

Meagan Bowling Fudge, Ed.D.

Education

University of Mississippi - Oxford, MS

Doctor of Education: Higher Education

May 2025

Dissertation- Boundaries and Barriers: A Study on the Factors Influencing Bachelor's Degree Attainment for Women in Arkansas at Regional Public Universities

Arkansas State University - Jonesboro, AR

Master of Public Administration

May 2017

University of Arkansas Fort Smith - Fort Smith, AR

Bachelor of Business Administration, Marketing

December 2012

Minor: Political Science

Skills

- Communication & Collaboration
- Relationship Building
- Leadership
- Strategic Planning
- Project Management
- Event Planning
- Enrollment Management
- Teaching/Training

Technology

- Student Information Systems:
 - Workday Student
 - Banner/Ellucian
- CRM: Slate
- Student Success: EAB Navigate

Experience

University of Arkansas Fort Smith

Director, Student Information System Initiatives

August 2021-Present

Division of Student Success & Retention

- Provide strategic leadership and operational oversight for the implementation of the *Workday* Student Information System, in alignment with the University of Arkansas System, Project One
- Act as the primary liaison and relationship manager between UAFS and the UA System, ensuring consistent communication and coordination across departments and stakeholders
- Facilitate partnership across academic and administrative units by engaging subject matter experts, institutional leaders, and the Workday implementation team to ensure the new student information system supports enrollment growth, student success goals, and the university's strategic plan
- Direct and support a cross-functional team through each phase of the five-year implementation process, focusing on operational readiness, institutional priorities, stakeholder engagement, and training for all campus stakeholders (administration, faculty, staff, and students)
 - Departments: Admissions, Financial Aid, Student Finance/Bursar, Advising, Registrar, Academic Affairs
- Lead institutional efforts in change management, including forecasting stakeholder impacts, strategy for long-term adoption, and ensuring effective and consistent communication across multiple platforms to promote adoption and engagement at all levels

Co-Interim Director, ROAR First Year Advising Center

Summer 2025

- Support academic advisors with training, leadership, and mentorship during the transition period
- Identify target student populations for communication in efforts to drive enrollment
- Create operational practices to support staff, increase efficiency, and create positive student experiences

- Onboard new Director and assist with technology training as it relates to academic advising and student records procedures

Associate Registrar for Concurrent Enrollment

September 2015-August 2021

- Coordinate and implement the Smart Start Concurrent Enrollment Program at UAFS
- Recruitment, registration, and advising of 500-700 concurrent students participating in the MOU partnership programs
- Increased enrollment with new students and K-12 partners by 250% from 2015 to 2021
- Maintain relationships with area high school counselors for on-site management of the program
- Enroll and advise all concurrent students taking non-program related courses in summer and academic terms
- Work laterally with Academic Affairs to coordinate UAFS faculty in both online sections and face-to-face sections at local high schools
- Organize and execute the fall orientation program for all incoming program students

Adjunct Instructor, College of Business

Fall 2018

- Planning for Success, MGMT 1201: Freshman-level introduction and transition course focused on study skills, time management, goal setting, and university advising for first-semester students

Admissions Officer/Recruiter

August 2014-September 2015

- Recruit and assist students from assigned territory (Oklahoma) in the UAFS admissions process
- Travel to local, state, and regional college fairs
- Foster relationships with campus and community leaders to assist in university recruitment
- Oversee, advise, and train University Student Ambassadors: Students were responsible for campus tours, special event ushers, assisting in recruitment events and other campus assistance as requested
- Assist the Admissions Office in planning and coordinating Preview Days, Den Days, New Student Orientations, and other large-scale campus events
- Aid with staff transitions and training for new Admissions employees

Administrative Specialist Admissions

October 2013-August 2014

- Greet and check in students, parents, and staff for walk-in and scheduled appointments
- Student worker supervisor
- Oversee outgoing communication and mass mailings
- Manage daily document and application processing, incoming mail, and required department reports
- Assist the recruitment team in operational duties, student outreach, and campus events

