

ACCOUNTING, FINANCE & ECONOMICS

BUSINESS MANAGEMENT

Business Management prepares students to manage organizations of all types. Managers help businesses improve the way they get products and services to their customers. They keep business running smoothly by bringing together suppliers, employers, workers, and the tools they use to create the products and services sold everywhere. Management students have opportunities to participate in experiential learning, such as internships with local employers and projects with ATU's Arkansas Small Business Technology and Development Center, which help businesses to manage more efficiently.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Freshman

Fall	Credits
ENGL 1013 Composition I ¹	3
FAH 1XXX Fine Arts and Humanities Courses ¹	3
PSY 2003 General Psychology	3
MATH 1113 College Algebra ²	3
BUAD 1111 Introduction to Business	1
BUAD 2003 Business Information Systems	3
Total Hours	16

Spring	Credits
ENGL 1023 Composition II ¹	3
SCIL 1XXX Science with Laboratory ¹	4
USHG 1XXX U.S. History and Government ¹	3
MATH 2223 Quantitative Business Analysis ²	3
COMM 2173 Business and Professional Speaking or COMM 2003 Public Speaking	3
Total Hours	16

Sophomore

Fall	Credits
ACCT 2004 Accounting Principles I and ACCT 2000 Accounting Principles I Lab	4
ECON 2003 Principles of Macroeconomics	3
FAH 1XXX Fine Arts and Humanities Courses ¹	3
BDA 2003 Business Problem Solving	3
BLAW 2033 Legal Environment of Business	3
Total Hours	16

Spring	Credits
ACCT 2013 Accounting Principles II	3
ECON 2013 Principles of Microeconomics	3
SCIL 1XXX Science with Laboratory ¹	4
STAT 2163 Introduction to Statistical Methods or PSY 2053 Statistics for the Behavioral Sciences/SOC 2053 Statistics for the Behavioral Sciences	3
MGMT 3003 Principles of Management	3
Total Hours	16

Junior

Fall	Credits
ENGL 2053 Technical Writing	3
MGMT 3123 Business Ethics	3
MKT 3043 Principles of Marketing	3
Management Elective (3000-4000)	6
Total Hours	15

Spring	Credits
FIN 3063 Business Finance	3
MGMT 3103 Operations Management	3
Management Elective (3000-4000)	6
Elective	3
Total Hours	15

Senior

Fall	Credits
MGMT 4013 Management Information Systems	3
College of Business Elective (3000-4000)	3
Electives ³	9
Total Hours	15

Spring	Credits
MGMT 4083 Business Policy	3
Management or College of Business Elective (3000-4000) ³	6
Elective ³	2
Total Hours	11

¹See appropriate alternatives or substitutions in “General Education Requirements”.

²Students who have two years of high school algebra with a grade of “C” or better and a math ACT score of 22 or above may omit College Algebra and enroll directly in MATH 2223 Quantitative Business Analysis. If omitted, an additional 3 hours of electives will be required. Students considering graduate school are advised to use free elective hours to take MATH 2914 Calculus I.

³ This program partners the BSBA undergraduate degree with the MBA degree. A maximum of 12 graduate level credit hours can be counted towards both the BSBA degree in Management and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- BDA 6203 can replace MGMT 4073 Special Topics in Management
- MGMT 6203 can replace MGMT 4103 Supply Chain Management
- MGMT 6103 can replace MGMT 4213 Strategy and Leadership
- MKT 6113 can replace MKT 4103 Special Topics in Marketing