission)	Learning Objectives/ Outcome Assessment (3-5 unless otherwise specified)	Courses (program.core)	Means of Assessment (direct and indirect measures)	Criteria for Success (performance standard)
PO1: Program completers will understand and apply the principles and laws of freedom of speech and of the press.	LO1: Students will demonstrate and apply advanced principles of communication law and ethics.	JOUR 4123 Laws of Communication	Comprehensive Exam I Comprehensive Final Exam II	80% of program completers will earn a final grade of "C" or higher
PO3: Program completers will understand concepts and apply theories in the use and presentation of information and images.	LO3: Students will learn the concepts and practice in the various multi- media communication platforms.	JOUR 2163 Introduction to Multi-Media	Comprehensive Exam I Comprehensive Final Exam II	80% of program completers will earn a grade of "C" or higher
PO4: Program completers will write correctly and evaluate information by methods appropriate for the communications profesions, audiences and the purposes they serve.	LO4: Students will develop and hone their social media writing skills.	JOUR 3273 Public Relations Writing	Comprehensive Final Exam Weekly Graded Writing Assignments	80% of program completers will earn a grade of "C" or higher

FOR ASSISTANCE CONTACT DR. MONICA VARNER

#### Office of Assessment and Institutional Effectiveness (2014)

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		Assessment Proce	SS		
the constant process	As:	sessment Plan Implem	entation	entransian tarahan sarahan	
Assessment	CPGE Form or Department Method	CPGE System or Department Method	Actual Results Obtained (CPGE Report or Department Method)	Use of Results for Improvement	
Course Embedded	JOUR 4123 JOUR 2163 JOUR 3273	CPGE system for all courses. Assessment data will be submitted annually	Review and analyze ARGOS report for core courses	Course, instructional or program changes	
Indirect and Direct Measures Alignment	Post assessment survey for graduates and employers	Department method: post assessment survey link will be sent to graduates by email or mail	Analyze survey results	Program and curriculum changes	
Su		ntinuous Improvemen gory from assessment	and the second	ons.	
Categories of Impr	ovement:	Recommended Chang	zes:		
A. Student Lea		Course Embedded Student Learning Outcome Assessment			
B. Instruction	and Curriculum	Course Embedded Student Learning Outcome Assessment			
C. Assessmen	t	Evaluate assessment process from Student Learning reports.			
D. Program Q	uality	Evaluate program quality from post-graduate survey and employer satisfaction survey.			
E. Budget		Budget requests supported by student learning and program assessment.			

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#### Student Survey, June 2015

Q1 Are you currently enrolled at Arkansas Tech University?

Q2 If you are enrolled at Arkansas Tech, have you declared a major?

Q3 If you are not currently a student at Arkansas Tech, do you plan on enrolling at Arkansas Tech University in the future?

Q4 If you are not currently a student at Arkansas Tech, would you be more likely to enroll at Arkansas Tech if a Social Media major or minor were offered?

Q5 Would you declare Social Media as your major?

Q6 Would you declare Social Media as your minor?

Q1	Q2	Q3	Q4	Q5	Q6
Yes	Yes			Maybe	Maybe
Yes	No			Maybe	Maybe
No	No	Yes	No	No	No
Yes	Yes			No	No
No	No	Yes	No	No	No
Yes	No			No	No
Yes	Yes			No	Maybe
Yes	Yes			No	No
Yes	Yes		No	No	No
Yes	Yes			No	No
Yes	Yes			No	No
Yes	No			Мауbe	Maybe
Yes	Yes			No	No
Yes	Yes			No	No
Yes	Yes			Yes	Yes
Yes	Yes			No	No
No		Yes	No	No	No
Yes	No		No	No	No
No	No	Yes	Yes	Maybe	Maybe
Yes	Yes			Maybe	Maybe
Yes	Yes			No	No
No	No	Yes	No	No	No
Yes	Yes			No	No
Yes	Yes			No	No
Yes	Yes			Maybe	Maybe
Yes	Yes	No	No	No	No
Yes	Yes			No	Maybe
Yes	Yes			No	No
Yes	Yes		No	No	No
No	No	Yes	Yes	Yes	Yes
No		Yes	Yes	No	Maybe
No	No	Yes	Yes	Maybe	Maybe
Yes	Yes			Maybe	Maybe
Yes	No			No	No
Yes	Yes			No	Maybe

		Q1		
Yes	No		Blank	
443		155	13	
		Q2		
Yes	No		Blank	
339		186	86	
		Q3		
Yes	No		Blank	
203		13	395	
		Q4		
Yes	No		Blank	
45		218	348	
		Q5		
Yes	No		Maybe	
6		524	75	
Q6				
Yes	No		Maybe	
22		433	151	

#### 611 total participants

Registrar's Office

AUG 2 1 2015

### Registrar's Office

### **Arkansas Tech University**

### **PROPOSAL FOR CHANGE IN PROGRAM**

TO:	Select Appropriate Committee	
FROM (Initiating Department):	Department of Management & Marketing	
DATE SUBMITTED:	April 2015	

Title		Signature,	Date
Department He (Associate D	ead: Dr. Stephen Jones Dean, College of Business)	All	8/21/15
Dean:	Dr. Ed Bashaw (College of Business )	125Binh	8/21/15
Teacher Educat N/A	tion Council (if applicable)		
Graduate Coun N/A	icil (if applicable)		
Registrar		Jammy Wlacue	8/21/15
Vice President	for Academic Affairs		

Program Title:	Requested changes will be
Business Data Analytics (BDA) Major	effective Summer I for next catalog year <b>August 2016</b>
Outline change in program: (e.g., list changes in program such as (1) dele (2) add three hours of approved major electives)	te three hours of elective and
(1) Delete two hours of general electives and (2) Add two hours of major electives	
What impact will the change have on staffing, on other programs and spa None	ace allocation?
Attach the Change in Program Assessment Form. The form is located on Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a> See attached document.	the Assessment & Institutional
If this course will affect other departments, a Departmental Support Forr department must be attached. The form is located on the Curriculum for http://www.atu.edu/registrar/curriculum forms.php. No impact on other departments.	
In the attached matrix, include requested changes in the matrix and inclu	de course number and title.

Curriculum Ma	atrix for Catalog				
Curriculum in <u>Business Data Analytics major</u>					
	rogram changing )				
Freshman Fall Semester	Freshman Spring Semester				
Add/Change:	Add/Change:				
Delete: Two hours of general electives	Delete:				
Total Hours: 28	Total Hours:				
Sophomore Fall Semester	Sophomore Spring Semester				
Add/Change:	Add/Change:				
Delete:	Delete:				
Total Hours:	Total Hours:				
Junior Fall Semester	Junior Spring Semester				
Add/Change:	Add/Change:				
Delete:	Delete:				
Total Hours:	Total Hours:				
Senior Fall Semester	Senior Spring Semester				
Add/Change:	Add/Change: Two hours of BDA electives				
Delete:	Delete:				
Total Hours:	Total Hours: <b>30</b>				

#### Office of Assessment and Institutional Effectiveness (2014)

#### Arkansas Tech University

#### Proposal for Change in Program

**Assessment Form** 

**Our Mission** 

6964-60A

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	ovide an answer for each question. Your answers are to be typed single spaced.
а.	How does the program change fit with the university mission? This change allows students to take one additional BDA elective which then allows them to learn additional techniques and skills focused on and relevant to their career. This change fits with nurturing scholastic development and professionalism and with providing a solid foundation for life-long learning.
b.	If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
C.	How will the program change impact learning for students enrolled in this program? Currently, the program requires 7 hours of BDA electives, which allow the students to tailor their studies with two elective courses in accordance with their interests. Adding 2 hours of BDA elective allows students to take regular 3-hour courses, as was the original intent of the faculty. This change removes the problem of arranging to take a one-hour internship or a 1-hour elective.
d.	What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Evidence of learning will vary, depending on the elective taken. Generally, students produce statistical analysis and reports, term project reports, pass exams, and submit homework assignments.
e.	Provide an example or examples of student learning assessment evidence which supports the changes in the program. This change does not come from student learning assessment evidence. The impetus for this change comes in part from employer comments on student capabilities in internships and questions from company recruiters about students' skill set.
f.	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.
ŧ	This change allows the students to go more into depth on a selected topic, technique, or

#### Office of Assessment and Institutional Effectiveness (2014)

analysis approach.

This is the first undergraduate major in the state of Arkansas in Business Data Analytics.

Below are other certificates, concentrations, and degrees in this discipline in Arkansas.

Walton College of Business, University of Arkansas, Fayetteville: Graduate Business Analytics Certificate http://gsb.uark.edu/business-analytics-certificate/

Masters in Information Systems with Business Analytics Concentration http://gsb.uark.edu/master-of-information-systems/

University of Arkansas at Little Rock

Certificate in Data Science, College of Engineering and Information Technology http://ualr.edu/gradschool/data-science/

Masters in Information Quality, College of Engineering and Information Technology http://ualr.edu/catalogs/graduate-catalog/eit/

Certificate in Business Analytics, College of Business http://ualr.edu/gradschool/business-analytics/

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BBA in Business Analytics, College of Business

http://ualr.edu/bis/business-analytics/

The University of Central Arkansas

Concentration in Business Analytics in BBA Information Systems major, College of Business http://uca.edu/ubulletin2015/colleges-departments-programs/college-ofbusiness/department-of-management-information-systems/

Nationally, we were able to identify 18 other similar degree programs, of which about 9 were directly in the area of Business Data Analytics.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

Not applicable. Electives may address different student learning goals.

### AUG 2 1 2015

### Arkansas Tech University PROPOSAL FOR NEW PROGRAM

**Registrar's Office** 

TO:	Select Appropriate Committee
FROM (Initiating Department):	Management & Marketing
DATE SUBMITTED:	April 2015

Title	Signature	Date
Department Head: Dr. Stephen Jones (Associate Dean, College of Business)	All	8/21/15
Dean: Dr. Ed Bashaw (College of Business )	Rahn	8/21/15
Teacher Education Council (if applicable)		
Graduate Council (if applicable) N/A		
Registrar	Jammy Weaver	8/21/15
Vice President for Academic Affairs	1 U	

Program Title: Business Data Analytics (BDA) Minor		CIP Code: 52.1399		
Name: Institution Name:	Dr. Efosa Carroll Idemudia College of Business Dept. of Mgmt. & Mkt.	August 2016		
Address: E-mail Address: Phone Number:	Rothwell Hall, Room 448 eidemudia@atu.edu 479-880-4226			

Program Summary: (Include general description of program with overview of any curriculum additions or modifications, proposed cost, faculty resources, library resources, facilities and equipment, purpose, and any other important information)

This minor is designed to give non-BDA majors knowledge and skills in data analytics applicable to their own major. Recent advances in technology have made it possible to easily collect large amounts of data. This major allows students to capitalize on this data, perform various data analysis techniques, and create visualizations to communicate the results for making decisions and guiding actions.

Please note that for non-business majors, no more than 30 hours of courses offered by the College of Business may be counted toward completion of degree requirements.

In order to take certain upper division (3000-4000 level) courses (MGMT 4013, in this case), a nonbusiness major must have completed 54 hours and have a cumulative GPA of at least 2.0 and permission from the Dean of Business.

No additional resources are needed for this minor.

List existing degree programs that support the proposed program:

The B.S.B.A program and the Business Data Analytics major in particular in the College of Business support this proposed minor.

Need for the Program: (Survey data on student interest in the program (numbers not percentages), job availability, corporate demands, and employment/wage projections). Focus mostly on state needs.

As an attachment, include letters of support from organizations and businesses that can speak to number of job vacancies, whether the degree will provide opportunities for job advancement, increase in wages based on additional education, etc.)

Please see the attached letters of support from Arkansas employers and other indicators that speak to the need for employees with a data analytic skill set, such as a list of companies interested in BDA majors, salaries in Little Rock, and recent list of job openings.

Curriculum Outline by Semester

The courses required for the BDA Minor are: BDA 2003 BUAD 2053 (or PSY 2053, SOC 2053, or MATH 2163) BDA 2013 BDA 3053

	BDA 3053
BUAD 2053	BUAD 2053
BDA 2013	
BDA 2003	BDA 2003
Offered in Fall	Offered in Spring

Plus two electives from the courses listed below: BDA 3003 BDA 3033 MGMT 3113 ECON 3093 MGMT 4203 BDA 4073 MKT 4153

Offered in Fall	Offered in Spring		
BDA 3003			
BDA 3033			
	MGMT 3113		
BDA 4073 (as needed)	BDA 4073 (as needed		
ECON 3093			
	MGMT 4203		
	MKT 4153		
Total number of Semester		Can the program be completed in 8 semesters?	
Graduation:	nours nequiled for		
Grauuation:		ဖ် Yes င် No	
18		If not, provide justification.	
List New Courses (Please a	ttach New Course Prop	sals):	
None	cite in the the course in top		
Identify General Education	Courses, Core Courses	and Major Courses:	
COB Core Courses			
BDA 2003			
BUAD 2053			
2010 2000			
BDA Major Courses			
BDA 2013			
BDA 3003			
BDA 3033			
BDA 3053			
ECON 3093			
MGMT 4203			
MKT 4153			
Courses currently offered	via distance technology	(moved from above section)	
	the anotanice recimonogy		
BUAD 2053			
BDA 2003			
BDA 4073			
Program Admission Requi	rements:	*******	
Admission to the universi	tv		
	- •		
Attach the New Program A	Assessment Form. The f	orm is located on the Assessment & Institutional	
Effectiveness web page at http://www.atu.edu/assessment/			
men puod ut		and the second	
See attachment.			
L	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	

List the names and credentials of all faculty teaching courses in the proposed program.

Dr. Kim Troboy Dr. Loretta Cochran Dr. Efosa C. Idemudia Dr. David Roach Dr. Zhi Tao Dr. Masanori Kuroki Ms. Alice Batch Mr. Barry Crane, adjunct, Acxiom

Total number of faculty required (existing and new): **Eight (8)** 

For new faculty members include expected credentials/experience and hire date: **No new faculty needed.** 

For proposed graduate programs attach curricula vitae for the faculty teaching the program. **Not applicable** 

Description of Resources

Current Library and instructional facilities:

Software either on lab computers or on virtual desktops: Microsoft Office, SAS, SPSS, STATA, R Development Environment and modules, MS Visio, MS Project, MS Visual Studio with data analysis add-in, Java Development Kit, NetBeans Integrated Development Environment, Eclipse Integrated Development Environment, Oracle Data Modeler, Oracle, IBM data modeling, Cognos Insight

New Resources Required (include costs and acquisition plan): None

New Program Costs (Expenditures for first three years of program operation) Include: New administrative costs New faculty New library resources and costs New/renovated facilities and costs New instructional equipment and costs Distance delivery costs Other new costs None

#### **Employment Opportunities for Graduates with a Data Analytics Skill Set**

### ATU Spring Career Fair Employers Requesting or Recently Interviewing BDA Majors (Skill set is desired)

Acxiom Walmart Corporate, Layout Division, and Sam's Club ABF Corp ArcBest Technologies Arkansas Blue Cross Blue Shield Arkansas Department of Human Services Consolidated Electrical Distributors, Inc Dillards Entergy Hewlett-Packard Inuvo Northrup Grumman Rural Sourcing, Inc. Verizon

#### **Business Data Analyst Salaries**

Two business data analytics majors were offered \$55k and \$69K for full-time jobs in spring of 2015. High salary offers indicates a need for these types of skills.

#### Little Rock, AR

http://swz.salary.com/SalaryWizard/Business-Data-Analyst-I-Salary-Details-Little-Rock-AR.aspx

Salary	Salary +	Bonus	<u>Benefits</u>	<u>Similar Jobs</u>	<u>Statistics</u>	Job Openings
Business		alyst I				Methodology
Little Rock	, AR					
Median	Annual	Y	\$49,289			
		10% \$38,912	25% \$43,857		759 \$56,0	
Proje Unkr	ected Sal nown	агу	Ó			

http://www.indeed.com/salary?q1=data+analyst&l1=Little+Rock%2C+ar&tm=1

## data analyst Salary in Little Rock, AR

What	Where	<b></b>	newesselenteteningeneigen opgescherkensteren
data analyst	Little Rock, ar		
Job Title, Keywords	City, State or Zip		
Add Comparison		Search Job Titles Only	View Salary
	with Titles Matching Your Search		
data analyst in Little	Rock AR		1
	And a second sec		

#### **Data Analyst Jobs in Arkansas**

## (April 2015; note variety of industries; some are for senior jobs, which are included to show career path possibilities)

http://www.indeed.com/jobs?q=%22data+analyst%22&l=Arkansas

Enrollment Data Analyst

USAble Life - Little Rock, AR

The Enrollment Data Analyst supports preparation of voluntary benefit enrollments by gathering data, reconciling multiple files and building product rules in an...

Data Analyst Manager AVA Consulting 2 reviews - Little Rock, AR AVA Consulting is seeking a Data Analyst Manager Location Little Rock, AR Visa Status We are unable to sponsor H1b candidates at this time. Short Description The...

SAISTRATEGICS.COM - Little Rock, AR Data Analyst Manager Description:. The Data Analyst Manager will lead the analytics team to define data standards, identify data trends, and identify data... Sponsored by TechFetch.com - 13 days ago

Robert Half Finance & Accounting - Little Rock, AR 72203 Excellent Data Analyst skills. Our rapidly growing insurance company seeks several Business Analyst I's and Business Analyst II's to support their growth!!...

Data Analyst

ABC Financial Services, Inc. - Sherwood, AR Provide problem resolution for data issues and continually evaluate, review, and report the data. Analyst is responsible for the review of data to ensure...

Data Analyst General Dynamics - IT 600 reviews - Little Rock, AR Ensures the integrity of project data, including data extraction, storage, manipulation, processing and analysis....

Data Analyst Rose International 112 reviews - Little Rock, AR Data Analytics Manager. Data Analytics Required 7 Years. Little Rock, AR....

Data Analytics Manager Fast Switch, Ltd. 9 reviews - Little Rock, AR The Data Analyst Manager will lead the analytics team to define data standards, identify data trends, and identify data commonality and efficiencies within and...

Data Analytics Manager Professional Technology Integration, Inc. - Little Rock, AR The Data Analyst Manager will lead the analytics team to define data standards, identify data trends, and identify data commonality and efficiencies within and...

Data Analyst Net2Source - Little Rock, AR The Data Analyst Manager will lead the analytics team to define data standards, identify data trends, and identify data commonality and efficiencies within and...

TECHNICAL DATA ANALYST. Good understanding of data analysis and transformation techniques. Good knowledge of Excel, Access and other standard data related tools...

Data Analytics Manager

#### vTech Solution Inc - Little Rock, AR

The Data Analyst Manager will lead the analytics team to define data standards, identify data trends, and identify data commonality and efficiencies within and...

#### Data Analyst Manager

Astyra Corporation 2 reviews - Little Rock, AR The Data Analyst Manager will lead the analytics team to define data standards, identify data trends, and identify data commonality and efficiencies within and...

#### Sr. Data Analyst Manager

Sai Strategic Solutions Inc - Little Rock, AR 72201 (Downtown area) Description The Data Analyst Manager will lead the analytics team to define data standards, identify data trends, and identify data commonality and efficiencies...

#### SR. Data Analyst

GDH Consulting 18 reviews - Little Rock, AR Looking for a SR Data Analyst to provide complex analytic support for Network Quality Team. Effectively communicate regarding approach, methodology, caveats,...

Data Analyst

Propak Corporation 26 reviews - Fort Smith, AR 1+ years of experience as a data analyst. The Data Analyst turns data into information, information into insight and insight into business decisions....

Data Analyst

KIPP Delta Public Schools 2 reviews - Blytheville, AR - +1 location The Senior Director of Data and Analysis will lead the regional data team, responsible for student data systems management and analysis for KIPP Delta Public...

Senior Analyst-Marketing Data Analyst

Windstream Communications 228 reviews - Little Rock, AR Collaborate with data management analyst to correctly. Responsible for data package delivery to. Identify, isolate and resolve data issues that affect quality;...

Senior Manager II FP&A

Walmart 44,891 reviews - Bentonville, AR Assessing financial data, analyst reports and latest business developments. This position is a broadbased Finance leadership role supporting the Technology...

Logistics Planning Premier Staffing, Inc - North Little Rock, AR 72118 CAD or Solid Works, autocad, logistics, planner, logistics planner, data analyst, advanced excel. Well known manufacturing company is seeking a professional...

Data Analyst III (DEA) NAVAR - Little Rock, AR 72211 (Rock Creek area) The Data Analyst will. The Data Analyst will support the DEA Professional and. Analytical computations necessary to process the data....

#### Data Analyst

Propak 27 reviews - Rogers, AR 72758 Daily responsibilities include Interpret data, analyze results using statistical techniques, and provide ongoing reports Develop and implement data collection...

CDS Operations Data Analyst

BCD Travel Corporate 73 reviews - United States Global CDS Operations Data Analyst. Excellent Data Analysis skills. Carrying out data investigation and analysis by reviewing all steps the data flow from...

Need a Data Analyst Manager at AR!!

Adam Information Technologies LLC - Little Rock, AR

The Data Analyst Manager will lead the analytics team to define data standards, identify data trends, and identify data commonality and efficiencies within and...

# acxi@m

January 5, 2015

Dr. Kim Troboy Arkansas Tech University 106 West O Street Russellville, AR 72801

Dear Dr. Troboy:

I would like to write a letter of support to the proposed changes to the Business Data Analytics (BDA) major as well as the new proposed BDA minor. Before going into specifics, let me say that Acxiom Corporation is extremely pleased with direction of the BDA program overall. We have hired both graduates and interns and intend to continue to staff our company with individuals from the program. Students hired have been well prepared for both our data analyst and decision support analyst jobs which are key to our central Arkansas locations.

Per the proposed change to increase BDA elective hours from seven to nine, we at Acxiom are supportive and think that this will give students majoring in BDA a stronger base in analytics that will make them even more marketable for internships, full-time jobs and quicker promotion within Acxiom once hired. We are also interested in providing structured internships that could fit into this curriculum.

Acxiom also is in favor of the BDA minor. There are many times that we would hire a general business or other non-technical major into our data analyst role if only they had slightly more exposure to data analysis, SQL or statistics. This minor would give those students the chance to better compete for these jobs based in our Conway, AR office.

Acxiom hires approximately 375 external candidates per year in the US. Two of our top five hired entry job roles in this group include the data analyst and decision support analyst mentioned above. These are also among our best "feeder" job roles for promotion into higher paying strategic jobs within Acxiom. Students hired at Acxiom with the competencies being taught in the BDA program are in a good position to have successful, well-paid careers within Acxiom.

If I can be of further assistance, please let me know. I can be reached at <u>tim.mckenna@acxiom.com</u> or at 501-342-1522.

Sincerely,

Tim McKenna Director of Talent Acquisition and Workforce Planning Acxiom Corporation

► nGage Labs

201 E. Markham #150 Little Rock, AR 72201 Main #501-404-9635

Dr. Kim Troboy Professor of MIS College of Business Arkansas Tech University 106 West O Street Russellville, AR 72801 USA

Dear Dr. Troboy,

Thank you for your recent communication concerning the BDA curriculum changes. I believe that the changes you are recommending are prudent and will benefit the BDA students in the long run. Businesses continue to put increasing levels of focus on data and quantitative analytics for driving everything from resource or supply chain management to marketing. Fewer business decisions are being made on intuition or "gut-feelings" and more on empirical data analysis and modeling.

Increasing the BDA elective requirement from 3 to 9 hours will provide opportunity for the BDA students to get a more robust business foundation. The job market is steadily becoming more competitive and the broader the business acumen of the graduates the better off they will be upon graduation.

There is also a rapid adoption of data analytics in the marketplace, ranging from the obvious applications in pharmaceuticals and risk management, to the less obvious applications in retail sales and city planning. We are in the Information Age and our greatest challenge is our ability (or inability) to consume, coalesce and comprehend the vast amount of data being generated on a daily basis. It is a critical success factor regardless of industry or business discipline. Adding a BDA minor is an absolute must in this day and age.

Thank you for the opportunity to engage in this important discussion and I look forward to visiting Arkansas Tech again in the near future.

Sincerely,

Kyle Hollaway COO / CTO nGage Labs

♪ nGage Labs

201 E. Markham #150 Little Rock, AR 72201 Main #501-404-9635

Dr. Kim Troboy Professor of MIS College of Business Arkansas Tech University 106 West O Street Russellville, AR 72801 USA

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Thank you for the opportunity to engage in this important discussion and I look forward to visiting Arkansas Tech again in the near future.

Sincerely,

Kyle Hollaway COO / CTO nGage Labs

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Curri	Curriulum Committee		
FROM (Initiating Depart)	ment): Dej	Department of Agriculture		
DATE SUBMITTED:	06/	06/15/2015		
Title		Signature	w	Date
Department Head Dr. Malcolm Rainey Jr		Malcoln K	Raeney	\$-9-15
Dean Dr. William Heofler Teacher Education Counc	cil (if applicable)	Malcoln K Willy Hacken		6-9-15
Graduate Council (if appl	icable)			
Registrar Ms. Tammy Weaver Vice President for Acade Dr. A.J. Anglin	mic Affairs	Yammyce	1aun	6/12/15
Course Subject: (e.g., ACCT AGBU	, ENGL) Course N 3033	lumber: (e.g., 1003)	Effective C Spring	e Term: g 🏾 <b>Summer I</b>
Official Catalog Title: (If off	icial title exceeds 30	) characters, indicate Ba	inner Title below	)
Legal Environment of Ag	······································			
anner Title: (limited to 30 d	an a	paces, capitalize all letters	; — this will display	y on the transcript)
Legal Environment of Ag		isting opureo life list		ad augusta
Vill this course be cross-lis	sted with another ex	isting course: it so, list	course subject a	na number.
Vill this course be cross-lis	sted with a course cu	urrently not in the unde	rgraduate or gra	duate catalog?
f so, list course subject and	d number.	• No	***	
Is this course repeatable f	or additional earned	d hours? 🦳 Yes 🏺 N	o How many tot	tal hours?
Grading: 🛛 🖲 Standard Le	etter P	/F O	ther	
Mode of Instruction (check	appropriate box):			
01 Lecture	C 02 Lecture/Labo	ratory 03 Labor	ratory only	
05 Practice Teaching	06 Internship/Pra	acticum 07 Appre	enticeship/Externship	0
08 Independent Study	09 Readings	10 Speci	al Topics	
12 Individual Lessons	13 Applied Instru	ction 16 Studi	o Course	
17 Dissertation Research	ion Research 👘 18 Activity Course		nar	ି 98 Other

Does this course require a fee?	ି Yes	No	How Much?	Select Fee Type
If selected other list fee type:		4944 Martin M		100 Autority = 114
Elective	🗹 Maj	or		Minor
(If major or minor course, you m program.)	iust com	plete the	Request for Pi	ogram Change form to add course to
If course is required by major/m	inor, how	w freque	ntly will course	be offered?
Every Fall		*****		***************************************
entered as they should appear i a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer 2. Cross-listing 3. Offered (e.g., Fall only, Spi 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information no 8. Contact Hours if different 9. Fees (e.g., \$36 art fee) e. Section for Name of instructo f. Text required for course g. Bibliography (supplemental r h. Justification/rationale for the i. Course objectives j. Description of how course mo	System ( ring only ot in des than lect or, office eading li course eets gene l show ho s listed in e grading plagiaris	talog) (ACTS) co () Do not cription s ture (e.g. hours, co st) eral educ ow the co n undergr g policy w sm, etc.	urse number, i enter if offer c uch as course i , Lecture three ontact informat ation objective ourse meets on aduate catalog ith specific equ	ourse fall and spring) may be repeated for credit) hours, laboratory three hours) tion (telephone, email) es (courses included in the general e or more of the objectives contained
Will this course require any spec	ial resou	urces such	n as unusual m	aintenance costs, library resources, sp
software, distance learning equi	pment, e	etc.? No		
Will this course require a special	classroo	om (comp	outer lab, smar	t classroom, or laboratory)? No
Attach the Course Addition Asse Effectiveness web page at <u>http:/</u>				ed on the Assessment & Institutional
If this course will affect other de must be attached. The form is lo http://www.atu.edu/registrar/c	ocated o	n the Cur	riculum forms	port Form for each affected departme web page at

## LEGAL ENVIRONMENT of AGRICULTURAL BUSINESS AGBU 4993-001 (AGBU 3033) Fall 2015

Instructor:	Walt McCarter
	(479) 783-3181 ext. 2219
	dmccarter@atu.edu

Meeting time: Online, weekly

Office hours: As requested.

Course materials: All reading materials and assignments shall be provided via Blackboard. There is no textbook for this class.

## I. Course Overview

We'll study state and federal laws affecting agriculture, with an emphasis on Arkansas agricultural laws. Specific topics we will address include:

- *The legal system* Sources of law, structure of the legislative and judicial branches, court cases, the civil law process, legislation and statutes.
- *Civil liability laws* Negligence, product and premises liability, other legal duties imposed by civil laws.
- *Property laws* Property rights, property ownership, easements, nuisance law, fence line law, eminent domain.
- *Resource, environmental and land use laws* Zoning, farmland protection, water law, environmental laws.
- Contract law Common law contracts, Uniform Commercial Code, special agribusiness contracts
- *Employment law* Human resources/personnel issues, employer liability, federal and state employment laws
- Animal and food laws Animal welfare, animal and food liability, food safety laws.
- Other current issues as determined.

## II. Course Objectives

Specific objectives for the class are to:

- Introduce students to federal, state and local legal systems.
- Present students with fundamental legal concepts in substantive areas of law that affect agriculture.

Agricultural Business Law AGBU 4993-001 Fall 2015 - 1 -

- Teach students to recognize legal issues that arise in agricultural and rural settings.
- Encourage students to apply legal principles to agricultural issues and consider potential outcomes and solutions.
- Help students understand remedies available for resolving legal issues.
- Enhance students' abilities to think critically about legal issues.
- Provide students with opportunities to verbally analyze and debate legal issues.
- Engage students in real-life applications of agricultural law.
- Expose students to the role law will play in potential career options.

## III. Course Learning Outcomes

At the conclusion of the program, students will be able to:

- 1. Exhibit professional knowledge, skills, and abilities related to agribusiness law.
- 2. Execute core legal concepts in the areas of business organizations, property management, contract administration, human resources/employment law, and related civil and administrative proceedings.
- 3. Utilize critical thinking, problem solving, written and oral communication, and legal research skills specific to agricultural business.

## IV. Class Format

This class will be presented as a series of weekly online agribusiness-law lectures. Students will be expected to review each weekly lecture, and then complete an online assignment or series of assignments corresponding with that presentation.

## V. Grading and Exams

There will be a total of 500 points available in this class, broken down as follows:

		Points earned	<u>Grade</u>
Three (3) Exams	300	450-500	A
Class Assignments	100	400-449	В
Final Project	<u>100</u>	350-399	С
Total Points	500	300-349	D
		0-299	F

## VI. Academic Integrity

Plagiarism and other forms of cheating will not be tolerated. University rules provide severe penalties for academic misconduct, ranging from course failure to dismissal from the University.

Agricultural Business Law AGBU 4993-001 Fall 2015 - 2 -

# VII. Class Schedule

Date	Class	Unit	Topics	
8/31/2015	1	Legal Systems	Class introduction; Civics Review; Sources	
0.01.2010	•		and Application of Law	
9/7/2015	2	Property	Intro to Property Law; Deeds; Freehold	
0///2010	<u> </u>		Estates; Adverse Possession; Easements	
9/14/2015	3	Contracts	Elements of Contracts; Performance/Breach	
3/14/2010	<u> </u>		of Contract; Ag Contracts	
		Torts	Nuisance, Negligence and Other Bad	
9/21/2015	4		Behaviors; RTF Laws; Livestock Liability;	
		 	Premises Liability	
		E	EXAM 1	
9/28/2015	5	Business	Types of Business Organizations: Sole	
9/20/2013	5	Organizations	Proprietorships, Partnerships, Corporations	
10/5/2015	6	Finance	Uniform Commercial Code; Security Interests;	
10/5/2015	0		Financing Statements; Ag Lenders	
FALL BREAK OCT. 15 <sup>TH</sup> -16 <sup>TH</sup> – NO LECTURE THIS WEEK				
40/40/0045		Estate	Wills & Trusts; The Probate Estate; Farm	
10/19/2015	7	Planning	Transition Planning	
40/00/0045	0	Bankruptcy	Bankruptcy Code; Process of Filing; Chapter	
10/26/2015	8		12 "Family Farmer" Bankruptcy	
EXAM 2				
14 (0/001E	0	Administrative	Intro to Admin Procedures; Govt Agencies	
11/2/2015	9	Law		
11/9/2015	10	Employment	Hiring, Firing, and Documenting Employees;	
11/9/2015	10	Law	the I-9 Process; Employment Discrimination	
11/16/2015	11	Environmental	Government regulations; environmental	
11/10/2015		Law	programs; impact on farming	
THANKSGIVING BREAK NOV. 25TH-30TH – NO LECTURE THIS WEEK				
4.4.00.004.5	10	Food Law	USDA vs. FDA; Safety, Inspection & Labeling;	
11/30/2015	12		HACCP; COOL; "Food" Lawsuits	
EXAM 3 (DURING FINALS – DEC. 9-15 <sup>TH</sup> )				
	<b>E</b>		$\frac{1}{2} = \frac{1}{2} = \frac{1}$	

Agricultural Business Law AGBU 4993-001 Fall 2015 - 3 -

# **Alexis Scrimshire**

From:Malcolm Rainey JrSent:Monday, October 19, 2015 1:16 PMTo:Alexis ScrimshireSubject:RE: AGBU 3033Attachments:AGBU 3033 Ag Business Law.docx

Hi Ms. Alexis,

I have attached a copy of the catalog description for AGBU 3033 Legal Environment of Ag Business.

Mack

Malcolm R. Rainey, Ph.D. Head, Department of Agriculture Arkansas Tech University (479) 968-0251 (479) 964-0139 mraineyjr@atu.edu

From: Alexis Scrimshire Sent: Monday, October 19, 2015 10:25 AM To: Malcolm Rainey Jr Subject: AGBU 3033

Good morning, Dr. Rainey:

I am working on adding AGBU 3033 to the catalog, and I was hoping that you could provide a course description for the course. The syllabus that was approved through the curriculum process does not have a course description, but it has a course overview that says: We'll study state and federal laws affecting agriculture, with an emphasis on Arkansas agricultural laws. Specific topics we will address include: (a bulleted list). We cannot put a bulleted list in INB.

I appreciate your help.

Thank you.

Alexis Scrimshire, Assistant Registrar Arkansas Tech University | Office of the Registrar Doc Bryan Student Services Center, Suite 153 1605 Coliseum Drive Russellville, Arkansas 72801 Phone: 479-964-0800 | Fax: 479-968-0683



ARKANSAS TECH UNIVERSITY Ag Business Law (AGBU 3033) –A study of federal, state, and local legal systems as they pertain to the agricultural industry; topics of study include property law, contracts, torts, business organizations, employment law, environmental regulations, estate planning, and administrative law.

Office of Assessment and Institutional Effectiveness (2014)

#### **Arkansas Tech University**

**Course Addition** 

Assessment Form

AGEN SO33

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	ovide an answer for each question. Your answers are to be typed single spaced.
a.	How does this course fit with the university mission? This course introduces agribusiness students to core legal concepts related to agricultural business endeavors, from the basics of law and civics, to in-depth principles of property and contract law, business organizations, legal issues in agricultural finance and credit, business succession and estate planning, employment law, and civil and administrative proceedings related to the agriculture industry.
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable
с.	<ul> <li>Provide up to three student learning outcomes students will achieve after completing this course? At the conclusion of the program, students will be able to:</li> <li>1. Exhibit professional knowledge, skills, and abilities related to agribusiness law.</li> <li>2. Execute core legal concepts in the areas of business organizations, property management, contract administration, human resources/employment law, and related civil and administrative proceedings.</li> <li>3. Utilize critical thinking, problem solving, written and oral communication, and legal research skills specific to agricultural business.</li> </ul>
d.	What assessment tool or measure will you use to assess student learning? A total of three (3) unit exams administered upon completion of each of the three course units. A final class project incorporating legal concepts learned throughout the semester, along with legal research and writing skills. Regular (weekly) graded course assignments involving legal research, critical problem solving, legal analysis, and application of agribusiness risk management and liability mitigation techniques.
e.	<ul> <li>What will students demonstrate, represent, or produce to provide evidence of their learning?</li> <li>1. Weekly graded assignments require students to research newly learned legal issues and draft a legal/analytical response to hypothetical scenarios.</li> <li>2. Unit Examinations require students to demonstrate their knowledge of the subject matter in the form of legal essays, short-answer questions, vocabulary questions, etc.</li> </ul>

3. The Final Class Project requires students to research a legal topic of their choosing (of those covered in this course), find a real-life example of said topic from online or print resources, draft a legal analysis of the real-life occurrence demonstrating their legal rationale and comprehension of the governing law(s), and then transposing those same or similar factual circumstances into a fictitious draft of legal pleadings to test their understanding of civil and/or administrative procedure and legal drafting.

- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. The Ag advisory board recommended a course in which students would develop the professional knowledge, skills, and abilities related to agribusiness law. Execute core legal concepts in the areas of business organizations, property management, contract administration, human resources/employment law, and related civil and administrative proceedings. Utilize critical thinking, problem solving, written and oral communication, and legal research skills specific to agricultural business. Based on the Advisory Boards recommendations a course was developed (Legal Environment of Agricultural Business) to meet these objectives. It was first offered in the fall of 2011 as a special problems AGBU 4993. The enrollment since it was first introduced in the fall of 2011 has been 30, 24, 37, 30 and 30 respectively. This provides evidence for the addition of this course.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Agriculture as a business is unique in its organization, contracts and property management issues which indicates a more specific need and understanding for students entering in to the areas of Agriculture Business. Both the University of Arkansas and Arkansas State University offer courses in Agricultural Law in their Agriculture Business and Economics Programs. The corresponding courses for U of A is Agricultural Law I (AGEC 3503) and Arkansas State University is Agricultural Law (AGEC 4033).

# Arkansas Tech University DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

Department Affected: Business	This department I supports the change.	□ does not support
Comments: The Department of Agriculture is requesting the ac Agriculture Business (AGBU 3033). It has been offe are requesting your support of this course addition	red the last 4 years as	-
Thank you,		

Department Head Signature:

Stephen Jones, Associate Dean, College of Business

Date: 06/08/2015

# Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

TO:	Curriculum Committee
FROM (Initiating Department):	Department of Agriculture
DATE SUBMITTED:	06/15/2015

Title	Signature	Date
Department Head		
Dr. Malcolm R. Rainey	Malcolm R Rainey	6-9-15
Dean	Welly Harefte	
Dr. Willy Heofler	Willy Hacefle	6-10-15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)	****	
Registrar	- Uhummer / wo a w	1 look x
Ms. Tammy Weaver	ammyterau	6/12/15
Vice President for Academic Affairs	()	
Dr. A.J. Anglin		

Program Title: Agriculture Business, AGBU/Animal Science,	Requested changes will be
AGBU/Horticulture, AGBU/Pre-Vet, AGBU/Public Relations and	effective Summer I for next
AGBU/Feed Mill Management	catalog year

Outline change in program: (e.g., list changes in program such as (1) delete three hours of elective and (2) add three hours of approved major electives)

There will be no change in the program the proposed class AGBU 3303 Legal Environment of Agricultural Business will be listed as an alternative to BLAW 2033 (AGBU 3303 or BLAW 2033)

What impact will the change have on staffing, on other programs and space allocation? The course has been taught for the last 4 years as a special problems class using an adjunct faculty member. We will continue this practice.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.		
Fall Start Curriculu	m Matrix for Catalog	
• • • • • • • • • • • • • • • • • • •	siness, AGBU/AS, AGBU/Hort,	
AGBU/Pre-vet, AGBU/PR and	AGBU/Feed Mill Management	
Freshman Fall Semester	Freshman Spring Semester	
Add/Change:	Add/Change:	
Delete:	Delete:	
Total Hours:	Total Hours:	
Sophomore Fall Semester	Sophomore Spring Semester	
Add/Change: BLAW 2033 Legal Environment of Business or AGBU 3033 Legal Environment of Agricultural	Add/Change:	
Business Note: In AGBU/Pre-Vet curriculum BLAW		
2033 offered in spring of sophomore year.	Delete:	
Delete:		
Total Hours: 16	Total Hours:	
Junior Fall Semester	Junior Spring Semester	
Add/Change:	Add/Change:	
Delete:	Delete:	
Total Hours:	Total Hours:	
Senior Fall Semester	Senior Spring Semester	
Add/Change:	Add/Change:	
Delete:	Delete:	
Total Hours:	Total Hours:	

Office of Assessment and Institutional Effectiveness (2014)

**Arkansas Tech University** 

**Course Addition** 

Assessment Form

AGBU SO33

#### **Our Mission**

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Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	Provide an answer for each question. Your answers are to be typed single spaced.		
a.	How does this course fit with the university mission? This course introduces agribusiness students to core legal concepts related to agricultural business endeavors, from the basics of law and civics, to in-depth principles of property and contract law, business organizations, legal issues in agricultural finance and credit, business succession and estate planning, employment law, and civil and administrative proceedings related to the agriculture industry.		
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable		
с.	<ul> <li>Provide up to three student learning outcomes students will achieve after completing this course? At the conclusion of the program, students will be able to:</li> <li>1. Exhibit professional knowledge, skills, and abilities related to agribusiness law.</li> <li>2. Execute core legal concepts in the areas of business organizations, property management, contract administration, human resources/employment law, and related civil and administrative proceedings.</li> <li>3. Utilize critical thinking, problem solving, written and oral communication, and legal research skills specific to agricultural business.</li> </ul>		
d.	What assessment tool or measure will you use to assess student learning? A total of three (3) unit exams administered upon completion of each of the three course units. A final class project incorporating legal concepts learned throughout the semester, along with legal research and writing skills. Regular (weekly) graded course assignments involving legal research, critical problem solving, legal analysis, and application of agribusiness risk management and liability mitigation techniques.		
e.	<ul> <li>What will students demonstrate, represent, or produce to provide evidence of their learning?</li> <li>1. Weekly graded assignments require students to research newly learned legal issues and draft a legal/analytical response to hypothetical scenarios.</li> <li>2. Unit Examinations require students to demonstrate their knowledge of the subject matter in the form of legal essays, short-answer questions, vocabulary questions, etc.</li> </ul>		

3. The Final Class Project requires students to research a legal topic of their choosing (of those covered in this course), find a real-life example of said topic from online or print resources, draft a legal analysis of the real-life occurrence demonstrating their legal rationale and comprehension of the governing law(s), and then transposing those same or similar factual circumstances into a fictitious draft of legal pleadings to test their understanding of civil and/or administrative procedure and legal drafting.

- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. The Ag advisory board recommended a course in which students would develop the professional knowledge, skills, and abilities related to agribusiness law. Execute core legal concepts in the areas of business organizations, property management, contract administration, human resources/employment law, and related civil and administrative proceedings. Utilize critical thinking, problem solving, written and oral communication, and legal research skills specific to agricultural business. Based on the Advisory Boards recommendations a course was developed (Legal Environment of Agricultural Business) to meet these objectives. It was first offered in the fall of 2011 as a special problems AGBU 4993. The enrollment since it was first introduced in the fall of 2011 has been 30, 24, 37, 30 and 30 respectively. This provides evidence for the addition of this course.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Agriculture as a business is unique in its organization, contracts and property management issues which indicates a more specific need and understanding for students entering in to the areas of Agriculture Business. Both the University of Arkansas and Arkansas State University offer courses in Agricultural Law in their Agriculture Business and Economics Programs. The corresponding courses for U of A is Agricultural Law I (AGEC 3503) and Arkansas State University is Agricultural Law (AGEC 4033).

# Arkansas Tech University DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

Department Affected: Business	This department	······································
	🗵 supports	does not support
	the change.	

Comments:

The Department of Agriculture is requesting the addition of course entitled Legal Environment of Agriculture Business (AGBU 3033). It has been offered the last 4 years as a special problems course. We are requesting your support of this course addition.

Thank you,

Department Head Signature:

Stephen Jones, Associate Dean, College of Business

Date: 06/08/2015

# Arkansas Tech University REQUEST FOR COURSE ADDITION

ro:	Curriul	um Committe	e		
ROM (Initiating Department)	: Electi	rical Engineeri	ng		
DATE SUBMITTED:	july 1	, 2015			, ,
Title		Signature			Date
Department Head		( Interior	Runa		7/1/15
Dean		1 10.	i Bygora Heegler		7/1/15 D-17-15
Teacher Education Council	(if applicable)	willy	Herger		
Graduate Council (if applica	able)				
Registrar		YWU	XIIP K ,		7/20/15
Vice President for Academi	c Affairs				///////////////////////////////////////
Course Subject: (e.g., ACCT	, ENGL) Course	Number: (e.	g., 1003)	Effectiv	ve Term:
ELEG	3000	)		C Spri	ng 🤄 Summer I
Official Catalog Title: (If off	icial title exceeds	s 30 character	s, indicate Banr	ner Title be	low)
Engineering Internship/R	esearch Experien	ice	******	*****	
Banner Title: (limited to 30 c	haracters, includir	ng spaces, capit	alize all letters —	- this will dis	play on the transcript)
ENGR INTERNSHIP/RESEA	RCH EXPER				
Will this course be cross-lis	ted with another	r existing cour	se? If so, list co	urse subjec	t and number.
• Yes C No MCEG 30	00				
Will this course be cross-lis		-		raduate or	graduate catalog?
If so, list course subject and	l number. 👎 Ye	es 🤆 No	MCEG 3000		
Is this course repeatable f	or additional ear	ned hours?	Voc it No	ow many t ours?	otal 0
Grading: 🦳 🦳 Standard Let	ter 🎯	P/F	C Other		an na an a
Mode of Instruction (check	appropriate box	():			
C 01 Lecture	C 02 Lecture/I	Laboratory	C 03 Labora	torv only	
← 05 Practice Teaching	ᅊ 06 Internsh	ip/Practicum	C 07 Appren	ticeship/Ext	ternship
← 08 Independent Study	C 09 Reading	s	C 10 Special	l Topics	
C 12 Individual Lessons	⊂ 13 Applied	Instruction	C 16 Studio	Course	
← 17 Dissertation	18 Activity C	Course	C 19 Semina	ir	C 98 Other
Does this course require a	fee? 🤇 Yes 🔅	No How M	uch?	Select	

If selected other list fee type:	☐ Major	Minor
Elective	Major	/ Minor
	-	
(If major or minor course, you m program.)	ust complete the	e Request for Program Change form to add course to
If course is required by major/mi	inor, how freque	ently will course be offered?
As Needed		wegen werden en werden werden en werden en werden en werden werden werden werden werden werden werden werden we
I	a syllabus in Wo	ord format that includes: (Items a. through d. should b
entered as they should appear in	•	
a. Course subject	0,	
b. Course number		
c. Catalog course title		
d. Catalog description		
1. Arkansas Course Transfer S	System (ACTS) co	ourse number, if applicable
2. Cross-listing		
	ing only. Do not	t enter if offer course fall and spring)
4. Prerequisites		
5. Co-requisites		
6. Description		
	-	such as course may be repeated for credit)
	than lecture (e.g	., Lecture three hours, laboratory three hours)
9. Fees (e.g., \$36 art fee)	r offica hours c	contact information (telephone, email)
f. Text required for course	r, office floars, c	ontact mormation (telephone, emaily
g. Bibliography (supplemental re	ading list)	
h. Justification/rationale for the		
i. Course objectives		
-	ets general edu	cation objectives (courses included in the general
-	=	ourse meets one or more of the objectives contained
General Education Objectives		-
k. Assessment methods (include	e grading policy v	with specific equivalents for A, B, C)
I. Policy on absences, cheating,	plagiarism, etc.	
m. Course content (outline of ma	aterial to be cove	ered in course).
		ch as unusual maintenance costs, library resources,
special software, distance learnin	ng equipment, e	tc.? None
Will this course require a special	classroom (com	puter lab, smart classroom, or laboratory)? None
Attach the Course Addition Asse	ssment Form. T	he form is located on the Assessment & Institutional
Effectiveness web page at <a href="http://">http://</a>	/www.atu.edu/a	assessment/
		partmental Support Form for each affected departmer
must be attached. The form is lo		
nttp://www.atu.edu/registrar/cu	<u>urniculum torms</u>	ang.

## DEPARTMENT OF ELECTRICAL ENGINEERING

## 1. Course Number and Name:

ELEG/MCEG 3000 Engineering Internship/Research Experience

## 2. Credits and Contact Hours:

0 Credits 0 Contact Hours

## 3. Instructor:

Faculty Name Office Location Office Hours

4. Textbook:

None

## 5. Course Information:

#### a. Course (catalog) Description:

A minimum of six weeks of supervised on-the-job training with a university research program, engineering firm, manufacturer, municipality, or company employing engineers. A written report is required within one week of internship completion. Students will also present their internship experience to an engineering class or at a student engineering RSO meeting.

## b. Prerequisite: (60)

A minimum of sixty hours applicable toward the ATU Electrical/Mechanical engineering program requirements with a minimum 3.5 GPA; and acceptance in an Engineering Internship or Research Experience for Undergraduates Program.

c. Corequisite: None

# d. Course Designation:

Elective enrichment course, part of the College of Distinction requirements.

## 6. Course Goals:

# a. Course learning outcomes / expected performance criteria:

The successful student should be able to:

- 1. Demonstrate an ability to apply knowledge of mathematics, science, and engineering. A1, A2, A3
- 2. Work in a team environment D1
- 3. Communicate effectively orally G1
- 4. Communicate effectively by writing G2
- 5. Use techniques, skills, and engineering tools K1, K2, K3

#### b. Student outcomes related to the course:

a	b	c	d	e	f	g	h	i	j	k
S			S			S				S

S-Strong M-Medium W-Weak

#### 7. Assessment

Pass/Fail

Students will submit a report within one week of the internship/research experience. Additionally, student will prepare a presentation describing their experience for an engineering Registered Student Organization or engineering class.

#### 8. Attendance

Regular attendance is required. Specific policies set by internship/research supervisor. Students will submit a report within one week of the internship/research experience. Additionally, student will prepare a presentation describing their experience for an engineering Registered Student Organization or engineering class.

#### 9. Topics covered:

- a. Assimilation in an engineering/research environment
- **b.** Designing/Researching in a realistic environment.
- c. Other topics required by the internship/research supervisor

#### 10. Justification/Rational for the course:

Students will enrich their undergraduate engineering experience as part of their participation in the College of Distinction Program. This course is the enrichment course to fulfill the College of Distinction course requirements.

#### 11. ACTS Course Number: N/A

12. Offered: Summers as needed.

## 13. Fees: None

## 14. Description of how course meets general education requirements: N/A

**15.** Policy on absences, cheating, plagiarism, etc: Determined by the engineering or research supervisor at the site of the experience.

#### Arkansas Tech University

## **Course Addition**

#### ELEG/MCEG 3000

#### **Assessment Form**

#### **Our Mission**

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Provide	an answer for each question. Your answers are to be typed single spaced.
a.	How does this course fit with the university mission? This course will assist students by
	"nurturing scholastic development, integrity, and professionalism."
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not,
	state not applicable. Not Applicable
с.	Provide up to three student learning outcomes students will achieve after completing this course?
ፕኬ	e successful student should be able to:
1. 2.	An ability to apply knowledge of mathematics, science, and engineering. A1, A2, A3 Work in a team environment D1
	Communicate effectively orally G1
	Communicate effectively by writing G2
ч. 5.	Use techniques, skills, and engineering tools K1, K2, K3
9.	
d.	What assessment tool or measure will you use to assess student learning? Rubrics for
	presentations and reports.
e.	What will students demonstrate, represent, or produce to provide evidence of their learning?
	Students will write a report of their experience and a presentation to a class or RSO.
f.	Provide an example or examples of student learning assessment evidence which supports the
	addition of this course. This course is in response to the mandate for College of Distinction
	Program.
g.	How does this course fit in the current state of the discipline? Include Arkansas institutional
-	comparisons. If Arkansas educational institutions do not have the course or program provide
	comparative examples from regional educational institutions.
	Although internships and research experiences are encouraged by the department this is a
	documented enrichment course for the College of Distinction Program.

# Arkansas Tech University DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

Department Affected: Mechanical Engineering	This department Supports the change.	does not support
Comments: Drop: MCEG 2013 Statics, MCEG Drop ELEG 4193 Electrical Design Project, Ad Add ELEG 4192 Electrical Design Project II Ad Experience	2023 Engineering Material d ELEG 4191 Electrical Desi d ELEG/MCEG 3000 Engine	gn Project I

Department Head Signature Date: 30 Junis

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Curriulum Comr	nittee	
FROM (Initiating Department):	Electrical Engi	neering	
DATE SUBMITTED:	25 Jun 15		
Title	Signati	ure	Date
Department Head	Qat	tin Rudard	7/1/15
Dean		tim Rugard	7/1/15 2-12-15
Teacher Education Council (	if applicable)	lly Hoeffer	<u></u>
Graduate Council (if applica	ble)		
Registrar	Y U	vlaner	7/20/15
Vice President for Academic	Affairs		
Course Subject: (e.g., ACCT,	ENGL) Course Number	r: (e.g., 1003) Ef	ffective Term:
ELEG	4191	<u> </u>	Spring 🔅 Summer I
Official Catalog Title: (If official Catalog Title)	cial title exceeds 30 char	acters, indicate Banner Tit	tle below)
Electrical Design Project 1			
Banner Title: (limited to 30 ch	aracters, including spaces,	capitalize all letters — this v	will display on the transcript)
Will this course be cross-list	ed with another existing	course? If so list course	subject and number
C Yes 🛞 No	eu with another existing		subject and number.
an a	a phinakan da sa	۱۹۹۵ - ۲۰۰۰ ۲۰۰۰ ۲۰۰۰ ۲۰۰۰ ۲۰۰۰ ۲۰۰۰ ۲۰۰۰ ۲	
Will this course be cross-list		Y	te or graduate catalog?
If so, list course subject and	number. C Yes 🔅 No	¥	
Is this course repeatable fo	r additional earned hou	rs? C Yes 🤨 No How m hours?	any total
Grading: 📀 Standard Lett	er C P/F	C Other	
Mode of Instruction (check	appropriate box):		
C 01 Lecture	C 02 Lecture/Laborator	y C 03 Laboratory of	nlv
© 05 Practice Teaching	🗘 06 Internship/Practic	um 🔅 07 Apprentices f	nip/Externship
08 Independent Study	C 09 Readings	C 10 Special Topic	cs
C 12 Individual Lessons	C 13 Applied Instructio	n C 16 Studio Cours	e
C 17 Dissertation	C 18 Activity Course	C 19 Seminar	C 98 Other

Does this course require a fee? C Yes 🕐 No How Much? Select Fee Type
If selected other list fee type:
Elective Rajor Minor
(If major or minor course, you must complete the Request for Program Change form to add course to program.)
If course is required by major/minor, how frequently will course be offered?
Fall and Spring
For the proposed course, attach a syllabus in Word format that includes: (Items a. through d. should b
entered as they should appear in the catalog)
a. Course subject
b. Course number
c. Catalog course title
d. Catalog description
1. Arkansas Course Transfer System (ACTS) course number, if applicable
2. Cross-listing
3. Offered (e.g., Fall only, Spring only. Do not enter if offer course fall and spring)
4. Prerequisites
5. Co-requisites
6. Description
7. Notes (e.g., information not in description such as course may be repeated for credit)
8. Contact Hours if different than lecture (e.g., Lecture three hours, laboratory three hours)
9. Fees (e.g., \$36 art fee)
e. Section for Name of instructor, office hours, contact information (telephone, email)
f. Text required for course
g. Bibliography (supplemental reading list)
h. Justification/rationale for the course
i. Course objectives
j. Description of how course meets general education objectives (courses included in the general
education component should show how the course meets one or more of the objectives contained
General Education Objectives listed in undergraduate catalog)
k. Assessment methods (include grading policy with specific equivalents for A, B, C)
<ol> <li>Policy on absences, cheating, plagiarism, etc.</li> <li>Course content (outling of material to be coursed in course)</li> </ol>
m. Course content (outline of material to be covered in course).
Will this course require any special resources such as unusual maintenance costs, library resources,
special software, distance learning equipment, etc.? None
· · · · · · · · · · · · · · · · · · ·
Will this course require a special classroom (computer lab, smart classroom, or laboratory)? None
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>
If this course will affect other departments, a Departmental Support Form for each affected departme
must be attached. The form is located on the Curriculum forms web page at
http://www.atu.edu/registrar/curriculum_forms.php.

## **DEPARTMENT OF ELECTRICAL ENGINEERING**

1. Course Number and Name: ELEG 4191

Electrical Design Project I

2. Credits and Contact Hours: 1 hour credit

1 contact hour/week

3. Instructor: Dr. Patricia Buford

## 4. Textbook:

Yousef Haik, Engineering Design Process, Cengage Learning Engineering, 2<sup>nd</sup> Edition ISBN: 0495668141 (Reference)

## 5. Course Information:

a. Course (catalog) Description:

First of a two part sequence of courses to complete an independent or group project in electrical engineering design. Emphasis will be placed on designing an electrical system or subsystem with due regard for: Safety, environmental concerns, reliability, longevity, ease of manufacture, maintainability, and cost effectiveness. A written and oral report are required.

- b. Corequisite: MCEG/ELEG 4202: Engineering Design
- c. Course Designation: Required

## 6. Course Goals:

#### a. Course learning outcomes / expected performance criteria: The successful student should be able to:

- 1. Design within realistic constraints B1, C1, C2, C3, C4
- 2. Design in a team environment D1, G1
- 3. Identify, formulate and solve engineering problems E1, E2, E3
- 4. Communicate effectively orally G1
- 5. Use techniques, skills, and engineering tools K1, K2, K3
- b. Student outcomes related to the course:

8	a l	b	с	d	e	f	g	h	i	j	k
	M	M	S	S	S	W	S	W	W	W	S

S-Strong M-Medium W-Weak

## 7. Assessment

90%-100%	Α
80%-89%	В

70%-79%	С
60%-69%	D
0%-59%	F

#### 8. Attendance

Regular attendance is required. Specific policies set by instructor.

# 9. Topics covered:

No new topics covered since this is the capstone course building on all of the previous engineering courses in the curriculum.

# 10. Justification/Rational for the course:

Required by accreditor (ABET).

#### **Arkansas Tech University**

#### **Course Addition**

#### **Assessment Form**

ELEG4191

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does this course fit with the university mission?

The objective of the proposed course addition is to better facilitate mentorship in the capstone (senior design) 2-course sequence by formalizing faculty involvement during proposal development in the first course (ELEG 4202). Thus, nurturing scholastic development.

b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

ABET: "Students must be prepared for engineering practice through a curriculum culminating in a major design experience based on the knowledge and skills acquired in earlier course work and incorporating appropriate engineering standards and multiple realistic constraints"

c. Provide up to three student learning outcomes students will achieve after completing this course?

1. Students will demonstrate the ability to apply knowledge of mathematics, sciences, and engineering principles as evidenced from their proposal.

2. Students will demonstrate the ability to complete a preliminary design for a system, component, or process to meet a desired need including recognition of applicable codes and standards, economic and social impacts as evidenced in their proposal.

3. Students will demonstrate the ability to identify, formulate, and solve an engineering problem as evidenced in their final proposal.

4. Students will give an adequate final oral presentation of their preliminary design to faculty and/or students.

5. Students will give an adequate final written proposal to the faculty in charge of the class.

d. What assessment tool or measure will you use to assess student learning?

Attainment of course objectives will be evaluated by using the CPGE system and subsequent analysis.

e. What will students demonstrate, represent, or produce to provide evidence of their learning?

Students will produce preliminary designs, proposals, and presentations that demonstrate achievement of student learning outcomes.

f. Provide an example or examples of student learning assessment evidence which supports the addition of this course.

Focus groups that began in the fall of 2013 provided evidence that mechanical engineering students had issues with senior design. Results from the four total focus groups: Fall 13, Spring 14, Fall 14, Spring 15 found that students provided consistent recommendations for change including increase the amount of time to develop project, improve project organization, and increase engagement by faculty mentors. Additionally end of course evaluations in ELEG 4202-Engineering Design indicated that students did not understand the distinction between that course content and the following ELEG 4193-Electrical Design Project.

g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

The "major design experience" of which this course in a part of is required by ABET. So, every engineering program accredited by ABET has a similar course. As described in above, this course addition and the related course addition for ELEG 4192 replace an existing course ELEG 4193 in the Electrical Engineering Program.

# Arkansas Tech University DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

Mechanical Engineering Comments:	☑ supports □ does not support the change.
	the change.
The survey of the second to the file state of Functions	
require the coordination of instructors in a cross	ring curriculum regarding ELEG 4191 and ELEG 4192 s-listed (MCEG/ELEG 4202) course. The Mechanical vith the Electrical Engineering department as required.

Department Head Signature: Date: 25 Jm 15

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Curriulu	m Committee				
FROM (Initiating Department):	Electri	cal Engineerin	8			
DATE SUBMITTED: 25 Jun 15						
Title		Signature	····	Date		
Department Head		art	Que	7/1/15		
Dean		(Aum	Dagten Digten	7/1/15		
Teacher Education Council (	if applicable)	willy A	piepen	1-17-15		
Graduate Council (if applica	ble)					
Registrar	<u></u>	Ywla	1111	7/20/15		
Vice President for Academic	Affairs	Swaa				
Course Subject: (e.g., ACCT, ENGL)       Course Number: (e.g., 1003)       Effective Term:						
ELEG 4192 C Spring C Summer I						
Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)						
Electrical Design Project II						
Banner Title: (limited to 30 characters, including spaces, capitalize all letters — this will display on the transcript)						
Will this course be cross-listed with another existing course? If so, list course subject and number.						
C Yes 🗭 No	<u></u>		۲۶۶ - ۲۳۹ - ۲۳۹ - ۲۳۹ - ۲۳۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹ ۱۹۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹۹ - ۲۹	any optimization allowed and a state of the		
Will this course be cross-listed with a course currently not in the undergraduate or graduate catalog?						
If so, list course subject and number.						
Is this source repeatable for additional earned hours? O year (Final How many total						
	n auununai ean		hours?			
Grading: 📀 Standard Let	ter C	P/F	C Other			
Mode of Instruction (check appropriate box):						
C 01 Lecture	C 02 Lecture/L	aboratory	🗘 03 Laboratory on 🛙	v		
C 05 Practice Teaching	🔿 06 Internshi	p/Practicum	C 07 Apprenticeship	o/Externship		
08 Independent Study	🗘 09 Readings		C 10 Special Topics			
🤨 12 Individual Lessons	C 13 Applied (	nstruction	🧲 16 Studio Course			
C 17 Dissertation	C 18 Activity Co	ourse	C 19 Seminar	C 98 Other		

If selected other list fee type: Engineering Fee  Elective KMajor Minor  (If major or minor course, you must complete the Request for Program Change form to add course to program.)  If course is required by major/minor, how frequently will course be offered? Fall and Spring For the proposed course, attach a syllabus in Word format that includes: (Items a. through d. should be entered as they should appear in the catalog) a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer System (ACTS) course number, if applicable 2. Cross-listing 3. Offered (e.g., Fall only, Spring only. Do not enter if offer course fall and spring) 4. Prerequisites 5. Co-requisites 5. Co-requisites 6. Description 7. Notes (e.g., information not in description such as course may be repeated for credit) 8. Contact Hours if different than lecture (e.g., Lecture three hours, laboratory three hours) 9. Fees (e.g., \$36 art fee) e. Section for Name of instructor, office hours, contact information (telephone, email) f. Text required for course
(If major or minor course, you must complete the Request for Program Change form to add course to program.) If course is required by major/minor, how frequently will course be offered? Fall and Spring For the proposed course, attach a syllabus in Word format that includes: (Items a. through d. should be entered as they should appear in the catalog) a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer System (ACTS) course number, if applicable 2. Cross-listing 3. Offered (e.g., Fall only, Spring only. Do not enter if offer course fall and spring) 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information not in description such as course may be repeated for credit) 8. Contact Hours if different than lecture (e.g., Lecture three hours, laboratory three hours) 9. Fees (e.g., \$36 art fee) e. Section for Name of instructor, office hours, contact information (telephone, email) f. Text required for course
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<ul> <li>For the proposed course, attach a syllabus in Word format that includes: (Items a. through d. should be entered as they should appear in the catalog)</li> <li>a. Course subject</li> <li>b. Course number</li> <li>c. Catalog course title</li> <li>d. Catalog description <ol> <li>Arkansas Course Transfer System (ACTS) course number, if applicable</li> <li>Cross-listing</li> <li>Offered (e.g., Fall only, Spring only. Do not enter if offer course fall and spring)</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., information not in description such as course may be repeated for credit)</li> <li>Contact Hours if different than lecture (e.g., Lecture three hours, laboratory three hours)</li> <li>Fees (e.g., \$36 art fee)</li> <li>Section for Name of instructor, office hours, contact information (telephone, email)</li> </ol> </li> </ul>
<ul> <li>entered as they should appear in the catalog)</li> <li>a. Course subject</li> <li>b. Course number</li> <li>c. Catalog course title</li> <li>d. Catalog description</li> <li>1. Arkansas Course Transfer System (ACTS) course number, if applicable</li> <li>2. Cross-listing</li> <li>3. Offered (e.g., Fall only, Spring only. Do not enter if offer course fall and spring)</li> <li>4. Prerequisites</li> <li>5. Co-requisites</li> <li>6. Description</li> <li>7. Notes (e.g., information not in description such as course may be repeated for credit)</li> <li>8. Contact Hours if different than lecture (e.g., Lecture three hours, laboratory three hours)</li> <li>9. Fees (e.g., \$36 art fee)</li> <li>e. Section for Name of instructor, office hours, contact information (telephone, email)</li> <li>f. Text required for course</li> </ul>
<ol> <li>Arkansas Course Transfer System (ACTS) course number, if applicable</li> <li>Cross-listing</li> <li>Offered (e.g., Fall only, Spring only. Do not enter if offer course fall and spring)</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., information not in description such as course may be repeated for credit)</li> <li>Contact Hours if different than lecture (e.g., Lecture three hours, laboratory three hours)</li> <li>Fees (e.g., \$36 art fee)</li> <li>Section for Name of instructor, office hours, contact information (telephone, email)</li> <li>Text required for course</li> </ol>
<ol> <li>Cross-listing</li> <li>Offered (e.g., Fall only, Spring only. Do not enter if offer course fall and spring)</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., information not in description such as course may be repeated for credit)</li> <li>Contact Hours if different than lecture (e.g., Lecture three hours, laboratory three hours)</li> <li>Fees (e.g., \$36 art fee)</li> <li>Section for Name of instructor, office hours, contact information (telephone, email)</li> <li>Text required for course</li> </ol>
e. Section for Name of instructor, office hours, contact information (telephone, email) f. Text required for course
g. Bibliography (supplemental reading list) h. Justification/rationale for the course i. Course objectives
<ul> <li>j. Description of how course meets general education objectives (courses included in the general education component should show how the course meets one or more of the objectives contained in General Education Objectives listed in undergraduate catalog)</li> <li>k. Assessment methods (include grading policy with specific equivalents for A, B, C)</li> <li>l. Policy on absences, cheating, plagiarism, etc.</li> <li>m. Course content (outline of material to be covered in course).</li> </ul>
Will this course require any special resources such as unusual maintenance costs, library resources, special software, distance learning equipment, etc.? None
Will this course require a special classroom (computer lab, smart classroom, or laboratory)? None
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum_forms.php">http://www.atu.edu/registrar/curriculum_forms.php</a> .

# DEPARTMENT OF ELECTRICAL ENGINEERING

# 1. Course Number and Name:

ELEG 4192 Electrical Design Project II

2. Credits and Contact Hours: 2 hour credit

2 contact hour/week

# 3. Instructor:

Dr. Patricia Buford

## 4. Textbook:

Yousef Haik, *Engineering Design Process*, Cengage Learning Engineering, 2<sup>nd</sup> Edition ISBN: 0495668141 (Reference)

#### 5. Course Information:

#### a. Course (catalog) Description:

First of a two part sequence of courses to complete an independent or group project in electrical engineering design. Emphasis will be placed on designing an electrical system or subsystem with due regard for: Safety, environmental concerns, reliability, longevity, ease of manufacture, maintainability, and cost effectiveness. A written and oral report are required.

- b. Corequisite: MCEG/ELEG 4202 : Engineering Design
- c. Course Designation: Required

## 6. Course Goals:

#### a. Course learning outcomes / expected performance criteria: The successful student should be able to:

- 1. Design within realistic constraints B1, C1, C2, C3, C4
- 2. Design in a team environment D1, G1
- 3. Identify, formulate and solve engineering problems E1, E2, E3
- 4. Communicate effectively orally G1
- 5. Use techniques, skills, and engineering tools K1, K2, K3
- b. Student outcomes related to the course:

а	b	с	d	e	f	g	h	i	j	k
Μ	M	S	S	S	W	S	W	W	W	S

S-Strong M-Medium W-Weak

#### 7. Assessment

90%-100%	Α
80%-89%	В

70%-79%	С
60%-69%	D
0%-59%	F

#### 8. Attendance

Regular attendance is required. Specific policies set by instructor.

# 9. Topics covered:

No new topics covered since this is the capstone course building on all of the previous engineering courses in the curriculum.

# **10. Justification/Rational for the course:**

Required by accreditor (ABET).

Office of Assessment and Institutional Effectiveness (2014)

#### **Arkansas Tech University**

#### **Course Addition**

#### **Assessment Form**

ELEG4192

## **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does this course fit with the university mission?

The objective of the proposed course addition is to better facilitate mentorship in the capstone (senior design) 2-course sequence by formalizing faculty involvement during proposal development in the first course (ELEG 4202). Thus, nurturing scholastic development.

b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

ABET: "Students must be prepared for engineering practice through a curriculum culminating in a major design experience based on the knowledge and skills acquired in earlier course work and incorporating appropriate engineering standards and multiple realistic constraints"

- c. Provide up to three student learning outcomes students will achieve after completing this course?
- 1. Students will demonstrate the ability to apply knowledge of mathematics, sciences, and engineering principles as evidenced from their final report.
- 2. Students will demonstrate the ability to design a system, component, or process to meet a desired need including recognition of applicable codes and standards, economic and social impacts as evidenced in their final report.
- 3. Students will demonstrate the ability to identify, formulate, and solve an engineering problem as evidenced in their final report.
- 4. Students will give an adequate final oral presentation of their design to faculty and/or students.
- 5. Students will give an adequate final written report to the faculty in charge of the class. What assessment tool or measure will you use to assess student learning?

d. What assessment tool or measure will you use to assess student learning?

Attainment of course objectives will be evaluated by using the CPGE system and subsequent analysis.

e. What will students demonstrate, represent, or produce to provide evidence of their learning?

Students will produce reports and in most cases fabricate devices or products that demonstrate achievement of student learning outcomes.

f. Provide an example or examples of student learning assessment evidence which supports the addition of this course.

Focus groups that began in the fall of 2013 provided evidence that mechanical engineering students had issues with senior design. Results from the four total focus groups: Fall 13, Spring 14, Fall 14, Spring 15 found that students provided consistent recommendations for change including increase the amount of time to develop project, improve project organization, and increase engagement by faculty mentors. Additionally end of course evaluations in ELEG 4202-Engineering Design indicated that students did not understand the distinction between that course content and the following ELEG 4193-Electrical Design Project.

g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

The "major design experience" of which this course in a part of is required by ABET. So, every engineering program accredited by ABET has a similar course. As described in above, this course addition and the related course addition for ELEG 4191 replace an existing course ELEG 4193 in the Electrical Engineering Program.

Mechanical Engineering Comments: The proposed changes to the Electrical Engineering require the coordination of instructors in a cross-li	Ø supports ☐ does not support the change.
The proposed changes to the Electrical Engineering	
The proposed changes to the Electrical Engineering	
	isted (MCEG/ELEG 4202) course. The Mechanical h the Electrical Engineering department as required.

Department Head Signature: Date: 25 JUN 15

# Arkansas Tech University REQUEST FOR COURSE DELETION

ТО:	Curriulum Committee
FROM (Initiating Department):	Electrical Engineering
DATE SUBMITTED:	25 Jun 15

Title	Signature	Date
Department Head	Optim Bugan	7/1/15
Dean	Willy Hughen	7-17-15
Teacher Education Council (if applicable)	7	
Graduate Council (if applicable)		
Registrar	Yweann	7/20/15
Vice President for Academic Affairs		

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)			
ELEG	4193			
If this course is cross-listed, list course subject and number.	Will the cross-listed course be deleted? C Yes I No			
Official Catalog Title:				
Electrical Design Project				
(NOTE: If major or minor course, you must complete the Red delete course from program.)	quest for Program Change form to			
Attach the Course Deletion Assessment Form. The form is lo	cated on the Assessment & Institutional			
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>				
If this course will affect other departments, a Departmental S	•••			
department must be attached. The form is located on the Cu	irriculum forms web page at			
http://www.atu.edu/registrar/curriculum_forms.php.				

NOTE: This deletion will be effective in the May Mini Term (the last term) of the current catalog year.

### Office of Assessment and Institutional Effectiveness (2014)

## Arkansas Tech University

## **Course Deletion**

### **Assessment Form**

ELEG4193

## Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

ABET: "Students must be prepared for engineering practice through a curriculum culminating in a major design experience based on the knowledge and skills acquired in earlier course work and incorporating appropriate engineering standards and multiple realistic constraints"

b. Explain the rationale for the course deletion.

The current course (ELEG 4193-Electrical Design Project) is being replaced by two courses (ELEG 4191-Electrical Design Project I and ELEG 4192-Electrical Design Project II). The proposed changes will satisfy the mandate above.

Mechanical Engineering Comments: The proposed changes to the Electrical Engineer	☑ supports     □ does not support       the change.
The proposed changes to the Electrical Engineer	
The proposed changes to the Electrical Engineer	
••••	
•	ss-listed (MCEG/ELEG 4202) course. The Mechanical with the Electrical Engineering department as required.

Department Head Signature: Date: 25 Jun 15

## **Brittany Martin**

From: Sent: To: Subject: Alexis Scrimshire Tuesday, August 02, 2016 9:23 AM Brittany Martin FW: Please change the Delete date for two classes

From: Tammy Weaver Sent: Tuesday, February 23, 2016 7:52 AM To: Alexis Scrimshire <ascrimshire@atu.edu> Subject: FW: Please change the Delete date for two classes

Alexis:

This is unusual but I was asked to make the two courses active through 201670: ELEG 4193 and MCEG 4493. Can we end then for 201730 now or so we have to wait?

Thanks.

Tammy

Tammy Rhodes Weaver, Registrar Arkansas Tech University Office of the Registrar Doc Bryan Student Services Building, Suite 153 1605 Coliseum Drive Russellville, AR 72801-2222

Telephone: 479.968.0643 Fax: 479.968.0683 Email: tweaver@atu.edu



From: Patricia Buford Sent: Monday, February 22, 2016 5:56 PM To: Tammy Weaver <<u>tweaver@atu.edu</u>> Subject: Please change the Delete date for two classes

Dear Mrs. Weaver,

This is the email you asked me to send regarding changing the delete date on ELEG 4193 Electrical Design Class and ELEG 4493 Mechanical Design Class. If you would extend that deadline date at least through next December (2016), we would be grateful. The only problem we might still have is if one of the students fails. If so we could add it as a special topics course in subsequent semesters in the event they only have 119 hours.

I am so excited about Degree Works. If you ever need a tester for engineering, please let me know.

My thoughts and prayers are with Alexis; thanks for letting me know. If there is anything I can do, please let me know that as well.

Thank you for all you do.