UAFS Committees

- **Enrollment Leadership Team (2020-Present):** Provide strategic guidance on enrollment priorities and the unique impact of the technology platforms by fostering collaboration across Admissions, Advising, Registrar, and Financial Aid.
- **First-Generation Student Support (2018–Present):** Provide ongoing advocacy and tailored support initiatives to improve access, retention, and success for first-generation students.
 - **Day of Giving Project Lead (2024):** Directed the first cross-campus fundraising campaign for First Generation Student programming, events and scholarships. Exceeded project goal by 20% through strategic outreach and donor engagement.
- **Student Conduct Board (2017–Present):** Serve as a board member ensuring fair, student-centered conduct processes that reinforce institutional values and accountability.
- **Institutional Scholarship Review Taskforce (2020–2023):** Evaluated and refined scholarship awarding practices to align aid strategies with enrollment and retention priorities.
- **University Staff Senate (2018–2021):** Represented staff interests and contributed to university-wide initiatives to improve employee engagement and workplace culture
 - **Co-Chair, Policies & Procedures Subcommittee (2021–2023):** Led policy review and development efforts to ensure compliance, transparency, and alignment with institutional goals

- **Chair, University Staff Senate (2020–2021):** Provided leadership for staff governance, advancing initiatives that supported professional development and communication
- **Higher Learning Commission Internal Review (2022–2023):** Contributed to institutional accreditation efforts by reviewing compliance documentation and supporting preparation for site visits
- **Strategic Enrollment Management Plan (2019–2021):** Collaborated with cross-campus partners to develop goals and implement data-driven strategies to improve recruitment and retention and meet 5-year goals
- **Admissions Yield Team (2018–2021):** Partnered with admissions, student affairs, and academic units to design outreach strategies, programming, and communication to increase student enrollment yield
- **Retention Subcommittee for Student Support (2019–2020):** Developed strategies to strengthen academic and social supports, improving student persistence
- **Retention Subcommittee for Student Experience (2018–2019):** Examined academic experience, campus engagement, and belonging initiatives to support the retention efforts across targeted student populations
- **Commencement Team (2015–2021):** Coordinate preparation and execution of commencement ceremonies, ensuring seamless event operations and positive experiences for graduates and families

Activities & Service

- Delta Gamma Fraternity
 - Regional Collegiate Specialist (AR, OK, TX, NM, AZ), 2025-2027
 - Oversee 5 chapters working directly with collegiate officers (and advisors) as a liaison and resource for all operations, risk management and standards procedures, communications, and overall chapter health.
 - Fort Smith (local) Alumnae Association, President, February 2021- 2025
 - National Scholarship Committee, 2019-2025
 - National Alumnae Advisory Board, 2022-2023
 - Advisory Team Chairman, UA Fort Smith Collegiate Chapter 2015-2019
- Women’s Foundation of Arkansas, Board of Directors, 2023-Present
- Miss Arkansas Organization, Local Volunteer, 2023-Present
- Keep Arkansas Beautiful Foundation Board, 2023-2025
- Arkansas Colleges of Health Education, Community Interviewer, 2023-2024
- Fort Smith Public Schools Mentor Program 2017-2020
- UAFS College of Business Alumni Ambassador, 2017-2019
- Susan G. Komen, Paint the Park Pink Steering Committee, 2016-2020

Honors & Recognition

- Talk Business & Politics, Northwest Arkansas Business Journal, Forty under 40, 2023
- Leadership Arkansas, Arkansas State Chamber of Commerce, Class XVII, 2022-2023
- Delta Gamma Foundation Graduate Fellowship Award, 2023, 2024
- UAFS Alumni Association Faculty/Staff of the Year, 2023
- UAFS Student Government Association, Staff Appreciation Award recipient, 2021
- Leadership Fort Smith, Fort Smith Chamber of Commerce, Class of 2018