

## Ozark Campus Strategic Planning Goals

### Goal 3: Enhance external relations including development of private funds.

#### A. Engage Industry Partners

Priority	Status	Needs
1. Annual All Campus Advisory Meeting	Accomplished	28 September 2010
2. Investigate Industry Sponsorships	Not initiated	Identify and List Potential Industry Partners by program.
3. Develop Electronic Quarterly Newsletter	Not initiated	<ol style="list-style-type: none"> <li>1. Identify Target Audience.</li> <li>2. Develop Electronic Listing of Target Audience.</li> <li>3. Determine Newsletter Information.</li> </ol>

#### B. Develop Alumni Relations.

1. Include Ozark Campus on Annual Giving Form.	Not Initiated	Add Ozark Campus Check Box on Annual Giving Form.
2. Compile Ozark Campus Alumni Information	Not Initiated	<ol style="list-style-type: none"> <li>1. Develop Electronic Alumni Listing.</li> <li>2. Establish an Alumni Contact Representative.</li> </ol>
3. Develop an ATU-Ozark Loyalty Fund Phone-A-Thon.	Not Initiated	<ol style="list-style-type: none"> <li>1. Establish Volunteer Group.</li> <li>2. Set Dates to be held.</li> <li>3. Develop script</li> </ol>

#### C. Foster Community and Civic Activities

1. Hold a Periodic Community Coffee.	Accomplished	<ol style="list-style-type: none"> <li>1. Establish days—quarterly.</li> <li>2. Identify and invite area leaders.</li> <li>3. Location—SSCC.</li> </ol>
2. Host Civic Group events	Accomplished	<ol style="list-style-type: none"> <li>1. Determine fee rate</li> <li>2. Identify if meets Campus mission.</li> </ol>