Pat

Patricia S. Buford, Ph.D., P.E. Associate Dean of Engineering Professor of Electrical Engineering Corley Hall, Room 111D 1811 North Boulder Avenue Russellville, Arkansas 72801 Office: (479) 968-0338

This communication and any files or attachments transmitted with it may contain information that is confidential, privileged and exempt from disclosure under applicable law. This communication is intended solely for the use of the individual or entity to which it is addressed. If you are the intended recipient of this information, please treat it as confidential information and take all necessary action to keep secure.

If you are not the intended recipient, you are hereby notified that any use, dissemination, forwarding, or copying of this communication in error, please notify the sender at once so that appropriate action may be taken to protect the information from further disclosure.

# Arkansas Tech University REQUEST FOR COURSE CHANGE

TO:	Curriculum Committee
FROM (Initiating Department):	Electrical Engineering
DATE SUBMITTED:	July 1, 2015

Title	Signature	Date
Department Head	Attricin Quyend	7/1/15
Dean	Wally Herefler	7-17-15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Lusauce	7/20/15
Vice President for Academic Affairs		

Course Subject: (e.g., ACCT, ENGL)		Course Number: (e.g., 1003)	
ELEG	1012		
Is this course cross-listed with another existing course? If so, list course subject and number.			
← Yes ④ No			
Official Catalog Title:			
Introduction to Electrical Engineering			
Request to change: (check appropr	iate box):		
🔽 Course Number	Title	Course Description	
T Cross-Listing	✓ Prerequisite	Co-requisite	
「 Grading	<b>Fee</b>		
T Other		ĸĸĸĬĸĊĸĸĸŇ <sup>ĸ</sup> ĸĸĬĸĿĸĬĸĸĊĸĬĸſĸŎſŎſŢġĸġĸĸĬĸĬĸŎſŢġĸţĸĬĸĬĸĬĸĬŎŢġĸġţĬĸĸĸĸĸŎĸġĸġĸĸĸĬĸŎĸĬĸĸġĸĸĸĸŎĸĬĸĸŎĸĸĸĸŎĸŎĸŎĸŎ	
<ul> <li>NOTES: These changes will become effective in the Summer I Term of the new catalog year.</li> <li>If this course is cross-listed, a prerequisite/co-requisite, or included in the course description of other courses, a Course Change must be submitted to address all changes in related courses.</li> </ul>			

New Course Number: (e.g., 1003)			
1011			
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)			
Introduction to Electrical Engineering			
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)			
Intro Electrical Engineering			
New Course Description:			
An introductory lecture/lab course to acquaint students with the fundamental techniques in the field of electrical engineering. Topics include technical aspects of electrical engineering including an introduction to computational techniques/software, basic introduction to computer-aided drafting (CAD), an introduction to programming, and basic circuit prototyping.			
New Cross List:			
Adding Cross-Listing     Changing Cross-Listing     Deleting Cross-Listing			
If adding or changing cross-listing, indicate course subject and number			
(detail the difference in undergraduate and graduate course below, if appropriate)			
New Prerequisite (list all, as you want them to appear in the catalog): Prerequisites: Math ACTE score of 24 or higher, or a grade of C or higher in MATH 1113, or MATH 1914, or MATH 1203 or consent of the instructor.			
New Co-requisite (list all, as you want them to appear in the catalog):			
□ Elective □ Major □ Minor			
(If major or minor course, you must complete the Request for Program Change form to add course to program.)			
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional			
Effectiveness web page at <a href="http://www.atu.egu/assessment/">http://www.atu.egu/assessment/</a>			
If this course will affect other departments, a Departmental Support Form for each affected			
department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.			
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Office of Assessment and Institutional Effectiveness (2014)

### Arkansas Tech University

#### **Course Change**

#### ELEG 1012 Introduction to Electrical Engineering to

#### ELEG 1011 Introduction to Electrical Engineering + TECH 1001

#### **Assessment Form**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not Applicable
- b. Provide an example or examples of student learning assessment evidence which supports the course change. This course change is to add a math prerequisite (Math ATCE score of 24 or higher, or a grade of C or higher in MATH 1113, or MATH 1914, or MATH 1203). One of the engineering tools used heavily in our curriculum is a software package called Matlab. Matlab is a computational tool that will perform complex calculations and display data plots. This course change proposal would allow us to introduce the Matlab tool to students during their first semester. Although we will only be using some of the most basic functionality of the software, students will need to have a solid foundation in math at least to the college algebra level in order to be successful. In addition to exposing our students to Matlab their first semester we also intend to teach them some fundamental concepts in computer-aided drafting (CAD) using AutoCad which is used heavily in industry and the student will need a good comprehension of geometry to be successful.
  Students will now be required to take TECH 1001 in addition to ELEG 1011. Since ELEG 1101 will meet as a lab, students will have more time for in-class projects. One of the indirect

assessment measure used by the EE department is the student course evaluations. Student comments on class climate include: "less orientation stuff and more engineering" (201520; "Must we spend so much time on Tech Orientation material? I understand it is required, but I feel as if some of the worksheets were quite silly." (201470); "more hands on" (201320); "building more circuits" (201270).

# Splitting ELEG 1012 Introduction to Electrical Engineering into ELEG 1011 Introduction to Electrical Engineering & TECH 1001 Orientation to the University

This department supports	does not support
the change.	
-	

Department Head Signature: Sindh Ben Date: 7/16/15

# Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

TO:	Curriculum Committee
FROM (Initiating Department):	Electrical Engineering
DATE SUBMITTED:	July 1, 2015

Title	Signature	Date
Department Head	Alteren Buford	7/1/15
Dean	Willy Herefan	7-17-15
Teacher Education Council (if applicable)	$\sigma$	
Graduate Council (if applicable)		
Registrar	Iwwalle	7120/15
Vice President for Academic Affairs		

Program Title:	Requested changes will be
Electrical Engineering: Traditional Option	effective Summer I for next
	catalog year

Delete: ELEG 1012 Introduction to Electrical Engineering

Add: ELEG 1011 Introduction to Electrical Engineering, TECH 1001 Orientation to the University Delete: MCEG 2013 Statics, MCEG 2023 Engineering Materials and Add: COMS 2203 Foundations of Computer Programming II, 3 hrs. Technical Elective and 3 hrs. Math Elective

Delete: ELEG 4193 Electrical Design Project

Add: ELEG 4191 Electrical Design Project I and ELEG 4192 Electrical Design Project II

What impact will the change have on staffing, on other programs and space allocation? None

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

Curriculum Ma	trix for Catalog			
Curriculum in Electrical Engineering: Computer Engineering Option				
(enter title for program changing )				
Freshman Fall Semester	Freshman Spring Semester No			
Add/Change: Fine Arts & Humanitites <sup>1,T</sup>	Add/Change:			
ELEG 1011 Introduction to Electrical Engineering	Delete:			
TECH 1001 Orientation to the University	Total Hours: 15			
Delete: ELEG 1012 Introduction to Electrical Engineering				
Total Hours: <b>16</b>				
Sophomore Fall Semester	Sophomore Spring Semester			
Add/Change:	Add/Change:			
COMS 2203 Foundations of Computer Programming II	ELEG/MATH 3173 Math Methods for Engineers			
Delete: MCEG 2023 Engineering Materials				
Total Hours: 16	Delete: Fine Arts & Humanitites <sup>1,T</sup>			
	Total Hours: 15			
Junior Fall Semester	Junior Spring Semester			
Add/Change: Technical Elective <sup>3</sup>	Add/Change: MATH Elective <sup>4</sup>			
Delete: MCEG 2013 Statics	U.S. History/Government <sup>1,T</sup>			
Total Hours: 15	Delete: MCEG 2033 Dynamics			
	ELEG/MATH 3173 Math Methods for Engineers			
	Total Hours: <b>15</b>			
Senior Fall Semester	Senior Spring Semester			
Add/Change: ELEG 4191 Electrical Design Project I	Add/Change: ELEG 4192 Electrical Design Project II			
Delete: U.S. History/Government <sup>1,T</sup>	Delete: ELEG 4193 Electrical Design Project			
	Total Hours: 13			
Total Hours: 15				
<sup>4</sup> Must have department approval.	I			

<sup>4</sup>Must have department approval.

## **Arkansas Tech University**

## **Proposal for Change in Program**

## **Deleting ELEG 1012 Introduction to Electrical Engineering**

## Adding ELEG 1011 Introduction to Electrical Engineering and TECH 1001

#### **Assessment Form**

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does the program change fit with the university mission?

"Dedicated to nurturing scholastic development, integrity, and professionalism" implies giving our freshmen students the best possible start to their course work.

b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not applicable.

c. How will the program change impact learning for students enrolled in this program?

The proposed program changes improve the students' ability to dedicate lab time to the project based learning rather than sharing the time for TECH 1001 topics.

d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students learning of content for both distinct areas: basic electrical engineering and orientation to the university should be increased.

e. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

This change allows students transferring to EE from other programs and those others who have already taken TECH 1001 more time to commit to the electrical engineering topics rather than repeating topics of the orientation class.

f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

N/A

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

The Electrical Engineering (EE) Department uses the CPGE system to collect and analyze data to verify attainment of course objectives and student learning outcomes for all required EE courses. The program changes would affect many of those embedded courses outcomes and their embedded associated ABET student outcomes. For more information see the 2013-14 EE Assessment Report in TracDat.

#### **Arkansas Tech University**

#### **Proposal for Change in Program**

#### Deleting MCEG 2013, 2023, 2033

#### Adding Math Elective, COMS 2203, Technical Elective

#### **Electrical Engineering**

#### Assessment Form

## Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

h. How does the program change fit with the university mission?

"Dedicated to nurturing scholastic development, integrity, and professionalism" implies the ability of our students to be prepared to take the licensing exams for their profession. The objective of the proposed program change is to better comply with the Engineering Accreditation Commission of ABET program Criteria for Electrical Engineering and the recently revised National Council of Examiners for Engineering and Surveying Fundamentals of Engineering Exam for Electrical Engineers.

i. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

ABET: "The curriculum for programs containing the modifier "electrical" in the title must include advanced mathematics, such as differential equations, linear algebra, complex variables, and discrete mathematics."

The proposed program change will improve compliance with the above mandate.

NCEES: Electrical students are no longer tested on Mechanical Engineering Courses as part of the licensing requirement.

j. How will the program change impact learning for students enrolled in this program?

The proposed program changes improve the students' ability to pass the first licensing exam, Fundamentals of Engineering Exam.

k. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students willing to sit for the licensing exam should have improved pass rates.

1. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

The Fundamentals of Engineering (FE) Exam was significantly changed for Electrical Engineers beginning spring, 2014. At that time, students indicated in course evaluations that time spent in Mechanical Engineering classes would be better spent applied to more Mathematics, Computer and Science topics on the FE Exam.

m. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

As Electrical Engineering topics and depth of topics expands at an ever increasing rate, it is important that we prepare them to maximize their efforts to become as proficient as possible in their field.

n. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

The Electrical Engineering (EE) Department uses the CPGE system to collect and analyze data to verify attainment of course objectives and student learning outcomes for all required EE courses. The program changes would affect many of those embedded courses outcomes and their embedded associated ABET student outcomes. For more information see the 2013-14 EE Assessment Report in TracDat.

## **Arkansas Tech University**

## **Proposal for Change in Program**

## ELEG 4193 Electrical Design →

## ELEG 4191 Electrical Design Project I & ELEG 4192 Electrical Design Project II

#### **Assessment Form**

## Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

o. How does the program change fit with the university mission?

The objective of the proposed program change is to better facilitate mentorship in the capstone (senior design) 2-course sequence by formalizing faculty involvement during proposal development in the first course (ELEG 4202). Thus, nurturing scholastic development.

p. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

ABET: "Students must be prepared for engineering practice through a curriculum culminating in a major design experience based on the knowledge and skills acquired in earlier course work and incorporating appropriate engineering standards and multiple realistic constraints"

The proposed program change will satisfy the above mandate.

q. How will the program change impact learning for students enrolled in this program?

The proposed program change will formalize faculty involvement in proposal development for senior design projects. Adding ELEG 4191, which will be a corequisite requirement for ELEG 4202, will provide project mentors a means to provide feedback to students through assessments culminating in a course grade in ELEG 4191. As a prerequisite requirement to ELEG 4192, failure to develop a good proposal in ELEG 4191 will prevent students from prematurely starting the design portion of their project.

r. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students will produce preliminary designs, proposals, final designs, final reports, and presentations that demonstrate achievement of student learning outcomes.

s. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

Focus groups that began in the fall of 2013 provided evidence that electrical engineering students had issues with senior design. Results from the four total focus groups: Fall 13, Spring 14, Fall 14, Spring 15 found that students provided consistent recommendations for change including increasing senior project budget, increase the amount of time to develop project, improve project organization, and increase engagement by faculty mentors. Additionally end of course evaluations in ELEG 4202 Engineering Design indicated that students did not understand the distinction between that course content and the following ELEG 4193 Electrical Design Project.

Formalizing the involvement of mentors will provide more structure, making the process feel more organized, and more appropriately recognize the efforts of mentors so that they feel more obligated to be active in the process.

t. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

The proposed program change does not change the content of the curriculum, which represents the current state of the discipline. It only presents the content more effectively.

u. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

The Electrical Engineering Department uses the CPGE system to collect and analyze data to verify attainment of course objectives, and student outcomes. Since one course (ELEG 4193) is being split into two courses (ELEG 4191 and ELEG 4192) the assessment plan used in ELEG 4191 and ELEG 4192 will follow the assessment plan used for the course they replace, ELEG 4193. However, the following course objectives for both courses are shown below:

	ELEG 4191 AND ELEG 4192
	COURSE LEARNING OUTCOMES
The su	ccessful student should be able to:
1.	Design within realistic constraints B1, C1, C2, C3, C4
2.	Design in a team environment D1, G1
3.	Identify, formulate and solve engineering problems E1, E2, E3
4.	Communicate effectively orally G1
5.	Use techniques, skills, and engineering tools K1, K2, K3

The course learning outcomes for both courses are related to Lower-Level ABET Learning Outcomes as shown below:

		AB	ET STUD	ENT OUT	ICOMES I	RELATED	TO THE O	COURSE		
			[	ELEG 41	L91 AND	ELEG 4	192			
a	b	c	d	e	f	g	h	i	j	k
M	M	S	S	S	W	S	W	W	W	S

The current scale used by the CPGE system to report assessments and the criterion for success are:

Current Scale: Pass/Fail

Criteria for Success: <u>90</u>% of students pass.

This form must be completed for every department affected by the course change.

Department Affected:	This department
Mechanical Engineering	Supports 🛛 does not support
	the change.
Comments: Drop: MCEG 2013 Statics, MCEG 2023 E	ngineering Materials, MCEG 2033 Dynamics
Drop ELEG 4193 Electrical Design Project, Add ELEG	4191 Electrical Design Project I
Add ELEG 4192 Electrical Design Project II Add ELEG	/MCEG 3000 Engineering Internship/Research
Experience	

Department Head Signature:		
	$\mathcal{L}$	Date: <u>30 Juni</u> S

Department Affected: Computer and Information Science ADD: COMS 2203 Foundation of Computer Prog. II	This department XI supports the change.	does not support
Comments:		
NA		

Date: 6/30/2015 Department Head Signature:

Department Affected: Math Dept. Add Math Elective to EE Traditional Program	This department	□ does not support
Comments:		

Department Head Signature: <u>Juce Juce</u> Date: <u>7/15/1</u>5

# Splitting ELEG 1012 Introduction to Electrical Engineering into ELEG 1011 Introduction to Electrical Engineering & TECH 1001 Orientation to the University

Department Affected: College Student Personnel	This department supports the change.	does not support
Comments:		

Department Head Signature: Kindle Bes-Date: 7/16/15

## Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

TO:	Curriculum Committee
FROM (Initiating Department):	Electrical Engineering
DATE SUBMITTED:	Juły 1, 2015

Title	Signature	Date
Department Head	Paturain Buyard	7/1/15
Dean	Caturin Buyard Willy Hoefler	2-17-15
Teacher Education Council (if applicable)	0	
Graduate Council (if applicable)		
Registrar	Tweather	7/20/15
Vice President for Academic Affairs		

Program Title:	Requested changes will be
Electrical Engineering: Computer Engineering Option	effective Summer I for next catalog year
Outline change in program: (e.g., list changes in program such as (1 (2) add three hours of approved major electives)	) delete three hours of elective and
Split ELEG 4193 Electrical Design Project into ELEG 4191 Electrical D	esign Project I and ELEG 4192
Electrical Design Project II thus extending the design experience int Delete ELEGIOIA Add ELECIOII and	o two semesters FECH 1001
What impact will the change have on staffing, on other programs a	
None	
Attach the Change in Program Assessment Form. The form is locat	ed on the Assessment & Institutiona

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

Curriculum Ma	atrix for Catalog			
Curriculum in Electrical Engineering: Computer Engineering Option				
(enter title for program changing )				
Freshman Fall Semester	Freshman Spring Semester No			
Add/Change: ELEG 1011 Introduction to Electrical Engineering	Add/Change: Delete:			
TECH 1001 Orientation to the University Delete: ELEG 1012 Introduction to Electrical Engineering	Total Hours: <b>15</b>			
Total Hours: 16				
Sophomore Fall Semester	Sophomore Spring Semester			
Add/Change:	Add/Change:			
Delete:	Delete:			
Delete: Total Hours: 16	Total Hours: <b>15</b>			
Junior Fall Semester	Junior Spring Semester			
Add/Change:	Add/Change:			
Delete:	Delete:			
Total Hours: 15	Total Hours: 15			
Senior Fall Semester	Senior Spring Semester			
Add/Change: ELEG 4191 Electrical Design Project I	Add/Change: ELEG 4192 Electrical Design Project II			
Delete:	Delete: ELEG 4193 Electrical Design Project			
Total Hours: 15	Total Hours: <b>13</b>			

### **Arkansas Tech University**

### **Proposal for Change in Program**

### **EE Computer Option Introduction to Electrical Engineering**

#### **Deleting ELEG 1012 Introduction to Electrical Engineering**

### Adding ELEG 1011 Introduction to Electrical Engineering and TECH 1001

#### Assessment Form

### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does the program change fit with the university mission?

"Dedicated to nurturing scholastic development, integrity, and professionalism" implies giving our freshmen students the best possible start to their course work.

b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not applicable.

c. How will the program change impact learning for students enrolled in this program?

The proposed program changes improve the students' ability to dedicate lab time to the project based learning rather than sharing the time for TECH 1001 topics.

d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students learning of content for both distinct areas: basic electrical engineering and orientation to the university should be increased.

e. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

This change allows students transferring to EE from other programs and those others who have already taken TECH 1001 more time to commit to the electrical engineering topics rather than repeating topics of the orientation class.

f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

The Electrical Engineering (EE) Department uses the CPGE system to collect and analyze data to verify attainment of course objectives and student learning outcomes for all required EE courses. The program changes would affect many of those embedded courses outcomes and their embedded associated ABET student outcomes. For more information see the 2013-14 EE Assessment Report in TracDat.

N/A

**Arkansas Tech University** 

#### **Proposal for Change in Program**

#### **EE Computer Option Senior Design**

#### **Assessment Form**

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

h. How does the program change fit with the university mission?

The objective of the proposed program change is to better facilitate mentorship in the capstone (senior design) 2-course sequence by formalizing faculty involvement during proposal development in the first course (ELEG 4202) thus, nurturing scholastic development.

i. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

ABET: "Students must be prepared for engineering practice through a curriculum culminating in a major design experience based on the knowledge and skills acquired in earlier course work and incorporating appropriate engineering standards and multiple realistic constraints"

The proposed program change will satisfy the above mandate.

j. How will the program change impact learning for students enrolled in this program?

The proposed program change will formalize faculty involvement in proposal development for senior design projects. Adding ELEG 4191, which will be a co-requisite requirement for ELEG 4202, will provide project mentors a means to provide feedback to students through assessments culminating in a course grade in ELEG 4191. As a prerequisite requirement to ELEG 4192, failure to develop a good proposal in ELEG 4191 will prevent students from prematurely starting the design portion of their project.

k. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students will produce preliminary designs, proposals, final designs, final reports, and presentations that demonstrate achievement of student learning outcomes.

I. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

Focus groups that began in the fall of 2013 provided evidence that electrical engineering students had issues with senior design. Results from the four total focus groups: Fall 13, Spring 14, Fall 14, Spring 15 found that students provided consistent recommendations for change including increasing senior project budget, increase the amount of time to develop project, improve project organization, and increase engagement by faculty mentors. Additionally end of course evaluations in ELEG 4202 Engineering Design indicated that students did not understand the distinction between that course content and the following ELEG 4193 Electrical Design Project.

Formalizing the involvement of mentors will provide more structure, making the process feel more organized, and more appropriately recognize the efforts of mentors so that they feel more obligated to be active in the process.

m. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

The proposed program change does not change the content of the curriculum, which represents the current state of the discipline. It only presents the content more effectively.

n. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

The Electrical Engineering Department uses the CPGE system to collect and analyze data to verify attainment of course objectives and student outcomes. Since one course (ELEG 4193) is being split into two courses (ELEG 4191 and ELEG 4192) the assessment plan used in ELEG 4191 and ELEG 4192 will follow the assessment plan used for the course they replace, ELEG 4193. However, the following course objectives for both courses are shown below:

	ELEG 4191 AND ELEG 4192			
COURSE LEARNING OUTCOMES				
The su	accessful student should be able to:			
1.	Design within realistic constraints B1, C1, C2, C3, C4			
2.	Design in a team environment D1, G1			
3.	Identify, formulate and solve engineering problems E1, E2, E3			
4.	Communicate effectively orally G1			
5.	Use techniques, skills, and engineering tools K1, K2, K3			

The course learning outcomes for both courses are related to Lower-Level ABET Learning Outcomes as shown below:

ABET STUDENT OUTCOMES RELATED TO THE COURSE										
			I	ELEG 41	191 AND	ELEG 4	192			
a	b	c	d	e	f	g	h	i	j	k
M	M	S	S	S	W	S	W	W	W	S

The current scale used by the CPGE system to report assessments and the criterion for success are:

## Current Scale: Pass/Fail

Criteria for Success: <u>90</u>% of students pass.

☑ supports □ does not support the change.
the change.
; curriculum regarding ELEG 4191 and ELEG 4192 sted (MCEG/ELEG 4202) course. The Mechanical the Electrical Engineering department as required
5

Department Head Signature: Date: 25 Jun 15

# Splitting ELEG 1012 Introduction to Electrical Engineering into ELEG 1011 Introduction to Electrical Engineering & TECH 1001 Orientation to the University

Department Affected: College Student Personnel	This department supports does not support the change.
Comments:	

Department Head Signature: Kindle Ben Date: 7/16/15

## Arkansas Tech University PROPOSAL FOR NEW PROGRAM

TO:	Curriculum Committee
FROM:	Electrical Engineering
DATE SUBMITTED:	July 1, 2015

Title	Signature	Date
Department Head	Patrice Bussie	7-15-15
Dean	Weller Warefler	7-17-15
Teacher Education Council (if applicable)	80	
Graduate Council (if applicable)		
Registrar	Jaraue	7120/15
Vice President for Academic Affairs		
BSEE- Electrical Engr	Biomed opt	

Program Title:	CIP Code:
Electrical Engineering – Biomedical Option	14.1001
Contact Person:	Proposed Date:
Patricia Buford, Ph.D., Associate Dean College of Engineering and Applied Sciences Arkansas Tech University 1811 North Boulder Ave Russellville, AR 72801 pbuford@atu.edu (479) 968-0388	Fall 2016

Program Summary: (Include general description of program with overview of any curriculum additions or modifications, proposed cost, faculty resources, library resources, facilities and equipment, purpose, and any other important information)

Add a biomedical option to the existing electrical engineering degree.

Please see attached curriculum.

List existing degree programs that support the proposed program: Electrical engineering, Biology and Chemistry.

Need for the Program: (Survey data on student interest in the program (numbers not percentages), job availability, corporate demands, and employment/wage projections). Focus mostly on state needs.

As an attachment, include letters of support from organizations and businesses that can speak to number of job vacancies, whether the degree will provide opportunities for job advancement, increase in wages based on additional education, etc.)

The Bureau of Labor Statistics projected a 27% increase (19,400 to 24,600) in the number of biomedical engineers required over the decade from 2012-2022 compared to a 11% increase in all occupations and a 9% increase for all engineers. The average salary was \$86,960 in May 2012 compared to \$86,200 for all engineering disciplines. [Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook, 2014-15 Edition*, Biomedical Engineers, on the Internet at

http://www.bls.gov/ooh/architecture-and-engineering/biomedical-engineers.htm (visited June 23, 2015).]

Curriculum Outline by Semester See attached curriculum.

Total number of Semester Hours Required for	Can the program be completed in 8 semesters?
Graduation:	Yes (Either the 122 hours or the extended 137
122 (Students applying to a post graduated	hour program. See attached curriculum.)
medical degree program will be advised to take	C No If not, provide justification.
137 hours.)	

List New Courses (Please attach New Course Proposals): None

Identify General Education Courses, Core Courses, and Major Courses: See attached curriculum.

Courses currently offered via distance technology: (moved from above section) None

Program Admission Requirements:

The admissions requirement for the electrical engineering degree with biomedical option will be the same as the current requirement for existing electrical engineering programs.

Attach the New Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

List the names and credentials of all faculty teaching courses in the proposed program. The faculty will include the university faculty in the Colleges of Natural and Health Sciences, Engineering and Applied Sciences, and Arts and Humanities who may be assigned to teach courses listed in the proposed curriculum.

Total number of faculty required (existing and new) No additional faculty required unless program has significant growth.

For new faculty members include expected credentials/experience and hire date None.

For proposed graduate programs attach curricula vitae for the faculty teaching the program The proposed is an undergraduate program. Description of Resources

Only the existing classroom and laboratory facilities that are currently in use will be required for the new program.

Current Library and instructional facilities The existing library and instructional facilities are adequate for the proposed program.

New Resources Required (include costs and acquisition plan): No additional resources are required.

New Program Costs (Expenditures for first three years of program operation) Include:

It is projected that the program will attract 6 or less new students for the first year and grow to 10 or less new students by year three.

New administrative costs - no new administrative costs.

New faculty - no new faculty.

New library resources and costs - no new library resources or costs.

New/renovated facilities and costs - no new or renovated facilities required.

New instructional equipment and costs - no new instructional equipment or costs.

Distance delivery costs - no distance learning projected for this program.

Other new costs - no other new costs are anticipated.

Curriculum Outline Bachelor of Science in Electrical Engineering – Biomedical Option

2       US Hist/Gov       Social Science*T       3         MATH 2924       Calculus II T       4         CHEM 2134       General Chemistry II T       4         CHEM 2130       General Chemistry II T       4         BIOL 2014       Human Anatomy       4         3       ELEG 2103       Electric Circuits I       3         CHEM 3254       Fundamentals of Organic Chemistry       4         MATH 3243       Differential Equations I       3         PHYS 2000       General Physics Lab I       0         4       ELEG 2113       Electric Circuits Lab       1         PHYS 2000       General Physics Lab I       0       7         4       ELEG 2113       Electric Circuits Lab       1         MATH 2934       Calculus III T       4       4         PHYS 2010       General Physics Lab I       7       4         PHYS 2010       General Physics Lab II       7       4         SOC 1003       Introductory Sociology T       3       3         6       ELEG 3103       Electronics II       3       3         ELEG 3123       Signals and Systems Lab       2       2       2         COMS 2203       Foundations of Com	Semester	Credits Totals
2       US Hist/Gov       Social Science*T       3         MATH 2924       Calculus II T       4         CHEM 2134       General Chemistry II T       4         CHEM 2130       General Chemistry II T       4         BIOL 2014       Human Anatomy       4         3       ELEG 2103       Electric Circuits I       3         CHEM 3254       Fundamentals of Organic Chemistry       4         MATH 3243       Differential Equations I       3         PHYS 2000       General Physics Lab I       0         4       ELEG 2113       Electric Circuits Lab       1         PHYS 2000       General Physics Lab I       0       7         4       ELEG 2113       Electric Circuits Lab       1         MATH 2934       Calculus III T       4       4         PHYS 2010       General Physics Lab I       7       4         PHYS 2010       General Physics Lab II       7       4         SOC 1003       Introductory Sociology T       3       3         6       ELEG 3103       Electronics II       3       3         ELEG 3123       Signals and Systems Lab       2       2       2         COMS 2203       Foundations of Com	1	$     \begin{array}{c}       1 \\       1 \\       4 \\       0 \\       3 \\       4 \\       4 \\       4 \\       17 \\       17     \end{array} $
3       ELEG 2103       Electric Circuits I       3         CHEM 3254       Fundamentals of Organic Chemistry       4         MATH 3243       Differential Equations I       3         PHYS 2114       General Physics Lab I       0         4       ELEG 2113       Electric Circuits II       3         ELEG 2111       Electric Circuits Lab       1         MATH 2934       Calculus III T       4         PHYS 2010       General Physics Lab I       0         5       ELEG 3103       Electronics I       4         PHYS 2010       General Physics Lab II       0         5       ELEG 3103       Electronics I       4         PHYS 2003       General Physics Lab II       0       7         6       ELEG 4103       Electronics I       3       3         6       ELEG 4103       Electronics II       3       3         ELEG 3123       Signals and Systems Lab       2       2       3         6       ELEG 4113       Electrical Design Project I       1       1         ELEG 3143       Electronagnetics       3       3       3         7       ELEG 4191       Electronics II       3       3       3	2	$ \begin{array}{c} \frac{3}{3}\\ \frac{4}{4}\\ \frac{4}{0}\\ \frac{4}{4}\\ \frac{18}{18} \end{array} $
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5       ELEG 3103       Electronics I       3         COMS 2104       Foundations of Computer Programming I       4         SOC 1003       Introductory Sociology       3         PSY 2003       General Psychology       3         6       ELEG 4103       Electronics II       3         6       ELEG 4122       Electronics II       3         ELEG 4122       Electrical Systems Lab       2         COMS 2203       Foundations of Computer Programming II       3         ELEG 3123       Signals and Systems       3         ELEG 3143       Electromagnetics       3         7       ELEG 4202       Engineering Design       2         ELEG 4191       Electrical Design Project I       1         ELEG 4113       Digital Signal Processing       3         ELEG 2134       Digital Logic Design       4         ELEG 2130       Digital Logic Lab       0	4	
6       ELEG 4103 ELEG 4122       Electronics II Electrical Systems Lab       3         COMS 2203       Foundations of Computer Programming II       3         ELEG 3123       Signals and Systems       3         ELEG 3123       Signals and Systems       3         ELEG 3143       Electromagnetics       3         T       ELEG 4202       Engineering Design ELEG 4191       2         ELEG 4143       Communications Systems I       3         ELEG 4143       Communications Systems I       3         ELEG 4113       Digital Signal Processing       3         ELEG 2134       Digital Logic Design       4         ELEG 2130       Digital Logic Lab       0	5	<u>12</u> <u>3</u> <u>4</u> <u>3</u> <u>3</u> <u>13</u>
7       ELEG 4202       Engineering Design       2         ELEG 4191       Electrical Design Project I       1         ELEG 4143       Communications Systems I       3         ELEG 4113       Digital Signal Processing       3         ELEG/MCEG 3003       Engineering Modeling & Design       3         ELEG 2134       Digital Logic Design       4         ELEG 2130       Digital Logic Lab       0	6	3 2 3 3 3 3 3 3 3
	7	$     \begin{array}{c}                                     $
8       ELEG 3133       Microprocessor System Design       3         ELEG 4192       Electrical Design Project II       2         ELEG 4303       Control Systems       3         BIOL 3074       Human Physiology       4         See list       Fine Art/Humanities       3         Total       1	8	$\frac{3}{2}$ $\frac{3}{4}$ $\frac{3}{2}$ $\frac{15}{122}$

<u>122</u>

\*The following courses are not required for EE with Biomedical option degree; however, they are recommended for application to an advanced medical degree program.

<u>Semester</u>	Course Number	Course Name	<u>Credits</u>	<u>Totals</u>
3	BIOL 3034	Genetics*	4	
4	CHEM 3264	Mechanistic Organic Chemistry*	4	
5	CHEM 3344	Principles of Biochemistry*	4	
8	BIOL 4033	Cell Biology*	3	
				15

# a. Total semester hours required for option/concentration/emphasis:

<u>Course</u> Number	Course Name	<u>Credits</u>	<u>Totals</u>
BIOL 1114 BIOL 2014 CHEM 3254 CHEM 2134 BIOL 3074	Principles of Biology Human Anatomy Fundamentals of Organic Chemistry General Chemistry II Human Physiology	4 4 4 4 4 4 4	20

## **Arkansas Tech University**

#### **Proposal for New Program Assessment Form**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does this proposal for the new program fit with the university mission? The biomedical option within the electrical engineering degree program will allow graduates to pursue a career in the biomedical engineering discipline or pursue a graduate degree in biomedical engineering. With an additional 15 course credit hours beyond the 122 required for the degree, the graduates will be eligible to apply to a post graduate medical degree program.

b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable.

Not applicable.

c. How will this new program enhance learning for students enrolled in the program? The biomedical option will equip the engineering graduates with the essential knowledge necessary to contribute to the biomedical engineering discipline, apply for graduate study in biomedical engineering or apply to a post graduate medical degree program.

d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Graduates will have acquired the skills and knowledge necessary to obtain employment in the electrical engineering field, biomedical engineering field, pursue graduate study in biomedical engineering, or, with an additional 15 credit hours, apply to a post graduate medical degree program.

e. Provide an example or examples of assessment evidence which supports adding this new program.

The Bureau of Labor Statistics has projected a 27% increase for biomedical engineers over the decade from 2012 to 2022 compared to a 11% increase in all occupations and a 9% increase for all engineers. [Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook, 2014-15 Edition*, Biomedical Engineers, on the Internet at

http://www.bls.gov/ooh/architecture-and-engineering/biomedical-engineers.htm (visited June 23, 2015).]

f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the program provide comparative examples from regional educational institutions.

There are two biomedical engineering programs in the state, University of Arkansas at Fayetteville and Harding University. Currently, neither one of these programs are accredited at

the bachelor's degree level by ABET Engineering Accreditation Commission. The University of Arkansas does have an ABET accredited master's degree in biomedical engineering which would require a student to complete both the bachelor's as well as the master's degree programs to become eligible for registration as a professional engineer.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) Please see following pages.

Office of Assessment and Institutional Effectiveness (2014)

## **Assessment Plan**

# Program Educational Objectives (who our graduates will be five years into their careers)

Engineers who graduate from Arkansas Tech University with a BSEE degree Biomedical Option will be:

- 1. Intellectuals with a commitment to ethics, social and environmental responsibility, and lifelong learning.
- 2. Team Players communicating, planning, coordinating, and managing projects and personnel with efficiency and effectiveness.
- 3. Problem Solvers learning new concepts, techniques, skills, and tools to aid in analyzing and designing electrical and biomedical engineering systems.
- 4. Professionals trained and competent in the fundamentals of engineering science, applied mathematics, laboratory practice, and principles of electrical and biomedical engineering.

# Assessed by employer surveys and reviewed by Industry Advisory Board

Student Outcomes (Qualities of Graduates of the Program)

In order to meet the mission and program educational objectives, the Electrical Engineering Department at Arkansas Tech University established the following list of attributes as goals for its graduating students.

Students graduating from the Electrical Engineering Program should have:

- a. an ability to apply knowledge of mathematics, science, and engineering.
- b. an ability to design and conduct experiments, as well as to analyze and interpret data.
- c. an ability to design a system, component, or process to meet desired needs within realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability.
- d. an ability to function on multidisciplinary teams.
- e. an ability to identify, formulate, and solve engineering problems.
- f. an understanding of professional and ethical responsibility.
- g. an ability to communicate effectively.
- h. the broad education necessary to understand the impact of engineering solutions in a global, economic, environmental, and societal context.
- i. a recognition of the need for, and an ability to engage in life-long learning.
- j. a knowledge of contemporary issues.

k. an ability to use the techniques, skills, and modern engineering tools necessary for engineering practice.

Office of Assessment and Institutional Effectiveness (2014)

Graduates of the Biomedical Option will also have:

- I. knowledge of both breadth and depth across the range of electrical engineering topics;
- m. an understanding of biology, chemistry and physiology;
- n. the capability to apply advanced mathematics (including differential equations and statistics) science, and engineering to solve problems at the interface of engineering and biology;
- o. the ability to make measurements on and interpret data from living systems, addressing the problems associated with the interaction between living and non-living materials and systems.

# **Assessment of Student Outcomes**

All ELEG courses in the curriculum are assessed by the CPGE system each time the course is offered. Each course has approximately 5 course outcomes which are mapped to ABET student outcomes. The criteria for success is that graduates will pass (>60%) 90% of the measures for each ABET a – k student outcome. In addition to those direct measures of student there are is a senior exit interview and focus groups to assess students' perception of outcome achievement. For more information, please refer to the 2013-14 EE Annual Assessment Report in TracDat.

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# **Arkansas Tech University DEPARTMENTAL SUPPORT FORM Proposed Option: BSEE: Biomedical Option**

This form must be completed for every department affected by the course change.

Department Affected: Department of Physical Sciences	This department Defsupports the change.	□ does not support
Comments:		

# **Arkansas Tech University** DEPARTMENTAL SUPPORT FORM **Proposed Option: BSEE: Biomedical Option**

This form must be completed for every department affected by the course change.

Department Affected: Department of Biological Sciences	This department 赵 supports the change.	□ does not support
Comments: We see a need for this n difficulty serving these sh.	ew progam an dents.	d we do not see

# Arkansas Tech University REQUEST FOR COURSE ADDITION

то:	Select Appropriate Committee					
FROM (Initiating Department):	Depa	Department of Emergency Management				
DATE SUBMITTED:	06/2	06/29/2015				
Title		Signature	Date			
Department Head		sandy MSMIH	6-26-15			
Dean		Will Handle	6-30-15			
Teacher Education Council (if applic	able)	0				
Graduate Council (if applicable)						
Registrar		Yweanen	7/13/15			
Vice President for Academic Affairs						

Course Subject: (e.g., ACCT	, ENGL) Course Number: (e.	g., 1003) E	ffective Term:						
EAM	-3XX3- 303	53	Spring 🗿 Summer I						
Official Catalog Title: (If off	Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)								
Introduction to Ethical ar	nd Legal Issues in Emergency M	anagement	han Marak ja sin ya jan laga manga ka daga mala garang isa di Manga kapa ng paga ng paga ka sa sa sa sa sa sa						
Banner Title: (limited to 30 c	haracters, including spaces, capita	alize all letters — this wi	ll display on the transcript)						
INTRO ETHICAL & LEGAL I	SSUES	hanna dhena da bera a bhaile dhe berlina dhe bardin da den a dhe anna dhe anna dhe an den an den an berna de m	λ δουλ (more						
Will this course be cross-lis	ted with another existing cours	se? If so, list course su	bject and number.						
C Yes 🖲 No									
Will this course be cross-lis	ted with a course currently not	t in the undergraduate	e or graduate catalog?						
If so, list course subject and number. Yes I No									
If so, list course subject and	I number. Yes 🕩 No								
-	d number. Yes (* No or additional earned hours?	⊂Yes 🏹 No Hown	nany total hours?						
-	or additional earned hours?	⊂Yes ♀ No Hown ⊂ Other	nany total hours?						
Is this course repeatable f	or additional earned hours? tter C P/F		nany total hours?						
Is this course repeatable f Grading: • Standard Le	or additional earned hours? tter C P/F								
Is this course repeatable f Grading: • Standard Le Mode of Instruction (check	or additional earned hours? tter C P/F appropriate box):	Cother	у						
Is this course repeatable for Grading: Grading: Mode of Instruction (check 01 Lecture	or additional earned hours? tter C P/F appropriate box): C 02 Lecture/Laboratory	C Other	y p/Externship						
Is this course repeatable f Grading:	or additional earned hours? tter C P/F appropriate box): C 02 Lecture/Laboratory C 06 Internship/Practicum	C Other O3 Laboratory onl C 07 Apprenticeshi	y p/Externship						

ł

Does this course require a fee?	C Yes	🕫 No	How Much?		Select Fee Type		
If selected other list fee type:	gan ya kanaga 'i ku ka kana ka kana ka kana ka ka	t <sub>anto</sub> nin' <sub>di Kantan (nya tanàna minina dia mandri di</sub>	entendantinamentaria en la contra de territor de territoria de territoria de territoria de territoria de territ	and the second			
Elective	🕅 Majo	r	Frank Street Str	Minor			
(If major or minor course, you must complete the Request for Program Change form to add course to program.)							
If course is required by major/mi	nor, how	freque	ntly will course	be offered			
Once a year, in the Spring							
For the proposed course, attach a entered as they should appear in a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer S 2. Cross-listing 3. Offered (e.g., Fall only, Spri 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information no	ystem (A ing only. t in desc	alog) ACTS) con Do not ription s	urse number, if enter if offer co uch as course n	applicable ourse fall a nay be rep	e and spring) beated for credit)		
<ol> <li>8. Contact Hours if different t</li> <li>9. Fees (e.g., \$36 art fee)</li> <li>e. Section for Name of instructor</li> <li>f. Text required for course</li> <li>g. Bibliography (supplemental re</li> <li>h. Justification/rationale for the</li> </ol>	r, office t ading lis	iours, co					
<ol> <li>Course objectives</li> <li>Description of how course me education component should General Education Objectives</li> <li>Assessment methods (include</li> <li>Policy on absences, cheating, m. Course content (outline of ma</li> </ol>	show ho listed in grading plagiarisi	w the co undergr policy w m, etc.	ourse meets one aduate catalog) ith specific equ	e or more	of the objectives contained in		
Will this course require any speci software, distance learning equip Will this course require a special computer, projector, & internet o	iment, e classroo	tc.? No m (comp	·····		e costs, library resources, special n, or laboratory)? Classroom with		
Attach the Course Addition Asses Effectiveness web page at <u>http://</u>				d on the A	Assessment & Institutional		
If this course will affect other dep must be attached. The form is lo http://www.atu.edu/registrar/cu	cated or	the Cur	riculum forms v				

# Syllabus

Department of Emergency Management: Introduction to Ethical and Legal Issues in Emergency Management

EAM + 3053 **COURSE NUMBER: COURSE TITLE:** Introduction to Ethical and Legal Issues in Emergency Management **INSTRUCTOR:** Ethics Legal Expert Dean Hall Room 110 Russellville, AR 72801 Office: 479-356-2092 elexpert@atu.edu **COURSE TIME:** T/R 11:00-12:20 **OFFICE HOURS:** M: 9:30-11:30am; 1:30-4:00pm W: 8:30-11:30am F: 9:00-10:30am

# **CATALOG DESCRIPTION:**

Offered in Spring only.

Prerequisites: EAM 1003 and 1013 or consent of the department head.

Explores ethical and legal issues in emergency management.

# **TEXT REQUIRED FOR COURSE:**

There is no required text for this course.

# SUPPLEMENTAL READINGS AND RESEARCH

Throughout the course there will be readings assigned from provided material as well as from the Internet. It is expected that students will take the initiative to do their own research and find appropriate peer-reviewed materials for class discussions.

# JUSTIFICATION/RATIONALE FOR THE COURSE:

Emergency managers interact with people during some of their most vulnerable times, which can lead to a number of ethical dilemmas and legal challenges. This course explores ethical and legal issues in emergency management and provides students with a foundation for making sound decisions regarding ethical and legal issues.

# COURSE OBJECTIVES/LEARNING GOALS:

By the end of this course students will:

- Differentiate various ethical principles and theories.
- Discuss legal principles pertinent to local emergency management.
- Identify ethical and social contexts within emergency management.
- Demonstrate coordination skills within legal contexts.

- Explain how different backgrounds (social, cultural, and educational) can impact one's perspective of ethical and legal issues.
- Make informed reasoned decisions that address ethical and legal issues while planning, preparing, and mitigating for disasters, responding to disasters, and recovering from disasters.
- Value the importance of ethical and legal reasoning and practices within emergency management.

# HOW COURSE MEETS GENERAL EDUCATION REQUIREMENTS:

This course addresses the following Arkansas Tech University general education requirements:

- Communicate effectively
- Think critically
- Develop ethical perspectives

## COURSE ASSESSMENT

**Evaluation** 

Assignments	Points	Values	Percent	Grade
Class Participation	100	900-1000	90 - 100	A
Assignments & Quizzes	250	800-899	80 - 89	В
Presentation	200	700-799	70 - 79	C
Essay	300	600-699	60 - 69	D
Final	150	599<	0 - 59	F
Total	1000			

## Grammar and Punctuation

Effective communication is a critical part of emergency management. In order to convey important ideas and information effectively in writing, it is important to use complete sentences, proper grammar and correct punctuation. Proper written communication will be considered in addition to the substantive content of all assignments and BlackBoard postings.

## **COURSE CONTENT:**

#### Subject to Change

The course content and schedule are subject to change should the instructor determine such change would better meet the students' educational needs.

#### Unit Topics

- I. The Ethical & Legal World of Emergency Management
- II. Ethical Principles and Theories
- III. Legal Principles
- IV. Cocreation of Ethical & Legal Perspectives
- V. Disaster Case Studies

#### Effort and Substance

The effort put forth by the student and the substance of the student's answers will be considered in all work submitted for the course.

If you find that a question cannot be answered straight from the assigned reading material, the intent is for you to take what you have learned from the reading and extrapolate from it. The question may be answered based on a concept from the reading rather than a verbatim example, or it may require some outside research.

The purpose is for the student to develop thinking skills – intellectual activity versus memorization or regurgitation. Throughout the course the student will be asked to use critical, practical, and creative thinking, which will be significantly more beneficial than memorizing or copying material and forgetting it shortly thereafter.

# **COURSE POLICIES**

## E-Mail Correspondence

In all e-mails to the instructor, in the "Subject Line," list the course number and, if applicable, the name or number of the assignment.

Also, be sure that your name is somewhere on the email and on any attachments.

## Assignment Completion

Students must complete their assignments within the timeframe specified by the instructor. Unless otherwise specified by the instructor, assignments are due on the date shown on the Anticipated Assignment Schedule.

## Late Assignments

Students must complete their assignment within the timeframe specified by the instructor; unless arrangements have been made with the instructor PRIOR to the due date; assignments **must** be received by the due date and time. No late assignments will be accepted unless prior arrangements have been made.

#### Excessive Unexcused Absences/Missed Assignments

If, at any time during the semester, a student fails to complete and turn in assignments and/or fails to respond to the instructor's emails, the student will be referred to the Tech Early Warning Program. If the student is unresponsive to further attempts at contact by the instructor, the student will be dropped from the course by the instructor with an "F" for excessive absences or non-performance.

## Campus Policy for Withdrawing

Campus policy outlines the dates for dropping a course with a "W". If you have a failing score and do not drop before the stated deadline, you will receive an "F" on your transcript for the course; therefore, it is in your best interest to monitor your status in the course and take advantage of the opportunity to withdraw with a "W" rather than remaining in the course and receiving an "F". Tech now has a very lenient withdrawal policy which eliminates the deadlines for receiving a "WP" (withdrawn with passing) or "WF" (withdrawn with failing) and has extended the period for withdrawing with just a "W" until almost the end of the semester.

## Academic Misconduct

Emergency Managers are entrusted with crucial responsibilities, and must strive to gain and maintain the trust of those they serve. It is important to act and perform in an honest, conscientious, and professional manner in all endeavors.

University and department policies will be followed in handling academic misconduct (i.e., inappropriate behavior in oral or written communications with faculty, staff and other students).

A student will be notified when his or her conduct is inappropriate. If the student does not respond to the notification and/or the inappropriate conduct continues, the student will be removed from the classroom. If the student subsequently engages in misconduct, the student will be removed from the course. If the student continues to engage in misconduct, he or she will be removed from the program entirely; and the professor may begin university procedures for removal from the university.

Please note - in egregious cases of misconduct, such as verbal or written abuse or threats, the student may immediately be removed from the classroom, from the course, and from the program entirely. In such cases, the professor may begin university procedures for removal from the university.

## Academic Dishonesty

University and Department policies will be followed in handling academic dishonesty (i.e., all cheating including plagiarism).

If a student engages in academic dishonesty, the student will receive an automatic F for the assignment. If the student subsequently engages in academic dishonesty, the student will receive an F in the course. If the student continues to engage in any academic dishonesty, he or she will be removed from the program entirely.

In addition, any student who aids another student in academic dishonesty (e.g., provides, answers, a paper or a completed homework assignment to another student for submission) will be treated as also being involved in the dishonesty and appropriate penalties will apply.

Egregious cases of plagiarism (i.e., large sections copied from another source) will result in an automatic "F" for the course. This means no copying & pasting in any assignment unless it is minimal (e.g., an important quote) and proper credit is given.

Using the same paper to fulfill requirements in multiple classes without the consent of the professors teaching those classes is also considered academic dishonesty.

# BLACKBOARD TECHNICAL ASSISTANCE:

Go to <u>http://support.atu.edu</u> for further information call 479-968-0646 or toll free at 866-400-8022 or email <u>tech.support@atu.edu</u>.

Updated: June 26, 2015

## Arkansas Tech University

#### **Course Addition**

#### Assessment Form

EAM 3053

## **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

3053 EAM 3XX3 Introduction to Ethical and Legal Issues in Emergency Management

- a. How does this course fit with the university mission? EAM 3XX3 Introduction to Ethical and Legal Issues in Emergency Management will provide students the opportunity to enhance their "scholastic development" and "Integrity" so that their "professionalism" as emergency managers will reflect the student's ability to think critically about ethical and legal issues.
- b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- c. Provide up to three student learning outcomes students will achieve after completing this course? (1) Make informed reasoned decisions that address ethical and legal issues while planning, preparing, and mitigating for disasters, responding to disasters, and recovering from disasters. (2) Explain how different backgrounds (social, cultural, and educational) can impact one's perspective of ethical and legal issues. (3) Value the importance of ethical and legal reasoning and practices within emergency management.
- d. What assessment tool or measure will you use to assess student learning? Assignments, essay, presentation, and final exam.
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? Students will write an essay regarding the importance of ethical and legal reasoning and practices within emergency management and how different backgrounds can impact one's perspective of ethical and legal issues.
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. Students have shared during their internship presentations their difficulty with recognizing any ethical or legal issues during their internship experience or during their college career. It has become apparent to the department faculty that our students need a required course to engage with the various ethical and legal issues emergency managers continually confront.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Several EM

baccalaureate programs require an ethics and/or legal course within their program. ASU-Jonesboro offers DPEM 3553 Ethic and the Law in DPEM which examines law and ethical dilemmas in disaster preparedness and emergency management.

# Arkansas Tech University REQUEST FOR COURSE ADDITION

ТО:	Select	Select Appropriate Committee				
FROM (Initiating Department):	Depa	Department of Emergency Management				
DATE SUBMITTED:	06/2	06/29/2015				
Title		Signature	Date			
Department Head		Sandy MEnuito	6-26-15			
Dean		Wandy MEMIHO Willy Hagge	6-30-15			
Teacher Education Council (if applicable)		and of				
Graduate Council (if applicable)						
Registrar	Ę	Husauer	1/13/15			
Vice President for Academic Affairs						

Course Subject: (e.g., ACCT,	ENGL) Course Number: (e.	g., 1003) Ef	fective Term:
EAM	- <del>3XX3</del> - 3063	[C	Spring 👎 Summer I
Official Catalog Title: (If offic	ial title exceeds 30 characters	, indicate Banner Title	below)
Emergency Management D	loctrine		n Wernen felderen van werden en heren kannen de staar en heren de staar de heren de beseerde bester de staar de
Banner Title: (limited to 30 ch	aracters, including spaces, capita	ilize all letters — this will	l display on the transcript)
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Will this course be cross-liste	ed with another existing cours	e? If so, list course sul	oject and number.
🗘 Yes 🌾 No			
Will this course be cross-liste	ed with a course currently not	in the undergraduate	or graduate catalog?
f so, list course subject and	number. 🤅 Yes 🌾 No 🦷		
· -	r additional earned hours?	🗘 Yes 🔅 No. How m	any total hours?
Grading: 👘 Standard Lett	er CP/F	C Other	
Mode of Instruction (check a			
	appropriate box):		<u></u>
🍋 01 Lecture	appropriate box):	<sup>C</sup> 03 Laboratory only	922— 814-1927-1927-1927-1927-1940-1940-1940-1940-1940-1940-1940-1940
01 Lecture 05 Practice Teaching		<ul><li>03 Laboratory only</li><li>07 Apprenticeship</li></ul>	
O5 Practice Teaching	C 02 Lecture/Laboratory	, .	
	<ul> <li>O2 Lecture/Laboratory</li> <li>O6 Internship/Practicum</li> </ul>	© 07 Apprenticeship	
O5 Practice Teaching O8 Independent Study	<ul> <li>O2 Lecture/Laboratory</li> <li>O6 Internship/Practicum</li> <li>O9 Readings</li> </ul>	<ul> <li>O7 Apprenticeship</li> <li>10 Special Topics</li> </ul>	

Does this course require a fee?	C Yes	🏵 No	How Much?	Select Fee Type				
If selected other list fee type:		in desense instruction desense in Continue	میکند. به میکند این	kilasertelesing.				
Elective	🕅 Maj	or	yinan (	Minor				
(If major or minor course, you must complete the Request for Program Change form to add course to program.)								
If course is required by major/mi	nor, hov	v frequer	ntly will course l	be offered?				
Once a year, in the Fall								
entered as they should appear in a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer S 2. Cross-listing 3. Offered (e.g., Fall only, Spr 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information no 8. Contact Hours if different to 9. Fees (e.g., \$36 art fee) e. Section for Name of instructo f. Text required for course g. Bibliography (supplemental re h. Justification/rationale for the i. Course objectives j. Description of how course me education component should General Education Objectives k. Assessment methods (include 1. Policy on absences, cheating, m. Course content (outline of ma	ing only ing only ing only ing only ing only tin desc than lect r, office eading lis course show ho listed in grading plagiaris iterial to	ACTS) con ACTS) con Do not cription s ure (e.g., hours, co st) eral educ ow the co undergr policy w sm, etc. be cove	urse number, if enter if offer co such as course m , Lecture three h ontact informati ation objectives ourse meets one aduate catalog) ith specific equi red in course).	burse fall and spring) nay be repeated for credit) hours, laboratory three hours) ion (telephone, email) s (courses included in the general e or more of the objectives contained in ) ivalents for A, B, C)				
Will this course require any spec software, distance learning equip			h as unusual ma	intenance costs, library resources, special				
	classroc	om (comp	outer lab, smart	classroom, or laboratory)? Classroom with				
Attach the Course Addition Asse	ssment l	orm. Th	e form is locate	ed on the Assessment & Institutional				
Effectiveness web page at <u>http:/</u>	/www.a	tu.edu/a	ssessment/					
If this course will affect other demonstrated must be attached. The form is long http://www.atu.edu/registrar/co	cated o	n the Cur	riculum forms v	port Form for each affected department web page at				

# **Course Syllabus**

**Emergency Management** 

COURSE NUMBER: EAM - 3XX 3063

# COURSE TITLE: Emergency Management Doctrine

- INSTRUCTOR: Any EM Professor Dean Hall Room 107 479-XXX-XXX aprofessor@atu.edu
- COURSE TIME: M, W, F 10:00 am 10:50 am, Dean Hall Room 102
- **OFFICE HOURS:** Monday 11:00-12:00 & 1:30-3:30 Tuesday & Thursday 1:00-4:00

# **CATALOG DESCRIPTION:**

Offered Fall only.

\* Prerequisites: EAM 1003 and 1013 or consent of the department head.

Provides a basic understanding of doctrine associated with comprehensive emergency management. Required for major.

## **REQUIRED TEXTS:**

APA. (2010). Publication manual of the American Psychological Association (6<sup>th</sup> ed.). Washington, DC: Author..

## SUPPLEMENTAL READINGS:

Assigned for broadening the student's understanding of course material.

## **JUSTIFICATION:**

Understanding Comprehensive Emergency Management and the doctrine on which it is based is foundational for emergency managers. The documents and issues studied in this course will prepare students for a comprehensive all-hazards approach to emergency management. Thus contributing to the National Emergency Management Goal which is to achieve a secure and resilient nation with the capabilities required across the whole community to prevent, protect against, mitigate, respond to, and recover from the threats and hazards that pose the greatest risk.

## **COURSE OBJECTIVES:**

Students should be able to:

• Explain the history and fundamental elements of emergency management doctrine.

- Analyze the formation and application of emergency management doctrine.
- Determine gaps within emergency management doctrine.
- Evaluate emergency management doctrine utilizing case studies.
- Develop an understanding of the core principles of emergency management and how they define emergency management practice.
- Understand Comprehensive Emergency Management and the doctrine on which it is based.

# HOW COURSE MEETS GENERAL EDUCATION REQUIREMENTS:

The general education curriculum at Arkansas Tech University is designed to provide a foundation for knowledge common to educated people and to develop the capacity for individuals to expand that knowledge over their lifetimes. The University has identified a set of comprehensive goals that will allow students to accomplish these general education objectives. This course addresses the following specific Arkansas Tech University general education goals:

Communicate effectively Think critically Develop ethical perspectives

Point Accumulation			Grade Scale	
Assignments	Points	Accumulated Points	Percent	Grade
Class Participation	150	900-1000	90 - 100	A
Assignments	200	800-899	80 - 89.9	В
Essay	150	700-799	70 - 79.9	С
Case Study Presentations	500	600-699	60-69.9	D
		< 600	0 - 59.9	F
Total Points	1	ate assignment s chesiste for tenta	ubmission policy! tive due dates	

# **COURSE ASSESSMENT:**

# **COURSE CONTENT:**

Subject to Change

The course content is subject to change should the instructor determine such change would better meet the student's educational needs.

## Unit Topics

- I. History of Emergency Management Doctrine
- II. Incident Management Systems
- III. Response Frameworks
- IV. Stafford Act
- V. Examination of CEM and associated doctrine & gaps
- VI. Case Studies

## Effort and Substance

The effort put forth by the student and the substance of the student's answers will be considered in all work submitted for the course. If you find that a question cannot be answered straight from the assigned reading material, the intent is for you to take what you have learned from the reading and extrapolate from it. The question may be answered based on a concept from the reading rather than a verbatim example, or it may require some outside research.

The purpose is for the student to develop thinking skills – intellectual activity versus memorization or regurgitation. Throughout the course the student will be asked to use critical, practical, and creative thinking, which will be significantly more beneficial than memorizing or copying material and forgetting it shortly thereafter.

## **COURSE POLICIES:**

# Assignment Completion

Students must complete their assignment within the timeframe specified by the instructor.

## Late Work

Work must be received by the due date and time as given in the course schedule. If you have not made arrangements with the instructor prior to the due date, late assignments will be given a reduction in points. Any assignment that is past due over one week will not be accepted except under special circumstances.

#### E-Mail Correspondence

In all e-mails to the instructor, list the course number and section number. And, if applicable, list the name or number of the assignment in the "Subject Line" of the e-mail. Also, be sure your name is somewhere on the email and on any attached assignment.

#### Excessive Unexcused Absences

If, at any time during the semester, you have three unexcused absences, you will be referred to the Tech Early Warning Program. If you are unresponsive for two more class sessions, you will be dropped from the course by your instructor with an "F" for excessive absences or non-performance. It is your responsibility to contact the instructor when you cannot attend class.

Campus policy outlines the dates for dropping a course with a "W". If you have a failing score and do not drop before the stated deadline, you will receive an "F" on your transcript for the course; therefore, it is in your best interest to monitor your status in the course and take advantage of the opportunity to withdraw with a "W" rather than remaining in the course and receiving an "F." Tech now has a very lenient withdrawal policy which eliminates the deadlines for receiving a "WP" (withdrawn passing) or "WF" (withdrawn failing) and has extended the period for withdrawing with just a "W" until almost the end of the semester.

You are responsible for explaining to the instructor the reason for absences due to sickness, accident or death in the family. For absences which make it difficult for you to contact the instructor, such as an emergency, you should contact the Student Services Office, Doc Bryan Student Services Center, Room 233, (479-968-0239) to have the instructor notified.

# Academic Misconduct

University policy will be followed in handling academic misconduct (i.e., inappropriate behavior in communications with other students or faculty).

A student will be notified if his or her conduct is inappropriate. If the student does not respond to the notification and/or the inappropriate conduct continues or in egregious cases, the student will be removed from Blackboard, and the professor may begin university procedures for removal from the course.

# Academic Dishonesty

University policy will be followed. At a minimum, the student (and any student caught assisting in the dishonest) will be given an *automatic* "F" for the test/assignment in question and possibly an "F" for the course. Subsequent cases of plagiarism or cheating will result in a minimum of one letter grade course reduction for each incident or an "F" for the course. In addition, any student who aids another student in plagiarism or cheating (e.g., provides a completed homework assignment to another student for submission) will be treated as also being involved in the dishonesty and appropriate penalties will apply. Egregious cases of plagiarism (i.e., large sections copied from another source) will result in an automatic "F" for the course. THIS MEANS NO COPY & PASTING IN ANY ASSIGNMENT.

Using the same paper to fulfill requirements in multiple classes without the consent of the professors teaching those classes is also considered academic dishonesty.

Emergency Managers have been entrusted with solemn responsibilities, and must strive to gain and maintain the trust of those they serve. It is very important to act and perform in an honest, conscientious, and professional manner at all times and in all endeavors.

# BLACKBOARD TECHNICAL ASSISTANCE:

Go to <u>http://support.atu.edu</u> for further information call 479-968-0646 or toll free at 866-400-8022 or email <u>tech.support@atu.edu</u>.

Updated: June 26, 2015

## Arkansas Tech University

#### **Course Addition**

#### Assessment Form

EAM 3063

## **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question.	Your answers are to be typed single spaced.
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3663 EAM 3XX3 Emergency Management Doctrine 20103

- a. How does this course fit with the university mission? EAM 3XX3 Emergency Management Doctrine I will provide students the opportunity to enhance "scholastic development" in fundamental Emergency Management doctrine, which will provide a solid foundation upon which students can build knowledge as a life-long learner.
- b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- c. Provide up to three student learning outcomes students will achieve after completing this course? (1) Explain the history and fundamental elements of emergency management doctrine. (2) Understand Comprehensive Emergency Management and the doctrine on which it is based. (3) Analyze the formation of emergency management doctrine.
- d. What assessment tool or measure will you use to assess student learning? Pre-course and end-of-course tests; Assignment; Presentation; Essay.
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? Demonstrate improved knowledge of foundational emergency management doctrine by comparing the student's pre-course and end-of-course tests. Students will produce presentations that demonstrate knowledge of emergency management core principles, including Comprehensive Emergency Management, and emergency management doctrine.
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. Currently there is not a course that introduces the students to emergency management doctrine comprehensively.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Other institutions do not offer anything similar to this course, as with our other courses, we are often the first emergency management program to implement new courses based on our gap analysis of the ever-changing needs of the emergency management discipline.

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select Appropriate Committee				
FROM (Initiating Department):	Department of Emergency Management				
DATE SUBMITTED:	06/29/2015				
Title		Signature	Date		
Department Head		Sandy M Smith	6.26-15		
Dean	······································	Sandy M Smith Willy Happe	6-30-15		
Teacher Education Council (if applical	ole)	0.0			
Graduate Council (if applicable)	<u></u>				
Registrar	С	yammy logaller	1/14/15		
Vice President for Academic Affairs		U			

Course Subject: (e.g., ACCT, EN	GL) Course Number: (e.	a 10031	Effective Term:
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EAM	-41063		Spring 📀 Summer I
Official Catalog Title: (If official	title exceeds 30 character	s, indicate Banner	Title below)
Leadership			
Banner Title: (limited to 30 chara	cters, including spaces, capit	alize all letters — thi	s will display on the transcript)
LEADERSHIP			initia and an
Will this course be cross-listed	with another existing cour	se? If so, list course	e subject and number.
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If so, list course subject and num Is this course repeatable for a Grading: © Standard Letter Mode of Instruction (check app © 01 Lecture © 05 Practice Teaching © 08 Independent Study	dditional earned hours? P/F propriate box): 02 Lecture/Laboratory 06 Internship/Practicum	C Other O3 Laboratory C 07 Apprentice	only ship/Externship pics

Does this course require a fee?	C Yes	No	How Muc	h?	Select Fee Type
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If course is required by major/m	inor, hov	v frequei	ntly will cou	rse be offer	red? 
For the proposed course, attach entered as they should appear i	-		d format th	at includes:	(Items a. through d. should be
a. Course subject b. Course number					
c. Catalog course title					
d. Catalog description					
1. Arkansas Course Transfer	System (/	ACTS) co	urse numbe	r, if applica	ble
2. Cross-listing		Devet	antes if offe	u saunas fai	ll and anning)
<ul><li>3. Offered (e.g., Fall only, Spi</li><li>4. Prerequisites</li></ul>	ring only.	. Do not	enter if offe	r course la	ii and spring)
5. Co-requisites					
6. Description					
7. Notes (e.g., information n	ot in deso	cription s	uch as cour	se may be r	repeated for credit)
8. Contact Hours if different	than lect	ure (e.g.	, Lecture thr	ee hours, la	aboratory three hours)
9. Fees (e.g., \$36 art fee)		<b>.</b>		<b>1</b> (1 1	
e. Section for Name of instructo f. Text required for course	sr, office	nours, co	ontact inforr	nation (tele	epnone, email)
g. Bibliography (supplemental r	eading liv	s <b>t</b> }			
h. Justification/rationale for the		,			
i. Course objectives					
j. Description of how course m	-				
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General Education Objectives		+		<i>+,</i>	
<ul><li>k. Assessment methods (include</li><li>l. Policy on absences, cheating,</li></ul>			ith specific	equivalents	( TOF A, B, C)
m. Course content (outline of m			red in cours	e).	
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			h as unusual	l maintenar	nce costs, library resources, special
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			outer lab, sn	hart classro	om, or laboratory)? Classroom with
computer, projector, & internet	connecti	νιιγ			
Attach the Course Addition Asse	ssment f	orm. Th	e form is lo	cated on th	e Assessment & Institutional
Effectiveness web page at <u>http:/</u>	//www.at	tu.edu/a	<u>ssessment/</u>		
If this course will affect other de	epartmen	its, a Der	artmental S	upport For	m for each affected department
must be attached. The form is	-	-			-
http://www.atu.edu/registrar/c					-

# **Course Syllabus**

Emergency Management

COURSE NUMBER: EAM - 4XX3 4063

**COURSE TITLE:** Leadership

INSTRUCTOR: Any EM Professor Dean Hall Room 107 479-XXX-XXX aprofessor@atu.edu

COURSE TIME: Tuesday & Thursday 9:30 am – 10:50am, Dean Hall Room 102

**OFFICE HOURS:** Monday 8:00-12:00 & 1:00-3:00 Tuesday & Thursday 8:45-9:15 & 1:00-2:30

## **CATALOG DESCRIPTION:**

Offered Spring only.

Prerequisites: EAM 1003 and 1013 or consent of the department head.

Provides a basic introduction to leadership by emphasizing planning for a potential disaster and coordination during a crisis.

## **REQUIRED TEXTS:**

APA. (2010). Publication manual of the American Psychological Association (6<sup>th</sup> ed.). Washington, DC: Author.

Huder, R. C. (2012). Disaster operations and decision making. Hoboken, NJ: John Wiley & Sons. Northouse, P. G. (2015). Introduction to leadership: Concepts and practice (3rd ed.). Los Angeles, CA: SAGE Publications.

#### SUPPLEMENTAL READINGS:

Atwater, L. E., & Yammarino, F. J. (1993). Personal attributes as predictors of superiors' and subordinates' perceptions of military academy leadership. *Human Relations, 46*(5), 645. doi:10.1177/001872679304600504

Marcus, L. J., Dorn, B. C., & Henderson, J. M. (2005). Meta-leadership and national emergency preparedness: Strategies to build government connectivity. Center for Public Leadership. Retrieved from http://dspace.mit.edu/bitstream/ handle/1721.1/55934/CPL\_WP\_05\_03\_DornHendersonMarcus.pdf?sequence=1

#### **JUSTIFICATION:**

There is an increasing recognition for the need for leadership within the field of Emergency Management. Leadership is needed to orchestrate community recovery following a crisis. Disasters breed groups of all types and those groups will require leadership. According to William Waugh – "Collaboration is an expectation in emergency management..." Collaboration requires vision; the vision of a leader.

# **COURSE OBJECTIVES:**

Students should be able to:

- Compare and contrast managing and leading within the emergency management environment.
- Analyze and synthesize leadership theories and decision making techniques in emergency management.
- List, describe, compare, and contrast leadership theories.
- Analyze virtue-based theories and develop moral leadership skills.

# HOW COURSE MEETS GENERAL EDUCATION REQUIREMENTS:

The general education curriculum at Arkansas Tech University is designed to provide a foundation for knowledge common to educated people and to develop the capacity for individuals to expand that knowledge over their lifetimes. The University has identified a set of comprehensive goals that will allow students to accomplish these general education objectives. This course addresses the following specific Arkansas Tech University general education goals:

Communicate effectively Think critically Develop ethical perspectives

# **COURSE ASSESSMENT:**

Point Accumulation	Grade Scale			
Assignments	Points	Accumulated Points	Percent	Grade
Class Participation	100	900-1000	90 - 100	A
Leadership in EM Literature Review	200	800-899	80 - 89.9	В
Assignments	150	700-799	70 - 79.9	C
Moral Ability Map	100	600-699	60-69.9	D
Quizzes	100	< 600	0 - 59.9	F
Leadership Paper	350	Please note the	ate assignment si	abmission policy!
Total Points	1000		caulaie for tenca	

# **COURSE CONTENT:**

Subject to Change

The course content is subject to change should the instructor determine such change would better meet the students' educational needs.

# Unit Topics

- I. The Nature of Leadership
- II. Developing Leadership Skills within the EM environment
- III. Handling Conflict
- IV. Addressing Ethics in Leadership
- V. Crisis Decision Making

## Effort and Substance

The effort put forth by the student and the substance of the student's answers will be considered in all work submitted for the course. If you find that a question cannot be answered straight from the assigned reading material, the intent is for you to take what you have learned from the

reading and extrapolate from it. The question may be answered based on a concept from the reading rather than a verbatim example, or it may require some outside research.

The purpose is for the student to develop thinking skills – intellectual activity versus memorization or regurgitation. Throughout the course the student will be asked to use critical, practical, and creative thinking, which will be significantly more beneficial than memorizing or copying material and forgetting it shortly thereafter.

# **COURSE POLICIES:**

## Assignment Completion

Students must complete their assignment within the timeframe specified by the instructor.

## Late Work

Work must be received by the due date and time as given in the course schedule. If you have not made arrangements with the instructor prior to the due date, late assignments will be given a reduction in points. Any assignment that is past due over one week will not be accepted except under special circumstances.

## E-Mail Correspondence

In all e-mails to the instructor, list the course number and section number. And, if applicable, list the name or number of the assignment in the "Subject Line" of the e-mail. Also, be sure your name is somewhere on the email and on any attached assignment.

## Excessive Unexcused Absences

If, at any time during the semester, you have three unexcused absences, you will be referred to the Tech Early Warning Program. If you are unresponsive for two more class sessions, you will be dropped from the course by your instructor with an "F" for excessive absences or non-performance. It is your responsibility to contact the instructor when you cannot attend class.

Campus policy outlines the dates for dropping a course with a "W". If you have a failing score and do not drop before the stated deadline, you will receive an "F" on your transcript for the course; therefore, it is in your best interest to monitor your status in the course and take advantage of the opportunity to withdraw with a "W" rather than remaining in the course and receiving an "F." Tech now has a very lenient withdrawal policy which eliminates the deadlines for receiving a "WP" (withdrawn passing) or "WF" (withdrawn failing) and has extended the period for withdrawing with just a "W" until almost the end of the semester.

You are responsible for explaining to the instructor the reason for absences due to sickness, accident or death in the family. For absences which make it difficult for you to contact the instructor, such as an emergency, you should contact the Student Services Office, Doc Bryan Student Services Center, Room 233, (479-968-0239) to have the instructor notified.

## EAM 4XX3 Syllabus Leadership

## Academic Misconduct

University policy will be followed in handling academic misconduct (i.e., inappropriate behavior in communications with other students or faculty).

A student will be notified if his or her conduct is inappropriate. If the student does not respond to the notification and/or the inappropriate conduct continues or in egregious

cases, the student will be removed from Blackboard, and the professor may begin university procedures for removal from the course.

#### Academic Dishonesty

University policy will be followed. At a minimum, the student (and any student caught assisting in the dishonest) will be given an *automatic* "F" for the test/assignment in question and possibly an "F" for the course. Subsequent cases of plagiarism or cheating will result in a minimum of one letter grade course reduction for each incident or an "F" for the course. In addition, any student who aids another student in plagiarism or cheating (e.g., provides a completed homework assignment to another student for submission) will be treated as also being involved in the dishonesty and appropriate penalties will apply. Egregious cases of plagiarism (i.e., large sections copied from another source) will result in an automatic "F" for the course. THIS MEANS NO COPY & PASTING IN ANY ASSIGNMENT.

Using the same paper to fulfill requirements in multiple classes without the consent of the professors teaching those classes is also considered academic dishonesty.

Emergency Managers have been entrusted with major responsibilities, and must strive to gain and maintain the trust of those they serve. It is very important to act and perform in an honest, conscientious, and professional manner at all times and in all endeavors.

## BLACKBOARD TECHNICAL ASSISTANCE:

Go to <u>http://support.atu.edu</u> for further information call 479-968-0646 or toll free at 866-400-8022 or email <u>tech.support@atu.edu</u>.

Updated: June 26, 2015

#### Arkansas Tech University

#### **Course Addition for EAM 4XX3 Leadership**

#### **Assessment Form**

EAN 4063

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	ovide an answer for each question. Your answers are to be typed single spaced.
	4063 EAM 4XX3 Leadership 4063
а.	How does this course fit with the university mission? EAM 4XX3 Leadership will provide students the opportunity to enhance "scholastic development" and "integrity" in leadership; thus, providing the emergency management major with a "solid educational foundation" for their professional development.
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not Applicable.
C.	Provide up to three student learning outcomes students will achieve after completing this course? Students will (1) compare and contrast managing and leading within the emergency management environment; (2) analyze and synthesize leadership theories and decision making techniques in emergency management; and (3) list, describe, compare, and contrast leadership theories.
d.	What assessment tool or measure will you use to assess student learning? Assignments, quizzes, literature review of leadership within emergency management, and an essay.
e.	What will students demonstrate, represent, or produce to provide evidence of their learning? Students will write an essay comparing and contrasting leadership theories.
f.	Provide an example or examples of student learning assessment evidence which supports the addition of this course. The ability to lead, analyze, and make informed, reasoned decisions in a team environment is vital to the success of any endeavor and are important skills for emergency managers. Decisions need to be made with the understanding of their ultimate consequences. With lives and property at stake, it is critical for emergency managers to efficiently collaborate with, and direct the efforts of, others. Currently, this acquisition of leadership skills is not assessed within the DEM program. It is the intent of the DEM with the addition of this course that DEM students will develop their leadership skills (DEM Core Competency #3).
g.	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

Nine different BS Emergency Management programs offer a Leadership course with the University of North Texas requiring EADP 3080 Leadership and Organizational Behavior as part of their major's curriculum.

