

Dana J. Tribble, Ph. D.

1507 N. Boulder Ave
Russellville, AR 72801

479.964.3288
dtribble3@atu.edu

Education

Ph.D. in Leadership Studies University of Central Arkansas, Conway, AR	May 2020
M.S. in College Student Personnel Arkansas Tech University, Russellville, AR	May 2011
B.S. in Business Administration, Management & Marketing Arkansas Tech University, Russellville, AR	May 2009

Research Interests

Leader identity, leader identity development, leadership theories/models, positive psychology, grit, resilience, first-generation students, first-year student success courses, retention, and social justice.

Publications

- Tribble, D. J., Baldwin, A., & Nadelson, L. S. (2022). First-year students' perceptions of learning and connection to the university in the coronavirus (COVID-19) pandemic world. *International Journal of Higher Education*, 11(4).
- Rizzo, S., Tribble, D. J., & Nadelson, L.S. (2021). Who Are Their Leaders? College Students Perceptions of Engagement with Campus Leaders and Administrators. *Higher Education Studies*, 11(3), 1-43.
- Tribble, D. J. F. (2020). *Teaching Leader Identity and Grit in First-Year Student Success Courses*. University of Central Arkansas.
- Argue, S., Miller, R., Thompson, A., & Tribble, D. J. (2016). Kindergarten Readiness in Arkansas Public Schools. *AERA Online Paper Repository*.

Publications In-Progress

- Tribble, D. J. & Holt, A. (2022). Supporting #momlife: A balancing act of mom, student, and professional. *Opening Pathways for Marginalized Individuals in Higher Education* (submitted and approved).

Research Presentations

- "Trying to Lead My Life: Preservice Teachers Connection Between Leader Identity and Self-Authorship"
- Association of Leadership Educators (ALE), Kansas City, MO June 2022
- "First-Year Student Success Course Holistic Institution Collaboration to Encourage Retention" (Co-Presenter)
- The American College Personnel Association (ACPA), St. Louis, MO March 2022
- "Introducing Social Return on Investment Methodology into Stakeholders' Decision-Making" (Co-Presenter)
- The American College Personnel Association (ACPA), St. Louis, MO March 2022
- "Charting a Self-Authored Life: What COVID-19 Taught Us About Work/Life Balance" (Co-Presenter)
- Arkansas Council of Women in Higher Education (ACWHE) October 2021
- Professional Development Day, Virtual
- "Empowering Educators to Build an Engaging Classroom" (Co-Presenter) September 2021
- Arkansas Association of Teacher Educators (ArATE), Virtual
- "First-Year Students' Perceptions of Learning and Connection to the University in the Coronavirus (COVID-19) Pandemic World" March 2021
- The Adult Higher Education Alliance (AHEA)
- "Toward a Commitment to Assessment as a Student Affairs Administrator" (Co-Author) March 2021
- 2021 NASPA Undergraduate Student Conference
- "Teaching Leader Identity & Grit in First-year Student Success Courses" (Author) September 2020

Dana J. Tribble, Ph. D.

1507 N. Boulder Ave
Russellville, AR 72801

479.964.3288
dtribble3@atu.edu

- Arkansas Association of Teacher Educators (ArATE)
- "Teaching Leader Identity & Grit in First-year Student Success Courses" (Author) January 2020
- Dissertation defense, Conway, AR (publication process in-progress)
- "Kindergarten Readiness in Arkansas Public Schools" (Co-Author) April 2016
- American Educational Research Association, Washington, D.C.
- "Winds of Change: An Organizational Ethnography" (Co-Author) November 2015
- Mid-South Educational Research Association, Lafayette, LA

Research Projects

- "Supporting a Rural Primary School Through the Creation and Implementation of a Parent Teacher Organization" (Leading Author) 2022- Present
- "Trying to Lead my Life: Preservice Teachers Connection Between Leader Identity and Self-Authorship" (Leading Author) 2021- Present
- "Undergraduate College Students' Social Media Usage" (Co-Author) 2021- Present
- "Social Return on Investment (SROI) for Leadership Experiences for College Students" (Co-Author) 2021- Present

Teaching Experience

- SAA 6883: College Athletes, *Arkansas Tech University* 2022
- SAA 6033: Student Development Theory, *Arkansas Tech University* 2021, 2022
- SAA 6283: Advising Practicum, *Arkansas Tech University* 2021, 2022
- SAA 6213: Diversity & Inclusion in Student Affairs Administration, *Arkansas Tech University* 2021, 2022
- SAA 6173: Career Advising, *Arkansas Tech University* 2021
- SAA 6083: Practicum I in Student Affairs Administration, *Arkansas Tech University* 2021, 2022
- TECH 1001: Orientation to the University, *Arkansas Tech University* 2020-2022
- TECH 1013: Introduction to the University, *Arkansas Tech University* 2020-2021
- SAA 6043: College Students & Subcultures, *Arkansas Tech University* 2020, 2021
- Ethics & Leadership, *Kennesaw State University* 2017-2020
- Leadership Studies, *Kennesaw State University* 2017-2020
- CSP 1013: Principles of College Success, *Arkansas Tech University* 2009- 2011, 2015, 2019-2020

