

ARKANSAS TECH UNIVERSITY
HA (CUL) 2813 BASIC HUMAN NUTRITION IN HOSPITALITY ADMINISTRATION
BRENDA G. MONTGOMERY, PhD
SPRING 2014 TC1
THURSDAYS – DUE DATE

Hospitality Administration Mission Statement: The mission of the Hospitality Administration Program is to provide quality education in hospitality administration and provide a foundation for professional growth and development.



Food and Beverage Management Emphasis Learning Outcomes

At the conclusion of the program, students will be able to:

1. Understand and analyze the function of food and beverage operations.
2. Manage the entire operation; coordinate and evaluate all aspects of food and beverage services.

CATALOG DESCRIPTION: Study of the relationship between nutrition and health as a basis for food choices of all ages; the application of nutrient functions in human life processes and cycles; how balanced eating promotes healthy lifestyles. Current concepts and controversies are highlighted.

COURSE LEARNING OBJECTIVES

HA Course	HA Course Title	ACPHA Standards	Learning Outcomes	Artifact(s) Methods student will synthesize learning outcomes
HA 2813 CUL 2813	Basic Human Nutrition	Develop knowledge about the marketing of hospitality goods and services.	Students will <i>distinguish</i> how nutritional food values impact market choices	personal dietary analysis, menu and recipe evaluations, and assignments
		Develop knowledge and understanding of the provision of sufficient areas of specialization to allow students to develop individual interest and talents	Students will <i>identify</i> the impact of nutrition on a healthy lifestyle	Research articles on pertinent topics, menu and recipe evaluations
		Ethical considerations and socio-political influences affecting organizations	Students will <i>analyze</i> the impact of food choices on lifestyles, which affect societal issues and health costs.	Exam questions, and assignments on specific topics

PROFESSOR: Brenda Montgomery, Ph.D.
OFFICE: Williamson 100 **PHONE:** 479-964-0893
E-MAIL ADDRESS: bmontgomery@atu.edu
OFFICE HOURS: MWTr 9-1 pm and by appointment
VIRTUAL HOURS: respond within 24 hours
PREREQUISITE: none

REQUIRED TEXTBOOK: on line e-text readings; WileyPlus (access code)

METHODS OF EVALUATION: Quiz questions on Blackboard and, chapter power points and lecture notes, chapter assignments, discussions, interactive website participation, research papers, and health conscious menus.

TOTAL POINTS: The points will be determined after the course is set up in WileyPlus. This will be an addendum to the syllabus.

GRADING SCALE IN PERCENTAGE OF TOTAL POINTS:

100-90- A
89-80 - B
79-70 - C
69-60 - D
59↓ - F

QUIZ EXPECTATIONS:

Quizzes will be on Blackboard for this course.

1. Deadline lines are based according to Central Standard Time, and everything will be due on **Thursday** by 11:59 pm...
2. Please contact the professor by email immediately if there is a problem.
3. Quizzes are timed; each student will have a total number of minutes per quiz and given to you with the password. When you log in, you will have the ability to go in and out of the quiz; BUT you must log out of the quiz in order to stop the clock. You can go back and finish the quiz at a later time if you wish but you must log back into the quiz. Once you finish the quiz you will need to submit it before the date deadline.
4. The grading system is based on total points with the percentage figured at the end of the course.
 - The total amount of points for the grading system may vary.
 - Different types of questions will be used for student evaluation.
 - Students will be contacted by email announcing types of questions, and point value.
 - The only way an exam or quiz may be made up is with a doctor's note, an official ATU letter or judicial excuse. The student will be given seven days to make up the quiz. After that a "0" will be recorded.

Assignment

Guidelines On-line Assignments

- Any assignments submitted, and then uploaded in a tab section of Blackboard.
- Any assignment may have use of the internet using menus, restaurant menus, u-tube videos, etc.
- On the first page of attachment with the assignments please place your last name first, then your first name, assignment number, and topic.
- *Late Work Policy*: Late work is reduced twenty percent 20% for each day (24 hours) it is late.