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select /	Select Appropriate Committee			
FROM (Initiating Department):	Depa	Department of Emergency Management			
DATE SUBMITTED:	06/29	06/29/2015			
Title	itle Signature Date				
Department Head		Sandy M Snith	6.26-15		
Dean	999.2 <sup>1-1</sup> -1-99.2 <sup>1-1</sup> -1-99.71-1-9	Sandy M SMHL Weg Hagte	6-30-15		
Teacher Education Council (if applicable)					
Graduate Council (if applicable)					
Registrar	C	Jammy-Blauer	7/14/15		
Vice President for Academic Affairs	an a				

Course Subject: (e.g., ACCT,	ENGL) Course Number: (	e.g., 1003)	Effective Term:					
EAM	- <del>4XX642</del>	<del>)</del> 4606	C Spring 🔅 Summer I					
Official Catalog Title: (If official	cial title exceeds 30 characte	rs, indicate Banner Ti	tle below)					
Capstone	minedar fördattag Maina geförtölda för förtalla Afrä är til kagen fört även men av säröde kange förda gede	dan la ga ta bina ang at i ka la ang a ta la na ga di na ga di na la na ga ta bina ang ta bina ang ta bina la g	gynthänkää (hänkää säättöön kuus, syyden kuus, sei en suus parjonna kuus, syyden kuus, syyden kuus, säättöön ku					
Banner Title: (limited to 30 ch	Banner Title: (limited to 30 characters, including spaces, capitalize all letters — this will display on the transcript)							
CAPSTONE	۳۰۰ ارتباط که تاریخ است. این است از این	nn han ge felden mange feldet sin han ge de sensie angewere keine der derinde het mehrte das geberter im	ng n					
Will this course be cross-list	ed with another existing cou	rse? If so, list course	subject and number.					
🔍 Yes 🌾 No	na a fan fan sen fan en fan en fan en fan de fan de fan en fan fan en fan fan en fan fan fan fan fan fan fan fa							
Will this course be cross-list	ed with a course currently n	ot in the undergradua	ate or graduate catalog?					
If so, list course subject and	number. CYes 🐨 No							
	or additional earned hours?	🗅 Yes 🤄 No How	many total hours?					
Grading: 🔗 Standard Let	ter C P/F	C Other	gin hin an					
Mode of Instruction (check	appropriate box):							
C 01 Lecture	C 02 Lecture/Laboratory	C 03 Laboratory o	ntv					
C 05 Practice Teaching	C 05 Practice Teaching C 06 Internship/Practicum 🌾 07 Apprenticeship/Externship							
08 Independent Study	🗢 08 Independent Study 🕐 09 Readings 🦿 10 Special Topics							
C 12 Individual Lessons	🏠 13 Applied Instruction	🀔 16 Studio Cours	se					
C 17 Dissertation	18 Activity Course	🦳 19 Seminar	🍅 98 Other					

Does this course require a fee?	🔿 Yes	🄄 No	How Much?	Select Fee Type			
If selected other list fee type:		ana a na ang ang ang ang ang ang ang ang	nan aan da dhaan ee da dhan muuna dhadanae ee ahaan ahaan ah				
Flective	🖗 Maj	or		Minor			
(If major or minor course, you must complete the Request for Program Change form to add course to program.)							
If course is required by major/m	inor, hov	w frequei	ntly will course	be offered?			
Fall, Spring, and Summer							
For the proposed course, attach	a syllabı	us in Wor	d format that in	ncludes: (Items a. through d. should be			
entered as they should appear i	in the ca	talog)					
a. Course subject							
b. Course number							
c. Catalog course title							
d. Catalog description							
1. Arkansas Course Transfer	System (	AC⊤S) co	urse number, if	applicable			
2. Cross-listing							
3. Offered (e.g., Fall only, Spi	ring only	. Do not	enter if offer co	ourse fall and spring)			
4. Prerequisites							
5. Co-requisites							
6. Description							
7. Notes (e.g., information n	ot in des	cription s	such as course n	nay be repeated for credit)			
8. Contact Hours if different	than lect	ture (e.g.	, Lecture three	hours, laboratory three hours)			
9. Fees (e.g., \$36 art fee)							
e. Section for Name of instructo	or, office	hours, co	ontact informat	ion (telephone, email)			
f. Text required for course							
g. Bibliography (supplemental r		st)					
h. Justification/rationale for the	course						
i. Course objectives							
E ·				s (courses included in the general			
				e or more of the objectives contained in			
General Education Objectives		-					
k. Assessment methods (include			ith specific equ	ivalents for A, B, C)			
I. Policy on absences, cheating,							
m. Course content (outline of m	aterial to	) be cove	red in course).				
Will this course require any spec	cial resou	irces suc	h as unusual ma	aintenance costs, library resources, special			
software, distance learning equi	pment, e	etc.? No					
Will this course require a special classroom (computer lab, smart classroom, or laboratory)? No.							
Attach the Course Addition Asse	essment l	Form. Th	e form is locate	ed on the Assessment & Institutional			
Effectiveness web page at <u>http:/</u>	//www.a	tu.edu/a	ssessment/				
If this course will affect other de	partmer	its, a Der	partmental Supr	port Form for each affected department			
must be attached. The form is l	-						
http://www.atu.edu/registrar/c							
			ndan,				

## **Course Syllabus**

Department of Emergency Management: Capstone

COURSE NUMBER: EAM - 4606 4606

COURSE TITLE: Capstone

INSTRUCTOR: Any EM Professor Dean Hall Room 107 479-XXX-XXX aprofessor@atu.edu

**COURSE TIME:** Tuesday & Thursday 9:30 am – 10:50am, Dean Hall Room 102

OFFICE HOURS: Monday 8:00-12:00 & 1:00-3:00 Tuesday & Thursday 8:45-9:15 & 1:00-2:30

## **CATALOG DESCRIPTION:**

Offered Fall, Spring, and Summer.

Prerequisites: EAM 1003, 1013, 3003 3013, 3023, 3XX3 (Emergency Management Doctrine), 4003,

3013

★ SXX3 (Introduction to Ethical and Legal Issues in Emergency Management), 4013, and 4033, or consent of department head. T 305 ≥

Provides the opportunity to synthesize knowledge of previous undergraduate coursework and to link service learning experience to future goals. Required for major.

#### **REQUIRED TEXTS:**

APA. (2010). Publication manual of the American Psychological Association (6<sup>th</sup> ed.). Washington, DC: Author.

As this is a culminating emergency management course it is encouraged that students will utilize texts required for EM courses.

#### SUPPLEMENTAL READINGS:

Assigned as needed for broadening the student's understanding of course material.

# JUSTIFICATION:

Capstone is required as a co-requisite or pre-requisite to Internship for completion of a Bachelor of Science degree in Emergency Management from Arkansas Tech University. Both the Internship and Capstone experience make Tech's EM degree unique and comprehensive by giving students hands-on, real-world experience outside of the classroom. Such experience is critical for anyone entering a career in the field of emergency management.

# **COURSE OBJECTIVES:**

Students should be able to:

- Apply emergency management theories through service.
- Synthesize previous coursework with service learning experience.
- Develop a visual representation of coursework, trainings and certifications, service learning experience, and future goals.
- Demonstrate coordination skills within legal and political contexts.

## EAM 4XX6 Capstone Syllabus

- Identify ethical and social contexts within emergency management.
- Understand Comprehensive Emergency Management and the doctrine on which it is based.

# HOW COURSE MEETS GENERAL EDUCATION REQUIREMENTS:

The general education curriculum at Arkansas Tech University is designed to provide a foundation for knowledge common to educated people and to develop the capacity for individuals to expand that knowledge over their lifetimes. The University has identified a set of comprehensive goals that will allow students to accomplish these general education objectives. This course addresses the following specific Arkansas Tech University general education goals:

Communicate effectively Think critically Develop ethical perspectives

# **COURSE ASSESSMENT:**

Point Accumulation		Grade Scale			
Assignments <sup>4</sup>	Points	Accumulated Points	Percent	Grade	
Class Participation	100	900-1000	90 - 100	A	
Service Learning Journals	300	800-899	80 - 89.9	В	
CEM Essay	100	700-799	70 - 79.9	С	
Legal and Political Essay	100	600-699	60 - 69.9	D	
Ethical and Social Essay	100	< 600	0 - 59.9	F	
Portfolio	300	+Please note the	late assignment s	ubmission policy!	
Total Points	1000		a hiele he tom.		

# **COURSE CONTENT:**

## Unit Topics

- I. Service Learning Experiences and Training Opportunities
- II. Developing the Professional YOU
- III. Review: CEM & EM Doctrine
- IV. Review: Legal, Political, and Policy Development
- V. Review: Ethical, Social, and Cultural Contexts of EM
- VI. Portfolio

## Training and Service Learning Documentation

Documentation must be maintained by the student for all training and service learning hours. A minimum of 100 hours of training and service learning must be completed and documented with a maximum of only 10 FEMA Independent Study Course hours; thereby a minimum of 90 hours are service learning hours and only 10 FEMA IS course hours. *Students are responsible for maintaining their own documentation for their training activities and service learning experiences. The EM Department will not keep track of this information.* 

For every activity, the student must have documentation with an authorized signature, which reflects the name and date of the activity and the number of hours the student participated.

### EAM 4XX6 Capstone Syllabus

If certificates, sign-in sheets, or other documentation are sent to the EM Department, students will be notified so they may pick up the documents, or they may be emailed to the students OneTech account.

If an official document is not be provided, it is the student's responsibility to create one by obtaining an authorized signature on a document that reflects the name and date of the activity and the number of hours the student participated. An official form is located on blackboard under course documents.

It is imperative for the student to keep a log of all activities and hours, so if a document is not received or is misplaced, the student will be able to provide the necessary information to obtain proper documentation.

## **COURSE POLICIES:**

## Assignment Completion

Students must complete their assignment within the timeframe specified by the instructor.

## Late Work

Work must be received by the due date and time as given in the course schedule. If you have not made arrangements with the instructor prior to the due date, late assignments will be given a reduction in points. Any assignment that is past due over one week will not be accepted except under special circumstances.

### E-Mail Correspondence

In all e-mails to the instructor, list the course number and section number. And, if applicable, list the name or number of the assignment in the "Subject Line" of the e-mail. Also, be sure your name is somewhere on the email and on any attached assignment.

## Excessive Unexcused Absences

If, at any time during the semester, you have three unexcused absences, you will be referred to the Tech Early Warning Program.

Campus policy outlines the dates for dropping a course with a "W". If you have a failing score and do not drop before the stated deadline, you will receive an "F" on your transcript for the course; therefore, it is in your best interest to monitor your status in the course and take advantage of the opportunity to withdraw with a "W" rather than remaining in the course and receiving an "F." Tech now has a very lenient withdrawal policy which eliminates the deadlines for receiving a "WP" (withdrawn passing) or "WF" (withdrawn failing) and has extended the period for withdrawing with just a "W" until almost the end of the semester.

You are responsible for explaining to the instructor the reason for absences due to sickness, accident or death in the family. For absences which make it difficult for you to contact the instructor, such as an emergency, you should contact the Student Services Office, Doc Bryan Student Services Center, Room 233, (479-968-0239) to have the instructor notified.

## Academic Misconduct

University policy will be followed in handling academic misconduct (i.e., inappropriate behavior in communications with other students or faculty).

A student will be notified if his or her conduct is inappropriate. If the student does not respond to the notification and/or the inappropriate conduct continues or in egregious

EAM 4XX6 Capstone Syllabus

cases, the student will be removed from Blackboard, and the professor may begin university procedures for removal from the course.

### Academic Dishonesty

University policy will be followed. At a minimum, the student (and any student caught assisting in the dishonest) will be given an *automatic* "F" for the test/assignment in question and possibly an "F" for the course. Subsequent cases of plagiarism or cheating will result in a minimum of one letter grade course reduction for each incident or an "F" for the course. In addition, any student who aids another student in plagiarism or cheating (e.g., provides a completed homework assignment to another student for submission) will be treated as also being involved in the dishonesty and appropriate penalties will apply. Egregious cases of plagiarism (i.e., large sections copied from another source) will result in an automatic "F" for the course. THIS MEANS NO COPY & PASTING IN ANY ASSIGNMENT.

Using the same paper to fulfill requirements in multiple classes without the consent of the professors teaching those classes is also considered academic dishonesty.

Emergency Managers have been entrusted with major responsibilities, and must strive to gain and maintain the trust of those they serve. It is very important to act and perform in an honest, conscientious, and professional manner at all times and in all endeavors.

Be punctual and professional for any training activity either on or off campus and for all service learning opportunities. Remember, you are representing Arkansas Tech University and the Department of Emergency Management.

# BLACKBOARD TECHNICAL ASSISTANCE:

Go to <u>http://support.atu.edu</u> for further information call 479-968-0646 or toll free at 866-400-8022 or email <u>tech.support@atu.edu</u>.

Updated: June 26, 2015

### Arkansas Tech University

### **Course Addition**

### **Assessment Form**

EAM 4006 4606

## **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.						
	420 Le EAM 4XX6 Capstone 420 4606					
а.	How does this course fit with the university mission? EAM 4XX6 Capstone will provide students the opportunity to synthesize knowledge gained throughout their baccalaureate course work and link it with service learning experiences so that their "scholastic development" is nurtured while strengthening the student's integrity and professionalism.					
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.					
С.	Provide up to three student learning outcomes students will achieve after completing this course? (1) Apply emergency management theories through service. (2) Demonstrate coordination skills within legal and political contexts. (3) Identify ethical and social contexts within emergency management.					
d.	What assessment tool or measure will you use to assess student learning? Service learning journals, essays, portfolio.					
e.	What will students demonstrate, represent, or produce to provide evidence of their learning? Students will write essays addressing the department's core competencies and will produce a portfolio of trainings, certifications, service learning experiences, and course objectives.					
f.	Provide an example or examples of student learning assessment evidence which supports the addition of this course. EAM 3206 Externship has been a required Practical Applications course for EM majors; however, student feedback has been that students desired more service-learning opportunities. EAM 4XX6 Capstone will replace EAM 3206 providing students with service learning opportunities in addition to EM trainings.					
g.	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. The FEMA Higher Education Program has encouraged institutions to develop capstone experiences in addition to internship experiences for baccalaureate students. Therefore, this course will address this request from FEMA.					

TO:	Select Appropriate Committee
FROM (Initiating Department):	Department of Emergency Management
DATE SUBMITTED:	06/29/2015

Title	Signature	Date
Department Head	Vardy Monit	6-26-15
Dean	Willy Hogfler	6-30-15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Jammy Claum	7/13/15
Vice President for Academic Affairs	0	

Course Subject: (e.g., ACCT, ENGL)		Course Number: (e.g., 1003)		
EAM		1003		
Is this course cross-listed with an	other existing cou	urse? If so, list course subject and number.		
🗇 Yes 🍜 No				
n har yezh an de en	in an	nen melden der Beiten bereichen dass beiten beiten beiten der gesechlich het gesechlich het gesechlich der gese		
Official Catalog Title:				
Living in a Hazardous Environm	nent			
,				
Request to change: (check appro)	priate box):			
(mun	•			
Course Number	Title	Course Description		
Cross-Listing	Prerequisite	Co-requisite		
「 Grading	T Fee			
g un statut en la un que , names e alementaria que parte destante de grappe par estatutivade de grappe par est	و و با			
Other				
NOTES: These changes will become effective in the Summer I Term of the new catalog year.				
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description				
of other courses, a Course Change must be submitted to address all changes in related courses.				
courses.				

New Course Number: (e.g., 1003)					
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)					
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)					
New Course Description:					
Overview of emergency management systems with analyses of the causes, characteristics, nature and effects of natural and technological hazards. Required for major.					
New Cross List:					
Adding Cross-Listing     Changing Cross-Listing     Deleting Cross-Listing					
If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate)					
New Prerequisite (list all, as you want them to appear in the catalog):					
New Co-requisite (list all, as you want them to appear in the catalog):					
Elective X Major Minor					
(If major or minor course, you must complete the Request for Program Change form to add course to program.)					
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional					
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>					
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.					

### Arkansas Tech University

**Course Change** 

**Assessment Form** 

# EAM 1003

## **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	ovide an answer for each question. Your answers are to be typed single spaced.
a.	If this course is mandated by an accrediting or certifying agency, include the directive. If not,

state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

EAM 1003 description course change is for streamlining all required course descriptions and for consistency across the program.

TO:	Select Appropriate Committee
FROM (Initiating Department):	Department of Emergency Management
DATE SUBMITTED:	06/29/2015

Title	Signature	Date
Department Head	Sandy M Smith	6-26-15
Dean	Lesle Harefr	6-30.15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Jammy blance	7/13/15
Vice President for Academic Affairs	()	

Course Subject: (e.g., ACCT, ENGL	.)	Course Number: (e.g., 1003)		
EAM		1013		
Is this course cross-listed with an	other existing cou	urse? If so, list course subject and number.		
C Yes 🍳 No				
م من	۵٬۵۵۰ - ۲۰٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰ - ۲٬۵۵۰			
Official Catalog Title:				
Aim and Scope of Emergency M	anagement			
Request to change: (check appro	priate box):			
Course Number	Title	Course Description		
Cross-Listing	🔽 Prerequisite	🔽 Co-requisite		
T Grading	r Fee			
Other		مانور بالاستان می از این می از این می از این می این این می این این مانور این می این		
NOTES: These changes will become effective in the Summer I Term of the new catalog year.				
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description				
of other courses, a Course Change must be submitted to address all changes in related courses.				

		₩.↓ <sup>_</sup>			
New Course Number: (e.g., 1	1003) arcette kur verste status angeler.				
New Official Catalog Title: (I	f official title exceeds 30 character	rs, indicate Banner Title below)			
Banner Title: (limited to 30 ch	aracters, including spaces, capitalize	all letters - this will display on the transcript)			
New Course Description:					
		context of Mitigation, Preparedness,			
Response, and Recovery. Re New Cross List:	quired for major.				
	Changeline Correctioning				
Adding Cross-Listing	Changing Cross-Listing	Deleting Cross-Listing			
If adding or changing cross-l	listing, indicate course subject and	number			
(detail the difference in und	ergraduate and graduate course b	elow, if appropriate)			
Now Proroquisito (list all as	you want them to appear in the c	atalog):			
EAM 1003 or consent of the					
New Co-requisite (list all, as	you want them to appear in the c	atalog):			
EAM 1003 or consent of the	department head.				
Elective	Major	Minor			
(If major or minor course, you must complete the Request for Program Change form to add course to					
program.)					
Attach the Course Addition	Assessment Form The form is loc	ated on the Assessment & Institutional			
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional					
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>					
If this course will affect othe	er departments, a Departmental Si	upport Form for each affected			
department must be attached. The form is located on the Curriculum forms web page at					
http://www.atu.edu/registr	ar/curriculum_torms.php.				

### Arkansas Tech University

### **Course Change**

### **Assessment Form**

# EAMIO13

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

EAM 1013 description course change is for streamlining all required course descriptions and for consistency across the program.

TO:	Select Appropriate Committee
FROM (Initiating Department):	Department of Emergency Management
DATE SUBMITTED:	06/29/2015

Title	Signature	Date
Department Head	Landy M. Shith	6-26-15
Dean	Willy Deight	6-20-1
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Jammyasauer	7/13/15
Vice President for Academic Affairs	9	

Course Subject: (e.g., ACC)	r, ENGL)	Course Number: (e.g., 1003)		
EAM		3003		
Is this course cross-listed with another existing course? If so, list course subject and number.				
CYes 🏵 No				
Official Catalog Title:	unan shiring water with a shiring thing is then a first weight a shiring the second state in a shiring water an			
Developing Emergency N	Aanagement Skills			
Request to change: (check appropriate box):				
Cross-Listing	🔽 Prerequisite	🗭 Co-requisite		
T Grading	Fee			
Other	nin dan menjamakan persakan kanan dan menjamakan kenan k	ĸĊŀĸĊĸĊĸĊĸĊŢĊĸĸĸĸġŎĸĸŧĸġŎĸĸĬĸġĊĸĊĸĊġĊĊġĊĊĊĸĊĊĸĊĊĸĊŎĸĊŎĸŎĊĸŎĊĸĊĸĸĊĸĸĊĸĊĸĊĸĊ		
If this course is cross	-listed, a prerequisite/co-i	mmer I Term of the new catalog year. requisite, or included in the course description omitted to address all changes in related		

New Course Number: (e.g., 1	003)			
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)				
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)				
	ىلىرى ئىلىرى ئىلىرى ئىلىرى ئىلىرى ئىلىنى ئىلىرى ئىلىرى ئىلىرى ئىلىرى ئىلىرى ئىلىرى ئىلىرى ئىلىرى ئىلىرى ئىلىرى ئىلىرى ئىلىرى			
New Course Description:				
profession. Required for maj	mental skills for individuals entering or.	the emergency management		
New Cross List:				
Adding Cross-Listing	Changing Cross-Listing	Deleting Cross-Listing		
	sting, indicate course subject and nu- ergraduate and graduate course belo			
New Prerequisite (list all, as	you want them to appear in the catal	og):		
EAM 1003 and 1013 or conse	ent of the department head.			
	you want them to appear in the catal	log):		
EAM 1003 and 1013 or const	ent of the department head.			
F <sup>***</sup> Elective	🔽 Major	☐ Minor		
(If major or minor course, you must complete the Request for Program Change form to add course to program.)				
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional				
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>				
If this course will affect other departments, a Departmental Support Form for each affected				
department must be attache http://www.atu.edu/registra	ed. The form is located on the Curricu ar/curriculum_forms_php	ulum forms web page at		
	ar/carriculatin tornis.psip.			

## Arkansas Tech University

### **Course Change**

#### Assessment Form

# EAM 3003

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

EAM 3003 description course change is for streamlining all required courses' descriptions and for consistency in course descriptions across the program. Pre-and co-requisite change is for consistency in advising and to insure a streamlined process.

TO:	Select Appropriate Committee
FROM (Initiating Department):	Department of Emergency Management
DATE SUBMITTED:	06/29/2015

Title	Signature	Date
Department Head	Sardy M SNIHO	626-15
Dean	Willy Walter	6-30-15
Teacher Education Council (if applicable)	811	
Graduate Council (if applicable)		
Registrar	Jammybeauer	71.3/5
Vice President for Academic Affairs	0	

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)		
EAM	3013		
Is this course cross-listed with another existing	g course? If so, list course subject and number.		
🗘 Yes 🔅 No			
Official Catalog Title:			
Public Policy Issues in Emergency Manageme	nt		
Request to change: (check appropriate box):			
Course Number	Course Description		
T Cross-Listing 🔽 Prerequi	isite Co-requisite		
T Grading T Fee			
Other	ვლიდი ტრილე სინალეო იკურიი კარია არი ბინირი დადიითვი იათ, ერით ირის სალხიდებნდე რიზდების და და და და და და და დ კართველი და მონალერი კურიი კართველის და		
NOTES: These changes will become effective in the Summer I Term of the new catalog year.			
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description of other courses, a Course Change must be submitted to address all changes in related			
courses.			

New Course Number: (e.g., 1003)			
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)			
Public Policy and Politics in Emergency Management			
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)			
PUBLIC POLICY & POLITICS-EM			
New Course Description:			
Analyzes the role of nublic policy and politics within amorgany, management. Required for major			
Analyzes the role of public policy and politics within emergency management. Required for major. New Cross List:			
Adding Cross-Listing Changing Cross-Listing Deleting Cross-Listing			
If adding or changing cross-listing, indicate course subject and number			
(detail the difference in undergraduate and graduate course below, if appropriate)			
New Prerequisite (list all, as you want them to appear in the catalog):			
EAM 1003 and 1013 or consent of the department head.			
New Co-requisite (list all, as you want them to appear in the catalog):			
Elective Major Minor			
(If major or minor course, you must complete the Request for Program Change form to add course to			
program.)			
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional			
Effectiveness web page at http://www.atu.edu/assessment/			
If this course will affect other departments, a Departmental Support Form for each affected			
department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum_forms.php.			
niset Frankissa at referant carnearan Tornesbib.			

Arkansas Tech University

**Course Change** 

Assessment Form

EA m 3013

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

The title change for EAM 3013 is to more accurately reflect the course curriculum and to highlight the importance of politics within emergency management. The EAM 3013 description course change is for streamlining all required courses' descriptions and for consistency in course descriptions across the program. Prerequisite change is for consistency in advising and to insure a streamlined process.

TO:	Select Appropriate Committee
FROM (Initiating Department):	Department of Emergency Management
DATE SUBMITTED:	06/29/2015

Title	Signature	Date
Department Head	Sandy M Smith	6.26.15
Dean	Willy Dosefan	6-20-15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Jammy wearin	7/13/15
Vice President for Academic Affairs	0	

Course Subject: (e.g., ACCT, ENGL)		Course Number: (e.g., 1003)	
EAM		3023	
Is this course cross-listed with another existing course? If so, list course subject and number.			
Official Catalog Title:			
Principles and Practice of Disaster	r Planning and Re	esponse Operations	
Request to change: (check appropr	riate box):		
Course Number	✓ Title	Course Description	
☐ Cross-Listing	🔽 Prerequisite	🖵 Co-requisite	
T Grading	Fee		
Dther Contraction and the second seco	نايهها 44 ملمير <sup>مي</sup> انيو يو پرونان و الاسترين الماريين الماري 10 مليو يو الارو الماري الماري الماري الماري الم		
NOTES: These changes will become effective in the Summer I Term of the new catalog year.			
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description			
of other courses, a Course Change must be submitted to address all changes in related			
courses.		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	

New Course Number: (e.g., 1003	andarasi. Antarasi alam da antara da antar Antarasi alam da antara da antar	977,4487,499 887,4484,497 487,497 487 487 487 487 487 487 487 487 487 48
New Official Catalog Title: (If official Catalog Title)	cial title exceeds 30 characters, indi	cate Banner Title below)
Principles of Preparedness and	Response Operations	
Banner Title: (limited to 30 charact	ers, including spaces, capitalize all lette	ers - this will display on the transcript)
PREPAREDNESS & RESPONSE OF	>S	
New Course Description:		
Examines tonics of preparedness	and response operations. Required	formaior
New Cross List:	and response operations. Required	
Adding Cross-Listing	Changing Cross-Listing	Deleting Cross-Listing
}	g, indicate course subject and numb	
detail the difference in undergra	iduate and graduate course below,	if appropriate)
New Prerequisite (list all, as you	want them to appear in the catalog	1:
EAM 1003, 1013, and 3003 or co		,-
δ μα τη 18 μα στη 1997 μα δια τη τη τη 1997 μα λατηρική τη		
New Co-requisite (list all, as you	want them to appear in the catalog	):
Elective	🗭 Major	Minor
	ust complete the Request for Progra	
program.)		
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional		
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>		
If this course will affect other de	partments, a Departmental Support	t Form for each affected
department must be attached. The form is located on the Curriculum forms web page at		
http://www.atu.edu/registrar/cu	<u>urriculum_forms.php</u> .	
l		

Arkansas Tech University

**Course Change** 

**Assessment Form** 

FAM 3023

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

The title change for EAM 3023 is to more accurately reflect the course curriculum and to highlight the importance of both preparedness and response operations within emergency management. The EAM 3023 description course change is for streamlining all required courses' descriptions and for consistency in course descriptions across the program. Prerequisite change is for consistency in advising and to insure a streamlined process.

ТО:	Select Appropriate Committee
FROM (Initiating Department):	Department of Emergency Management
DATE SUBMITTED:	06/29/2015

Title	Signature	Date
Department Head	Sandy M SMith	6-26-15
Dean	0	
Teacher Education Council (if applicable)		
Graduate Council (if applicable)	_	
Registrar	Sammywealer	7/13/15
Vice President for Academic Affairs	U	

Course Subject: (e.g., ACCT, ENG	iL)	Course Number: (e.g., 1003)			
EAM		4003			
Is this course cross-listed with an	Is this course cross-listed with another existing course? If so, list course subject and number.				
🔿 Yes 🔎 No					
مەدەر ۋە يىغۇنچۇتات ئۆرۈرىيە دۆرىيە مۇرە ئىلىيە بۇرىيە ۋە يەتەرىيە بەتەرىيە ۋە ئىلىيە يەرە مەيەر بەتەرىيە ئىلىي مەدەر ۋە يىغۇنچۇتات ئۆرۈرىيە بەر بۇرىيە مۇرە ئىلىيە بەر بەر يەرەر بەر يەرەر بەرەر يەرەر بەرەر يەرەر بەرەر يەرەر	ىشەرەپىرىشا ئىرچەردان ئەرەپىرى ان ئەرەپ يەرەپ ئەرەپ	ang nina nini mina pina mina pina nina nina nina mina mina mina mina m			
Official Catalog Title:					
Principles and Practice of Disas	ter Relief and Rec	overy			
	وروار والمراجع				
Request to change: (check appro	opriate box):				
Course Number	🔽 Title	Course Description			
Cross-Listing	🗭 Prerequisite	Co-requisite			
f Grading	T Fee				
Other	nandalaisen kanaan k	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
NOTES: These changes will become effective in the Summer I Term of the new catalog year.					
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description					
of other courses, a Course Change must be submitted to address all changes in related					
courses.					

New Course Number: (e.g., 100	D3)	
New Official Catalog Title: (If o	fficial title exceeds 30 characters, in	ndicate Banner Title below)
Principles of Disaster Relief a	nd Recovery	
Banner Title: (limited to 30 chara	acters, including spaces, capitalize all le	etters - this will display on the transcript)
DISASTER RELIEF & RECOVER	Ŷ	
New Course Description:		
Studies recovery issues at diffe	rent phases of emergency manage	ment. Required for major.
Adding Cross-Listing	Changing Cross-Listing	Deleting Cross-Listing
If adding or changing cross-list	ing, indicate course subject and nu	mber
(detail the difference in under	graduate and graduate course belo	w, if appropriate)
New Prerequisite (list all, as yo	ou want them to appear in the catal	log):
EAM 1003, 1013, and 3003 or	consent of the department head.	
Now Co requirite (list all peus	wwant them to appear in the estal	
New Co-requisite (list all, as yo	ou want them to appear in the catal	logj.
T Elective	🔽 Major	T Minor
(If major or minor course, you	must complete the Request for Pro	ogram Change form to add course to
program.)		
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at http://www.atu.edu/assessment/		
Effectiveness web page at <u>http</u>	://www.atu.edu/assessment/	
If this course will affect other of	departments, a Departmental Supp	ort Form for each affected
	. The form is located on the Currice	ulum forms web page at
http://www.atu.edu/registrar/	<u>/curriculum_forms.php</u> .	
L		*******

Arkansas Tech University

**Course Change** 

**Assessment Form** 

EAM 4003

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

The title change for EAM 4003 is to more accurately reflect the course curriculum. The EAM 4003 description course change is for streamlining all required courses' descriptions and for consistency in course descriptions across the program. Prerequisite change is for consistency in advising and to insure a streamlined process.

TO:	Select Appropriate Committee
FROM (Initiating Department):	Department of Emergency Management
DATE SUBMITTED:	06/29/2015

Title	Signature	Date
Department Head	Sanay N. Snut	6-26-15
Dean	Willy Hufe	6-3075
Teacher Education Council (if applicable)	8.0	
Graduate Council (if applicable)		
Registrar	Jammy alaver	7/13/15
Vice President for Academic Affairs	U	

Course Subject: (e.g., ACCT, ENGL)		Course Number: (e.g., 1003)			
EAM	AM 4013				
Is this course cross-listed with another existing course? If so, list course subject and number.					
🗇 Yes 🍜 No					
و میں ان کار میں ان کار میں ان کار میں کار ان ہے کہ ان میں کار میں کار میں کار میں کار میں کار کار کار میں کار ان کار میں کار کار میں کار	**************************************				
Official Catalog Title:					
Business and Industry Crisis Manag	ement				
Request to change: (check appropriat	e box):				
T Course Number	Course Number Title Course Description				
Cross-Listing	Prerequisite	Co-requisite			
T Grading	Fee				
C Other		՟ՠ՟֍ՠֈ֍ՠ՟֍ՠֈ֍՟՟՟՟ՠՠՠ֍ՠՠՠ֍֎ֈ֎ՠ՟֎ֈֈֈ֎ՠ֎֎ֈ֎ֈ֎֎ֈ֎֎ֈ֎֎ՠ֎֎֎ֈ֎֎ՠ֎֎֎ֈՠ֎֎ՠ֎ՠ֎֎ՠ֎			
NOTES: These changes will become effective in the Summer I Term of the new catalog year.					
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description					
of other courses, a Course Change must be submitted to address all changes in related courses.					

New Course Number: (e.g., 1003)
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)
Mitigation and Continuity of Operations
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)
MITIGATION & CONTINUITY OPS
New Course Description:
Explores continuity of business and government operations, including risk assessment, hazard analysis, and resumption of operations with an emphasis of disaster mitigation. Required for major.
New Cross List:
Adding Cross-Listing     Changing Cross-Listing
If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate)
New Prerequisite (list all, as you want them to appear in the catalog):
EAM 1003, 1013, and 3003 or consent of the department head.
New Co-requisite (list all, as you want them to appear in the catalog):
Elective Major Minor
(If major or minor course, you must complete the Request for Program Change form to add course to program.)
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

## Arkansas Tech University

**Course Change** 

**Assessment Form** 

# EAM 4013

## **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.
a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

The title change for EAM 4013 is to more accurately reflect the course curriculum and highlight the importance of mitigation within the context of continuity within emergency management. The EAM 4013 description course change is for streamlining all required courses' descriptions and for consistency in course descriptions across the program. Prerequisite change is for insuring all beginning courses are completed, consistency in advising, and to insure a streamlined process.

ТО:	Select Appropriate Committee
FROM (Initiating Department):	Department of Emergency Management
DATE SUBMITTED:	06/29/2015

Title	Signature	Date
Department Head	Sandia N Smith	6-26-15
Dean	Willy Uppfer	6-30-15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Jammy Wlauer	7/13/15
Vice President for Academic Affairs	0	

Course Subject: (e.g., ACCT, ENGL)	)	Course Number: (e.g., 1003)		
EAM	4023			
Is this course cross-listed with another existing course? If so, list course subject and number.				
🔿 Yes 🌾 No				
مان المراجع من المراجع من المراجع من المراجع المراجع المراجع من المراجع من المراجع من المراجع من المراجع من الم المراجع من المراجع من ال	in a fair ann an Mhannach Ann ann ann ann ann ann an Aine an Ai	کار کار کار کار این		
Official Catalog Title:				
Information Technology and Em	ergency Manage	ment		
Request to change: (check approp	oriate box):			
Course Number	Title	Course Description		
Cross-Listing	🔽 Prerequisite	Co-requisite		
Grading	Fee			
Other	په در ۱۹۹۹ مختلف میکنو در این میکنو در بالا میکنو در این میکنو در بالا میکنو و بالا میکنو در این میکنو در بالا این میکنو این میکنو این میکنو در ا	արի հատվորա հեղանար հայններություն անդիս տեսան անութ եր Մատունել հենությունները։ Մանությունը հայտները էր հետևան Դուսությունը հեղանարությունը հետևան հետևան հետ		
NOTES: These changes will become effective in the Summer I Term of the new catalog year.				
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description				
of other courses, a Course Change must be submitted to address all changes in related				
courses.				

	······································	<b>****</b> ********************************		
New Course Number: (e.g.,	1003) 			
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)				
Banner Title: (limited to 30 ch	naracters, including spaces, capitalize all l	etters - this will display on the transcript)		
New Course Description:				
	computer technology emphasizing geo nagement. Required for major.	ographic information systems (GIS) as		
New Cross List:				
Adding Cross-Listing	Changing Cross-Listing	C Deleting Cross-Listing		
If adding or changing cross-	listing, indicate course subject and nu	mber		
(detail the difference in unc	lergraduate and graduate course belo	w, if appropriate)		
	you want them to appear in the cata	log):		
EAM 1003 and 1013 or cons	sent of the department head.			
New Co-requisite (list all, as	you want them to appear in the cata	log):		
Elective	Major	Minor		
(If major or minor course, y program.)	ou must complete the Request for Pro	ogram Change form to add course to		
Attach the Course Addition	Assessment Form. The form is locate	d on the Assessment & Institutional		
Effectiveness web page at <u>F</u>	http://www.atu.edu/assessment/			
If this course will affect oth	er departments, a Departmental Supp	port Form for each affected		
	ed. The form is located on the Curric	ulum forms web page at		
http://www.atu.edu/regist	rar/curriculum_forms.php.			
Los		······································		

## Arkansas Tech University

### **Course Change**

Assessment Form

EAM 4023

## **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

The EAM 4023 description course change is for streamlining all required courses' descriptions and for consistency in course descriptions across the program. Prerequisite change is for consistency in advising and to insure a streamlined process.

TO:	Select Appropriate Committee		
FROM (Initiating Department):	Department of Emergency Management		
DATE SUBMITTED:	06/29/2015		

Title	Signature	Date
Department Head	Sandy M Smith	6-26-15
Dean	Wille Hensfler	6-30-15
Teacher Education Council (if applicable)	0	
Graduate Council (if applicable)		
Registrar	Jammy Wealer	7/13/15
Vice President for Academic Affairs	U	

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)	
EAM	4033	
Is this course cross-listed with another existing course? If so, list course subject and number.		
⊂ Yes ୕ No		
	نام میکند. به منافعه میکند میکند استان میکند استان میکند از این میکند از این میکند. این میکند از میکند از می میکند از این میکند از این میکند. از میکند از م	
Official Catalog Title:		
Emergency Management Research Methods/Ar	nalysis	
Request to change: (check appropriate box):		
Course Number	Course Description	
Cross-Listing Prerequisite	e Co-requisite	
☐ Grading ☐ Fee		
Cother	۹۳۳ ۱۰۳ ۵۰ ۵۰ ۵۰ ۵۰ ۵۰ ۵۰ ۵۰ ۵۰ ۵۰ ۵۰ ۵۰ ۵۰ ۵۰	
NOTES: These changes will become effective in the Summer I Term of the new catalog year.		
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description		
of other courses, a Course Change must be submitted to address all changes in related courses.		

New Course Number: (e.g., 1003)

New Official Catalog Titles (If official title avgoads 20 sharagters, indicate Banney Title holess)			
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)			
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)			
New Course Description			
New Course Description:			
Covers basic research to be utilized for decision-making and policy development in emergency management. Required for major.			
New Cross List:			
Adding Cross-Listing     Changing Cross-Listing     Deleting Cross-Listing			
If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate)			
New Prerequisite (list all, as you want them to appear in the catalog):			
EAM 1003, 1013, and ENGL 2053 or consent of the department head.			
New Co-requisite (list all, as you want them to appear in the catalog):			
Elective F Major F Minor			
(If major or minor course, you must complete the Request for Program Change form to add course to program.)			
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional			
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>			
If this course will affect other departments, a Departmental Support Form for each affected			
department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum_forms.php">http://www.atu.edu/registrar/curriculum_forms.php</a> .			
http://www.atu.edu/registrar/cumculum_forms.php.			

### Arkansas Tech University

### **Course Change**

### Assessment Form

# EAM 4033

**Our Mission** 

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

The EAM 4033 description course change is for streamlining all required courses' descriptions and for consistency in course descriptions across the program. The prerequisite change is for consistency in advising and to insure a streamlined process.

TO:	Select Appropriate Committee
FROM (Initiating Department):	Emergency Management
DATE SUBMITTED:	6/29/2015

Title	Signature	Date
Department Head	Sandy on Encipl	6.26.15
Dean	Willy Horefle	6-30-15
Teacher Education Council (if applicable)	<i>J</i> . <i>V</i>	
Graduate Council (if applicable)		
Registrar	Jammy Waller	7/13/15
Vice President for Academic Affairs	Ú	

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)		
EAM	4043		
Is this course cross-listed with another existing course? If so, list course subject and number.			
← Yes ເ No			
۲۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰	بالانا المانية ال		
Official Catalog Title:			
Introduction to Legal Issues in Emerge	ncy Management		
Request to change: (check appropriate box):			
Course Number	le Course Description		
Cross-Listing	erequisite		
Grading Fe			
☐ Other			
NOTES: These changes will become effective in the S	_ ,		
must be submitted to address all changes in related cou	requisite, or included in the course description of other courses, a Course Change rses.		

New Course	Number:	(e.g., 1003)

New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)

Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)			
New Course Description:	ੑਫ਼ੑਫ਼੶੶੶੶੶ਜ਼੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶੶		
Examines a variety of ethical theo			
review of specific ethical dilemma	•		
overcoming biases, avoiding discr New Cross List:	imination, and developing sensit	tivity.	
	putter	product and the second s	
Adding Cross-Listing	Changing Cross-Listing	C Deleting Cross-Listing	
If adding or changing cross-listing	, indicate course subject and nur	nber	
(detail the difference in undergra	-		
3053			
A			
New Prerequisite (list all, as you v	want them to appear in the catal	og):	
1		es in Emergency Management) or	
consent of the department head.			
New Co-requisite (list all, as you v	want them to appear in the catal	og}:	
I Elective	∬ Major	☐ Minor	
l l (If major or minor course, you mu	ust complete the Request for Pro	gram Change form to add course to	
program.)			
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional			
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>			
If this course will affect other dep	•		
department must be attached. The form is located on the Curriculum forms web page at			
http://www.atu.edu/registrar/cu	rriculum forms.php.		
1			

# Arkansas Tech University

## **Course Change**

# Assessment Form EAN 4043

## **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

The EAM 4043 description course change is for streamlining all required courses' descriptions and for consistency in course descriptions across the program. The prerequisite change is for consistency in advising and to insure a streamlined process.

TO:	Select Appropriate Committee
FROM (Initiating Department):	Emergency Management
DATE SUBMITTED:	6/29/2015

Title	Signature	Date
Department Head	Sandy M Snith	6-26-15
Dean		
	Willy Hoefler	6-30-15
Teacher Education Council (if applicable)	J	_
Graduate Council (if applicable)		
Registrar	Jammy Weally	7/13/15
Vice President for Academic Affairs	ſ	

Course Number: (e.g., 1003)		
4083		
ourse? If so, list course subject and number.		
🗘 Yes 🚱 No		
Introduction to Legal Issues in Emergency Management		
Request to change: (check appropriate box):		
Course Description		
e Co-requisite		
<b>NOTES</b> : These changes will become effective in the Summer I Term of the new catalog year. If this course is cross-listed, a prerequisite/co-requisite, or included in the course description		

New Course Number: (e.g., 1	.003)	
New Official Catalog Title: (If	official title exceeds 30 character	rs, indicate Banner Title below)
Legal Issues in Emergency	Management	alaa lamoo madaa ka k
Banner Title: (limited to 30 ch	aracters, including spaces, capitalize	all letters - this will display on the transcript)
LEGAL ISSUES IN EM		
New Course Description:		
		ergency management and addresses
Interaction between the gov	ernment, private, and volunteer s	sectors from a legal perspective.
New Cross List:	ĦĸĹŎŦŦŎĸĸŎŦŢŎĸĸŎĸŢĸĸŎŎŎŢŎĸŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎ	
Cross-Listing	Changing Cross-Listing	C Deleting Cross-Listing
If adding or changing cross li	sting indicate course subject and	
	sting, indicate course subject and ergraduate and graduate course b	
que can ene anterenee ni ana	S, Braddie and Braddie Course S	
	_	
305	3	
New Prerequisite (list all, as	you want them to appear in the c	atalog):
		Issues in Emergency Management) or
consent of the department h	lead.	
New Companyiste (list all as		
New Co-requisite (list all, as	you want them to appear in the c	atalog):
P Elective	Г Major	Minor
(If major or minor course, vo	u must complete the Request for	Program Change form to add course to
program.)	. ,	5 5 5 5 5
ՠֈֈ֍՟ՠ֎ՠՠֈ֍ՠ֎ՠֈՠֈՠֈՠֈՠֈՠֈՠֈ֍֍ՠֈՠֈ֍֍ՠֈՠֈՠֈՠֈՠֈ	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional		
Effectiveness web page at <u>ht</u>	tp://www.atu.edu/assessment/	
If this course will affect othe	r departments, a Departmental Si	upport Form for each affected
department must be attached. The form is located on the Curriculum forms web page at		
http://www.atu.edu/registra	ar/curriculum forms.php.	

## Arkansas Tech University

### **Course Change**

Assessment Form

# EAM 4083

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

The title change for EAM 4083 is to accurately reflect the nature of the course as this is not an introductory course; the description course change is for streamlining all required courses' descriptions and for consistency in course descriptions across the program. The prerequisite change is for consistency in advising and to insure a streamlined process.

# Arkansas Tech University REQUEST FOR COURSE CHANGE

TO:	Select Appropriate Committee
FROM (Initiating Department):	Department of Emergency Management
DATE SUBMITTED:	06/29/2015

Title	Signature	Date
Department Head	Sandy M. Smith	6.26.15
Dean		
	Willy Haefon	6-30-15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Jammy 6 Daver	7/13/15
Vice President for Academic Affairs	<u> </u>	

Course Subject: (e.g., ACCT, ENGL) Course Number: (e.g., 1003)					
EAM	4106				
Is this course cross-listed with another existing of	course? If so, list course subject and number.				
C Yes 🗿 No					
Official Catalog Title:					
Practicum/Internship					
Request to change: (check appropriate box):					
nequest to enalige, teneor oppropriate port.					
T Course Number 🔽 Title	₩ Course Description				
☐ Cross-Listing ☑ Prerequisit	te 🔽 Co-requisite				
🔽 Grading 🚺 🔽 Fee					
۲ Other	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
NOTES: These changes will become effective in the Summer I Term of the new catalog year.					
If this course is cross-listed, a prerequisite/co-requisite, or included in the course description of other courses, a Course Change must be submitted to address all changes in related					
courses.					

New Course Number: (e.g., 1003)
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)
Internship/Practicum
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)
INTERNSHIP/PRACTICUM
New Course Description:
Provides practical experience in the emergency management field and applies emergency management theory to actual problems in a non-classroom situation. A minimum of 400 hours of relevant work experience must be completed in an approved internship site OR for those currently working in an emergency management related position, a practicum with a minimum of 150 hours must be completed. The student will work with an advisor to have a site approved by the internship coordinator prior to course enrollment. Required for major. \$100 supervisor travel fee required. New Cross List:
Adding Cross-Listing Cross-Listing Cross-Listing
If adding or changing cross-listing, indicate course subject and number ( (detail the difference in undergraduate and graduate course below, if appropriate) 4206
New Prefequisite (list all, as you want them to appear in the catalog): EAM 4XX6 Capstone or consent of the department head. リムロレ
New Correquisite (list all, as you want them to appear in the catalog): EAM 4XX6 Capstone or consent of the department head.
☐ Elective ☐ Major ☐ Minor
(If major or minor course, you must complete the Request for Program Change form to add course to program.)
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

Office of Assessment and Institutional Effectiveness (2015)

#### Arkansas Tech University

**Course Change** 

Assessment Form

EAM 4106

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not Applicable.

b. Provide an example or examples of student learning assessment evidence which supports the course change.

The title change for EAM 4106 is to clearly distinguish this course from the graduate practicum course. The course description change is for clarification between an internship and a practicum and for streamlining all required courses' descriptions across the program. The prerequisite change is for consistency in advising and to insure a streamlined process.

# Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

то:	Select Appropriate Committee	
FROM (Initiating Department):	Department of Emergency Management	
DATE SUBMITTED:	6-29-15	

Title	Signature	Date
Department Head	Sender M. Snith	6-26-15
Dean	Willy Hooff	6-30-15
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Sammy Loraceu	7/13/15
Vice President for Academic Affairs	J	

Program Title:	Requested changes will be			
Emergency Management	effective Summer I for next catalog year			
Outline change in program: (e.g., list changes in program such	as (1) delete three hours of elective and			
(2) add three hours of approved major electives)				
<ol> <li>Modify EAM Core: (1) delete 2033, 3033, 3123, 3143, Emergency Management Doctrine, Introduction to Eth Management, and Capstone; and 3) 15 hrs EAM Elect</li> <li>Require a C or better in required EAM Core courses</li> <li>Add EAM Electives: 2033, 3033, 3123, 3143, 3243, 404</li> <li>Delete Administrative Core</li> <li>Delete Interdisciplinary Core</li> <li>Bequire COMS 2003 or equivalent, ENGL 2053 or PS 3</li> </ol>	hical and Legal issues in Emergency ives. 43, 4053, 4083, 4991-3, Leadership			
<ul> <li>5. Delete Interdisciplinary Core</li> <li>6. Require COMS 2003 or equivalent, ENGL 2053 or PS 3023, and Speech* (reduce Socials</li> <li>7. Change electives from 6 hrs to 18 hrs</li> <li>7. Delete EAM 3206</li> <li>40 6 hrs)</li> </ul>				
8. Delete EAM 3206	to 6 hrs)			
*Speech is to be required as part of the General Education requirements				
MATRIX attached contains only changes				
Catalog description of Program is attached with strike	e-throughs			

What impact will the change have on staffing, on other programs and space allocation?

This change in EM curriculum will have no impact on current staffing or other programs. With only one dedicated classroom (Dean 102 with 30 computers) to the EM Department for both EAM and EMHS classes, the EM Department will need to continue to borrow classrooms for conducting classes from other departments.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

	atrix for Catalog		
Curriculum in_Emergency Management (enter title for program changing )			
Freshman Fall Semester	Freshman Spring Semester		
Add/Change:	Add/Change:		
Speech	COMS 2003 or equivalent		
Delete:	Delete:		
Interdisciplinary Core (3 hrs)	Interdisciplinary Core (3 hrs)		
Total Hours:16	Total Hours:16		
Sophomore Fall Semester	Sophomore Spring Semester		
Add/Change:	Add/Change:		
EAM 3003 Developing Emergency Management Skills	EAM 3013 Public Policy and Politics in Emergency		
1063	Management		
EAM 3000 Emergency Management Doctrine			
	EAM 3023 Principles of Preparedness and Response		
Delete:	Operations 3053		
Social Sciences (3 hrs)	EAM SXXS Introduction to Ethical and Legal Issues in		
	Emergency Management		
EAM Core (3 hrs)			
	Delete:		
	Administrative Core (3 hrs)		
Total Hours: 16	Interdisciplinary Core (3 hrs)		
	EAM Core (3 hrs)		

	Total Hours:15
Junior Fall Semester	Junior Spring Semester
Add/Change:	Add/Change:
EAM 4003Principles of Disaster Relief and Recovery	EAM Electives (9 hrs)
EAM 4013 Mitigation and Continuity of Operations	
Elective (3 hrs)	Delete:
Delete:	Administrative Core (3 hrs)
Administrative Core (3 hrs)	Interdisciplinary Core (3 hrs)
Interdisciplinary Core (3 hrs)	EAM Core (3 hrs)
EAM Core (3 hrs)	
Total Hours:15	Total Hours: 15
Senior Fall Semester	Senior Spring Semester
Add/Change:	Add/Change:
EAM Electives (6 hrs)	EAM 4XX6 Capstone
Electives (9 hrs)	Delete:
Delete:	EAM 3206 Externship
Administrative Core (3 hrs)	
EAM Core (6 hrs)	
Interdisciplinary Core (6 hrs)	
Total Hours: 15	Total Hours: 12

#### Arkansas Tech University

#### Proposal for Change in Program

#### Assessment Form

## EAM

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does the program change fit with the university mission?

The Emergency Management program change will provide a solid educational foundation for all of our majors. Currently, the program currently requires only 42 EAM credit hours with just 24 EAM required credit hours specified. The proposed program change will require 60 EAM credit hours and 45 EAM required credit hours specified. These changes should enhance both the scholastic development and the professionalism of our majors.

b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Although the Department of Emergency Management's (DEM) accrediting agency, the Council for Accreditation of Emergency Management Education (formerly the Foundation for Higher Education Accreditation), did not mandate this change in program, the FEMA Emergency Management Institute Higher Education Program has encouraged the adoption of core competencies for their partnering programs. The Arkansas Tech University Department of Emergency Management embraced 8 core competencies based upon the EMI Higher Education Program Director's work in 2005. The DEM faculty noted that several of the 8 core competencies were not addressed as required courses within the present EM curriculum. Specifically, DEM Core Competencies 1, 3, 5, 6, and 7 were not addressed adequately within the 24 required credit hours specified within the major. (DEM Core Competencies is attached.)

c. How will the program change impact learning for students enrolled in this program?

Students enrolled in the Emergency Management program will benefit from this program change because all majors will be required to take courses that will prepare them to meet all 8 DEM Core Competencies. Specifically, students will be able to: 1) Deal effectively with people and projects in non-emergency and emergency situations; 2) Lead, analyze, and make informed, reasoned decisions in a team environment; 3)Understand Comprehensive Emergency Management and the doctrine on which it is based; 4)Coordinate in both legal and political contexts; 5) Practice and insist on ethical behavior toward all members of a

community and disaster survivors in particular; and 6) Understand and operate with consideration of social aspects of emergency management, including social vulnerability reduction.

d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students earning a Bachelor of Science in Emergency Management, with this revised curriculum, will be able to demonstrate competency in these 8 areas: 1) Management Skills; 2) Communication Skills; 3) Leadership & Decision Making Skills; 4) Technical Skills, Systems, & Standards; 5) Understanding of Comprehensive Emergency Management; 6) Coordination Skills within Legal & Political Contexts; 7) Understanding of Ethical & Social Contexts; and 8) Understanding of Emergency Management Theory, Practical Application, and Research.

e. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

Students who complete EAM 4106 are reporting in senior presentations and senior exit interviews that they are unable to fulfill all aspects of their internship or were unable to apply for internships which required certain skill sets. The faculty reviewed EAM 4106 assessment data and determined that students are performing at an acceptable level, but the number of hours students are transferring in and the program limitations which exist are putting our students at a disadvantage in internships and the workforce. The specified required courses with the program presently do not include core competencies #1, #3, #5, #6 and #7. The student data for EAM 4106 revealed that 73% of our majors are transferring hours from other colleges and universities, 27% of the majors are transferring in 36 plus hours, and 11% of majors are transferring in 71 plus hours. We evaluated the program limitations and determined that students are not being provided all eight core competencies within the specified required courses as strongly encouraged by the FEMA EMI Higher Education Program. After extensive review of the program limitations and realizing that over 70% of our majors are transferring in hours which do not include the missing core competencies, we determined that program and transfer limitations inhibit students from obtaining all of the necessary skill sets for internship and preparation for continued education and employment. All eight core competencies are vital to the profession and field of Emergency Management as determined by the Council for Accreditation in Emergency Management Education (formerly the Foundation for Higher Education Accreditation).

f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

Arkansas Tech University's Emergency Management program was the 2<sup>nd</sup> program in the nation and the first academic department in the nation created solely to address the needs of the emergency management field. Thus, ATU's DEM has been a leader in the Emergency Management Higher Education field and many of the nation's EM programs are patterned after our program; therefore many EM programs have courses with similar titles to ATU's DEM. However, there is precedence from a number of baccalaureate programs with an emergency management focus to include required courses in ethics and legal issues.

Office of Assessment and Institutional Effectiveness (2014)

Additionally, most all programs integrate emergency management doctrine and policy into their required courses.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

		Arkansas Te	ch University		
		Continuous Imp	provement P	lan	
		Annual Asse	ssment Cycle		
Academic Cycle: (	Change in Academi	c Program			

Program: Bachelor of Science in Emergency Management

Program Objectives/Standards (align with mission)	Learning Objectives/ Outcome Assessment (3-5 unless otherwise specified)	Courses (program core)	Means of Assessment (direct and indirect measures)	Criteria for Success (performance standard)
PO1: Management Skills	LO1: Demonstrate professional emergency management skills.	EAM 3003 Developing Emergency Management Skills	Assignment	At least 75% of students will achieve a 70% or higher on this assignment.
		EAM 4106 Internship/Practicum	Supervisor Evaluation	At least 85% of students will achieve a score of 75% or higher on their supervisor evaluation.
PO2: Communication Skills	LO2: Communicate effectively both orally and in writing.	EAM 1013 Aim and Scope of Emergency Management	Presentation and Essay	At least 75% of students will achieve a score of 70% or higher on their presentation and essay.
		EAM 3023 Principles of Preparedness and Response Operations	Presentation and Written Assignment	At least 80% of students will achieve a 80% score on writing mechanics on this assignment

FOR ASSISTANCE CONTACT DR. MONICA VARNER

		EAM 4033 Emergency Management Research Methods and Analysis	Presentation and Written Assignment	and at least 80% of students will achieve a 80% score on presentation skills. At least 80% of students will achieve a score of 80% or higher on their oral presentation skills and written assignment.
PO3: Leadership & Decision Making Skills	LO3: Lead, analyze, and make informed reasoned decisions.	EAM3XX3 Introduction to Ethical and Legal Issues in Emergency Management	Exam	At least 75% of students will achieve a 70% or higher on this short answer question.
		EAM 4106 Internship/Practicum	Final Presentation	At least 85% of students will achieve a score of 75% or higher on this section of the presentation rubric.
PO4: Technical Skills, Systems & Standards	LO4: Utilize technical skills for addressing emergency management situations.	EAM 4023 Information Technology and Emergency Management	Project	At least 75% of students will achieve a passing score on their project.
		EAM 4106 Internship/Practicum	Final Presentation	At least 85% of students will achieve a score of 75% or higher on this section of

				the presentation rubric.
PO5: Understanding of Comprehensive Emergency Management	LO5: Understand Comprehensive Emergency	EAM 1003 Living in a Hazardous Environment	Assignment	At least 75% of students will pass this assignment.
	Management and the doctrine on which it is based.	EAM 3xx3 EM Doctrine	Assignment	At least 80% of students will achieve a score of 75% on this assignment.
PO6: Coordination Skills within Legal & Political Contexts	LO6: Demonstrate coordination skills within legal and political contexts.	EAM 3XX3 Introduction to Ethical and Legal Issues in Emergency Management EAM 3013 Public Policy and	Assignment	At least 80% of students will achieve a score of 75% on this assignment.
		Politics in Emergency Management	Assignment	At least 80% of students will achieve a score of 75% on this assignment.
		EAM 4XX6 Capstone	Essay	At least 85% of students will achieve a score of 75% or higher on this essay.
PO7: Understanding of Ethical & Social Contexts	LO7: Identify ethical and social contexts within emergency management.	EAM 3XX3 Introduction to Ethical and Legal Issues in Emergency Management EAM 4003	Assignment	At least 80% of students will achieve a score of 75% on this assignment.

	[	Principles of Disaster	r	T
		EAM 4XX6 Capstone	Assignment Essay	At least 80% of students will achieve a score of 75% on this assignment. At least 85% of students will achieve a passing score on this essay.
PO8: Understanding of Theory, Practical Application and Research	LO8: Understand emergency management theory, practical application, and research	EAM 4013 Mitigation and Continuity of Operations	Assignment	At least 80% of students will achieve a score of 75% on this assignment
		EAM 4033 Emergency Management Research Methods and Analysis	Assignment	At least 80% of students will achieve a score of 75% on this assignment
		EAM 4106 Internship/Practicum	Final Presentation	At least 85% of students will achieve a score of 75% or higher on these sections of the presentation rubric.
	<u>}</u> کار	sessment Process		
	Assessm	ent Plan Implementatio	n	

	CPGE Form or Department Method	CPGE System or Department Method	Actual Results Obtained (CPGE Report or Department Method)	Use of Results for Improvement
Course Embedded	EAM 1003 EAM 1013 EAM 3003 EAM 3013 EAM 3023 EAM 3XX3 EAM 3XX3 EAM 4003 EAM 4013 EAM 4013 EAM 4033 EAM 42X6 EAM 4106	CPGE system for all courses. Assessment data will be submitted annually	Review and analyze ARGOS report for core courses	Course, instructional or program changes
Indirect and Direct Measures Alignment	Post assessment survey for graduates and employers	Department method: post assessment survey link will be sent to graduates by email or mail	Analyze survey results	Program and curriculum changes
Su		ntinuous Improvemen gory from assessment		DNS.
Categories of Impr		Recommended Changes:		
A. Student Le		Course Embedded Student Learning Outcome Assessment		
	and Curriculum	Course Embedded Student Learning Outcome Assessment		
C. Assessmen		Evaluate assessment process from Student Learning reports.		
D. Program Q	uality	Evaluate program quality from post-graduate survey and employer satisfaction survey.		
E. Budget		Budget requests supported by student learning and program assessment.		

#### Department of Emergency Management MISSION & CORE COMPETENCIES

#### **DEM Mission:**

The Department of Emergency Management at Arkansas Tech University is dedicated to: increasing learning and knowledge by providing outstanding teaching, scholarship, and service for the university and community; sustaining a department that supports faculty and students in their professional and intellectual growth; educating students to become leaders in this discipline and to make a positive contribution to the field.

- **DEM Core Competencies:**
- 1. Management Skills

The ability to manage in a wide variety of circumstances, across sectors, at the national, state and local levels, is an important skill for emergency managers. In a balanced approach to education and professional development, emergency managers acquire management and coordination skills, which equip them to deal effectively with people and projects in nonemergency and emergency situations.

2. Communication Skills

Emergency managers must be able to communicate with a high degree of proficiency both orally and in writing. Excellent communication skills are important for emergency managers on a day to day basis. And the ability to communicate effectively under pressure is of the upmost importance.

3. Leadership & Decision Making Skills

The ability to lead, analyze, and make informed, reasoned decisions in a team environment is vital to the success of any endeavor in emergency management. Decisions need to be made with the understanding of their ultimate consequences. With lives and property at stake, it is critical for emergency managers to efficiently collaborate with, and direct the efforts, of others.

4. Technical Skills, Systems & Standards

The prominence of technology in the field of emergency management necessitates emphasis on technical skills. Computer skills are essential for emergency managers – from the most basic to the use of mapping, modeling, simulation, incident planning and management technologies. 5. Understanding of Comprehensive Emergency Management

Understanding Comprehensive Emergency Management (CEM) and the doctrine on which it is based is foundational for emergency managers. The National Emergency Management Goal is to achieve a secure and resilient nation with the capabilities required across the whole community to prevent, protect against, mitigate, respond to, and recover from the threats and hazards that pose the greatest risk.

6. Coordination Skills within Legal & Political Contexts

Coordination among emergency managers and the whole community – all stakeholders at all levels – is essential to effective emergency management. Furthermore, emergency managers need to have the ability to coordinate in both legal and political contexts. With any emergency management endeavor, legal and political considerations must be made. Therefore, emergency managers must keep abreast of significant legal and political issues that affect, or have the potential to affect, the field of emergency management.

7. Understanding of Ethical & Social Contexts

Emergency Managers must consider the whole community within ethical and social contexts. In conjunction with any emergency management endeavor, ethical and social considerations must be made. Therefore, emergency managers must keep abreast of significant ethical and social issues that affect, or have the potential to affect, the field of emergency management. Furthermore, emergency managers must practice and insist on ethical behavior toward all members of a community and disaster survivors in particular. Likewise, emergency managers must understand and operate with consideration of social aspects of emergency management, including social vulnerability reduction.

8. Understanding of Emergency Management Theory, Practical Application, and Research

Emergency Management is a discipline of theory and practice – theory informs practice and practice informs theory. Emergency management students: study the discipline's existing body of knowledge; practice emergency management based upon that knowledge; and in turn, contribute to the body of knowledge through theoretical and applied research.

# Arkansas Tech University DEPARTMENTAL SUPPORT FORM

Department Affected: Professional Studies	から department ビ supports the change.	□ does not support
Comments:		

Date: 6/16/2-15 Department Head Signature:

Department Affected: BIOS	This department           Image: Supports         Image: Description           the change.         Image: Description
Comments: The Department of Emergency Management reques Administrative/Professional Cores from their degree proposal as we realize that the EAM students need r	ts to delete the Interdisciplinary and program. The BIOS department supports this

Department Head Signature: <u>Charlis Hagen</u> Date: <u>6-29-15</u>

# Arkansas Tech University DEPARTMENTAL SUPPORT FORM

Department Affected: Physical Sciences	This department
	the change.
Comments:	
The department supports the prop cores from the Emergency Manage	sal to remove the Interdisciplinary and Administrative/Professional ent degree.

Department Head Signature: Jin Muser Date: 6/24/2015

Department Affected: Mathematics	This department X supports the change.	does not support
Comments: The Department of Emergency Management reques Administrative/Professional Cores from their degree		disciplinary and

Department Head Signature: <u>Jucu Lij</u> Date: <u>G/24/15</u>

epartment Affected: This department	
English and World Languages	X supports 🛛 does not support
-	the change.
Comments:	
The Department of Emergency Managem	nent requests to delete the Interdisciplinary and
The Department of Emergency Managem Administrative/Professional Cores from t	,
	,
	,
	,

Department Head Signature: cert Muchen Date: 6-17-15

This form must be completed for every department affected by the course change.

4

Department Affected: Health and Physical Education	This department usupports does not support the change.
Comments: The Department of Emergency Managem Administrative/Professional Cores from tl	ent requests to delete the Interdisciplinary and heir degree program.

Department Head Signature: <u>Unipette Heleppuld</u> Date: <u>4/15/2015</u>

Department Affected: ELECTRICAL ENGINEERING	This department Supports D does not support the change.
Cananaanta	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Comments: The Department of Emergency Management re- Administrative/Professional Cores from their de	. , ,

Department Head Signature: Alicia Briand Date: 6/17/15

Department Affected: Behavioral Sciences	This department Supports the change.	does not support
Comments: The Department of Emergency Management reques Administrative/Professional Cores from their degree		disciplinary and

/ unfil 7/1/15 12 ľ Department Head Signature: Date: 6/16,

This form must be completed for every department affected by the course change.

Department Affected:	This department Supports Choice and support the change.
Comments: The Department of Emergency Management reques Administrative/Professional Cores from their degree	• •

Department Head Signature:

 $\mathbf{F}$ 4 Date:6.17.15

This form must be completed for every department affected by the course change.

Department Affected: ART	This department supports does not support the change.
Comments: The Department of Emergency Management reque Administrative/Professional Cores from their degre	· · ·

Department Head Signature:

awn U 7/201-Date: 61.

This form must be completed for every department affected by the course change.

Department Affected:	This department I supports I does not support				
College of Business	the change.				
Comments:					
The Department of Emergency Management requests to delete the Interdisciplinary and					
Administrative/Professional Cores from their degree program.					

Department Head Signature:

Stephen C. Jones Associate Dean, College of Business Date: <u>06/18/2015</u>

This form must be completed for every department affected by the course change.

Department Affected:	This department XXII supports II does not support				
Nursing	the change.				
Comments:					
The Department of Emergency Management reques	ts to delete the Interdisciplinary and				
Administrative/Professional Cores from their degree program.					

Department Head Signature: <u>Pelocoa Burris Php</u> RN Date: <u>6-18-3</u>015

# Arkansas Tech University REQUEST FOR COURSE ADDITION

ro:	Curriulu	Curriulum Committee			
ROM (Initiating Department):	Mech	Mechanical Engineering			
DATE SUBMITTED:	July 1,	July 1, 2015			
Title		Signature			Date
Department Head	E				1 JUL 15
Dean			Jack		7-17-15
Teacher Education Council (if	applicable)	2007	7		
Graduate Council (if applicab	le)				
Registrar		Ywi	alle		7/20/15
Vice President for Academic	Affairs				
Course Subject: (e.g., ACCT, E	NGL) Course	Number: (e.g	., 1003)	Effecti	ve Term:
MCEG	3000			C Spri	ng 🔎 Summer I
Official Catalog Title: (If offici	al title exceeds	30 character	s, indicate Banı	ner Title be	low)
Engineering Internship/Res	earch Experiend	ce			
Banner Title: (limited to 30 cha	racters, including	g spaces, capit	alize all letters –	- this will di	splay on the transcript)
ENGR INTERNSHIP/RESEAR	CH EXPER				
Will this course be cross-liste	d with another	existing cour	se? If so, list co	ourse subje	ct and number.
• Yes C No MGEG-3000	) ELEG				
Will this course be cross-liste				raduate or	graduate catalog?
If so, list course subject and r	number. 🌾 Yes	s Ĉ No	ELEG 3000		
Is this course repeatable for	additional earr	ned hours?		low many t iours?	otal 0
Grading: C Standard Lette	er 🔎	P/F	C Other	r [	
Mode of Instruction (check a	ppropriate box)	:			
C 01 Lecture	C 02 Lecture/L	aboratory	C 03 Labora	torvoniv	
© 05 Practice Teaching	6 Internshi	p/Practicum	C 07 Apprer	nticeship/Ex	ternship
C 08 Independent Study	C 09 Readings		🦳 10 Specia	l Topics	
C 12 Individual Lessons	C 13 Applied I	nstruction	C 16 Studio	Course	
C 17 Dissertation	18 Activity Co	ourse	C 19 Semin	ar	🦳 98 Other
Does this course require a fe	e? 🤆 Yes 🔎	No How M	uch?	Select	Fee Туре

If selected other list fee type	»	
₩ Elective	☐ Major	[ Minor
(If major or minor course, yo program.)	ou must complete th	he Request for Program Change form to add course to
If course is required by majo	r/minor, how frequ	uently will course be offered?
As Needed		
For the proposed course, att entered as they should appe a. Course subject		ord format that includes: (Items a. through d. should be
b. Course number		
c. Catalog course title		
d. Catalog description		
1	sfer System (ACTS) c	course number, if applicable
<ol> <li>Cross-listing</li> <li>Offered (e.g., Fall only</li> <li>Prerequisites</li> </ol>	, Spring only. Do no	ot enter if offer course fall and spring)
5. Co-requisites		
6. Description		
	ent than lecture (e.g	n such as course may be repeated for credit) .g., Lecture three hours, laboratory three hours)
		contact information (telephone, email)
g. Bibliography (supplemen	tal reading list)	
h. Justification/rationale for	the course	
i. Course objectives		
F	ould show how the o	ucation objectives (courses included in the general course meets one or more of the objectives contained in graduate catalog)
		with specific equivalents for A, B, C)
I. Policy on absences, cheat		
m. Course content (outline c	of material to be cov	vered in course).
Will this course require any special software, distance le		uch as unusual maintenance costs, library resources, etc.? None
Will this course require a spe	ecial classroom (corr	mputer lab, smart classroom, or laboratory)? None
		The form is located on the Assessment & Institutional
Effectiveness web page at g	<u>:tp://ww<b>w.a</b>tu.edu/</u>	<u>'assessment/</u>
	is located on the Cu	epartmental Support Form for each affected department Curriculum forms web page at

### DEPARTMENT OF ELECTRICAL ENGINEERING

#### 1. Course Number and Name: ELEG/MCEG 3000 Engineering Internship/Research Experience

## 2. Credits and Contact Hours:

0 Credits 0 Contact Hours

### 3. Instructor:

Faculty Name Office Location Office Hours

## 4. Textbook:

None

## 5. Course Information:

### a. Course (catalog) Description:

A minimum of six weeks of supervised on-the-job training with a university research program, engineering firm, manufacturer, municipality, or company employing engineers. A written report is required within one week of internship completion. Students will also present their internship experience to an engineering class or at a student engineering RSO meeting.

### b. Prerequisite:

A minimum of sixty hours applicable toward the ATU Electrical/Mechanical engineering program requirements with a minimum 3.5 GPA; and acceptance in an Engineering Internship or Research Experience for Undergraduates Program.

c. Corequisite:

None

### d. Course Designation:

Elective enrichment course, part of the College of Distinction requirements.

### 6. Course Goals:

### a. Course learning outcomes / expected performance criteria:

The successful student should be able to:

- 1. Demonstrate an ability to apply knowledge of mathematics, science, and engineering. A1, A2, A3
- 2. Work in a team environment D1
- 3. Communicate effectively orally G1
- 4. Communicate effectively by writing G2
- 5. Use techniques, skills, and engineering tools K1, K2, K3

#### b. Student outcomes related to the course:

Α	В	С	D	E
a1, a2, a3	gl	g2	d	k1, k2, k3

#### 7. Assessment

Pass/Fail

Students will submit a report within one week of the internship/research experience. Additionally, student will prepare a presentation describing their experience for an engineering Registered Student Organization or engineering class.

### 8. Attendance

Regular attendance is required. Specific policies set by internship/research supervisor. Students will submit a report within one week of the internship/research experience. Additionally, student will prepare a presentation describing their experience for an engineering Registered Student Organization or engineering class.

#### 9. Topics covered:

- **a.** Assimilation in an engineering/research environment
- b. Designing/Researching in a realistic environment.
- c. Other topics required by the internship/research supervisor

### 10. Justification/Rational for the course:

Students will enrich their undergraduate engineering experience as part of their participation in the College of Distinction Program. This course is the enrichment course to fulfill the College of Distinction course requirements.

### **11. ACTS Course Number:** N/A

12. Offered: Summers as needed.

### 13. Fees: None

### 14. Description of how course meets general education requirements: N/A

**15.** Policy on absences, cheating, plagiarism, etc: Determined by the engineering or research supervisor at the site of the experience.

# Arkansas Tech University **DEPARTMENTAL SUPPORT FORM**

Department Affected: Electrical Engineering	This department supports the change.	□ does not support
Comments:		

Department Head Signature: Attricin Bufued Date: 7/1/15

#### Arkansas Tech University

**Course Addition** 

#### ELEG/MCEG 3000

#### **Assessment Form**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide	an answer for each question. Your answers are to be typed single spaced.
а.	How does this course fit with the university mission? This course will assist students by
	"nurturing scholastic development, integrity, and professionalism."
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not,
	state not applicable. Not Applicable
с.	Provide up to three student learning outcomes students will achieve after completing this
	course?
The	successful student should be able to:
1.	An ability to apply knowledge of mathematics, science, and engineering. A1, A2, A3
2.	Work in a team environment D1
3.	Communicate effectively orally G1
4.	Communicate effectively by writing G2
5.	Use techniques, skills, and engineering tools K1, K2, K3
d.	What assessment tool or measure will you use to assess student learning? Rubrics for
	presentations and reports.
e.	What will students demonstrate, represent, or produce to provide evidence of their learning?
	Students will write a report of their experience and a presentation to a class or RSO.
f.	Provide an example or examples of student learning assessment evidence which supports the
	addition of this course. This course is in response to the mandate for College of Distinction
	Program.
g.	How does this course fit in the current state of the discipline? Include Arkansas institutional
	comparisons. If Arkansas educational institutions do not have the course or program provide
	comparative examples from regional educational institutions.
	Although internships and research experiences are encouraged by the department this is a
	documented enrichment course for the College of Distinction Program.

# Arkansas Tech University **REQUEST FOR COURSE ADDITION**

то:	Curriulum	Curriulum Committee			
FROM (Initiating Department):	Mechani	Mechanical Engineering			
DATE SUBMITTED:	25 Jun 15				
Title	Si	gnature	***********	Date	
Department Head	$\sim$	+	•	25 Jun 15	
Dean		1. ale Havek	W.	7-17-15	
Teacher Education Council (if a	applicable)	- J			
Graduate Council (if applicable	e)				
Registrar		Juliance	******	7102/15	
Vice President for Academic A	· · · · · · · · · · · · · · · · · · ·	200000		11,000,11.)	
Course Subject: (e.g., ACCT, EN	and the second s	mber: (e.g., 10		ffective Term:	
<b>!</b>	MCEG 4491 C Spring C Summer I				
Official Catalog Title: (If officia	I title exceeds 30	characters, ind	icate Banner T	itle below)	
Mechanical Design Project I					
Banner Title: (limited to 30 char	acters, including sp	aces, capitalize a	all letters — this	will display on the transcript)	
Will this course be cross-listed	l with another exi	sting course? If	f so. list course	subject and number.	
C Yes 💿 No			,		
	<u> </u>				
Will this course be cross-listed		Pressionerenterenterenterenterenterenterentere	he undergradu	ate or graduate catalog?	
If so, list course subject and nu	umber. C Yes	No			
Is this course repeatable for a	additional earned	hours? C Yes		nany total	
Grading: • Standard Letter	C P/F		C Other		
Mode of Instruction (check ap	propriate box):				
C 01 Lecture	C 02 Lecture/Labo	oratory (	03 Laboratory o	only	
C 05 Practice Teaching	Practice Teaching C 06 Internship/Practicum		C 07 Apprenticeship/Externship		
08 Independent Study	C 09 Readings	C	10 Special Top	ics	
C 12 Individual Lessons	C 13 Applied Inst	ruction C	16 Studio Cours	se	
C 17 Dissertation	← 18 Activity Cours	se C	19 Seminar	C 98 Other	

Does this course require a fee	? C Yes 🗼 N	• How Much?		Select Fee Type
If selected other list fee type:		an		
	Major		Minor	
	-			
(If major or minor course, you program.)	must complete	the Request for	Program C	nange form to add course to
If course is required by major,	/minor, how free	quently will cour	se be offer	ed?
Fall and Spring				
For the proposed course, atta	ch a syllabus in V	Word format tha	t includes:	(Items a. through d. should be
entered as they should appea	ir in the catalog	)		
a. Course subject				
b. Course number				
c. Catalog course title				
d. Catalog description				
1. Arkansas Course Transfo	er System (ACTS	) course number	, if applica	ble
2. Cross-listing				
3. Offered (e.g., Fall only, S	Spring only. Do	not enter if offei	r course fai	ll and spring)
4. Prerequisites				
5. Co-requisites				
6. Description				
7. Notes (e.g., information 8. Contact Hours if differe				
9. Fees (e.g., \$36 art fee) e. Section for Name of instru-	stor office hour	c contact inform	nation (tale	vehana amail)
f. Text required for course	ctor, ornee nour	s, contact mom		phone, emany
g. Bibliography (supplementa	l reading list)			
h. Justification/rationale for t				
i. Course objectives				
j. Description of how course education component sho General Education Objection	uld show how th ves listed in und	e course meets ergraduate catal	one or mo og)	re of the objectives contained in
k. Assessment methods (inclu			quivalents	TOF A, B, C)
I. Policy on absences, cheatin m. Course content (outline of			.)	
in. Course content (outline of	inateria: to be c	overed in course	s)+	
Will this course require any sp	pecial resources	such as unusual	maintenar	nce costs. library resources.
special software, distance lea				·····, ·····, ·····, · ·····,
Will this course require a spec	cial classroom (c	omputer lab, sm	art classro	om, or laboratory)? None
Attach the Course Addition As	ssessment Form	. The form is loc	ated on th	e Assessment & Institutional
Effectiveness web page at <u>htt</u>	p://www.atu.ed	u/assessment/		
If this course will affect other	departments, a	Departmental S	upport For	m for each affected departmen
must be attached. The form i	•	•		-
http://www.atu.edu/registra	<u>/curriculum_fo</u>	<u>rms.php</u> .		

