

# Dana J. Tribble, Ph.D.

1507 N. Boulder Ave  
Russellville, AR 72801

479.964.3288  
dtribble3@atu.edu

## Education

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- Ph.D. in Leadership Studies* May 2020  
University of Central Arkansas, Conway, AR
- Emphasis in higher education
- M.S. in College Student Personnel* May 2011  
Arkansas Tech University, Russellville, AR
- B.S. in Business Administration, Management & Marketing* May 2009  
Arkansas Tech University, Russellville, AR

## Research Interests

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Leader identity, leader identity development, leadership theories/models, positive psychology, grit, resilience, first generation students, first-year student success courses, retention, social justice.

## Research Presentations

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- "Teaching Leader Identity & Grit in First-year Student Success Courses" (Author) September 2020
- Arkansas Association of Teacher Educators (ArATE), Russellville, AR
- "Kindergarten Readiness in Arkansas Public Schools" (Co-Author) April 2016
- American Educational Research Association, Washington, D.C.
- "Winds of Change: An Organizational Ethnography" (Co-Author) November 2015
- Mid-South Educational Research Association (MSERA), Lafayette, LA

## Professional Experience

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- Assistant Professor of Student Affairs Administration & Coordinator of CSP 1013/TECH 1001*  
Arkansas Tech University, Russellville, AR August 2020- Present
- Educate and mentor graduate and undergraduate students
  - Conduct research with the purpose of enhancing teaching practices
  - Serve the institution and department through committee responsibilities
  - Coordinate responsibilities for the instruction of the CSP 1013/TECH 1001 courses
  - Supervise and recruit graduate assistants for the department
  - Serve as a liaison between the CSP 1013/TECH 1001 courses and Student Affairs Administration department
  - Provide instructional and educational support for the graduate assistants; host weekly meetings with the graduate assistants and submit all mid-term and final grades
- Department of Leadership Part-time Faculty, Kennesaw State University, Marietta, GA* 2019- Present
- Teach the courses: "How Not to Lead" and "Change and Conflict"
  - Lead the conversation regarding defining and exploring unethical and ineffective leadership concepts
  - Assist students in identifying their own leadership strengths and weaknesses to further develop their own leadership practices
  - Lead the exploration of the relationship between leadership and the concepts of change and conflict in organizational and societal contexts
  - Provide students with knowledge pertaining to the phases of the change process, characteristics of change, and how personal leadership characteristics affect change
  - Develop scenarios that allow students to understand the qualities effective leaders demonstrate during the change process and strategies to manage conflict

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*Graduate Research Assistant*, University of Central Arkansas, Conway, AR

2015 to 2019

- Established assessment and evaluation keys for the department
- Assisted in the annual assessment and evaluation process
- Created and developed the inaugural monthly newsletter
- Responsible for the collection of events, awards, honors, and a student and faculty spotlight for the monthly newsletters, as well as assessment purposes

*Adjunct Instructor*, Arkansas Tech University, Russellville, AR

2009 to 2015 & 2019

- Taught the three-credit hours College Student Personnel (CSP 1013) course
- Enhanced student adjustment to college life through self-exploration and resources
- Assisted with student adaptation to the higher education learning experience
- Focused on student comprehension of personal responsibility incorporating note-taking skills and study techniques
- Supported student advancement regarding career pathways through the FOCUS 2 assessment
- Mentored 30+ students per class in reaching academic success and being involved on campus
- Taught the first ever section of CSP 1013 online; Created Tegrity videos and resources to meet learning objectives

*Teachers Assistant*, Arkansas Tech University, Russellville, AR

Summer 2015

- Assisted in the redevelopment of the freshman orientation class (TECH 1001)
- Assisted in establishing learning objectives for the course, as well as weekly lessons and assignments that aligned with the learning objectives and goals
- Created the course shell on Blackboard and uploaded all the lessons and assignments