Committees

- Student Affairs Committee 2022
- Title IX Pool Member 2021- Present
- Student Learning Assessment Committee, Member 2021- Present
- Professional Development Committee, Chair 2021- Present
- CUR Grant and Steering Committee, Member 2021- Present
- College of Education Social Media Platforms, Member 2020- Present
- College of Education Educational Excellence, Member 2020- Present
- Title III Grant Writing 2021
- Division of Student Affairs Graduate Assistant Experience, Member 2020- 2021
- Every Student Counts Retention Plan 2020- 2021

Professional Experience

- Assistant Professor of Student Affairs Administration & TECH 1001 & TECH 1013 Program Coordinator*
Arkansas Tech University, Russellville, AR August 2020- Present
- Educate and mentor graduate and undergraduate students
- Conduct research to enhance teaching practices
- Serve the institution and department through committee responsibilities
- Coordinate responsibilities for the instruction of TECH 1001 & 1013 courses

Dana J. Tribble, Ph. D.

1507 N. Boulder Ave
Russellville, AR 72801

479.964.3288
dtribble3@atu.edu

- Supervise and recruit graduate assistants for the department
- Serve as a liaison between the TECH 1001 & 1013 courses and Student Affairs Administration department
- Provide instructional and educational support for the graduate assistants; host weekly meetings with the graduate assistants and submit all mid-term and final grades

Visiting Lecturer of College Student Personnel, Arkansas Tech University, Russellville, AR 2020

- Coordinate responsibilities for the instruction of the CSP 1013/TECH 1001 courses
- Supervise and recruit graduate assistants for the department
- Serve as a liaison between the CSP 1013/TECH 1001 courses and the College Student Personnel department
- Provide instructional and educational support for the Graduate Assistants; host weekly meetings with the graduate assistants and submit all mid-term and final grades

Department of Leadership Part-time Faculty, Kennesaw State University, Marietta, GA 2019 to 2020

- Taught two courses online each semester: "How Not to Lead" and "Change and Conflict."
- Led the conversation regarding defining and exploring unethical and ineffective leadership concepts
- Assisted students in identifying their leadership strengths and weaknesses to develop their leadership practices further
- Led the exploration of the relationship between leadership and the concepts of change and conflict in organizational and societal contexts
- Provided students with knowledge about the phases of the change process, characteristics of change, and how personal leadership characteristics affect change
- Developed scenarios that allow students to understand the qualities influential leaders demonstrate during the change process and strategies to manage conflict

Graduate Research Assistant, University of Central Arkansas, Conway, AR 2015 to 2019

- Established assessment and evaluation keys for the department
- Assisted in the annual assessment and evaluation process
- Created and developed the inaugural monthly newsletter
- Responsible for the collection of events, awards, honors, and a student and faculty spotlight for the monthly newsletters, as well as assessment purposes

Adjunct Instructor, Arkansas Tech University, Russellville, AR 2009 to 2015 & 2019

- Taught the three-credit hour College Student Personnel (CSP 1013) course
- Enhanced student adjustment to college life through self-exploration and resources
- Assisted with student adaptation to the higher education learning experience
- Focused on student comprehension of personal responsibility incorporating note-taking skills and study techniques
- Supported student advancement regarding career pathways through the FOCUS 2 assessment
- Mentored 30+ students per class in reaching academic success and being involved on campus
- Taught the first-ever section of CSP 1013 online; Created Tegrity videos and resources to meet learning objectives

Teachers Assistant, Arkansas Tech University, Russellville, AR Summer 2015

- Assisted in the redevelopment of the first-year orientation class (TECH 1001)

Dana J. Tribble, Ph. D.

1507 N. Boulder Ave
Russellville, AR 72801

479.964.3288
dtribble3@atu.edu

- Assisted in establishing learning objectives for the course, as well as weekly lessons and assignments that aligned with the learning objectives and goals
- Created the course shell on Blackboard and uploaded all the lessons and assignments

Director of Norman Career Services, Arkansas Tech University, Russellville, AR 2012 to 2015