## DEPARTMENT OF MECHANICAL ENGINEERING

1. Course Number and Name: MCEG 4491 Mechanical Design Project I

### 2. Credits and Contact Hours:

1 hour credit 1 contact hour/week

### 3. Instructor:

Dr. James Steuber

### 4. Textbook:

Yousef Haik, *Engineering Design Process*, Cengage Learning Engineering, 2<sup>nd</sup> Edition ISBN: 0495668141 (Reference)

### 5. Course Information:

### a. Course (catalog) Description:

First of a two part sequence of courses to complete an independent or group project in mechanical engineering design. Where appropriate, a team approach will be employed. Emphasis will be placed on designing a mechanical system or sub-system with due regard for: safety, environmental concerns, reliability, longevity, ease of manufacturing, maintainability, and cost effectiveness. Both a written and oral report are required.

- **b. Prerequisites/Corequisites:** MCEG/ELEG 4202 (corequisite).
- c. Course Designation: Required

### 6. Course Goals:

### a. Course learning outcomes / expected performance criteria:

- A. Students will demonstrate the ability to apply knowledge of mathematics, sciences, and engineering principles as evidenced from their proposal.
- **B.** Students will demonstrate the ability to complete a preliminary design for a system, component, or process to meet a desired need including recognition of applicable codes and standards, economic and social impacts as evidenced in their proposal.
- **C.** Students will demonstrate the ability to identify, formulate, and solve an engineering problem as evidenced in their final proposal.
- **D.** Students will give an adequate final oral presentation of their preliminary design to faculty and/or students.
- **E.** Students will give an adequate final written proposal to the faculty in charge of the class.
- b. Student outcomes related to the course:

Course	A	В	С	D	E
Program	<u>m1</u>	c1,c2,c3,c4,d1,h1,h2,h3,h4,n1,n2	d1,n1,n2	g1	g2

## 7. Assessment

90%-100%	Α
80%-89%	В
70%-79%	С
60%-69%	D
0%-59%	F

### 8. Attendance

Regular attendance is required. Specific policies set by instructor.

## 9. Topics covered:

No new topics covered since this is the capstone course building on all of the previous engineering courses in the curriculum.

## 10. Justification/Rational for the course:

Required by accreditor (ABET).

**Course Addition** 

Assessment Form

MCEG 4491

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does this course fit with the university mission?

The objective of the proposed course addition is to better facilitate mentorship in the capstone (senior design) 2-course sequence by formalizing faculty involvement during proposal development in the first course (MCEG 4202). Thus, nurturing scholastic development.

b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

ABET: "Students must be prepared for engineering practice through a curriculum culminating in a major design experience based on the knowledge and skills acquired in earlier course work and incorporating appropriate engineering standards and multiple realistic constraints"

c. Provide up to three student learning outcomes students will achieve after completing this course?

1. Students will demonstrate the ability to apply knowledge of mathematics, sciences, and engineering principles as evidenced from their proposal.

2. Students will demonstrate the ability to complete a preliminary design for a system, component, or process to meet a desired need including recognition of applicable codes and standards, economic and social impacts as evidenced in their proposal.

3. Students will demonstrate the ability to identify, formulate, and solve an engineering problem as evidenced in their final proposal.

4. Students will give an adequate final oral presentation of their preliminary design to faculty and/or students.

5. Students will give an adequate final written proposal to the faculty in charge of the class.

d. What assessment tool or measure will you use to assess student learning?

Attainment of course objectives will be evaluated by using the CPGE system and subsequent analysis.

e. What will students demonstrate, represent, or produce to provide evidence of their learning?

Students will produce preliminary designs, proposals, and presentations that demonstrate achievement of student learning outcomes.

f. Provide an example or examples of student learning assessment evidence which supports the addition of this course.

Focus groups that began in the fall of 2013 provided evidence that mechanical engineering students had issues with senior design. Results from the four total focus groups: Fall 13, Spring 14, Fall 14, Spring 15 found that students provided consistent recommendations for change including increase the amount of time to develop project, improve project organization, and increase engagement by faculty mentors. Additionally end of course evaluations in MCEG 4202-Engineering Design indicated that students did not understand the distinction between that course content and the following MCEG 4493-Mechanical Design Project.

g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

The "major design experience" of which this course in a part of is required by ABET. So, every engineering program accredited by ABET has a similar course. As described in above, this course addition and the related course addition for MCEG 4492 replace an existing course MCEG 4493 in the Mechanical Engineering Program.

# Arkansas Tech University **DEPARTMENTAL SUPPORT FORM**

This form must be completed for every department affected by the course change.

Department Affected: Electrical Engineering	This department ☑ supports □ does not support
	the change.
Comments:	
	ical Engineering curriculum regarding MCEG 4491 and MCEG 4492
require the coordination of instructor	s in a cross-listed (MCEG/ELEG 4202) course. The Electrical
require the coordination of instructor	• • • •
require the coordination of instructor	s in a cross-listed (MCEG/ELEG 4202) course. The Electrical

Department Head Signature: <u>Mituaia Buyasa</u> Date: <u>7/20/15</u>

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	: Curriulum Committee			му, <u>, , , , , , , , , , , , , , , , , , </u>	
FROM (Initiating Department): Mechanical En			ering	· · · · · · · · · · · · · · · · · · ·	
PATE SUBMITTED: 25 Jun 15					naananananan ahaanan aharan karananan yara karananan karananan karananan karananan karananan karananan karanana
Title		Signature	·····		Date
Department Head	VV	T	5		25 Jun 15
Dean		12.14 14	nelle		7-17-15
Teacher Education Council	(if applicable)	Willy He	0		
Graduate Council (if applica	able)				
Registrar		59 NO	uu,		7120/15
Vice President for Academi	c Affairs				
Course Subject: (e.g., ACCT	ENGL) Course	Number: (e.g	1003)	Effectiv	ve Term:
MCEG	4492		., 1000	w .	ng 🖲 Summer I
Official Catalog Title: (If off	icial title exceed	s 30 character	s, indicate Bar	nner Title be	low)
Mechanical Design Project	til				
Banner Title: (limited to 30 c	haracters, includii	ng spaces, capit	alize all letters	— this will di	splay on the transcript)
			<u> </u>		
Will this course be cross-lis	ted with anothe	r existing cour	se? If so, list c	ourse subje	ct and number.
			and a second		**************************************
Will this course be cross-lis	ted with a cours	e currently no	t in the under	graduate or	graduate catalog?
If so, list course subject and	l number.	es 🤄 No 🗍			
Is this course repeatable f	or additional ear	ned hours? 🤇		How many t hours?	otal
Grading: 🤄 🏵 Standard Let	ter C	P/F	C Othe	er 🛛	₩ <sub>φ</sub> ημιος το το δε από το ανακτικό του <sub>το</sub> με ματά το το το διαδιατικό το το διασ
Mode of Instruction (check	appropriate box	d):			
C 01 Lecture	C 02 Lecture/	Laboratory	C 03 Labor	ratorvoniv	
C 05 Practice Teaching	C 06 Internsh	ip/Practicum	C 07 Appre	enticeship/Ex	ternship
08 Independent Study	€ 09 Reading	s	🤼 10 Speci	al Topics	
C 12 Individual Lessons	C 13 Applied	Instruction	C 16 Studi	o Course	
🍊 17 Dissertation	C 18 Activity	Course	C 19 Semi	nar	C 98 Other

Does this course require a fee?	Yes 🔿 No	How Much?	\$50	Othe	er
If selected other list fee type:	Engineering Fee	2			
Elective	Major	r.:	Minor		
(If major or minor course, you m program.)	ust complete th	e Request for P	rogram Cł	nange fo	orm to add course to
If course is required by major/m	inor, how freque	ently will course	e be offere	ed?	
Fall and Spring					101 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
For the proposed course, attach entered as they should appear i a. Course subject b. Course number c. Catalog course title d. Catalog description	•	ord format that	includes:	(items a	a. through d. should be
<ol> <li>Arkansas Course Transfer</li> <li>Cross-listing</li> <li>Offered (e.g., Fall only, Spit</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., information not</li> <li>Contact Hours if different</li> </ol>	ring only. Do not ot in description	t enter if offer of such as course	course fall may be re	and sp	l for credit)
<ul> <li>9. Fees (e.g., \$36 art fee)</li> <li>e. Section for Name of instructo</li> <li>f. Text required for course</li> <li>g. Bibliography (supplemental r</li> <li>h. Justification/rationale for the</li> <li>i. Course objectives</li> </ul>	eading list)	contact informa	ition (telep	ohone,	email)
<ul> <li>j. Description of how course me education component should General Education Objectives</li> <li>k. Assessment methods (include I. Policy on absences, cheating, m. Course content (outline of me</li> </ul>	I show how the c s listed in underg e grading policy v plagiarism, etc.	course meets o raduate catalo with specific eq	ne or more g) juivalents	e of the	e objectives contained in
Will this course require any spec special software, distance learni	ng equipment, e	tc.? None			
Will this course require a special	l classroom (com	iputer lab, sma	rt classroo	om, or la	aboratory)? None
Attach the Course Addition Asse Effectiveness web page at <u>http:/</u>			ted on the	Assess	ment & Institutional
If this course will affect other de must be attached. The form is le http://www.atu.edu/registrar/c	ocated on the Cu	irriculum form	-		ch affected department

## DEPARTMENT OF MECHANICAL ENGINEERING

1. Course Number and Name: MCEG 4492 Mechanical Design Project II

## 2. Credits and Contact Hours:

2 hours credit 2 contact hours/week

## 3. Instructor:

Dr. James Steuber

## 4. Textbook:

Yousef Haik, *Engineering Design Process*, Cengage Learning Engineering, 2<sup>nd</sup> Edition ISBN: 0495668141 (Reference)

### 5. Course Information:

## a. Course (catalog) Description:

Second of a two part sequence of courses to complete an independent or group project in mechanical engineering design. Where appropriate, a team approach will be employed. Emphasis will be placed on designing a mechanical system or sub-system with due regard for: safety, environmental concerns, reliability, longevity, ease of manufacturing, maintainability, and cost effectiveness. Both a written and oral report are required.

### b. Prerequisites:

MCEG 3003, MCEG/ELEG 4202, MCEG 4491, senior standing and consent of instructor.

c. Course Designation: Required

## 6. Course Goals:

### a. Course learning outcomes / expected performance criteria:

- A. Students will demonstrate the ability to apply knowledge of mathematics, sciences, and engineering principles as evidenced from their final report.
- **B.** Students will demonstrate the ability to design a system, component, or process to meet a desired need including recognition of applicable codes and standards, economic and social impacts as evidenced in their final report.
- **C.** Students will demonstrate the ability to identify, formulate, and solve an engineering problem as evidenced in their final report.
- **D.** Students will give an adequate final oral presentation of their design to faculty and/or students.
- E. Students will give an adequate final written report to the faculty in charge of the class.
- b. Student outcomes related to the course:

Course	A	В	С	D	E
Program	m1	c1,c2,c3,c4,d1,h1,h2,h3,h4,n1,n2	d1,n1,n2	g1	g2

## 7. Assessment

90%-100%	Α
80%-89%	В
70%-79%	С
60%-69%	D
0%-59%	F

### 8. Attendance

Regular attendance is required. Specific policies set by instructor.

## 9. Topics covered:

No new topics covered since this is the capstone course building on all of the previous engineering courses in the curriculum.

## 10. Justification/Rational for the course:

Required by accreditor (ABET).

**Course Addition** 

**Assessment Form** 

MCEG 4492

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does this course fit with the university mission?

The objective of the proposed course addition is to better facilitate mentorship in the capstone (senior design) 2-course sequence by formalizing faculty involvement during proposal development in the first course (MCEG 4202). Thus, nurturing scholastic development.

b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

ABET: "Students must be prepared for engineering practice through a curriculum culminating in a major design experience based on the knowledge and skills acquired in earlier course work and incorporating appropriate engineering standards and multiple realistic constraints"

- c. Provide up to three student learning outcomes students will achieve after completing this course?
- 1. Students will demonstrate the ability to apply knowledge of mathematics, sciences, and engineering principles as evidenced from their final report.
- 2. Students will demonstrate the ability to design a system, component, or process to meet a desired need including recognition of applicable codes and standards, economic and social impacts as evidenced in their final report.
- 3. Students will demonstrate the ability to identify, formulate, and solve an engineering problem as evidenced in their final report.
- 4. Students will give an adequate final oral presentation of their design to faculty and/or students.
- 5. Students will give an adequate final written report to the faculty in charge of the class. What assessment tool or measure will you use to assess student learning?
- d. What assessment tool or measure will you use to assess student learning?

Attainment of course objectives will be evaluated by using the CPGE system and subsequent analysis.

e. What will students demonstrate, represent, or produce to provide evidence of their learning?

Students will produce reports, engineering drawings, and in most cases fabricate products that demonstrate achievement of student learning outcomes.

f. Provide an example or examples of student learning assessment evidence which supports the addition of this course.

Focus groups that began in the fall of 2013 provided evidence that mechanical engineering students had issues with senior design. Results from the four total focus groups: Fall 13, Spring 14, Fall 14, Spring 15 found that students provided consistent recommendations for change including increase the amount of time to develop project, improve project organization, and increase engagement by faculty mentors. Additionally end of course evaluations in MCEG 4202-Engineering Design indicated that students did not understand the distinction between that course content and the following MCEG 4493-Mechanical Design Project.

g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

The "major design experience" of which this course in a part of is required by ABET. So, every engineering program accredited by ABET has a similar course. As described in above, this course addition and the related course addition for MCEG 4491 replace an existing course MCEG 4493 in the Mechanical Engineering Program.

# Arkansas Tech University **DEPARTMENTAL SUPPORT FORM**

This form must be completed for every department affected by the course change.

Department Affected:	This department
Electrical Engineering	🗹 supports 🛛 does not support
	the change.
Comments:	
require the coordination of instructors	cal Engineering curriculum regarding MCEG 4491 and MCEG 4492 in a cross-listed (MCEG/ELEG 4202) course. The Electrical ordinate with the Mechanical Engineering department as required.

Department Head Signature: <u>Addition</u> Bafes & Date: <u>7/20/15</u>

# Arkansas Tech University REQUEST FOR COURSE DELETION

то:	Curriulum Committee
FROM (Initiating Department):	Mechanical Engineering
DATE SUBMITTED:	25 Jun 15

Title	Signature	Date
Department Head	+	25 JAN 15
Dean	Willy Hosfler	1-17-15
Teacher Education Council (if applicable)	0/	
Graduate Council (if applicable)		
Registrar	Stie lauer	1120/15
Vice President for Academic Affairs		

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
MCEG	4493
If this course is cross-listed, list course subject and number.	Will the cross-listed course be deleted? ① Yes ④ No
Official Catalog Title:	
Mechanical Design Project	
(NOTE: If major or minor course, you must complete the Red delete course from program.)	quest for Program Change form to
Attach the Course Deletion Assessment Form. The form is log Effectiveness web page at <u>http://www.atu.edu/assessment/</u>	cated on the Assessment & Institutional
If this course will affect other departments, a Departmental S department must be attached. The form is located on the Cu <a href="http://www.atu.edu/registrar/curriculum_forms.php">http://www.atu.edu/registrar/curriculum_forms.php</a> .	
NOTE: This deletion will be effective in the May Mini Term (th	ne last term) of the current catalog year.

**Course Deletion** 

Assessment Form

MCEG4493

### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

ABET: "Students must be prepared for engineering practice through a curriculum culminating in a major design experience based on the knowledge and skills acquired in earlier course work and incorporating appropriate engineering standards and multiple realistic constraints"

b. Explain the rationale for the course deletion.

The current course (MCEG 4493-Mechanical Design Project) is being replaced by two courses (MCEG 4491-Mechanical Design Project I and MCEG 4492-Mechanical Design Project II). The proposed changes will satisfy the mandate above.

## **Brittany Martin**

From: Sent: To: Subject: Alexis Scrimshire Tuesday, August 02, 2016 9:23 AM Brittany Martin FW: Please change the Delete date for two classes

From: Tammy Weaver Sent: Tuesday, February 23, 2016 7:52 AM To: Alexis Scrimshire <ascrimshire@atu.edu> Subject: FW: Please change the Delete date for two classes

Alexis:

This is unusual but I was asked to make the two courses active through 201670: ELEG 4193 and MCEG 4493. Can we end then for 201730 now or so we have to wait?

Thanks.

Tammy

Tammy Rhodes Weaver, Registrar Arkansas Tech University Office of the Registrar Doc Bryan Student Services Building, Suite 153 1605 Coliseum Drive Russellville, AR 72801-2222

Telephone: 479.968.0643 Fax: 479.968.0683 Email: tweaver@atu.edu



From: Patricia Buford Sent: Monday, February 22, 2016 5:56 PM To: Tammy Weaver <<u>tweaver@atu.edu</u>> Subject: Please change the Delete date for two classes

Dear Mrs. Weaver,

This is the email you asked me to send regarding changing the delete date on ELEG 4193 Electrical Design Class and ELEG 4493 Mechanical Design Class. If you would extend that deadline date at least through next December (2016), we would be grateful. The only problem we might still have is if one of the students fails. If so we could add it as a special topics course in subsequent semesters in the event they only have 119 hours.

I am so excited about Degree Works. If you ever need a tester for engineering, please let me know.

My thoughts and prayers are with Alexis; thanks for letting me know. If there is anything I can do, please let me know that as well.

Thank you for all you do.

Pat

Patricia S. Buford, Ph.D., P.E. Associate Dean of Engineering Professor of Electrical Engineering Corley Hall, Room 111D 1811 North Boulder Avenue Russellville, Arkansas 72801 Office: (479) 968-0338

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# Arkansas Tech University REQUEST FOR COURSE CHANGE

то:	Curriculum Committee
FROM (Initiating Department):	Mechanical Engineering
DATE SUBMITTED:	20 Jul 15

Title	Signature	Date
Department Head		2070115
Dean	Will Herefol	7-17-15
Teacher Education Council (if applicable)	2.1	
Graduate Council (if applicable)		
Registrar	y arlaner	7/20/15
Vice President for Academic Affairs		

Course Subject: (e.g., ACCT, ENGL	.)	Course Number: (e.g., 1003)		
MCEG		1012		
Is this course cross-listed with another existing course? If so, list course subject and number.				
C Yes 🙃 No				
	ананарана аланана алана ал			
Official Catalog Title:				
Introduction to Mechanical Eng	gineering			
Request to change: (check approp	priate box):			
Course Number	Title	Course Description		
		Ster Course & Courpeion		
Cross-Listing	🔽 Prerequisite	Co-requisite		
Grading	Fee			
C Other	ĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸ			
NOTES: These changes will becon	ne effective in the	e Summer I Term of the new catalog year.		
If this course is cross-liste	ed, a prerequisite	/co-requisite, or included in the course description		
of other courses, a Cours	e Change must b	e submitted to address all changes in related		
courses.				

New Course Number: (e.g., 1003)				
1011				
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)				
no change				
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)				
no change				
New Course Description: An introductory lecture/lab course to acquaint students with the technical aspects of mechanical engineering and professional responsibility.				
New Cross List:				
Adding Cross-Listing     Changing Cross-Listing     Deleting Cross-Listing				
If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate)				
New Prerequisite (list all, as you want them to appear in the catalog): Prerequisites: MATH ACTE score of 24 or higher, or a grade of C or higher in MATH 1113, MATH 1914, or MATH 1203 or consent of instructor.				
New Co-requisite (list all, as you want them to appear in the catalog):				
☐ Elective				
(If major or minor course, you must complete the Request for Program Change form to add course to program.)				
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional				
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>				
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.				

### **Course Change**

### Assessment Form

MCEG1012

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not applicable

b. Provide an example or examples of student learning assessment evidence which supports the course change.

Student Evaluation comments in MCEG 1012 indicate the effectiveness of hand-on learning in that course. In addition, mechanical engineering faculty teaching TECH 1001 report that the course if very organized and effective.

# Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

TO:		Curriculum Committee	
FROM (Initiating Department):	Mechanical Engineering		** <u>***********************************</u>
DATE SUBMITTED:	20 July 2015		
Title	S	ignature	Date
Department Head			2000/15
Dean		Welle Half	7-17-25
Teacher Education Council (if applicable)			
Graduate Council (if applicable)			
Registrar		Lierauer	7120/15
Vice President for Academic Affai	rs		

Program Title:	Requested changes will be	
Bachelor of Science in Mechanical Engineering (BSME)	effective Summer I for next	
	catalog year	
Outline change in program:		
(1) delete MCEG 4493		
(2) add MCEG 4491		
(3) add MCEG 4492		
(4) delete MCEG 1012		
(5) add MCEG 1011		
(6) add TECH 1001		
}		
What impact will the change have on staffing, on other programs and sp	ace allocation?	
The proposed change involving MCEG 4491 & MCEG 4492		
(1) does not affect the number of hours in the program		
(2) does change the number of hours taken in the last two semesters fro	om 14 and 16 to 15 and 15	
hours. This may be more convenient for students with financial aid requ	irements.	
(3) does not affect faculty load as both courses are independent study. Therefore, these courses do		
not directly apply to faculty load.		
(4) does not affect the curriculum of any other department (although it does require some		
coordination with the Electrical Engineering department).		
(5) does not affect the allocation of space. Since 4491 and 4492 are independent study, we don't		
typically schedule a classroom for these courses.		
The proposed change involving MCEG 1011 and TECH 1001		

(1) does not affect the number of hours in the program

(2) affects only the College of Professional Studies and Community Outreach (see attached letter of support).

(3) does not affect staffing or allocation of space.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <u>http://www.atu.edu/assessment/</u>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum\_forms.php">http://www.atu.edu/registrar/curriculum\_forms.php</a>.

In the attached matrix, include requested changes in the matrix and include course number and title.

Curriculum Matrix for Catalog		
Curriculum in Bachelor of Science in Mechanical Engineering (BSME)		
Freshman Fall Semester	Freshman Spring Semester	
Add/Change: (1) MCEG 1011-Introduction to	Add/Change: none	
Mechanical Engineering (2) TECH 1001-Orientation to the University	Delete: none	
Delete: MCEG 1012-Introduction to Mechanical	Total Hours: no change	
Engineering		
Total Hours: no change		
Sophomore Fall Semester	Sophomore Spring Semester	
Add/Change: none	Add/Change: none	
Delete: none	Delete: none	
Total Hours: no change	Total Hours: no change	
Junior Fall Semester	Junior Spring Semester	
Add/Change: none	Add/Change: none	
Delete: none	Delete: none	
Total Hours: no change	Total Hours: no change	
Senior Fall Semester	Senior Spring Semester	
Add/Change: MCEG 4491-Mechanical Design Project I	Add/Change: MCEG 4492-Mechanical Design Project II	
Delete: none	Delete: MCEG 4493-Mechanical Design Project	
Total Hours: 15	Total Hours: 15	

#### **Proposal for Change in Program**

Assessment Form

BSME - MCEG

MOED 4491 \$ MOEG 4492

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does the program change fit with the university mission?

The objective of the proposed program change is to better facilitate mentorship in the capstone (senior design) 2-course sequence by formalizing faculty involvement during proposal development in the first course (MCEG 4202). Thus, nurturing scholastic development.

b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

ABET: "Students must be prepared for engineering practice through a curriculum culminating in a major design experience based on the knowledge and skills acquired in earlier course work and incorporating appropriate engineering standards and multiple realistic constraints"

The proposed program change will satisfy the above mandate.

c. How will the program change impact learning for students enrolled in this program?

The proposed program change will formalize faculty involvement in proposal development for senior design projects. Adding MCEG 4491, which will be a corequisite requirement for MCEG 4202, will provide project mentors a means to provide feedback to students through assessments culminating in a course grade in MCEG 4491. As a prerequisite requirement to MCEG 4492, failure to develop a good proposal in MCEG 4491 will prevent students from prematurely starting the design portion of their project.

d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students will produce preliminary designs, proposals, final designs, final reports, and presentations that demonstrate achievement of student learning outcomes.

e. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

Senior exit surveys and focus groups have routinely identified the senior design sequence as a weakness in the program. Specifically, they describe the process as "unorganized" (201470 ME forum) and suggest that some mentors are not "engaged and active" (201470 ME forum). In addition, the most recent senior exit surveys identified senior design as a weakness - 7% in Fall of 2014 and 10% in Spring 2015.

Formalizing the involvement of mentors will provide more structure, making the process feel more organized, and more appropriately recognize the efforts of mentors so that they feel more obligated to be active in the process.

f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

The proposed program change does not change the content of the curriculum, which represents the current state of the discipline. It only presents the content more effectively.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

The Mechanical Engineering Department uses the CPGE system to collect and analyze data to verify attainment of course objectives, student learning outcomes, and program objectives. Since one course (MCEG 4493) is being split into two courses (MCEG 4491 and MCEG 4492) the assessment plan used in MCEG 4491 and MCEG 4492 will follow the assessment plan used for the course they replace MCEG 4493. However, the following course objectives have been identified for each course being added to the program:

	MCEG 4491		
	COURSE LEARNING OUTCOMES		
Α.	Students will demonstrate the ability to apply knowledge of mathematics, sciences, and engineering principles as evidenced from their proposal.		
В.	Students will demonstrate the ability to complete a preliminary design for a system, component, or process to meet a desired need including recognition of applicable codes and standards, economic and social impacts as evidenced in their proposal.		
C.	Students will demonstrate the ability to identify, formulate, and solve an engineering problem as evidenced in their final proposal.		
D.	Students will give an adequate final oral presentation of their preliminary design to faculty and/or students.		
E.	Students will give an adequate final written proposal to the faculty in charge of the class.		

MCEG 4492 COURSE LEARNING OUTCOMES

- A. Students will demonstrate the ability to apply knowledge of mathematics, sciences, and engineering principles as evidenced from their final report.
- B. Students will demonstrate the ability to design a system, component, or process to meet a desired need including recognition of applicable codes and standards, economic and social impacts as evidenced in their final report.
- C. Students will demonstrate the ability to identify, formulate, and solve an engineering problem as evidenced in their final report.
- D. Students will give an adequate final oral presentation of their design to faculty and/or students.
- E. Students will give an adequate final written report to the faculty in charge of the class.

The course learning outcomes for both courses are related to Lower-Level ABET Learning Outcomes as shown below:

ABET STUDENT OUTCOMES RELATED TO THE COURSE LEARNING OUTCOMES					
		MCEG 4491 AND MCEG 4492			
Course Learning	Δ	B	C C	П	F
Outcome		ں ا		U	L
ABET learning	m1	c1,c2,c3,c4,d1,h1,h2,h3,h4,n1,n2	d1 n1 n2	<b>σ</b> 1	g2
outcome				<u> </u>	<b>5-</b>

The current scale used by the CPGE system to report assessments and the criterion for success are:

Current Scale: Exemplary Satisfactory Unsatisfactory

Criteria for Success: <u>70</u>% of students will score Satisfactory or better.

#### **Proposal for Change in Program**

#### Assessment Form

MOEG 1011 & TECH 1001

### **Our Mission**

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Provide an answer for each question. Your answers are to be typed single spaced.

a. How does the program change fit with the university mission?

The objective of the proposed program change is to better facilitate integration of students into the university through inclusion of TECH 1001 while providing a more hands on learning experience in MCEG 1011.

b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not applicable

c. How will the program change impact learning for students enrolled in this program?

The proposed program change will better enable students to transition to college by including the successful TECH 1001 course in the program. Learning will also be improved through an increase in hands on learning in MCEG 1011.

d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students will perform analysis, conduct experiments, and build and test designs that demonstrate achievement of student learning outcomes.

e. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

Student Evaluation comments in MCEG 1012 indicate the effectiveness of hand-on learning in that course. In addition, mechanical engineering faculty teaching TECH 1001 report that the course if very organized and effective.

f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

The proposed program change does not change the content of the curriculum, which represents the current state of the discipline. It only presents the content more effectively.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

The Mechanical Engineering Department uses the CPGE system to collect and analyze data to verify attainment of course objectives, student learning outcomes, and program objectives. Since one course (MCEG 1012) is being split into two courses (MCEG 1011 and TECH 1001) the assessment plan used in MCEG 1011 will follow the assessment plan of MCEG 1012.

# Arkansas Tech University DEPARTMENTAL SUPPORT FORM

# Splitting MCEG 1012 Introduction to Mechanical Engineering into MCEG 1011 Introduction to Mechanical Engineering &

## **TECH 1001 Orientation to the University**

This form must be completed for every department affected by the course change.

Department Affected:	This department ↓ Supports □	does not support
College Student Personnel	the change.	
Comments:		
		A CONTRACTOR OF

Department Head Signature: Lucia Beas Date: 1/16/15

# Arkansas Tech University DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

Department Affected:	This department
Electrical Engineering	🗹 supports 🛛 does not support
	the change.
Comments:	
require the coordination of instructors in a cross-list	g curriculum regarding MCEG 4491 and MCEG 4492 ed (MCEG/ELEG 4202) course. The Electrical he Mechanical Engineering department as required.

Department Head Signature: Detrica Oufset Date: 7/20/15

## Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

то:	Select Appropriate Committee
FROM (Initiating Department):	Mechanical Engineering
DATE SUBMITTED:	July 23, 2015

Title	Signature	Date
Department Head	Gatricia Bayora	7/27/15
Dean	Will Herch	7-27-15
Teacher Education Council (if applicable)	81	
Graduate Council (if applicable)		
Registrar	Jamny Caller	7127/15
Vice President for Academic Affairs	U	

Program Title: Associate of Science in Nuclear Technology		Requested changes will be effective Summer I for next catalog year	
1)	Delete MCEG 1012: Introduction to Mechanical Engineering or El Electrical Engineering;	EG 1012: Introduction to	
<ol> <li>Add MCEG 1011: Introduction to Mechanical Engineering or ELEG 1011: Introduction to Electrical Engineering; and</li> </ol>			
3)	Add TECH 1001: Orientation to the University.		
What ii	npact will the change have on staffing, on other programs and spa	ace allocation?	
1)	Does not affect the number of hours in the program;		
2)	Affects only the College of Education (see attached letter of supp	oort); and	
3)	Does not affect staffing or allocation of space.		
Attach	the Change in Program Assessment Form. The form is located on	the Assessment & Institutiona	
Effectiv	veness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>		
If this c	ourse will affect other departments, a Departmental Support For	n for each affected	
depart	ment must be attached. The form is located on the Curriculum fo	rms web page at	
http://	www.atu.edu/registrar/curriculum_forms.php.		

Curriculum Matrix for Catalog			
	in Nuclear Technology		
Freshman Fall Semester	Freshman Spring Semester		
Add: 1) MCEG 1011: Introduction to Mechanical Engineering, or ELEG 1011: Introduction to Electrical	Add/Change:		
Engineering; and 2) TECH 1001: Orientation to the			
University	Delete:		
Delete: MCEG 1012: Introduction to Mechanical			
Engineering, or ELEG 1012: Introduction to Mechanical			
Engineering;	Total Hours:		
Total Hours: 16			
Sophomore Fall Semester	Sophomore Spring Semester		
Add/Change:	Add/Change:		
Delete:	Delete:		
Total Hours:	Total Hours:		
Junior Fall Semester	Junior Spring Semester		
Add/Change:	Add/Change:		
Delete:	Delete:		
Total Hours:	Total Hours:		
Senior Fall Semester	Senior Spring Semester		
Add/Change:	Add/Change:		
Delete:	Delete:		
Total Hours:	Total Hours:		

#### Proposal for Change in Program

Assessment Form

ELEG/MOEG IDII = TECH 1001

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does the program change fit with the university mission?

The objective of the proposed program change is to better facilitate integration of students into the university through inclusion of TECH 1001 while providing a more hands on learning experience in MCEG  $1011 \int ELEG \log I$ 

b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable.

Not applicable

c. How will the program change impact learning for students enrolled in this program?

The proposed program change will better enable students to transition to college by including the successful TECH 1001 course in the program. Learning will also be improved through an increase in hands on learning in MCEG 1011/ELEGIOII

d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program?

Students will perform analysis, conduct experiments, and build and test designs that demonstrate achievement of student learning outcomes.

e. Provide an example or examples of student learning assessment evidence which supports the changes in the program.

ELEG Student Evaluation comments in MCEG 1012 indicate the effectiveness of hand-on learning in that course. In addition, mechanical engineering faculty teaching TECH 1001 report that the course if very organized and effective. f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions.

The proposed program change does not change the content of the curriculum, which represents the current state of the discipline. It only presents the content more effectively.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

Electrical

The Mechanical Engineering Department uses the CPGE system to collect and analyze data to verify attainment of course objectives, student learning outcomes, and program objectives. Since one course (MCEG 1012) is being split into two courses (MCEG 1011 and TECH 1001) the assessment plan used in MCEG 1011 will follow the assessment plan of MCEG 1012.

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Registrar's Office

## Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

TO:	Curriulum Committee
FROM (Initiating Department):	Nursing
DATE SUBMITTED:	3/1/15

Title	Signature	Date
Department Head	Rebecca Burris,	3-17-15
Dean	J.J.W. Kotu	Zors Mar 18
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Helance	3/24/15
Vice President for Academic Affairs		

Program Title:	Requested changes will be
Nursing (BSN)	effective Summer I for next
	catalog year
Outline change in program: (e.g., list changes in program (2) add three hours of approved major electives) Add the option of either BIOL 3054 or the new BIOL 2054 course has an emphasis of microbiology in healthcare.	
What impact will the change have on staffing, on other p No impact on nursing department, biology department h balancing the offering of the micro courses	

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at http://www .atu.edu/assessment/

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

F <del>all Start</del> Curriculum Matrix for Catalog Curriculum in <del>Pall 15</del> えのルートブ			
Wursing (enter title for program changing) (USV)			
Freshman Fall Semester	Freshman Spring Semester		
Add/Change:	Add/Change:		
Delete:	Delete:		
Total Hours:	Total Hours:		
Sophomore Fall Semester	Sophomore Spring Semester		
Add/Change: BIOL 3054 or BIOL 2054	Add/Change:		
Delete:	Delete:		
Total Hours: no change 16 hours	Total Hours:		
Junior Fall Semester	Junior Spring Semester		
Add/Change:	Add/Change:		
Delete:	Delete:		
Total Hours:	Total Hours:		
Senior Fall Semester	Senior Spring Semester		
Add/Change:	Add/Change:		
Delete:	Delete:		
Total Hours:	Total Hours:		

#### **Proposal for Change in Program**

#### **Assessment Form**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced. a. How does the program change fit with the university mission? This change will offer an appropriate foundation in knowledge of microbiology to students of nursing and other health-related fields. b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. The Arkansas State Board of Nursing Standards, Section II Program Requirements; Item 1. Educational Program, number 3.b under "course content" specifies that education programs leading to nursing licensure include...c. Microbiology c. How will the program change impact learning for students enrolled in this program? Enhance microbiology for health-related fields d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? National Nursing Boards and departmental exit exam include aspects of microbiology. e. Provide an example or examples of student learning assessment evidence which supports the changes in the program. Student's microbiology background will allow an enhanced understanding of pharmacotherapeutics and disease states. How does this course fit in the current state of the discipline? Include Arkansas institutional f. comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Many other state universities offer a 2000 level microbiology course, many of which are health-care focused. g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

## Assessment Plan Arkansas Tech University Major-NH-NURS-Nursing (BSN)

#### Major-NH-NURS-Nursing (BSN)

#### Learning Objective: Employment

Graduates who seek employment are employed within 9 months following graduation.

Learning Objective Type: Learning Objective Start Date: 08/18/2005

Learning Objective Status: Active

Means of Assessment			
Assessment Measure Criterion for Success Schedule Active			
Graduate & Employer Survey Student Self-report	Benchmark: > 80% of BSN graduates who seek employment will be employed within 9 months following graduation.	Yes	
Assessment Measure Category : Surveys and Interviews			
Related Documents: Generic Employer Survey Generic Graduate Survey, 1 yr	·	····	

#### Learning Objective: Liscensure

Graduates will attain the knowledge and skills for minimal safe nursing practice

Learning Objective Type: Learning Objective Start Date: 08/01/2007 Learning Objective Status: Active

Means of Assessment		
Assessment Measure Criterion for Success S	Schedule Active	
Program NCLEX-RN pass rate is greater or equal to the National NCLEX-RN pass rate.	Yes	

#### Learning Objective: Graduation/Retention/Attrition

The Nursing Department will track upper division rates of graduation, retention and attrition.

Learning Objective Type: Learning Objective Start Date: 06/15/2012 Learning Objective Status: Active

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Page 1 of 2

#### Learning Objective: Graduate and Employer Satisfaction

Graduates and Employers will rate the ATU Nursing Program positively.

Learning Objective Type: Learning Objective Start Date: 06/15/2012 Learning Objective Status: Active

Means of Assessment			
Assessment Measure	Criterion for Success	Schedule	Active
End Program Survey Assessment Measure Category: Surveys and Interviews	80% of students will rate program satisfaction as extremely satisfied or satisfied on the BSN End Program Evaluation.	Fall and Spring	Yes
BSN Graduate Survey Assessment Measure Category: Surveys and Interviews	80% of graduates will rate program satisfaction as extremely satisfied or satisfied on the BSN Graduate Survey.	Yearly	Yes
Employer Survey Assessment Measure Category: Surveys and Interviews	80% of employers will rate ATU hursing graduates as well or better prepared as graduates of other nursing programs.	Yearly	Yes

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Page 2 of 2

## **Arkansas Tech University DEPARTMENTAL SUPPORT FORM**

This form must be completed for every department affected by the course change.

Department Affected: Biology	This department x supports
Comments:	
The biology department supports nursing allowing t	ne option of either BIOL 2054 or 3054.

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## Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

**Registrar's Office** 

TO:	Curriulum Committee
FROM (Initiating Department):	Nursing
DATE SUBMITTED:	3/1/15

Title	Signature	Date
Department Head	Belrega Bursip	3-17-15
Dean	AlfW. Ratur	ZorsMart8
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Salar	3/24/15
Vice President for Academic Affairs		

Program Title: Nursing (LPN to BSN)	Requested changes will be effective Summer I for next catalog year
Outling show on in programs (on list shopped in program such as (1) data	

Outline change in program: (e.g., list changes in program such as (1) delete three hours of elective and (2) add three hours of approved major electives)

Add the option of either BIOL 3054 or the new BIOL 2054 as an option for microbiology. The new course has an emphasis of microbiology in healthcare.

What impact will the change have on staffing, on other programs and space allocation? No impact on nursing department, biology department has initiated this change and is working on balancing the offering of the micro courses.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www\_atu.edu/assessment/">http://www\_atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

Eall Start Curriculum Matrix for Catalog	
Curriculum in <del>Fall 152016</del>	
	PN to BSN )
Freshman Fall Semester	Freshman Spring Semester
Add/Change:	Add/Change:
Delete:	Delete:
Total Hours:	Total Hours:
Sophomore Fall Semester	Sophomore Spring Semester
Add/Change: BIOL 3054 or BIOL 2054	Add/Change:
Delete:	Delete:
Total Hours: no change 16 hours	Total Hours:
Junior Fall Semester	Junior Spring Semester
Add/Change:	Add/Change:
Delete:	Delete:
Total Hours:	Total Hours:
Senior Fall Semester	Senior Spring Semester
Add/Change:	Add/Change:
Delete:	Delete:
Total Hours:	Total Hours:

#### **Proposal for Change in Program**

#### **Assessment Form**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does the program change fit with the university mission? This change will offer an appropriate foundation in knowledge of microbiology to students of nursing and other health-related fields.
- b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. The Arkansas State Board of Nursing Standards, Section II Program Requirements; Item 1. Educational Program, number 3.b under "course content" specifies that education programs leading to nursing licensure include...c. Microbiology
- c. How will the program change impact learning for students enrolled in this program? Enhance microbiology for health-related fields
- d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? National Nursing Boards and departmental exit exam include aspects of microbiology.
- e. Provide an example or examples of student learning assessment evidence which supports the changes in the program. Student's microbiology background will allow an enhanced understanding of pharmacotherapeutics and disease states.
- f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Many other state universities offer a 2000 level microbiology course, many of which are health-care focused.
- g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

## Arkansas Tech University **DEPARTMENTAL SUPPORT FORM**

This form must be completed for every department affected by the course change.

Department Affected: Biology	This department x supports
Comments:	
The biology department supports nursing allowing t	ne option of either BIOL 2054 or 3054.

Department Head Signature: \_\_\_\_\_\_\_\_\_ Date: 2-20-15

#### RECEIVED

MAR 2 0 2015

Registrar's Office

## Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

TO:	Curriulum Committee
FROM (Initiating Department):	Nursing
DATE SUBMITTED:	3/1/15

Title	Signature	Date
Department Head	alreca Bunis	3-17-15
Dean	Jetter, Ratur	205 Mark
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Yaran	3124115
Vice President for Academic Affairs		

Program Title:	Requested changes will be
Nursing (RN to BSN)	effective Summer I for next
	catalog year
Outline change in program: (e.g., list changes in program s	such as (1) delete three hours of elective and
(2) add three hours of approved major electives)	
Add the option of either BIOL 3054 or the new BIOL 2054	as an option for microbiology. The new
course has an emphasis of microbiology in healthcare.	
	······································
What impact will the change have on staffing, on other pr	
No impact on nursing department, biology department ha	
No impact on nursing department, biology department ha	as initiated this change and is working on
No impact on nursing department, biology department ha balancing the offering of the micro courses.	as initiated this change and is working on m is located on the Assessment & Institutional
No impact on nursing department, biology department has balancing the offering of the micro courses. Attach the Change in Program Assessment Form. The form	as initiated this change and is working on m is located on the Assessment & Institutional
No impact on nursing department, biology department has balancing the offering of the micro courses. Attach the Change in Program Assessment Form. The form	as initiated this change and is working on m is located on the Assessment & Institutional ent/
No impact on nursing department, biology department has balancing the offering of the micro courses. Attach the Change in Program Assessment Form. The form Effectiveness web page at http://www .atu.edu/assessme	as initiated this change and is working on m is located on the Assessment & Institutional ent/ tal Support Form for each affected

In the attached matrix, include requested changes in the matrix and include course number and title.

## 2016-17 Catalog

# Nursing Curriculum for Registered Nurses

#### **General Education Requirements**

English Composition I, II (ENGL 1013, ENGL 1023)<sup>1</sup> College Algebra (MATH 1113 or higher level MATH course) Science with Lab (4 hours) Human Anatomy (BIOL 2014) or Human Anatomy & Physiology I (BIOL 2404) General Psychology (PSY 2003) Introductory Sociology (SOC 1003) Social Sciences<sup>1</sup> (3 hours) Fine Arts & Humanities<sup>1</sup> (6 hours) U.S. History/Government<sup>1</sup> (3 hours)

#### **Additional Nursing Major Requirements**

Microbiology (<u>BIOL 3054</u>) or Microbiology for Health Sciences (BIOL 2054) Human Physiology (<u>BIOL 3074</u>) or Anatomy & Physiology II (<u>BIOL 2414</u>) Lifespan Developmental Psychology (<u>PSY 3813</u>) Health Assessment (<u>NUR 3303</u>) Applied Pathophysiology (<u>NUR 3803/BIOL 3803</u>)

## Arkansas State Articulation Agreement<sup>2</sup>

Introduction to Professional Nursing (NUR 2023) Nutrition (NUR 2303) Nursing Skills<sup>1</sup> (NUR 3103) Theories and Concepts in Nursing I (NUR 3204) Care of the Older Adult (NUR 3213) Pharmacology I (NUR 3402) Practicum in Nursing I - Nursing the Individual Client (NUR 3404) Nursing Skills II (NUR 3513) Theories and Concepts in Nursing II (NUR 3606) Pharmacology II (NUR 3802) Practicum in Nursing II - Nursing the Family (NUR 3805)

#### **Proposal for Change in Program**

#### Assessment Form

Nursing RNOTO BSN

#### **Our Mission**

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Pro	vide an answer for each question. Your answers are to be typed single spaced.
a.	How does the program change fit with the university mission? This change will offer an appropriate foundation in knowledge of microbiology to students of nursing and other health-related fields.
b.	If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. The Arkansas State Board of Nursing Standards, Section II Program Requirements; Item 1. Educational Program, number 3.b under "course content" specifies that education programs leading to nursing licensure includec. Microbiology
C.	How will the program change impact learning for students enrolled in this program? Enhance microbiology for health-related fields
d.	What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Learning will be measured within the course itself by the biology department, but this knowledge can add to understanding of microbiology in relation to nursing and healthcare.
e.	Provide an example or examples of student learning assessment evidence which supports the changes in the program. Student's microbiology background will allow an enhanced understanding of pharmacotherapeutics and disease states.
f.	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Many other state universities offer a 2000 level microbiology course, many of which are health-care focused.
g.	Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

#### Assessment Plan Arkansas Tech University Major-NH-NURS-Nursing (RN to BSN)

#### Major-NH-NURS-Nursing (RN to BSN)

#### Learning Objective: Critical Thinking

Graduates will utilize critical thinking, defined as the purposeful, reasoned analysis used for solving a problem, making an inference, or arriving at a decision applied to patient care, in the care of aggregate populations.

Learning Objective Type: Learning Objective

Start Date: 08/15/2006 Learning Objective Status: Active

Means of Assessment           Assessment Measure         Criterion for Success         Schedule         Active		
planned community project.		
80% of students strongly agree or agree with yearly	Yes	
5 ¢		
survey.		
80% of students strongly agree or agree with semester student learning outcomes #1-5 on graduate survey	Yes	
	Criterion for Success     Schedule       Benchmark: ATU RN to BSN students will score 75% or higher on implementation of a planned community project.     80% of students strongly agree or agree with yearly student learning outcomes #1-5 on graduate survey.       80% of students strongly agree or agree with student learning outcomes #1-5 on graduate	

#### Learning Objective: Graduation/Retention/Attrition

The Nursing Department will track RN-BSN upper division rates of graduation, retention and attrition.

Learning Objective Type: Learning Objective Start Date: 06/15/2012 Learning Objective Status: Active

#### Learning Objective: Continuing Education

Graduates will utilize theory base from courses to demonstrate a commitment to life-long learning.

Learning Objective Type: Learning Objective Start Date: 08/15/2006 Learning Objective Status: Active

Means of Assessment
Assessment Measure Criterion for Success Schedule Active

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Page 1 of 2

	Means of Assessment	
Assessment Measure	Criterion for Success Schedule	Active
Formative: Career Maps		Yes
Assessment Measure Category: Program - Course Embedded Measure		
Summative: Graduate Surveys Assessment Measure Category: Surveys and Interviews	Benchmark: 75% of ATU RN to BSN graduates will currently be enrolled or plan to enroll in graduate studies within 5 years of graduation. Analysis of Arkansas State Board of Nursing report on enrollment. 5 year graduate survey.	Yes

#### Learning Objective: Graduate and Employer Satisfaction

Graduates and Employers will rate the ATU Nursing Program positively.

Learning Objective Type: Learning Objective Start Date: 06/15/2012 Learning Objective Status: Active

Means of Assessment				
Assessment Measure	Criterion for Success	Schedule	Active	
RN-BSN End Program Survey Assessment Measure Category: Surveys and Interviews	80% of students will rate program satisfaction as extremely satisfied or satisfied on the RN-BSN End Program Evaluation.	Fall and Spring	Yes	
RN-BSN Graduate Survey Assessment Measure Category: Surveys and Interviews	80% of graduates will rate program satisfaction as extremely satisfied or satisfied on the RN-BSN Graduate Survey.	Yearly	Yes	
Employer Survey Assessment Measure Category: Surveys and Interviews	80% of employers will rate ATU nursing graduates as well or better prepared as graduates of other nursing programs.	Yearly	Yes	

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Page 2 of 2

## Arkansas Tech University **DEPARTMENTAL SUPPORT FORM**

This form must be completed for every department affected by the course change.

Department Affected: Biology	This department x supports
Comments:	
The biology department supports nursing allowin	g the option of either BIOL 2054 or 3054.

Department Head Signature: \_\_\_\_\_\_\_\_\_\_ Date:<u>2-20-15</u>\_\_\_\_\_\_\_

#### Tabled Item from October 13, 2015 Faculty Senate

1. Revised assessment form for EAM 3063: Emergency Management Doctrine

#### College of Education

#### Department of Curriculum and Instruction

- Combine the content for ECED 2001: Introduction to Early Childhood Education, and ECED 2002: Field-Based Experience Seminar in Early Childhood; re-number as ECED 2003; change the title to Introduction to Early Childhood Education; and modify the course description;
- In the Curriculum for Early Childhood Education, change the requirement ECED 2001: Introduction to Early Childhood Education, and ECED 2002: Field-Based Experience Seminar in Early Childhood, to ECED 2001: Introduction to Early Childhood Education, and ECED 2002: Field-Based Experience Seminar in Early Childhood; OR ECED 2003: Introduction to Early Childhood Education, and TECH 1001: Orientation to the University, and change electives from 3 hours to 2-3 hours.

College of Engineering and Applied Sciences

Department of Computer and Information Sciences

- 1. Add COMS 3413: App Development;
- 2. Add COMS 4801: Special Methods in Computer Science Education;
- 3. Add COMS 4813: Teaching Methods in Computer Science Education; and
- 4. Add the Curriculum in Computer Science Education.

Department of Parks, Recreation, and Hospitality Administration

- 1. Add the following courses to the course descriptions:
  - a) HA 1001: Orientation to Hospitality Administration;
  - b) HA 2073: Introduction to Event Management;
  - c) HA 3173: Hospitality Managerial Accounting;
  - d) HA 3183: Catering and Event Management; and
  - e) HA 4986: Purchasing and Advanced Food Preparation;
- 2. Delete the following courses from the course descriptions:
  - a) HA (CUL) 1923: Introduction to Food and Beverage Management;
  - b) HA 2003: Cost Controls;
  - c) HA 3133: Tourism Planning;
  - d) HA 4253: Club Management; and
  - e) HA 4983: Advanced Food Production;
- 3. Change the course number for HA (CUL) 1013: Sanitation Safety, to HA (CUL) 1011; change the grading to Pass/Fail; and modify the course description to reflect the new grading;
- Change the course number for HA 1063: Hospitality Technology, to HA 3163; modify the prerequisites FROM: Prerequisite: COMS 1003: Introduction to Computer Based Systems; TO: Prerequisites: HA 1043: Introduction to Hospitality Management, and COMS 1003: Introduction to Computer Based Systems; and modify the course description;
- 5. Change the title for HA (CUL) 2023: Hospitality Supervision and Leadership, to Hospitality Leadership and Ethics; and modify the course description;
- 6. Change the title for HA 2043: Front Office Management, to Lodging Operations Management I;

ALL PARKS, RECREATION, AND HOSPITALITY ADMINSTRATION PROPOSALS HAVE BEEN TABLED BY THE FACULTY SENATE AND WILL BE REVISITED IN THE DECEMBER 2015 MEETING.

- Change the course number for HA (CUL) 2913: Principles of Food Preparations, to HA (CUL) 2914; and modify the prerequisites FROM: Prerequisite: HA (CUL) 1013: Sanitation Safety, CHEM 1113: A Survey of Chemistry, and CHEM 1111: Survey of Chemistry Laboratory, and Corequisites: HA (CUL) 2813: Basic Human Nutrition in Hospitality Administration; TO: HA (CUL) 1011: Sanitation Safety, HA 1043: Introduction to Hospitality Management, HA (CUL) 2813: Basic Human Nutrition in Hospitality Administry, and CHEM 1113: A Survey of Chemistry, and CHEM 1113: A Survey of Chemistry, HA 1043: Introduction to Hospitality Management, HA (CUL) 2813: Basic Human Nutrition in Hospitality Administration, CHEM 1113: A Survey of Chemistry, and CHEM 1111: Survey of Chemistry Laboratory;
- 8. Change the title for HA 3143: Executive Housekeeping, to Lodging Operations Management II;
- 9. Change the course number for HA 4013: Hospitality Marketing and Sales, to HA 3013;
- 10. Change the title for HA (RP) 4093: Resort Management, to Resort and Club Management; and modify the course description;
- 11. Change the course number for HA (RP) 4113: Personnel Management in Parks, Recreation, and Hospitality Administration, to HA (RP) 3113; and change the title to Human Resource Management in Parks, Recreation, and Hospitality Administration;
- 12. Change the title for HA 4203: Hospitality Operational Problem Solving, to Hospitality Strategic Management; modify the prerequisites FROM: Prerequisites: Senior standing and MGMT 3003: Management and Organizational Behavior; TO: Prerequisites: HA major, senior standing, and completion of 30 hours of HA courses; and modify the course description;
- 13. Item 14, 15, and 16 is a summary of the proposal to modify the curriculum in the three Hospitality Administration Options:
- 14. Modify the Curriculum in Hospitality Administration Lodging and Club Management Emphasis as follows:
  - a) change the name of the emphasis to Lodging Management;
  - b) change HA 1063: Hospitality Technology, to HA 3163;
  - c) change HA 4013: Hospitality Marketing and Sales, to HA 3013;
  - d) change HA (RP) 4113: Personnel Management in Parks, Recreation, and Hospitality Administration, to HA (RP) 3113;
  - e) require BIOL 1014: Introduction to Biological Science, as four hours of Science with lab;
  - f) add the following: HA 1001:Orientation to Hospitality Administration; HA (CUL) 1011: Sanitation Safety, HA 2073: Introduction to Event Management; HA 2133: Introduction to Travel and Tourism; HA (CUL) 2914: Principles of Food Preparations; HA 3173: Hospitality Managerial Accounting; and PE 2513: First Aid; and
  - g) delete the following: ACCT 2013: Accounting Principles II; HA 2003: Cost Controls; HA 4253: Club Management; TECH 1001: Orientation to the University; and 8 hours of Electives; and
- 15. Modify the Curriculum in Hospitality Administration Food and Beverage Management Emphasis as follows:
  - a) change the name of the emphasis to Foodservice Emphasis;
  - b) change HA (CUL) 1013: Sanitation Safety, to HA (CUL) 1011;
  - c) change HA 1063: Hospitality Technology, to HA 3163;
  - d) change HA (CUL) 2913: Principles of Food Preparations, to HA (CUL) 2914;
  - e) change HA 4013: Hospitality Marketing and Sales, to HA 3013;
  - f) change HA (RP) 4113: Personnel Management in Parks, Recreation, and Hospitality Administration, to HA (RP) 3113;
  - g) require BIOL 1014: Introduction to Biological Science, as four hours of Science with lab;

- add the following : HA 1001: Orientation to Hospitality Administration; HA 2043: Lodging Operations; HA 2073: Introduction to Event Management; HA 2133: Introduction to Travel and Tourism; HA 3173: Hospitality Managerial Accounting; HA 4986: Purchasing and Advanced Food Preparation; and PE 2513: First Aid; and
- i) delete the following: ACCT 2013: Accounting Principles II; HA 2003: Cost Controls; HA 4983: Advanced Food Preparation; HA 1923, Introduction to Food and Beverage Management; TECH 1001: Orientation to the University; and 5 hours of Approved Electives and 3 hours of Electives; and
- 16. Modify the Curriculum in Hospitality Administration Tourism and Event Management Emphasis as follows:
  - a) change the name of the emphasis to Event Management Emphasis;
  - b) change HA 1063: Hospitality Technology, to HA 3163;
  - c) change HA 4013: Hospitality Marketing and Sales, to HA 3013;
  - d) change HA (RP) 4113: Personnel Management in Parks, Recreation, and Hospitality Administration, to HA (RP) 3113;
  - e) require BIOL 1014: Introduction to Biological Science, as four hours of Science with lab;
  - f) require CHEM 1113: A Survey of Chemistry, and CHEM 1111: Survey of Chemistry Laboratory, as four hours of Science with lab;
  - add the following: HA 1001: Orientation to Hospitality Administration; HA (CUL) 1011: Sanitation Safety; HA 2043: Lodging Operations; HA 2073: Introduction to Event Management; HA 2813: Basic Human Nutrition in Hospitality Administration, HA (CUL) 2914, Principles of Food Preparations; HA 3173: Hospitality Managerial Accounting; HA 3183: Catering and Event Management; HA 4063: Beverage Management, and PE 2513: First Aid; and
  - h) delete the following: ACCT 2013: Accounting Principles II; HA 2003: Cost Controls; HA 3133: Tourism Planning; HA 4093: Resort Management, RP 3033: Commercial Recreation, RP 3503: Recreational Sport Management, TECH 1001: Orientation to the University, and 8 hours of electives.

College of eTech

Department of Professional Studies

- 1. Add PS 3013: Professional Studies Seminar, to the course descriptions;
- 2. Add PS 4543: Workplace Supervision, to the course descriptions;
- 3. Modify the Curriculum in Professional Studies as follows:

a) delete BUAD2003: Business Information Systems, COMS1003: Introduction to Computer Based Systems, ENGL2053: Technical Writing, and SPH2173: Business and Professional Speaking, from the 24 hours of required Professional Core;

b) add PS 3013: Professional Studies Seminar, and 6 hours from PS 4143: Nonprofit Governance, PS 4243: Planning for Adult Learners, PS 4343: Community Development, PS 4443: Professional Leadership, or PS 4543: Workplace Supervision, to the 24 hours of required Professional Core;

c) modify the Public Relations Specialty Concentration Area as follows: 1) delete JOUR 3273: Public Relations Writing, COMS 2003: Microcomputer Applications; and 2) add JOUR 4033: Community Journalism, and JOUR 4083: Computer Mediated Communications;

d) modify the Industrial/Organizational Psychology Specialty Concentration Area as follows: 1) delete PSY 2053: Statistics for the Behavioral Sciences, PSY 2074: Experimental Psychology, PSY 4033: Psychological Tests and Measurements, PSY 4234: Field Placement, and the requirement for "9 hours from the following"; and 2) add PSY 3063: Developmental Psychology I, PSY 3163: Developmental Psychology II, PSY 4043: Social Psychology, and reduce the required concentration hours from 19 hours to 18 hours;

e) modify the Criminal Justice Specialty Concentration Area as follows: 1) delete CJ 3153: Prison and Corrections, and 3 hours of CJ electives; and 2) add CJ (SOC) 3033: Criminal Mind, and CJ (SOC) 3083: Social Deviance;

f) modify the Applied Leadership Specialty Concentration Area as follows: require PS 4543: Workplace Supervision, as fulfillment of 3 hours of Professional Studies electives;
g) modify the Early Childhood Education Specialty Concentration Area as follows: 1) delete ECED2001: Introduction to Early Childhood Education, and ECED2002: Field-Based Experience Seminar in Early Childhood; and 2) add ECED 2003: Introduction to Early Childhood Education; and

h) modify the Information Technology Specialty Concentration Area as follows: 1) change the title of the area to Workforce Technology; 2) delete COMS 1333: Web Publishing I, COMS 1403: Orientation to Computing, Information, and Technology, COMS 1411: Computer and Information Science Lab, COMS 2233: Introduction to Databases, COMS 2700: Networking and Architecture Laboratory, COMS 2703: Computer Networks and Architecture, and 3 hours COMS elective, and 3) add BDA 2003: Business Problem Solving, BDA 2013: Business Spreadsheet Modeling, BUAD 3123: Management, COMS 3053: Implications of Technology on Society, and MGMT 4073: Special Topics in Management.

#### **College of Business**

Department of Management and Marketing and Accounting and Economics

- 1. Add BUAD 4000: College of Business College Distinction Activity, to the course descriptions; and
- 2. Add MGMT 4080: College of Business College Distinction Enhanced Capstone, to the course descriptions

## Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select	Appropriate Committee	
FROM (Initiating Department):	Depa	artment of Emergency Management	n bernand bernar beinan an
DATE SUBMITTED:	06/2	9/2015	
Title	l	Signature	Date
Department Head		Sandy MENUHO	6-26-15
Dean		Wandy Monito	6-30-15
Teacher Education Council (if applic	cable)	and go go	
Graduate Council (if applicable)			
Registrar		Husauer	7/13/15
Vice President for Academic Affairs	<u> </u>		

Course Subject: (e.g., ACCT, EN	GL) Course Number: (e.	g., 1003)	Effective Term:
EAM	- <del>3××3</del> - 3063		C Spring 🗿 Summer I
Official Catalog Title: (If official	title exceeds 30 characters	s, indicate Banner T	itle below)
Emergency Management Doc	trine		
Banner Title: (limited to 30 chara	cters, including spaces, capit	alize all letters — this	will display on the transcript)
EM DOCTRINE			
Will this course be cross-listed	with another existing cour	se? If so, list course	subject and number.
🗘 Yes 🌾 No			
Will this course be cross-listed	with a course currently no	t in the undergradu	ate or graduate catalog?
will this course be cross-listed	الإشيهميني	ݥݖݽݷݷݖݷݖݥݖݖݳݭݻݥݥݥݥݱݤݻݸݥݥݳݖݾݘݕݕݕݥݥݱݯݚݐݷݘݖݾݖݖݖݾݖݾݾݾݳݖݕݚݕݒݚݾݾݖݳݑݛݚݒݓݾݾݾ	aitesse air an
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	mper.	⊂ Yes 🁎 No How	/ many total hours?
If so, list course subject and nu Is this course repeatable for a	mper.	⊂ Yes ④ No How ⊂ Other	/ many total hours?
If so, list course subject and nu Is this course repeatable for a	nder. dditional earned hours?		/ many total hours?
If so, list course subject and num Is this course repeatable for a Grading: (* Standard Letter Mode of Instruction (check app	nder. dditional earned hours?		
If so, list course subject and null Is this course repeatable for a Grading: • Standard Letter Mode of Instruction (check app • 01 Lecture	nder. dditional earned hours? P/F ropriate box):	← Other	ponly
If so, list course subject and num Is this course repeatable for a Grading: If Standard Letter Mode of Instruction (check app If 01 Lecture If 05 Practice Teaching	nder. dditional earned hours? P/F ropriate box): 02 Lecture/Laboratory	C Other	only hip/Externship
If so, list course subject and num Is this course repeatable for a Grading:	nder. dditional earned hours? P/F ropriate box): 02 Lecture/Laboratory 06 Internship/Practicum	C Other 03 Laboratory o 07 Apprentices	only hip/Externship ics

Does this course require a fee?	C Yes	🏵 No	How Much?	Select Fee Type		
If selected other list fee type:	geniñoa princea Maren (Maren - 6	g framma landas liter denomia ti 6 milion ne	nimena Alen Ernden yi kelenaan perioda ya Kana ya Katala ang kelini k	and fair the second		
Elective	闷 Majo	or	Г <sup></sup> М	Ainor		
(If major or minor course, you must complete the Request for Program Change form to add course to program.)						
If course is required by major/mi	nor, hov	v frequer	ntly will course b			
Once a year, in the Fall						
entered as they should appear in a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer S 2. Cross-listing 3. Offered (e.g., Fall only, Spr 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information no 8. Contact Hours if different f 9. Fees (e.g., \$36 art fee) e. Section for Name of instructo f. Text required for course g. Bibliography (supplemental re h. Justification/rationale for the i. Course objectives j. Description of how course me	n the cat System (/ ing only. ot in desc than lect r, office l eading lis course eets gene show ho listed in grading	ACTS) cou Do not Do not cription s ure (e.g., hours, co it) eral educa w the co undergra policy w	urse number, if a enter if offer cou uch as course m Lecture three h ntact informatic ation objectives ourse meets one aduate catalog)	urse fall and spring) ay be repeated for credit) ours, laboratory three hours) on (telephone, email) (courses included in the general or more of the objectives contained in		
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software, distance learning equi	oment, e classroo	tc.? No m (comp		ntenance costs, library resources, special classroom, or laboratory)? Classroom with		
Attach the Course Addition Asse Effectiveness web page at <u>http:/</u>				I on the Assessment & Institutional		
If this course will affect other de must be attached. The form is lo http://www.atu.edu/registrar/co	ocated or	n the Cur	riculum forms w	ort Form for each affected department web page at		

#### **Course Syllabus**

**Emergency Management** 

COURSE NUMBER: EAM - 3XXX 3063

#### COURSE TITLE: Emergency Management Doctrine

- INSTRUCTOR: Any EM Professor Dean Hall Room 107 479-XXX-XXX aprofessor@atu.edu
- COURSE TIME: M, W, F 10:00 am 10:50 am, Dean Hall Room 102
- OFFICE HOURS: Monday 11:00-12:00 & 1:30-3:30 Tuesday & Thursday 1:00-4:00

#### **CATALOG DESCRIPTION:**

Offered Fall only.

\* Prerequisites: EAM 1003 and 1013 or consent of the department head.

Provides a basic understanding of doctrine associated with comprehensive emergency management. Required for major.

#### **REQUIRED TEXTS:**

APA. (2010). Publication manual of the American Psychological Association (6<sup>th</sup> ed.). Washington, DC: Author..

#### SUPPLEMENTAL READINGS:

Assigned for broadening the student's understanding of course material.

#### **JUSTIFICATION:**

Understanding Comprehensive Emergency Management and the doctrine on which it is based is foundational for emergency managers. The documents and issues studied in this course will prepare students for a comprehensive all-hazards approach to emergency management. Thus contributing to the National Emergency Management Goal which is to achieve a secure and resilient nation with the capabilities required across the whole community to prevent, protect against, mitigate, respond to, and recover from the threats and hazards that pose the greatest risk.

#### **COURSE OBJECTIVES:**

Students should be able to:

• Explain the history and fundamental elements of emergency management doctrine.

- Analyze the formation and application of emergency management doctrine.
- Determine gaps within emergency management doctrine.
- Evaluate emergency management doctrine utilizing case studies.
- Develop an understanding of the core principles of emergency management and how they define emergency management practice.
- Understand Comprehensive Emergency Management and the doctrine on which it is based.

#### HOW COURSE MEETS GENERAL EDUCATION REQUIREMENTS:

The general education curriculum at Arkansas Tech University is designed to provide a foundation for knowledge common to educated people and to develop the capacity for individuals to expand that knowledge over their lifetimes. The University has identified a set of comprehensive goals that will allow students to accomplish these general education objectives. This course addresses the following specific Arkansas Tech University general education goals:

Communicate effectively Think critically Develop ethical perspectives

Point Accumulation			Grade Scale	
Assignments	Points	Accumulated Points	Percent	Grade
Class Participation	150	900-1000	90 - 100	А
Assignments	200	800-899	80 - 89.9	В
Essay	150	700-799	70 - 79.9	С
Case Study Presentations	500	600-699	60-69.9	D
	]	< 600	0 - 59.9	F
Total Points	1000	*Please note the l USeo Churces	ate assignment si chestale fur tenta	

#### **COURSE ASSESSMENT:**

#### **COURSE CONTENT:**

Subject to Change

The course content is subject to change should the instructor determine such change would better meet the student's educational needs.

#### Unit Topics

- I. History of Emergency Management Doctrine
- II. Incident Management Systems
- III. Response Frameworks
- IV. Stafford Act
- V. Examination of CEM and associated doctrine & gaps
- VI. Case Studies

#### Effort and Substance

The effort put forth by the student and the substance of the student's answers will be considered in all work submitted for the course. If you find that a question cannot be answered straight from the assigned reading material, the intent is for you to take what you have learned from the reading and extrapolate from it. The question may be answered based on a concept from the reading rather than a verbatim example, or it may require some outside research.

The purpose is for the student to develop thinking skills – intellectual activity versus memorization or regurgitation. Throughout the course the student will be asked to use critical, practical, and creative thinking, which will be significantly more beneficial than memorizing or copying material and forgetting it shortly thereafter.

#### **COURSE POLICIES:**

#### Assignment Completion

Students must complete their assignment within the timeframe specified by the instructor.

#### Late Work

Work must be received by the due date and time as given in the course schedule. If you have not made arrangements with the instructor prior to the due date, late assignments will be given a reduction in points. Any assignment that is past due over one week will not be accepted except under special circumstances.

#### E-Mail Correspondence

In all e-mails to the instructor, list the course number and section number. And, if applicable, list the name or number of the assignment in the "Subject Line" of the e-mail. Also, be sure your name is somewhere on the email and on any attached assignment.

#### Excessive Unexcused Absences

If, at any time during the semester, you have three unexcused absences, you will be referred to the Tech Early Warning Program. If you are unresponsive for two more class sessions, you will be dropped from the course by your instructor with an "F" for excessive absences or non-performance. It is your responsibility to contact the instructor when you cannot attend class.

Campus policy outlines the dates for dropping a course with a "W". If you have a failing score and do not drop before the stated deadline, you will receive an "F" on your transcript for the course; therefore, it is in your best interest to monitor your status in the course and take advantage of the opportunity to withdraw with a "W" rather than remaining in the course and receiving an "F." Tech now has a very lenient withdrawal policy which eliminates the deadlines for receiving a "WP" (withdrawn passing) or "WF" (withdrawn failing) and has extended the period for withdrawing with just a "W" until almost the end of the semester.

You are responsible for explaining to the instructor the reason for absences due to sickness, accident or death in the family. For absences which make it difficult for you to contact the instructor, such as an emergency, you should contact the Student Services Office, Doc Bryan Student Services Center, Room 233, (479-968-0239) to have the instructor notified.

#### Academic Misconduct

University policy will be followed in handling academic misconduct (i.e., inappropriate behavior in communications with other students or faculty).

A student will be notified if his or her conduct is inappropriate. If the student does not respond to the notification and/or the inappropriate conduct continues or in egregious cases, the student will be removed from Blackboard, and the professor may begin university procedures for removal from the course.

#### Academic Dishonesty

University policy will be followed. At a minimum, the student (and any student caught assisting in the dishonest) will be given an *automatic* "F" for the test/assignment in question and possibly an "F" for the course. Subsequent cases of plagiarism or cheating will result in a minimum of one letter grade course reduction for each incident or an "F" for the course. In addition, any student who aids another student in plagiarism or cheating (e.g., provides a completed homework assignment to another student for submission) will be treated as also being involved in the dishonesty and appropriate penalties will apply. Egregious cases of plagiarism (i.e., large sections copied from another source) will result in an automatic "F" for the course. THIS MEANS NO COPY & PASTING IN ANY ASSIGNMENT.

Using the same paper to fulfill requirements in multiple classes without the consent of the professors teaching those classes is also considered academic dishonesty.

Emergency Managers have been entrusted with solemn responsibilities, and must strive to gain and maintain the trust of those they serve. It is very important to act and perform in an honest, conscientious, and professional manner at all times and in all endeavors.

#### BLACKBOARD TECHNICAL ASSISTANCE:

Go to <u>http://support.atu.edu</u> for further information call 479-968-0646 or toll free at 866-400-8022 or email <u>tech.support@atu.edu</u>.

Updated: June 26, 2015

#### **Course Addition**

#### Assessment Form

EAN 3063

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question.	Your answers are to be typed single spaced.
--------------------------------------	---------------------------------------------

3663 EAM 3XX3 Emergency Management Doctrine 3063

- a. How does this course fit with the university mission? EAM 3XX3 Emergency Management Doctrine I will provide students the opportunity to enhance "scholastic development" in fundamental Emergency Management doctrine, which will provide a solid foundation upon which students can build knowledge as a life-long learner.
- b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- c. Provide up to three student learning outcomes students will achieve after completing this course? (1) Explain the history and fundamental elements of emergency management doctrine. (2) Understand Comprehensive Emergency Management and the doctrine on which it is based. (3) Analyze the formation of emergency management doctrine.
- d. What assessment tool or measure will you use to assess student learning? Pre-course and end-of-course tests; Assignment; Presentation; Essay.
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? Demonstrate improved knowledge of foundational emergency management doctrine by comparing the student's pre-course and end-of-course tests. Students will produce presentations that demonstrate knowledge of emergency management core principles, including Comprehensive Emergency Management, and emergency management doctrine.
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. Currently there is not a course that introduces the students to emergency management doctrine comprehensively.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Other institutions do not offer anything similar to this course, as with our other courses, we are often the first emergency management program to implement new courses based on our gap analysis of the ever-changing needs of the emergency management discipline.

#### **REVISED Course Addition**

#### **Assessment Form**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	wide an answer for each question. Your answers are to be typed single spaced.
	EAM 3063 Emergency Management Doctrine
а.	How does this course fit with the university mission? EAM 3XX3 Emergency Management Doctrine I will provide students the opportunity to enhance "scholastic development" in fundamental Emergency Management doctrine, which will provide a solid foundation upon which students can build knowledge as a life-long learner.
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
C.	Provide up to three student learning outcomes students will achieve after completing this course? (1) Explain the history and fundamental elements of emergency management doctrine. (2) Understand Comprehensive Emergency Management and the doctrine on which it is based. (3) Analyze the formation of emergency management doctrine.
d.	What assessment tool or measure will you use to assess student learning? Pre-course and end-of-course tests; Assignment; Presentation; Essay.
e.	What will students demonstrate, represent, or produce to provide evidence of their learning? Demonstrate improved knowledge of foundational emergency management doctrine by comparing the student's pre-course and end-of-course tests. Students will produce presentations that demonstrate knowledge of emergency management core principles, including Comprehensive Emergency Management, and emergency management doctrine.
f.	Provide an example or examples of student learning assessment evidence which supports the addition of this course. Currently there is not a course that introduces the students to emergency management doctrine comprehensively. The assessment that led to the addition of this course was through our assessment of our program via EAM 4106 Internship presentations and exit interviews. Our students struggled with a 4106 essay assignment that required students to describe and contrast PPD-8 with Comprehensive Emergency Management. Additionally, students were unable to coherently discuss NIMS, ICS, and Stafford Act with either internship supervisors or the internship coordinator.

g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Other institutions do not offer anything similar to this course, as with our other courses, we are often the first emergency management program to implement new courses based on our gap analysis of the ever-changing needs of the emergency management discipline. Our gap analysis, over the past 3 years, was conducted via our EAM 4106 Internship exit interviews and presentations; our graduating students confirmed that they did not know foundational emergency management doctrine. Additionally, we have received comments from agency internship supervisors that our students have not exhibited the level of knowledge they would expect of emergency management majors regarding ICS, NIMS, Stafford Act, and PPD-8. The material to be covered in this newly created Emergency Management Doctrine course would reinforce and expand upon concepts that our students are exposed to "from a 20, 000 ft. view" in our beginning EM courses (EAM 1003 & 1013).

