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July 7, 2011

Cody Cox
Hatcher Agency
310 Louisiana
PO Box 3505
Little Rock, AR 72203

Subject: **Special Risk Accident Quote** for the Arkansas Tech. University

Dear Cody:

Thank you for the opportunity to quote the Student Athletic program for Arkansas Tech University. Please review the rates, terms, and conditions of the proposal outlined in this letter. This quote will expire if not accepted by **July 31st, 2011**. We are pleased to offer the following quotation for Aggregate Deductible Athletic Accident Coverage with Arch Insurance Company:

Class	Hazard	Accidental Death Benefit Amount ⁽¹⁾	Excess Accident Medical Expense with Integrated Deductible Benefit Amount ⁽²⁾
All student athletes, trainers, managers, and coaches.	While participating as a member of a Policyholder sponsored and supervised athletic team in a scheduled game, official tournament or practice session; or while traveling directly to or from such game, tournament or practice session.	\$10,000	\$90,000 \$90,000 dental max. \$250,000 Aggregate Deductible \$ 0 Specific Deductible

(1) Accidental Death & Dismemberment Coverage: If accidental bodily injury causes any of the following losses which are not otherwise excluded, within one year of the date of the accident, this insurance will pay the applicable benefit shown:

Loss of Life	100% of the Accidental Death Benefit Amount
Loss of Speech & Loss of Hearing	100% of the Accidental Death Benefit Amount
Loss of Speech & Loss of One of: Hand, Foot or Sight of an Eye	100% of the Accidental Death Benefit Amount
Loss of Hearing & Loss of One of: Hand, Foot or Sight of an Eye	100% of the Accidental Death Benefit Amount
Loss of Both Hands, Loss of Both Feet, Loss of Sight of Both Eyes or a Combination of Any Two of: Hand, Foot or Sight of an Eye	100% of the Accidental Death Benefit Amount
Loss of One Hand, Loss of One Foot, or Loss of Sight of one Eye	50% of the Accidental Death Benefit Amount
Loss of Speech or Loss of Hearing	50% of the Accidental Death Benefit Amount
Loss of Thumb & Index Finger of the Same Hand	25% of the Accidental Death Benefit Amount

(2) Excess Accident Medical Expense with Integrated Deductible Coverage: If accidental bodily injury causes an insured person to require medical care and treatment within 90 days of a covered accident, this insurance will pay up to the Excess Accident Medical Expense with Integrated Deductible Benefit Amount shown. Excess Accident Medical Expense with Integrated Deductible is payable only for medical expenses incurred within 104 weeks after the date of the accident causing the accidental bodily injury. The Benefit Amount will be reduced by amounts already paid or payable by any other plan, or by the deductible shown, whichever is greater. The deductible applies separately to each insured person and each accident.

Accidental Bodily Injury includes the insured person's heart or circulatory malfunction if the heart or circulatory malfunction is diagnosed by a physician and occurs within 24 hours of participating in a covered activity. The heart or circulatory malfunction diagnosed within two years prior to the Accidental Bodily Injury will not be covered.

Accidental Bodily Injury includes the insured person's repetitive motion injury if the repetitive motion injury is diagnosed by a physician and occurs within 30 days of participating in a covered activity.

Exclusions: There are certain situations we do not cover. These include:

- Loss caused by or resulting from, directly or indirectly, an insured person being in, entering, or exiting any aircraft owned, leased or operated by the Policyholder or on the Policyholder's behalf; or operated by an employee of the Policyholder on the Policyholder's behalf.
- Accident occurring while the insured is in, entering or exiting any aircraft while acting or training as a pilot or crew member. This does not apply to passengers who temporarily perform pilot or crew functions in a life threatening emergency.
- Loss caused by or resulting from the insured's emotional trauma, mental or physical illness, disease, pregnancy, childbirth or miscarriage, bacterial or viral infection or bodily malfunctions. This does not apply to loss resulting from bacterial infection caused by an Accident or from Accidental consumption of a substance contaminated by bacteria.
- Loss resulting from suicide, attempted suicide or loss that is intentionally self-inflicted.
- Loss caused by or resulting from a declared or undeclared war;
- Loss caused by or resulting from, directly or indirectly, an insured person being intoxicated at the time of an accident. Intoxication is defined by the laws of the jurisdiction where such accident occurs.
- Loss caused by or resulting from, directly or indirectly, an insured person being under the influence of any narcotic or other controlled substance at the time of an accident. This exclusion does not apply if any narcotic or other controlled substance is taken and used as prescribed by a physician.
- Loss when the United States of America has imposed any trade or economic sanctions prohibiting insurance of any accident, accidental bodily injury or loss; or there is any other legal prohibition against providing insurance of any accident, accidental bodily injury or loss.

In addition, the Excess Accident Medical Expense benefit does not apply to charges and services:

- For which the insured has no obligation to pay;
- For any injury for which Worker's Compensation benefits or occupational injury benefits are payable;
- For treatment by a person employed or retained by the Policyholder;
- For any injury occurring while fighting, except in self-defense;
- For treatment that is educational, experimental or investigational in nature or that does not constitute accepted medical practice.

Sports Included in this Quote:

Male ICS Sports: Baseball, Basketball, Golf, and Football

Female ICS Sports: Basketball, Golf, Cross Country, Softball, Tennis, and Volleyball

Policy Term: 8/1/2011 – 8/1/2012

Stop Loss / Administration Cost: \$69,400

Total Maximum Cost: \$319,400 *

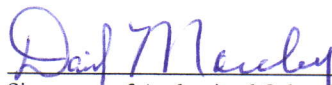
*** Pending the purchase of Primary Insurance Plan by uninsured student-athletes**

This quotation is valid until July 31st, 2011. After this date, if you still require a quote, we will need updated loss information to provide a new quote. Please feel free to contact me with any questions. Thank you for giving Borden Perlman the opportunity to provide a proposal on this group.

Sincerely,

David Icenhower
Borden Perlman Insurance

If you wish to bind coverage, all parties must sign below and fax to (609) 895-1468.


Signature of Authorized School Representative

David Moseley
Print Name

Vice President Adm. + Fin. 7/25/11
Title Date

Signature of Licensed Agent

Print Name

Date

ADplan Claims Administration

Claims will be adjudicated by the administrator to the medical maximum limit of insurance. All covered medical expenses will be paid at the reasonable / customary charge, screened for PPO discounts then applied to the aggregate deductible. When claims payments have reached the \$250,000 aggregate limit, any additional amounts will be paid by the carrier stop loss-policy. Accidental death and dismemberment claims will not be applied towards the aggregate and be paid from first dollar by the Starr stop loss policy.

ADplan Claim Monies

All monies forwarded for the purpose of claims payment will be placed in a non- interest bearing account. These monies will only be used for the payment of covered medical expense. Payment of non-covered claim must be requested in writing by the insurance coordinator at the University.

All monies in the claims paying account are the universities and any remaining balance can be refunded to the University after receiving a request in writing. If there are no monies in the fund, claims will not be paid until the aggregate deductible has been satisfied. The University bears the sole responsibility of funding the aggregate deductible account to \$250,000 if claims reach that level.

ADplan Reporting

Borden Perlman will provide monthly reports that include claim payment detail, total losses paid for each year, and a bank reconciliation report showing deposits and payments made from the aggregate deductible account.

Very Truly Yours,



Kelly Myers
Vice President
kmyers@bordenperlman.com