- Provided career advising to 11,000+ students and alumni regarding career professionalism
- Managed a budget of \$445,000 for the Office of Student Success; received a \$120,000 donation for Norman Career Services
- Created and facilitated over 40 workshops/seminars an academic year, and weekly classroom presentations to students, faculty, employers, and alumni
- Hosted six career fairs on campus with 400+ students and 100+ employers; attended career fairs across the state of Arkansas
- Developed and tracked graduate and student placement through surveys and student/employer contact
- Coordinated communication with seven colleges, from department heads to faculty, ensuring needs were being met
- Developed new contacts with internal and external organizations to expand employment and career opportunities for students and alumni
- Cultivated and executed all marketing strategies for Norman Career Services
- Led a staff of five professionals; three new positions were created and implemented under the leadership

Marketing & Public Relations Specialist, Arkansas Tech University, Russellville, AR 2011 to 2012

- Marketed the College to Career Center events through brochures, banners, posters, and social media
- Attended transfer fairs, college fairs, and Future Business Leaders of America events
- Recruited high school seniors throughout the state of Arkansas
- Coached 800+ College of Business students in academic advising
- Built relationships with local and statewide companies to provide internships and careers for students
- Tracked past and present student enrollment data to develop marketing strategies
- Assessed and evaluated services provided by the College to Career Center
- Counseled and advised students with career decisions
- Hosted workshops for career preparation

Director of Sales, River Valley Leader, Russellville, AR 2011 to 2012

- Identified, met with, and sold advertisements to potential advertisers
- Clearly articulated the advantages of advertising with an online newspaper with over 60,000 unique views a month
- Tracked and reported growth of readership, including website visits, readers receiving email alerts, and “likes” on social media websites
- Attended Russellville city meetings and events as well as relevant statewide events
- Authored articles for a newspaper based upon facts presented and information gathered

Director of Marketing & Social Media, Cogswell Motors, Russellville, AR 2011 to 2012

- Partnered with sales, finance, and office managers to ensure consistent company branding marketing messages and continually promoted relationships with customers

Dana J. Tribble, Ph. D.

1507 N. Boulder Ave
Russellville, AR 72801

479.964.3288
dtribble3@atu.edu

- Partnered with media professionals to create and perform in commercials for television, billboards, newspapers, and radio
- Created an online company presence through social media websites
- Decided what sponsorships or donations to make to promote the business, as well as to be a good corporate citizen

Graduate Assistant, Arkansas Tech University, Russellville, AR 2009 to 2010

- Effectively taught an introductory college course, Principles of Collegiate Success (CSP 1013)
- Prepared lesson plans; assigned work; graded work; prepared tests, quizzes, and group work
- Posted grades and assignments on Blackboard promptly for 100+ students
- Kept all grades and student information confidential and enforced all department policies and procedures

Work Experience

Co-Coordinator for TECH Training Program, Arkansas Tech University, Russellville, AR 2022- Present

- Assist in the development of topics, learning objectives, and assessments for all 14 modules
- Develop training modules on the topics of professionalism and university resources
- Review training modules and provide feedback to developers
- Implement an assessment plan for the 14 training modules

Administrative Assistant, Cogswell Motors, Russellville, AR 2009 to 2010

- Provided a positive first impression to all customers in person and on the telephone
- Fulfilled general administrative and office support duties

Summer Intern: Central Engineering, Elkay Manufacturing Company, Broadview, IL 2008

- Received and accurately processed custom orders
- Updated Enterprise Resource Planning system and ran queries
- Worked on special orders, such as a new accessory product line for sinks

Summer Intern: Financial Services, Elkay Manufacturing Company, Oak Brook, IL 2007

- Processed accounts receivable invoices same day received and reconciled incorrect account codes
- Applied cash to accounts when electronic payments did not automatically match
- Placed collection calls to companies with past-due account balances

Winter Intern: Sales & Marketing, Elkay Manufacturing Company, Oak Brook, IL 2007

- Organized co-operative advertising and marketing credit files and set up new files for the year

Volunteer Opportunities

Program Reviewer, Association of Leadership Educators Conference 2022

Program Reviewer, NASPA Annual Conference 2021

Program Reviewer, National Resource Center for The First-Year Experience & Students in Transition 2021

Soccer Coach, Arkansas Valley Soccer Association, Russellville, AR 2021

T-Ball Coach, Russellville & Dardanelle, AR 2018, 2019, 2020, 2022

Vacation Bible School Instructor, Russellville, AR 2018 & 2019, 2022

Chapter Advisor, Phi Mu Fraternity Epsilon Lambda Chapter 2013 to 2016

Dana J. Tribble, Ph. D.

