

# PROFESSIONAL STUDIES

## BACHELORS OF ARTS IN ORGANIZATIONAL LEADERSHIP PUBLIC RELATIONS CONCENTRATION

### Curriculum

The matrix below is a sample plan for all coursework required for this program.

#### Freshman

Fall	Credits
ENGL 1013 Composition I <sup>1</sup>	3
SCIL 1XXX Science with Laboratory <sup>1</sup>	4
SS 1XXX Social Science Courses <sup>1</sup>	3
TECH 1001 Orientation to the University	1
Elective <sup>2</sup>	6
<b>Total Hours</b>	<b>17</b>

Spring	Credits
ENGL 1023 Composition II <sup>1</sup>	3
SCIL 1XXX Science with Laboratory <sup>1,2</sup>	4
SS 1XXX Social Science Courses <sup>1</sup>	3
MATH XXXX <sup>1</sup>	3
Elective <sup>2</sup>	3
<b>Total Hours</b>	<b>16</b>

#### Sophomore

Fall	Credits
CM 1XXX Communication <sup>1</sup>	3
FAH 1XXX Fine Arts and Humanities Courses <sup>1</sup>	3
Elective <sup>2</sup>	9
<b>Total Hours</b>	<b>15</b>

Spring	Credits
USHG 1XXX U.S. History and Government <sup>1</sup>	3
FAH 1XXX Fine Arts and Humanities Courses <sup>1</sup>	3
LEAD 1003 Introduction to Leadership	3
JOUR 3173 Public Relations Principles	3

Spring	Credits
Elective <sup>2</sup>	3
<b>Total Hours</b>	<b>15</b>

**Junior**

Fall	Credits
OL 3133 Principles of Personnel Management/PS 3133 Principles of Personnel Management	3
COMM 3033 Interviewing Principles and Practices	3
OL 4143 Nonprofit Governance/PS 4143 Nonprofit Governance or OL 4343 Community Development/PS 4343 Community Development	3
COMM 4153 Persuasive Theory and Audience Analysis	3
OL 4043 Ethical Leadership <i>or</i> LEAD 2003 Ethics in Leadership	3
<b>Total Hours</b>	<b>15</b>

Spring	Credits
OL 3023 Professional Communications/PS 3023 Professional Communications	3
OL 3143 Applied Research/PS 3143 Applied Research	3
JOUR 4083 Internet Communication	3
OL 4443 Professional Leadership/PS 4443 Professional Leadership	3
<b>Total Hours</b>	<b>12</b>

**Senior**

Fall	Credits
JOUR 4033 Community Journalism	3
OL 4243 Adult Learning in Organizations/PS 4243 Adult Learning in Organizations	3
OL 4543 Workplace Supervision/PS 4543 Workplace Supervision	3
OL 4643 Organizational Globalization and Diversity/PS 4643 Organizational Globalization and Diversity	3
OL 4943 Applied Leadership Project/PS 4943 Applied Leadership Project <sup>3</sup>	3
<b>Total Hours</b>	<b>15</b>

Spring	Credits
COMM 3073 Group Communication	3
OL 4743 Organizational Change/PS 4743 Organizational Change	3
OL 4843 Training and Organizational Development/PS 4843 Training and Organizational Development	3

Spring	Credits
OL 4963 Organizational Leadership Capstone/PS 4963 Organizational Leadership Capstone <sup>3</sup>	3
Elective <sup>2</sup>	3
<b>Total Hours</b>	<b>15</b>

<sup>1</sup>See appropriate alternatives or substitutions in "[General Education Requirements](#)".

<sup>2</sup>At least 40 of the total hours required for graduation must be 3000 - 4000 level courses.

<sup>3</sup>Must earn a 'C' or better.