READY SET ECLIPSE!

ACCOMMODATIONS & HOSPITALITY



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ECLIPSE CO-CHAIR FOR ATU

COMMITTEE MEMBER FOR RUSSELLVILLE ARKANSAS

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Previous Numbers

Property Listing

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PREVIOUS NUMBERS

Total Solar Eclipses in Other Areas

TOTAL SOLAR ECLIPSE

LOCAL HOTELS

SKY HIGH HOTEL RATES

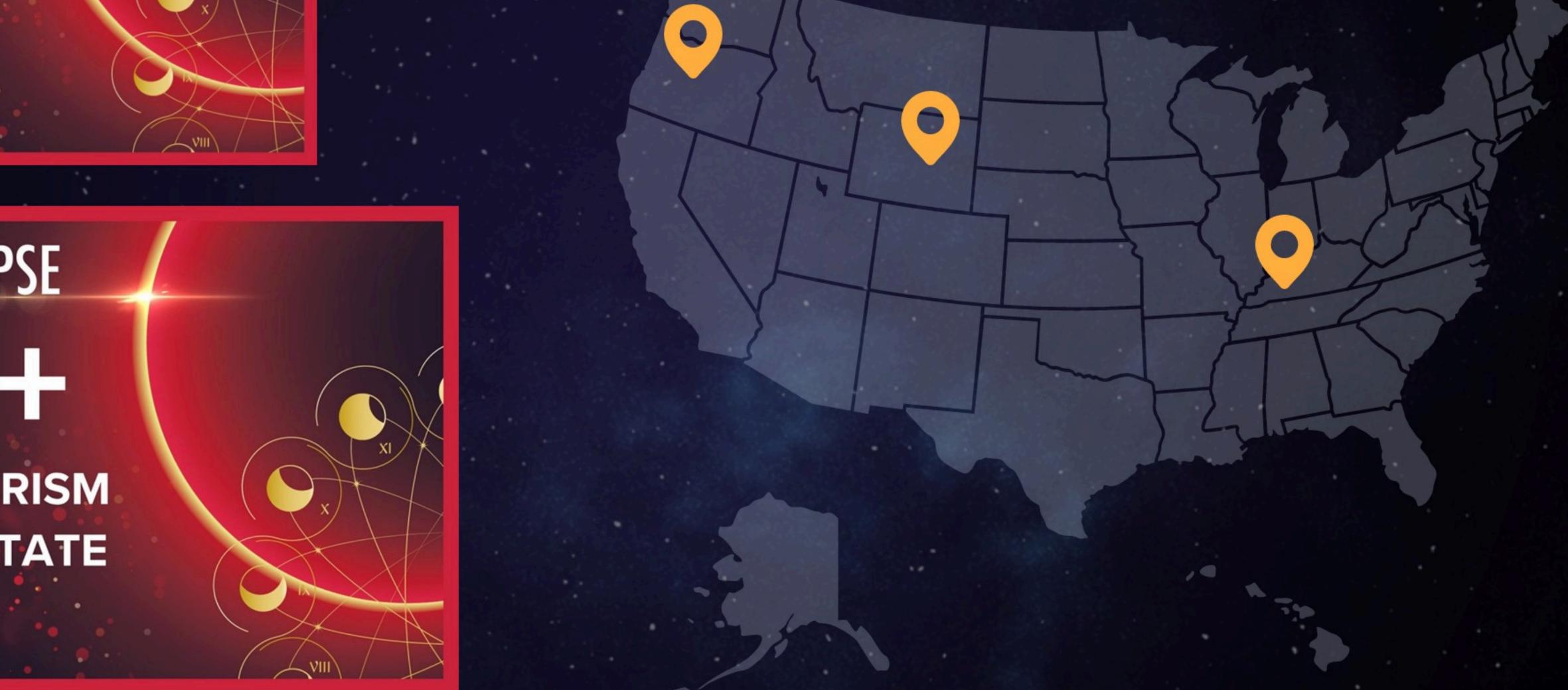
AREA RESTAURANTS

BOOM IN BUSINESS

LOCAL PARKS

FOR VIEWING ECLIPSE





TOTAL SOLAR ECLIPSE

50% +

OF ECLIPSE TOURISM FROM OUT OF STATE

HERE IS SOME MORE...

- In 2017, tourists to South Carolina funneled over \$269 million into the state economy.
- With the total solar eclipse less than a year away, tourists are already planning their travels for viewing. This means booking hotel rooms, searching for local restaurants, and scouting out area parks.

ARKANSAS

Kansa Natural st

2024 Eclipse | Arkansas.com

Arkansas is in the path of totality of the 2024 eclipse occurring on April 8th. Parts of Arkansas will be the place to be during what has been dubbed...

Arkansas



HOW TO LIST PROPERTY

AIR B&B OR VRBO

- Kayak uses internal algorithms to rank property results as well as sort booking option providers within a given property result. For visual simplicity, we always round up the price to the next whole number.
- For property results ranking: by default, results are ranked by our 'Recommended' algorithm, which is based on a few key parameters: price, guest ratings, and its popularity (measured in clicks)
- Expedia-Booking.com are opaque sites and not recommended



CONSIDERATIONS



- It takes a lot of work
- Tax information
- Bank account
- Pictures
- Listing
- Best idea is to ask someone or find someone and go through them for a fee
- If you do it on your, own decide if it's worth it

LANDOWNERS

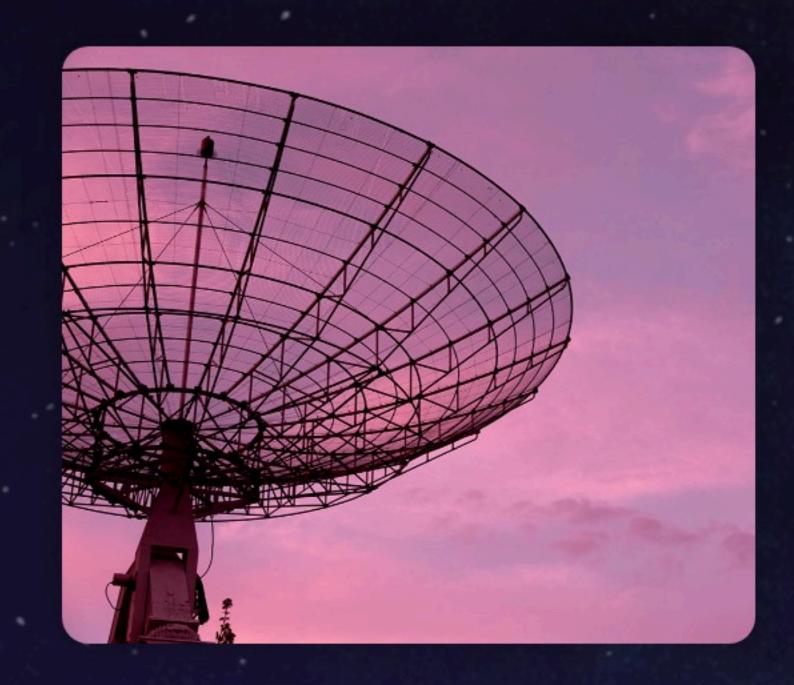
National Eclipse

J&L Farms

Morrilton

Blue Zip Line

Eclipse on Farm









DISCUSSIONS ON SOCIAL



CUSTOMER SERVICE

First impressions

Proper follow-up/communication

Last impression