Teacher Ed appr 9/16/15 Ju

## Arkansas Tech University REQUEST FOR COURSE CHANGE

TO:	
	Select Appropriate Committee
FROM (Initiating Department):	Department of Curriculum and Instruction
DATE SUBMITTED:	

Title		
Department Head	Signature	
		Date
Dean Murry B Hull	J 2-6	1 9/15/15
Teacher Education Council (if applic Graduate Council (if applicable)	able) Mun B. Ji	une 9/15/15 me 9/14/15
Registrar Vice President for Academic Affairs	Jammy weaun	9/18/15
Official Catalog Title:         Introduction to Early Childhood Educ         Request to change: (check appropriate         Image: Course Number         Image: Cross-Listing         Image: Grading         Image: Course Number         Image: Cross-Listing         Image: Course Number         Image: Cross-Listing         Imag	Title ☐ Course De Prerequisite ☐ Co-requisi Fee	Early Childhood escription ite
NOTES: These changes will become effe If this course is cross-listed, a pr of other courses, a Course Chan courses.	ctive in the Summer I Term of the new catalo erequisite/co-requisite, or included in the co ge must be submitted to address all changes	og year. Durse description in related

Image: provide the second state of the second state	J 2003         New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)         Introduction to Early Childhood Education         Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcol         Intro Early Childhood Educ         New Course Description:         This course studies the social, historical, and philosophical foundations of American Education. Speenphasis will be placed on Early Childhood Education         New Cross List:            Adding Cross-Listing            If adding or changing cross-listing, indicate course subject and number [         (detail the difference in undergraduate and graduate course below, if appropriate)         New Prerequisite (list all, as you want them to appear in the catalog):         New Co-requisite (list all, as you want them to appear in the catalog):         Imagior or minor course, you must complete the Request for Program Change form to add course to ogram.)         tach the Course Addition Assessment Form. The form is located on the Assessment & Institutional features web page at http://www.atu.edu/assessment/	New Course Number: (e.g., 1003)	
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcrip Intro Early Childhood Educ New Course Description: This course studies the social, historical, and philosophical foundations of American Education. Spece emphasis will be placed on Early Childhood Education New Cross List: Adding Cross-Listing 「Changing Cross-Listing 「Deleting Cross-Listing If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate) lew Prerequisite (list all, as you want them to appear in the catalog): ew Co-requisite (list all, as you want them to appear in the catalog): Elective  ✓ Major  ✓ Minor major or minor course, you must complete the Request for Program Change form to add course to ach the Course Addition Assessment Form. The form is located on the Assessment & Institutional ectiveness web page at <u>http://www.atu.edu/assessment/</u> is course will affect other departments, a Departmental Sunpart Form form	Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcr Intro Early Childhood Educ New Course Description: This course studies the social, historical, and philosophical foundations of American Education. Spe emphasis will be placed on Early Childhood Education New Cross List: ✓ Adding Cross-Listing ✓ Changing Cross-Listing ✓ Deleting Cross-Listing If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate) New Prerequisite (list all, as you want them to appear in the catalog): iew Co-requisite (list all, as you want them to appear in the catalog): Elective ✓ Major ✓ Minor major or minor course, you must complete the Request for Program Change form to add course to ogram.) tach the Course Addition Assessment Form. The form is located on the Assessment & Institutional his course will affect other departments, a Departmental Support Form form	2003	
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**Course Change** 

Assessment Form

ECED 2002/2001

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. NA
- b. Explain the rationale for the cosmetic course change. ECED 2002 and ECED 2001 are no longer needed in the ECED program. It has been discontinued. The guided classroom observation with reflection and discussion is not a part of the eTech class. Listing the class as ECED 2003 will assist with scheduling and better reflect the course.

Teacher Edappr 9/14/15

## Arkansas Tech University PROPOSAL FOR CHANGE IN PROGRAM

TO:	
10.	Select Appropriate Committee
FROM (Initiating Department):	Department of Curriculum and Instruction
DATE SUBMITTED:	

Title		
Department Head	Signature	Date
Deam B. Sutton Teacher Education Council (if applicable) Graduate Council (if applicable)	Mun B. Stinte	9/15/15
Registrar		
Vice President for Academic Affairs	Husann	10/2/ 15

Program Title:	
Curriculum in Early Childhood Education	Requested changes will be effective Summer I for next
Outline change in program:	catalog year
In the Curriculum for Early Childhood Education, change the requir Early Childhood Education; and ECED 2002: Field-Based Experience 2001: Introduction to Early Childhood Education; and ECED 2002: F Early Childhood, or ECED 2003: Introduction to Early Childhood Edu to the University; and change electives from 3 hours to 2-3 hours. What impact will the change have on staffing, on other programs an No change. Attach the Change in Program Assessment Form. The form is locate Effectiveness web page at http://www.atu.edu/assessment/	Field-Based Experience Seminar in ucation, and TECH 1001: Orientation nd space allocation?
If this course will affect other departments, a Departmental Support department must be attached. The form is located on the Curriculu http://www.atu.edu/registrar/curriculum_forms.php.	t Form for each affected m forms web page at
In the attached matrix, include requested changes in the matrix and	include course number and title.

	Matrix for Catalog
Curriculum in Earl	ly Childhood Education
Freshman Fall Semester	
an comman rail semester	Freshman Spring Semester
Add/Change: Change ECED 2001/2002 to ECED 2003	Add/Change:
Delete:	Delete:
Total Hours:	Total Hours:
Sophomore Fall Semester	Sophomore Spring Semester
Add/Change:	Add/Change:
Delete:	Delete:
	Total Hours:
Junior Fall Semester	Junior Spring Semester
Add/Change	Add/Change:
Delete:	Delete:
	Fotal Hours:
Senior Fall Semester S	enior Spring Semester
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Delete:	elete:
Total Hours: To	otal Hours:

Office of Assessment and Institutional Effectiveness (2014)

## **Arkansas Tech University**

#### **Course Change**

#### **Assessment Form**

## **BS-Early Childhood Education**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. NA
- b. Explain the rationale for the cosmetic course change. ECED 2002 and ECED 2001 are no longer needed in the ECED program. It has been discontinued. The guided classroom observation with reflection and discussion is not a part of the eTech class. Listing the class as ECED 2003 will assist with scheduling and better reflect the course.

## Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select Appropriate Committee			
FROM (Initiating Department):	Computer and Information Science			
DATE SUBMITTED:	September 22, 2015			
Title	Signature	Date		
Department Head	David Infaction	225.12.0		
Dean	and an and	= 22 Spt 2015		
Teacher Education Council (if appli	icable)	22 Sep 2015		
Graduate Council (if applicable)				
Registrar	Sammy Colauu	alalie		
Vice President for Academic Affairs	s Calut	-11×0/10		
Vice President for Academic Affairs	s Switting Willit	9/28/15		

Course Subject: (e.g., ACC	T, ENGL) Cour	se Number: (	e.g., 1003)	Effective Term:
COMS	MS341:			Spring G Summer I
Official Catalog Title: (If of	ficial title exceed	s 30 characte	rs, indicate Banner T	itle below)
App Development				
Banner Title: (limited to 30	characters, includir	ng spaces, capi	talize all letters — this	will display on the transcript)
App Development	Allow	extended	(title)	Mar and a grape advanced of
Will this course be cross-li	sted with another	existing cou	rse? If so, list course	subject and number
C Yes 🖲 No				
Will this course be cross-li	sted with a course	e currently no	t in the undergradu	ate or graduate catalog?
If so, list course subject an		s 🖗 No		are of Braddate Catalog:
Is this course repeatable		ned hours?	← Yes ← No How	many total hours? 6
Grading: 🔅 Standard Le		Ŷ₽/F	C Other	an a
Mode of Instruction (check	appropriate box	):		
01 Lecture	C 02 Lecture/L	aboratory	🗘 03 Laboratory o	nlv
C 05 Practice Teaching	C 06 Internshi	p/Practicum	C 07 Apprentices	nip/Externship
© 08 Independent Study	C 09 Readings		ሾ 10 Special Topi	CS
12 Individual Lessons	C 12 Annullis da		· iospecial topi	
17 Dissertation	> 15 Applied I	ns tructi on	16 Studio Course	e

Does this course require a fee?	( Yes	No	How Much?	Select Fee Type
If selected other list fee type:		<u></u>		
「 Elective	🔽 Maj	jor	je na se	Minor
(If major or minor course, you m program.)	ust com	plete the	Request for Pro	ogram Change form to add course to
If course is required by major/mi	nor, how	w frequer	ntly will course b	be offered?
At least once a year.	······			
For the proposed course, attach a entered as they should appear in a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer S 2. Cross-listing 3. Offered (e.g., Fall only, Spri 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information not 8. Contact Hours if different th 9. Fees (e.g., \$36 art fee) 4. Section for Name of instructor, 6. Text required for course 6. Bibliography (supplemental real 6. Justification/rationale for the course objectives 7. Description of how course meeted 8. Goneral Education Objectives li 7. Assessment methods (include ge 7. Policy on absences, cheating, pl 7. Course content (outline of mate	ystem (/ ng only. in desc ban lectu office h ading list ourse ts gener how how sted in o grading p lagiarism erial to h l resource nent, etc	ACTS) cou Do not e ription su ure (e.g., nours, cor t) ral education withe cou undergrad policy wit n, etc. <u>be covere</u> ces such a c.? uired.	irse number, if a enter if offer cou ich as course ma Lecture three ho ntact informatio tion objectives ( irse meets one c duate catalog) h specific equiva id in course).	urse fall and spring) hay be repeated for credit) hours, laboratory three hours) on (telephone, email) (courses included in the general or more of the objectives contained in valents for A, B, C)
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this course will affect other depa ust be attached. The form is loca tp://www.atu.edu/registrar/curr	ted on t	he Curric	ulum forms web	rt Form for each affected department b page at
es not affect other departments				

## COMS3413: App Development: [Platform]

#### **Instructor:**

Name: e-mail: Phone: Office Hours:

### **Course Description:**

Development of native and web applications for mobile devices with an emphasis on security. May be repeated for credit if platform changes.

#### **Prerequisites:**

COMS1333 Web Publishing I COMS2213 Data Structures

### Textbook(s):

[Will vary based on platform.]

- \$ Android Application Development in 24 Hours, Sams Teach Yourself, 4th Edition
- \$ Android Security: Attacks and Defenses

#### **Recommended Reading:**

- \$ Sams Teach Yourself Java<sup>™</sup> in 24 Hours
- \$ Android Developers: <u>http://developer.android.com/index.html</u>
- \$ World Wide Web Consortium: http://www.w3.org/
- \$ The Open Web Application Security Project (OWASP): https://www.owasp.org/index.php/Main\_Page

#### **Rationale:**

Over the past four years we have occasionally taught an app development course, primarily as a Special Topics course. With the proliferation of hand-held devices (i.e. smart phones, tablets, etc.) we need to elevate app development to its own course rather than continue using the Special Topics course. By not specifying the platform we will be able to utilize this course for current technologies (Android, iOS, Windows) and future technologies.

### **Course Objectives:**

- \$ Understand the OS architecture.
- \$ Install and use appropriate tools for development.
- \$ Build user interfaces.
- \$ Store application data on the mobile device, in internal or external storage locations.
- \$ Support user-specific preferences using the API.
- \$ Design and create applications using best practices in security.

#### **Assessment Methods:**

There are two assignment categories for this class: Homework and Projects. The grading scale and the weight of each category towards your final overall average are provided in the following tables:

Scale:	Percentages:
A:90-100	40% Homework
B:80-89	60% Projects
C:70-79	v
D:60-69	
F:00-59	

Unless specified otherwise, homework must be turned in at the beginning of class on the day it is due.

#### **Course Content:**

- Week 1: Introduction
- Week 2: Obtaining, installing, and using development tools
- Week 3: Implement a basic App
- Week 4: Building Apps with Multimedia
- Week 5: Building Apps with Graphics
- Week 6: Building Apps with Location/Maps
- Week 7: Building Apps with Contact/Sign-in
- Week 8: Best Practices for User Interface/Input
- Week 9: Best Practices for Background Jobs
- Week 10: Best Practices for Security and Privacy
- Week 11: Best Practices for Testing
- Week 12-14: Semester Project Development
- Week 15: Presentation of Projects

#### **Policies:**

It is in your best interest to attend all class sessions as you will be responsible for any material you miss. Absences will not have any direct bearing on your final grade but will be taken into consideration for borderline cases.

Cheating is a serious matter and will be dealt with harshly. The first time a student is caught cheating a grade of '0' will be recorded for that assignment and the final grade will be reduced by a letter. The second time will result in a '0' for the course. Also, if a student is caught assisting someone in cheating, they will be dealt with just as if they were cheating.

Submitted assignments in this course may be used to assess aspects of the course and/or the department and may be viewed by other faculty and/or members of an accreditation team. All such use will preserve the student's anonymity.

#### **Course Addition**

#### **Assessment Form**

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this course fit with the university mission? COMS3413 App Development will provide students the opportunity to enhance "scholastic development" in advanced application development, in particular on mobile devices.
- b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- c. Provide up to three student learning outcomes students will achieve after completing this course? Students will (1) understand the OS architecture; (2) build user interfaces; and (3) design and create applications using best practices in security.
- d. What assessment tool or measure will you use to assess student learning? Homework assignments, functionality of app projects, and presentation of the final project.
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? Students will produce and demonstrate working apps that adhere to best practices in security.
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. The times we have offered the App Development Special Topics course they have been well attended whether it was the Android or iOS platform. App Development is also a frequent question of potential students.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. University of Arkansas, CSCE 4623 Mobile Programming; Harding University, 475D. MOBILE APPLICATION DEVELOPMENT; University of Arkansas at Little Rock, CPSC 4399 Mobile Web Applications.

## Arkansas Tech University REQUEST FOR COURSE ADDITION

то:	Select Appropriate Committee			
FROM (Initiating Department):	Computer and Information Science			
DATE SUBMITTED:	September 22, 2015			
Title	Signature	Date		
Department Head	Pavil & Merley	22 5 + 2018		
Dean	Dalate	- 22 Sept 2015 22 Sept 2015		
Teacher Education Council (if appl	icable)	- to depair s		
Graduate Council (if applicable)				
Registrar	Jammy leseaver	9128/15		
Vice President for Academic Affairs	s			

Course Subject: (e.g., ACCT,	ENGL)	Course Number: (e.g., 1003)		Effective Term:		
COMS		4801		C Spring 📀 Summer I		
Official Catalog Title: (If offic	ial title ex	ceeds 30 charac	ters, indicate Banner Tit	le below)		
Special Methods in Compu		and the second	<u></u>	an ann an		
Banner Title: (limited to 30 cha	Banner Title: (limited to 30 characters, including spaces, capitalize all letters — this will display on the transcript)					
SPEC MTHDS/COMPUTER S			<mark>4-19,000,000,000,000,000,000,000,000,000,0</mark>			
Will this course be cross-liste	d with an	other existing co	ourse? If so, list course s	ubject and number.		
Will this course be cross-listed with a course currently not in the undergraduate or graduate catalog?         If so, list course subject and number.       Yes       No         Is this course repeatable for additional earned hours?       Yes       No         Grading:       Is the course currently not in the undergraduate or graduate catalog?						
Mode of Instruction (check a	opropriate	box):		4		
O1 Lecture	C 02 Lect	ure/Laboratory	C 03 Laboratory on	lv		
© 05 Practice Teaching © 06 Internship/Practicum © 07 Apprenticeship/Externship						
C 08 Independent Study C 09 Readings C 10 Special Topics						
C 12 Individual Lessons	C 13 App	lied Instruction	ि 16 Studio Course			
C 17 Dissertation	C 18 Activ	vity Course	C 19 Seminar	98 Other		

If course is required by major/ Initially once/year in the Fall set For the proposed course, attact entered as they should appear a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfet 2. Cross-listing 3. Offered (e.g., Fall only, Sp 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information r	'minor, how frec emester (howeve ch a syllabus in V <b>r in the catalog)</b> r System (ACTS)	the Request for Pro quently will course b er, course will be offer Nord format that ind	e offered? ed in Spring as well if needed) cludes: <b>(Items a. through d. should</b>
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7. Notes (e.g., information r			
	not in descriptio	in such as course ma	whe repeated for cradit)
<ol><li>8. Contact Hours if different</li></ol>	t than lecture (e	.g., Lecture three ho	ours, laboratory three hours)
9. Fees (e.g., \$36 art fee)	· · · · · · · · · · · · · · · · · · ·	-0.,	and, laboratory three hoursy
e. Section for Name of instruct	or, office hours,	, contact information	(telephone email)
f. Text required for course			
g. Bibliography (supplemental )	reading list)		
<ol> <li>Justification/rationale for the</li> </ol>			
. Course objectives			
. Description of how course m	ieets general ed	ucation objectives (	courses included in the general
education component should	d show how the	course meets one o	r more of the objectives contained
General Education Objective	is listed in under	rgraduate catalog)	
<li>Assessment methods (includ)</li>	le grading policy	with specific equiva	lents for A, B, C)
<ol> <li>Policy on absences, cheating,</li> </ol>	, plagiarism, etc	•	
m. Course content (outline of m	aterial to be cov	vered in course).	
Will this course require			
software, distance learning equi	indi resources su	icn as unusual maint	enance costs, library resources, spe
so cover e, uscance rearning equi	ipment, etc.? h	J	
Will this course require a specia	I classroom /oo-	nnutar lak	
Will this course require a special	i classi uutti (COfi	inputer lab, smart cla	issroom, or laboratory)? no
Attach the Course Addition Asse	ssment Form. 1	The form is located c	on the Assessment & Institutional
ffectiveness web page at			



### COMS 4801: Special Methods in Computer Science Education ARKANSAS TECH UNIVERSITY Department of Computer and Information Science

#### **COURSE DESCRIPTION**

Prerequisite: Admission to student teaching phase of the teacher education program Co-requisite: SEED 4809 Intensive on-campus exploration of the principles of curriculum construction, teaching methods, use of resources, and evaluation as related to teaching computing. Professional internship will be supervised by a

#### INSTRUCTOR CONTACT INFORMATION

qualified departmental instructor.

Instructor: Office: Office phone: E-mail:

#### **OFFICE/VIRTUAL HOURS**

Mon:	
Tues:	
Wed:	
Thur:	
Fri:	
*other times by appointme	nt*

#### **TEXTBOOK REQUIREMENT**

n/a

#### **BIBLIOGRAPHY** (supplemental reading list)

Computer Science Teachers Association. (2012). CSTA Source: An Online Repository of K–12 Computer Science Teaching and Learning Materials. Available at: <a href="http://csta.villanova.edu/">http://csta.villanova.edu/</a>

CSTA Standards Task Force. (2011). CSTA K-12 Computer Science Standards. Available at: <a href="http://csta.acm.org/Curriculum/sub/CurrFiles/CSTA">http://csta.acm.org/Curriculum/sub/CurrFiles/CSTA</a> K-12 CSS.pdf

Additional supplemental reading may be assigned during the semester as current issues and/or additional popics arise. Students will be notified in class and supplemental reading(s) will be posted to Blackboard.

#### **GENERAL EDUCATION REQUIREMENTS**

This course does not meet any General Education requirements.

#### **COURSE OBJECTIVES**

Upon successful completion of this course, students will . . .

- develop classroom management skills
- begin a teaching portfolio with templates for weekly reports, lesson plans, and locator forms
- prepare job application materials for both paper and electronic submission
- review and utilize both state and national curriculum standards/frameworks

#### **ASSESSMENT METHODS**

Grades will be calculated on a total point basis. At any point during the course, simply divide your earned points by the points possible to calculate your current grade. Exams will be worth far more points than homework assignments.

The traditional grading scale will be used to determine final grades:

- A 90-100%
- B 80-89%
- C 70-79%
- D 60-69%
- F Below 60%

NOTE: Submitted assignments/exams in this course may be used to assess aspects of the course and/or the department and may be viewed by other faculty and/or members of an accreditation team. All such use will preserve the student's anonymity.

Any questions concerning your grade need to be voiced as soon as possible.

#### POLICIES

#### **1. ATTENDANCE**

It is imperative that you make every effort to attend class. In addition to attending class, please check your email between class sessions (and respond if necessary) and login to Blackboard to view important announcements, clarifications, etc.

#### 2. ASSIGNMENTS/EXAMS/PROJECTS

Each assignment/exam/project will have a due date and you are expected to submit your work ON TIME.

#### 3. STUDENT ACCOMMODATIONS

All students will be held to a high standard with regards to spelling, grammar, punctuation, etc. There is a writing lab available if you need assistance.

A student must be registered with Disability Services in order to qualify for special accommodations. (Registration must occur each semester; it doesn't carry over.) In addition, the student should make contact with the instructor to determine which specific accommodations would be appropriate for this particular course.

#### 4. ACADEMIC DISHONESTY

Cheating and plagiarism will not be tolerated. Faculty members are required to report any cheating infractions to their department head, who may seek additional punishment. The university's policy on academic dishonesty was made clear in the Federal Attendance Module that you were required to complete. You are expected to do your own work. (That means you actually sit in front of the computer and do the typing/clicking.) Any sharing of computer files is considered cheating, and all parties involved will be dealt with harshly.

#### 5. CONDUCT

You must respect the rights of other students during class. Any behavior that is distracting to other students will not be tolerated (this includes use of computers for non-class related activities, use of personal phone/computing devices, talking during class, etc).

#### **COURSE CONTENT**

Classroom management techniques Teaching portfolio National and Arkansas K-12 Computer Science Standards Curriculum Content Frameworks of the Arkansas Department of Education Job application materials

#### **Arkansas Tech University**

#### **Course Addition**

### Assessment Form for COMS 4801: Special Methods in Computer Science Education

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a.	How does this course fit with the university mission? This course is part of the proposed	
	degree program in Computer Science Education, which will produce future computer	
	science K12 educators. This course in particular will focus on "scholastic development,	
	integrity, and professionalism," both in and out of the classroom. Given that these students	
	are entering the field of education, they will be committed to "life-long learning."	
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. n/a	
с.		_
с.	Provide up to three student learning outcomes students will achieve after completing this	
	course? develop classroom management skills; begin a teaching portfolio with templates for weekly reports, lesson plans, and locator forms; prepare job application materials	
d.		
u,	What assessment tool or measure will you use to assess student learning? Observation,	
	lesson plans, portfolio, conferencing, completeness of job application materials	
e.	What will students demonstrate, represent, or produce to provide evidence of their	
	learning? Students will prepare lesson plans and a portfolio; they will also be completing	
	their internship and will be teaching in a public school classroom.	
f.	Provide an example or examples of student learning assessment evidence which supports	
	the addition of this course. As part of the new degree proposal in Computer Science	
	Education, this course is needed to prepare interns for their field experience and to	
	supervise them during their internship.	
g٠	How does this course fit in the current state of the discipline? Include Arkansas	1
	institutional comparisons. If Arkansas educational institutions do not have the course or	
	program, provide comparative examples from regional educational institutions. As part of	
	the governor's Computer Science initiative, each high school is required to offer at least one	
	Computer Science course each year. Currently very few teachers are qualified to teach these	
	courses. Therefore, a great need exists for this degree. No other Arkansas higher	
	educational institution currently has this degree. Texas has a few programs similar to what	
	we are proposing: Texas A&M University Corpus Christi, Texas State University, The	
	University of Texas at Tyler (to name a few).	

### Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select Appropriate Committee		
FROM (Initiating Department):	Computer and Information Science		
DATE SUBMITTED:	September 22, 2015		
Title	Signature	Date	
Department Head	Grind Allert	- 275, 12015	
Dean	Jack https	- 22 Sept 2015	
Teacher Education Council (if appl	icable)	ou dep dui s	
Graduate Council (if applicable)			
Registrar	Jammy Weauer	9128/15	
Vice President for Academic Affair:	s Contractor	1.00115	

Course Subject: (e.g., ACC	Course Number: (	e.g., 1003)	Effective Term:
COMS	4813		C Spring G Summer I
Official Catalog Title: (If o	fficial title exceeds 30 characte	rs, indicate Banner T	
	mputer Science Education		
	characters, including spaces, capi	talize all letters — this	will display on the transcript)
TCH MTHDS/COMPUTER		mf and an a start of the start	
Will this course be cross-li	sted with another existing cou	rse? If so, list course	subject and number.
	sted with a course currently no		are of graduate catalogr
	for additional earned hours?		many total hours? 3
Is this course repeatable Grading:	for additional earned hours?	⊂ Yes € No How ⊂ Other	many total hours? 3
Is this course repeatable	for additional earned hours?		r many total hours? 3
Is this course repeatable Grading: I Standard Le Mode of Instruction (check	for additional earned hours?		
Is this course repeatable Grading:  Standard Le Mode of Instruction (check 01 Lecture	for additional earned hours? etter C P/F k appropriate box):	C Other	nlv
Is this course repeatable Grading: © Standard Le Mode of Instruction (check © 01 Lecture © 05 Practice Teaching	for additional earned hours? etter C P/F <appropriate box):<br="">C 02 Lecture/Laboratory</appropriate>	C Other	nlv nip/Externship
Is this course repeatable Grading:	for additional earned hours? etter C P/F k appropriate box): C 02 Lecture/Laboratory C 06 Internship/Practicum	C Other 03 Laboratory o C 07 Apprentices	nlv nip/Externship cs

Does this course require a fee?	CYes CNo	How Much?		Select Fee Type
If selected other list fee type:				
Elective	🔽 Major	Į.	Minor	
(If major or minor course, you mi program.)	ust complete the	e Request for P	rogram Ch	ange form to add course to
f course is required by major/mi	nor, how freque	ently will course	be offere	d?
Initially once/year in the Fall sem	ester (however, i	course will be off	fered in Spr	ing as well if needed)
<ul> <li>For the proposed course, attach a</li> <li>Entered as they should appear in</li> <li>Course subject</li> <li>Course number</li> <li>Catalog course title</li> <li>Catalog description <ol> <li>Arkansas Course Transfer Se</li> <li>Cross-listing</li> <li>Offered (e.g., Fall only, Sprint</li> <li>Prerequisites</li> <li>Contact Hours if different th</li> <li>Fees (e.g., \$36 art fee)</li> <li>Section for Name of instructor, Text required for course</li> <li>Bibliography (supplemental reading)</li> <li>Justification/rationale for the course</li> <li>Description of how course meeted education component should s</li> <li>General Education Objectives li</li> </ol> </li> </ul>	the catalog) ystem (ACTS) co ng only. Do not in description s han lecture (e.g. office hours, co ading list) ourse ts general educt how how the co sted in undergra grading policy w	ourse number, if enter if offer co such as course r , Lecture three ontact informati ation objectives ourse meets one aduate catalog)	f applicable ourse fall a nay be rep hours, labe ion (teleph ion (teleph s (courses i e or more o	e and spring) beated for credit) bratory three hours) hone, email) included in the general of the objectives contained in
Course content (outline of mate	erial to be cover	ed in course).		
'ill this course require any specia ftware, distance learning equipn	I resources such nent, etc.? no	as unusual mai	intenance	costs, library resources, special
ill this course require a special cl	assroom (comp	uter lab, smart	classroom,	, or laboratory)? no
tach the Course Addition Assess	ment Form. The	e form is located	d on the As	ssessment & Institutional
fectiveness web page at <a href="http://w">http://w</a>	/ww.atu.edu/as	sessment/		
this course will affect other depa ust be attached. The form is loca tp://www.atu.edu/registrar/curr	ited on the Curr	iculum forms w	ort Form fo eb page at	or each affected department t



# COMS 4813: Teaching Methods in Computer Science Education ARKANSAS TECH UNIVERSITY

## **Department of Computer and Information Science**

#### **COURSE DESCRIPTION**

Prerequisites: Admission into Stage II of teacher education program and minimum 75% of required COMS courses completed Course offered: Fall only A methods course designed to prepare beginning educators for effective teaching in a computer science (or related) program.

#### INSTRUCTOR CONTACT INFORMATION

Instructor:		
Office:		
Office phone:		
E-mail:		

#### **OFFICE/VIRTUAL HOURS**

Mon:	
Tues:	
Wed:	
Thur:	
Fri:	
*other	times by appointment*

#### **TEXTBOOK REQUIREMENT**

Title: Guide to Teaching Computer Science Authors: Orit Hazzan, Tami Lapidot, Noa Ragonis Copyright: 2014 ISBN: 978-1-4471-6630-6

#### **BIBLIOGRAPHY** (supplemental reading list)

Computer Science Teachers Association. (2012). CSTA Source: An Online Repository of K–12 Computer Science Teaching and Learning Materials. Available at: <a href="http://csta.villanova.edu/">http://csta.villanova.edu/</a>

CSTA Standards Task Force. (2011). CSTA K-12 Computer Science Standards. Available at: <a href="http://csta.acm.org/Curriculum/sub/CurrFiles/CSTA">http://csta.acm.org/Curriculum/sub/CurrFiles/CSTA</a> K-12 CSS.pdf

Additional supplemental reading may be assigned during the semester as current issues and/or additional topics arise. Students will be notified in class and supplemental reading(s) will be posted to Blackboard.

#### **GENERAL EDUCATION REQUIREMENTS**

This course does not meet any General Education requirements.

#### **COURSE OBJECTIVES**

Upon successful completion of this course, students will be able to . . .

- understand principles and trends in computing/computer science education
- locate and utilize resource materials
- prepare learning objectives and plan instruction
- deliver a lesson
- assess student progress and activities
- become familiar with the National K-12 Computer Science Standards and the Curriculum Content Frameworks of the Arkansas Department of Education
- understand the importance of professional organizations and activities

#### ASSESSMENT METHODS

Grades will be calculated on a total point basis. At any point during the course, simply divide your earned points by the points possible to calculate your current grade. Exams will be worth far more points than homework assignments.

The traditional grading scale will be used to determine final grades:

- A 90-100%
- B 80-89%
- C 70-79%
- D 60-69%
- F Below 60%

assess aspects of the course and/or the department and may be viewed by other faculty and/or members of an accreditation team. All such use will preserve the student's anonymity.

NOTE: Submitted assignments/exams in this course may be used to

Any questions concerning your grade need to be voiced as soon as possible.

#### POLICIES

#### **1. ATTENDANCE**

It is imperative that you make every effort to attend class. College success is directly linked to class attendance. In addition to attending class, please check your email between class sessions (and respond if necessary) and login to Blackboard to view important announcements, clarifications, etc.

#### 2. ASSIGNMENTS/EXAMS/PROJECTS

Each assignment/exam/project will have a due date and you are expected to submit your work ON TIME.

#### 3. STUDENT ACCOMMODATIONS

All students will be held to a high standard with regards to spelling, grammar, punctuation, etc. There is a writing lab available if you need assistance.

A student must be registered with Disability Services in order to qualify for special accommodations. (Registration must occur each semester; it doesn't carry over.) In addition, the student should make contact with the instructor to determine which specific accommodations would be appropriate for this particular course.

#### 4. ACADEMIC DISHONESTY

Cheating and plagiarism will not be tolerated. Faculty members are required to report any cheating infractions to their department head, who may seek additional punishment. The university's policy on academic dishonesty was made clear in the Federal Attendance Module that you were required to complete. You are expected to do your own work. (That means you actually sit in front of the computer and do the typing/clicking.) Any sharing of computer files is considered cheating, and all parties involved will be dealt with harshly.

You may find that one cheating instance may haunt you for the rest of your college career, and in some cases, even beyond that. Don't risk it!

#### 5. CONDUCT

You must respect the rights of other students during class. Any behavior that is distracting to other students will not be tolerated (this includes use of computers for non-class related activities, use of personal phone/computing devices, talking during class, etc).

#### **COURSE CONTENT**

Overview of the discipline of Computer Science National K-12 Computer Science Standards Curriculum Content Frameworks of the Arkansas Department of Education Computer Science Education – planning, teaching methods, and assessment Research in Computer Science Education Problem-solving strategies Professional organizations

#### Arkansas Tech University

#### **Course Addition**

#### Assessment Form for COMS 4813: Teaching Methods in Computer Science Education

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a.	How does this course fit with the university mission? This course is part of the proposed
	degree program in Computer Science Education, which will produce future computer
	science K12 educators. This course in particular will focus on "scholastic development,
	integrity, and professionalism," both in and out of the classroom. Given that these students
	are entering the field of education, they will be committed to "life-long learning."
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If
	not, state not applicable. n/a
C.	Provide up to three student learning outcomes students will achieve after completing this
	course? locate and utilize resource materials, prepare learning objectives and plan
	instruction, deliver a lesson
d.	What assessment tool or measure will you use to assess student learning? Exams,
	assignments, delivery methods used when teaching lesson
e.	What will students demonstrate, represent, or produce to provide evidence of their
	learning? Students will prepare lesson plans, teach a lesson, conduct research
f.	Provide an example or examples of student learning assessment evidence which supports
	the addition of this course. As part of the new degree proposal in Computer Science
	Education, this course is needed to bridge the gap between the student's content
	knowledge and the pedagogy learned in the education courses.
g.	How does this course fit in the current state of the discipline? Include Arkansas
	institutional comparisons. If Arkansas educational institutions do not have the course or
	program, provide comparative examples from regional educational institutions. As part of
	the governor's Computer Science initiative, each high school is required to offer at least one
	Computer Science course each year. Currently very few teachers are qualified to teach these
	courses. Therefore, a great need exists for this degree. No other Arkansas higher
	educational institution currently has this degree. Texas has a few programs similar to what
	we are proposing: Texas A&M University Corpus Christi, Texas State University, The
	University of Texas at Tyler (to name a few).

### Arkansas Tech University PROPOSAL FOR NEW PROGRAM

TO:	Curriculum Committee
FROM (Initiating Department):	Curriculum & Instruction / Computer and Information Science
DATE SUBMITTED:	September 22, 2015

Title	Signature	Date
Department Head	Variad Leegen	22 Sutzors
Dean, College of Engineering & Applied Science	An interior	2250205
Dean, College of Education		way and
Teacher Education Council (if applicable)		
Graduate Council (if applicable)		
Registrar	Jamny Texaller	9128/15
Vice President for Academic Affairs	0	

Program Title:	CIP Code:	•••
Computer Science Education	13.1321	
Contact Person:	Proposed Date:	
Rebecca Cunningham Arkansas Tech University	August 2016	
1811 N. Boulder, Corley 245		
rcunningham@atu.edu		
479.968.0663		

Program Summary: (Include general description of program with overview of any curriculum additions or modifications, proposed cost, faculty resources, library resources, facilities and equipment, purpose, and any other important information): The proposed program will prepare students to teach computing in the public school system. Students will take a core of courses from Computer and Information Science to provide them the necessary content of computing and a core of courses from Curriculum & Instruction to provide them the pedagogy. The principal costs for this program include 1) three new courses to be added to the Computer and Information Science course inventory and 2) one additional Computer and Information Science faculty member who has experience in both secondary education and computing.

List existing degree programs that support the proposed program: Computer Science Information Systems Information Technology Secondary Education

Need for the Program: (Survey data on student interest in the program (numbers not percentages), job availability, corporate demands, and employment/wage projections). Focus mostly on state needs.

As an attachment, include letters of support from organizations and businesses that can speak to number of job vacancies, whether the degree will provide opportunities for job advancement, increase in wages based on additional education, etc.)

Given the governor's Computer Science initiative, each high school in the state is required to offer at least one Computer Science course each year. This initiative should create a great demand for people who are qualified to teach Computer Science. This program will help satisfy this demand. To make graduates from this program more marketable, there are electives built in to the degree, and students will be advised to use those electives to minor in a second content area. In addition to teaching, graduates from this program will also be qualified for many other computer-related positions.

Total number of Semester Hours Required for	Can the program be completed in 8 semesters?			
Graduation: 120	🍜 Yes 🦵 No			
	If not, provide justification.			
List New Courses (Please attach New Course Pro	posals):			
COMS 3413 App Development				
COMS 4813 Teaching Methods in Computer Scier				
COMS 4801 Special Methods in Computer Science	e Education			
Identify General Education Courses, Core Course	s, and Major Courses:			
General Education Courses:				
ENGL 1013 Composition I or ENGL 1043 Honors Co	omposition I			
ENGL 1023 Composition II or ENGL 1053 Honors C	Composition II			
MATH 1113 College Algebra or higher level mathe	ematics			
8 hours of Science with Laboratory				
3 hours of U.S. History or Government				
6 hours of Social Sciences				
6 hours of Fine Arts and Humanities				
SPH 2173 Business and Professional Speaking or S	PH 2003 Public Speaking			
Core Major Courses:				
COMS 1333 Web Publishing I				
COMS 1403 Orientation to Computing, Informatio	n, and Technology			
COMS 1411 Computer Science Lab				
COMS 2104 Foundations of Computer Programmi	ng l			

COMS 2203 Foundations of Computer Programming II COMS 2213 Data Structures COMS 2703 Computer Networks and Architecture COMS 2700 Networking and Architecture Laboratory COMS 2903 Discrete Structures for Technical Majors COMS 3053 Implications of Tech/Society COMS 3233 Database Design and Implementation COMS 3243 Data Mining COMS 3413 App Development COMS 4703 Data Communication COMS 4700 Networking Laboratory COMS 4033 Systems Analysis and Design I COMS 4813 Teaching Methods in Computing COMS 4801 Special Methods in Computing

Major Support Courses:

SEED 2002 Education as a Profession

SEED 3552 Child and Adolescent Development

SEED 3702 Introduction to Educational Technology

SEED 4052 Educating Diverse and Exceptional Learners

SEED 4503 Seminar in Secondary Education

SEED 4556 Classroom Application of Educational Psychology

SEED 4809 Teaching in the Elementary & Secondary School

Courses currently offered via distance technology: (moved from above section)

COMS 1333 Web Publishing I COMS 3053 Implications of Tech/Society COMS 3233 Database Design and Implementation SPH 2173 Business and Professional Speaking SPH 2003 Public Speaking

**Program Admission Requirements:** 

See attached "APPLICATION FOR ADMISSION TO STAGE II - SECONDARY EDUCATION"

Attach the New Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

List the names and credentials of all faculty teaching courses in the proposed program.

COMS faculty:

Matt Brown, PhD Susie Capehart, MS Rebecca Cunningham, MSE Roger Fang, PhD Roger Frye, MS David Hoelzeman, PhD David Middleton, PhD Johnette Moody, PhD Larry Morell, PhD Nobuyuki Nezu, PhD Nancy Park, MIS and MBA Ron Robison, MS Sarah Robison, MS Jerry Wood, PhD

#### SEED faculty:

Jeanna Overby Cook, Masters in Instructional Technology, Adjunct Cindra Roberson, Masters of Education, Adjunct Aileen Watts, EdD, Assistant Professor Tenure Track Karen Haley, Master of Education in Instructional Technology, Adjunct Karen Womack, MED in Elementary Education; MED in Educational Technology, Adjunct Lynn C. Walsh, EdD, Associate Professor Michael J. Lee, Master's in Elementary Education, Adjunct Pat Young, Master of Education, Educational Leadership, Adjunct Shellie Hanna, EdD in Education, Associate Professor Tim Carter, PhD in Educational Psychology, Professor

**Total number of faculty required (existing and new):** This program will be staffed using existing faculty and one new position (listed below). All faculty listed above are qualified to teach one or more courses in the proposed curriculum.

For new faculty members include expected credentials/experience and hire date: One new COMS faculty member who has experience in both secondary education and computing Hire date: Spring 2016 (to begin work Fall 2016)

For proposed graduate programs attach curricula vitae for the faculty teaching the program: n/a

**Description of Resources:** The program will use existing resources from the Computer and Information Science Dept and the Dept of Curriculum and Instruction.

**Current Library and instructional facilities:** Students will have access to the Ross Pendergraft Library materials and computer labs/classrooms in the Corley building.

New Resources Required (include costs and acquisition plan): No new resources are anticipated for this program.

New Program Costs (Expenditures for first three years of program operation) New administrative costs – n/a New faculty – one additional faculty member in the Computer and Information Science Dept (\$~60,000/year + benefits) New library resources and costs – n/a New/renovated facilities and costs – n/a New instructional equipment and costs – n/a Distance delivery costs – n/a Other new costs – Travel for internship visits will be paid for out of Dept of Education funds

#### Proposed Degree Plan for Curriculum in Computer Science Education for Teacher Licensure

Fresh	man
Fail	Spring
ENGL 1013 Composition I or ENGL 1043 Honors Composition I	3 ENGL 1023 Composition II or ENGL 1053 Honors Composition II 3
MATH 1113 College Algebra or higher level mathematics	3 Social Sciences 3
TECH 1001 Orientation to the University	1 Fine Arts & Humanities 3
COMS 1403 Orientation to Computing, Information, and Technology	3 COMS 2703 Computer Networks and Architecture 3
COMS 1411 Computer and Information Science Lab	1 COMS 2700 Networking and Architecture Laboratory 0
COMS 1333 Web Publishing I	3 COMS 2104 Foundations of Computer Programming 1 4
Total Hours	14 Total Hours 16
	· · · · · · · · · · · · · · · · · · ·
Soph	omore
ali i	Spring
cience w/lab	4 Science w/lab
PH 2173 Business and Professional Speaking or SPH 2003 Public Speaking	3 U.S. History/Government 3
COMS 2203 Foundations of Computer Programming II	3 Social Sciences <sup>1</sup> 3
OMS 2903 Discrete Structures for Technical Majors	3 COMS 2213 Data Structures 3
EED 2002 Education as a Profession	2 Elective* 3
otal Hours	15 Total Hours 16
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a sector se	nior Northean Anna Anna Anna Anna Anna Anna Anna A
	Spring
OMS 3903 Systems Software and Architecture	3 COMS 3243 Data Mining 3
OMS 3053 Implications of Technology on Society	3 COMS 3413 App Development 3
OMS 3233 Database Design and Implementation	3 SEED 4052 Educating Diverse and Exceptional Learners 2
EED 3552 Child and Adolescent Development	2 Fine Arts & Humanities 3
EED 3702 Introduction to Educational Technology	2 Elective* 3
ective*	3 Elective* 1
otal Hours	16 Total Hours 15
	nior
all	Spring
OMS 4033 Systems Analysis and Design I	3 COMS 4801 Special Methods in Computer Science Education 1
OMS 4813 Teaching Methods in Computer Science Education	3 SEED 4503 Seminar in Secondary Education 3
EED 4556 Classroom Application of Educational Psychology	6 SEED 4809 Teaching in the Elementary & Secondary School 9
EED 4556 Classroom Application of Educational Psychology lective*	6 SEED 4809 Teaching in the Elementary & Secondary School 9 3

\*NOTE: The elective courses placed in the degree should be used by student to take either COMS courses or courses in another area that the student would like to get certified (i.e. mathematics, business - both of which offer a minor). This will make graduates more marketable.

#### SECONDARY EDUCATION APPLICATION FOR ADMISSION TO STAGE II <u>To Be Completed by the Candidate</u>

Name:	Maiden:
Name:	
Address:	
City: State: Zip:	
OneTech e-mail address:	
Are You a Transfer Student? Yes No If, Yes, where did you	transfar from.
Core Academic Skills for Educators Tests must be taken no later the admission to Stage II in the Spring Semester and both Summer Sess admission to Stage II in the Fall Semester. A Designated Institution for this application to be approved or a copy of your ACT scores att	an the November National test date for ions, and the April National test date for al Score Report must be on file in order
When did you take the Core Academic Skills for Educators tests? Core Academic Skills for Educators tests?	or when are you scheduled to take the
<b>Core Academic Skills for Educators: #5712 Reading:</b> #5722 OR an ACT Composite Score of 24 and a score of 22 in Reading, Writin score of 162 is needed on the Core Academic Skills for Educators Writin	g and Math – if Writing was not taken a
Grades In: SEED 2002: Comp I: Comp II:	Math: Speech:
Grade Point Average: Cumulative (include all transfer):	
List any major or professional courses with grade(s) of "D" or "F"	
Have you ever been convicted of a felony? Yes No	
Checking this box certifies I have read a copy of the Arkansas Tech Policies and Procedures Manual as part of ELED 2003, MLED 2003 a and that I understand that the policies of the program are outlined in the M familiarize myself with the contents.	nd SEED 2002 or as the result of advising
Candidate Signature:	Date:
This entire application must be <u>complete</u> to be considered for admiss <u>attach copies of all transcripts including transfer transcripts</u> .	
To Be Completed by Secondary Educat	ion Advisor
Was SEED 2002 taken at ATU? Yes*No *If no, provide the candidate with a copy of the Policies and Procedures N verification receipt and attach it to the application.	Manual, have the candidate sign the
Has the candidate received School of Education Academic Clemency? ** *If yes, attach a copy of the Academic Clemency form.	Yes No
Recommended By:	Date:
To Be Completed by Director Teacher Education	on Student Services
Approved: Date:	
Denied: Date: Reason:	

#### PROPOSED STUDY PLAN SECONDARY STAGE II APPLICANTS Or and approved (by the registrar's office) copy of your Degree Audit can be attached.

NAME:				TEACHING I	FIELD:	
	(Last)	(First)	(Middle)			*****
CAMPUS/SC	HOOL MA	ILING ADDR	ESS:			
PERMANEN	T ADDRES	S:				
		(Street)		(City)	(State)	(Zip)
CATALOG C	ANDIDAT	E WILL GRAI	DUATE UND	ER:		
		COU	RSES NOW	IN PROGRESS		
GENERAL E	DUCATIO	N COURSES		EDUCATION C	OURSES	
<b>TEACHING</b>	SPECIALE	ZATION COU	JRSES	ELECTIVES		
Signature of A	pplicant				Date:	·····
As a representa	tive of the I	Department of			, I recomme	nd that this
candidate be ac	lmitted to S	tage II of the A	TU Teacher E	ducation Program.		
CONTENT AF	REA SUPER	RVISOR:			Date:	
A	the of the T	<b>N</b>		ан , , <b>н</b> н		
As a representa admitted to Sta	ge II of the I	Department of CATU Teacher I	Curriculum and Education Prog	d Instruction, I recor gram.	nmend that this cand	lidate be
EDUCATION	SUPERVIS	OR:			Date:	

#### **Arkansas Tech University**

#### **Proposal for New Program Assessment Form**

#### **Computer Science Education**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

- a. How does this proposal for the new program fit with the university mission? This program will produce future computer science K12 educators. This program will focus on "scholastic development, integrity, and professionalism," both in and out of the classroom. Given that these students are entering the field of education, they will be committed to "life-long learning."
- b. If this program is mandated by an accrediting or certifying agency, include the directives. If not, state not applicable. n/a
- c. How will this new program enhance learning for students enrolled in the program? This is an exciting time to be entering the field of Computer Science K12 education, as it is fairly new in Arkansas. This degree will offer yet another career path for those students who are interested in the field of computing.
- d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Students will pass the Praxis Core and the Praxis Computer Science exams; they will successfully complete an internship with recommendations from their local supervising teacher, their SEED supervisor, and their CS supervisor; they will complete an Exit Portfolio.
- e. Provide an example or examples of assessment evidence which supports adding this new program. As part of the governor's K12 Computer Science initiative, each high school is required to offer at least one Computer Science course each year. Currently very few teachers are qualified to teach these courses. Therefore, a great need exists for this degree.
- f. How does this course program fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the program provide comparative examples from regional educational institutions. As mentioned previously, the K12 Computer Science initiative is new in Arkansas. No other Arkansas higher educational institution currently has this degree. Texas has a few programs similar to what we are proposing: Texas A&M University Corpus Christi, Texas State University, The University of Texas at Tyler (to name a few).
- g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome.

Program	Learning Objectives/	Courses	Means of	Criteria for
Objectives/Standards (align with mission)	Outcome Assessment (3-5 unless otherwise specified)	(program core)	Assessment (direct and indirect	Success (performance standard)
Standard 1 (InTASC 4- 5): Content Knowledge	The prospective teacher displays competency in computational thinking; collaboration; computing practice and programming; and computers and communication devices.	COMS 1333 Web Publishing 1 COMS 1333 Web Publishing 1 COMS 1403 Orientation to Computing, Information, and Technology COMS 1411 Computer and Information Science Lab COMS 2104 Foundations of Computer Programming 1 COMS 2103 Foundations of Computer Programming 1 COMS 2703 Computer Networks and Architecture COMS 2700 Networking and Architecture Laboratory COMS 2700 Networking and Architecture Laboratory COMS 2703 Systems Software and Architecture COMS 2213 Data Structures COMS 3053 Implications of Technology on Society COMS 3053 Implications of Technology on Society COMS 3243 Data Mining COMS 3413 App Development COMS 3413 App Development COMS 4700 Networking Laboratory COMS 4700 Networking Laboratory COMS 4700 Networking Laboratory COMS 4700 Networking Laboratory	Computer Science Praxis exam results Student checklist of competencies Student survey Supervising teacher survey	80% pass rate 90% of competencies met met "prepared" or higher status 90% "prepared" or higher status
Standard 2 (InTASC 1- 2): Learner Development and Diversity	The prospective teacher uses understanding of individual differences and diverse cultures and communities, along with an understanding of how learners grow and develop, to ensure inclusive learning environments that enable each learner to meet high standards.	SEED 4052 Educating Diverse and Exceptional Learners	RAP (Research Awareness Project)	Overall passing scores indicating a rating on the rubric as "Exceptional" or "Acceptable"

FOR ASSISTANCE CONTACT DR. CHRISTINE AUSTIN 479.880.4282 OR CAUSTIN@ATU.EDU

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Office of Assessment and Institutional Effectiveness (2015)

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Standard 3 (InTASC 3): Learning Environment	The prospective teacher works with others to create environments that support individual and collaborative learning and that encourage positive social interaction, active engagement in learning, and self- motivation.	SEED 4556 Classroom Application of Educational Psychology	Second Teach	Overall passing scores indicating a rating on the rubric as "Exceptional" or "Acceptable"
Standard 4 (InTASC 6- 8): Instructional Practice	The prospective teacher understands and integrates assessment, planning, and instructional strategies in coordinated and engaging ways.	SEED 4556 Classroom Application of Educational Psychology	Unit Plan	Overall passing scores indicating a rating on the rubric as "Exceptional" or
Standard 5 (InTASC 9 and 10): Professional Responsibility	The prospective teacher engages in meaningful and intensive professional learning and self- renewal by regularly examining practice through ongoing study, self-reflection, and collaboration.	SEED 4809 Internship	Task 5 Reflection on Student Learning	Acceptable Overall median ratings of "Acceptable" or "Exceptional" on the task.

FOR ASSISTANCE CONTACT DR. CHRISTINE AUSTIN 479.880.4282 OR CAUSTIN@ATU.EDU

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### Arkansas Tech University REQUEST FOR COURSE ADDITION

RECEIVED

### SEP 1 4 2015

Registrar's Office

Select Appropriate Committee	
Parks, Recreation, and Hospitality Admi	nistration
8/22/2015	
Signature	Date
A. Ment D	9/14/15
and The alian	9/14/15
cable)	1/1/15
Yammi 21 Dallar	9/14/15
	Parks, Recreation, and Hospitality Admi 8/22/2015 Signature

	course number. (e	g., 1003)	Effective Term:
HA	1011 1001		C Spring · Summer I
Official Catalog Title: (If o	fficial title exceeds 30 character	rs, indicate Banner Ti	
Orientation to Hospitali			an a
Banner Title: (limited to 30	characters, including spaces, capit	talize all letters this	will display on the transcript)
Orientation to Hospitali			
Will this course be cross-l	sted with another existing cour	rse? If so, list course	subject and number
⊂Yes 🖲 No	₩₩₩\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$	***********	
Nill this course be cross-li	sted with a course currently no	t in the undergradua	te or graduate catalog?
f so, list course subject ar			
	iu number.		
Is this course repeatable	for additional earned hours?	⊂ Yes <sup>●</sup> No How	many total hours?
Grading: 📀 Standard Lo	etter C P/F	C Other	y na kan hai ya kan kan kan kan kan kan kan kan kan ka
Mode of Instruction (chec	k appropriate box):		
• 01 Lecture	で 02 Lecture/Laboratory	C 03 Laboratory or	niv.
~ 05 Practice Teaching	🔴 06 Internship/Practicum	C 07 Apprenticesh	ip/Externship
<sup>©</sup> 08 Independent Study	🗘 09 Readings	C 10 Special Topic	S
<sup>~</sup> 12 Individual Lessons	C 13 Applied Instruction	🦳 16 Studio Course	2
ិ 17 Dissertation	18 Activity Course	19 Seminar	<sup>个</sup> 98 Other

		Nt	fee			
Does this	course require a fee	? C	(î	How Much?	<u> </u>	Select Fee Type
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<sup>c</sup> ourse i	s required by major	/minor, how	w freque	ntly will course I	pe offere	d?
<b>Fall and</b>	Spring semesters	*****************	<u></u>			allen al andre andre and an and and and an an and an and an and an and an and an an and an an an an an an an an
entered a a. Course b. Course c. Catalo d. Catalo	s they should appea subject	ar in the ca	talog)			Items a. through d. should be
<ol> <li>2. Cro.</li> <li>3. Offe</li> <li>4. Pre</li> <li>5. Co</li> <li>6. Des</li> <li>7. Not</li> <li>8. Con</li> </ol>	ss-listing ered (e.g., Fall only, F requisites requisites cription es (e.g., informatior	Spring only	. Do not cription s	enter if offer co such as course m	urse fall a	and spring)
Text re Bibliog Justific	n for Name of instru quired for course raphy (supplementa ation/rationale for t	I reading li		ontact informati	on (telep	hone, email)
Descrij educat Genera Assess		uld show ho ves listed in ude grading ng, plagiaris	ow the co undergr policy w m, etc.	ourse meets one aduate catalog) /ith specific equi	or more	included in the general of the objectives contained in or A, B, C)
	ourse require any sp distance learning ec			h as unusual ma	intenance	e costs, library resources, special
lo	ourse require a spec		•			· · · ·
	e Course Addition As less web page at <u>htt</u>				d on the /	Assessment & Institutional
must be a	rse will affect other ttached. The form i /w.atu.edu/registrar	s located o	n the Cur	riculum forms w		for each affected department at

#### **Arkansas Tech University HA 1011**-Orientation to Hospitality Administration – Fall 2016 Meeting Day, Meeting Time Location

Instructor: Office: Phone: Email: Office Hours:

Course will be offered in the fall and spring semesters

#### Course Objective

By taking this course, you will be equipped to:

- Survive the first day, week, month, semester, and year at TECH.
- Find and relate to professors, staff, and other students.
- Find out how to locate information on campus, and how to get help as needed.
- Make great use of your time.
- Be comfortable knowing that there is no bad question, and feeling free to ask it.
- Understand campus resources and how to use them.
- Utilize technology to be successful in college.
- Determine your purpose for attending college.
- Start thinking about your future career in hospitality administration.
- Have a better understanding of career opportunities in hospitality administration.

#### ATU Course Catalog Description:

Orientation to the university and hospitality administration as a profession. Exploration of successful student and career paths.

#### Hospitality Administration Mission:

The mission of the Hospitality Administration Program is to provide quality education in hospitality administration, build a foundation for professional growth and development, and encourage lifelong learning.

#### Required Text

None

#### **Other Materials**

You will need consistent, reliable access to a computer and the internet to complete the online exercises included in this course.

#### **Course Format**

This is a 7 week course. We will meet in class twice a week. During the week, you will be responsible for completing any online exercises/assignments that are required for the course. All assignments are due at the next meeting. The class meetings will rely heavily on class discussion and participation, while the online component will include videos, OneTech, and Blackboard. The course will include personal reflection, exploration, a group project, and written assignments.

If you need assistance, you may call the Campus Support Center at 968-0646. They are available 24/7.

#### Academic Credit

1 credit hour

#### Attendance and Classroom Behavior

<u>Class attendance is mandatory</u>. There are only 14 class meetings, and no absence will be excused without a valid reason. When it is necessary that you miss a class, courtesy requires an explanation to the instructor, BEFORE the absence occurs. Any unexcused absence will lower your grade by ½ letter grade for EACH absence. Two late arrivals equal one absence. You must be present for the group project.

#### Assignments

All assignments given are due at the next class meeting, unless otherwise noted. Late work will not be accepted unless prior arrangements have been made with the instructor. Most assignments will be in short answer format, discussion boards, and reflection papers.

#### **Group Project**

There will be one group project assigned at the beginning of the term. Groups will give a 3-5 minute PowerPoint presentation on a prospective career choice. All students must attend presentation day.

#### Course Evaluation/Grades

Attendance Module	1@3 points	3 points
Attendance/Participation	14@15 points each	150 points
Assignments	Various	272 points
Group Project	1@150 points	150 points
Quizes	2@100 points	200 points
Total	-0	775 points

\*\*\*Additional Assignments may be given throughout the semester at the instructor's discretion.

#### **Grading Scale**

90-100	=	A
80-89	=	В
70-79	=	С
60-69	=	D
Under 60	=	F

# HA 1011 Course Outline

Date	Topic
1: Introduction	Introduction
	Blackboard
	Policy Agreements
	OneTech Announcements
	Note Taking
2. Assignments	Group Member List
	Group Project
2. Student Services	Student Services
	Career Planning
3. Career Planning	Group Project Outline
	Time Management Exercise
B. Time Management	Budget Worksheet
	Library Resources
I. Library Resources	Resource Guide 2016 Quiz
	Term Papers
4. Plagiarism	Plagiarism Game
5. Careers in	Intro to Hospitality Administration
Recreation and Park Admin.	Guest Speakers
5. Careers in	Hospitality Administration Emphases
Recreation and Park Admin.	Guest Speakers
6. Healthy Living	Healthy Living

	Health Services
7. Registration	Schedules, GPA, College Terminology
	Academic Advising/Registration
8. Pre-Registration	Registration Worksheet & Wrap Up

#### Academic Honesty Statement

Students are expected to adhere to the highest standards of academic honesty as outlined in the ATU Student Handbook. Any information that is copied from another source must be noted as such in student materials. Page number or Internet reference must appear in the text and full bibliographic references must appear in the reference section of the paper/assignment. Other forms of academic dishonesty include, but are not limited to buying papers, copying paragraphs/pages of text/whole papers off the Internet, copying another student's answers, etc. Instances of academic dishonesty will result in the student's work being submitted to other TECH 1001 faculty for their interpretation of the work. If the faculty members find the work is guilty of plagiarism, the faculty can make the following recommendations: award a grade of a "0" on the assignment, make the student re-submit the work, award an "F" in the course, and/or report the student to the Dean of Students for further action, which could result in grounds for probation, suspension, and/or expulsion.

### University Testing and Disability Services

If a student has a disability that qualifies under the American with Disabilities Act (ADA) and requires accommodations, he/she should contact the Office of University Testing and Disability Services for information on appropriate policies and procedures. Disabilities covered by ADA may include learning, psychiatric, physical disabilities, or chronic health disorders. Students can contact the Office of University Testing and Disability Services if they are not certain whether a medical condition/disability qualifies.

Contact Information: University Testing and Disability Services Arkansas Tech University Doc Bryan, Suite 171 1605 Coliseum Drive Russellville, AR 72801-2222

Voice Telephone: (479) 968-0302 Fax: (479) 968-0375 TTY Service: (479) 964-3290 Web Site: http://www.atu.edu/testing/ Email: emeans@atu.edu

#### Arkansas Tech University

#### **Course Addition**

#### Assessment Form

# HAtott 1001

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

	vide an answer for each question. Your answers are to be typed single spaced.
Pro	vide an answer for each question. Tour answers are to be appeared of the
a.	How does this course fit with the university mission? It will serve as an orientation course for students majoring in Hospitality Administration – it will assist with acclimating students to the campus and higher education.
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable
c.	Provide up to three student learning outcomes students will achieve after completing this course? 1. Students will demonstrate the ability to locate information on campus and how to get help when needed. 2. Students will demonstrate a basic understanding of campus resources and how to use them. 3. Students will demonstrate a basic understanding of career opportunities in hospitality administration.
d.	What assessment tool or measure will you use to assess student learning? Couse exams and projects
e.	and the second s
f.	Provide an example or examples of student learning assessment evidence which supports the addition of this course. This course will simply take the place of TECH 1001 Orientation to Tech.
g.	the discipline? Include Arkansas institutional

### Arkansas Tech University REQUEST FOR COURSE ADDITION

RECEIVED

SEP 1 4 2015

**Registrar's Office** 

Select Appropriate Committee		
Parks, Recreation, and Hospitality Administration		
8/22/2015		
Signature	Date	
HA. Ment		
and The The	han 9114115	
cable)	e 9/17/15	
Jammais 71 DALLAR	9/14/15	
parting adduce		
	Parks, Recreation, and Hospitality	

Course Subject: (e.g., ACC	CT, ENGL) Course Number: (e	e.g., 1003)	Effective Term:
НА	1011	anna an an ann an ann an ann an ann ann	Spring • Summer I
Official Catalog Title: (If o	fficial title exceeds 30 character	s. indicate Banner Ti	tle below)
<b>Orientation to Hospital</b>	ity Administration		
	) characters, including spaces, capit	alize all letters — this .	will display on the transeriet)
Orientation to Hospitali	ty Adm		
Will this course be cross-l	isted with another existing cour	se? If so, list course a	whiest and number
🗅 Yes 🌾 No			
Will this course be cross-I	isted with a course currently no	+ in the contract f	
		undergradua	te or graduate catalog?
f so, list course subject a	nd number. <sup>CYes</sup> • No		
Is this course repeatable	for additional earned hours?	⊂ Yes 🍜 No How	many total hours?
Grading: 📀 🏵 Standard L		C Other	ŢĸĊĸĊĸĸĬĸĸŎĸĸŎĸĊĸĊĸĊĸĊĸĊĸĊĸĊĸĊĸĊĸĊĸĊĸĊĸĊĸ
Node of Instruction (chec	k appropriate box):		
🖣 01 Lecture	C 02 Lecture/Laboratory	C 03 Laboratory on	lv
05 Practice Teaching			
	C 06 Internship/Practicum	C 07 Apprenticesh	p/Externship
08 Independent Study	<ul> <li>O6 Internship/Practicum</li> <li>O9 Readings</li> </ul>	<ul> <li>O7 Apprenticesh</li> <li>10 Special Topic:</li> </ul>	
<sup>∼</sup> 08 Independent Study <sup>∼</sup> 12 Individual Lessons			5

### Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select Appropriate Committee		
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration		tion
DATE SUBMITTED:	June 29, 2015		
Title	<b>I</b>	Signature	Date
Department Head		Cota: McMahan	7101/15
Dean		Will Jada	7101/15
Teacher Education Council (if appli	cable)	- Jap	
Graduate Council (if applicable)			
Registrar		Yavauer	7123/15
Vice President for Academic Affairs	3		

Course Subject: (e.g., ACCT,	ENGL) Course Number:	(e.g., 1003)	Effective Term:	
НА	2073		C Spring · Summer I	
Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)				
Introduction to Event Mar	agement	n na hand na hai na hara hai na hara hai na hara hai na hara hara hara hara hara hara hara h	ken Menden ken ken ken ken ken ken ken ken ken k	
Banner Title: (limited to 30 characters, including spaces, capitalize all letters — this will display on the transcript)				
Intro to Event Managemer	nanna chuireanna an ann an ann ann ann ann ann ann	nezemblenin za internet en sen en e	huhasa keunase	
Will this course be cross-liste	ed with another existing co	ourse? If so, list course s	subject and number.	
C Yes 🍯 No				
Will this course be cross-liste		not in the undergradua	te or graduate catalog?	
If so, list course subject and	number. CYes 🌾 No	200-200-200-200-200-200-200-200-200-200		
Is this course repeatable for additional earned hours? CYes CYes No How many total hours?				
Grading: 🔹 🖲 Standard Lett	ter CP/F	C Other	y fördarder fördarbördarbördarbördarbördarbördarbördarbördarbördarbördarbördarbördarbördarbördarbördarbördarbör	
Mode of Instruction (check a	appropriate box):			
O1 Lecture	C 02 Lecture/Laboratory	C 03 Laboratory or	niv	
© 05 Practice Teaching	C 06 Internship/Practicum	07 Apprentices	ip/Externship	
C 08 Independent Study	09 Readings	🦳 10 Special Topic	CS	
12 Individual Lessons	⊂ 13 Applied Instruction	🦳 16 Studio Course	ę	
C 17 Dissertation	18 Activity Course	🧮 19 Seminar	🦈 98 Other	

Does this course require a fee?	CYes 🏵 No	How Much?	Select Fee Type
If selected other list fee type:			,
F Elective	🔽 Major	۲ Mine	or
(If major or minor course, you m program.)	ust complete th	e Request for Progra	m Change form to add course to
If course is required by major/m	inor, how frequ	ently will course be o	ffered?
Once a year spring semester			
education component should	in the catalog) System (ACTS) c ring only. Do no ot in description than lecture (e.) or, office hours, reading list) e course leets general edu d show how the	ourse number, if app at enter if offer course a such as course may g., Lecture three hour contact information ( ucation objectives (co course meets one or	licable e fall and spring) be repeated for credit) rs, laboratory three hours)
General Education Objectives k. Assessment methods (include l. Policy on absences, cheating,	e grading policy	with specific equivale	ents for A, B, C)
m. Course content (outline of m			
Will this course require any spec software, distance learning equi	ipment, etc.? N	0	
Will this course require a specia	I classroom (con	nputer lab, smart clas	sroom, or laboratory)? No
Attach the Course Addition Asse	essment Form.	The form is located or	n the Assessment & Institutional
Effectiveness web page at http:/	//www.atu.edu/	assessment/	
If this course will affect other de must be attached. The form is I http://www.atu.edu/registrar/c	located on the C	urriculum forms web	



#### Arkansas Tech University Department of Parks, Recreation and Hospitality Administration HA 2073 Introduction to Event Management Fall 2016

#### **Hospitality Administration Mission Statement:**

The mission of the Hospitality Administration Program is to provide quality education in hospitality administration, build a foundation for professional growth and development and encourage lifelong learning.

#### **Program Learning Outcomes**

At the conclusion of the program, students will be able to:

- 1. Exhibit professional hospitality administration knowledge, skills, and abilities.
- 2. Execute core management concepts in the areas of hospitality accounting, finance, human resources, marketing, operations, and technology.
- 3. Describe the fundamental principles of leadership and demonstrate successful leadership skills.
- 4. Utilize critical thinking, problem solving, written and oral communication, and investigative skills specific to hospitality administration.
- 5. Apply experiential learning experiences acquired through courses, work experience, and internship to become a successful professional.
- 6. Demonstrate best practices to meet ever changing guest needs and expectations.

### **Event Management Emphasis Learning Outcomes**

At the conclusion of the program, students will be able to:

- 1. Understand and analyze the role of event management.
- 2. Plan, organize, coordinate, develop, and evaluate the issues related to event management.
- Catalog Description: This course will offer an introduction to the principles of event management. The student will learn how to formulate event strategies across diverse contexts. The planning, development, management and implementation of events will be the focus of study. Opportunities for participation in on and off campus events will be an element of the course.

HA Course Number	HA Course Title	Learning Outcome(s)	Performance Measure(s)
HA 2023	Intro to Event Management	Identify the fundamental principles of event management	Exams
		Relate the impact of event management to the hospitality industry	Role Playing Exercises/terminology
		Develop skills related to event planning	Plan, develop and implement one event

- Instructor: Susan West 106 Williamson Hall 479-356-6205 .west7@atu.edu
- Office Hours: Tuesday 9:00 am-noon Thursday 9:00 am-4:00pm
- Class Times: MWF 9:00-9:50 PM

Location of Class: Williamson 205

**Required Text(s):** Event Planning: The Ultimate Guide To Successful Meetings, Corporate Events, Fundraising Galas, Conferences, Conventions, Incentives and Other Special Events, 2nd Edition Author: Allen, Judy

ISBN: 978-0-470-15574-5

**Student Accommodations:** Anyone who has special needs or considerations to assist in learning or test taking should speak with the instructor privately so that adjustments be made. This should be done within the first two weeks of classes or as soon as the need arises. Students with accommodation needs must register with the Disability Coordinator/University Testing Center at 479-968-0302.

#### Academic Conduct Policies-Page 68-69 Student Handbook

"A university exists for the purpose of educating students and granting degrees to all students who complete graduation requirements. Therefore, Tech requires certain standards of academic integrity and conduct from all students. Tech expects an academic atmosphere to be maintained in all classes. This atmosphere is created by both the professor and the class to enable all students enrolled to reach their academic potential. Students are expected to attend class, conduct themselves in a non-disruptive manner in class, and refrain from cheating, plagiarism, or other unfair and dishonest practices. Students should also realize that the classroom is under the control of the professor who will give students a statement of his or her classroom policies in a syllabus at the beginning of the semester.

#### **Academic Dishonesty**

Academic dishonesty refers to the various categories of cheating and plagiarism in the classroom.

• **Cheating** on an examination, quiz, or homework assignment involves any of several categories of dishonest activity.

Examples of this are: a) copying from the examination or quiz of another student; b) bringing into the classroom notes, messages, or crib sheets in any format which gives the student extra help on the exam or quiz, and which were not approved by the instructor of the class; c) obtaining advance copies of exams or quizzes by any means; d) hiring a substitute to take an exam or bribing any other individual to obtain exam or quiz questions; e) buying term papers from the Internet or any other source; and f) using the same paper to fulfill requirements in several classes without the consent of the professors teaching those classes.

• **Plagiarism** is stealing the ideas or writing of another person and using them as one's own. This includes not only passages, but also sentences and phrases that are incorporated in the student's written work without acknowledgement to the true author. Any paper written by cutting and pasting from the Internet or any other source is plagiarized. Slight modifications in wording do not change the fact the sentence or phrase is plagiarized. Acknowledgment of the source of ideas must be made through a recognized footnoting or citation format. Plagiarism includes recasting the phrase or passage in the student's own words of another's ideas that are not considered common knowledge. Acknowledgement of source must be made in this case as well."

**Classroom Procedure:** Classroom procedure for this class include all of the following formats: lectures, discussions, group assignments, class demonstrations, student demonstrations, PowerPoint presentations, outside readings, field trips, and/or guest speakers.

**Field Trips:** It is Arkansas Tech University policy that students are not required to attend field trips. However, in lieu of the field trip, a substitute project/paper is required to be completed by the student not attending the field trip.

**Field Trip Etiquette:** The instructor expects all students to dress in a professional manner. No shorts or tank tops will be accepted. Shoes must be clean and polished. Please note personal hygiene guidelines on separate handout for hygiene expectations. You are representing Arkansas Tech University, the Hospitality Department and yourself. You only get one chance to make a good first impression.

**Course Requirements:** The following are course requirements for Introduction to Event Management:

- Attendance and participation in each class lecture.
- Completion of all assignments in a timely manner. NOTE: No late work will be accepted.
- Completion of four (3) exams and one (1) final over all materials covered in class as well as assigned readings. You are required to take exams at the designated time and will only be allowed make-up exams with a prior written medical or judicial excuse. If such a situation should occur, the instructor must be notified prior to the exam.
- Completion of an event for the department
- Please turn off your cell phones during class. If the use of your cell phone interferes with class I will ask you to leave class.

### **EVALUTION AND GRADING**

**Exams:** There are four (4) exams for this course three (3) throughout the semester and (1) final exam. The exams will each weigh 100 points. The instructor reserves the right to make any/all exams using multiple choice, true/false, fill-in-the-blank, short answer or essay. No exam will be made up without a written medical or judicial excuse. If such a situation should occur, the instructor must be notified prior to the exam. *Total points 400* 

**Home Work/Role Playing:** You will be given assignments throughout the semester that are relevant to this course. In addition, because this is a supervision and leadership course, there will be numerous times that you will have to actively participate in order to obtain points. *Total points 400* 

**Event Planning:** You will be expected work together to plan, execute and complete an event for the PHRA Department. There will be a rubric given at a later to access your contribution to this effort. *Total points 300* 

**ATU Attendance Policy:** A student accumulating an excessive number of unjustifiable absences in a course be dropped from the course by the instructor with a grade of "FE." A student who is dropped from three courses in a semester for unsatisfactory class attendance be immediately suspended." **It will be your responsibility to sign in each day that you are in class!** 

#### Methods of Evaluation:

4 Exams @ 100 points Homework/Role Playing exercises	400 points 400 points 200 points
Event for PRHA	300 points

#### **Total Points**

1100 points

Grading S	scale:
-----------	--------

A = 90% and above B = 80-89% C = 70-79% D = 60-69% F = 59% or below

#### Your Role as a Student

I request that you not come in late as it is disruptive to me as well as your peers. If you leave class before time is up and have not informed me, I will count it as an absence. Discussions will be held periodically in class and I encourage all to participate. However, I will not tolerate inappropriate language including negative terms regarding ones ethnicity, gender, sexual preference or physical difference. I will expect you to keep up with the readings, assignments, quizzes and test dates. In return for your cooperation, I will treat you with mutual respect, try to help and encourage you in any way possible and together we can have a wonderful semester!! Welcome to Introduction to Event Management class! Hope you learn much that will assist you in becoming an event planner!

