

Blue365[®]

blueprint

Arkansas Blue Cross and Blue Shield's free member program, Blue365[®], delivers deals and discounts from your favorite national and local retailers including:

- Gym memberships / virtual training
- Healthy meal kits and diet programs
- Dental hygiene products
- Athletic wear
- Vision discounts including LASIK and RX lenses



Get started today and enjoy exclusive discounts!

Register or sign in to Blueprint Portal
at blueprintportal.com.



Arkansas
BlueCross BlueShield

An Independent Licensee of the Blue Cross and Blue Shield Association

Learn more about Blue365's exclusive discounts on gym memberships

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As an Arkansas Blue Cross Blue Shield member, you have free access to Blue365, an exclusive program that offers discounts on health and wellness products, including gym memberships.

Whether you're dedicated to maintaining your workout regimen or just starting on a journey towards a more active life — Blue365 offers savings on a network of national gyms to give you the access and membership that fits your lifestyle.

Here are some options you can choose from:



- Choose from **11,900+ fitness centers** in our Standard Program, and **5,500+ boutique studios** in our Premium Program.
- **9,000+ on-demand workout videos** and hundreds of clinically-approved wellness resources.
- **No long-term contracts.** Visit any participating location—**anytime, anywhere**—as often as you like.
- **Standard Program:** \$25/month with a \$25 enrollment fee.
- **Premium Program:** 20-50% discount on most studios & centers.

fitness your way
by Tivity Health

- Access to up to **12,000 fitness locations**.
- **Live classes** led by wellness professionals, with **new classes** added weekly.
- **24/7 access** to On-Demand videos—from strength training to meditation.
- Visit any participating location—**anytime, anywhere**—as often as you'd like.
- Pricing starting at **\$19/month with a \$19 enrollment fee**.



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To find the right wearable device for you, go to blueprintportal.com and register or sign in to Blueprint Portal. Click **Menu**, select **Healthy deals and discounts**, then click **Find deals and discounts** to complete your registration. Now that you are signed in, choose **Browse All Deals** and select the **Fitness** category.



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