

# Learn more about Blue365's exclusive discounts on gym memberships

blueprint

**As an Arkansas Blue Cross Blue Shield member, you have free access to Blue365, an exclusive program that offers discounts on health and wellness products, including gym memberships.**

Whether you're dedicated to maintaining your workout regimen or just starting on a journey towards a more active life — Blue365 offers savings on a network of national gyms to give you the access and membership that fits your lifestyle.

**Here are some options you can choose from:**



- Choose from **11,900+ fitness centers** in our Standard Program, and **5,500+ boutique studios** in our Premium Program.
- **9,000+ on-demand workout videos** and hundreds of clinically-approved wellness resources.
- **No long-term contracts.** Visit any participating location—**anytime, anywhere**—as often as you like.
- **Standard Program:** \$25/month with a \$25 enrollment fee.
- **Premium Program:** 20-50% discount on most studios & centers.

*fitness your way*  
by Tivity Health

- Access to up to **12,000 fitness locations.**
- **Live classes** led by wellness professionals, with **new classes** added weekly.
- **24/7 access** to On-Demand videos—from strength training to meditation.
- Visit any participating location—**anytime, anywhere**—as often as you'd like.
- Pricing starting at **\$19/month with a \$19 enrollment fee.**



Blue365

To find the right wearable device for you, go to [blueprintportal.com](https://blueprintportal.com) and register or sign in to Blueprint Portal. Click **Menu**, select **Healthy deals and discounts**, then click **Find deals and discounts** to complete your registration. Now that you are signed in, choose **Browse All Deals** and select the **Fitness** category.



© 2023 Blue Cross and Blue Shield Association — All Rights Reserved. Blue365 offers access to savings on health and wellness products and services and other interesting items that Members may purchase from independent vendors, which are not covered benefits under your policies with Arkansas Blue Cross Blue Shield, its contracts with Medicare, or any other applicable federal healthcare program. These products and services will be offered to you through the entire benefit year. During the year, the independent vendors may offer additional discounts on these products and services. To find out what is covered under your policies, contact Arkansas Blue Cross Blue Shield. The products and services described on the Site are neither offered nor guaranteed under Arkansas Blue Cross Blue Shield's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding your health insurance products and services may be subject to Arkansas Blue Cross Blue Shield's grievance process. BCBSA may receive payments from vendors providing products and services on or accessible through the Site. Neither BCBSA nor any Blue Company recommends, endorses, warrants, or guarantees any specific vendor, product or service available under or through the Blue365 Program or Site. Blue365® is offered at no extra charge as part of your health insurance plan. No credit card needed to sign up. The Blue365 program is brought to you by the Blue Cross Blue Shield Association. The program offers health and wellness discounts and other offers for eligible members of Arkansas Blue Cross and Blue Shield, Health Advantage and BlueAdvantage Administrators of Arkansas, licensees of the Blue Cross Blue Shield Association.