

# Arkansas Tech University Graduate College: Admission to Candidacy (2019-2020)

## Master of Business Administration – Digital Marketing Concentration

T# \_\_\_\_\_ Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_ Advisor: \_\_\_\_\_ Option: \_\_\_\_\_  
 Catalog Year \_\_\_\_\_ Expected Graduation Term \_\_\_\_\_ GPA: \_\_\_\_\_

I request permission to transfer the following from another institution (official transcript included):

Course: \_\_\_\_\_ Institution: \_\_\_\_\_ for ATU Course: \_\_\_\_\_  
 Course: \_\_\_\_\_ Institution: \_\_\_\_\_ for ATU Course: \_\_\_\_\_  
 Course: \_\_\_\_\_ Institution: \_\_\_\_\_ for ATU Course: \_\_\_\_\_

I request to substitute the following ATU courses (provide course prefix, number and title):

ATU Course: \_\_\_\_\_ for ATU Course: \_\_\_\_\_  
 ATU Course: \_\_\_\_\_ for ATU Course: \_\_\_\_\_  
 ATU Course: \_\_\_\_\_ for ATU Course: \_\_\_\_\_

**Program of courses to be completed (33 hours)**

Required Courses (27 hours):	Grade	Term Completed	Term Anticipated
ACCT 6103: Accounting Analysis			
BAD 6203: Business Information Analysis			
ECON 6103: Managerial Economics			
FIN 6103: Corporate Financial Management			
MGMT 6103: Organizational Management & Leadership			
MGMT 6203: Decision Modeling			
MGMT 6903: Corporate Strategic Management			
MKT 6103: Strategic Marketing Management			
MKT 6323: Strategic Marketing Management			

MKT Electives (6 hours):	Term	Term

This student has completed twelve graduate hours, and is hereby recommended for admission to candidacy for the above Master’s Degree. Upon successful completion of all program requirements, the degree will be awarded.

Student: \_\_\_\_\_ Date: \_\_\_\_\_

Advisor: \_\_\_\_\_ Date: \_\_\_\_\_

Program Director: \_\_\_\_\_ Date: \_\_\_\_\_

Department Head: \_\_\_\_\_ Date: \_\_\_\_\_

Dean of Graduate College: \_\_\_\_\_ Date: \_\_\_\_\_

*Revised June 7, 2019*

Please send signed and completed forms to the Graduate College Tomlinson Ste. 113 or scan and email to [gradcollege@atu.edu](mailto:gradcollege@atu.edu)