

# William K. Morelan

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## OVERVIEW

- university professor with a learner-focused instructional philosophy
- educational administrator with broad experience in a variety of settings
- workshop presenter at national conventions (multiple topics)
- former vice-president for curriculum development (educational publishing)
- senior editor for numerous academic curricula

## EDUCATION

- Ph.D. in Leadership (Curriculum & Instruction), Andrews University, Berrien Springs, MI
- Masters in Teaching, Andrews University, Berrien Springs, MI
- B.S. Communication (English, Speech), Southwestern Adventist University, Keene, TX

## WORK HISTORY

- **EDLD Program Director**, Arkansas Tech University, Russellville, AR 2019 - present
- **Curriculum Administrator**, Jasper School District, Jasper, AR 2014 - 2019
- **Adjunct Professor**, Arkansas Tech University, Russellville, AR 2016 - 2019
- **English Teacher**, Oark High School, Jasper School District, Jasper, AR 2012 - 2014
- **Educational Consultant/Author**, Self-Employed, Siloam Springs, AR 2010 - 2012
- **V.P. Curriculum Development**, Concerned Group Inc, Siloam Springs, AR 1994 - 2010
- **Chair, English Department**, Gravette High School, Gravette, AR 1991 - 1994
- **Curriculum Developer**, Concerned Group Inc, Siloam Springs, AR 1988 - 1991
- **Principal**, Weimar Academy, Weimar, CA 1985 - 1988
- **Principal**, Ozark Elementary, Gentry, AR 1982 - 1985

## PUBLICATIONS

- *Air Is Not Oxygen - Essential Science You Should Have Learned!* (Amazon, 2014)
- *Married for Life - Stories of Couples Married 50 Years or More* (Hallmark, 2004)
- Creator of the **Science Readers** series (Kendall Hunt, 2010)
  - Electricity* - student text/teacher guides; physical science
  - Light* - student text/teacher guides; physical science
  - Heat* - student text/teacher guides; physical science
  - Magnetism* - student text/teacher guides; physical science
  - Newton's Laws* - student text/teacher guides; physical science
  - Objects & Materials* - student text/teacher guides; physical science
  - Basic Needs* - student text/teacher guides; life science
  - Life Cycles* - student text/teacher guides; life science

## PUBLICATIONS (cont.)

*Environments* - student text/teacher guides; life science

*Environmental Changes* - student text/teacher guides; life science

*Structure & Function* - student text/teacher guides; life science

*Why Are You Unique?* - student text/teacher guides; life science

*Earth Materials* - student text/teacher guides; earth science

*Changes in the Earth* - student text/teacher guides; earth science

*Fossils* - student text/teacher guides; earth science

*The Sun* - student text/teacher guides; earth science

*Weather & Seasons* - student text/teacher guides; earth science

*Objects in the Sky* - student text/teacher guides; earth science

- Publications Chair/Editor, **ARA Reader** (Arkansas Reading Association)

*The Reader*, Volume 37, Issue 1 (2012)

Feature: The Status of Common Core in Arkansas - Tracy Tucker

*The Reader*, Volume 38, Issue 1 (2013)

Feature: From Common Core to Curriculum, Five Big Ideas - Jay McTighe

*The Reader*, Volume 39, Issue 1 (2014)

Misconceptions about Close Reading and the Common Core - Tim Shanahan

- Senior Editor, elementary curriculum series (Concerned Group, Inc.)

*A Reason for Handwriting* - K-6th student worktexts/teacher guides (1994, 2003)

*A Reason for Spelling* - K-6th student worktexts/teacher guides (2001)

*A Reason for Science* - 3rd-8th student worktexts/teacher guides (2006)

*A Reason For Reading* - ninety-five K-3rd leveled readers/teacher guides (2006)

- Senior Editor, non-fiction books (Concerned Group, Inc.)

