

# READY SET ECLIPSE!

ACCOMMODATIONS & HOSPITALITY



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ARKANSAS



A large, detailed image of the Moon in a dark space background with stars. The Moon is the central focus, showing its craters and maria. The text is overlaid on the Moon's surface.

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A person with long dark hair, wearing a blue raincoat, is seen from the side, looking through a large, silver and gold telescope. The telescope is mounted on a stand. The background is a dark, starry night sky with several bright stars visible. The overall mood is contemplative and scientific.

# PREVIOUS NUMBERS

Total Solar Eclipses in Other Areas



TOTAL SOLAR ECLIPSE

**LOCAL HOTELS**

SKY HIGH HOTEL RATES

**AREA RESTAURANTS**

BOOM IN BUSINESS

**LOCAL PARKS**

FOR VIEWING ECLIPSE

TOTAL SOLAR ECLIPSE

**50% +**

OF ECLIPSE TOURISM  
FROM OUT OF STATE

# MAP





# HERE IS SOME MORE...

- In 2017, tourists to South Carolina funneled over \$269 million into the state economy.
- With the total solar eclipse less than a year away, tourists are already planning their travels for viewing. This means booking hotel rooms, searching for local restaurants, and scouting out area parks.





# ARKANSAS



## 2024 Eclipse | [Arkansas.com](https://arkansas.com)

Arkansas is in the path of totality of the 2024 eclipse occurring on April 8th. Parts of Arkansas will be the place to be during what has been dubbed...

Arkansas



A woman with long dark hair, wearing a blue raincoat, is seen from the side, looking through a large, silver and gold telescope. The telescope is mounted on a stand. The background is a dark, starry night sky with several bright stars visible. The overall mood is contemplative and aspirational.

# HOW TO LIST PROPERTY



# AIR B&B OR VRBO

- Kayak uses internal algorithms to rank property results as well as sort booking option providers within a given property result. For visual simplicity, we always round up the price to the next whole number.
- For property results ranking: by default, results are ranked by our 'Recommended' algorithm, which is based on a few key parameters: price, guest ratings, and its popularity (measured in clicks)
- Expedia-Booking.com are opaque sites and **not recommended**





# CONSIDERATIONS



- It takes a lot of work
- Tax information
- Bank account
- Pictures
- Listing
- Best idea is to ask someone or find someone and go through them for a fee
- If you do it on your, own decide if it's worth it



# LANDOWNERS

*National Eclipse*

*J&L Farms*

*Morrilton*

*Blue Zip Line*

*Eclipse on Farm*





# DISCUSSIONS ON SOCIAL





# CUSTOMER SERVICE

First impressions

Proper follow-up/communication

Last impression







THANKS!