*Director of Norman Career Services*, Arkansas Tech University, Russellville, AR

2012 to 2015

- Provided career advising to 11,000+ students and alumni regarding career professionalism
- Managed a budget of \$445,000 for the Office of Student Success; received a \$120,000 donation for Norman Career Services
- Created and facilitated over 40 workshops/seminars an academic year, and weekly classroom presentations to students, faculty, employers, and alumni
- Hosted six career fairs on campus with 400+ students and 100+ employers; attended career fairs across the state of Arkansas
- Developed and tracked graduate and student placement through surveys and student/employer contact
- Coordinated communication with seven colleges from department heads to faculty ensuring needs are being met
- Developed new contacts with internal and external organizations for the purpose of expanding employment and career opportunities for students and alumni
- Cultivated and executed all marketing strategies for Norman Career Services
- Lead a staff of five professionals; three new positions were created and implemented under leadership

*Marketing & Public Relations Specialist*, Arkansas Tech University, Russellville, AR

2011 to 2012

- Marketed the College to Career Center events through brochures, banners, posters, and social media
- Attended transfer fairs, college fairs, and Future Business Leaders of America events
- Recruited high school seniors throughout the state of Arkansas

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- Coached 800+ College of Business students in academic advising
- Built relationships with local and statewide companies to provide internships and careers for students
- Tracked past and present student enrollment data to develop marketing strategies
- Assessed and evaluated services provided by the College to Career Center
- Counseled and advised students with career decisions
- Hosted workshops for career preparation

*Director of Sales, River Valley Leader, Russellville, AR*

2011 to 2012

- Identified, met with and sold advertisement to potential advertisers
- Clearly articulated the advantages of advertising with an online newspaper with over 60,000 unique views a month
- Tracked and reported growth of readership including website visits, readers receiving email alerts and “likes” on social media websites
- Attended Russellville city meetings and events as well as relevant statewide events
- Authored articles for newspaper based upon facts presented and information gathered

*Director of Marketing & Social Media, Cogswell Motors, Russellville, AR*

2011 to 2012

- Partnered with sales, finance and office managers to ensure consistent company branding, marketing messages, and continually promoted relationships with customers
- Partnered with media professionals to create and perform in commercials for television, billboards, newspapers, and radio
- Created an online company presence through social media websites
- Decided what sponsorships or donations to make to promote the business, as well as to be a good corporate citizen

*Graduate Assistant, Arkansas Tech University, Russellville, AR*

2009 to 2010

- Effectively taught introductory college course, Principles of Collegiate Success (CSP 1013)
- Prepared lesson plans; assigned work; graded work; prepared tests, quizzes, and group work
- Posted grades and assignments on Blackboard in a timely manner for 100+ students
- Kept all grades and student information confidential, and enforced all department policies and procedures

## **Work Experience**

*Administrative Assistant, Cogswell Motors, Russellville, AR*

2009 to 2010

- Provided positive first impression to all customers in person and/or on the telephone
- Fulfilled general administrative and office support duties

*Summer Intern: Central Engineering, Elkay Manufacturing Company, Broadview, IL*

2008

- Received and accurately processed custom orders
- Updated Enterprise Resource Planning system and ran queries
- Worked on special orders, such as new accessory product line for sinks

*Summer Intern: Financial Services, Elkay Manufacturing Company, Oak Brook, IL*

2007

- Processed accounts receivable invoices same day received, and reconciled incorrect account codes
- Applied cash to accounts when electronic payments did not automatically match
- Placed collection calls to companies with past due account balances

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*Winter Intern: Sales & Marketing, Elkay Manufacturing Company, Oak Brook, IL*

2007

- Organized co-operative advertising and marketing credit files, and set up new files for the year

## Volunteer Opportunities

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Chapter Advisor, Phi Mu Fraternity Epsilon Lambda Chapter

2013 to 2016

- Worked with the executive chapter officers to integrate fraternity mission and goals, and create a relationship with the international organization through attendance at leadership conferences and utilizing available resources
- Mentored 70-80 young women
- Supervised the chapter's affairs as they relate to the organization, the campus, and the community
- Maintained visibility in the residential community by regularly visiting the chapter, interacting with members, and attending chapter programs and meetings
- Met regularly (at least monthly) with the chapter leadership, and was available to meet with members upon request
- Ensured an effective and timely officer transition occurred
- Served as a resource person for planning events and programs, resolved issues confronting the group, and highly involved in the education of new members
- Educated the chapter about international policies, state and local laws, and code of conduct
- Ensured that individual behavior is addressed through a chapter standards board that empowers members to hold each other accountable for their actions consistent with the values of the organization and university
- Notified and involved in any situations that involves allegations of sexual misconduct or other egregious behavior
- Attended meetings of the chapter advisors when requested by Greek Life
- Worked in partnership with university staff and international headquarters to foster a positive fraternity experience for undergraduate members
- Assisted the chapter officers in developing a membership recruitment and retention plan