*The Last Trolley Out* - Morris Venden (2009)

*How to Make Christianity Real* - Morris Venden (1998)

*How to Live to a Healthy Hundred* - Russ Potter (1996)

*It's Who You Know* - Morris Venden (1996)

- Journals / Newspapers

*Just in Time for Winter: New AMI Plans* - Harrison Daily Times, Newton County Times (2017)

*The Failing Schools Myth* - Arkansas Times, Harrison Daily Times, Newton County Times, Madison County Record, Johnson County Record (2016)

*Flexible Scheduling: What Does It Mean?* - Harrison Daily Times, Newton County Times (2016)

## **PUBLICATIONS** (cont.)

*The Fun Factor: How Active Enjoyment Impacts Learning* - The Journal of Adventist Education (2002)

## **PRESENTATIONS**

- “Effective Classroom Observations,” ArATE Conference (Arkansas Association of Teacher Educators), Russellville, AR - September 2020
- “Jeopardy or Shark Tank? An Introduction to DOK,” ATU Tech Talks (university-wide teaching and learning symposium), Russellville, AR - May 2020
- “Jeopardy or Shark Tank? An Introduction to DOK,” AACIA Conference (Arkansas Assn. of Curriculum and Instructor Administrators, Little Rock, AR - Nov 2019
- “Depth of Knowledge - Key Analogies for Understanding,” ArATE Conference (Arkansas Association of Teacher Educators, Russellville, AR - Oct 2019
- “Jeopardy or Shark Tank? An Introduction to DOK,” Education Innovation Summit (Office of Innovation for Education), Hot Springs, AR - Sep 2019
- LEADS 2.0 Training (for over 90 AR administrators, three sessions), Center for Leadership and Learning, Russellville, AR - July/August 2019
- “Jeopardy or Shark Tank? An Introduction to DOK,” Arkansas ASCD Conference, Little Rock, AR - June 2018
- “Ensuring Accurate Data,” Arkansas Department of Education, DTC Training, Little Rock, AR - August 2017
- “Depth of Knowledge” (workshop), Jasper School District, Jasper, AR - August 2018
- “Dyslexia Teams” (workshop), Jasper School District, Jasper, AR - August 2015
- “Response to Intervention” (workshop), Jasper School District, Jasper, AR - August 2015
- “Differentiated Instruction” (workshop), Jasper School District, Jasper, AR - August 2014
- “Differentiated Instruction” (workshop), Claremont Elem., Claremore, OK - October 2013
- Keynote address, Diocese of Seattle (educational conference), Seattle, WA - August, 2007

## **CURRICULUM DOCUMENTS**

- Alternate Methods of Instruction plan (used as an exemplar on ADE’s website)  
<http://www.arkansased.gov/divisions/learning-services/alternative-methods-of-instruction>
- ESOL Policies & Procedures manual (regional exemplar for districts in the O.U.R. Coop)  
[https://www.jasper.k12.ar.us/plugins/show\\_image.php?id=1382](https://www.jasper.k12.ar.us/plugins/show_image.php?id=1382)
- Homework Policy (regional exemplar for districts in the O.U.R. Coop)  
<https://blogs.atu.edu/morelan/homework/>

- Kindergarten Exit Assessment program (district-level, policies and procedures)  
<https://blogs.atu.edu/morelan/kindergarten/>
- The 6 + 1 Writing Rubric (english language arts tool)  
[https://blogs.atu.edu/morelan/files/2019/07/BL\\_WritingRubric6T.pdf](https://blogs.atu.edu/morelan/files/2019/07/BL_WritingRubric6T.pdf)
- Classroom Accomodations (research-based strategies for struggling readers)  
[https://blogs.atu.edu/morelan/files/2019/07/BL\\_ClassroomAccomodations.pdf](https://blogs.atu.edu/morelan/files/2019/07/BL_ClassroomAccomodations.pdf)
- Classroom Observation Form (based on Schmoker's "Effective Teaching" model)  
[https://blogs.atu.edu/morelan/files/2019/07/BL\\_ClassroomObservationForm.pdf](https://blogs.atu.edu/morelan/files/2019/07/BL_ClassroomObservationForm.pdf)

## RELATED ACTIVITIES

- Educational Leadership Blog (an extensive, ongoing resource for school administrators)  
<https://blogs.atu.edu/morelan/>
- Member ATU Online Learning Advisory Board
- Member ATU Online Quality Committee
- Member ATU Student Learning Assessment Committee
- Featured Teacher on *Exploring Arkansas*, Episode 1102 (AETN), February 2015
- State Finalist for the Arkansas Teacher of the Year, 2014
- Lifetime Arkansas Educator's License
  - Curriculum Prog Administration
  - P-12 Building Level Administration
  - English Language Arts
  - Journalism
  - Oral Communications
- Professional Organizations
  - Association for Supervision and Curriculum Development (ASCD)
  - Arkansas Association for Supervision and Curriculum Development (AASCD)
  - Arkansas Association of Educational Administrators (AAEA)
  - Arkansas Association of Teacher Educators (ArATE)
  - Arkansas Professors of Educational Leadership (ArPEL)
  - Phi Delta Kappa International