SCHEDULE	
Monday	WELCOME
Wednesday	What is Event Management?
Friday	Chapter 1: The First Steps: Initial Planning & Budgeting
Monday	Chapter 1 continued
Wednesday	Chapter 1 continued
Friday	Role Play
Monday	Chapter 2: Organization and Timing
Wednesday	Chapter 2 continued
Friday	Chapter 2 continued
Monday	Chapter 3: Location, Location, Location
Wednesday	Chapter 3 continued
Friday	Chapter 3 continued
Monday	Review
Wednesday	EXAM 1 over Chapters 1-2-3
Friday	Chapter 4: Transportation
Monday	Chapter 4 continued
Wednesday	Chapter 4 continued
Friday	Chapter 5: Guest Arrival
Monday	Chapter 5 continued
Wednesday	Chapter 5 continued
Friday	Chapter 6: Venue Requirements
Monday	Chapter 6 continued
Wednesday	Chapter 6 continued
Friday	EXAM 2 over Chapters 4-5-6
	Chapter 7: Who's It All For

# SCHEDULE \*\*Subject to Change\*\*

THURSDAY	FINAL over Entire Text
TUESDAY	READING DAY
Monday	Last day of classes
Friday	Review
Wednesday	Review
Monday	EVENT for PRHA Dept
Friday	Guest Speaker
Wednesday	PLANNING DAY
Monday	PLANNING DAY
Friday	PLANNING DAY
Wednesday	ROLE PLAY
Monday	EXAM 3 over Carroll 7-8-9
Friday	Chapter 9
Wednesday	Chapter 9 continued
Monday	Chapter 9 continued
Friday	Chapter 9: Other Considerations
Wednesday	PLANNING DAY
Monday	Chapter 8 continued
Friday	Chapter 8 continued
Wednesday	Chapter 8: Food and Beverage
Monday	PLANNING DAY
riday	Chapter 7 continued
Wednesday	Chapter 7 continued

#### Arkansas Tech University

#### **Course Addition**

#### Assessment Form

HA 2073

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this course fit with the university mission? This course will better prepare all Hospitality Administration majors for the hospitality industry. It will increase the students' knowledge in the area of event management.
- b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. It is not mandated, but will meet one of the ACPHA accreditation standards.
- c. Provide up to three student learning outcomes students will achieve after completing this course? 1) Understand and analyze the role of event management 2) Plan, organize, coordinate, develop, and evaluate the issues related to event management 3) Implement one event for the department
- d. What assessment tool or measure will you use to assess student learning? Exams, rubric for completion of event, possible certification
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? The class will plan, organize and implement one event for the PRHA department in order to relate to event management.
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. SEE ATTACHED
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Currently there are several programs in hospitality throughout the state that offer courses in event and catering management. However ATU will be unique in that it will be the only program that will have an event emphasis. In 2012, there were 94,299 meeting, convention and event planners employed across the country, reported the U.S. Bureau of Labor Statistics (BLS). At that time, the BLS predicted that employment opportunities for these professionals would grow by 33% from 2012-2022, which is an increase that's much faster than the average. This will result in 31,300 new positions being created over the decade. (BLS Summary)

# Office of Assessment and Institutional Effectiveness (2014)

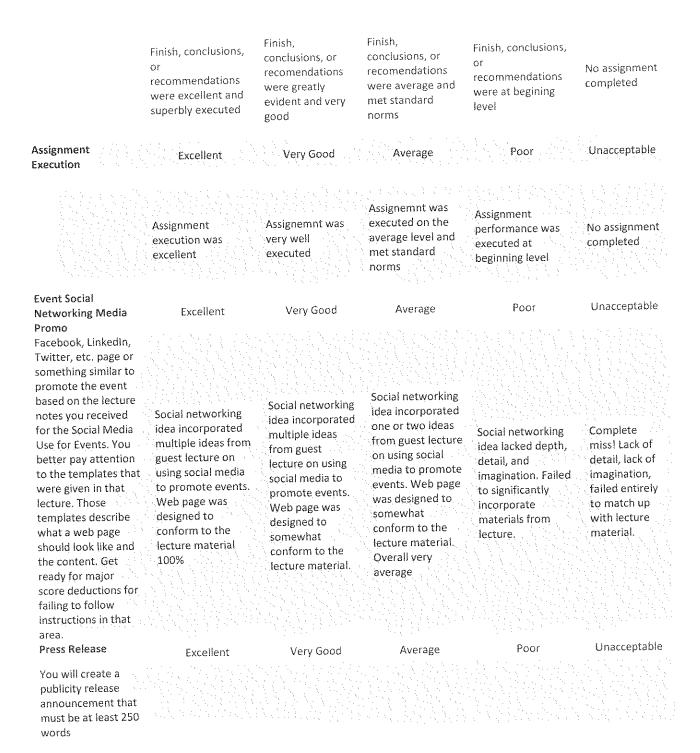


TACHT MIGHTER CHARLE	Excellent	Very Good	Average	Poor	Unacceptable
	4 pts	3 pts	2 pts	1 pts	0 pts
Theme/ Preparation/ Research	Excellent	Very Good	Average	Poor	Unacceptable
	Theme selection, preparation, research were excellently displayed	Theme selection, preparation, research were very evident	Topic selection, preparation, research were average and met standards	Topic selection, preparation, or research were at the beginning level	No assignment completed or violation of University Academic Integrity Policy
<b>Budget Presentation</b>	Excellent	Very Good	Average	Poor	Unacceptable
Budget with complete listing of revenue sources and expenses and narrative formatted correctly using Chapter 6 as your guide for presenting a budget and financial statement.	Preparation was excellent and showed exacting detail and followed guidelines presented in chapter 6	Preparation was good and followed most guidelines presented in chapter 6	Preparation was average and followed some guidelines presented in chapter 6	Appearance was not professional and presenter not poised. Preparation was incomplete and failed to closely follow guidelines presented in chapter 6	Complete miss. Either omitted or was completely incorrect.
Floor Plan Layout	Excellent	Very Good	Average	Poor	Unacceptable
	Design and layout were excellently executed	Design and layout were well done but omitted some key elements(gift award tables, head tables, etc.)	Design and Layout were average and	Design and Layout were at beginning level of performance and lacking key elements of organization.	Complete miss. Either omitted or was completely incorrect.
Depth of Project / CriticalThinking	Excellent	Very Good	Average	Poor	Unacceptable

# Office of Assessment and Institutional Effectiveness (2014)

	Depth of project and critical thinking were execellently demonstrated	Depth of project and critical thinking were very good	Depth of project and critical thinking were average and met standards	Depth of project and critical thinking were at beginning level	No assignment completed or violation of University Academic Integrity Policy
Knowledge/ Content	Excellent	Very Good	Average	Poor	Unacceptable
	Knowledge and content were brillantly relayed and extremely evident	Demonstrated very good mastery of knowledge and content	Knowledge and content were average and met standard norms	Knowledge and content at beginning level	No assignment completed
Presentation/ Delivery Style	Excellent	Very Good	Average	Poor	Unacceptable
	Presentation and delivery excellent with superb eye contact, voice projection and confident 	Eye contact, voice projection and posture in presentation were very good	Presentation and delivery were average and met standard norms	Poor eye contact, voice projection or posture in presentation	No assignment completed
	posture				
Creativity (Visual Aids & Handouts)	Excellent	Very Good	Average	Poor	Unacceptable
	Use of aids was extremely creative and demonstrated with technology	Use of aids kept interest of audience and was very well executed	Creativity was average and met standard norms	Lacks creativity	No assignment completed
Organization/ Flow/ Time	Excellent	Very Good	Average	Poor	Unacceptable
	Organizational skills were exceptional and the flow of the presentation and time execution were excellent	Organizational skills, flow of presentation and time utilization were very good	Presentation organization, flow, or time utilization were average and met standard norms	Presentation was poorly organized, confusing or did not utilize time wel	No assignment completed
Finish/ Conclusions/ Recomendations	Excellent	Very Good	Average	Poor	Unacceptable

# Office of Assessment and Institutional Effectiveness (2014)



	Press release meets all guidelines	Press release meets guidelines but has 2 to 3 grammatical errors.	Press release fails to meet several guidelines and has 4 grammatical errors.	Press release fails to meet several guidelines and has 5 grammatical errors	Press release fails to meet several guidelines and is very poor quality.
Smart objectives	Excellent	Very Good	Average	Poor	Unacceptable
Develop 5 goals for the event based on the lecture material	5 objectives correctly stated with several objective levels covered				

# Arkansas Tech University REQUEST FOR COURSE ADDITION

· 1

TO: Select A		Appropriate Committee			
FROM (Initiating Department): Parks		rks, Recreation, and Hospitaltiy Administration			
DATE SUBMITTED: June		29, 2015			
 Title		Signature	Date		
Department Head		Cathi Mª Mahan	6/29/15		
Dean		Cathi ME Mahan Will Hagger	6-30-15		
Teacher Education Council (if appli	cable)	- Ship			
Graduate Council (if applicable)					
Registrar		Ylesoanna	7/23/15		
Vice President for Academic Affairs	5				

Course Subject: (e.g., ACCT	, ENGL) Course Number: (e.	g., 1003)	ffective Term:
HA	3073_ 3173	۲۳۵،۲۳۵،۲۳۵،۲۳۵،۲۳۵،۲۳۵،۲۳۵،۲۳۵،۲۳۵،۲۳۵،	Spring 🙆 Summer I
Official Catalog Title: (If off	icial title exceeds 30 characters	, indicate Banner Titl	e below)
Hospitality Managerial Ac	counting		
Banner Title: (limited to 30 c	haracters, including spaces, capita	alize all letters — this w	ill display on the transcript)
Hospitality Managerial Ac	count		
Will this course be cross-lis	ted with another existing cours	se? If so, list course si	ubject and number.
C Yes 👎 No			
Will this course be cross-lis	ted with a course currently not	in the undergraduat	e or graduate catalog?
If so, list course subject and	d number.		
	or additional earned hours?	⊂yes <sup>(</sup> • No How r	nany total hours?
Grading: 🛛 🌾 Standard Le	tter C P/F	C Other	
Mode of Instruction (check	appropriate box):		
🛈 01 Lecture	C 02 Lecture/Laboratory	C 03 Laboratory on	۱v
⊂ 05 Practice Teaching	© 06 Internship/Practicum	C 07 Apprenticesh	ip/Externship
C 08 Independent Study	C 09 Readings	ា 10 Special Topic	S
C 12 Individual Lessons	13 Applied Instruction	ា 16 Studio Course	
⊂ 17 Dissertation	18 Activity Course	🦳 19 Seminar	🦳 98 Other

Does this course require a fee?	⊂ Yes ● N	o How Much?		Select Fee Type
If selected other list fee type:	a dependent of the second of the	<u> - Carlo and an </u>	ante-itika tartar	
T Elective	🔽 Major	ľ.	Minor	
(If major or minor course, you m program.)	nust complete t	he Request for P	rogram Chanរ្	ge form to add course to
If course is required by major/m	ninor, how freq	ently will course	be offered?	
Once a year - Fall semester			an nine in a suit ann an Anna a	
For the proposed course, attach entered as they should appear a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Transfer 2. Cross-listing 3. Offered (e.g., Fall only, Sp 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., information n 8. Contact Hours if different 9. Fees (e.g., \$36 art fee) e. Section for Name of instructo f. Text required for course g. Bibliography (supplemental r h. Justification/rationale for the i. Course objectives j. Description of how course m education component should General Education Objective k. Assessment methods (includ l. Policy on absences, cheating m. Course content (outline of m	in the catalog) System (ACTS) oring only. Do r not in description than lecture (e or, office hours reading list) e course neets general en d show how the s listed in under le grading police t, plagiarism, et naterial to be co	course number, i ot enter if offer o n such as course .g., Lecture three contact informa lucation objective course meets of rgraduate catalo y with specific eq c. vered in course)	f applicable course fall and may be repea hours, labora tion (telephon es (courses in ne or more of g) uivalents for a	d spring) ated for credit) atory three hours) ne, email) cluded in the general the objectives contained i A, B, C)
Will this course require any spe software, distance learning equ			aintenance c	osts, library resources, spe
Will this course require a specia may need to be taught in the co			rt classroom,	or laboratory)? This course
Attach the Course Addition Asso	essment Form.	The form is loca	ted on the Ass	sessment & Institutional
Effectiveness web page at <u>http:</u>	://www.atu.ed	l/assessment/		
If this course will affect other de must be attached. The form is http://www.atu.edu/registrar/d	located on the	Curriculum forms		

Arkansas Tech University Department of Parks, Recreation and Hospitality Administration HA 3073 Hospitality Managerial Accounting



# COURSE DESCRIPTION ろけろ

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The purpose of HA 3073 (Hospitality Managerial Accounting) focuses on the use of accounting information for management decision making and control. Topics include product costing, budgeting, management decision making, and statement analysis. Fall semester only. Prerequisite: ACCT 2003.

# **COURSE OBJECTIVES**

Upon completion of this course, students should be able to:

- Describe and identify major users of accounting information.
- Analyze cost behavior and allocation for operational planning and control.
- Explain the role of budgets and performance reports in planning and control.
- Evaluate performance using variance analysis by comparing budgeted standards to actual results.
- Describe how managers use balance sheets and income statements for decision making.
- Analyze financial statements of a company using financial ratios.

Class Times: Tuesday & Thursday 9:30 am - 10:50 am Location of Class: Williamson Hall 125 Instructor: Dong-Soo Lee, Ph,D. 479-968-0607 / dlee13@atu.edu Office Hour: MWF: 8:30 am - 11:00 am / T: 1:00 pm - 3:30 pm

# **COURSE MATERIALS**

- Class PowerPoint and other materials / 3-ring binder
- Calculator: You must have your own calculator. No sharing is allowed. Any other electronical device (smart phone, iPods or other) is not allowed. <u>Your calculator will be checked by the instructor every class</u>. If you forget to bring a calculator, you may have to take the exam without a calculator.
- Six Column Ledger Paper

<u>The mission of the Hospitality Administration Program</u> is to provide quality education in hospitality administration, build a foundation for professional growth and development and encourage lifelong learning.

# **Program Learning Outcomes**

At the conclusion of the program, students will be able to:

- 1. Exhibit professional hospitality administration knowledge, skills, and abilities.
- 2. Synthesize and evaluate core management concepts in the areas of hospitality accounting, finance, human resources, marketing, operations, and technology.
- 3. Describe the fundamental principles of leadership and demonstrate successful leadership skills.
- 4. Utilize critical thinking, problem solving, written and oral communication, and investigate skills specific to hospitality administration.
- 5. Apply experiential learning experiences acquired through courses, work experience, and internship to become a successful professional.
- 6. Demonstrate best practices to meet ever changing guest needs and expectations.

# Lodging Emphasis Learning Outcomes

At the conclusion of the program, students will be able to:

- 1. Understand and analyze the functions of lodging and club operations.
- 2. Distinguish guest needs specific to operational settings.

# **Event Management Emphasis Learning Outcomes**

At the conclusion of the program, students will be able to:

- 1. Understand and analyze the role of tourism and event management.
- 2. Plan, organize, coordinate, develop, and evaluate the issues related to tourism planning and event management.

# Foodservice Management Emphasis Learning Outcomes

At the conclusion of the program, students will be able to:

- 1. Understand and analyze the function of food and beverage operations.
- 2. Manage the entire operation; coordinate and evaluate all aspects of food and beverage services.

## **EVALUATION AND GRADING**

## **Methods of Evaluation:**

<b>Total Points</b>	1000 points (100%)
Attendance	100 points (10%)
3 Case Studies	200 points (20%)
Quizzes & Homework	300 points (30%)
4 Exams @ 100 points	400 points (40%)

<b>Grading Scale:</b>	A = 90% and above	900 points to 1000 points
	B = 80-89%	800 points to 899 points
	C = 70-79%	700 points to 799 points
	D = 60-69%	600 points to 699 points
	F = 59% or below	599 points and below

## Exams (4 Exams @ 100 points = 400 Points)

There will be 4 exams worth 100 points given in this course. Final exam will not be a comprehensive exam. They will be taken from discussion and lecture. The exams will include: multiple choice, true/false, fill-in-the-blank, short answer or calculation. **NO MAKE-UP EXAM** will be allowed unless you have the instructor's prior permission. Total available points will be 400.

## In Class Quizzes and Homework (300 Points)

There will be quizzes and homework in each class. Quizzes constitute 15% of the final grade. Each quiz will be graded over 10 points and total points will be converted to a percentage over 15%. Homework constitutes 15% of the final grade and each will be graded over 10 points and total points will be converted to a percentage over 15%. Late submission ("Quiz" and "Homework") will not be accepted.

### 3 Case Studies (200 Points)

Details about the case study will be announced during the course. The case study will be an individual or group (maximum 3 students) assignment. The case studies constitute 20% of the final grade.

### Attendance (100 Points)

Attendance is very important in this class. Class will begin promptly at the designated time and regular and punctual class attendance is expected. Your attended will be checked at the beginning of the class. Students missing more than 4 classes without a reasonable excuse will receive zero attendance points. Students missing 30% of class sessions will automatically be given an "F" regardless of class performance. Students should contact the instructor if they need

to miss any classes and should provide a reasonable excuse. Reasonable excuses include: family emergency, illness, and a serious personal problem. If you leave classroom early without any notice, your attendance point will not be credited. You must notify to the instructor in advance.

## **Bonus Points**

It may be provided by the instructor depending on class procedures.

## **CLASS POLICIES**

**Course Requirements:** The following are course requirements for "Personnel Management in PRHA":

- Students are required to read assigned materials for comprehension before class.
- Students are expected to turn assignments in on time.
- Students are required to check an e-mail daily.
- Blackboard will be used throughout the semester to post notes, grades, and more.
- Email: In the "Enter Subject" part, please write course no. and your full name.

### **Special Needs**

Anyone who has special needs or considerations to assist in learning or test taking should speak with the instructor privately so that adjustments may be made. This should be done within the first two weeks of classes or as soon as the need arises. Students with special needs must register with the Disability Coordinator/University Testing Center (Doc Bryan, Suite 171 / www.atu.edu/disabilities) at 479-968-0302 or Liz Davis-Means (emeans@atu.edu) / Kimberlee Mealy (kmealy@atu.edu), Coordinator of Disability Service.

# Academic Dishonesty: 2013 – 2014 Student Handbook; page 42-43.

Academic dishonesty refers to the various categories of cheating and plagiarism in the classroom. <u>Cheating</u> on an examination, quiz, or homework assignment involves any of several categories of dishonest activity. Examples of this are: a) copying from the examination or quiz of another student; b) bringing into the classroom notes, messages, or crib sheets in any format which gives the student extra help on the exam or quiz, and which were not approved by the instructor of the class; c) obtaining advance copies of exams or quizzes by any means; d) hiring a substitute to take an exam or bribing any other individual to obtain exam or quiz questions; e) buying term papers from the Internet or any other source; and f) using the same paper to fulfill requirements in several classes without the consent of the professors teaching those classes.

<u>Plagiarism</u> is stealing the ideas or writing of another person and using them as one's own. This includes not only passages, but also sentences and phrases that are incorporated in the student's written work without acknowledgement to the true author. Any paper written by cutting and pasting from the Internet or any other source is plagiarized. Slight modifications in wording do not change the fact the sentence or phrase is plagiarized. Acknowledgment of the source of ideas must be made through a recognized footnoting or citation format. Plagiarism includes recasting the phrase or passage in the student's own words of another's ideas that are not considered common knowledge. Acknowledgement of source must be made in this case as well.

## **ATU Attendance Policy**

2013-2014 Student Handbook; page 40-41. "Regular class attendance is considered essential if students are to receive maximum benefit from any course. Control of class attendance is vested in the teacher, who has the responsibility of defining early in each course his/her standards and procedures. A student accumulating an excessive number of unjustifiable absences in a course may be dropped from the course by the instructor with a grade of "FE." A student who is dropped from three courses in a semester for unsatisfactory class attendance may be immediately suspended" It will be your responsibility to sign in each day that you are in class!

## Your Role as a Student

I request that you not come in late as it is disruptive to me as well as your peers. If you leave class before time is up and have not informed me, I will count it as an absence. Discussions will be held periodically in class and I encourage all to participate. However, I will not tolerate inappropriate language including negative terms regarding ones ethnicity, gender, sexual preference or physical difference. I will expect you to keep up with the readings, assignments, quizzes and test dates. In return for your cooperation, I will treat you with mutual respect, try to help and encourage you in any way possible and together we can have a wonderful semester!!

## Disclaimer

The instructor reserves the right to amend or revise the course outline at any time during the semester. Any change will be announced in class. It is students' responsibility to clarify the issue about the changes with the instructor.

## **CLASSROOM REGULATIONS**

# \*\*\*Cell phones must be turned off. If you keep using your cell phone to play a game or to answer the phone, you can be asked to leave the classroom by the instructor.

During exams and quizzes, all hats must be removed and books and notes must be stored in your backpack. It is expected that students conduct themselves in a mature and professional manner in each class session.

Harassment and disruptive behavior will not be tolerated. Failure to adhere to the class regulation will result in the student being asked to leave the classroom and being marked absent for that day.

Week	TOPICS	CHAPTERS	ASSINGMENTS
8/25	Introduction and Cost Concepts	1	
8/30	Cost Concepts	1	
9/1	Cost and Sales Concepts	1&2	
9/6	Sales Concepts	2	
9/8	Breakeven Analysis	3	
9/13	Breakeven Analysis	3	
9/15	Breakeven Analysis	3	
9/20	Review For Exam 1	1-3	
9/22	EXAM 1	1-3	
9/27	Budgeting	4	CASE 1 DUE
9/29	Budgeting & Variance Analysis	4&5	
10/4	Variance Analysis	5	
10/6	Variance Analysis	5	
10/11	Inventory	6	
10/13	Inventory	6	
10/18	Inventory	6	
10/20	Review For Exam 2	4-6	
10/25	EXAM 2	4-6	
10/27	Income Statement	7	CASE 2 DUE
11/1	Income Statement & Balance Sheet	7&8	
11/3	Balance Sheet	8	
11/8	Review For Exam 3	7-8	
11/10	EXAM 3	7 - 8	
11/15	Ratio Analysis	9	
11/17	Ratio Analysis	9	
11/22	Menu Engineering	10	
11/24	THANKSGIVING HOLIDA	Y – NO CLAS	S
11/29	Menu Engineering	10	CASE 3 DUE
12/01	Menu Engineering	10	
12/6	Review For Exam 4	9-10	

# Arkansas Tech University

## **Course Addition**

## **Assessment Form**

# HA SIT3

# **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	vide an answer for each question. Your answers are to be typed single spaced.
a.	How does this course fit with the university mission? HA 3073-Hospitality Managerial Accounting will provide students with the opportunity to enhance their accounting skills an knowledge in the hospitality arena and will better prepare them for their involvement in th hospitality profession.
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If he state not applicable. Not mandated, but it a course that is used to meet an accreditation
c.	Provide up to three student learning outcomes students will achieve after completing this course? 1. Analyze cost behavior and allocation for operational planning and control. 2. Evaluate performance using variance analysis by comparing budgeted standards to actual results. 3. Describe how managers use balance sheets and income statements for decision
d.	What assessment tool or measure will you use to assess student learning? Exams, quizzes, homowork, case studies and attendance.
e.	What will students demonstrate, represent, or produce to provide evidence of their learning? Students will demonstrate principles of managerial accounting and represent advanced level of financial analysis. Also, they will demonstrate revenue management controls such as cost volume profit analysis, cost based pricing, and menu analysis.
f.	Provide an example or examples of student learning assessment evidence which support the addition of this course. Assignments, quizzes, exams, data analysis of income stateme belonge shoot, and inventory analysis
g	the state of the discipline? Include Arkansas institution

hospitality management, every student must take this course to be in a management position. Other Hospitality programs in Arkansas such as University of Arkansas have similar courses: which include HOSP 2603 Cost Control and HOSP 4633 Operation and Financial Analysis.

# Arkansas Tech University REQUEST FOR COURSE ADDITION

1996 - 5

TO:	Select Appropriate Committee			
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration			
DATE SUBMITTED:	June 29, 2015			
Title		Signature	Date	
Department Head		Catai Mc Malan	6/29/15	
Dean		Catai Mc Malan Will Daefle	6-30-15	
Teacher Education Council (if applicable)		2.1		
Graduate Council (if applicable)				
Registrar		Luraner	7123/15	
Vice President for Academic Affairs				

Course Subject: (e.g., ACCT, ENGL) Course Number: (e.		g., 1003)	Effective Term:	
НА	-9183 5183		C Spring 👎 Summer I	
Official Catalog Title: (If off	icial title exceeds 30 characters	s, indicate Banner Til	le below)	
Catering and Event Mana	gement			
Banner Title: (limited to 30 d	characters, including spaces, capita	alize all letters — this v	will display on the transcript)	
Catering and Event Mana	gement			
Will this course be cross-lis	ted with another existing cours	se? If so, list course s	subject and number.	
🗇 Yes 👎 No				
Will this course be cross-lis	sted with a course currently not	in the undergradua	te or graduate catalog?	
If so, list course subject an	d number. 🤍 Yes 🔍 No 📗			
Is this course repeatable f	for additional earned hours?	ြYes 🖲 No How	many total hours?	int'
Grading: 👘 🐨 Standard Le	etter C P/F	C Other		
Mode of Instruction (check	appropriate box):			
C 01 Lecture	O2 Lecture/Laboratory	C 03 Laboratory of	nlv	
○ 05 Practice Teaching	⊂ 06 Internship/Practicum	C 07 Apprentices	hip/Externship	
C 08 Independent Study	C 09 Readings	🗘 10 Special Topi	CS	
C 12 Individual Lessons	13 Applied Instruction	C 16 Studio Cours	e	
C 17 Dissertation	🗇 18 Activity Course	🦳 19 Seminar	⊂ 98 Other	

Does this course require a f		مىرىيى يېرىنى ئېرىكى يېرىكى يېرىكى يېرىكى يېرىكى	
If selected other list fee typ	e:		
<b>F</b> Elective	🔽 Major		Minor
program.)			ogram Change form to add course to
If course is required by ma	jor/minor, how freq	uently will course	be offered?
Every spring semester			
entered as they should ap a. Course subject b. Course number c. Catalog course title d. Catalog description 1. Arkansas Course Tra 2. Cross-listing 3. Offered (e.g., Fall or 4. Prerequisites 5. Co-requisites 6. Description 7. Notes (e.g., informa 8. Contact Hours if dif 9. Fees (e.g., \$36 art for e. Section for Name of in f. Text required for course g. Bibliography (supplem h. Justification/rationale i. Course objectives j. Description of how co education component General Education Ob k. Assessment methods I. Policy on absences, ch m. Course content (outling)	pear in the catalog) insfer System (ACTS hly, Spring only. Do ation not in descripti ferent than lecture ( ee) structor, office hour se lental reading list) for the course urse meets general should show how t jectives listed in und (include grading pol heating, plagiarism, on he of material to be	) course number, i not enter if offer o on such as course e.g., Lecture three rs, contact informa education objectiv he course meets o dergraduate catalo icy with specific en etc. covered in course	ourse fall and spring) may be repeated for credit) hours, laboratory three hours) tion (telephone, email) es (courses included in the general ne or more of the objectives contained g) quivalents for A, B, C)
Will this course require a software, distance learn	ny special resource	s such as unusual i ' No.	maintenance costs, library resources, s
Will this course require a Hall Dining room and kit Attach the Course Addit Effectiveness web page	a special classroom ( chen ion Assessment Forr at http://www.atu.e	computer lab, sm n. The form is loc edu/assessment/	art classroom, or laboratory)? Williams ated on the Assessment & Institutional
If this course will affect must be attached. The http://www.atu.edu/re	other departments, form is located on tl	a Departmental Si ne Curriculum forn	upport Form for each affected departn ns web page at

#### Arkansas Tech University

#### **Course Addition**

Assessment Form

HA 3163

Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Pro	Provide an answer for each question. Your answers are to be typed single spaced.			
а.	How does this course fit with the university mission? The course will best prepare students for the catering and event management industry. It is a necessary course for those entering the event profession.			
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.			
c.	Provide up to three student learning outcomes students will achieve after completing this course? 1. Students will identify and demonstrate catering and event planning as it relates to the hospitality industry. 2. Students will incorporate hard and soft skills, and communication skills assist with becoming an effective leader. 3. Assess the success and knowledge of catering and/or special events.			
d.	What assessment tool or measure will you use to assess student learning? Exams, final presentation and report, service work/hours, and class participation.			
e.	What will students demonstrate, represent, or produce to provide evidence of their learning? Final paper and presentation (event proposal).			
f.	Provide an example or examples of student learning assessment evidence which supports the addition of this course. Students were short hours in the curriculum focusing on catering and events – a necessary course for those going into catering and/or events.			
g.	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Similar HA Programs in the state offer similar courses this knowledge is much needed and expected.			



# Arkansas Tech University Department of Parks, Recreation and Hospitality Administration HA 3163 Catering and Event Management 363 Spring 2016

# **Hospitality Administration Mission Statement:**

The mission of the Hospitality Administration Program is to provide quality education in hospitality administration, build a foundation for professional growth and development and encourage lifelong learning.

Catalog Description: This course will focus on-site and off-site catering for social and business functions and event management for large-scale events, such as sporting events, festivals, and conferences. Topics to be discussed include organizational structure, product and service development, event planning and execution, staff and volunteer recruitment/training, and post-event analysis.

HA Course Number	HA Course Title	ACPHA Standard(s)	Learning Outcome(s)	Artifact(s)
HA 3163	Catering and Event Management	Application methods that are relative to the the diverse segmanet sof the hospitality industry	<i>Identify</i> and <i>demonstrate</i> catering and event planning as this relates to the hospitality industry.	Exams, Final Paper and presentation, practical applications with labs, events, and role playing exercises
		Quantitative methods	Assess the success and knowledge of a catering or special event	Exams, Final Paper and presentation
		Effective communication including both oral and written form	Incorporate hard and soft skills, and communication skills to help prepare you to be an effective hospitality professional	Exams, Final Paper and Presentaion practical applications with labs, events, an role playing exercise:

Instructor:	Cass Capen-Housley, MBA Williamson 100 Email: ccapenhousley@atu.edu Phone: 479-964-0893
Office Hours:	Monday 9:00am-1:00pm Tuesday 2:00 – 4:00pm Wednesday 9:00am-1:00pm
Class Time(s):	Lecture: Tuesday 9:00-10:50 Thursday 9:00 -10:50
Location of Class	: Williamson Dining Room
Required Text(s)	Operation, Second Edition Author: Mattel, Bruce ISBN: 978-1-118-13797-0 Reflections of a Successful Wallflower: Lessons in
	Business, Lessons in Life Author: Michaels, Andrea ISBN: 978-1432749095

Prequisites: HA 1011, HA 2063, HA 2073, and HA 2914

**Student Accommodations:** Anyone who has special needs or considerations to assist in learning or test taking should speak with the instructor privately so that adjustments may be made. This should be done within the first two weeks of classes or as soon as the need arises. Students with accommodation needs must register with the Disability Coordinator/University Testing Center at 479-968-0302.

**Academic Honesty:** You are expected to be honest and truthful in and out of the classroom. You will be required to submit your own original work. You will be expected to:

- Present work that is yours alone.
- Correctly document any material from a textbook, pamphlet, journal, etc. that is used for an assignment.
- Only use authorized devices or material for an examination and no copying from other student's papers or tests.
- Document material correctly; as plagiarism is defined as stealing and presenting as one's own ideas or words those of another.

Classroom Procedure: Classroom procedure for this class may include all of the following formats: lectures, discussions, group assignments, class demonstrations, student demonstrations, PowerPoint presentations, outside readings, field trips, and/or guest speakers.

Field Trips: It is Arkansas Tech University policy that students are not required to attend field trips. However, in lieu of the field trip, a substitute project/paper may be required to be completed by the student not attending the field trip.

Field Trip Etiquette: The instructor expects all students to dress in a professional manner. No shorts or tank tops will be accepted. Shoes must be clean and polished. Please note personal hygiene guidelines on separate handout for hygiene expectations. You are representing Arkansas Tech University, the Hospitality Department and yourself. You only get one chance to make a good first impression.

Course Requirements: The following are course requirements for Guest

Service Management:

- Attendance and participation in each class lecture and lab are required. This is a performance based class providing service hours and no makeups will be permitted for labs or service work missed.
- Completion of all assignments in a timely manner. NOTE: No late work will be accepted.
- Completion of four (3) exams and one (1) final paper/presentation over all materials covered in class as well as assigned readings. You are required to take exams at the designated time and will only be allowed make-up exams with a prior written medical or judicial excuse. If such a situation should occur, the instructor must be notified prior to the exam.

# **EVALUTION AND GRADING**

Exams: There are three (3) exams for this course. The (3) exams will each weigh 100 points. The instructor reserves the right to make any/all exams using multiple choice, true/false, fill-in-the-blank, short answer or essay. No exam will be made up without a written medical or judicial excuse. If such a situation should occur, the instructor must be notified prior to the exam. Total points 300

Final Presentation and Paper: The final project will be a paper and presentation. Students will be tasked to seek out a client i.e. Main Street Russellville, Chamber of Commerce, City of Russellville, Civic Group or a State Park and design a fund raising event for your client. The paper will be a minimum of 5 pages and will include the proposal detailing the logistics of the event from start to finish; a post-event review survey, Event Coordination Matrix (provided to you in class); timeline that includes any meetings with client, volunteers or vendors and a brief marketing plan. Students will present their event plan to class. *Total Points 600* 

**Service Work:** Throughout the semester campus organizations and community groups request to have an event in the Williamson Dining Room. Students are required to work a minimum of six (6) events. Any additional service work will be worth an additional 25 points per event. Students will be provided an Oxford shirt, name tag, and are required to wear black pants and closed toe shoes. During the events students will be expected to prepare food in the kitchen, prepare the dining room for service, serve guests, and clean up when the event is over. *Total Points 300* 

**Class Participation:** You will be given assignments throughout the semester that are relevant to this course. In addition, because this is a guest service, there will be numerous times that you will have to actively participate in order to obtain points. *Total points 100* 

**ATU Attendance Policy:** A student accumulating an excessive number of unjustifiable absences in a course may be dropped from the course by the instructor with a grade of "FE." A student who is dropped from three courses in a semester for unsatisfactory class attendance may be immediately suspended."

# It will be your responsibility to sign in each day that you are in class!

# **Methods of Evaluation:**

Service Work 6 @50 points 3 Exams @ 100 points Final Project & Presentation Class Participation **Total Points**  300 points 300 points 600 points 100 points **1300 points** 

**Grading Scale:** A = 90% and above B = 80-89% C = 70-79%D = 60-69%

F = 59% or below

# Your Role as a Student

I request that you not come in late as it is disruptive to me as well as your peers. If you leave class before time is up and have not informed me, I will count it as an absence. Discussions will be held periodically in class and I encourage all to participate. However, I will not tolerate inappropriate language including negative terms regarding ones ethnicity, gender, sexual preference or physical difference. I will expect you to keep up with the readings, assignments, quizzes and test dates. In return for your cooperation, I will treat you with mutual respect, try to help and encourage you in any way possible and together we can have a wonderful semester!! Welcome to the Hospitality Industry!!!

	Class Schedule
Tuesday	Welcome!
January 12	Review syllabus
,	Who are You Activity
	HOMEWORK - Read Chapter 1 Intro to Catering
Thursday	Lecture
January 14	Review Chapter 1
Sundary 21	HOMEWORK Read Chapter 2 Starting Your Catering Business
Tuesday	Lecture
January 19	Review Chapter 2
Sundary 25	HOMEWORK Read Chapter 4 from Reflections of a Successful Wallflower
Thursday	Lecture
January 21	Review Chapter 4 from Reflections
	HOMEWORK Read Chapter 7 Event Planning
Tuesday	Lecture
January 26	Review Chapter 7
Thursday	QUIZ
Janaury 28	Chapters 1,2, 7
-	HOMEWORK
Tuesday	Lecture
February 2	HOMEWORK Read Chapter 5 Staffing
Thursday	Lecture
February 4	Class Discussion Chapter 5
	HOMEWORK Read Chapter 6 Marketing
Tuesday	Lecture
February 9	Class Discussion Chapter 6
,	HOMEWORK Read Chapter 8 How Can We Serve You?
Thursday	Role Playing Exercise
February 11	HOMEWORK Read Chapter 5 From Reflections of a Successful Wallflower
Tuesday	HOMEWORK Read Chapter 3 From Reflections of a Successful Wallflower
February 16	
Thursday	Lecture
February 18	Class Discussion about Reflections of a Successful Wallflower
•	HOMEWORK Read Chapter 9 Food Preperation and Service
Tuesday	Lecture
February 23	Class Discussion Chapter 9
	HOMEWORK Read Chapter 11 Sample Menus and Service
Thursday	Lecture Chapter 11
February 25	
Tuesday	Quiz
March 1	Chapters 5,6,8
1	

**Class Schedule** 

	4.1.5
Thursday	Go Over Guidelines for Final Project and Presentation
March 3	and successful
Tuesday	In class discussion about citing papers and presentations
March 8	
Thursday	Video
March 10	https://www.youtube.com/watch?v=vBk-zGEXS9U
	10 Tuos on How to Plan a Catering Event
Tuesday	Review videos
March 15	HOMEWORK Read Chapter 10 from <i>Reflections of a Successful</i>
	Wallflower
Thursday	Discussion
March 17	Chapter 10 Reflections of a Successful Wallflower
Tuesday	Spring Break
March 22	
Thursday	Spring Break
March 24	
Tuesday	Research Day
March 29	
Thursday	Research Day
March 31	
Tuesday	Quiz
April 5	Chapters 9,11, and Selections from Reflections of a Successful
	Waliflower
Thursday	Presentations
April 7	
Tuesday	Presentations
April 12	
Thursday	Presentations
April 14	
Tuesday	Presentations
April 19	
Thursday	Presentations
April 21	
Tuesday	Last Day of Class
April 26	

# Arkansas Tech University REQUEST FOR COURSE ADDITION

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TO:	Sele	Select Appropriate Committee		
FROM (Initiating Department):	Park	Parks, Recreation, and Hospitality Administration		
DATE SUBMITTED:	June	June 29, 2015		
Title	<u>I</u>	Signature	Date	
Department Head	<u> </u>	Cathi Mª Mahan	6129115	
Dean		Will Hereffer	6-3075	
Teacher Education Council (if appl	icable)			
Graduate Council (if applicable)				
Registrar		Sweaner	7123/15	
Vice President for Academic Affair	S			

Course Subject: (e.g., ACCT, E	NGL) Course Number: (e	.g., 1003)	Effective Term:				
НА	4986		C Spring 🍯 Summer I				
Official Catalog Title: (If officia	Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)						
Purchasing and Advanced Foc	od Preparation						
Banner Title: (limited to 30 cha	racters, including spaces, capit	alize all letters — this w	vill display on the transcript)				
Purchasing and Advanced Foo	od Preparation						
Will this course be cross-liste	d with another existing cour	se? If so, list course s	ubject and number.				
C Yes 🖲 No							
Will this course be cross-liste	d with a course currently no	t in the undergraduat	te or graduate catalog?				
If so, list course subject and n	umber. <sup>C</sup> Yes 🏾 No						
Is this course repeatable for		C Ves @ No How	many total hours?				
is this course repeatable for	additional carried nours.		järnelen är tersen jara kunstantina tara kunstantika tärä tersen tersen tersen tersen tersen tersen tersen ters				
Grading: 🥂 🏵 Standard Lette	er CP/F	C Other					
Mode of Instruction (check a)	opropriate box):						
⊂ 01 Lecture	O2 Lecture/Laboratory	🐔 03 Laboratory or	hlv				
← 05 Practice Teaching	← 06 Internship/Practicum	C 07 Apprentices h	ip/Externship				
C 08 Independent Study	← 09 Readings	10 Special Topic	55				
C 12 Individual Lessons	⊂ 13 Applied Instruction	16 Studio Course	5				
C 17 Dissertation	18 Activity Course	C 19 Seminar	C 98 Other				
Does this course require a fee		21224(interpretation)					

selected other list fee ty	
Elective	F Major F Minor
major or minor course, ogram.)	, you must complete the Request for Program Change form to add course to
	ajor/minor, how frequently will course be offered?
Every Fall Semester	attach a syllabus in Word format that includes: (Items a. through d. should be
ntered as they should a	innear in the catalog)
Course subject	ppea, in the set of
. Course subject	
Catalog course title	
a using description	
1 Arkansas Course T	ransfer System (ACTS) course number, if applicable
سيباد المم	
3. Offered (e.g., Fall (	only, Spring only. Do not enter if offer course fall and spring)
4. Prerequisites	
5. Co-requisites	
	the repeated for credit)
7. Notes (e.g., inform	nation not in description such as course may be repeated for credit)
<ol><li>8. Contact Hours if d</li></ol>	lifferent than lecture (e.g., Lecture three hours, laboratory and other y
1 630 ant	fool
<ol> <li>Section for Name of</li> </ol>	instructor, office hours, contact information (telephone, email)
f. Text required for cou	Jrse
g. Bibliography (supple	mental reading list)
h. Justification/rational	e for the course
education compone	course meets general education objectives (courses included in the general nt should show how the course meets one or more of the objectives contained in Objectives listed in undergraduate catalog)
k Assessment method	Is (include grading policy with specific equivalents for P, B, C, C, C,
I Dollay on absences	cheating, plagiarism, etc.
m. Course content (out	tline of material to be covered in course).
Will this course require	e any special resources such as unusual maintenance costs, library resources, specia
software, distance lear	ming equipment, etc.? No
	e a special classroom (computer lab, smart classroom, or laboratory)? Food Lab and
Will this course require	e a special classroom (computer lab, smart classroom) of any strain
Williamson Hall Dining	
	dition Assessment Form. The form is located on the Assessment & Institutional
Attach the Course Add	alluli Assessment i onin the communication of the second o
Effectiveness web pag	e at http://www.atu.edu/assessment/
must he attached. Th	ct other departments, a Departmental Support Form for each affected department e form is located on the Curriculum forms web page at
1	registrar/curriculum_forms.php.

k. gr



Credit: 6 hours Course: Lecture: T 2:00-3:20 (purchasing) & Th 3:00-3:50 (food production) Lab : Th 4:00- 9:00 (food production) Instructor: Seungsuk Lee, Ph.D. FMP. CHIA Office: Williamson Hall Room 101 Email: <u>slee17@atu.edu</u> Telephone number: 479-968-0371 Office hours:

## **COURSE DESCRIPTION**

This course provides for development and implementation of an effective food and non-food purchasing program and focuses on product identification, supplier selection, ordering, receiving, storing and issuing processes.

Also, this course is designed to build knowledge and experience in quantity food production in a foodservice operation. Students should be able to demonstrate advanced level cooking techniques, recipe conversion, menu planning, professional food preparation and handling as well as managerial competencies.

This course is one hour and 20 minutes of purchasing lecture, 50 minutes of advanced food production lecture and a minimum of six hour lab.

\$200 lab fee required. Professional chef uniforms are required at additional costs.

Prerequisite: HA 1011, HA 2813, HA 2914, and HA 2063.

# HA PROGRAM MISSION

The mission of the Hospitality Administration Program is to provide quality education in hospitality administration, build a foundation for professional growth and development and encourage lifelong learning.

This is achieved by:

- Providing knowledge, skills, and abilities through a comprehensive academic curriculum.
- Demonstrating professionalism, leadership and high ethical standards by a competent faculty and administration
- Promoting community service and outreach

- Emphasizing the importance of research and continuing education
- Encouraging life-long learning

# PROGRAM LEARNING OUTCOMES

At the conclusion of the program, students will be able to:

- Exhibit professional hospitality administration knowledge, skills, and abilities. 1.
- Execute core management concepts in the areas of hospitality accounting, finance, 2.
- human resources, marketing, operations, and technology.

Describe the fundamental principles of leadership and demonstrate successful leadership 3. skills.

- Utilize critical thinking, problem solving, written and oral communication, and 4. investigative skills specific to hospitality administration.
- Apply experiential learning experiences acquired through courses, work experience, and 5. internship to become a successful professional.
- Demonstrate best practices to meet ever changing guest needs and expectations. 6.

# Lodging Management Emphasis Learning Outcomes

At the conclusion of the program, students will be able to:

- Understand and analyze the functions of lodging and club operations. 1.
- Distinguish guest needs specific to operational settings. 2.

# **Event Management Emphasis Learning Outcomes**

At the conclusion of the program, students will be able to:

- Understand and analyze the role of tourism and event management. 1.
- Plan, organize, coordinate, develop, and evaluate the issues related to tourism planning 2.

and event management.

# Foodservice Management Emphasis Learning Outcomes

At the conclusion of the program, students will be able to:

Understand and analyze the function of food and beverage operations. 1.

Manage the entire operation; coordinate and evaluate all aspects of food and beverage 2. services.

# TEXT REQUIRED FOR COURSE

Advanced food production: Gisslen, W. (2014). Professional Cooking, 7th Edition. New Jersey: John Wiley & Sons, Inc. ISBN: 978-1-118-63672-5.

## **Purchasing:**

National Restaurant Association (2012). Purchasing, 2nd Edition, Prentice hall. ISBN: 978-0-13-218164-8.

Prerequisite: HA 1011, HA 2813 HA 2914, & HA 2063

# **REQUIRED UNIFORMS:**

• Professional uniforms {Chef coat :White & Pants: Black & white checks}

- Appropriate head wear {Chef hat (white)---- No beanie or skull cap}
- Safe shoes (black shoes) --- No tennis shoes!



A strict uniform policy will be observed. Improper dress can endanger the safety of others and is disrespectful to the profession. Anyone who does not arrive in the proper uniform will lose points.

Penalty: Chef Hat (-10 points), Chef Pants (-10 points), Chef Coat (-10 points) & Shoes (-5 points) and you may be asked to leave.

## **Course Objectives of Purchasing:**

Upon the successful completion of the course, you will be able to:

- Understand basic concepts of purchasing system.
- Understand basic concepts of selection and procurement.
- Analyze specific product characteristics, quality standard and selection factors.
- Discuss the overview of the purchasing functions in hotel and restaurant fields.
- Explain principles of food safety and develop a HACCP plan for a foodservice menu.
- \*\* Students will prepare to take a purchasing certification exam.\*\*

## **Course Objectives of Food Production:**

Upon the successful completion of the course, you will be able to:

- Create and execute meals from menu conception, recipe conversion and costing through marketing, production, and personnel management.
- Plan and produce meals and special events using effective planning, implementation and management skills.
- Perform advanced level cooking principles and techniques of quantity food production.
- Demonstrate principles of sanitation & food safety.
- Evaluate customer reaction to food.
- Explain the components of a quantity food service operation by means of a poster presentation.

## Course Expectation/Participation:

All class participants will be expected and evaluated on course participation.

All students are required to:

- Participate in all labs and be present and prepared at the required time. Since this is a performance-based class, there will be no-make-up labs.
- Take ownership for learning and will be required to rotate through various positions in the kitchen.
- Manage one complete dinner session from concept to production.
- Turn in a kitchen manager's report on the due date.
- Be present at a mandatory pre-planning meeting with the BOH manager and instructor.

#### **Grading Procedures:**

Exam#1 (purchasing)	100
Exam #2 (purchasing)	100
Final (purchasing)	100
Exam #1 (Food production)	100
Exam #2 (Food production)	100
Iron chef (=Food production final exam)	100
Iron Chef Competition peer evaluation	50
Kitchen manager's report	100
Evaluation of kitchen manager duties	100
Menu Descriptions	30
Menu description Critiques	30
Lab (14 @ 20)	280
Guest chef night prep work	30
Cleaning Lab	50
Attendance (13@ 4)	52
Total	1322 points

#### Grading scale

A	В	С	D	F
100-90	89-80	79-70	69-60	59-0

### EXAMS

Exams will be given as scheduled and will cover the chapters and class materials. Please, notify the instructor *prior to* the exam if illness or other extenuating circumstances will force you to miss the exam date.

### **KITCHEN MANAGER'S REPORT**

Each student is responsible for planning and managing the preparation of a meal serving people. The format of the kitchen manager's report will be distributed. The completed written kitchen manager's report is due on the Thursday following the meal (a week from your event: by 4:00PM).

# **EVALUATION OF KITCHEN MANAGER DUTIES**

When you have a kitchen manager position, you are in charge of your entire event including preparation, duty assignment, employee scheduling, opening and closing a restaurant, and kitchen cleaning.

### 1) Menu due:

Each student must turn in menus for your event until August 31. Penalty: late submission (-15 points)

#### 2) Menu descriptions:

Once your menus are finalized, you must prepare menu descriptions for your event before posting on the website. You are required to send the instructor an electronic copy of menu descriptions.

Penalty: late submission (-10 points), improper menu description (-10 points), and no submission (-30 points)

# ---Menu description due date (a week before your event)

#### 3) Employee scheduling and duty assignment:

As a kitchen manager, you must prepare employee scheduling for your event and assign duties for your employees.

Penalty: late submission (-10 points)

# **PRODUCTION MEETING**

All students are required to participate in the production meeting. The meeting will be conducted by the kitchen manager and the instructor, the date and time will be arranged by the kitchen manager. All students are expected to be in attendance when the meeting begins. The production meeting must include: theme, menu, recipes, and work schedules.

### LAB PREPARATION WORK

All students are required to sign up for the lab preparation work in order to assist in preparing food. Prep duties and time will be arranged by the kitchen manager. You must participate in the prep work at least 8 times through the semester and your attendance will be checked by the manager.

## ATTENDANCE

Each student is required to attend the class on time. For our course to be considered a success this semester, each student must actively contribute to our learning environment during each

class period. Excessive unexcused absences may result in the lowering of an individual's grade.

## **GUEST CHEF NIGHT**

Each student is required to participate in Fine dining's guest chef series. Guest chef series is scheduled on

## **CLEANING LAB**

The date of cleaning lab will be arranged later.

## MINIMUM STANDARDS FOR LABORATORY GROOMING AND ATTIRE

In order to maintain professional standards of appearance and provide maximum safety for the students and guests, students are expected to observe the following standards of appearance.

### **Personal grooming**

- Good personal hygiene is essential and precautions should be taken to avoid body odors.
- Hair: clean, neat, and covered by hair restraint
- Hands: clean, short fingernails
  - ✓ Nail polish is not allowed!
  - ✓ Open cuts and burns must be bandaged and hand gloved
  - ✓ Rings are not allowed!
  - ✓ Facial hair: clean shaven
  - ✓ Jewelry: no necklace and bracelets / no ear, nose, eye, and tongue rings

### Uniforms for men

- Chef hat worn in lab
- Clean, pressed white chef jacket in lab
- Chef pants
- Clean, polished black shoes worn with black or grey socks. No athletic or athletictype shoes. No open toe shoes!

### Uniforms for women

- Chef hat worn in lab
- Clean, pressed white chef jacket in lab
- Chef pants
- Clean, polished black shoes worn with black or grey socks. No athletic or athletictype shoes. Low heals are required. No open toe shoes!
- Hair must be pulled p and/ or back or kept short

## WORK HABITS:

- Come to lab in a clean uniform
- Keep uniform clean while working
- Avoid touching face and hair while working
- Wash your hands after blowing, wiping your nose, or using a bathroom
- Wash your hands after touching your face, hat, or hair
- Use correct spoons for proper tasting
- Keep work area neat and organized
- Return items to their proper location after they have been cleaned and sanitized

## CLASSROOM REGULATIONS

Cell phones must be turned off while you are in a class or lab. During exams and quizzes, all hats must be removed and books and notes must be stored in your backpack. It is expected that students conduct themselves in a mature and professional manner in each class session.

## COURSE GUIDELINES

- All assignment must be typed.
- Proper lab attire must be worn and personal hygiene standards met. You will not be permitted to participate in laboratory activities.
- Late submission will be accepted *within 24 hours with a 20% reduction* from the score earned for the submission. After 24 hours, your late submission will not be accepted.
- Tardiness: <u>being tardy to lab will result in points being deducted from your lab</u> score for the day
  - ✓ Up to 5 minutes late to lab and class- 1 point
  - ✓ Over 5 minutes up till 10 minutes late to lab and class- 3 points
  - ✓ Over 10 minutes up till 15 minutes late to lab and class- 5 points
  - ✓ Over 15 minutes late to lab- 10 points

## BONUS POINTS FOR EVENTS OTHER THAN THURSDAY LAB

Students may earn extra bonus points from Iron Chef Competition. 1<sup>st</sup> prize: 20 points

2<sup>nd</sup> prize: 15 points

3<sup>rd</sup> prize: 10 points

**Policy on Academic Honesty:** Academic dishonesty in any form, including plagiarism will result in failure of the course. Plagiarism defined: to steal or pilfer the written thoughts or words of another without giving them credit.

Date	Day	Chapter	Торіс	
8/24	T		Introduction to Course	
8/31	Т	Ch1	Introduction to Purchasing	
9/6	Т	Ch 2	Quality Requirements	
9/13	Т	Ch2	Quality Requirements	
9/20	T	Ch3	Purchase Quantity Requirements	
9/27	T		Exam 1	
10/4	Т	Ch 4	Selecting Vendors	
10/11	Т	Ch 4	Selecting Vendors	
10/18	Т	Ch 5	<b>Ordering Products: Pricing Decisions</b>	
10/25	Т	Ch 5	Ordering Products: Pricing Decisions	
11/1	Т	Ch 6	Ordering products: Effective Procedures	
11/8	Т	Ch 6	Ordering products: Effective Procedures	
11/15	T		Exam 2	
11/22	Т	Ch 7	Purchasing Ethics and Vendor Relations	
11/29	Т	Ch 8	Purchasing Follow-Up	
12/6	T		Review for Certificate Exam	
12/8			Final Exam	

# Tentative Class Schedule of "Purchasing"

Date	Day	Chapter	Торіс	Assignment due date
8/26	TH		Introduction to course	
9/2	TH		Menu tasting	
9/9	TH		ТВА	
9/16	TH		ТВА	
9/23	TH	Ch3 & 4	<b>Tools and equipment &amp; Basic</b>	
			cooking principles	· · · · · · · · · · · · · · · · · · ·
9/30	TH	Ch 5	Menus, recipes, and cost	
			management	
10/7	TH	Ch 28	Food presentation	
10/14	TH		Exam #1 (Ch 3,4,5 & 28)	
10/21	TH	Ch 29 &	<b>Bakeshop production</b>	
		30	Yeast products	
10/28	TH	Ch 31	Quick breads	
11/4	TH	Ch 11 &	Cooking meats and game/	
		13	cooking poultry and game	
			birds	
11/11	TH		Exam #2 (Ch 29, 30, 31, 11, &	
			13)	
11/18	TH		ТВА	
11/25			Thanksgiving Break	
12/2		-	ТВА	
Final			Final exam	

#### Tentative LECTURE Schedule of "Advanced Food Production"

Date	Day	Торіс
8/26	TH	Introduction to course/cleaning
9/2	TH	Cooking demonstration
9/9	TH	Cooking demonstration
9/16	TH	Open to public
9/23	TH	Open to public
9/30	TH	Open to public
10/7	ТН	Open to public
10/14	TH	Open to public
10/21	TH	Open to public
10/28	TH	Open to public
11/4	TH	Open to public
11/11	TH	Open to public
11/18	ТН	Open to public
11/25		Thanksgiving
12/2		Open to public
12/9	TH	Final Exam-Iron Chef

#### Tentative LAB schedule of "Advanced Food Production"



#### ARKANSAS TECH UNIVERSITY

#### HA 4986 – FALL 2016 PURCHASING AND ADVANCED FOOD PRODUCTION

Credit: 6 hours Course: Lecture: T 2:00-3:20 (purchasing) & Th 3:00-3:50 (food production) Lab : Th 4:00- 9:00 (food production) Instructor: Seungsuk Lee, Ph.D. FMP. CHIA Office: Williamson Hall Room 101 Email: <u>slee17/@atu.edu</u> Telephone number: 479-968-0371 Office hours:

#### PROGRAM MISSION

The mission of the Hospitality Administration Program is to provide quality education in hospitality administration, build a foundation for professional growth and development and encourage lifelong learning.

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- Providing knowledge, skills, and abilities through a comprehensive academic curriculum.
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- Emphasizing the importance of research and continuing education
- Encouraging life-long learning

#### PROGRAM LEARNING OUTCOMES

At the conclusion of the program, students will be able to:

1. Exhibit professional hospitality administration knowledge, skills, and abilities.

2. Execute core management concepts in the areas of hospitality accounting, finance, human resources, marketing, operations, and technology.

3. Describe the fundamental principles of leadership and demonstrate successful leadership skills.

4. Utilize critical thinking, problem solving, written and oral communication, and investigative skills specific to hospitality administration.

5. Apply experiential learning experiences acquired through courses, work experience, and internship to become a successful professional.

6. Demonstrate best practices to meet ever changing guest needs and expectations.

### Lodging Management Emphasis Learning Outcomes

At the conclusion of the program, students will be able to:

- 1. Understand and analyze the functions of lodging and club operations.
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At the conclusion of the program, students will be able to:

Understand and analyze the role of tourism and event management.
 Plan, organize, coordinate, develop, and such a such as the such as the

2. Plan, organize, coordinate, develop, and evaluate the issues related to tourism planning and event management.

### Foodservice Management Emphasis Learning Outcomes

At the conclusion of the program, students will be able to:

1. Understand and analyze the function of food and beverage operations.

2. Manage the entire operation; coordinate and evaluate all aspects of food and beverage services.

### **TEXT REQUIRED FOR COURSE**

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#### Purchasing:

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Prerequisite: HA 1011, HA 2813 HA 2914, & HA 2063

#### **REQUIRED UNIFORMS:**

- Professional uniforms {Chef coat : White & Pants: Black & white checks}
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	100
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Penalty: late submission (-10 points), improper menu description (-10 points), and no submission (-30 points)

### ---Menu description due date (a week before your event)

#### 3) Employee scheduling and duty assignment:

As a kitchen manager, you must prepare employee scheduling for your event and assign duties for your employees.

Penalty: late submission (-10 points)

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  - Hands: clean, short fingernails
    - ✓ Nail polish is not allowed!

    - ✓ Open cuts and burns must be bandaged and hand gloved ✓ Rings are not allowed!
    - ✓ Facial hair: clean shaven
    - ✓ Jewelry: no necklace and bracelets / no ear, nose, eye, and tongue rings

### Uniforms for men

- Chef hat worn in lab •
- •
- Clean, pressed white chef jacket in lab • Chef pants

• Clean, polished black shoes worn with black or grey socks. No athletic or athletic-

### Uniforms for women

- Chef hat worn in lab
- Clean, pressed white chef jacket in lab •
- Chef pants
- Clean, polished black shoes worn with black or grey socks. No athletic or athletictype shoes. Low heals are required. No open toe shoes!
- Hair must be pulled p and/ or back or kept short

### WORK HABITS:

- Come to lab in a clean uniform
- Keep uniform clean while working •
- ٠
- Avoid touching face and hair while working •
- Wash your hands after blowing, wiping your nose, or using a bathroom • Wash your hands after touching your face, hat, or hair
- Use correct spoons for proper tasting
- Keep work area neat and organized

• Return items to their proper location after they have been cleaned and sanitized

### CLASSROOM REGULATIONS

Cell phones must be turned off while you are in a class or lab. During exams and quizzes, all hats must be removed and books and notes must be stored in your backpack. It is expected that students conduct themselves in a mature and professional manner in each class session.

### **COURSE GUIDELINES**

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  - ✓ Over 10 minutes up till 15 minutes late to lab and class- 5 points
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BONUS POINTS FOR EVENTS OTHER THAN THURSDAY LAB Students may earn extra bonus points from Iron Chef Competition.

1<sup>st</sup> prize: 20 points

2<sup>nd</sup> prize: 15 points

3<sup>rd</sup> prize: 10 points

Policy on Academic Honesty: Academic dishonesty in any form, including plagiarism will result in failure of the course. Plagiarism defined: to steal or pilfer the written thoughts or words of another without giving them credit.

Date	Day	Chapter	Торіс
8/24	Т		
8/31	Т	Ch1	Introduction to Course
9/6			Introduction to Purchasing
9/13	<u>1</u>	<u>Ch 2</u>	Quality Requirements
9/20		Ch2	Quality Requirements
- / <b>M</b>	1	Ch3	Purchase Quantity Requirements
9/27	Т		Exam 1
10/4	Т	Ch 4	Selecting Vendors
10/11	<u> </u>	Ch 4	Selecting Vendors
10/18	Т	Ch 5	Selecting Vendors
10/25	Т	Ch 5	Ordering Products: Pricing Decisions
11/1	Т	Ch 6	Urdering Products' Pricing Desisions
1/8	T		Ordering products: Effective Procedure
	1 -	Ch 6	Ordering products: Effective Procedure
1/15	Т		
1/22	Т	Ch 7	Exam 2
			<b>Purchasing Ethics and Vendor Relations</b>
1/29	Т	Ch 8	
2/6	Т		Purchasing Follow-Up
2/8			Review for Certificate Exam
	l		Final Exam

# Tentative Class Schedule of "Purchasing"

Date	Day	Chapter	Торіс	
8/26	TH			Assignment due dat
9/2	TH		Introduction to course	
9/9	TH		Menu tasting	
9/16	TH		ТВА	
9/23			ТВА	
3140	TH	Ch3 & 4	Tools and equipment & Basic	
9/30	(T)YT		cooking principles	
9/30	TH	Ch 5	Menus, recipes, and cost	
10/7	(D) Y		management	
	TH	Ch 28	Food presentation	
10/14	TH		Exam #1 (Ch 3,4,5 & 28)	
10/21	TH	Ch 29 &	Bakeshop production	
·····		30	Voost and	
10/28	TH	Ch 31	Yeast products	
11/4	TH	Ch 11 &	Quick breads	
		13	Cooking meats and game/	
		13	cooking poultry and game	
11/11	ТН		birds	
**/**	11		Exam #2 (Ch 29, 30, 31, 11, &	
11/18			13)	
·····	TH		ТВА	
11/25			Thanksgiving Break	
12/2			TBA	
Final				
	· · · · · · · · · · · · · · · · · · ·	<u>_</u>	Final exam	

Tentative LECTURE Schedule of "Advanced Food Production"

Date	Dav	Topic
8/26	TH	
9/2	TH	Introduction to course/cleaning
9/9	TH	Cooking demonstration
9/16	TH	Cooking demonstration
9/23	TH	Open to public
)/30		Open to public
7/50	TH	Open to public
0/7	TH	Open to subli
0/14	TH	Open to public
Û/ZI	TH	Open to public
0/28	TH	<u>Öpen to public</u>
1/4	TH	Open to public
1/11		Open to public
/18		Open to public
/25	111	Open to public
2/2		Thanksgiving
		Open to public
2/9	TH	Final Exam-Iron Chef

# Tentative LAB schedule of "Advanced Food Production"

#### **Course Addition**

#### **Assessment Form**

HA4986

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.
a. How does this course fit with the university mission? The addition of this course will help with best preparing students for the Hospitality industry.
b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. No, but it will meet an accreditation standard.
c. Provide up to three student learning outcomes students will achieve after completing this course? Students will analyze specific product characteristics, quality selection, and selection factors when purchasing food. 2. Explain principles of food safety and develop a HACCP plan for a foodservice menu. 2. Plan and produce meals and special events using effective planning, implementing, and management skills.
d. What assessment tool or measure will you use to assess student learning?
e. What will students demonstrate, represent, or produce to provide evidence of their learning? Exams, kitchen manager's report, kitchen duties and execution of duties.
f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. Students have not had the opportunity to focus on the

- purchasing of food products, so they are having issues with purchasing when working out in the real world (verbal report from internship supervisors).
  g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. All HA programs
  - whether in-state or out-of-state require purchasing course(s) and food production course as this best prepares the students for the HA industry.

### Arkansas Tech University REQUEST FOR COURSE DELETION

TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks Recreation, and Hospitality Administration
DATE SUBMITTED:	June 29, 2015

Title	Signature	
Department Head	A	Date
Dean	Cathi MEMahan	6139115
Teacher Education Council (if applicable)	Anthelae	9/14/15
Graduate Council (if applicable)		
Registrar	1 dessee	
Vice President for Academic Affairs	y weather	7123/15

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
	1923
If this course is cross-listed, list course subject and number. CUL 1923	Will the cross-listed course be deleted? C Yes T No
Official Catalog Title:	

Introduction to Food and Beverage Management

(NOTE: If major or minor course, you must complete the Request for Program Change form to delete course from program.)

Attach the Course Deletion Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

NOTE: This deletion will be effective in the May Mini Term (the last term) of the current catalog year.

#### **Course Deletion**

#### Assessment Form

1923

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

D. H	
PIOV/de an anciver for an in the	Verse
i o vide all allower for each dilection	Your answers are to be typed single spaced.
	1001 doswers are to be tuped simple
each question.	
	The string is a paceu.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable
- b. Explain the rationale for the course deletion. This course will be deleted; however, the content of the course will now be covered in another class the HA Program is combining two classes and coming up with one new class to better meet the needs of the HA industry and accreditation standards.

### Arkansas Tech University REQUEST FOR COURSE DELETION

 $\chi_{1} = 1$ 

TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration
DATE SUBMITTED:	June 29, 2015

Title Department Head	Signature	Date
Dean	Cathi Mc Mahan	6129115
Teacher Education Council (if applicable)	Willy Hoefler	6-30-15
Graduate Council (if applicable)		
Registrar	С. Р	
Vice President for Academic Affairs	Swearth	7/23/15

Course Subject: (e.g., ACCT, ENGL)		
	Course Number: (e.g., 1003)	
HA HA	2003	
If this course is cross listed list	Will the cross listed and	
If this course is cross-listed, list course subject and number.	Will the cross-listed course be	
CUL-2003 C Not Cross-listed	deleted?	
	C Yes 🔅 No	
Official Catalog Title:		
Cost Controls		
(NOTE: If major or miner and		
(NOTE: If major or minor course, you must complete the Req	uest for Program Change form to	
delete course from program.)		
Attach the Course Deletion Assessment Form. The form is loca	ited on the Assessment & Institution	
Attach the Course Deletion Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.June.edu/assessment/">http://www.atu.June.edu/assessment/</a>		
If this course will affect other departments, a Departmental Su department must be attached. The form is a		
department must be attached. The form is logated as the	pport Form for each affected	
department must be attached. The form is located on the Curr http://www.atu.edu/registrar/curriculum_forms.php.	iculum forms web page at	
torms.php.		

NOTE: This deletion will be effective in the May Mini Term (the last term) of the current catalog year.

#### **Course Deletion**

#### **Assessment Form**

A2003

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable
- b. Explain the rationale for the course deletion. This course will be deleted; however, the content of the course will now be covered in another class the HA Program is combining two classes and coming up with one new class to better meet the needs of the HA industry and accreditation standards.

### Arkansas Tech University REQUEST FOR COURSE DELETION

TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks Recreation, and Hospitality Administration
DATE SUBMITTED:	June 29, 2015

Title	Signature	· · · · · · · · · · · · · · · · · · ·
Department Head		Date
Dean	Cathi Mc Mahan	6129115
Teacher Education Council (if applicable)	Willy Haefen	6-30-15
Graduate Council (if applicable)		
Registrar	Sweann	7123/15
Vice President for Academic Affairs		1103/15

Course Subject: (e.g., ACCT, ENGL)	Course Number of	
HA	Course Number: (e.g., 1003)	
	3133	
If this course is cross-listed, list course subject and number.	Will the cross-listed course be	
RP 3133 (Not deleting RP 3133)	deleted?	
	🎯 Yes 🤇 No	
Official Catalog Title:		
Tourism Planning		
(NOTE B		
(NOTE: If major or minor course, you must complete the Req delete course from program )	uest for Program Change form to	
delete course from program.)		
Attack the open and the		
Attach the Course Deletion Assessment Form. The form is local	ated on the Assessment & Institutional	
Effectiveness web page at http://www.atu.edu/assessment/		
If this course will affect other departments, a Departmental Su department must be attached. The formula	DDort Form for each affected	
and a statistic attached. The form is located on the Curriculum forms well		
http://www.atu.edu/registrar/curriculum_forms.php.		
NOTE: This deletion will be effective in the May Mini Term (the	last torm) of the	
	last term) of the current catalog year.	

#### **Course Deletion**

#### **Assessment Form**

HA 3133

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable
- b. Explain the rationale for the course deletion. This course is no longer a necessary course due to the direction that the emphasis area is taking – the HA Program is moving from Tourism and Event Management to simply Event Management as one of three emphasis areas. The focus of the student is more so on Event Management.

### Arkansas Tech University REQUEST FOR COURSE DELETION

TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration
DATE SUBMITTED:	June 29, 2015

Title	Signature	
Department Head	A	Date
Dean	Cathi Mª Mahan	6/29/15
Teacher Education Council (if applicable)	Willy Hooffer	6-30-5
Graduate Council (if applicable)		
Registrar	(D, f, f)	
Vice President for Academic Affairs	J' Weattle	7123/15

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)	
НА	4253	
If this course is cross-listed, list course subject and number.	Will the cross-listed course be deleted?	
Official Catalog Title:		
Club Management (NOTE: If major or minor course, you must complete the Request for Program Change form to delete course from program.)		
If this course will affect allow the		

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

NOTE: This deletion will be effective in the May Mini Term (the last term) of the current catalog year.

#### **Course Deletion**

#### Assessment Form

HA4253

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable
- Explain the rationale for the course deletion. The majority of the content of this course will now be taught in RP/HA 4093 as there was a major overlap of subject matter in both classes. It is perfect fit for both Club Management and Resort Management to be taught in one course.

### Arkansas Tech University REQUEST FOR COURSE DELETION

TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration
DATE SUBMITTED:	June 29, 2015

Title	Signature	Date
Department Head	ta. Me M A	60915
Dean	Callin 7 FT allan	6104115
Teacher Education Council (if applicable)	Willy Defor	6-30-5
Graduate Council (if applicable)		
Registrar	Jammy Deanu	1123/15
Vice President for Academic Affairs	J	1103/15

Course Subject: (e.g., ACCT, ENGL)	
HA	Course Number: (e.g., 1003)
	4983
If this course is cross-listed, list course subject and number.	Will the cross-listed course be deleted? Yes
Official Catalog Title:	1
Advanced Food Production	
(NOTE: If major or minor course, you must complete the Req delete course from program.)	uest for Program Change form to
Attach the Course Deletion Assessment Form. The form is loc Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>	ated on the Assessment & Institutional
If this course will affect other departments, a Departmental Su department must be attached. The form is located on the Cur mp://www.atu.edu/registrar/curriculum_forms.php.	upport Form for each affected riculum forms web page at

NOTE: This deletion will be effective in the May Mini Term (the last term) of the current catalog year.

-

#### **Course Deletion**

#### Assessment Form

HA 4983

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable

b. Explain the rationale for the course deletion. The contents of this course will now be covered and combined with an HA Purchasing course and will be a course addition for the HA Program.

### Arkansas Tech University REQUEST FOR COURSE CHANGE

ТО	
TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration
DATE SUBMITTED:	June 29, 2015

Title		
Department Head	Signature	Date
Dean	Catli Mc Mahan	66915
Teacher Education Council (if applicable)	Willy Daefter	6-30-15
Graduate Council (if applicable)		
Registrar	St in t	
Vice President for Academic Affairs	Filance	7125/15
		1

Course Subject: (e	g., ACCT, ENGL)	
HA		Course Number: (e.g., 1003)
Is this course cross	-listed with an al	1013
• Yes C No (	CUL 1013	rse? If so, list course subject and number.
Official Catalog Titl	e:	
Sanitation Safety	distance from the second se	
the second s	(check appropriate box):	
Course Number	厂 Title	Course Description
Cross-Listing	F Prerequisite	Co-requisite
Grading	٣ Fee	
「 Other	₩₩Ĩ.ŎŢŖĊŢĸĹĸĸŎŊĿĊĹĸŢŎĸĊĬĸŎĸŎŢĸĊĬĊŎĸŎŎŎĊŎĸĸŎŎŎĬĊŎĹŎĿŎĸŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎ	
NOTES: These chang If this course of other cou courses.	es will become effective in the S e is cross-listed, a prerequisite/co rses, a Course Change must be s	ummer I Term of the new catalog year. D-requisite, or included in the course description ubmitted to address all changes in related

HA 1011		
1		
Sanitation Catalo	og Title: (If official title exceeds 30 charact	ers, indicate Banner Title below)
Danner Title: (limite	ed to 30 characters, including spaces, capitalize	e all letters - this will display an et
		an interest of this will display on the transcrip
ethical consideration	ption: is knowledge of food safety, potable water, eas of food service and storage. The stude ving and storage through preparing and se ns with regards to food and water safety ar I result upon successful completion of stan	erving food. This course will also analyze
New Cross List:		
Adding Cross-Listin		
Adding Cross-Listin	g 🔽 🧖 Changing Cross-Listing	C Deleting Cross-Listing
f adding or changing	cross-listing, indicate course subject and	and a second
detail the difference	, and care course subject and	number CUL 1011
	e in undergraduate and graduate course be	elow, if appropriate)
	and graduate and graduate course be	elow, if appropriate)
	and graduate and graduate course be	elow, if appropriate)
lew Prerequisite (list	all, as you want them to appear in the cat	elow, if appropriate) talog):
lew Prerequisite (list	all, as you want them to appear in the cat	elow, if appropriate) talog):
lew Prerequisite (list	and graduate and graduate course be	elow, if appropriate) talog):
lew Prerequisite (list ew Co-requisite (list	all, as you want them to appear in the cat	elow, if appropriate) talog):
lew Prerequisite (list ew Co-requisite (list Elective	all, as you want them to appear in the cat all, as you want them to appear in the cat	elow, if appropriate) talog): talog):
lew Prerequisite (list ew Co-requisite (list Elective	all, as you want them to appear in the cat	elow, if appropriate) talog): talog):
lew Prerequisite (list ew Co-requisite (list Elective major or minor cour ogram.)	all, as you want them to appear in the cat all, as you want them to appear in the cat W Major rse, you must complete the Request for Pr	elow, if appropriate) talog): talog): Minor rogram Change form to add course to
ew Prerequisite (list ew Co-requisite (list Elective major or minor cour ogram.) tach the Course Addi ectiveness web page	all, as you want them to appear in the cat all, as you want them to appear in the cat with Major rse, you must complete the Request for Pr ition Assessment Form. The form is locate at http://www.atu.edu/assessment/	elow, if appropriate) talog): talog):
ew Prerequisite (list ew Co-requisite (list Elective major or minor cour ogram.) tach the Course Addi ectiveness web page	all, as you want them to appear in the cat all, as you want them to appear in the cat w Major rse, you must complete the Request for Pr ition Assessment Form. The form is low	elow, if appropriate) talog): talog):

#### **Course Change**

#### Assessment Form

### HA 1013

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Yes, this course meets one of our ACPHA accreditation standards.
- Provide an example or examples of student learning assessment evidence which supports the course change. 70% of students earned 75% or higher on the Servsafe national certification exam (our goal is 100% as all students need this certification before entering the field). We feel by condensing the number of required hours for this course students will stay better focused on the material in the shorter amount of time and in turn will see more students pass the exam.

### Arkansas Tech University REQUEST FOR COURSE CHANGE

TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks, Recreation, and Hospitaltiy Administration
DATE SUBMITTED:	June 29, 2015

Title	Ciment	
Department Head	Signature	Date
Dean	Cathi Mª Mahan	6/29/15
Teacher Education Council (if applicable)	Willy Haffer	6-30-15
Graduate Council (if applicable)		
Registrar		
	Yweann	7123/15
Vice President for Academic Affairs		1.0

Course Subject: (e.g., ACCT, ENGL)	6	Ourco Number (
HA		ourse Number: (e.g., 1003)
Is this course cross-listed with anot	her existing cours	<b>1063</b> e? If so, list course subject and number.
Official Catalog Title:	******	
Hospitality Technology		
Request to change: (check appropria	ate box):	
✓ Course Number	Title	Course Description
Cross-Listing	Prerequisite	Co-requisite
Grading L	- Fee	- 1-000
Other	ĨĸĸĹĸĊġĊŢĊĹĿĿĬĸġĊġŊĿĬĊŎŗĹţĊĹĬŔĊĸĸŢĸĸĊĬĊĬĊIJŢĊĊĊĬĊĸŎŎŗŎĊŎĊĬĿĸĬŢŎĹĬĸĊŎĸIJ	житер на праводате и правод Комперсија и праводате и пра
		nmer I Term of the new catalog year. equisite, or included in the course description omitted to address all changes in related

New Course Number: (e.g., 1003)		
3063 31(3)		
New Official Catalog Title: (If official title exceeds 20 above to the		
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below) Hospitality Technology		
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript) Hospitality Technology		
Hospitality Technology		
New Course Description: This course provides a foundation in information technology (IT) and how it relates to everyday business computing in the hospitality industry. Topics include: fundamental IT concepts; understanding the issues related to systems selection, standardization and efficiency; integration or applications; and recognizing the importance of management information systems such as PMS and POS.		
New Cross List:		
「Adding Cross-Listing 「Changing Cross-Listing 「Deleting Cross-Listing		
If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate)		
New Prerequisite (list all, as you want them to appear in the catalog): HA 1043 and COMS 1003		
New Co-requisite (list all, as you want them to appear in the catalog):		
, at you want them to appear in the catalog):		
Elective Major Minor		
If major or minor course, you must complete the Request for Program Change form to add course to program.)		
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional ffectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>		
this course will affect other departments, a Departmental Support Form for each affected epartment must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">ttp://www.atu.edu/registrar/curriculum</a> forms.php.		

#### **Course Change**

#### **Assessment Form**

### HA 1063

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- b. Provide an example or examples of student learning assessment evidence which supports the course change. We are simply changing the course from a freshman level course to a junior level course due to the complexity of the course materials. Also students will gain exposure to various type of hospitality technology in lower level courses and then will be better prepared to succeed in this junior level course.

