

Program Learning Outcomes

College/School Ozark

Department Business, Logistics, & Community Outreach

Program Logistics Management (AS)

Link to Program Home https://www.atu.edu/ozark/academics/p-log.php

Students who complete the program will demonstrate:

- 1. Demonstrate basic understanding of logistic software systems and applications.
- 2. Demonstrate the ability to perform demand management to improve efficiency, perform inventory control measures, and optimize warehouse layouts.
- 3. Explain the impact of logistics and supply chain operations on a firm's profitability, identifying the steps necessary to evaluate and purchase a new product or service, as well as complete a project plan, basic budget, and presentation.
- 4. Explain the role of transportation and identify the resources needed for domestic and global transactions and shipments.
- 5. Demonstrate employability skills including effective communication, planning, critical thinking and problem solving, quality customer service skills, and conflict resolution.
- 6. Exhibit ability to work on a team project, present a professional presentation, and understanding of sales process.