

AGENDA
FACULTY SENATE
Wednesday, December 13, 2017
1:00 p.m. Rothwell 456
(note day and time change)

- I. Call to Order
 - A. Approval of the minutes of the November 14, 2017 meeting
 - B. VPAA update

- II. New Business
 - A. Curricular items (see attached)
 - B. Diversity and Inclusion – David Blanks
 - C. Uncompensated teaching loads
 - D. Academic Advisor Evaluation Survey

- III. Old Business
 - A. External Work Policy – Thomas Pennington
 - B. eTech Advisory Committee/Course design
 - C. College Curriculum Committees
 - D. Attendance reporting/dropping for excessive absences – Tammy Weaver
 - E. Indirect costs – subcommittee proposal

- IV. Open Forum

- V. Announcements and Information Items

- VI. Adjournment

College of Arts and Humanities – Department of Behavioral Sciences

1. Modify the prerequisites for RS 4104: Service Learning in Rehabilitation Science, FROM: Prerequisites: RS 3203: Interviewing Skills, RS 3123: Ethics and Professional Development, and RS 4023: Case Management Strategies, with a C or better; TO: Prerequisites: RS 3203: Interviewing Skills, RS 3123: Ethics and Professional Development, and RS 4023: Case Management Strategies, with a C or better; For students choosing RS 4012, the internship option, this course may only be taken with permission from the Rehabilitation Science Program Director;
2. Modify the prerequisites for RS 4123: Survey of Counseling Theories, FROM: Prerequisites: Nine hours of psychology to include PSY 2003: General Psychology, PSY 3063: Developmental Psychology I, and PSY 3003: Abnormal Psychology, or PSY 3153: Theories of Personality, senior standing, or consent of the instructor; TO: PSY 2003: General Psychology, or consent of the instructor; and
3. a) Combine the minor in Child Welfare and Social Services; and require 18 hours from the following courses:
 - RS 3013: World of Work
 - RS 3043: Introduction to Social Services and the Social Service Case Process
 - RS 3141-3: Rehabilitation Science Seminar
 - RS 3153: Assistive Technology in Rehabilitation Settings
 - RS 3243: Social Services for Individuals and Families
 - RS 4163: Introduction to Addictions
 - RS 4173: Family Centered Services
 - RS 4183: Family Services Seminar
 - RP 3013: Inclusive Recreation
 - SOC 3023: Family
 - SOC 3113: Social Movements and Social Change
 - SOC 4003: Minority Relations
 - SOC 4053: Sociology of Health and Illness
 - SOC 4063: Social Stratification
 - RP 4073: Principles and Techniques of Therapeutic Recreation
 - CJ/SOC 2033: Social Problems
- b) Add PHIL 3043: Clinical Bioethics, to the list of course choices for the minor in Disability Studies;
- c) Add RS 4163: Introduction to Addictions, to the list of course choices for the minor in Aging and Disability Studies; and
- d) Modify the Curriculum in Rehabilitation Science, as outlined in the matrix.

College of Arts and Humanities – Department of History and Political Sciences

1. Delete the following courses from the course descriptions:
 - a. PHIL 3013: Modern Philosophy;
 - b. PHIL 3113: Contemporary Philosophy; and
 - c. PHIL 3203: Medieval Philosophy;
2. Add PHIL 2033: The Meaning of Life, to the course descriptions;
3. Add PHIL 2053: Introduction to Critical Thinking, to the course descriptions; and add to the course to the list of courses satisfying General Education Humanities; and
4. Add PHIL 3083: Leadership Ethics;
5. Modify the prerequisites for HIST 4963: Senior Seminar, FROM: Prerequisites: HIST 1503: World History to 1500, HIST 1513: World History since 1500, HIST 2003: United States History to 1877,

- and HIST 2013: United States History since 1877; TO: Prerequisite: HIST 2513: Sources and Methods in History;
6. Add the Prerequisite: HIST 2513: Sources and Methods in History, to POLS 4963: Senior Seminar;
 7. Modify the Minor in Philosophy as follows: delete PHIL 3013: Modern Philosophy, PHIL 3103: Logic; PHIL 3113: Contemporary Philosophy, and PHIL 3203: Medieval Philosophy; and change 12 hours selected courses to 15 hours;
 8. Modify the Minor in Pre-Law as follows: add PHIL 3073: Philosophy of Law, to the list of 6 hours of electives;
 9. Modify the Minor in Religious Studies as follows: require PHIL 2023: Buddhist Philosophy; and delete ANTH 2003: Cultural Anthropology, AND HIST 1503: World History to 1500; add ANTH 2003: Cultural Anthropology, OR HIST 1503: World History to 1500; and
 10. Modify the Curriculum in International Studies Cultural Affairs Concentration and Political Affairs Concentration as follows: delete the Cultural Affairs Concentration and Political Affairs Concentration; modify the curriculum as follows: require core 18 hours from the Curriculum in Political Science; require 6 hours from world politics; require 6 hours from world history; require 3 hours from global culture; require 3 hours from world geography; and require a minor in foreign language.

College of Business – Department of Management and Marketing

1. Add the following courses to the course descriptions:
 - a. BDA 2023: Introduction to Data Visualization;
 - b. MKT 3063: Social Media Marketing;
 - c. MKT 3083: Retailing and the Virtual Marketplace;
 - d. MKT 3103: Selling and Sales Management;
 - e. MKT 4013: Digital Metrics; and
 - f. MGMT 4103: Supply Chain Management;
2. Change the title for MKT 4063: Advertising, TO: Integrated Marketing Communication in a Digital Age; and modify the course description, FROM: The “how” and “why” of advertising: principal problems faced by advertisers and advertising agencies, approaches, policies, and procedures as related to successful marketing techniques; TO: The study of every element of promotion within the marketing mix, including the importance of a unified message, as well as understanding of the strengths and weaknesses of all available media;
3. Change the title for MKT 4143: Marketing Management, TO: Marketing Strategy;
4. Change the title for MKT 4153: Research Methods, TO: Marketing Research and Analysis; change the course number TO: 3153; and modify the course description FROM: A study of the development of the basic methodology in research design for primary and secondary data, including requirements for collection, analysis, editing, coding, and presentation of data to support marketing decisions; TO: A study of the use of data needed to make marketing decisions, including design, collection and analysis of both primary and secondary data;
5. Reconfigure the Curriculum in Management and Marketing, to create the following:
For the Marketing major, there will be two tracks: Digital Marketing and Marketing Strategy; and for the Management major, there will be three tracks: Entrepreneurship, Human Resource Management, and Business Management.