### Arkansas Tech University REQUEST FOR COURSE CHANGE

TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration
DATE SUBMITTED:	June 29, 2015

Title	Cigant	
Department Head	Signature	Date
Dean	Catli MEMahan	and the second se
Teacher Education Council (if applicable)	Willy Helle	6-70-15
Graduate Council (if applicable)		
Registrar		
Vice President for Academic Affairs	JUlaun	7125/15

Course Subject: (e.g., ACCT, ENG	GL)	Course Number (- 4000)
НА		Course Number: (e.g., 1003)
Is this course cross-listed with a	nother existing cou	urse? If so, list course subject and number.
Yes C No	C .	and number.
CUL 2023		
Official Catalog Title:		
Hospitality Supervision and Le	adership	
Request to change: (check appro	priate box):	1
「 Cross-Listing	F Prerequisite	Course Description
Grading	Fee	
Other	۵۱٬۰۰۹ میکند. ۱۰ داده و ۱۰٬۰۰۹ کار این میکند و ۲۰٬۰۰۹ میکند و ۲۰٬۰۰۹ میکند. ۱۰٬۰۰۹ میکند از ۲۰٬۰۰۹ میکند و ۲۰٬۰۰۹ میکند و ۲۰٬۰۰۹ میکند و ۲۰٬۰۰۹ میکند.	
		Summer I Term of the new catalog year. co-requisite, or included in the course description submitted to address all changes in related

2023	ımber: (e.g., 1003)
New Official Cat	talog Title: (If official title and the second
Hospitality Le	talog Title: (If official title exceeds 30 characters, indicate Banner Title below) adership and Ethics
Banner Title: (lin	nited to 30 characters including spaces when
Hospitality Led	nited to 30 characters, including spaces, capitalize all letters - this will display on the transcrip
New Course Des	Cription: This course with hereit
hospitality organ	cription: This course will develop student skills necessary to lead and manage izations in an ethically, environmentally, economically
manner. It will in	clude applying of a second sec
will explore their	existing load are the structure of the civil of the lites and critical situations. Students
moral compass in	existing leadership styles, build foundational principles, and commit to their own relation to the codes of conduct, core values, and bost previous and bost
professional worl	relation to the codes of conduct, core values, and best practices relative to the d.
New Cross List:	
Adding Cross-Lis	sting Changing Cross-Listing Deleting Cross Listing
fadding or obas	
detail the different	ing cross-listing, indicate course subject and number
unerer	nce in undergraduate and graduate course below, if appropriate)
	if appropriate)
ew Prerequisite (l	list all, as you want them to appear in the catalog):
lew Prerequisite (l	list all, as you want them to appear in the catalog):
lew Prerequisite (l	if appropriate)
lew Prerequisite (l ew Co-requisite (l	list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog):
lew Prerequisite (l ew Co-requisite (l Elective	list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog):
lew Prerequisite (l ew Co-requisite (l Elective	list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog):
lew Prerequisite (l ew Co-requisite (l Elective	list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog):
lew Prerequisite (l ew Co-requisite (l Elective major or minor co ogram.)	list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog): Major Major Minor ourse, you must complete the Request for Program Change form to add course to
lew Prerequisite (l ew Co-requisite (l Elective major or minor co ogram.) tach the Course A	list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog): Major Minor ourse, you must complete the Request for Program Change form to add course to ddition Assessment Form. The form interview
lew Prerequisite (l ew Co-requisite (l Elective major or minor co ogram.)	list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog): Major Minor ourse, you must complete the Request for Program Change form to add course to ddition Assessment Form. The form interview
ew Prerequisite (l ew Co-requisite (l Elective major or minor co ogram.) tach the Course Ad ectiveness web pa his course will affe	list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog): Major  Minor ourse, you must complete the Request for Program Change form to add course to ddition Assessment Form. The form is located on the Assessment & Institutional age at http://www.atu.edu/assessment/
lew Prerequisite (l ew Co-requisite (l Elective major or minor co ogram.) tach the Course Ad ectiveness web pa his course will affe partment must be	list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog): list all, as you want them to appear in the catalog): Major Minor ourse, you must complete the Request for Program Change form to add course to ddition Assessment Form. The form interview

#### **Course Change**

#### Assessment Form

HA 2023

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Ethics is to be covered – mandated by ACPHA
- b. Provide an example or examples of student learning assessment evidence which supports the course change. We are simply emphasizing ethics more so in a class that was already being taught... we will add a method of measuring ethics to our next assessment plan. Students needs to be knowledgeable of ethics and the role they play in any industry.

### Arkansas Tech University REQUEST FOR COURSE CHANGE

TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration
DATE SUBMITTED:	June 29, 2015

Title	Signature	Data
Department Head		Date
Dean	Cathi M. Malan	629/15
Teacher Education Council (if applicable)	Willy Hagfler	6-30-15
	0	
Graduate Council (if applicable)		
Registrar	CP/A. AQUIL	
	Sauce	7/23/15
Vice President for Academic Affairs		

Course Subject: (e.g., ACCT, ENGL)		Course Number: (e.g., 1003)	
		2043	
Is this course cross-listed	with another existing cou	rse? If so, list course subject and number.	
C Yes 🖲 No	nan yang kana kana kana kana kana kana kana k		
Official Catalog Title:			
Front Office Manageme	nt		
Request to change: (check	appropriate box):		
Course Number	🔽 Title	Course Description	
Cross-Listing	Prerequisite	Co-requisite	
Grading	Г Fee		
Other	₩ <sup><sup>2</sup> ۱۹۹۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰۰۵ - ۲۰</sup>	₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩	
in this course is cro	oss-listed, a prerequisite/c	Summer I Term of the new catalog year. co-requisite, or included in the course description submitted to address all changes in related	

New Course Number: (e.g., 1003)			
2043			
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)			
Lodging Operations Management I			
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript)			
Lodging Operations Mgmt I			
New Course Description: N/A			
New Cross List:			
Adding Cross-Listing     Changing Cross-Listing     Deleting Cross-Listing			
If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate)			
New Prerequisite (list all, as you want them to appear in the catalog):			
New Co-requisite (list all, as you want them to appear in the catalog):			
☐ Elective			
(If major or minor course, you must complete the Request for Program Change form to add course to program.)			
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional			
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>			
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.			

#### **Course Change**

#### **Assessment Form**

HA 2043

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Highly encouraged by ACPHA Accreditation team to offer this course as part of HA core.
- b. Provide an example or examples of student learning assessment evidence which supports the course change. This is simply a title change for the course in order to best reflect current terminology in the industry.

### Arkansas Tech University REQUEST FOR COURSE CHANGE

TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration
DATE SUBMITTED:	June 29, 2015

Title	Signature	
Department Head		Date
	Cathi Me Mahan	6/29/15
Dean	The state of the state	6101113
	And the second	9/14/15
Teacher Education Council (if applicable)		111
Graduate Council (if applicable)		
Registrar	4.4.6	
	Swlaun	112315
Vice President for Academic Affairs		110412

Course Subject:	(e.g., ACCT, ENGL)	Course Num	uber: (e.g. 1002)		
НА		2913	Course Number: (e.g., 1003)		
Is this course cro	oss-listed with another existi	ng course? If so list	course subject and number.		
🍳 Yes 🦵 No	CUL 2913	-3	course subject and number.		
Official Catalog T	îtle:				
Principles of Fo	od Preparations	******			
Request to change	ge: (check appropriate box):				
Course Numbe	r Title		Course Description		
Cross-Listing	Prereq	uisite	Co-requisite		
「 Grading	厂 Fee		- 1		
Cother	₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩	ݾݥݙݡݷݔݔݘݑݔݦݵݽݱݡݥݱݑݦݐݺݖݛݕݾݚݙݗݻݷݛݔݬݕݳݠݘݸݮݬݔݬݥݻݜݥݙݒݦݪݬݪݸݣݿݖݾݖݛݷݷݧݷݬݠݔݗݑݞݛݵݷݬݷݸ ݽݥݙݡݒݔݘݑݑݥݵݽݱݡݥݱݑݦݐݺݖݛݾݚݙݗݶݷݛݬݥݬݠݘݸݮݬݔݬݥݻݜݥݙݒݦݪݬݪݸݣݿݖݾݖݛݷݷݧݷݬݠݔݗݑݞݛݵݳݷݬݧݸ			
n chis cou	anges will become effective Irse is cross-listed, a prerequ courses, a Course Change mi	lisite/co-requisite o	n of the new catalog year. r included in the course description address all changes in related		

New Course Number: (e.g., 100	)3)	
2914	inner for the second	
New Official Catalog Title: (If of	ficial title exceeds 30 character	s. Indicate Banner Title holow)
Principles of Food Preparation	adamaterial and an	) maroarce barrier (me below)
Banner Title: (limited to 30 charad	cters, including spaces, capitalize a	ll letters - this will display on the transcript)
Principles of Food Preparation	senten bezantat (na bilaning etter bilaning etter bilaning der efter beständen etter beständen etter beständen	in letters will display on the transcript)
New Course Description: N/A		
New Cross List:		
Adding Cross-Listing	Changing Cross-Listing	Deleting Cross-Listing
If adding or changing cross-listin (detail the difference in undergr	g, indicate course subject and r aduate and graduate course be	number
New Prerequisite (list all, as you CUL/HA 1011, HA 1043, CUL/HA	want them to appear in the cat 2813, and CHEM 1113 and 111	alog): 1
New Co-requisite (list all, as you	want them to appear in the cat	alog):
「 Elective	☞ Major	└── Minor
(If major or minor course, you mo program.)	ust complete the Request for Pr	ogram Change form to add course to
Attach the Course Addition Asses	sment Form. The form is locate	ed on the Assessment & Institutional
Effectiveness web page at <a href="http://">http://</a>	www.atu.edu/assessment/	
If this course will affect other dep	artments, a Departmental Supr	Port Form for each affected
department must be attached. The http://www.atu.edu/registrar/cu	he form is located on the Curric	ulum forms web page at

#### **Course Change**

#### **Assessment Form**

# HA2913

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not mandated, but does meet ACPHA accreditation standard.
- b. Provide an example or examples of student learning assessment evidence which supports the course change. By adding additional time requirements to the Principles of Food Preparations class students will gain additional hands-on and classroom time to better understand and analyze the function of food and beverage operations. This allows the students the opportunity to explore and distinguish the functions of food and beverage operations.

TO:	Select Appropriate Committee	
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration	
DATE SUBMITTED:	June 29, 2015	

Title	Signature	Date
Department Head	Catai Mª Mahan	······
Dean		6129115
Teacher Education Council (if applicable)	hrilly Desafle	6-20-15
Graduate Council (if applicable)		
Registrar	Aweauer	7/23/15
Vice President for Academic Affairs		1100/13

Course Subject: (e.g., AC	CT, ENGL)	Course Number: (e.g., 1003)		
НА		3143		
Is this course cross-listed Yes (* No	with another existing cou	urse? If so, list course subject and number.		
Official Catalog Title:				
Executive Housekeepin	8			
Request to change: (chec	k appropriate box):			
Course Number	Title	Course Description		
Cross-Listing	Prerequisite	Co-requisite		
Grading	Fee			
Other				
i uns course is cr	oss-listed, a prerequisite/	Summer I Term of the new catalog year. co-requisite, or included in the course description submitted to address all changes in related		

New Course Number: (e.g., 1003)	
3143	
New Official Catalog Title: (If official title exceeds 30 characters, indica	
Lodging Operations Management II	te Banner Title below)
Banner Title: (limited to 30 characters, including spaces, capitalize all letters	
Lodging Operations Mgmt II	- this will display on the transcript)
New Course Description:	4
N/A	
New Cross List:	
Γ Adding Cross-Listing Γ Changing Cross-Listing Γ	Deleting Cross-Listing
If adding or changing cross-listing, indicate course subject and number	ar an an an ann an an ann ann ann ann an
(detail the difference in undergraduate and graduate course below, if a	ppropriate)
New Prerequisite (list all, as you want them to appear in the catalog):	
New Co-requisite (list all as you want they have a	
New Co-requisite (list all, as you want them to appear in the catalog):	
Elective 🔽 Major	Minor
(If major or minor course, you must complete the Request for Program (	
program.)	change form to add course to
Attach the Course Addition Assessment Form. The form is located on the	e Assessment & Institutional
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>	
f this course will affect other departments, a Departmental Support For	m for each affected
repartment must be attached. The form is located on the Curriculum for	rms web page at
http://www.atu.edu/registrar/curriculum_forms.php.	

#### **Course Change**

#### **Assessment Form**

# HA 3143

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable.
- b. Provide an example or examples of student learning assessment evidence which supports the course change. This is simply a name change for the course, so that it is better aligned with the other course listing in HA Lodging Management emphasis. Also utilizing course names similar to other universities offering HA programs.

TO:	Select Appropriate Committee	
FROM (Initiating Department):	Parks, Recreation, and Hospitaltiy Administration	
DATE SUBMITTED:	June 29, 2015	

Title	Signature	Date
Department Head	Cathi Mª Malan	612915
Dean		
Teacher Education Council (if applicable)	Willy Haafle	6-30-15
Graduate Council (if applicable)		
Registrar	Yweann	7/23/15
Vice President for Academic Affairs		

Course Subject: (e.g., ACC	T, ENGL)	Course Number: (e.g., 1003)
HA		4013
Is this course cross-listed	with another existing cou	urse? If so, list course subject and number.
C Yes 🛈 No	· ·	
<sup>-</sup> - محمد المحمد المحم 	۲۵، ۲۰۰۱، ۲۰۰۵، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰۰۰، ۲۰	n an
Official Catalog Title:		
Hospitality Marketing a	nd Sales	
1		
Request to change: (check	appropriate box):	
	· · ·	
Course Number	<b>T</b> itle	Course Description
Cross-Listing	C Prerequisite	Co-requisite
Grading	☐ Fee	
Conther I	ŎĸĊŎĊĊŦĸĊŎĊŢĸĊŢĸĊŎĸĊŎĸŎŎĸŎŎĸŎŎĸŎŢĸŢŎŎŎŎĿĬĊŎĊŎŎŖŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎŎ	
NOTES: Those changes will		
If this course is cre	become effective in the	Summer I Term of the new catalog year.
of other courses, a	Course Change must be	co-requisite, or included in the course description submitted to address all changes in related
courses.	eourse change must be	submitted to address all changes in related

New Course Number: (e.g., 1003)
3013
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)
Hospitality Marketing and Sales
hospitality Marketing and Sales
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcript
Hospitality Marketing and Sale
New Course Description:
N/A
New Cross List:
Adding Cross-Listing     Changing Cross-Listing     Deleting Cross-Listing
If adding or changing cross-listing, indicate course subject and number
(detail the difference in undergraduate and graduate course below, if appropriate)
New Prerequisite (list all, as you want them to appear in the catalog):
New Co-requisite (list all, as you want them to appear in the catalog):
☐ Elective
(If major or minor course, you must complete the Request for Program Change form to add course to
program.)
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional
Effectiveness web page at http://www.atu.edu/assessment/
2. Conteness web page at http://www.atu.cou/assessment/
If this course will affect other departments, a Departmental Support Form for each affected
department must be attached. The form is located on the Curriculum forms web page at
http://www.atu.edu/registrar/curriculum_forms.php.

#### **Course Change**

#### Assessment Form

HA 4013

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. It is required to meet ACPHA standards
- b. Provide an example or examples of student learning assessment evidence which supports the course change. Simply changing course number from a senior level course to a junior level course to better reflect the content and intent of the course.

TO:	Select Appropriate Committee
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration
DATE SUBMITTED:	June 29, 2015

Title	Signature	Date
Department Head	Catli Mª Malan	
Dean		6129115
Teacher Education Council (if applicable)	Willy Dooffer	6-30-15
Graduate Council (if applicable)		
Registrar	y wearen	7123/15
Vice President for Academic Affairs		110/113

Course Subject: (e.g., AC	CT, ENGL)	Course Number: (e.g., 1003)		
НА		4093		
Is this course cross-listed • Yes C No	with another existing cou	urse? If so, list course subject and number.		
RP 4093				
Official Catalog Title:	······································			
Resort Management				
Request to change: (chec	k appropriate box):	Course Description		
Cross-Listing	C Prerequisite	Co-requisite		
Grading	Fee			
Other				
in chis course is cri	uss-listed, a prerequisite/	Summer I Term of the new catalog year. co-requisite, or included in the course description submitted to address all changes in related		

New Course Number: (e.g., 1003)	
4093	
New Official Catalog Title: (If official title exceeds 3	0 characters, indicate Banner Title bolow)
Resort and Club Management	and the second
Banner Title: (limited to 30 characters, including spaces	, capitalize all letters - this will display on the transcript)
Resort and Club Management	
New Course Description: An in-depth study of resorts and clubs with respect t management, marketing, visitor characteristics, and	o their planning, development, organization, environmental consequences.
New Cross List:	
Adding Cross-Listing	ss-Listing Deleting Cross-Listing
If adding or changing cross-listing, indicate course si	ubject and number
(detail the difference in undergraduate and graduat	e course below, if appropriate)
New Prerequisite (list all, as you want them to appea	ar in the catalog):
New Co-requisite (list all, as you want them to appea	ar in the catalog):
Elective 🔽 Major	Minor
(If major or minor course, you must complete the Re program.)	
Attach the Course Addition Assessment Form. The form	orm is located on the Assessment & Institutional
Effectiveness web page at <a href="http://www.atu.edu/asses">http://www.atu.edu/asses</a>	isment/
If this course will affect other departments, a Depart department must be attached. The form is located o http://www.atu.edu/registrar/curriculum_forms.php	n the Curriculum forms web page at

#### **Course Change**

#### **Assessment Form**

# HA 4093

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable
- Provide an example or examples of student learning assessment evidence which supports the course change. The student learning assessment evidence did not dictate this change – the change in requirements for the HA degree and emphasis hours dictated this change. It is a logical sequence for club management to also be covered in a resort management course.

11.44

TO:	Select Appropriate Committee	
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration	
DATE SUBMITTED:	June 29, 2015	

Title	Signature	
Department Head		Date
Dean	Catli Mª Mahan	669115
Teacher Education Council (if applicable)	Willy Dagton	6-30-15
Graduate Council (if applicable)		
Registrar		
Vice President for Academic Affairs	Galann	7123/15

Course Subject:	(e.g., ACCT, ENGL)	Course Number: (e.g., 1003)		
НА		4113		
Is this course cro	ss-listed with another existing c	Course? If so, list course subject and number		
🍯 Yes 🤇 No	oss-listed with another existing course? If so, list course subject and number.			
Official Catalog T	itle:			
Personnel Mar	nagement in Parks, Recreation, a	and Hospitality Administration		
Request to change	ge: (check appropriate box):			
Course Numbe	r 🔽 Title	厂 Course Description		
Cross-Listing	T Prerequisit			
Grading	Fee			
Other	٢			
n this cou	inselis cross-listed, a prerequisit	he Summer I Term of the new catalog year. te/co-requisite, or included in the course description be submitted to address all changes in related		

New Course Number: (e.g.,	1003)	
3113	That have not seen to be a set of the set of	
New Official Catalog Title: (I	f official title exceeds 30 characters,	indicate Banner Title below)
Human Resource Manage	ment in Parks, Recreation, and Hosp	itality Administration
Banner Title: (limited to 30 ch	aracters, including spaces, capitalize all	letters - this will display on the transcript)
Human Resource Mgmt in	PRHA	iercers - this will display on the transcript)
New Course Description: N/A		
New Cross List:		
C Adding Cross-Listing	「 Changing Cross-Listing	Deleting Cross-Listing
If adding or changing cross-li	sting, indicate course subject and nu	Imber
(Local the amercine in unde	rgraduate and graduate course belo	ow, if appropriate)
New Prerequisite (list all, as y Junior standing and twelve ho	ou want them to appear in the catal ours of RP or HA courses	log):
New Co-requisite (list all, as y	ou want them to appear in the catal	0g)·
		-6).
	Г Major	「 Minor
(If major or minor course, you program.)	must complete the Request for Pro	gram Change form to add course to
Attach the Course Addition As	sessment Form. The form is located	on the Assessment O. h
Effectiveness web page at <u>http</u>	o://www.atu.edu/assessment/	ion the Assessment & Institutional
f this course will affect other of	lepartments, a Departmental Suppo	Int Form for each affacted
department must be attached. http://www.atu.edu/registrar/	Ine form is located on the Curricul	um forms web page at

**Course Change** 

#### **Assessment Form**

# HA4113

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable
- b. Provide an example or examples of student learning assessment evidence which supports the course change. The change is supported by the terminology currently used in the industry personnel management is an obsolete term.

TO:	Select Appropriate Committee	
FROM (Initiating Department):	Parks, Recreation, and Hospitaltiy Administration	
DATE SUBMITTED:	June 29, 2015	

Title	Signature	Date
Department Head	Cathi Mª Malan	6/29/15
Dean	Willy Haefle	6-30-15
Teacher Education Council (if applicable)	- State	07-5
Graduate Council (if applicable)		
Registrar	Swlauer	7/23/15
Vice President for Academic Affairs		

Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003)
НА	4203
Is this course cross-listed with another existing	g course? If so, list course subject and number.
Official Catalog Title:	
Hospitality Operational Problem Solving	
Request to change: (check appropriate box):	
☐ Course Number	Course Description
□ Cross-Listing     □ Prerequise     □	site Co-requisite
Г Grading Г Fee	
T Other	
NOTES: These changes will become effective in If this course is cross-listed, a prerequi- of other courses, a Course Change mus- courses.	a the Summer I Term of the new catalog year. site/co-requisite, or included in the course description st be submitted to address all changes in related

New Course Number: (e.g., 1003)
4203
New Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)
Hospitality Strategic Management
Banner Title: (limited to 30 characters, including spaces, capitalize all letters - this will display on the transcrip
Hospitality Strategic Mgmt
New Course Description:
The purpose of this course is to focus on analyzing, evaluating, and developing strategies internally and externally using a case-based approach. Strategic management draws upon all previously completed hospitality administration courses including: marketing, accounting, operations management, human resources, and technology.
New Cross List:
□ Adding Cross-Listing □ Changing Cross-Listing □ Deleting Cross-Listing
If adding or changing cross-listing, indicate course subject and number (detail the difference in undergraduate and graduate course below, if appropriate) New Prerequisite (list all, as you want them to appear in the catalog): HA major, senior standing, and completion of 30 hours of HA courses.
New Co-requisite (list all, as you want them to appear in the catalog):
□ Elective □ □ Major □ □ Minor
(If major or minor course, you must complete the Request for Program Change form to add course to program.)
Attach the Course Addition Assessment Form. The form is located on the Assessment & Institutional
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>
If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

#### **Course Change**

#### **Assessment Form**

HA 4203

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not mandates, but does meet ACPHA accreditation standard

b. Provide an example or examples of student learning assessment evidence which supports the course change. The name of the course is being changed to better reflect the content of the course – HA students need to be more cognizant of strategic management upon graduating from the program.

Summary# 14,15,16

### Arkansas Tech University **PROPOSAL FOR CHANGE IN PROGRAM**

TO:	Select Appropriate Committee	
FROM (Initiating Department):	Parks, Recreation, and Hospitality Administration	
DATE SUBMITTED:	June 29, 2015	

Title	Signature	Date
Department Head	Cathi Mc Mahan	6 29/15
Dean	Willy Joseph	6-30-15
Teacher Education Council (if applicable)	8 9	<u> </u>
Graduate Council (if applicable)		
Registrar	Fallant	7/23/15
Vice President for Academic Affairs		<u> </u>

Program	Program Title: Requested changes will be	
Hospi	tality Administration	effective Summer I for next
1 		catalog year
Outline	change in program: (e.g., list changes in program such as (1) o	delete three hours of elective and
(2) add t	hree hours of approved major electives)	
•	Require BIOL 1014 Introduction to Biological Science for all th	nree emphasis areas
titos	Require PE 2513 First Aid for all three emphasis areas	
• ,	Add HA 1001 Orientation to Hospitality Administration (all	three emphasis areas)
• (	Change HA 1013 Sanitation Safety to HA 1011 Sanitation Safe	ty (Add to Lodging/Club Algmt §
• (	Change name HA 2043 Front Office Management to HA 2043	Lodging Operations
I	Management I and require for all three emphasis areas (Ad	d to Food/Bev Mant & Tourism/
• (	Change HA 2913 Principles of Food Preparation to HA 2914 Pr	ripciples of Food Preparation -
ľ	equire for all three emphasis areas (Add to Lodging /Cl	We man & Tourism/ Event Acm
• (	Change name of HA 2023 Hospitality Leadership to HA 2023 H	Hospitality Leadership and Ethics
• (	Change name and course number of HA/RP 4113 Personnel N	Aspagement in Parks Pocreation
ā	and Hospitality Administration to HA/RP 3113 Human Resource	Ce Management in Parks
F	Recreation, and Hospitality Administration (9/11)	ce management in Farks,
	Add new course HA 3 73 Hospitality Managerial Accounting -	- will take the place of ACCT Hard
ŀ	A 2003 Cost Controls – require for all three emphasis areas	
• [	Delete ACCT II and HA 2003 Cost Controls –not required for an	
ĉ	inv longer ACCT 2013 (all)	ny of the three emphasis areas
	Change course number for HA 1063 Hospitality Technology to	

- Delete TECHIOOI for all three emphasis areas.
  Delete 8 hours of Electives for all three emphasis areas.

- Change course number for HA 4013 Hospitality Marketing and Sales to HA 3013 Hospitality Marketing and Sales (all)
- Change name of HA 4203 Hospitality Operational Problem Solving to HA 4203 Hospitality Strategic Management ( < 11 )
- Add new course HA 2073 Introduction to Event Management and require for all three emphasis areas
- Lodging Emphasis change from Lodging and Club Management to Lodging Management
  - Change name of HA 3143 Executive Housekeeping to HA 3143 Lodging Operations Management II
  - $\circ$   $\,$  Change name of HA 4093 Resort Management to HA 4093 Resort and Club Management Add HA2133
  - Delete HA 4253 Club Management 0
- Foodservice Emphasis change from Food and Beverage Management to Foodservice Management Add HA2133
  - Add new course HA 4986 Purchasing and Advanced Food Preparation
  - Delete HA 4983 Advanced Food Preparation 0
  - Delete HA 1923 Introduction to Food and Beverage Management
- Event Management Emphasis change from Tourism and Event Management to Event Management 2183
  - Add new course HA 3063 Catering and Event Management HA 2813, and HA4043
     Delote HA 2122 T
  - Delete HA 3133 Tourism Planning, HA4093, RP 3083, and RP3503 Require CHEM 113/111

What impact will the change have on staffing, on other programs and space allocation? The new program curriculum will have a more even distribution of faculty (even distribution of courses offered in fall and spring).

It will impact the Recreation and Park Administration to a certain extent - but these changes and their impact has been discussed with RPA Faculty.

Program changes will not impact space allocation.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at http://www.atu.edu/assessment/

See attached

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at http://www.atu.edu/registrar/curriculum\_forms.php.

Business – Acct. II Health and PE – PE 2513 First Aid Biology - BIOL 1014

In the attached matrix, include requested changes in the matrix and include course number and title.

Curriculum in <u>HA – Lodging Management Emphasis</u>	Aatrix for Catalog
	program changing )
Freshman Fall Semester	Freshman Spring Semester
Add/Change: Require BIOL 1014	Add/Change: HA 1011 Sanitation Safety
Require HA 1001 Orientation to Hospitality Administration	Require HA 2133 Introduction to Travel and Tourism
Delete: Delete TECH 1001	Delete: HA 1063 Hospitality Technology Delete: Approved Electives Total Hours 14:
Total Hours: 14	
Sophomore Fall Semester	Sophomore Spring Semester
Add/Change: HA 2043 Lodging Operations Management I, HA 2813 Basic Human Nutrition, HA 2023 Hospitality Leadership and Ethics, and PSY 2003 General Psychology	Add/Change: ACCT 2003 Accounting Principles I, HA 2073 Introduction to Event Management, HA 2053 Work Experience and HA 2914 Principles of Food Preparation
Delete: Fine Arts and Humanities and ACCT 2003 Accounting Principles, HA 2003 Cost Controls, and HA/CUL 2063 Guest Service Management	Delete: ACCT 2013 Accounting Principles II, HA/CUL 2023 Hospitality Leadership and Supervision, HA 2043 Front Office Management, and PSY 2003 General Psychology
Total Hours: 15	Total Hours: 16
lunior Fall Semester	Junior Spring Semester
Add/Change: Fine Arts and Humanities, HA 2063 Guest Service Management, HA 3973 Hospitality Managerial Accounting, and HA 3143 Lodging Operations Management II	Add/Change: PE 2513 First Aid, HA 3133 Human Resources Management, HA 4073 Hospitality Financial Analysis
Delete: BUAD 3023 Business Communications, HA/CUL 2053 Work Experience, HA 3143 Executive Housekeeping, and Approved Electives	Delete: MGMT 3003 Management and Organizational Behavior, HA/RP 4093 Resort Management, and HA 4113 Personnel Management in Parks, Recreation, and Hospitality Administration
fotal Hours: 15	H4 \$203 Total Hours: 12
Senior Fall Semester	Senior Spring Semester
Add/Change: HA 3013 Hospitality Marketing and Sales, MGMT 3003 Management and Organizational Behavior, and HA 3063 Hospitality Technology	Add/Change: BUAD 3023 Business Communications, HA. 4203 Hospitality Strategic Management HA 4203
	Delete: HA 4253 Club Management, Approved Electives

Delete: HA 4013 Hospitality Marketing and Sales, HA 4063 Beverage Management, HA 4073 Hospitality	
Financial Analysis	
Total Hours: 15	Total Hours: 13
Senior 9 <sup>th</sup> Semester	
Add/Change: HA 4116	
Delete: HA/RP 4116 Internship	
Total Hours: 6	

rriculum in <u>HA – Foodservice Management emph</u> (enter title for man Fall Semester Change: Require BIOL 1014 tire HA 1001 Orientation to Hospitality inistration te: Delete TECH 1001 Science w/Lab <sup>T</sup> Hms Hours: 14 omore Fall Semester	asis program changing ) Freshman Spring Semester Add/Change: HA 1011 Sanitation Safety, HA 2133 Introduction to Travel and Tourism Delete: HA 1013 Sanitation Safety and HA 1063 Hospitality Technology Total Hours 14: Sophomore Spring Semester
The function of the function o	Freshman Spring Semester Add/Change: HA 1011 Sanitation Safety, HA 2133 Introduction to Travel and Tourism Delete: HA 1013 Sanitation Safety and HA 1063 Hospitality Technology Total Hours 14:
Change: Require BIOL 1014 hire HA 1001 Orientation to Hospitality inistration te: Delete TECH 1001 Science w/Lab <sup>it</sup> Hors Hours: 14	Add/Change: HA 1011 Sanitation Safety, HA 2133 Introduction to Travel and Tourism Delete: HA 1013 Sanitation Safety and HA 1063 Hospitality Technology Total Hours 14:
ire HA 1001 Orientation to Hospitality inistration te: Delete TECH 1001 Science w/Lab <sup>T</sup> Hors Hours: 14	Introduction to Travel and Tourism Delete: HA 1013 Sanitation Safety and HA 1063 Hospitality Technology Total Hours 14:
inistration Te: Delete TECH 1001 Sicnce w/Lab <sup>(T</sup> 4hrs Hours: 14	Delete: HA 1013 Sanitation Safety and HA 1063 Hospitality Technology Total Hours 14:
inistration Te: Delete TECH 1001 Sicnce w/Lab <sup>(T</sup> 4hrs Hours: 14	Hospitality Technology Total Hours 14:
e: Delete TECH 1001 Science w/Lab <sup>it</sup> 4hrs Hours: 14	Hospitality Technology Total Hours 14:
Sience w/Lab <sup>r 4</sup> hrs Hours: 14	Total Hours 14:
omore Fall Semester	Sophomore Spring Semester
	e-prioriore opring ochiester
Change: HA 2043 Lodging Operations Management	Add/Change: ACCT 2003 Accounting Principles I, HA
/ HA 2813 Basic Human Nutrition, HA 2023	2073 Introduction to Event Management, and HA 2914
itality Leadership and Ethics, and PSY 2003 General	Principles of Food Preparation
ology	
	Delete: ACCT 2013 Accounting Principles II, HA/CUL 2023
e: ACCT 2003 Accounting Principles, HA/CUL 1923 duction to Food and Beverage Management, HA	Hospitality Leadership and Supervision, and PSY 2003
Cost Controls, and HA/CUL 2063 Guest Service	General Psychology
igement	
Hours: 15	Total Hours: 16
r Fall Semester	Junior Spring Semester
Change, HA 2063 Guest Service Management, HA	Add/Change: RE 2512 First Aid UA 2122 United
Hospitality Managerial Accounting, and HA 4063	Add/Change: PE 2513 First Aid, HA 3133 Human Resources Management, HA 4073 Hospitality Financial
age Management	Analysis
	Delete: MGMT 3003 Management and Organizational
e: BUAD 3023 Business Communications, HA/CUL	Debesis
e: BUAD 3023 Business Communications, HA/CUL Basic Human Nutrition in Hospitality	Indata · Approved Election 4
Basic Human Nutrition in Hospitality	Delete: Approved Flectives
Basic Human Nutrition in Hospitality nistration, HA/CUL 2913 Principles of Food	Delete: Approved Electives <sup>27</sup> Delete: Approved Electives Total Hours: 12 (8000-4000 level)
Basic Human Nutrition in Hospitality histration, HA/CUL 2913 Principles of Food ration	Delete: Approved Electives Total Hours: 12 (3000-4000 kve) Senior Spring Semester
Basi	AHON HATLIF THIS PRINCIPLAS AT LOOM

Add/Change: HA 3013 Hospitality Marketing and Sales,	Delete: HA/RP 4113 Personnel Management in Parks,
MGMT 3003 Management and Organizational Behavior,	Recreation, and Hospitality Administration
and HA 4986 Purchasing and Advanced Food Production	
Delete: HA 4013 Hospitality Marketing and Sales, HA	
4063 Beverage Management, HA 4073 Hospitality	
Financial Analysis, and HA 4983 Advanced Food	
Production	Total Hours: 13
Total Hours: 15	
Senior 9 <sup>th</sup> Semester	
Add/Change: HA 4116	
Delete: HA/RP 4116 Internship	
Total Hours: 6	

<ul> <li>Intrix for Catalog</li> <li>program changing )</li> <li>Freshman Spring Semester</li> <li>Add/Change: Require CHEM 1111 and 1113, HA 1011</li> <li>Sanitation Safety, and HA 2133 Introduction to Travel and Tourism</li> <li>Delete: HA 1063 Hospitality Technology and Approved Electives (3)</li> <li>Total Hours 14:</li> <li>Sophomore Spring Semester</li> <li>Add/Change: ACCT 2003 Accounting Principles I, HA 2073 Introduction to Event Management, HA 2053 «</li> <li>Work Experience, and HA 2914 Principles of Food</li> </ul>
Freshman Spring Semester Add/Change: Require CHEM 1111 and 1113, HA 1011 Sanitation Safety, and HA 2133 Introduction to Travel and Tourism Delete: HA 1063 Hospitality Technology and Approved Electives (3) Total Hours 14: Sophomore Spring Semester Add/Change: ACCT 2003 Accounting Principles I, HA 2073 Introduction to Event Management, HA 2053 •
Add/Change: Require CHEM 1111 and 1113, HA 1011 Sanitation Safety, and HA 2133 Introduction to Travel and Tourism Delete: HA 1063 Hospitality Technology and Approved Electives (3) Total Hours 14: Sophomore Spring Semester Add/Change: ACCT 2003 Accounting Principles I, HA 2073 Introduction to Event Management, HA 2053 ¢
Sanitation Safety, and HA 2133 Introduction to Travel and Tourism Delete: HA 1063 Hospitality Technology and Approved Electives (3) Total Hours 14: Sophomore Spring Semester Add/Change: ACCT 2003 Accounting Principles I, HA 2073 Introduction to Event Management, HA 2053 ¢
Electives (3) Total Hours 14: Sophomore Spring Semester Add/Change: ACCT 2003 Accounting Principles I, HA 2073 Introduction to Event Management, HA 2053 ¢
Sophomore Spring Semester Add/Change: ACCT 2003 Accounting Principles I, HA 2073 Introduction to Event Management, HA 2053 «
Add/Change: ACCT 2003 Accounting Principles I, HA 2073 Introduction to Event Management, HA 2053 •
2073 Introduction to Event Management, HA 2053 #
Preparation
Delete: ACCT 2013 Accounting Principles II, HA/CUL 2023 Hospitality Leadership and Supervision, HA/RP 3133 Tourism Planning, and PSY 2003 General Psychology Total Hours: 16
Junior Spring Semester
Add/Change: PE 2513 First Aid, HA 3433 Human Resources Management, HA 4073 Hospitality Financial Analysis, and HA 3463 Catering and Event Management
Delete: MGMT 3003 Management and Organizational
Behavior, RP 3503 Recreational Sport Management, and
HA 4033 Legal Aspects of Hospitality Administration Total Hours: 15
Senior Spring Semester Add HA 4033 Add/Change: HA 4203 Hospitality Strategic Management

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3013	
Add/Change: HA 3013 Hospitality Marketing and Sales.	Delete: HA/RP 4093 Resort Management
MGMT 3003 Management and Organizational Behavior,	
HA 3063 Hospitality Technology, HA 4063	
Beverage Management, and BUAD 3023 Business	
Communications	
Delete: HA 4013 Hospitality Marketing and Sales, A 4073 Hospitality Financial Analysis, HA/RP 4113 Personnel Management in Parks, Recreation, and Hospitality Administration, and Approved Electives (5) Total Hours: 15	Total Hours: 13 *
Senior 9 <sup>th</sup> Semester	
Add/Change: HA 4116	
Delete: HA/RP 4116 Internship	
Total Hours: 6	

#### **Proposal for Change in Program**

#### **Assessment Form**

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

a. How does the program change fit with the university mission? The curricular changes to the Bachelor of Science degree in Hospitality Administration will provide students the opportunity to enhance their "scholastic development" and professionalism in each of the three emphasis areas within the Hospitality Administration degree. Students will develop a solid educational foundation in Event Management, Foodservice Management, or Lodging Management.

- b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. The changes in the HA Program curriculum was highly recommended by our accrediting body (ACPHA) here is a direct quote from the ACPHA Site Visit Report: "The visiting team recommends a revision of the hospitality core curriculum to provide the necessary breadth of core knowledge and skills competencies as recommended by the ACPHA standards for the common core."
- c. How will the program change impact learning for students enrolled in this program? All students enrolled in the Hospitality Administration Program will complete the required 61 "core" hours in Hospitality Administration and an additional 9 Hospitality Administration hours for their chosen emphasis area (Event Management, Foodservice Management, and/or Lodging Management).
- d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? Students in the Event Management Emphasis will demonstrate better knowledge of planning, implementing and evaluating events. Students in the Foodservice Management Emphasis will demonstrate better knowledge of day-to-day foodservice operations and management. Students in the Lodging Management emphasis will demonstrate better knowledge of the day-to-day operations of lodging facilities and management. Students will be better prepared to be employed in the Hospitality Administration industry.
- e. Provide an example or examples of student learning assessment evidence which supports the changes in the program. We do not have examples of student learning assessment evidence to support the changes to the program at this time (as we just updated our HA

Assessment Plan last year); however, this program change was highly suggest by our accrediting body during their site visit in Fall 2014.

- f. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. ATU currently offers the only ACPHA accredited hospitality administration program (4 year program) in the state of Arkansas. The University of Arkansas/Fayetteville offers a Bachelor of Science in Human Nutrition and Hospitality Innovation with a concentration in hospitality innovation.
- g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.) See attached.

### ARKANSAS TECH UNIVERSITY DEPARTMENT OF PARKS, RECREATION & HOSPITALITY ADMINISTRATION

### Hospitality Administration Assessment Plan 2014-15

Arkansas Tech University is accredited by the Higher Learning Commission and is a member of the North Central Association of Colleges and Universities. ATU was last reviewed by the Higher Learning Commission in the spring of 2011 and was granted accreditation until the next review in 2020/21.

### **General Education**

The general education component is the common requirement of all baccalaureate students at ATU. The knowledge and skills acquired in the general education component enable students to analyze problems, to arrive at intelligent conclusions, and to make reasoned choices in their professional and personal lives and the lives of those who they influence.

Many of the general education courses were designed to deal primarily with processes rather than simply with facts, to help students to develop individually and as members of a group, and to instill in students the desire to continue to learn throughout their entire lives and the lives of those who they influence.

Students who earn degrees at ATU will be able to:

- Communicate effectively
- Think critically
- Develop ethical perspectives
- Apply scientific and quantitative reasoning
- Demonstrate knowledge of the arts and humanities
- Understand wellness concepts

To accomplish the above goals, ATU requires the completion of a general education curriculum. Students should refer to the curriculum in their major area of study for specific courses either recommended or required by the academic department to fulfill the general education requirements.<sup>1</sup> The general education core for Hospitality Administration satisfies Standard V (a) of the ACPHA accreditation requirements "Students shall have an opportunity for study in the natural and physical sciences, social sciences, and communication, arts and humanities, and quantitative reasoning."<sup>2</sup> Hospitality Administration Accreditation

<sup>&</sup>lt;sup>1</sup> See 2014-15 on-line catalog http://www.atu.edu/academics/catalog/graduation-

requirements.html#GenEdRequirements

<sup>&</sup>lt;sup>2</sup> Standard V (a) Guide to Accreditation: Commission for Programs in Hospitality Administration (2013).

The Hospitality Administration Program is accredited by the Accreditation Commission for Programs in Hospitality Administration (ACPHA). Standard V (a) in the Self Study Guide for accreditation states the curriculum in hospitality administration should contain "Knowledge and understanding of the general principles of the following areas, and specific applications in hospitality management:

- 1. overview of the hospitality industry and the profession
- 2. the operations relative to lodging management
- 3. the operation relative to food service management
- human resources
- 5. the marketing of goods and services
- 6. accounting procedures and practices
- 7. the legal environment;
- 8. the economic environment
- 9. management information systems
- 10. organizational theory and foundations of management
- 11. facility operations maintenance and management
- 12. financial management
- 13. ethical considerations
- 14. strategic management
- 15. leadership theory
- 16. provision for an evaluative culminating experience

### **The Professional Core**

The professional core courses in Hospitality Administration include 14 courses totaling 43 credit hours. The professional core introduces the students to hospitality administration, its history, marketing of hospitality goods and services, hospitality operations management, accounting practices and procedures, legal issues, ethical considerations, the legal and economic environment of hospitality, quantitative methods, personnel issues, administrative processes, organizational theory, behavior and interpersonal communication, as well as practical work experience. The professional core courses include the following:

<u>Course</u> <u>Sem</u>	ester Credit Hours
HA 1043 Introduction to Hospitality Management	3
HA 1063 Hospitality Technology	3
HA 2003 Cost Controls	3
HA 2023 Hospitality Supervision and Leadership	3
HA 2053 Work Experience	3
HA 2063 Guest Service Management	3
HA 4001 Internship Preparation	1
HA 4013 Hospitality Marketing and Sales	3
HA 4023 Hospitality Facilities Management and Desig	gn 3
HA 4033 Legal Aspects of Hospitality Administration	3
HA 4073 Hospitality Financial Analysis	3
HA 4113 Personnel Management	3
HA 4203 Hospitality Operational Problem Solving	3
HA 4116 Internship	<u> </u>
	43

The professional core provides the foundation upon which the baccalaureate degree in Hospitality Administration is based. Core courses are required for all HA majors. Table 1 lists the 2014-15 HA Program Learning Outcomes for Hospitality Administration majors, evidence used to measure learning outcomes, the performance measure/tool, performance levels, assessment results, and evidence of curricular and/or programmatic changes.

The following learning outcomes will be utilized and assessed for each academic year, starting with academic year 2014-2015. Assessment will be conducted on learning outcomes each semester by collecting information pertaining to the Performance Measure or Tools and the data that is collected will be recorded and stored in TracDat. Each faculty member will be responsible for obtaining data from his/her classes and entering the data in TracDat in a timely fashion at the end of every semester. The Assessment Results then in turn will be utilized to make curricular or programmatic changes (after a three year period of gathering initial data). These results will be required to make any curriculum changes through the ATU Curriculum Committee

# Table 1

			dents will be a n knowledge, s		
Program/Course Specific Learning Outcomes	Evidence of Learning Opportunities	Performance Measures or Tools	Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or Programmatic Changes
knowledge of the hospitality industry and profession.	Syllabus (HA 1043)	Computerized Exam (HA 1043)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the computerized exam	-	
	(HA 1043) Verbal Presentati	Research Paper (HA 1043)	70% of students will earn a 75% or higher on related educational/learning outcome questions which includes the Research paper		
		Verbal Presentation (HA 1043)	70% of students will earn a 75% or higher on related educational/learning outcome questions which includes the Verbal Presentation		
	Syllabus (HA 2023)	Role Play Assignment (HA 2023)	70% of students will earn a 75% or higher on related educational/learning outcome questions which includes the Role Play Assignment		
		Case Study (HA 2023)	70% of students will earn a 75% or higher on related educational/learning outcome questions which includes the Case Study		
	Syllabus (HA 2063)	Course Exam Questions (HA 2063)	70% of students will earn a 70% or higher on related educational/learning outcome questions on the course exam		
		Lab Reports (HA 2063)	70% of students will earn a 75% or higher on related educational/learning outcome which includes lab reports		

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Apply entry level	Syllabus/Work Experience Manual (HA 2053)	Agency Final Evaluation and Final Report (HA 2053)	70% of students will earn a 75% or higher on related educational/learning outcome which includes agency final evaluation and final report		
abilities of the hospitality industry and profession.	Syllabus and Course Exam (HA 2003)	Course Exam Questions (HA 2003)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		
	Syllabus (HA 1063)	Course Exam Questions (HA 1063)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		
		Case Study (HA 1063)	70% of students will earn a 75% or higher on related educational/learning outcome which includes case studies	· · · · · · · · · · · · · · · · · · ·	
Support advanced knowledge of hospitality industry and profession.	Syllabus and Course Exam (HA 4013)	Course Exam Questions (HA 4013)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam	<u></u>	
	C Mala and A	Special Project (HA 4013)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the Special Project		
	Syllabus and Course Exam (HA 4033)	Course Exam Questions (HA 4033)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		
		Case Studies (HA 4033)	70% of students will earn a 75% or higher on related educational/learning outcome which includes case studies		

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	Syllabus and Case	Case Studies	70% of students will		
]	Studies (HA 4073)	(HA 4037)	earn a 75% or		
	(ПА 4075)		higher on related educational/learning		
			outcome which		
			includes case studies		
		Course Exam	70% of students will	······	······
		(HA 4073)	earn a 75% or		
			higher on related		
			educational/learning		
			outcome questions		
			on the course exam		
	Syllabus and Ethical	Ethical Dilemma	70% of students will	+	
	Dilemma	Assignment	earn a 75% or		
	(HA 4113)	(HA 4113)	higher on related		
			educational/learning		
		1	outcome which		
			includes the Ethical		
			Dilemma assignment		
Execute advanced	Syllabus and	Presentation	70% of students will		
skills of the	Presentation	(HA 4023)	earn a 75% or		
hospitality	(HA 4023)	-	higher on related		
profession and			educational/learning		
industry.			outcome which		
			includes class		
			presentation		
		Course Exam	70% of students will		
		(HA 4023)	earn a 75% or		
			higher on related		
			educational/learning		
			outcome questions on the course exam		
	Syllabus and	Agency Final	70% of students will		
	Internship Manual	Evaluation	earn a 75% or		
	(HA 4116)	(HA 4116)	higher on related		
			educational/learning		
			outcome which		
			includes Agency Final		
			Evaluation		
		Final Report	70% of students will	······	
		(HA 4116)	earn a 75% or		
	1	- *	higher on related		
			educational/learning		
			outcome which		
			includes Final Report		
Incorporate	Syllabus and	Project	70% of students will		
advanced abilities	Project	Management	earn a 75% or		
of the hospitality	Management	Assignment	higher on related		
industry and	Assignment	(HA 4023)	educational/learning		
profession.	(HA 4023)		outcome which		
			includes Project		
			Management		
			Assignment		
	Syllabus and	Dacoarch	700/ of children		
	Syllabus and Research Project	Research	70% of students will		
	(HA 4203)	Project (HA 4203)	earn a 75% or		
	(114 1203)	(114 4203)	higher on related educational/learning		
			outcome which		
			includes the		
			Research Project		
			resources roject		
******	<u>اا</u>				

	Syllabus and	Agency Final	70% of students will	<u>т                                    </u>	
	Agency Final	Agency Final Evaluation	70% of students will earn a 75% or		
	Evaluation (HA 4116)	(HA 4116)	higher on related educational/learning		
			outcome which includes Agency Final Evaluation		
		Final Report (HA 4116)	70% of students will earn a 75% or higher on related educational/learning outcome which includes Final Report		
managemen	t concepts in	the areas of	dents will be a f hospitality ac ons, and techn	counting, fina	e core ince,
Program/Course	Evidence of the				
Specific Learning Outcomes	Evidence of Learning Opportunities	Performance Measures or Tools	Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or Programmatic Changes
Develop management concepts in hospitality accounting.	Syllabus and Course Exam (HA 2003)	Course Exam (HA 2003)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		Changes
	Syllabus (HA 4073)	Course Exam (HA 4073)	70% of students will earn a 75% or higher on related educational/learning		
		Case Study (HA 4073)	outcome which includes the course exam and case study		
Develop management concepts in	Syllabus (HA 4073)	Course Exam (HA 4073)	70% of students will earn a 75% or higher on related		
hospitality finance.		Case Study (HA 4073)	educational/learning outcome which includes the course exam and case study		
	Syllabus (HA 4023)	Project Budget Assignment (HA 4023)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the Project Budget Assignment		
Develop management concepts in human	Syllabus (HA 4113)	Course Exam	70% of students will earn a 75% or higher on related		
resources.	ļ	Case Study Ethical Dilemma	educational/learning outcome which includes the listed		
	1	culical pliemma	course assignments		

	Syllabus and Course Exams (HA 4033)	Course Exams (HA 4033)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		
Develop management concepts in hospitality marketing.	Syllabus (HA 4013)	Course Exam (HA 4013) Marketing Plan	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed		
		Assignment (HA 4013)	course assignment and exam		
Produce management concepts in hospitality	Syllabus (HA 4073)	Course Exams (HA 4073)	70% of students will earn a 75% or higher on related educational/learning	бе <u>10-97777</u>	
accounting.		Case Study (HA 4073)	outcome which includes the listed course assignment and exam		
Produce management concepts in hospitality finance.	Syllabus (HA 4073)	Course Exams (HA 4073)	70% of students will earn a 75% or higher on related educational/learning		
		Case Study (HA 4073)	outcome which includes the listed course assignment and exam		
Produce management concepts in human resources.	Syllabus (HA 4113)	Case Study (HA 4113)	70% of students will earn a 75% or higher on related educational/learning		
		Ethical Dilemma Assignments	outcome which includes the listed course assignments		
	Syllabus and Case Project Assignment (HA 4033)	Case Project Assignment (HA 4033)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
Produce management concepts in hospitality marketing.	Syllabus and Marketing Plan (HA 4013)	Marketing Plan (HA 4013)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
Produce management concepts in hospitality	Syllabus (HA 2053)	Agency Final Evaluation (HA 2053)	70% of students will earn a 75% or higher on related educational/learning		
operations.		Final Report (HA 2053)	outcome which includes the listed course assignments		
	Syllabus and Internship Manual (HA 4116)	Final Report (HA 4116) Special Project	70% of students will earn a 75% or higher on related educational/learning		
		Assignment (HA 4116)	outcome which includes the listed course assignments		

Produce management concepts in hospitality technology. At the conclu fundamenta leadership s	l principles of	Course Exam (HA 1063) Case Study (HA 1063) rogram, stu leadership	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignments dents will be a and demonstra	ble to descri ite successfi	be the II
Program/Course Specific Learning Outcomes	Evidence of Learning Opportunities	Performance Measures or Tools	Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or Programmatic Changes
Identify the fundamental principles of leadership.	Syllabus (HA 2023)	Course Exams (HA 2023) Class Presentations (HA 2023)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignments		Citoliges
	Syllabus (HA 4113)	Case Study (HA 4113)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
Demonstrate successful leadership skills.	Syllabus (HA 2053)	Student Initial and Final Self- Evaluation (HA 2053) Agency Final Evaluation (HA 2053)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignments		
	Syllabus and Internship Manual (HA 4116)	Student Initial and Final Self- Evaluation (HA 2053) Agency Final Evaluation (HA 2053)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignments		
	Syllabus (HA 2063)	Weekly Lab Reports (HA 2063) Role Play Activities (HA 2063)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignments		

## At the conclusion of the program, students will be able to utilize critical thinking, problem solving, written and oral communication and investigative skills specific to Hospitality Administration.

Program/Course Specific Learning Outcomes	Evidence of Learning Opportunities	Performance Measures or Tools	Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or Programmatic Changes
Identify critical thinking skills specific to hospitality administration.	Syllabus (HA 1043)	Class Presentation (HA 1043) Group Presentations (HA 1043)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignments		
	Syllabus (HA 2023)	Class Presentation (HA 2023) Written Assignment (HA 2023)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignments		
	Syllabus (HA 2053)	Mid-Term Evaluation (HA 2053)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 4116)	Mid-Term Evaluation (HA 4116)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
Execute critical thinking skills specific to hospitality administration.	Syllabus (HA 4113)	Case Study (HA 4113) Ethical Dilemma (HA 4113)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignments		
	Syllabus (HA 4203)	Research Project (HA 4203) Role Play (HA 4203)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignments		
	Syllabus (HA 2053)	Agency Final Evaluation (HA 2053)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 4116)	Agency Final Evaluation (HA 4116)	70% of students will earn a 75% or higher on related educational/learning		

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			outcome which		
			includes the listed		
			course assignment		
Identify problem	Syllabus	Mid-Term	70% of students will		
solving skills.	(HA 2053)	Evaluation	earn a 75% or		
		(HA 2053)	higher on related		
			educational/learning		
			outcome which		
			includes the listed		
			course assignment		
	Syllabus	Mid-Term	70% of students will		
	(HA 4116)	Evaluation	earn a 75% or		
		(HA 4116)	higher on related	*	
		(	educational/learning		
			outcome which		
			includes the listed		
	1		course assignment		
	Syllabus	Course Exams	70% of students will		
	(HA 4203)	(HA 4203)	earn a 75% or		
	(11/1/2005)	(18 (203)	1		
			higher on related		
			educational/learning		
			outcome questions		
Evocuto problem	C. Balance		on the course exam		
Execute problem	Syllabus	Agency Final	70% of students will		
solving skills.	(HA 2053)	Evaluation	earn a 75% or		ļ
		(HA 2053)	higher on related		
			educational/learning		
			outcome which		
			includes the listed		
			course assignment		
	Syllabus	Agency Final	70% of students will		
	(HA 4116)	Evaluation	earn a 75% or		
		(HA 4116)	higher on related		
			educational/learning		
			outcome which		
			includes the listed		
			course assignment		
	Syllabus	Research	70% of students will		
	(HA 4203)	Project	earn a 75% or		
	(	(HA 4203)	higher on related		
		(114 1203)	educational/learning		
			outcome which		
			includes the listed		
Execute oral and	Syllabus	Presentation	Course assignment		
			70% of students will		
Written	(HA 1043)	(HA 1043)	earn a 75% or		
communication.			higher on related		
	1		educational/learning		
			outcome which		
			includes the listed		
			course assignment		
		Research Paper	70% of students will		
		(HA 1043)	earn a 75% or		
			higher on related		
			educational/learning		
			outcome which		1
			includes the listed		
			course assignment		
	Syllabus	Guest Service	70% of students will		
	(HA 2063)	Performance	earn a 75% or		
		(HA 2063)	higher on related		
		(	educational/learning		
			outcome which		
					ł
			includes the listed		
	ł	1	course assignment		1

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	]	Weekly Lab	70% of students will	]	1
		Reports	earn a 75% or		
		(HA 2063)	higher on related		
1			educational/learning		
			outcome which		
			includes the listed		
		<u> .</u>	course assignment		
	Syllabus	Agency Final	70% of students will		
	(HA 2053)	Evaluation	earn a 75% or	1	]
1		(HA 2053)	higher on related		-
			educational/learning		
			outcome which	-	
			includes the listed		
		Einel Derreit	course assignment		L
		Final Report	70% of students will		
1		(HA 2053)	earn a 75% or	ļ	
		1	higher on related	ļ	
			educational/learning		
			outcome which includes the listed		
			1		
	Syllabus	Project	course assignment 70% of students will		<u> </u>
	(HA 4023)	Presentation	earn a 75% or		
		(HA 4023)			
			higher on related educational/learning		
			outcome which	1	1
			includes the listed		
			course assignment		
		Project Binder	70% of students will		
	1	(HA 4023)	earn a 75% or		
		(	higher on related		
			educational/learning		
			outcome which		
			includes the listed		
			course assignment		
		Story Board	70% of students will		
		(HA 4023)	earn a 75% or		
			higher on related		
			educational/learning		
			outcome which		
			includes the listed		
			course assignment		
	Syllabus	Journal Article	70% of students will		
	(HA 4033)	Reviews	earn a 75% or		
	ł	(HA 4033)	higher on related		
			educational/learning		
			outcome which		
			includes the listed		
		ļ. <u>.</u>	course assignment		
	Syllabus	Research	70% of students will		
	(HA 4203)	Project	earn a 75% or		
		(HA 4203)	higher on related		
			educational/learning		
			outcome which		
		1	includes the listed		
	Cultaburg		course assignment		
	Syllabus	Portfolios	70% of students will		
	(HA 4001)	(HA 4001)	earn a 70% or		
			higher on related		
			educational/learning	-	
			outcome which		
		-	includes the listed		
	Sullabuc and	Acono, Final	course assignment		
	Syllabus and Internship Manual	Agency Final	70% of students will		
		Evaluation	earn a 75% or		
	(HA 4116)	(HA 4116)	higher on related	1	

At the concle experiential experience, Program/Course Specific Learning Outcomes Relate experiential learning experiences to	learning exp	periences acq	Performance Levels (metrics)	courses, woi	Fridence of Curricular and/or Programmatic Changes
experiential experience,	learning exp and internsh	periences acq hip to become	uired through a successful p	courses, woi professional.	
	usion of the	nrogram etu	course assignment		I
			outcome which includes the listed		
	Syllabus (HA 4203)	Research Project (HA 4203)	70% of students will earn a 75% or higher on related educational/learning		
			higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 4013)	Marketing Plan (HA 4013)	includes the listed course assignment 70% of students will earn a 75% or	-	
Execute investigative skills.	Syllabus (HA 1043)	Presentation (HA 1043)	70% of students will earn a 75% or higher on related educational/learning outcome which		
Fired to	Collebus		higher on related educational/learning outcome which includes the listed course assignment		
	-	Final Report (HA 4116)	outcome which includes the listed course assignment 70% of students will earn a 75% or		

	Syllabus	Weekly Lab	70% of students will	1	T
	(HA 2063)	Reports	earn a 75% or		
	}	(HA 2063)	higher on related		
			educational/learning		
			outcome which		
			includes the listed		
	Syllabus	Implementation	course assignment 70% of students will		ļ
	(HA 4023)	of Design	earn a 75% or		
	(114 +023)	(HA 4023)	higher on related		
		(11/ 1025)	educational/learning		
			outcome which		
			includes the listed		
			course assignment		
	Syllabus and	Initial and Final	70% of students'	[	
	Internship Manual	Self-Evaluation	scores will have		
	(HA 4116)	(HA 4116)	improved from the		
			initial self-evaluation		
		<b>1</b> • • • • • • • • • • • • • • • • • • •	to the final self-		
		A	evaluation		
		Agency Final	70% of students will		
		Evaluation (HA 4116)	earn a 75% or higher on related		
			educational/learning		
			outcome which	1	
			includes the listed		
			course assignment	*	
		Final Report	70% of students will	·····	-
		(HA 4116)	earn a 75% or		
			higher on related		
			1 T	Į	
			educational/learning		
			educational/learning outcome which		
			outcome which includes the listed		
At the conclu	usion of the pi	rogram, stuc	outcome which includes the listed course assignment	ble to demon	strate best
			outcome which includes the listed		strate best
practices to	meet ever cha	inging guest	outcome which includes the listed course assignment lents will be al needs and ex	pectations.	
practices to	meet ever cha	Performance	outcome which includes the listed course assignment lents will be al needs and ex Performance	pectations.	Evidence of
Program/Course Specific Learning	meet ever cha Evidence of Learning	Performance Measures or	outcome which includes the listed course assignment lents will be al needs and ex	pectations.	Evidence of Curricular
Program/Course Specific Learning Outcomes	Evidence of Learning Opportunities	Performance Measures or Tools	outcome which includes the listed course assignment <b>ients will be al</b> <b>needs and ex</b> Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or
Program/Course Specific Learning	meet ever cha Evidence of Learning	Performance Measures or	outcome which includes the listed course assignment <b>ients will be al</b> <b>needs and ex</b> Performance Levels (metrics)	pectations.	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes	meet ever cha Evidence of Learning Opportunities	Performance Measures or Tools	outcome which includes the listed course assignment <b>lents will be al</b> <b>needs and ex</b> Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or
Program/Course Specific Learning Outcomes	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools	outcome which includes the listed course assignment <b>lents will be al</b> <b>needs and ex</b> Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in	meet ever cha Evidence of Learning Opportunities	Performance Measures or Tools	outcome which includes the listed course assignment <b>lents will be al</b> <b>needs and ex</b> Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools	outcome which includes the listed course assignment <b>Jents will be al</b> <b>needs and ex</b> Performance Levels (metrics) 70% of students' scores will have	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools	outcome which includes the listed course assignment <b>lents will be al</b> <b>needs and ex</b> Performance Levels (metrics) 70% of students' scores will have improved from the initial self-evaluation to the final self-	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation	outcome which includes the listed course assignment <b>lents will be al</b> <b>needs and ex</b> Performance Levels (metrics) 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation	outcome which includes the listed course assignment dents will be all needs and ex Performance Levels (metrics) 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation	outcome which includes the listed course assignment dents will be all needs and ex Performance Levels (metrics) 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will earn a 75% or	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation	outcome which includes the listed course assignment dents will be all needs and ex Performance Levels (metrics) 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will earn a 75% or higher on related	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation	outcome which includes the listed course assignment dents will be al needs and ex Performance Levels (metrics) 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will earn a 75% or higher on related educational/learning	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation	outcome which includes the listed course assignment <b>Jents will be al</b> <b>needs and ex</b> <b>Performance</b> <b>Levels (metrics)</b> 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will earn a 75% or higher on related educational/learning outcome which	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation	outcome which includes the listed course assignment dents will be all needs and ex Performance Levels (metrics) 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation Agency Final Evaluation	outcome which includes the listed course assignment <b>Jents will be al</b> <b>needs and ex</b> <b>Performance</b> Levels (metrics) 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation	outcome which includes the listed course assignment <b>Jents will be al</b> <b>needs and ex</b> <b>Performance</b> <b>Levels (metrics)</b> 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment 70% of students will	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation Agency Final Evaluation	outcome which includes the listed course assignment <b>Jents will be al</b> <b>needs and ex</b> <b>Performance</b> <b>Levels (metrics)</b> 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment 70% of students will earn a 75% or	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes Relate best practices learned in the classroom to meet ever changing guest needs and	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation Agency Final Evaluation	outcome which includes the listed course assignment <b>Jents will be al</b> <b>needs and ex</b> <b>Performance</b> <b>Levels (metrics)</b> 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment 70% of students will earn a 75% or higher on related	Assessment Results	Evidence of Curricular and/or Programmatic
Program/Course Specific Learning Outcomes	Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Initial and Final Self-Evaluation Agency Final Evaluation	outcome which includes the listed course assignment <b>Jents will be al</b> <b>needs and ex</b> <b>Performance</b> <b>Levels (metrics)</b> 70% of students' scores will have improved from the initial self-evaluation to the final self- evaluation 70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment 70% of students will earn a 75% or	Assessment Results	Evidence of Curricular and/or Programmatic

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			includes the listed		
	Cuttabura	144-14-1	course assignment		
	Syllabus	Weekly Lab	70% of students will		
	(HA 2063)	Reports	earn a 75% or		
		(HA 2063)	higher on related		
			educational/learning		
			outcome which		
			includes the listed		
	Syllabus and	Taikink and Pice at	course assignment		
	Internship Manual	Initial and Final	70% of students'		
	(HA 4116)	Self-Evaluation	scores will have		
	(114 4110)	(HA 4116)	improved from the		
		ĺ	initial self-evaluation to the final self-		
					1
		Agency Final	evaluation 70% of students will		
		Evaluation	earn a 75% or		
		(HA 4116)	1		
			higher on related educational/learning		
			outcome which		
			includes the listed		
			course assignment		
		Final Report	70% of students will	<u> </u>	
		(HA 4116)	earn a 75% or		}
		(02.3770)	higher on related		
			educational/learning		
			outcome which		
			includes the listed		
			course assignment		
At the concl analyze the	usion of the p	rogram, stud	anagement Em dents will be al club operations	ble to unders	tand and
At the concl analyze the	usion of the p	rogram, stud	dents will be al	ble to unders	tand and
analyze the Program/Course	usion of the p functions of k	rogram, stud	dents will be al	ble to unders	tand and
analyze the Program/Course Specific Learning	usion of the p functions of k Evidence of Learning	rogram, stud odging and c	dents will be al	ble to unders S.	Evidence of
analyze the Program/Course Specific Learning	usion of the p functions of k	rogram, stue odging and c	dents will be al club operations	ble to unders	Evidence of Curricular
analyze the Program/Course Specific Learning	usion of the p functions of k Evidence of Learning	Performance Measures or	dents will be al	ble to unders	Evidence of Curricular and/or
analyze the Program/Course Specific Learning	usion of the p functions of k Evidence of Learning	Performance Measures or	dents will be al	ble to unders	Evidence of Curricular and/or Programmatic
analyze the Program/Course Specific Learning Outcomes	usion of the pa functions of k Evidence of Learning Opportunities	rogram, stue odging and c Performance Measures or Tools	dents will be al club operations Performance Levels (metrics)	ble to unders	Evidence of Curricular and/or
Analyze the Program/Course Specific Learning Outcomes	usion of the pa functions of k Evidence of Learning Opportunities Syllabus	Performance Measures or Tools	Performance Levels (metrics)	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of	usion of the pa functions of k Evidence of Learning Opportunities	Performance Measures or Tools Course Exam Questions	Performance Levels (metrics) 70% of students will earn a 75% or	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	usion of the pa functions of k Evidence of Learning Opportunities Syllabus	Performance Measures or Tools	Performance Levels (metrics) 70% of students will earn a 75% or higher on related	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	usion of the pa functions of k Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Course Exam Questions	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	usion of the pa functions of k Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Course Exam Questions	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning outcome questions	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to fay operations of odging and club	Usion of the pr functions of k Evidence of Learning Opportunities Syllabus (HA 1043)	Performance Measures or Tools Course Exam Questions (HA 1043)	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	usion of the pr functions of k Evidence of Learning Opportunities Syllabus (HA 1043)	Performance Measures or Tools Course Exam Questions (HA 1043) Course Exam	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam 70% of students will	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	Usion of the pr functions of k Evidence of Learning Opportunities Syllabus (HA 1043)	Performance Measures or Tools Course Exam Questions (HA 1043) Course Exam Questions	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam 70% of students will earn a 75% or	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	usion of the pr functions of k Evidence of Learning Opportunities Syllabus (HA 1043)	Performance Measures or Tools Course Exam Questions (HA 1043) Course Exam	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam 70% of students will earn a 75% or higher on related	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	usion of the pr functions of k Evidence of Learning Opportunities Syllabus (HA 1043)	Performance Measures or Tools Course Exam Questions (HA 1043) Course Exam Questions	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam 70% of students will earn a 75% or higher on related educational/learning	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	usion of the pr functions of k Evidence of Learning Opportunities Syllabus (HA 1043)	Performance Measures or Tools Course Exam Questions (HA 1043) Course Exam Questions	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam 70% of students will earn a 75% or higher on related educational/learning outcome questions	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	usion of the pr functions of k Evidence of Learning Opportunities Syllabus (HA 1043)	Performance Measures or Tools Course Exam Questions (HA 1043) Course Exam Questions (HA 2043)	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	usion of the pr functions of k Evidence of Learning Opportunities Syllabus (HA 1043)	Performance Measures or Tools Course Exam Questions (HA 1043) Course Exam Questions (HA 2043)	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam 70% of students will	ble to unders	Evidence of Curricular and/or Programmatic
Analyze the Program/Course Specific Learning Outcomes Explore the day to day operations of odging and club	Usion of the pr functions of k Evidence of Learning Opportunities Syllabus (HA 1043)	Performance Measures or Tools Course Exam Questions (HA 1043) Course Exam Questions (HA 2043)	Performance Levels (metrics) 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam 70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam 70% of students will earn a 75% or	ble to unders	Evidence of Curricular and/or Programmatic
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lodging and club management.	(HA 2043)	Assignment (HA 2043)	earn a 75% or higher on related educational/learning outcome which includes the listed course assignment	
	Syllabus (HA 4253)	Course Exam Questions (HA 4253)	course assignment 70% of students will earn a 75% or higher on related educational/learning outcome questions	
		Property Evaluations (HA 4253)	on the course exam 70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed	
	Syllabus (HA 4093)	Simulation Activity (HA 4093)	course assignment         70% of students will         earn a 75% or         higher on related         educational/learning         outcome which         includes the listed         course assignment	

Outcomes	Opportunities	Tools		and/or Programmatic Changes
Analysis guest needs specific to operational settings.	Syllabus (HA 3143)	Lab Field Trips (HA 3143)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment	

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		Course Exams	70% of students will		
		(HA 3143)	earn a 75% or		
			higher on related		
			educational/learning		
	}		outcome questions		
			on the course exam		
		Journal	70% of students will		
		Assignment	eam a 75% or		
		(HA 3143)	higher on related		
		(	educational/learning		
			outcome which		
			includes the listed	]	
			course assignment		
	Syllabus	Course Exam	70% of students will		
	(HA 4093)	Questions	earn a 75% or		
		(HA 4093)	higher on related		
	1	(114 4055)			
			educational/learning		
	1		outcome questions		
	Cullaburg	Ducasakati	on the course exam	l	
	Syllabus	Presentations	70% of students will		
	(HA 4253)	(HA 4253)	earn a 75% or		
			higher on related		
			educational/learning		1
			outcome which		
1			includes the listed		
1			course assignment		
		Field Trip	70% of students will		
		Analysis	earn a 75% or		
		(HA 4253)	higher on related		
			educational/learning		
			outcome which		1
			includes the listed		
	[		course assignment		
	Syllabus	Field Trip Report	70% of students will		
	(HA 4063)	(HA 4063)	earn a 75% or		
	(**********	(	higher on related		
		]	educational/learning		
			outcome which		
		-	includes the listed		
	]	Target Market	course assignment 70% of students will		·
		Project	earn a 75% or		
		(HA 4063)	higher on related		
]			educational/learning		
1			outcome which		
]			includes the listed		
			course assignment		
1	Syllabus	Agency Final	70% of students will		
	(HA 4116)	Evaluation	eam a 75% or		
		(HA 4116)	higher on related		
			educational/learning		
			outcome which		
			includes the listed		
			course assignment		
			-		
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## Tourism and Event Management Emphasis At the conclusion of the program, students will be able to understand and analyze the role of tourism and event management.

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Program/Course Specific Learning Outcomes	Evidence of Learning Opportunities	Performance Measures or Tools	Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or Programmatic Changes
Explore the role of tourism and event management.	Syllabus (HA 2133)	Course Exams (HA 2133)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		
		Semester Project (HA 2133)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 1043)	Course Exam Questions (HA 1043)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		
Distinguish the role of tourism and event management.	Syllabus (HA 2133)	Course Exams (HA 2133)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		
	Syllabus (HA 4053)	Mid-term Exam (HA 4053)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		
		Debate Assignment (HA 4053)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		

## *Tourism and Event Management Emphasis* At the conclusion of the program, students will be able to plan, organize, coordinate, develop, and evaluate the issues related to tourism planning and event management.

Program/Course Specific Learning Outcomes	Evidence of Learning Opportunities	Performance Measures or Tools	Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or Programmatic Changes
Compile the issues and trends related to tourism planning and event management.	Syllabus (HA 3133)	Class Assignment (HA 3133)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 4053)	Execution of events (2) (HA 4053)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (RP 3033)	Business Plan (RP 3033)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (RP 3503)	Class Assignment (RP 3503)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
Critique the issues and trends related to tourism and event management.	Syllabus (HA 3133)	Class Assignment (HA 3133)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 4053)	Execution of Events (2) (HA 4053)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (RP 3033)	Business Plan (RP 3033)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (RP 3503)	Class Assignment (RP 3503)	70% of students will earn a 75% or higher on related		

		educational/learning outcome which includes the listed course assignment	
Syllabus (HA 4116)	Agency Final Evaluation (HA 4116)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment	

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# Food and Beverage Management Emphasis At the conclusion of the program, students will be able to understand and analyze the function of food and beverage operations.

Program/Course Specific Learning Outcomes	Evidence of Learning Opportunities	Performance Measures or Tools	Performance Levels (metrics)	Assessment Results	Evidence of Curricular and/or Programmatic Changes
Explore the functions of food and beverage operations.	Syllabus (HA 1923)	Course Exams (HA 1923)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		
		Field Trip Reports (HA 1923)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 2913)	Lab Reports (HA 2913)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 2813)	Menu Analysis (HA 2813)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 1013)	National Certification Exam (Serve Safe) (HA 1013)	100% of students will earn a 75% or higher on related educational/learning outcome which includes the national certification exam		
Distinguish the functions of food and beverage operations.	Syllabus (HA 1923)	Course Exams (HA 1923)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		

		Field Trip Reports (HA 1923)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 2913)	Lab Reports (HA 2913)	70% of students will earn a 75% or higher on related educational/learning outcome which includes the listed course assignment		
	Syllabus (HA 4063)	Course Exams (HA 4063)	70% of students will earn a 75% or higher on related educational/learning outcome questions on the course exam		
	Food and	Beverage M	Management Er	nphasis	
	tion; coordina	te and eval	uate all aspect	s of food and	l beverage
Program/Course Specific Learning Outcomes	Evidence of Learning Opportunities	Performance Measures or Tools	uate all aspects Performance Levels (metrics)	s of food and Assessment Results	Evidence of Curricular and/or
entire opera services. Program/Course Specific Learning	tion; coordina Evidence of Learning	Performance Measures or	uate all aspect	s of food and	Evidence of
entire opera services. Program/Course Specific Learning Outcomes Appraise all aspects of food and beverage	tion; coordina Evidence of Learning Opportunities Syllabus	Performance Measures or Tools Final Exam	Performance Levels (metrics)	s of food and	Evidence of Curricular and/or Programmatic

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### **Other Assessment Tools**

**Course Certifications.** Certifications may/should be obtained in the following courses: HA 1013 Sanitation Safety (Servsafe) HA 4063 Beverage Management (Servsafe Alcohol)

#### **Student Evaluations**

Mid-term and end-of-semester student evaluations for every HA course, each semester

**Senior Exit Surveys.** Graduating seniors in Hospitality Administration will be sent a survey via e-mail to be completed before graduation. This survey is used as an assessment tool to get student feedback on preparedness for the RP profession, study habits, use of textbooks, academic advising, amount of work during their collegiate years, membership in student organizations, overall impression of their education and major, as well as their knowledge and skills in areas of professional competency. An informal Senior Exit Survey is also conducted in HA 4001 Internship Preparation.

A Senior Exit Survey will be completed in the Fall of 2014 and in the Spring of 2015.

**Alumni Survey**. At least once every five years there will be a survey of alumni to maintain contact with graduates, track who is working (or not) in the Hospitality Administration profession, areas in which they are working, salaries, ect.

## **Arkansas Tech University** DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

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Department Affected: Health and Physical Education	This department U supports the change.
Comments:	
The HPE Department supports adding PE2 requirements.	513, First Aid, to the Hospitality Administration curriculun

Department Head Signature: Annette Holeyfield

Date:\_06/29/2015\_\_\_\_\_

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## Arkansas Tech University DEPARTMENTAL SUPPORT FORM

This form must be completed for every department affected by the course change.

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Department Affected:	This department <ul> <li>Isolation I does not support</li> </ul>
College of Business	the change.
Comments:	
Changes in Hospitality Administration pr	ograms to delete ACCT 2013 as a required course.

