ACCOUNTING, FINANCE & ECONOMICS

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS MANAGEMENT

Business Management prepares students to manage organizations of all types. Managers help businesses improve the way they get products and services to their customers. They keep businesses running smoothly by bringing together suppliers, employers, workers and the tools they use to create the products and services sold everywhere. Business management students have opportunities to participate in experiential learning such as working with ATU's Small Business Technology and Development Center to help local businesses to manage more efficiently.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits
ENGL 1013 Composition I [1]	3
FAH 1XXX Fine Arts and Humanities Courses [1]	3
PSY 2003 General Psychology	3
MATH 1113 College Algebra [2]	3
BUAD 1111 Introduction to Business	1
BUAD 2003 Business Information Systems	3
Total Hours	**16**

Spring	Credits
ENGL 1023 Composition II [1]	3
SCIL 1XXX Science with Laboratory [1]	4
USHG 1XXX U.S. History and Government [1]	3
MATH 2223 Quantitative Business Analysis [2]	3
COMM 2173 Business and Professional Speaking *or* COMM 2003 Public Speaking	3
Total Hours	**16**

Sophomore

Fall	Credits
ACCT 2004 Accounting Principles I/ACCT 2000 Accounting Principles I Lab	4
ECON 2003 Principles of Macroeconomics	3
FAH 1XXX Fine Arts and Humanities Courses [1]	3
BDA 2003 Business Problem Solving	3
BLAW 2033 Legal Environment of Business	3
Total Hours	**16**

Spring	Credits
ACCT 2013 Accounting Principles II	3
ECON 2013 Principles of Microeconomics	3
SCIL 1XXX Science with Laboratory [1]	4
STAT 2163 Introduction to Statistical Methods or PSY 2053 Statistics for the Behavioral Sciences/ SOC 2053 Statistics for the Behavioral Sciences	3
MGMT 3003 Principles of Management	3
Total Hours	**16**

Junior

Fall	Credits
ENGL 2053 Technical Writing	3
MGMT 3123 Business Ethics	3
MKT 3043 Principles of Marketing	3
Management Elective (3000-4000)	6
Total Hours	**15**

Spring	Credits
FIN 3063 Business Finance	3
MGMT 3103 Operations Management	3
Management Elective (3000-4000)	6
Elective	3
Total Hours	**15**

Senior

Fall	Credits
MGMT 4013 Management Information Systems	3
School of Business Elective (3000-4000) [3,4]	3
Elective [4]	9
Total Hours	**15**

Spring	Credits
MGMT 4083 Business Policy	3
School of Business Elective (3000-4000) [3,4]	6
Elective [4]	2
Total Hours	**11**

[1]See appropriate alternatives or substitutions in "General Education Requirements".

[2]Students who have two years of high school algebra with a grade of "C" or better and a math ACT score of 22 or above may omit College Algebra and enroll directly in MATH 2223 Quantitative Business Analysis. If omitted, an additional 3 hours of electives will be required. Students considering graduate school are advised to use free elective hours to take MATH 2914 Calculus I.

[3]Excludes HIM and AHS courses.

[4]This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Management and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

• BDA 6203 can replace MKT 3153 Marketing Research and Analysis
• MGMT 6203 can replace MGMT 4103 Supply Chain Management
• MKT 6103 can replace MKT 4013 Digital Metrics
• BDA 6323 can replace BDA 4003 Business Intelligence