

ATU SCHOLARS SYMPOSIUM
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POSTER TIPS FOR BEGINNERS

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Start with a clear title.

Make it short, specific, and readable from several feet away.



Choose readable fonts.

Use large, clean fonts; avoid cluttered text or long paragraphs.



Keep it simple.

Focus on the key points — less text, more clarity.



Stick to a color scheme.

Use 2–3 main colors for a polished, professional look.



Use visuals wisely.

Charts, graphs, and images should explain your story faster than words.



Practice your 1-minute pitch.

Be ready to summarize your work quickly and clearly when people stop by.



Stay organized.

Arrange content in a logical flow — intro → methods → results → conclusion.



Check the details!

Proofread, verify image quality, and make sure your name and department are included.

DETAILS, FAQs, AND SUBMISSION LINKS AT
[ATU.IO/SYMPOSIUM](https://atu.io/symposium)