**Abstract**

**Doing Business in the African Giant Nation**

Nigeria is the largest black populated country, endowed with diverse natural resources, multi-cultural people and enormous potentials for economic growth. As Africa's largest producer of oil and the sixth largest oil producing country in the world, the country is well positioned to attract foreign investors and play a strategic role within the African business ecosystem. This has however not been the case, as poor infrastructural provisions, power, water, bad roads, insurgencies, media representation, brain drain, weak institutional frameworks, corruption and other vices continue to slow down the creation, existence, and survivability of businesses. Governmental interventions to address some of these challenges are yielding results but not at the expected rate to engender remarkable economic development and growth. This paper examines the practicalities of doing business in Nigeria by highlighting the opportunities that are available and the likely challenges to expect while considering undertaking business ventures in Nigeria. The presentation is significant because Nigeria remains an attractive investment hub in view of its strategic, political, technological and economic placement in Africa.

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Professor Omoregbe holds a PhD in Computer Science from Covenant University. He has published in more than 40 peer reviewed journals and book chapters, and over 20 national and international conferences. He serves as a reviewer for reputable Journals such as SAGE and Elsevier. He is a member of the Editorial board of several journals. He has supervised several undergraduate and graduate students’ projects. He has about twenty years of professional experience in Information Technology consulting as well as teaching in tertiary institutions. Professor Omoregbe leads a research cluster in Software Engineering, Modelling and Intelligent Systems. He developed a curriculum and taught a full semester course in eHealth Systems at the Baden-Wuerttemberg Cooperative State University, Heidenheim, Germany in 2009. He is a recipient of the Microsoft Research Inspire Program, PhD Proposal 2006 Award. He is also a recipient of Google CS4HS, 2012 award. He was the immediate past Dean of College of Science and Technology and the Chair of Webometrics committee at Covenant University. During his tenure, the University was ranked No. 1 in West Africa in Webometrics by the Cybermetrics Lab. Professor Omoregbe assesses Masters and PhD dissertations at Covenant University, Cape Peninsula University of Technology, Cape Town, South Africa and the University of Delhi, India. His core research interests are in Implementation and Adoption of technology; Medical informatics; Data Science and Software engineering. Professor Omoregbe was a visiting research scholar to International Centre for Information Technology and Development, Southern University and A&M College, Baton Rouge, USA and Lancaster University, UK in 2011 and 2014 respectively. He is currently a Fulbright Scholar-in-Residence at Southern University and A & M College, Baton Rouge, Louisiana where he teaches Management Information Systems and E-Commerce Technology.