

Ozark Campus Strategic Planning Goals

Goal 4: Improve internal and external communication

Priority	Status	Needs
A.		
1. Develop faculty and staff training for new procedures and technologies	In Progress	1. Input from administration, faculty, and staff to determine needs for training and scheduling—maintenance staff, faculty in-service, and customer service training for staff. 2. Funds and Location
B.		
1. Use appropriate technology to facilitate communication	In Progress	Input to determine appropriate communication technology—Tegrity and Blackboard.
C.		
1. Engage in proactive communications	In Progress	Work closely with all campus communications, Public relations and leadership to ensure proactive communications.
2. Expand use of surveys for constant assessment	In Progress	Done annually, but needs expansion—Survey users must meet to find commonalities and streamline processes/coordinate information.
D.		
1. Increase inter-campus travel for meetings and activities	Not Initiated	Input to determine which activities and travel are highest priority
2. Invite Russellville faculty to sit on advisory committees	Accomplished	Input to determine appropriate individuals to include—General Education faculty included.