

# General Education Course Objectives and Learning Outcomes

Course  
Name:  
Public  
Speaking

Course Number: COMM 2003  
Department:  
Communication and  
Journalism

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**COMMON COURSE OBJECTIVES AND STUDENT LEARNING OUTCOMES THAT ARE OR WILL BE LISTED ON THE SYLLABUS OF EVERY SECTION OF THIS COURSE:**

<i>Course objectives:</i>	The course provides students with pragmatic skills and knowledge in order to articulate their thoughts and academic research clearly and provide them with confidence in a variety of speaking situations.
<i>Student learning outcomes:</i>	<p>In many people’s lives, no matter the occupation, at some point they will be asked to deliver a presentation. Thus, in order to be effective at public speaking you must work towards mastering your communication (i.e. verbal, nonverbal, written). In doing so, you will greatly enhance your ability to be understood by your audience. Good speeches are often linear, are well organized, clear, have good content, and have a strong thesis statement. In addition, good speakers often take into account their presentation skills, audience, and analysis. In this course, you will learn and enact the tools that will help you to become successful public speakers. There are several learning outcomes for the course, which include:</p> <ol style="list-style-type: none"> <li>1. Students will become aware of the importance of communication in both their personal and professional lives.</li> <li>2. Students will experience public communication.</li> <li>3. Students will develop strategies to overcome speech anxiety.</li> <li>4. Students will learn how to properly use visual aids properly to enhance their presentation.</li> </ol>

**ADHE ACTS INFORMATION FOR THIS COURSE (IF APPROPRIATE)**

<i>ACTS Course number:</i>	COMM 2003
<i>Copy the ACTS course objectives and learning outcomes:</i>	<p><b>General Description:</b> Fundamentals of composition, delivery, and logical reasoning. Effective utilization of basic visual aids will be included.</p> <p><b>Learning Objectives:</b></p> <ol style="list-style-type: none"> <li>1. Learning how to professional speak in a variety of different settings.</li> <li>2. Critically think about a topic more deeply and craft an argument effectively.</li> <li>3. Practice effective public speaking skills including eye contact, hand gestures, vocal tone/variety, and avoidance of disruptive speaking.</li> <li>4. Write and speak clearly to inform an audience on a topic.</li> <li>5. Recognize that speaking and communication are a significant part of our everyday lives, both professionally and personally.</li> <li>6. Learn how to communicate and engage in leadership and teamwork within groups.</li> </ol>

**WHICH ATU GENERAL EDUCATION GOALS DOES THIS COURSE FULFILL? (NO MORE THAN TWO)**

- ✓ Communicate effectively
  - Written communication
  - Oral communication
- ✓ Think critically
- Develop ethical perspectives
  - Diversity
  - Empathy
  - Leadership
- Apply scientific and quantitative reasoning
  - Scientific reasoning
  - Quantitative reasoning
- Apply the value of the arts and humanities
- Practice civic engagement

**DESCRIPTION OF HOW THIS COURSE MEETS THE GENERAL EDUCATION GOALS CHOSEN ABOVE  
(TO BE INCLUDED ON THE SYLLABUS OF EVERY SECTION OF THIS COURSE)**

COMM 2003 Public Speaking addresses four of Arkansas Tech's general education goals, but two primary goals it addresses are:

**Effective Communication:** Students in this course have a minimum of four oral presentations (speeches) that must be completed. These speeches include the introduction speech, persuasive speech, informative speech, and a special occasion speech. Students will often workshop their speech through creating full sentence outlines to practice before delivering the speech. This fulfills the written portion of this educational goals.

**Critical Thinking:** Students write, research, and deliver a speech to inform an audience and persuade an audience. The informative speech requires students to select a topic and do research to include credible information while informing the audience of the topic. Thus, they learn to evaluate and integrate scholarship into their speeches and work. In addition, students must craft an argument, using research, to add merit to their logic. This requires analytical thinking as well as understanding how to use ethics when utilizing research.