



LUNCH

with a Leader

BROADCASTING

Richard started selling radio advertisements in Little Rock in 1988, working for KZLR, KOLL and eventually, KMJX (Magic 105), where he worked as an Account Executive until 2001. In 2001, he went to work for Citadel radio (which was eventually purchased by Cumulus Media), as a General Sales Manager of three stations until moving to the position of Director of Sales for all eight Cumulus Little Rock radio stations and the Arkansas Radio Network. In February of 2016, he moved to Russellville to work for East Arkansas Broadcasters in the role of General Manager for the six Russellville Stations and one Clarksville station. In April of 2017, he moved to the position of Vice President of Sales for all 30 of EAB radio stations across Arkansas. His role includes hiring and training managers and account executives.

PRESENTER: Richard Nickols, Vice President of Sales, East Arkansas Broadcasters



Thursday, September 27th
12:00 PM - 1:00 PM
Doc Bryan Senate Room

For more information,
please contact *Campus Life* at
479.968.0276 or
campuslife@atu.edu

These round table discussions will offer students a chance to learn from the experience of seasoned professionals from a variety of different fields as well as an opportunity to engage in conversation about the University community as a whole. *Lunch is provided on a first come, first serve basis.*

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