Department Head Signature:

Stephen Jones, Associate Dean College of Business

Date: 06/25/2015

## Arkansas Tech University **DEPARTMENTAL SUPPORT FORM**

This form must be completed for every department affected by the course change.

Department Affected: BIOS	This department Supports the change.	does not support
Comments:		
The BIOS department is happy to support HA stude providing sufficient seats in that course.	nts in BIOL 1014 and	l we anticipate no difficulty

## Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select Appropriate Committee			
FROM (Initiating Department):	Department of Professional Studies			
DATE SUBMITTED:	July 1, 2015			
Title	Signature	Date		
Department Head: Dr. Jeff Aulgur		7/./15		
Dean: Dr. Hanna Norton	String & norton	7/1/15		
Teacher Education Council (if applica				
Graduate Council (if applicable)				
Registrar: Mrs. Tammy Weaver	Jummy alaun	7/1/15		
Vice President for Academic Affairs: Dr. AJ Anglin	0			
Course Subject: (e.g., ACCT, ENGL)	Course Number: (e.g., 1003) Effective	e Term:		
PS	3013 C Spring	g 🏵 Summer I 16		

Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)

Professional Studies Seminar

Banner Title: (limited to 30 characters, including spaces, capitalize all letters — this will display on the transcript)

### PROFESSIONAL STUDIES SEMINAR

<b>t</b>			
Will this course be cross-lis	sted with another existing cour	se? If so, list course subj	ect and number.
⊂ Yes ເ No	nen nen hen hen hen hen hen en en hen he	+ +	<u>,</u>
Will this course be cross-lis	sted with a course currently no	t in the undergraduate o	or graduate catalog?
If so, list course subject an	d number. CYes 🏾 No		inte en innormalmetitet autor autor ante de se de s
	for additional earned hours?	C Yes 🏾 No How mai	ny total hours?
Grading: 🔅 Standard Le	tter C P/F	C Other	
Mode of Instruction (check	appropriate box):		
• 01 Lecture	⊂ 02 Lecture/Laboratory	C 03 Laboratory only	
O5 Practice Teaching	C 06 Internship/Practicum	C 07 Apprenticeship/E	Externship
C 08 Independent Study	€ 09 Readings	10 Special Topics	
12 Individual Lessons	C 13 Applied Instruction	16 Studio Course	
← 17 Dissertation	18 Activity Course	C 19 Seminar	C 98 Other

Does this course require a fee?	C Yes	No	How Much?	Select Fee Type
If selected other list fee type:	l'			
Elective	🔽 Majo	or		Minor
(If major or minor course, you m program.)	ust com	plete the	Request for Pro	ogram Change form to add course to
If course is required by major/m	inor, hov	v frequer	ntly will course b	be offered?
Every semester				
For the proposed course, attach entered as they should appear i a. Course subject b. Course number c. Catalog course title	-		d format that in	ncludes: <b>(items a. through d. should be</b>
<ul> <li>d. Catalog description</li> <li>1. Arkansas Course Transfer 5</li> <li>2. Cross-listing</li> <li>3. Offered (e.g., Fall only, Spr</li> <li>4. Prerequisites</li> <li>5. Co-requisites</li> </ul>				
<ul> <li>6. Description</li> <li>7. Notes (e.g., information not</li> <li>8. Contact Hours if different if</li> <li>9. Fees (e.g., \$36 art fee)</li> <li>e. Section for Name of instructo</li> <li>f. Text required for course</li> <li>g. Bibliography (supplemental reh. Justification/rationale for the</li> </ul>	than lect r, office l eading lis	ure (e.g., hours, co	Lecture three h	hours, laboratory three hours)
r	show ho listed in grading plagiaris	w the co undergra policy w m, etc.	urse meets one aduate catalog) ith specific equi	
Will this course require any spec software, distance learning equi				intenance costs, library resources, special
Will this course require a special	classroo	m (comp	uter lab, smart	classroom, or laboratory)? No
Attach the Course Addition Asses Effectiveness web page at <u>http:/</u>				d on the Assessment & Institutional
If this course will affect other de must be attached. The form is lo http://www.atu.edu/registrar/cu	ocated or	h the Cur	riculum forms w	ort Form for each affected department veb page at

#### Arkansas Tech University

PS 3013:	Professional	Studies	Seminar
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Instructor:		
Phone:		
Office:		
E-mail:		
Office Hours:		

#### **Course Description**

This course is designed to introduce students to the field of professional studies and to the Bachelor of Professional Studies degree. Topics include: overview of the professional studies degree; survey of current issues in the professions; professional competencies and skills; career and academic program planning; learning and communicating online; academic writing and APA.

## **Required Course Text**

- Hiatt, J.M. (2013). *Employee's survival guide to change: The complete guide to surviving and thriving during organizational change* (3<sup>rd</sup>ed.). Loveland, Colorado: Prosci.
- Edmonson, A.C. (2012). *Teaming: how organizations learn, innovate, and compete in the knowledge economy*. San Francisco, CA: Jossey-Bass.

## **Required Course Reading**

- Crews, T., Sheth, S., & Horne, T. (2014). Understanding the learning personalities of successful online students. EDUCASE
- eLearning Commons (2009). *How to be a successful online student*. Retrieved from http://www.westga.edu/assetsNursing/msn/how-to-be-a-successful-online-student.pdf
- Sykes, C. & Dean, B.A. (2013). A practice based approach to student reflection in the workplace during a work-integrated learning placement. *Studies in Continuing Education*, 35 (2), 179-192.
- See PS 3013 LibGuide for additional required reading.

## Justification for the Course

This course is designed to introduce students to the following: professional studies as an academic discipline; current topics in professional studies; career planning in professional studies; professional competencies; the online learning environment. This course will provide participants with a deeper understanding of the learning environment and learning management system, their degree and field of study, how to conduct and apply research, and how to work in a team-oriented environment. Participants will learn skills to improve their abilities as students, professionals, and citizens.

## **Course Objectives**

## The student will:

- 1. Identify key strategies for successful online learning.
- 2. Outline the BPS degree, including core and concentration requirements.
- 3. Evaluate academic and career paths related to the BPS degree.
- 4. Demonstrate the ability to work in teams.
- 5. Examine professional competencies in the workplace.
- 6. Analyze current trends and issues in the workplace.
- 7. Conduct a personal SWOT analysis.
- 8. Develop and present an academic and career plan.
- 9. Produce academic writing following APA style guidelines.

## How Course Meets General Education Requirements

The general education curriculum at Arkansas Tech University is designed to provide a foundation for knowledge common to educated people and to develop the capacity for individuals to expand that knowledge over his or her lifetime. The University has identified a set of comprehensive goals that will allow students to accomplish these general education objectives. This course addresses the following specific Arkansas Tech University general education goals:

Think critically

Develop ethical perspectives

Apply scientific and quantitative reasoning

## Methodology

The objectives will be achieved through textbook readings, supplemental readings, PowerPoint presentations on assigned topics, on-line discussions, and individual assignments.

## **Technology Competencies**

Students are expected to demonstrate mastery and appropriate application of related technology competencies as determined by the Professional Studies Department. Those competencies include: word processing (MS Office), PowerPoint (2007 version or ability to see later version

of power-point), on-line research, email, Blackboard, discussion board postings and list-serve knowledge.

## **Class Lectures**

Class lectures will be posted every Monday by 12 p.m Central Time unless noted otherwise. Class lectures can be located in weekly learning modules in Blackboard under the "Course Content" tab.

## Assessments

## Assignments

Throughout the course, assignments will be given to reinforce the student's understanding of the course material as well as to apply different leadership concepts. All assignments can be found in the weekly learning module folder in Blackboard. All assignments will be due by 11:59 p.m. Central Time on the due date specified. All assignments must be submitted through Blackboard in order to receive credit.

## **Participation/Discussion Board**

Each week there is a lecture posted on Blackboard which includes discussion board questions that I expect you to answer as part of getting the week's participation points. New discussion forums will post on Mondays. You are expected to make your initial post each week by 11:59 p.m. Central Time on Thursday, with all other posts due by 11:59 p.m. on Sunday. Points will be deducted for each posting that is not submitted. Your answers should be relevant to the discussion topic and demonstrate your understanding of the topic. Participation will be assessed on the extent to which you reply to my questions as well as to the extent that you communicate with your other classmates regarding their posts. Remember, you will get out of the discussion boards what you put into them.

## **E-mail/Discussion Board Decorum**

This is an online course; therefore a majority of our conversations will take place via email and discussion board. Please use common sense (no slang, use correct grammar, etc.) when sending emails and posting to discussion boards. This is a college level course and I expect you to be on a college student level with your postings and emails. I do not expect you to be a perfectionist, but I do expect you to be courteous and respectful.

I will send course materials to your ATU e-mail account; therefore, it is necessary that you check your account frequently. To avoid the emails you send going into my junk file, you should use your ATU e-mail account for ALL communications. In most cases, I will respond to your emails within a 24-period.

## **Learning Modules**

Module I - LMS Navigation and Learning Self-Assessment

Module II - Professional Studies: The BPS Degree and Field of Study

Module III - Research, Academic Writing, and the ATU Library

Module IV - Professional Competencies (research/current topics paper)

Module V – Organizational Learning (application/current topics paper)

Module VI - Assessing Organizational Needs (research/current topics paper)

Module VII - Ethics, Globalization, Knowledge Economy (application/current topics paper)

Module VIII - Academic and Career Planning in Professional Studies

## **Grading Scale**

90-100 %	 Α
80-89 %	 В
70-79 %	 С
60-69 %	 D
Under 60 %	 F

## List of Activities/Assignments

Discussion Forum	100 points
Academic Strategic Plan	15 points
Career Strategic Plan	15 points
Research Paper – Professional Competencies	100 points
Application Paper – Organizational Learning	100 points
Research Paper – Organizational Needs	100 points
Application Paper – Ethics	100 points
Midterm Exam	20 points
Final Exam	50 points

## Total

## 600 points

## **Returning of Assignments**

Assignments will be graded and returned within 7 working days. Working days are defined as Monday-Friday, no weekends or holidays.

## Make-Up Policy/Late Work

As a general rule, I will not accept late work unless there is an unavoidable or extenuating circumstance. I will consider each instance individually and try to work with you the best I can. It is the instructor's decision whether to award half-credit for late assignments.

## **Course Policies**

## Academic Misconduct

University policy will be followed. At a minimum, the student (and any student caught assisting in the misconduct) will be given an automatic "F" for the test/assignment in question and possibly an "F" for the course. Subsequent cases of plagiarism will result in a failing grade for the course. In addition, any student who aids another student in plagiarism (e.g., provides a completed homework assignment to another student for submission) will be treated as also being

involved in plagiarism and appropriate penalties will apply. Egregious cases of plagiarism (i.e., large sections copied from another source) will result in an automatic "F" for the course.

## Excessive Unexcused Absences/Missed Assignments

If, at any time during the semester, you miss three assignments, you will be referred to the Tech Early Warning Program. If you are unresponsive within the following two class sessions, you will be dropped from the course by your instructor with an "F" for excessive absences or non-performance. It is your responsibility to contact the instructor when you cannot attend class or are having a problem completing an assignment.

Campus policy outlines the dates for dropping a course with a "W". If you have a failing score and do not drop before the stated deadline, you will receive an "F" on your transcript for the course; therefore, it is in your best interest to monitor your status in the course and take advantage of the opportunity to withdraw with a "W" rather than remaining in the course and receiving an "F".

You are responsible for explaining to the instructor the reason for absences due to sickness, accident or death in the family. For absences which make it difficult for you to contact the instructor, such as an emergency, you should contact the Student Services Office, Doc Bryan Student Services Center, Room 233, (479-968-0239) to have the instructor notified.

## University Testing and Disability Services- http://www.atu.edu/testing/

If a student has a disability that qualifies under the Americans with Disabilities Act (ADA) and requires accommodations, he/she should contact the Office of University Testing and Disability Services for information on appropriate policies and procedures. Disabilities covered by ADA may include learning, psychiatric, physical disabilities, or chronic health disorders. Students can contact the Office of University Testing and Disability Services if they are not certain whether a medical condition/disability qualifies.

Contact Information: University Testing and Disability Services-Arkansas Tech University Bryan Hall, Room 103 105 W. O Street Russellville, AR 72801-2222 Voice Telephone: (479) 968-0302 Fax: (479) 968-0375 TTY Service: (479) 964-3290

#### **Course Addition**

#### Assessment Form

#### Our Mission

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this course fit with the university mission? This course is designed to introduce students to the following: professional studies as an academic discipline; current topics in professional studies; career planning in professional studies; professional competencies; the online learning environment. This course will provide students with a deeper understanding of the learning environment and LMS, their degree and field of study, how to conduct and apply research, and how to work in a team-oriented environment. Participants will learn skills to improve their abilities as students, professionals, and citizens. This course supports the University's mission of "nurturing scholastic development" in that students apply what is covered in the course to their academic, personal, and professional lives.
- b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. N/A
- c. Provide up to three student learning outcomes students will achieve after completing this course? 1.) Students will be able to use research literature to analyze professional competencies in the workplace. 2.) Students will be able to recognize current trends and issues in professions. 3.) Students will be able compose junior/senior level research and concept application papers.
- d. What assessment tool or measure will you use to assess student learning? Student learning will be evaluated through discussion forums, research/application papers, quizzes, midterm, and final exam. The discussion forums require active participation at an analytical level with frequent interaction with forum peers. Written evaluation includes the development of an annotated bibliography relevant to the course objectives and four current topic research/application papers. Course examinations include a mid-term examination and a final examination. Both examinations will be in essay format and will require the student to analyze professional situations.
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? Students will produce the following: Two research papers and two application papers on select topics in professional studies, a SWOT analysis, academic strategic plan, and career strategic plan.
- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. This course meets three primary needs within the Bachelor of Professional Studies program: a) to develop higher-order thinking skills, b) to enhance writing ability commensurate with junior/senior level writing, and c) to promote in-depth knowledge of professional studies as an academic and professional discipline. All core

courses in the BPS program require students to think critically, write professionally, and be skilled in analyzing information. In the BPS capstone course, students are required to complete a project that includes both a research and applied component. In PS 3013, students will work on higher-order thinking skills through activities that will require analysis of organizational needs, evaluation of scholarly research, and the development of applied solutions to professional problems. Students will also be required to compose multiple papers supported by research on current events and professional competencies. These activities are also designed to enhance student knowledge of the professional studies degree, specifically what it means to be a BPS major, how the concentration courses fit into the overall degree and the field, and the academic and career opportunities available to BPS graduates.

How does this course fit in the current state of the discipline? Include Arkansas g. institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. A curriculum review of undergraduate professional studies degree programs at similar institutions shows a diversity of introductory professional studies courses. The reviewed courses focus on professional studies as an academic/professional discipline, as well as introduce students to the degree program, including the learning management system, and to university resources necessary for student success. The following universities represent a small sample of institutions offering a similar course in a professional studies program: University of Toledo, Concordia University, University of Phoenix, Ohio University, and Syracuse University. An example of an upper division introductory course in professional studies can be found at the University of Toledo (AL - 3000). The rationale for AL 3000 is to prepare students to use electronic and print resources for junior/senior level research, writing, and application. The proposed course (PS 3013) will require students to engage in activities that require higher-order thinking, research, and writing, while introducing students to the field of professional studies, research and resources in professional students, and professional competencies. A direct course comparison is not offered by any institution in the state of Arkansas.

## Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Select A	Select Appropriate Committee				
FROM (Initiating Department	): Profes	Professional Studies				
DATE SUBMITTED:	July 1, 20	July 1, 2015				
Title		Signature		Date		
Department Head Dr. Jeff Aulgur				7/.1.5		
Dean Dr. Hanna Norton Teacher Education Council	(if applicable)	April 1	8. Nort	7/./15		
Graduate Council (if applica						
Registrar Mrs. Tammy Weaver Vice President for Academi Dr. AJ Anglin	C c Affairs	Sammyte ea	wec	2/1115		
Course Subject: (e.g., ACCT <b>PS</b> Official Catalog Title: (If off	4543	Number: (e.g., 1003) ) characters, indicate	<u>د م</u>	ctive Term: pring 🏾 🏵 Summer I		
Workplace Supervision		50000-0		000 ( ym ( ym ( y 1 )		
Banner Title: (limited to 30 o Workplace Supervision	maracters, including s	paces, capitalize all let	ters — this will di	splay on the transcript)		
Will this course be cross-lis Yes No Will this course be cross-lis If so, list course subject and	ted with a course cu	urrently not in the ur		n se anna a tha ann ann an tha tha tha tha ann ann ann ann ann ann ann ann ann a		
Is this course repeatable f	or additional earned	d hours? C γ <sub>es</sub> 🤇	No How many	y total hours?		
Grading: 📀 🗭 Standard Le	tter C P	/F C	<sup>~</sup> Other	<u>، در در در در در مروای و در مروای</u>		
Mode of Instruction (check	appropriate box):					
O1 Lecture	C 02 Lecture/Labo	oratory 🦵 03 Li	aboratory only			
← 05 Practice Teaching	C 06 Internship/F	Practicum 🔶 07 A	pprenticeship/Ex	ternship		
C 08 Independent Study	⊂ 09 Readings	C 10 S	pecial Topics			
C 12 Individual Lessons	⊂ 13 Applied Inst	ruction C 16 St	tudio Course			
← 17 Dissertation	18 Activity Cours	se 🗘 19 Se	eminar	C 98 Other		

Does this course require a fee?	⊂ Yes	No	How Much	, [	Select Fee Type
If selected other list fee type:	<u> </u>			-finited-minipagingine	
✓ Elective	🔽 Maje	or		Minor	
(If major or minor course, you m program.)	ust com	olete the	Request for P	rogram Ch	ange form to add course to
If course is required by major/mi	nor, hov	v frequer	ntly will course	be offere	d?
Each semester					
For the proposed course, attach entered as they should appear in a. Course subject b. Course number c. Catalog course title d. Catalog description	n the cat	alog)			
<ol> <li>Arkansas Course Transfer S</li> <li>Cross-listing</li> <li>Offered (e.g., Fall only, Spri</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> <li>Notes (e.g., information no</li> <li>Contact Hours if different ti</li> <li>Fees (e.g., \$36 art fee)</li> </ol>	ng only. t in desc	Do not o	enter if offer o uch as course	ourse fall a may be rep	and spring) Deated for credit)
<ul> <li>e. Section for Name of instructor</li> <li>Text required for course</li> <li>g. Bibliography (supplemental re</li> <li>n. Justification/rationale for the o</li> <li>Course objectives</li> </ul>	ading lis <sup>.</sup>		ntact informa	ion (telepł:	ione, email)
<ul> <li>Description of how course mededucation component should sequence of the sequence</li></ul>	show how listed in grading plagiarisr	w the cou undergra policy wi n, etc.	urse meets on iduate catalog th specific equ	e or more ( )	of the objectives contained in
Nill this course require any specia oftware, distance learning equip	al resour ment, et	ces such c.? No	as unusual m	intenance	costs, library resources, special
Vill this course require a special o	lassroor	n (compı	iter lab, smar	classroom	, or laboratory)? No
Attach the Course Addition Assess Effectiveness web page at <u>http://v</u>				d on the A	ssessment & Institutional
f this course will affect other dep nust be attached. The form is loc http://www.atu.edu/registrar/cur	ated on	the Curri	iculum forms	ort Form f web page a	or each affected department It

## Arkansas Tech University Workplace Supervision Spring 2015

Course Title: Workplace Supervision Course/Sec #: PS 4543-TC1 Instructor: Phone: Office: E-mail: Office Hours:

#### **Important Course Dates:**

Course Begins – Last Day to Add – Last Day for 100% refund of tuition/fees – Attendance Date\* – Last Day for 80% refund of tuition – Mid-term – Last Day to drop with "W" – Course Ends –

\*The attendance date is the date that official attendance will be reported to the Registrar's Office. *Attendance is measured as: physical attendance, submission of an assignment, OR completion of Blackboard Attendance Accounting module.* Students must attend the course before its unique attendance date (not due date). There are no exceptions. Students not completing this requirement will be submitted to the Registrar's Office as "Did Not Attend" and will, subsequently, be dropped from the course.

#### **Course Description**

This course provides an overview of various entry-level leadership and supervisory skills practiced by professionals in the public and private sector. The leadership skills identified will focus on the following competency areas: communication, employee coaching, project management, business analysis, continuous improvement, and resource management and how they pertain to front-line supervisors within the workplace.

#### **Required Course Text**

Humphrey, B. The 21st Century Supervisor. San Francisco, CA: Jossey-Bass/Pfeiffer, 2000.

## **Supplemental Readings and Websites**

Additional readings will be assigned from provided material or Internet resources posted in Blackboard as necessary.

## Justification for the Course

This course examines introductory supervisory styles as they apply to the projected learning outcomes in the Department of Professional Studies. These competency areas include: operations management, technology applications, facilities planning and management, human resource management, fiscal management, and organizational behavior. The course objectives will be applied directly to these competency areas and will focus on developing the students' front-line leadership skills.

## **Course Objectives**

- 1. Identify skills necessary for today's workplace supervisor which include Soft Skills, Technical Skills and Administrative Skills.
- 2. Understand principles of leadership as they apply to a supervisor for a company's front line.
- 3. Understand how to implement and evaluate effective leadership strategies in the workplace.
- 4. Recognize the differences between the traditional supervisor and the 21<sup>st</sup> Century Supervisor
- 5. Learn effective project and resource management skills.

## How Course Meets General Education Requirements

The general education curriculum at Arkansas Tech University is designed to provide a foundation for knowledge common to educated people and to develop the capacity for individuals to expand that knowledge over his or her lifetime. The University has identified a set of comprehensive goals that will allow students to accomplish these general education objectives. This course addresses the following specific Arkansas Tech University general education goals:

Communicate effectively Think critically Develop ethical perspectives Apply scientific and quantitative reasoning

## Methodology

The objectives will be achieved through textbook readings, supplemental readings, PowerPoint presentations, on-line discussions, and individual and group assignments.

## **Technology Competencies**

Students are expected to demonstrate mastery and appropriate application of related technology competencies as determined by the Professional Studies Department. Those competencies include: word processing (MS Office), PowerPoint (2007 version or ability to see later version of PowerPoint), on-line research, email, Blackboard, and discussion board postings.

## **Class Lectures**

Class lectures will be posted every week by 7 a.m. Central Time on the date specified in the course schedule unless noted otherwise. Class lectures can be located on Blackboard under the "Course Content" tab. Chapter Module folders, which are located in the Course Content section, will open at 7 a.m. and close at 11:59 p.m. on the days specified in the course schedule. Assignments within those modules will open and close with the Module folders.

## Assessments

## Assignments

Throughout the course, assignments will be given to reinforce the student's understanding of the course material as well as to apply different leadership concepts. All assignments will be posted in the "Course Content" tab in Blackboard under the respective week. All assignments will be due by 11:59 p.m. Central Time on the due date specified on the "Course Schedule" located in Blackboard. All assignments must be submitted through Blackboard to receive credit.

## Projects

There will be a mid-term group project, final leadership project and final group case study project assigned for each student to complete during the semester. The projects will focus on applying the different leadership concepts presented in the course to a real world situation. The project criteria will be given in the module where the assignment is made available.

## Quizzes and Tests

There will be chapter quizzes for most chapters in the textbook discussed in the course. All quizzes will be available and completed through the "Course Content" tab in Blackboard. The dates of the quizzes are available in the "Course Schedule" located in the Course Information section of Blackboard. At the end of the course, a final exam will be administered over the course material and will be comprehensive in nature.

## Participation/Discussion Board

For most modules, a new discussion topic will post that I expect you to answer as part of earning the week's participation points. New discussion forums will post by 7 a.m. with the rest of the week's material. You are expected to post each week by 11:59 p.m. Central Time on the date specified in the course schedule. Points will only be given for posts made by the due date and the forum will close on the date it is due. Your answers should be relevant to the discussion

topic and demonstrate your understanding of the topic. Participation will be assessed on the extent to which you reply to the questions as well as to the extent that you communicate with your other classmates regarding their posts. At a minimum, most forums will require you to post a response to the forum topic and reply to a minimum of two students. Meeting the minimum requirement will not earn you full credit for the assignment. Remember, you will get out of the discussion boards what you put into them. Discussion Forums will not be allowed to be made up if they are missed. Please see the section for Discussion Forum Post Requirements located in the Course and Text Introduction Module for additional important information.

## **E-mail/Discussion Board Decorum**

This is an online course; therefore a majority of our conversations will take place via email/Blackboard. Please use common sense (no slang, use correct grammar, etc.) when sending emails and posting to discussion boards. This is a college level course and I expect you to be on a college student level with your postings and emails. I do not expect you to be a perfectionist, but I do expect you to be courteous and respectful.

I will send announcements and other course-related correspondence to your ATU e-mail account; therefore, it is necessary that you check your account frequently. To avoid your emails going into my junk file, you should use your ATU e-mail account for ALL communications. In most cases, I will respond to your emails within a 24-hour period.

## Grading Summary

Total Points	480 points
Course Assignments	55 points
Leadership Project	50 points
Participation/Discussion Board	135 points
Final Project	50 points
Final Exam	50 points
Midterm Project	50 points
Chapter Quizzes	90 points
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## Grading Scale

90-100%	===	Α
80-89%		В
70-79%		С
60-69%	+*****	D
Under 60%		F

## **Returning of Assignments**

Graded assignments will be posted to the Gradebook in Blackboard within 7 working days of the due date. Working days are defined as Monday-Friday, no weekends or holidays.

## Make-Up Policy/Late Work

Late submission of chapter assignments and quizzes will be accepted for half of the original credit up to a week past the due date. Discussion forums and group and individual projects will close on the date they are due and late submissions will not be accepted. The final exam will not be accepted after the due date, if missed.

## **Course Policies**

## Academic Misconduct

University policy will be followed. At a minimum, the student (and any student caught assisting in the misconduct) will be given an automatic "F" for the test/assignment in question. Subsequent cases of plagiarism will result in a minimum of one letter grade course reduction for each incident. In addition, any student who aids another student in plagiarism (e.g., provides a completed homework assignment to another student for submission) will be treated as also being involved in plagiarism and appropriate penalties will apply. Egregious cases of plagiarism (i.e., large sections copied from another source) will result in an automatic "F" for the course.

## Excessive Unexcused Absences/Missed Assignments

If, at any time during the semester, you miss three assignments, you will be referred to the Tech Early Warning Program. If you are unresponsive within the following two class sessions, you will be dropped from the course by your instructor with an "F" for excessive absences or non-performance. It is your responsibility to contact the instructor when you cannot attend class or are having a problem completing an assignment.

Campus policy outlines the dates for dropping a course with a "W". If you have a failing score and do not drop before the stated deadline, you will receive an "F" on your transcript for the course; therefore, it is in your best interest to monitor your status in the course and take advantage of the opportunity to withdraw with a "W" rather than remaining in the course and receiving an "F". Tech has a very lenient withdrawal policy which allows a student to withdraw with an "W" until almost the end of the semester.

You are responsible for explaining to the instructor the reason for absences due to sickness, accident or death in the family. For absences which make it difficult for you to contact the instructor, such as an emergency, you should contact the Student Services Office, Doc Bryan Student Services Center, Room 233, (479-968-0239) to have the instructor notified.

## University Testing and Disability Services- http://www.atu.edu/testing/

If a student has a disability that qualifies under the Americans with Disabilities Act (ADA) and requires accommodations, he/she should contact the Office of University Testing and Disability Services for information on appropriate policies and procedures. Disabilities covered by ADA may include learning, psychiatric, physical disabilities, or chronic health disorders. Students can contact the Office of University Testing and Disability Services if they are not certain whether a medical condition/disability qualifies.

Contact Information: University Testing and Disability Services-Arkansas Tech University Bryan Hall, Room 103 105 W. O Street Russellville, AR 72801-2222 Voice Telephone: (479) 968-0302 Fax: (479) 968-0375 TTY Service: (479) 964-3290

#### **Arkansas Tech University**

#### **Course Addition**

#### Assessment Form

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does this course fit with the university mission? PS 4543 Workplace Supervision supports the university mission of providing life-long learning to a diverse community of learners, while nurturing integrity and professionalism. A solid educational foundation is provided to potential front line supervisors and/or those in a leadership position requiring supervision of front line supervisors. The course provides universally applicable knowledge including, but not limited to, workforce performance, encouraging and maintaining productivity, promoting teamwork and handling day to day operational challenges.
- b. If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable
- c. Provide up to three student learning outcomes students will achieve after completing this course? Upon completion of the course, the student will possess: 1.) principles of leadership as they apply to front line supervision, 2.) effective project and resource management skills and 3.) and skills, knowledge and attributes necessary for today's workplace supervisors that include soft skills, technical skills and administrative skills.
- d. What assessment tool or measure will you use to assess student learning? 1.) Students will be given assignments, projects, quizzes/exams and discussion forum topics that relate to material covered in each course module. 2.) Student learning will be assessed through textbook readings, supplemental readings, PowerPoint presentations, on-line discussions, and individual and group assignments. 3.) The assessment of student learning with regard to program assessment centers on student performance on the higher order learning outcomes expected in a senior level undergraduate course, including the submission of an individual and group leadership project. Student learning is also evaluated by student self-evaluations at the beginning and end of the course. The individual project and the group project challenge the student by participation in experiential learning.
- e. What will students demonstrate, represent, or produce to provide evidence of their learning? Evidence of learning will be showcased in the student self-assessment of learning as well as student performance on the individual and group leadership projects. Student self-assessment of learning is a two-part exercise. In Module 1, students identify the course

learning objectives and develop individual learning goals and objectives relevant to their personal development. During the final module, students review their objectives and learning goals stated at the beginning of the course and self-evaluate the knowledge, skills, and attributes they have gained. Students analyze the material provided during the term and state how it applies to their individual professional development . Students prepare a significant project during the course that produces evidence of learning. Each student must complete an Individual Leadership Project addressing a specific career or supervisory role as selected by the student (e.g., construction foreman, lead teacher, plant foreman, head mechanic, oil rig crew chief). Using knowledge gained from the course, the student develops a Power Point presentation requiring the application of knowledge from the ten chapters of the course text and course materials. Second, students are required to participate in a virtual group project to engage in a deeper exploration of a single component of the course. The group project requires students to engage in professional communication and project completion. The individual project and the group project challenge the student by participation in experiential learning. Students are objectively measured during the course by the discussion forum participation, quizzes, mid-term examination and final examination.

- f. Provide an example or examples of student learning assessment evidence which supports the addition of this course. This course has been offered as a Special Topics (PS 4993 Front Line Leadership) Professional Studies elective course each semester since the Fall 2012 semester, with a consistent average enrollment of 30 - 35 students each time the section has been offered. With a demonstrated need, PS 4543 Workplace Supervision is being proposed as an elective option to the Professional Core section of the BPS degree. In lieu of survey data, the consistent three year record of maximum enrollment indicates Professional Studies students identify front line leadership and workplace supervision as a critical component to their professional development. This course supports the Bachelor of Professional Studies mission of providing a theoretical and practical educational foundation to enhance current professional capabilities and preparing students for new career opportunities in highly specialized technical and service industry positions. PS 4543 supports the degree program student learning outcomes of preparing graduates to work successfully in their chosen career fields, applying empirical knowledge to recommend relevant strategies for solving problems, and assuming a leadership role in identifying and addressing issues in a real world environment.
- g. How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. Today's working professionals are in need of the skillset required for supervisors at all levels within an organization. Workplace Supervision is not a topic frequently addressed in academic programs, even Professional Studies programs. The need and applicability for front line supervision and workplace supervision is more evident in the private sector. The Society for Human Resource Management (SHRM) identifies three critical questions for front line management training: 1) What does it mean to get work done through others? 2) What are the challenges involved in that transition from employee to supervisor? 3) How do you hold

people accountable for performance? Peer to leader is a significant transition in an individual career path. The professional leader/executive must also have the skills, knowledge and attributes to develop his or her front line leaders. This course supports that need. UCA (University of Central Arkansas) offers MGMT 3340 Managing People and Work. The University of Memphis' Bachelor of Professional Studies degree offers MGMT 4260 Employee Staffing and Development in the Administrative Services concentration.

### **Arkansas Tech University**

## **PROPOSAL FOR CHANGE IN PROGRAM**

то:	Select Appropriate Committee
FROM (Initiating Department):	Professional Studies
DATE SUBMITTED:	July 1, 2015

Title	Signature	Date
Department Head		-11
Dr. Jeff Aulgur		7/1/15
Dean	al Gali	
Dr. Hanna Norton	Afring & Morton	7/1/15
Teacher Education Council (if applicable)		
N/A		
Graduate Council (if applicable)		
N/A		
Registrar		
Mrs. Tammy Weaver	Jammy Wealler	71115
Vice President for Academic Affairs	$\top$ $0$	
Dr. A.J. Anglin		

Program Title:	Requested changes will be
Bachelor of Professional Studies	effective Summer I for next
	catalog year

Outline change in program:

#### 1. Professional Core

- Delete BUAD 2003 Business Information Systems
- Delete COMS 1003 Introduction to Computer Based Systems
- Delete ENGL 2053 Technical Writing
- Delete SPH 2173 Business and Professional Speaking
- Add PS 3013 Professional Studies Seminar
- Add six (6) hours of upper division Professional Studies selected from the following: PS 4143 Nonprofit Governance, PS 4243 Planning for Adult Learners, PS 4343 Community Development, PS 4443 Professional Leadership, or PS 4543 Workplace Supervision (Proposed). Students enrolled in the Applied Leadership concentration must select PS 4543 plus one relevant upper-division course (3 hours) as approved by the advisor.
- Update the Required Professional Core in the introduction section of the catalog.

Required Courses for the Bachelor of Professional Studies degree:

Professional Core (24 hours):

- PS 3013 Professional Studies Seminar
- PS 3023 Professional Communication
- PS 3133 Applied Principles of Personnel Management
- PS 3143 Applied Professional Research
- PS 3003 Project Design
- PS 4003 Capstone Project

Six hours of Professional Studies electives from the following list of courses:

- PS 4143 Nonprofit Governance
- PS 4243 Planning for Adult Learners
- PS 4343 Community Development
- PS 4443 Professional Leadership
- PS 4543 Workplace Supervision

\*Students enrolled in the Applied Leadership concentration must take PS 4543 and an upper division elective in order to meet the six (6) hours of electives requirement.

- 2. Public Relations Concentration
  - Delete JOUR 3273 Public Relations Writing
  - Delete COMS 2003 Microcomputer Applications
  - Add JOUR 4033 Community Journalism
  - Add JOUR 4083 Computer Mediated Communications
- 3. Industrial/Organizational Psychology
  - Delete PSY 2053 Statistics for the Behavioral Sciences
  - Delete PSY 2074 Experimental Psychology
  - Delete PSY 4033 Psychological Tests and Measurements
  - Delete PSY 4234 Field Placement
  - Delete requirement for "9 hours from the following."
  - Add PSY 3063 Developmental Psychology I
  - Add PSY 3163 Developmental Psychology II
  - Add PSY 4043 Social Psychology
  - Reduce required concentration hours from 19 hours to 18 hours
- 4. Criminal Justice
  - Delete CJ 3153 Prison and Corrections
  - Delete 3 hours of upper division Criminal Justice elective
  - Add CJ 3033 The Criminal Mind
  - Add CJ 3083 Social Deviance
- 5. Applied Leadership
  - Add note indicating students enrolled in the Applied Leadership concentration area must select PS 4543 Workplace Supervision and 3 hours of relevant, advisor approved upper division electives in the Professional Studies Professional Core.

- 6. Early Childhood Education
  - Delete ECED2001 Introduction to Early Childhood Education
  - Delete ECED2002 Field-Based Experience Seminar in Early Childhood
  - Add ECED 2003: Introduction to Early Childhood Education

#### 7. Workforce Technology

- Delete COMS 1333 Web Publishing I
- Delete COMS 1403 Orientation to Computing, Information and Technology
- Delete COMS 1411 Computer and Information Science Lab
- Delete COMS 2233 Introduction to Databases
- Delete COMS 2700 Networking and Architecture Laboratory
- Delete COMS 2703 Computer Networks and Architecture
- Delete 3 hours COMS elective
- Add BDA 2003 Business Problem Solving
- Add BDA 2013 Business Spreadsheet Modeling
- Add BUAD 3123 Management
- Add COMS 3053 Implications of Technology on Society
- Add MGMT 4073 Special Topics in Management

What impact will the change have on staffing, on other programs and space allocation? The change will not have a material impact on the Department of Professional Studies with respect to staffing, programs, or space allocation. The potential impact on other programs is decreased SSCH as SPH 2173 Business and Professional Speaking, COMS 1003 Introduction to Computer Based Systems, BUAD 2003 Business Information Systems, and ENGL 2053 are removed from the required Professional Core.

Attach the Change in Program Assessment Form. The form is located on the Assessment & Institutional Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>

If this course will affect other departments, a Departmental Support Form for each affected department must be attached. The form is located on the Curriculum forms web page at <a href="http://www.atu.edu/registrar/curriculum">http://www.atu.edu/registrar/curriculum</a> forms.php.

In the attached matrix, include requested changes in the matrix and include course number and title.

Curriculum Matrix for Catalog Curriculum in Bachelor of Professional Studies		
Freshman Fall Semester	Freshman Spring Semester	
Add: Technical Course <sup>2,T</sup> 3 hours		
Delete: COMS 1003 Introduction to Computer Based Systems or BUAD 2003 Business Information Systems		
Total Hours: 17	Total Hours: 16	
Sophomore Fall Semester	Sophomore Spring Semester	
Add: Technical Course <sup>2,T</sup> 3 hours Footnote 3 to Elective 3 hours Speech <sup>2,T</sup> 3 hours	Add: PS 3013 Professional Studies Seminar Change:	
Delete: ENGL 2053 Technical Writing SPH 2173 Business and Professional Speaking	Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 3 hours Delete: Technical Course <sup>2,T</sup> 3 hours	
Total Hours: 15	Total Hours: 15	
Junior Fall Semester	Junior Spring Semester	
Add: Professional Studies Professional Core Electives <sup>4</sup> 6 hours	Change: Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 6 hours	
Change: Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 3 hours	Delete: Technical Course <sup>2,T</sup> 3 hours	
Delete: Technical Courses <sup>2,T</sup> 6 hours	Total Hours: 12	
Total Hours: 15		
Senior Fall Semester	Senior Spring Semester	
Change: Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 3 hours	Add: Electives <sup>2,T</sup> 3 hours	
Total Hours: 15	Total Hours: 15	

Curriculum Matrix for Catalog Curriculum in Bachelor of Professional Studies		
Freshman Fall Semester	Freshman Spring Semester	
Add: Technical Course <sup>2,T</sup> 3 hours		
Delete: COMS 1003 Introduction to Computer Based Systems or BUAD 2003 Business Information Systems		
Total Hours: 17	Total Hours: 16	
Sophomore Fall Semester	Sophomore Spring Semester	
Add: Technical Course <sup>2,T</sup> 3 hours Footnote 3 to Elective 3 hours Speech <sup>2,T</sup> 3 hours	Add: PS 3013 Professional Studies Seminar Change:	
Delete: ENGL 2053 Technical Writing	Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 3 hours Delete:	
SPH 2173 Business and Professional Speaking Total Hours: 15	Technical Course <sup>2,T</sup> 3 hours Total Hours: 15	
Junior Fall Semester	Junior Spring Semester	
Add: Professional Studies Professional Core Electives <sup>4</sup> 6 hours	Change: Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 6 hours	
Change: Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 3 hours	Delete: Technical Course <sup>2,T</sup> 3 hours	
Delete: Technical Courses <sup>2,T</sup> 6 hours	Total Hours: 12	
Total Hours: 15		
Senior Fall Semester	Senior Spring Semester	
Change: Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 3 hours	Add: Electives <sup>3</sup> 3 hours	
Total Hours: 15	Total Hours: 15	

Curriculum Matrix for Catalog Curriculum in Bachelor of Professional Studies		
Freshman Fall Semester	Freshman Spring Semester	
Add:		
Technical Course <sup>2,T</sup> 3 hours		
Delete:		
COMS 1003 Introduction to Computer Based Systems or		
BUAD 2003 Business Information Systems		
Total Hours: 17	Total Hours: 16	
Sophomore Fall Semester	Sophomore Spring Semester	
Add:	Add:	
Technical Course <sup>2,T</sup> 3 hours	PS 3013 Professional Studies Seminar	
Footnote 3 to Elective 3 hours		
Speech <sup>2,T</sup> 3 hours	Change:	
	Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 3 ho	
Delete:		
ENGL 2053 Technical Writing	Delete:	
SPH 2173 Business and Professional Speaking	Technical Course <sup>2,T</sup> 3 hours	
Total Hours: 15	Total Hours: 15	
Junior Fall Semester	Junior Spring Semester	
Add:	Change:	
Professional Studies Professional Core Electives <sup>4</sup> 6 hours	Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 6 hours	
Change:		
Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 3 hours	Delete:	
	Technical Course <sup>2,7</sup> 3 hours	
Delete:	Total Hours: 12	
Technical Courses <sup>2,T</sup> 6 hours		
Total Hours: 15		
Senior Fall Semester	Senior Spring Semester	
Change:	Add:	
Elective (3000-4000 Level) 3 hours to Electives <sup>3</sup> 3 hours	Electives <sup>2,T</sup> 3 hours	
Total Hourse 15		
Total Hours: 15	Total Hours: 15	

#### Arkansas Tech University

#### **Proposal for Change in Program**

#### **Assessment Form**

#### **Our Mission**

Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does the program change fit with the university mission? The mission of Arkansas Tech University is dedicated to nurturing scholastic development, integrity and professionalism. The Bachelor of Professional Studies program embodies all three core elements of the university's mission. The proposed changes in the Professional Core of the Bachelor of Professional Studies program are designed to increase the emphasis on scholastic development and professionalism with two distinct changes: 1) removing lower division courses from the required professional core; and 2) requiring professional core comprised of Professional Studies courses with the intent of developing well-rounded and well-educated individuals who will have the knowledge, skills and attributes to become a "force multiplier" for their employers or potential employers.
- b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable

#### Professional Core

- Delete BUAD 2003 Business Information Systems
- Delete COMS 1003 Introduction to Computer Based Systems
- Delete ENGL 2053 Technical Writing
- Delete SPH 2173 Business and Professional Speaking
- Add PS 3013 Professional Studies Seminar
- Add six (6) hours of upper division Professional Studies selected from the following: PS 4143 Nonprofit Governance, PS 4243 Planning for Adult Learners, PS 4343 Community Development, PS 4443 Professional Leadership, or PS 4543 Workplace Supervision (Proposed). Students enrolled in the Applied Leadership concentration must select PS 4543 plus one relevant upper-division course (3 hours) as approved by the advisor.
- Update the Required Professional Core in the introduction section of the catalog.

Required Courses for the Bachelor of Professional Studies degree:

Professional Core (24 hours):

- PS 3013 Professional Studies Seminar
- PS 3023 Professional Communication
- PS 3133 Applied Principles of Personnel Management
- PS 3143 Applied Professional Research
- PS 3003 Project Design
- PS 4003 Capstone Project

Six hours of Professional Studies electives from the following list of courses:

- PS 4143 Nonprofit Governance
- PS 4243 Planning for Adult Learners
- PS 4343 Community Development
- PS 4443 Professional Leadership
- PS 4543 Workplace Supervision

\*Students enrolled in the Applied Leadership concentration must take PS 4543 and an upper division elective in order to meet the six (6) hours of electives requirement.

#### Public Relations Concentration

- Delete JOUR 3273 Public Relations Writing
- Delete COMS 2003 Microcomputer Applications
- Add JOUR 4033 Community Journalism
- Add JOUR 4083 Computer Mediated Communications

#### Industrial/Organizational Psychology

- Delete PSY 2053 Statistics for the Behavioral Sciences
- Delete PSY 2074 Experimental Psychology
- Delete PSY 4033 Psychological Tests and Measurements
- Delete PSY 4234 Field Placement
- Delete requirement for "9 hours from the following."
- Add PSY 3063 Developmental Psychology I
- Add PSY 3163 Developmental Psychology II
- Add PSY 4043 Social Psychology
- Reduce required concentration hours from 19 hours to 18 hours

#### Criminal Justice

- Delete CJ 3153 Prison and Corrections
- Delete 3 hours of upper division Criminal Justice elective
- Add CJ 3033 The Criminal Mind
- Add CJ 3083 Social Deviance

#### Applied Leadership

- Add note indicating students enrolled in the Applied Leadership concentration area must select PS 4543 Workplace Supervision and 3 hours of relevant, advisor approved upper division electives in the Professional Studies Professional Core.
- c. How will the program change impact learning for students enrolled in this program? See above.
- d. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? As identified in the Bachelor of Professional Studies Continuous Improvement Plan, evidence of learning is captured through the CPGE process for the following learning outcomes: 1.) Communicate in a group setting with organization or agency stakeholders; 2.) Apply research, identify and comprehend the research process, identify and evaluate ethical issues in research, develop an action research plan and a needs assessment process; 3). Conduct a formal needs assessment; 4) Analyze research data and formulate a business plan. The Continuous Improvement Plan assesses evidence of student learning in the following courses: PS 3143 Applied Professional Research, PS 3003 Project Design and PS 4003 Capstone Project.
- e. Provide an example or examples of student learning assessment evidence which supports the changes in the program. The vast majority of students entering the Bachelor of Professional Studies program since 2011 have been individuals with 60 or more earned hours. The Professional Core, as currently offered, requires three (3) lower division courses COMS 1003 or BUAD 2003, ENGL 2053 and SPH 2173. These courses were not part of the BPS CPGE assessment protocols. As proposed, the Professional Core would require all upper division courses offered by the Department of Professional Studies. The proposed changes are intended to enhance the rigor of the Professional Core and to produce graduates with a common set of skills, knowledge and attributes desirable by potential employers across any workplace environment. Future assessments will include CPGE evidence as well as student performance in PS 4003 Capstone Project.
- f. How does this program change fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. The revised program of study aligns with current best practices delivered at comparable professional studies degrees offered in the United States. The key components to the revised curriculum are the introduction of PS 3013 Professional Studies Seminar (proposed) and a redesigned professional core. The Professional Core is substantially upgraded by replacing nine hours of lower division courses with nine hours of upper-division Professional Studies courses.

A commonality across programs is that some type of introductory course is offered, whether it is introduction to professional studies or introduction to professional studies within a specific field (e.g. professional legal studies). Some are general to professional studies as a field, some are concentration area specific, and some act as a dual-preparatory course. The entirety of the professional core will be comprised of 3000-4000 level Professional Studies courses. A curriculum review of undergraduate professional studies degree programs at similar institutions across the nation shows a diversity of introductory professional studies courses, both in course content, program specificity, and in upper division versus lower division course offerings and a required block or professional core of courses required of all students regardless of the area of concentration. Regionally, the University of Memphis and Tennessee Tech University both require a professional core of 21 upper division hours from the following domains: administration and supervision, organizational systems, team and organizational relations, statistical methods, international context and written communications. The proposed professional core replaces non-Professional Studies lower-division coursework with Professional Studies upper-division courses.

The University of Arkansas at Fayetteville has announced the launching of an eVersity initiative which, based on public information, is very similar to the Bachelor of Professional Studies program. It is marketed as a degree completion program, 100% online, with multiple concentrations (e.g., Criminal Justice, Business, and Information Technology). A formal curriculum is not yet available for review and comparison.

g. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

	Arkansas Tech University
	Continuous Improvement Plan
	Annual Assessment Cycle
Academic Cycle: 2015-20	116
Program: Bachelor of Pro	ofessional Studies

Program Objectives/Standards (align with mission)	Learning Objectives/ Outcome Assessment (3-5 unless otherwise specified)	Courses (program core)	Means of Assessment (direct and indirect measures)	Criteria for Success (performance standard)
PO1: Students will demonstrate public presentation and written communication skills	LO:1 Communicate in group setting, with organization or agency stakeholders. Present research findings in group setting.	PS 3003 PS 4003	Group discussion and critique assignments. Site selection form and needs assessment chart.	High Pass 90% or higher Pass 70%-89% Low Pass 60%- 69% Fail below 60%
PO2: Students will apply empirical research.	LO:2 Apply research, identify and comprehend research process, apply reference citations, familiarity with statistical concepts, identify and evaluate ethical issues in research, develop action research plan and needs assessment process.	PS 3143 PS 3003 PS 4003	Mid-term and Final Exams Quizzes Assignments/Exercises Discussion Board Final Project Report	High Pass 90% or higher Pass 70%-89% Low Pass 60%- 69% Fail below 60%
PO3: Students will identify and address issues in real world environment.	LO:3 Understand and apply professional research, conduct formal needs assessment, develop action	PS 3143 PS 3003	Needs assessment chart, Final Project Report	High Pass 90% or higher Pass 70%-89% Low Pass 60%- 69% Fail below 60%

	research plan for needs assessment.			
PO4: Students will create, plan, implement business project.	LO4: Identity and comprehend the research process, conduct and present research, develop an action plan, and present results and findings.	PS 3143 PS 4003		High Pass 90% or higher Pass 70%-89% Low Pass 60%- 69% Fail below 60%
PO5: Students will demonstrate knowledge and skills for chosen career field.	LO:5 Conduct and present research, develop action plan, analyze research data, and formulate business plan.	PS 4003	Final Project Report: Analysis and Findings, Action Plan, A/V recording of presentation to stakeholders, and stakeholder evaluation.	High Pass 90% or higher Pass 70%-89% Low Pass 60%- 69% Fail below 60%

#### **Assessment Process**

Determine assessment plan for the academic cycle, identify what should be assessed for the academic cycle. The assessment plan should produce "evidence of success with respect to student achievement in relation to the institution's mission." (HLC, July 2013). Select 3-5 objectives for assessment unless you are required to adhere to national accreditation or state licensing assessment standards. The assessment plan should be manageable and sustainable. Involve faculty in the development and implementation of the assessment plan. Identify learning objectives, sample for assessment (program courses), means of assessment (learning activities), and criteria for success (performance standard). Implement assessment plan and analyze results, determine which objectives were met. After analysis of results and meaningful conclusions are drawn, specify proposed changes emphasizing the use of results for improvement. Changes should address the strengths and weaknesses of student learning, program goals and learning objectives, instructional and curriculum changes. Additional changes can also include course management, program quality, and budget. If no changes are needed then specify in the Continuous Improvement Learning Report or TracDat four column report why no changes are required.

Assessment	CPGE Form or Department Method	CPGE System or Department Method	Actual Results Obtained (CPGE Report or Department Method)	Use of Results for Improvement	
Course Embedded	Map learning objectives.	Submit Results	Analyze Results	Courses Embedded Changes	
Learning Outcome Embedded	Map learning objectives.	Submit Results	Analyze Results	Learning Outcome Changes	
Formative and Summative Learning	Map learning objectives.	Results will be submitted in course and learning outcome embedded assessment.	Comparative Analysis of Results	Comparative Changes	
Indirect and Direct Measures Alignment	Align indirect and direct measures and learning objectives.	Submit Results	Analyze Results and Alignment	Align Changes	
Su	Cor	itinuous Improvemen ory from assessment			
	initialize cach careg	ory non assessment	results and conclusio	(15.	
Categories of Impr		Recommended Changes:			
A. Student Le					
	and Curriculum			···· · · · · · · · · · · · · · · · · ·	
C. Assessmen					
D. Course Ma	········				
E. Program Q	uaiity				
F. Budget					

Continuous Imp	rovement Learning Report
Complete Continuous Improvement Report fo	rm upload in TracDat documents section. Report can
be found in ATU Assessment Home Page.	
If using TracDat complete four column report.	
Include Assessment Peer Review and/or Exter	nal Reviewer recommendations in Continuous
Improvement Report and/or TracDat four colu	ımn report. (If available.)
Insert or attach assessment result tables or re	sult analysis from department method in Continues
Improvement Learning Report or in TracDat for	
Include Continuous Improvement Learning res	sults in Curriculum Proposal changes.
Include Continuous Improvement Learning Re	port in Academic Program Review report and/or
Accreditation Report.	<b>.</b>

This form must be completed for every department affected by the course change.

Department Affected:	This department		
Communication and Journalism	x supports 🛛 does not support		
	the change.		
Comments:			
Comments: The Bachelor of Professional Studies degree program proposes to delete SPH 2173 from the required professional core of the degree.			

Department Head Signature:

Date: 6.17.15

Department Affected:	This departmen	t
English and World Languages	x supports	does not support
	the change.	
Comments:		
The Bachelor of Professional Studies degr professional core of the degree.	ree program proposes to del	ete ENGL 2053 from the required
	ree program proposes to del	ete ENGL 2053 from the required
	ree program proposes to del	ete ENGL 2053 from the required

Janka Department Head Signature: Date: 6-16-15 

This form must be completed for every department affected by the course change.

Department Affected:	This departmentImage: Support support	
College of Business	the change.	
Comments:		
The Bachelor of Professional Studies degree program proposes to delete BUAD 2003 from the required professional core of the degree.		
professional core of the degree.		

Department Head Signature:

Stephen C. Jones Associate Dean, College of Business Date:<u>06/18/2015</u>

Department Affected:	This department  Supports  does not support
Communication and Journalism	the change.
Comments:	
1. Public Relations Concentration	
Delete JOUR 3273 Public Relations V	Vriting
Delete COMS 2003 Microcomputer	Applications
<ul> <li>Add JOUR 4033 Community Journal</li> </ul>	ism
Add JOUR 4083 Computer Mediated	l Communications

7 16 Department Head Signature: Date: <u>6.24.1</u>5

Department Affe	fected: This departm			
Behavioral Science	es	the change.		
Comments:		······································		
1. Criminal	lustice			
• 0	elete CJ 3153 Prison and Correctior	15		
• D	Delete 3 hours of upper division Criminal Justice elective			
• A	dd CJ 3033 The Criminal Mind			
• A	dd CJ 3083 Social Deviance			

Department Head Signature: Date: 6/24/15

Department Affected:	This department		
	🛛 🖾 🖾 🖾 🖾 🖾 🖾 🖾		
havioral Sciences the change.			
Comments:			
1. Industrial/Organizational Psychology			
<ul> <li>Delete PSY 2053 Statistics for t</li> </ul>	he Behavioral Sciences		
<ul> <li>Delete PSY 2074 Experimental</li> </ul>	Psychology		
<ul> <li>Delete PSY 4033 Psychological</li> </ul>	Tests and Measurements		
<ul> <li>Delete PSY 4234 Field Placeme</li> </ul>	nt		
<ul> <li>Delete requirement for "9 hou</li> </ul>	Delete requirement for "9 hours from the following."		
<ul> <li>Add PSY 3063 Developmental f</li> </ul>	Psychology I		
Add PSY 3163 Developmental Psychology II			
<ul> <li>Add PSY 4043 Social Psycholog</li> </ul>	ý		
Reduce required concentration	hours from 19 hours to 18 hours		

Department Head Signature: Date: 6/24/15

Department Affected: Computer & Information Science	This department supports the change.
Comments:	
The Bachelor of Professional Studies degree program professional core of the degree.	n proposes to delete COMS 1003 from the required

Department Head Signature: Date: \_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_

#### Arkansas Tech University Proposal for Change in Program Assessment Form

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Arkansas Tech University, a state-supported institution of higher education, is dedicated to nurturing scholastic development, integrity, and professionalism. The University offers a wide range of traditional and innovative programs which provide a solid educational foundation for life-long learning to a diverse community of learners.

Provide an answer for each question. Your answers are to be typed single spaced.

- a. How does the program change fit with the university mission? The mission of Arkansas Tech University is dedicated to nurturing scholastic development, integrity and professionalism. The Bachelor of Professional Studies program embodies all three core elements of the university's mission. The proposed changes in the Professional Core of the Bachelor of Professional Studies program are designed to increase the emphasis on scholastic development and professionalism with two distinct changes: 1) removing lower division courses from the required professional core; and 2) requiring a professional core comprised of Professional Studies courses with the intent of developing well-rounded and well-educated individuals who will have the knowledge, skills and attributes to become a "force multiplier" for their employers.
- b. If this change in the program is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not applicable

#### Professional Core

- Delete BUAD 2003 Business Information Systems
- Delete COMS 1003 Introduction to Computer Based Systems
- Delete ENGL 2053 Technical Writing
- Delete SPH 2173 Business and Professional Speaking
- Add PS 3013 Professional Studies Seminar
- Add six (6) hours of upper division Professional Studies selected from the following: PS 4143 Nonprofit Governance, PS 4243 Planning for Adult Learners, PS 4343 Community Development, PS 4443 Professional Leadership, or PS 4543 Workplace Supervision (Proposed). Students enrolled in the Applied Leadership concentration must select PS 4543 plus one relevant upper-division course (3 hours) as approved by the advisor.
- Update the Required Professional Core in the introduction section of the catalog.

Required Courses for the Bachelor of Professional Studies degree: Professional Core (24 hours):

- PS 3013 Professional Studies Seminar
- PS 3023 Professional Communication
- PS 3133 Applied Principles of Personnel Management
- PS 3143 Applied Professional Research
- PS 3003 Project Design
- PS 4003 Capstone Project

Six hours of Professional Studies electives from the following list of courses:

- PS 4143 Nonprofit Governance
- PS 4243 Planning for Adult Learners
- PS 4343 Community Development
- PS 4443 Professional Leadership
- PS 4543 Workplace Supervision

\*Students enrolled in the Applied Leadership concentration must take PS 4543 and an upper division elective in order to meet the six (6) hours of electives requirement.

#### Workforce Technology

- Delete COMS 1333 Web Publishing I
- Delete COMS 1403 Orientation to Computing, Information, and Technology
- Delete COMS 1411 Computer and Information Science Lab
- Delete COMS 2233 Introduction to Databases
- Delete COMS 2700 Networking and Architecture Laboratory
- Delete COMS 2703 Computer Networks and Architecture
- ADD BDA 2003 Business Problem solving
- ADD BDA 2013 Business Spreadsheet Modeling
- ADD BUAD 3123 Management
- ADD COMS 3053 Implications of Technology on Society
- ADD MGMT 4073 Special Topics: Microsoft Office Certification

Semester 1	COMS 2003	COMS 1003
		MATH 1103
Semester 2	BDA 2003	COMS 2003
	BUAD 3123	
	COMS 3053	
Semester 3	BDA 2013	BDA 2003
	MGMT 4073	BUAD 3123
		COMS 3053
Semester 4		BDA 2013
		MGMT 4073

#### How will the program change impact learning for students enrolled in this program? See above.

- c. What will students demonstrate, represent, or produce to provide evidence of their learning once they complete the program? As identified in the Bachelor of Professional Studies Continuous Improvement Plan, evidence of learning is captured through the CPGE process for the following learning outcomes: 1.) Communicate in a group setting with organization or agency stakeholders; 2.) Apply research, identify and comprehend the research process, identify and evaluate ethical issues in research, develop an action research plan; 3.) Conduct a formal needs assessment; 4) Analyze research data and formulate a business plan. The Continuous Improvement Plan assesses evidence of student learning in the following courses: PS 3143 Applied Professional Research, PS 3003 Project Design and PS 4003 Capstone Project.
- d. Provide an example or examples of student learning assessment evidence which supports the changes in the program. The vast majority of students entering the Bachelor of Professional Studies program since 2011 have been individuals with 60 or more earned hours. The Professional Core, as currently offered, requires three (3) lower division courses COMS 1003 or BUAD 2003, ENGL 2053 and SPH 2173. These courses were not part of the BPS CPGE assessment protocols. As proposed, the Professional Core would require all upper division courses offered by the Department of Professional Studies. The proposed changes are intended to enhance the rigor of the Professional Core and to produce graduates with a common set of skills, knowledge and attributes desirable by potential employers across any workplace environment. Future assessments will include CPGE evidence as well as student performance in PS 4003 Capstone Project.
- e. How does this program change fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. The revised program of study for the Bachelor of Professional Studies degree aligns with current best practices delivered at comparable professional studies degrees offered in the United States. The key components to the revised curriculum are the introduction of PS 3013 Professional Studies Seminar (proposed) and a redesigned professional core. The Professional Core is strengthened by replacing nine hours of lower division courses with nine hours of upper-division Professional Studies courses.

A commonality across programs is that some type of introductory course is offered, whether it is introduction to professional studies or introduction to professional studies within a specific field (e.g. professional legal studies). Some are general to professional studies as a field, some are concentration area specific, and some act as a dual-preparatory course. The entirety of the professional core will be comprised of 3000-4000 level Professional Studies courses. A curriculum review of undergraduate professional studies degree programs at similar institutions across the nation shows a diversity of introductory professional studies courses, both in course content, program specificity, and in upper division versus lower division course offerings and a required block or professional core of courses required of all students regardless of the area of concentration. Regionally, the University of Memphis and Tennessee Tech University both require a professional core of 21 upper division hours from the following domains: administration and supervision, organizational systems, team and organizational relations, statistical methods, international context and written communications. The proposed professional core replaces non-Professional Studies lower-division coursework with Professional Studies upper-division courses. The current Information Technology concentration will be replaced by the proposed Workforce Technology concentration. The concentration in Workforce Technology was collaboratively designed with input from the College of Business and the College of Applied Sciences. The intent of the proposed concentration is to provide students with an analytical skillset that, when combined with the Professional Core, is valuable in any professional, corporate or manufacturing environment. The Workforce Technology concentration also aligns with Governor Hutchinson's intent to develop the most computerliterate workforce in the country.

The University of Arkansas at Fayetteville has announced the launching of an eVersity initiative which, based on public information, is very similar to the Bachelor of Professional Studies program. It is marketed as a degree completion program, 100% online, with multiple concentrations (e.g., Criminal Justice, Business, and Information Technology). A formal curriculum is not yet available for review and comparison.

f. Attach a detailed assessment plan including three to five specific program student learning outcomes, means or instructional measures to assess each outcome, identify program courses where learning will be assessed, and performance standards or criteria for success which demonstrate student learning for each outcome. (Examples for assessment plans/curriculum mapping can be found at the Office of Assessment and Institutional Effectiveness web page.)

This form must be completed for every department affected by the course change.

Department Affected: College of Business	This department x supports
Comments: The College of Business supports the Studies concentration currently titled Information Workforce Technology.	proposed changes to the Bachelor of Professional Technology. The revised concentration is titled

Department Head Signature:

Date: 8/4/15

Department Affected: Department of Computer and Information Science	This department supports the change.
Comments: The Department of Computer and Info the Bachelor of Professional Studies concentration o concentration is titled Workforce Technology.	rmation Science supports the proposed changes to currently titled Information Technology. The revised

Department Head Signature: Advised Advised Date: 8-4-2015

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Curriulum Committee		
FROM (Initiating Department):	College of Business		
DATE SUBMITTED:	10/23/2015	1999, * 1997, * , † ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ;	
Title	Signature	Date	
Department Head Stephen Jones	ACh	10/23/15	
Dean Ed Bashaw	RSSmh	10/27/16	
Teacher Education Council (if applie	cable)		
Graduate Council (if applicable)			
Registrar Tammy Rhodes Weaver	Lacan	10/23/15	
Vice President for Academic Affairs AJ Anglin			

Course Subject:	(e.g., ACCT, ENGL)	Course Number: (e.	g., 1003)	Effective Term:	
BUAD		4000	i	🕫 Spring 🥤 Summer I	
Official Catalog	Official Catalog Title: (If official title exceeds 30 characters, indicate Banner Title below)				
College of Bus	iness College Distinct	ion Activity			
Banner Title: (lin	nited to 30 characters,	including spaces, capita	llize all letters — this v	will display on the transcript)	
Coll of Distinct	ion Activity		******	nutriculur -	
Will this course	be cross-listed with a	nother existing cours	e? If so, list course s	subject and number.	
C Yes 💽 No					
Will this course	be cross-listed with a	course currently not	in the undergradua	te or graduate catalog?	
If so, list course	subject and number.	CYes @ No			
Is this course re	epeatable for additio	nal earned hours?	⊂ Yes ⓒ No How	many total hours?	
Grading: 🔶	Standard Letter	⊂ P/F	C Other	···	
Mode of Instruc	tion (check appropri	ate box):		₩ <u>₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩</u>	
O1 Lecture	C 02 L	ecture/Laboratory	C 03 Laboratory o	nlv	
C 05 Practice Tea	ching C 06 I	nternship/Practicum	C 07 Apprentices	nip/Externship	
C 08 Independe	nt Study C 09 F	Readings	C 10 Special Topi	cs	
C 12 Individual	<u>~</u>		~		
	Lessons (137	Applied Instruction	C 16 Studio Cours	e	

Does this course require a fee? CYes CNO How Much?	Select Fee Type
f selected other list fee type:	
Elective Major T N	Ainor
(If major or minor course, you must complete the Request for Pro program.)	gram Change form to add course to
If course is required by major/minor, how frequently will course b	e offered?
Each semester	
For the proposed course, attach a syllabus in Word format that inc	cludes: (items a. through d. should be
entered as they should appear in the catalog)	
a. Course subject	
b. Course number	
c. Catalog course title	
d. Catalog description	
1. Arkansas Course Transfer System (ACTS) course number, if a	applicable
2. Cross-listing	
3. Offered (e.g., Fall only, Spring only. Do not enter if offer co	urse fall and spring)
4. Prerequisites	
5. Co-requisites	
6. Description	
7. Notes (e.g., information not in description such as course m	
8. Contact Hours if different than lecture (e.g., Lecture three h	ours, laboratory three hours)
9. Fees (e.g., \$36 art fee)	
e. Section for Name of instructor, office hours, contact information	on (telephone, email)
f. Text required for course	
g. Bibliography (supplemental reading list)	
h. Justification/rationale for the course	
i. Course objectives	
j. Description of how course meets general education objectives	
component should show how the course meets one or more o	f the objectives contained in General
Education Objectives listed in undergraduate catalog)	
k. Assessment methods (include grading policy with specific equi	valents for A, B, C}
I. Policy on absences, cheating, plagiarism, etc.	
m. Course content (outline of material to be covered in course).	
Will this course require any special resources such as unusual mai	intenance costs, library resources, special
software, distance learning equipment, etc.?	
No.	
Will this course require a special classroom (computer lab, smart	classroom, or laboratory)?
No.	
Attach the Course Addition Assessment Form. The form is located	d on the Assessment & Institutional
Effectiveness web page at <a href="http://www.atu.edu/assessment/">http://www.atu.edu/assessment/</a>	
If this course will affect other departments, a Departmental Supp	ort Form for each affected department
must be attached. The form is located on the Curriculum forms w	
http://www.atu.edu/registrar/curriculum_forms.php.	
Not applicable.	

	BUAD 4000: College of Business College Distinction Activity
<b>a. Course sub</b> j BUAD	ect
<b>b. Course num</b> 4000	ber
c. Catalog cou College of Disti	
	cceptance into the College of Business College Distinction program. This course is students accepted into the College of Business College of Distinction. It may be taken a
1. Arkansa Not applica	s Course Transfer System (ACTS) course number, if applicable ble.
2. Cross-li Not applica	
	(e.g., Fall only, Spring only. Do not enter if offer course fall and spring) be offered each semester.
4. Prerequ Acceptanc	<b>Isites</b> a into the College of Business College Distinction program.
5. Co-requination 5. Co-requination 5. Co-requination 5. Not application 5. Not applicati	
	tion meets the requirement of the College of Distinction program as a marker for student in in approved College of Business College of Distinction activities.
7. Notes ( Not applica	e.g., information not in description such as course may be repeated for credit) able.
8. Contact Not applica	Hours if different than lecture (e.g., Lecture three hours, laboratory three hours) able.
9. Fees (e Not applica	<b>g., \$36 art fee)</b> able.
e. Section for	Name of instructor, office hours, contact information (telephone, email)
f. Text require Not applicable	
g. Bibliograph Not applicable	ny (supplemental reading list)

#### h. Justification/rationale for the course

This course provides a marker for required student activities in the College of Business College of Distinction program.

# i. Course objectives

Not applicable.

j. Description of how course meets general education objectives (courses included in the general education component should show how the course meets one or more of the objectives contained in General Education Objectives listed in undergraduate catalog) Not applicable.

k. Assessment methods (include grading policy with specific equivalents for A, B, C) Not applicable.

I. Policy on absences, cheating, plagiarism, etc.

Student must attend all meetings and events as required for the activity of interest.

m. Course content (outline of material to be covered in course).

This course requires students to participate in a wide variety of significant activities approved by the College of Business. Examples of such activities are foreign travel, travel associated with research presentations, travel associated with a class, travel associated with an approved club or organization, completion of the Dean's Leadership Class, etc.

## Office of Assessment and Institutional Effectiveness (2015)

### Arkansas Tech University

## **Course Addition**

### Assessment Form

# BUAD 4000: College of Business College Distinction Activity

Our Mission	
scholastic devel	University, a state-supported institution of higher education, is dedicated to nurturing opment, integrity, and professionalism. The University offers a wide range of traditional and rams which provide a solid educational foundation for life-long learning to a diverse amers.

Pro	ovide an answer for each question. Your answers are to be typed single spaced.
a.	How does this course fit with the university mission? It provides a course marker for students participating in the College of Distinction program.
b.	If this course is mandated by an accrediting or certifying agency, include the directive. If not, state not applicable. Not Applicable.
C.	Provide up to three student learning outcomes students will achieve after completing this course? Not Applicable.
d.	What assessment tool or measure will you use to assess student learning? Not Applicable.
e.	What will students demonstrate, represent, or produce to provide evidence of their learning? Not Applicable.
f.	Provide an example or examples of student learning assessment evidence which supports the addition of this course. Not Applicable.
g.	How does this course fit in the current state of the discipline? Include Arkansas institutional comparisons. If Arkansas educational institutions do not have the course or program provide comparative examples from regional educational institutions. <b>Not Applicable.</b>

# Arkansas Tech University REQUEST FOR COURSE ADDITION

TO:	Curriul	lum Committee				
FROM (Initiating Departmen	it): Colle	College of Business				
DATE SUBMITTED:	23/2015					
Title		Signature	**************************************		Date	
Department Head Stephen Jones		ACI-			10/23/15 10/23/15	
Dean Ed Bashaw Teacher Education Courseil	(:6	RSKi	`_h		10/22/15	
Teacher Education Council Graduate Council (if applica						
Registrar						
Tammy Rhodes Weaver Vice President for Academi	c Affairs	9 colau	UL		10/23/15	
AJ Anglin						
Course Subject: (e.g., ACCT MGMT	, ENGL) Course N 4080	lumber: (e.g., 100		ffective Te	rm: ^ Summer I	
Official Catalog Title: (If off	icial title exceeds 30	characters, indic	ate Banner Titl	e below)		
MGMT 4080 College of Bu	siness College Distin	ction Enhanced C	Capstone		<u> </u>	
Banner Title: (limited to 30 c	haracters, including sp	paces, capitalize all	letters — this w	ill display or	the transcript)	
Coll of Distinction Capston	ne					
Will this course be cross-lis	ted with another ex	isting course? If s	o, list course su	ubject and i	number.	
Yes No						
Will this course be cross-lis			undergraduat	e or gradua	te catalog?	
If so, list course subject and	d number. <sup>(*</sup> Yes	@ No				
Is this course repeatable f	or additional earned	I hours? 🤇 Yes	🖲 No Howin	nany total l	nours?	
Grading: 💽 Standard Le	·····	Y/F	← Other	[		
Mode of Instruction (check	•••••					
01 Lecture	C 02 Lecture/Labo	oratory C	03 Laboratory on	lv		
○ 05 Practice Teaching	C 06 Internship/F	Practicum C	07 Apprentices hi	p/Externshi	0	
C 08 Independent Study	🗘 09 Readings	C	10 Special Topics	i		
C 12 Individual Lessons	C 13 Applied Inst	truction C	16 Studio Course			
C 17 Dissertation	C 18 Activity Cour	rse C	19 Seminar	C	98 Other	

Does this course req	uire a fee?	← Yes	No	How Much?		Select Fee Type
If selected other list	fee type:				3	
Elective		🗔 Majo	r	r	Minor	
(If major or minor co program.)	urse, you m	ust comp	lete the	Request for Pro	ogram Cha	nge form to add course to
If course is required	by major/m	inor, how	frequer	ntly will course l	oe offered	?
Each semester						:
For the proposed co entered as they sho a. Course subject b. Course number		-		d format that ir	cludes: (II	tems a. through d. should be
c. Catalog course tit	le					
d. Catalog description						
1. Arkansas Cour		System (A	CTS) co	urse number, if	applicable	2
2. Cross-listing		, ,				
<ol> <li>Offered (e.g., 1</li> <li>Prerequisites</li> <li>Co-requisites</li> <li>Description</li> </ol>	Fall only, Sp	ring only.	Do not	enter if offer co	urse fall a	nd spring)
7. Notes (e.g., int	formation n	ot in desc	rintion s	uch as course n	hav be rep	eated for credit)
						oratory three hours)
9. Fees (e.g., \$36						
e. Section for Name	of instructo	or, office h	nours, co	ontact informati	on (teleph	ione, email)
f. Text required for						
g. Bibliography (sup		-	t)			
h. Justification/ratio		e course				
i. Course objective						
	ld show hov	v the cour	se meet	s one or more o		included in the general educatio ectives contained in General
k. Assessment met	nods (includ	e grading	policy w	ith specific equ	ivalents fo	or A, B, C)
I. Policy on absence			-			
m. Course content (	outline of m	aterial to	be cove	red in course).		
Will this course requ software, distance lo No.	• •			h as unusual ma	intenance	e costs, library resources, special
Will this course requ	uire a specia	l classroo	m (com	outer lab, smart	classroon	n, or laboratory)?
	ddition Asse	essment F	orm. Th	e form is locate	d on the A	Assessment & Institutional
Effectiveness web p						
If this course will of	oct other d	anartman	te a Da-	artmontal Sur-	ort Earr	for each affected department
must be attached.						
http://www.atu.edu					nen hage	
Not applicable.						
L						

a. Course subj	ect
MGMT	
<b>b. Course num</b> 4080	ber
c. Catalog cou College of Busi	rse title ness College Distinction Enhanced Capstone
required for all s	cription ceptance into the College of Business College Distinction program. This course is students accepted into the College of Business College Distinction program and is to be equisite with capstone course MGMT 4083.
1. Arkansa Not applica	s Course Transfer System (ACTS) course number, if applicable ble.
2. Cross-lis Not applica	
	(e.g., Fall only, Spring only. Do not enter if offer course fall and spring) be offered each semester.
4. Prerequi Acceptance	sites into the College of Business College Distinction program.
5. Co-requi MGMT 408	
6. Descript This course participation	ion meets the requirement of the College of Distinction program as a marker for student in approved College of Business College of Distinction activities.
<b>7. Notes (e</b> Not applica	g., information not in description such as course may be repeated for credit)
8. Contact Not applica	Hours if different than lecture (e.g., Lecture three hours, laboratory three hours) ble.
9. Fees (e. Not applica	g., \$36 art fee) ble.
e. Section for I	Name of instructor, office hours, contact information (telephone, email)
f. Text required Not applicable.	for course

### h. Justification/rationale for the course

This course provides a marker for required student activities in the College of Business College of Distinction program.

#### i. Course objectives

Not applicable.

j. Description of how course meets general education objectives (courses included in the general education component should show how the course meets one or more of the objectives contained in General Education Objectives listed in undergraduate catalog) Not applicable.

k. Assessment methods (include grading policy with specific equivalents for A, B, C) Not applicable.

I. Policy on absences, cheating, plagiarism, etc. Student must attend all meetings and events as required.

**m.** Course content (outline of material to be covered in course). This course is to be taken in MGMT 4083, our capstone course. Successful completion of this requirement will consist of a significant project and presentation approved by the instructor of record for MGMT 4083.

### Office of Assessment and Institutional Effectiveness (2015)

### Arkansas Tech University

#### Course Addition

#### Assessment Form

# MGMT 4080: College of Business College Distinction Enhanced Capstone

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