*T- Club President, Arkansas Tech University, Russellville, AR*

2013 to 2014

- Maintained contact with all athletes who have previously attended Arkansas Tech University and participates in Arkansas Tech athletics
- Encouraged the continued involvement and participation of all Arkansas Tech University "T" Club members in Arkansas Tech University alumni activities
- Promoted Arkansas Tech by adherence to, and concurrence in, its academic policies, Great American Conference rules, and NCAA rules
- Developed new programs for former Tech athletes to come back to campus during collegiate games
- Implemented reunion years and designating tents at football games for specified championship teams
- Worked with the Athletics and Alumni Departments to recognize sponsors for signage around the fields/courts

*Graduate, Leadership Russellville, Russellville, AR*

September 2012 to May 2013

- Worked with a group of 15 colleagues to recognize community growth and problems through an analysis of the area
- Attended all community meetings to develop a better understanding of local government
- Developed fundraising goals and plans, and marketed events to those within the community for sponsorship

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- Met with local business owners about donating needed goods to produce a concrete sign at one of the entrance points into Russellville; raised over \$30,000 of products and services
- Developed a great network through colleagues, their employers, and active community members

## Committees

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College of Education Social Media Platforms, Member	2020- Present
Division of Student Affairs Graduate Assistant Experience, Member	2020- Present
College of Education Educational Excellence, Member	2020- Present

## Professional Organizations

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Arkansas Association of Teacher Educators (ArATE)	2020- Present
American Educational Research Association (AERA)	2015 to 2017
Mid-South Educational Research Association (MSERA)	2015 to 2017
National Academic Advising Association (NACADA), Member	Spring 2014 to 2015
Southern Association of Colleges & Employers (SoACE), Member	Fall 2013 to 2015
National Association of Colleges & Employers (NACE), Member	Spring 2013 to 2015
Arkansas Association of Colleges & Employers (AACE), Planning Committee	Fall 2011 to 2015
Registered Student Organizations (RSO's) Awards Committee, Member	Spring 2014 to 2015
Who's Who Committee, Member	Fall 2012 to 2015
International Women's Essay Contest Committee, Member	Fall 2012 to 2015
Tech Connect—Community & University Committee, Member	Fall 2012 to 2015
Tech Athletics & Alumni Committee, Member	Fall 2011 to 2015

## Professional Presentations

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\$tart \$mart Salary Negotiation Workshop	March 2014 & October 2014
Eating & Greeting: Etiquette Lunch	January 2014
Revamp Your Resume: Resume Writing Workshop	October 2012 & 2013 & March 2013 & 2014
Cover Your Bases: Cover Letter Writing Workshop	October 2012 & 2013 & March 2013 & 2014
Dress the Part: Interview Attire Workshop	October 2012 & 2013 & March 2013 & 2014
Tell Me Something Good: Interviewing Workshop	October 2012 & 2013 & March 2013 & 2014
Get Linked: Networking & Social Media Workshop	October 2012 & 2013 & March 2013 & 2014
Eating & Greeting: Etiquette Dinner	April 2013, 2014 & November 2013, 2014
Internship Workshop	October 2011, 2012, 2013 & 2014 & February 2013 & 2014
Non-Profit Workshop	October 2011, 2012 & 2013 & February 2013
Entrepreneur Workshop	October 2011, 2012 & 2013 & February 2013
Girls of Promise: Importance of College	October 2011

## Awards & Honors

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Graduate Research Assistant Scholarship	July 2015 to June 2019
Phi Mu Epsilon Lambda Fraternity, Outstanding Advisor Award	March 2014
Wrote a proposal for \$120,000 and received the donation	January 2014
High Honors - 3.9 GPA in Master of Science in College Student Personnel	May 2011
Graduate Assistant Scholarship	May 2009 to December 2010
All Conference Academic Awards - Gulf South Conference	2007 & 2008
Athletic Volleyball Scholarship	2005 to 2009