Reading Assignments: Each student is expected to read the assigned information and the information that the course is currently studying. There will be in-depth chapter power point visuals and lecture notes presenting each chapter in folders.

MAKE SURE TO ALWAYS KEEP A COPY OF EVERYTHING YOU SEND IN THE EVENT IT GETS LOST OR NEVER ARRIVES.

IF YOU NEED CLARIFICATION ON ANY COURSE TOPIC, PLEASE COMMUNICATE WITH ME THOSE NEEDS BY EMAIL OR DURING MY OFFICE HOURS, OR WITH A SCHEDULED APPOINTMENT.

Academic Conduct Policies

A university exists for the purpose of educating students and granting degrees to all students who complete graduation requirements. Therefore, Tech requires certain standards of academic integrity and conduct from all students. Tech expects an academic atmosphere to be maintained in all classes. This atmosphere is created by both the professor and the class to enable all students enrolled to reach their academic potential. Students are expected to attend class, conduct themselves in a non-disruptive manner in class, and refrain from cheating, plagiarism, or other unfair and dishonest practices.

Students should also realize that the classroom is under the control of the professor who will give students a statement of his or her classroom policies in a syllabus at the beginning of the semester.

Academic Dishonesty

Academic dishonesty refers to the various categories of cheating and plagiarism in the classroom.

- **Cheating** on an examination, quiz, or homework assignment involves any of several categories of dishonest activity. Examples of this are: a) copying from the examination or quiz of another student; b) bringing into the classroom notes, messages, or crib sheets in any format which gives the student extra help on the exam or quiz, and which were not approved by the instructor of the class; c) obtaining advance copies of exams or quizzes by any means; d) hiring a substitute to take an exam or bribing any other individual to obtain exam or quiz questions; e) buying term papers from the Internet or any other source; and f)

using the same paper to fulfill requirements in several classes without the consent of the professors teaching those classes.

- **Plagiarism** is stealing the ideas or writing of another person and using them as one's own. This includes not only passages, but also sentences and phrases that are incorporated in the student's written work without acknowledgement to the true author. Any paper written by cutting and pasting from the Internet or any other source is plagiarized. Slight modifications in wording do not change the fact the sentence or phrase is plagiarized. Acknowledgment of the source of ideas must be made through a recognized footnoting or citation format. Plagiarism includes recasting the phrase or passage in the student's own words of another's ideas that are not considered common knowledge. Acknowledgement of source must be made in this case as well. 2013-2014 ATU Student Handbook, Page 41.

SPECIAL SERVICES: Any student with a disability whose special accommodations are registered with the ATU Learning Assistance and Testing Center {Student Services} in the 2013-2014 Catalog. Please advise the professor if accommodations are needed as soon as possible.

The professor reserves the right to make changes to the class schedule.

The date marked on the class schedule will be the LAST day that you may take the quiz/exam. The article summary must be an attachment uploaded under assignment. Anything due will be need to be dated by 11:59 pm CST on **Thursdays**.

Students may take quizzes earlier than the deadline date and turn in assignments early as well.

ASSIGNMENTS

Research Topics – topics will be approved by professor for a grade. _____ is the deadline

Research Paper Due – The research paper will be due _____ with the following guidelines:

- ❖ Topic approved by _____
- ❖ Title page (does not count in the page count)
- ❖ 12 font
- ❖ One inch margins on left and right, ½ inch margins on top and bottom
- ❖ Pages numbered
- ❖ Double spaced
- ❖ Six full pages
- ❖ Reference or bibliographical information with 10 on-line references listed. (does not count in the page count)
- ❖ If pictures are placed in report, they will not count in the page count
- ❖ Attachment uploaded in Assignment section on Blackboard
- ❖ Name on subject line and attachment