

General Education Course Objectives and Learning Outcomes

Course Name:
Introduction to
Communication

Course Number: COMM 1003

Department:
Communication and
Journalism

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COMMON COURSE OBJECTIVES AND STUDENT LEARNING OUTCOMES THAT ARE OR WILL BE LISTED ON THE SYLLABUS OF EVERY SECTION OF THIS COURSE:

<i>Course objectives:</i>	COMM 1003 is designed to give students a foundational understanding of the process of communication and introduction to the practices that shape the foundation of human social reality.
<i>Student learning outcomes:</i>	<ul style="list-style-type: none"> • Students will explore original research in the field of communication. • Students will write critical essays over theories of communication. • Students will engage in critical dialogue over communication. • Students will be challenged to reflect critically on their social reality, • Students will practice both interpersonal and group communication skills.

ADHE ACTS INFORMATION FOR THIS COURSE (IF APPROPRIATE)

<i>ACTS Course number:</i>	
<i>Copy the ACTS course objectives and learning outcomes:</i>	

WHICH ATU GENERAL EDUCATION GOALS DOES THIS COURSE FULFILL? (NO MORE THAN TWO)

- Communicate effectively
 - Written communication *
 - Oral communication
- Think critically *
- Develop ethical perspectives
 - Diversity
 - Empathy
 - Leadership
- Apply scientific and quantitative reasoning
 - Scientific reasoning
 - Quantitative reasoning
- Apply the value of the arts and humanities
- Practice civic engagement

DESCRIPTION OF HOW THIS COURSE MEETS THE GENERAL EDUCATION GOALS CHOSEN ABOVE

(TO BE INCLUDED ON THE SYLLABUS OF EVERY SECTION OF THIS COURSE)

Students will:

1. Explicate the history of the field of communication in all contexts.
2. Recognize the centrality of communication in the formation of cultural identity.
3. Think critically about the symbolic terrain that we all share.
4. Understand how we present ourselves in both public and interpersonal settings.
5. Explore the manner in which people shape their shared understanding of the world using both verbal and nonverbal contexts.
6. Engage actively the theories, models and perspectives used to explicate the realm of symbolic interaction.