1507 N. Boulder Ave
Russellville, AR 72801

479.964.3288
dtribble3@atu.edu

- Worked with the executive chapter officers to integrate fraternity mission and goals and create a relationship with the international organization through attendance at leadership conferences and utilizing available resources
- Mentored 70-80 young women
- Supervised the chapter's affairs as they relate to the organization, the campus, and the community
- Maintained visibility in the residential community by regularly visiting the chapter, interacting with members, and attending chapter programs and meetings
- Met regularly (at least monthly) with the chapter leadership and was available to meet with members upon request
- Ensured an effective and timely officer transition occurred
- Served as a resource person for planning events and programs, resolved issues confronting the group, and was highly involved in the education of new members
- Educated the chapter about international policies, state and local laws, and code of conduct
- Ensured that individual behavior is addressed through a chapter standards board that empowers members to hold each other accountable for their actions consistent with the values of the organization and university
- Notified and involved in any situations that involve allegations of sexual misconduct or other egregious behavior
- Attended meetings of the chapter advisors when requested by Greek Life
- Worked in partnership with university staff and international headquarters to foster a positive fraternity experience for undergraduate members
- Assisted the chapter officers in developing membership recruitment and retention plan

T- Club President, Arkansas Tech University, Russellville, AR

2013 to 2014

- Maintained contact with all athletes who have previously attended Arkansas Tech University and participated in Arkansas Tech athletics
- Encouraged the continued involvement and participation of all Arkansas Tech University "T" Club members in Arkansas Tech University alumni activities
- Promoted Arkansas Tech by adherence to, and concurrence in, its academic policies, Great American Conference rules, and NCAA rules
- Developed new programs for former Tech athletes to come back to campus during collegiate games
- Implemented reunion years and designating tents at football games for specified championship teams
- Worked with the Athletics and Alumni Departments to recognize sponsors for signage around the fields/courts

Graduate, Leadership Russellville, Russellville, AR

September 2012 to May 2013

- Worked with a group of 15 colleagues to recognize community growth and problems through an analysis of the area
- Attended all community meetings to develop a better understanding of local government
- Developed fundraising goals and plans, and marketed events to those within the community for sponsorship
- Met with local business owners about donating needed goods to produce a concrete sign at one of the entrance points into Russellville; raised over \$30,000 in products and services
- Developed a great network through colleagues, their employers, and active community members

Professional Organizations

Dana J. Tribble, Ph. D.

1507 N. Boulder Ave
Russellville, AR 72801

479.964.3288
dtribble3@atu.edu

Association of Leadership Educators (ALE)	2022- Present
Association of American Colleges & Universities on High-Impact Practices	2021- Present
American College Personnel Association (ACPA)	2021- Present
National Association of Student Personnel Administrators (NASPA)	2021- Present
American Educational Research Association (AERA)	2015 to 2017
Mid-South Educational Research Association (MSERA)	2015 to 2017
National Academic Advising Association (NACADA), Member	Spring 2014 to 2015
Southern Association of Colleges & Employers (SoACE), Member	Fall 2013 to 2015
National Association of Colleges & Employers (NACE), Member	Spring 2013 to 2015
Arkansas Association of Colleges & Employers (AACE), Planning Committee	Fall 2011 to 2015
Registered Student Organizations (RSO's) Awards Committee, Member	Spring 2014 to 2015
Who's Who Committee, Member	Fall 2012 to 2015
International Women's Essay Contest Committee, Member	Fall 2012 to 2015
Tech Connect—Community & University Committee, Member	Fall 2012 to 2015
Tech Athletics & Alumni Committee, Member	Fall 2011 to 2015

Professional Presentations

First-Gen Institute	June 2021
\$tart \$mart Salary Negotiation Workshop	March 2014 & October 2014
Eating & Greeting: Etiquette Lunch	January 2014
Revamp Your Resume: Resume Writing Workshop	October 2012 & 2013 & March 2013 & 2014
Cover Your Bases: Cover Letter Writing Workshop	October 2012 & 2013 & March 2013 & 2014
Dress the Part: Interview Attire Workshop	October 2012 & 2013 & March 2013 & 2014
Tell Me Something Good: Interviewing Workshop	October 2012 & 2013 & March 2013 & 2014
Get Linked: Networking & Social Media Workshop	October 2012 & 2013 & March 2013 & 2014
Eating & Greeting: Etiquette Dinner	April 2013, 2014 & November 2013, 2014
Internship Workshop	October 2011, 2012, 2013 & 2014 & February 2013 & 2014
Non-Profit Workshop	October 2011, 2012 & 2013 & February 2013
Entrepreneur Workshop	October 2011, 2012 & 2013 & February 2013
Girls of Promise: Importance of College	October 2011

Awards & Honors

Graduate Research Assistant Scholarship	July 2015 to June 2019
Phi Mu Epsilon Lambda Fraternity, Outstanding Advisor Award	March 2014
Wrote a proposal for \$120,000 and received the donation	January 2014
High Honors - 3.9 GPA in Master of Science in College Student Personnel	May 2011
Graduate Assistant Scholarship	May 2009 to December 2010
All Conference Academic Awards - Gulf South Conference	2007 & 2008
Athletic Volleyball Scholarship	2005 to 2009